

# SHIPWRECKS *Alive!*

January 15, 2014

## **ANNUAL REPORT TO THE GOVERNOR AND THE LEGISLATURE**

AS PER M.S. 3.303, SUBD.10 AND M.S. 129D.17, SUBD.2 (D)



Project supported by the Legacy Amendment's Arts and Cultural Heritage Fund FY 2014



On Behalf of Lake Superior Center Authority:

*Pursuant to 2013 Minnesota Session Laws, Chapter 137, Article 4, Section 2, Subdivision 6, clause (e), the Minnesota Legislature provided \$200,000 to Lake Superior Center Authority in the first year (fiscal year 2014) of the FY14/15 biennium for development of an exhibit to examine the effect that aquatic environments have on shipwrecks and to preserve Minnesota's history and cultural heritage.*

On behalf of the Lake Superior Center Authority, we are pleased to provide this progress report on the project for which we have been designated to receive Arts and Cultural Heritage Fund funding, a project which we are calling *Shipwrecks Alive!* In entering into the grant agreement, the state entity, Lake Superior Center Authority, has designated its non-profit Lake Superior Center d/b/a Great Lakes Aquarium to serve as its managing agent for development of the project.

Great Lakes Aquarium is uniquely positioned on the shores of Lake Superior, one of the wreck diving meccas of the world, to tell the story waiting under the waves. It is a story that fascinates all ages. The exhibit will be housed in the Sharon and Roger Karon Gallery; a space specifically designed to host special exhibits, and will focus on three unique examples of shipwrecks serving as underwater habitat in three very distinct and different parts of the world: Lake Superior; the South Pacific; and the Mediterranean Sea.

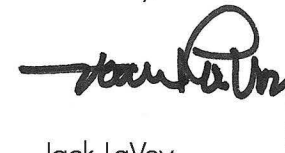
With the execution of the grant agreement on November 8, 2013, work began on preparing the gallery for renovation by removing the previous exhibit, *Masters of Disguise*. Once the room was cleared of infrastructure and a real-size spatial assessment was performed, it became clear that the exhibit configuration originally considered, needed to be modified in order to enhance the visitor's experience.

The new exhibit alignment that resulted from that assessment is the one that is included in this report. It involved moving the *Wreck of Antiquity* to a position along the southern wall of the gallery, and placing the wreck of the *America* in the gallery center. The acquisition and fabrication of two large fish tanks is underway, as is the acquisition and assembly of aquatic animals that will inhabit the exhibit. The research team is also solidifying the content and design of interactive exhibit components.

Included in this report is a complete work plan which includes the revised floor plan, detailed design drawings for the three respective shipwreck displays with an accompanying narrative, plus a detailed timeline and an overall budget for the project including sources and uses of funds. Our goal is to have the project completed and open to the public by July 1, 2014.

We are most grateful to the members of the Minnesota State Legislature for providing funding for this project from the Arts and Cultural Heritage Fund.

Sincerely,



Jack LaVoy  
Executive Director  
Lake Superior Center d/b/a Great Lakes Aquarium



Elaine Hansen  
Chair  
Lake Superior Center Authority

# EXHIBIT OVERVIEW

A brand new exhibit is being planned, called *Shipwrecks Alive!* It will provide an in-depth look at the fascinating world of sunken ships and the diverse wildlife ecosystems they attract and sustain. The exhibit will focus on three unique examples of shipwrecks serving as underwater habitat in three very distinct and different parts of the world: Lake Superior; the South Pacific; and the Mediterranean Sea.

THE EXHIBIT WILL EXPLORE THE FOLLOWING QUESTIONS:

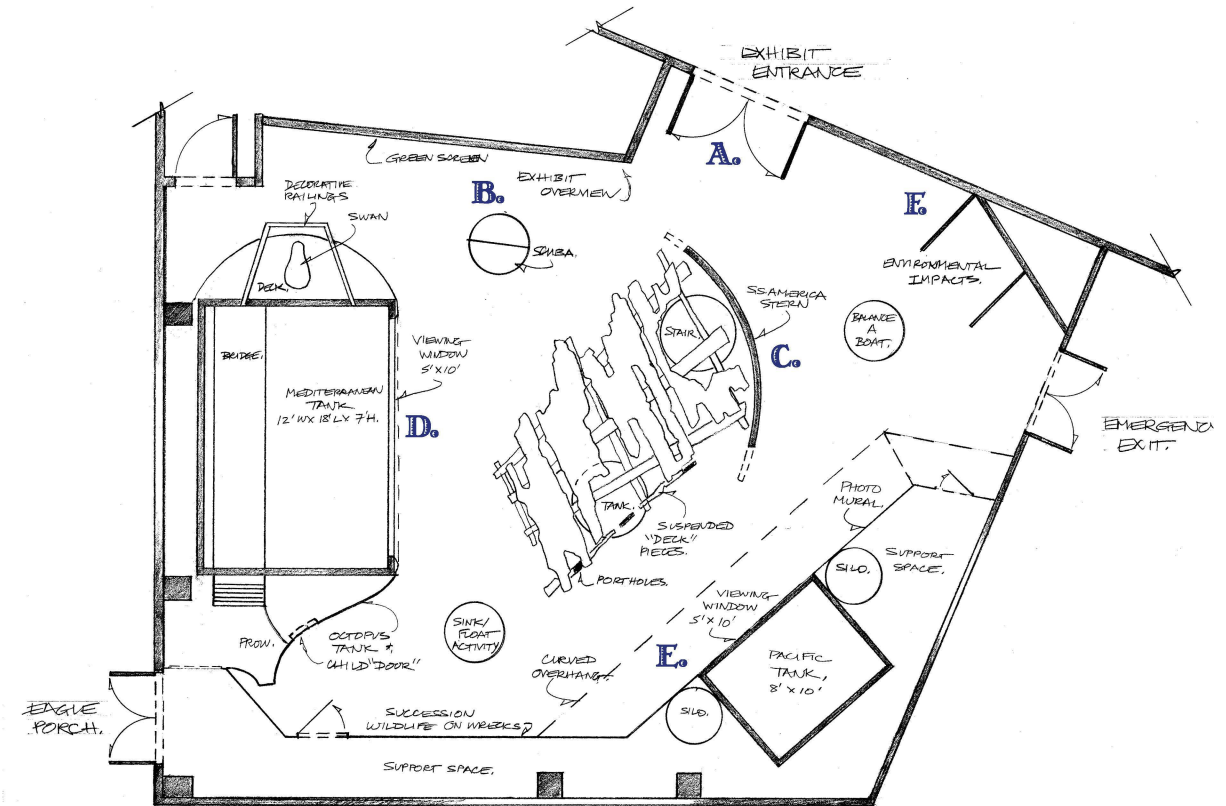
- a) Why do boats float?
- b) What happens after the ship sinks?
- c) Which animals inhabit a shipwreck first?
- d) How are shipwrecks around the world the same and different?
- e) How does SCUBA diving work?
- f) What can we learn about human culture from shipwrecks?
- g) What is underwater archaeology?
- h) Why are the Great Lakes so great for wreck diving?

EXHIBIT ELEMENTS:

These questions will be explored through static signage (text, photographs, graphics), a live animal collection in various aquaria, historic artifacts, hands-on interactives, dramatic play spaces and themed exhibit galleries.

EXHIBIT CONTENT:

Each section describes the text, graphics and content of interactives to be included in the exhibit piece by piece. Letter codes provide organization for the pieces and correlate with the exhibit map and elevations.



**Update Jan. 15, 2014:**  
Exhibit design required changes to floor plan. A larger plan is located on page 9.

## A. ENTRYWAY SIGNAGE AND WAYFINDING

The entrance to the exhibit will be themed to serve as an enticing invitation to explore the themes presented. Ideas for the exhibit look include lighting features that mimic light underwater (ripples, blues, and greens); water sounds; as well as signage artwork and fonts that are inspired by the three unique shipwreck stories.

## B. INTRODUCTORY SHIP CONCEPTS

Visitors will be introduced to concepts and content that will provide context for the remainder of the exhibit components. Models, text, graphics and digital projections will engage visitors with nautical terminology (e.g. starboard=right side of the boat), the physics of floating, the history of boat building in human culture, and introductory SCUBA concepts. These elements will set the stage for the exploration of three very different wreck environments.

### EXHIBIT ELEMENTS:

- Three ship models demonstrating the science behind floating vs. sinking
- Historical timeline relative to boat building
- Interactive component that addresses the basics of SCUBA diving, submersibles and technology as means for exploring shipwrecks
- Interpretive program: build a boat

*Alive!*



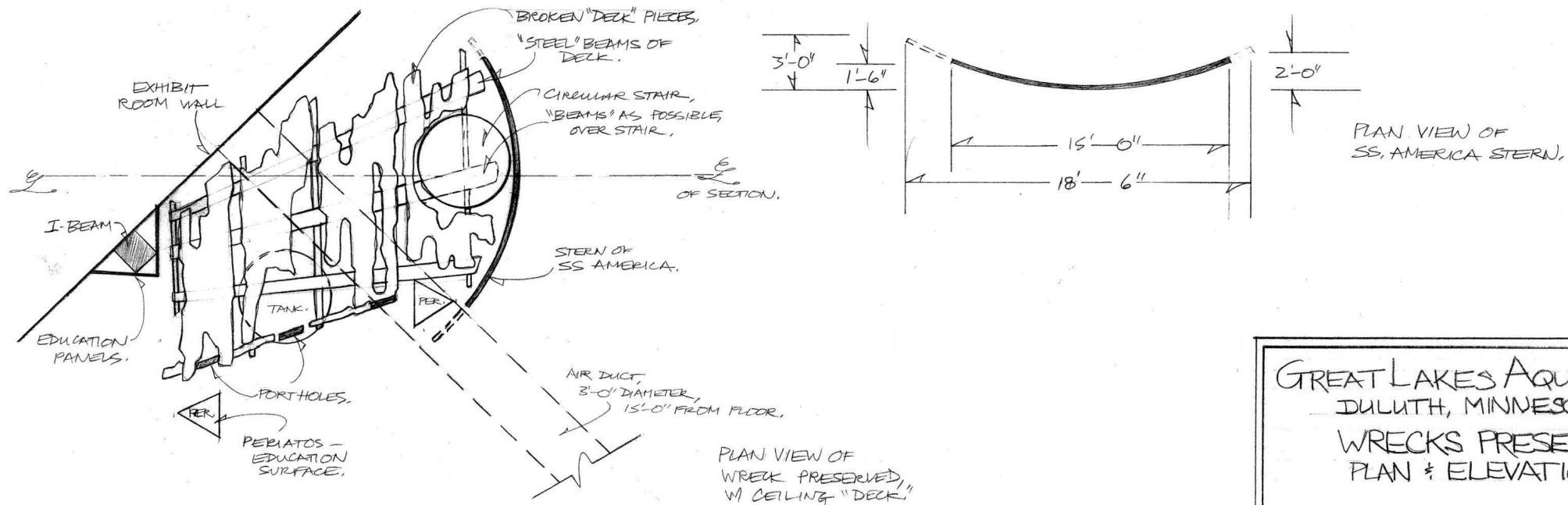
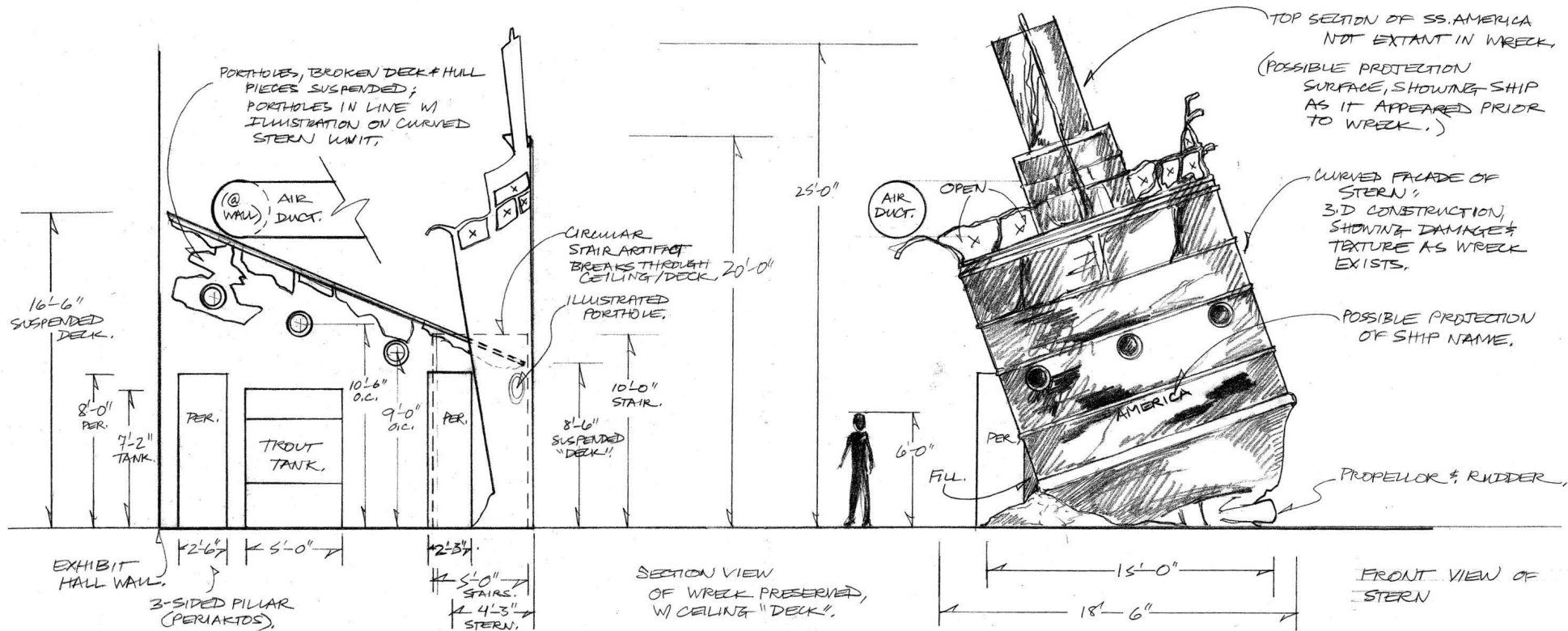
## C. WRECKS PRESERVED

Visitors will explore the well preserved wrecks found throughout the Great Lakes with a particular focus on the *S.S. America* that rests within Isle Royale National Park, Lake Superior. A maritime culture and economy has been strong on the Great Lakes for centuries. High volumes of boat traffic and the formidable storms that can arise quickly on these inland seas have resulted in the sinking of hundreds of ships. Merchant, cargo and pleasure crafts alike have found their way to the bottom of the lakes. The cold nutrient-poor freshwater ecosystems have preserved the structure of these shipwrecks well. People have also been working hard to preserve these moments in our region's history through active preservation and research. Changes in water temperature and the increased presence of invasive species such as zebra mussels may change what happens to Great Lakes shipwrecks in the future.

### EXHIBIT ELEMENTS:

- A nearly full scale stern section of the *S.S. America*
- Historical artifacts from the *S.S. America* including one of the original staircases
- Live animals: Aquarium and photographs will showcase species found on Lake Superior wrecks including juvenile fish alongside benthic species such as sculpin and invertebrates
- Text and graphic panels illustrating a comparison between physical properties of Lake Superior and marine environments
- Multi-media presentation showcasing wreck diving and the preservation work underway in the Great Lakes alongside current threats to shipwreck preservation
- Interpretive/Educational program: Aquarium educators will develop an Interactive Video Conferencing program that aligns with exhibit goals for the 2014-2015 school year.

*Alive!*



GREAT LAKES AQUARIUM  
DULUTH, MINNESOTA  
WRECKS PRESERVED  
PLAN & ELEVATIONS

## D. WRECK OF ANTIQUITY

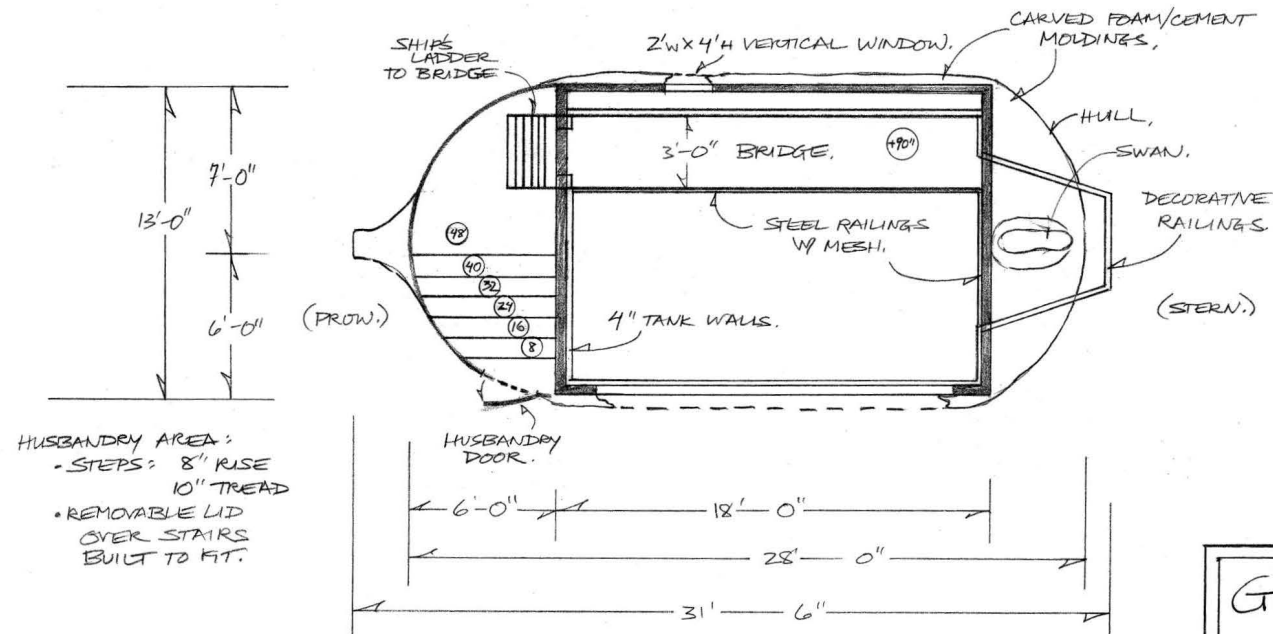
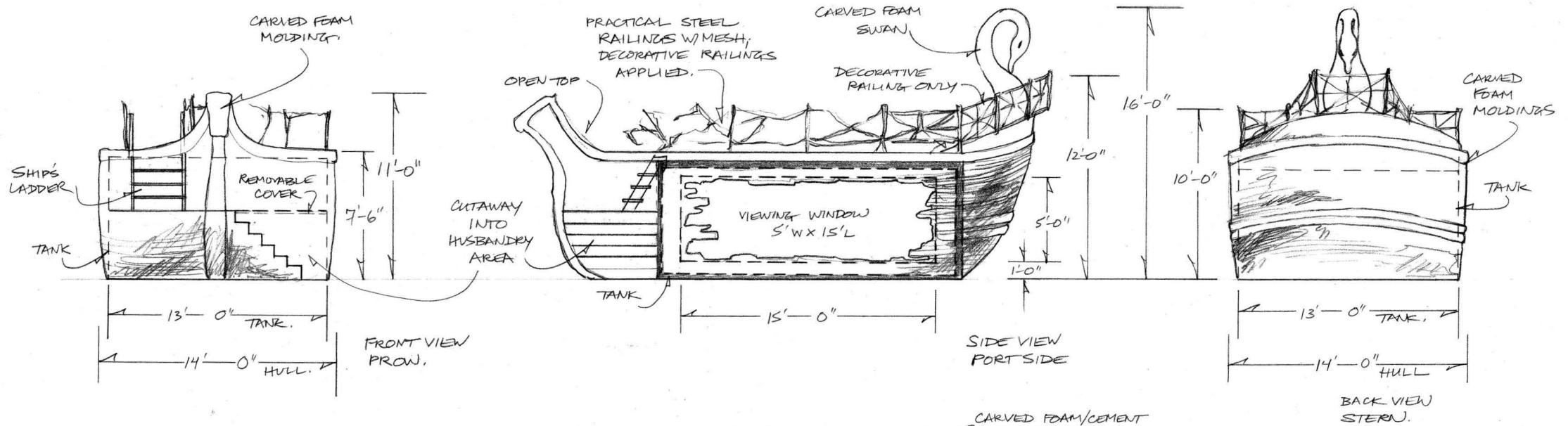
People have used boats for trade, war and travel for thousands of years. Many of these first vessels sailed in and around the Mediterranean Sea. Underwater archaeologists piece together the history of ship building from imagery in murals, pottery, stories, and by diving to shipwreck debris fields. Visitors will encounter a large scale model of a Roman merchant vessel from the first century CE. The warm salt water of the Mediterranean, people and invertebrates have worn away at both the wreck and cargo over the years. Little remains for archaeologists to examine. The smallest of details can be valuable clues to understanding both the regional culture and environment. Visitors will explore this wreck's debris field through large and small viewing windows. They will discover the history of SCUBA diving through interpretive panels and artifacts. Large temperate saltwater fish such as sharks, rays and grouper will animate this underwater scene.

### EXHIBIT ELEMENTS:

- Scale model of ancient wreck in various stages of degradation will serve as the frame for an 18 ft long x 13 ft wide x 7 ft deep salt water tank.
- Interpretive panels describing the process of discovery and recovery from a marine archaeology perspective; case studies of several ancient wrecks; history of SCUBA diving; a creature focus on the shipworm, an invertebrate eating its way through wrecks throughout the region; and other regional wildlife.
- Interactive discovery center that encourages visitors to try their hand at piecing together several wrecks of antiquity based on debris field clues.
- Live animal exhibit: sharks, rays, grouper, spiny lobster
- Interpretive program: shark target feeding

*Alive!*





NOTE: CONSTRUCTED W/ 3D DETAIL ILLUSTRATING DETERIORATION & ENCRUSTATION OF SALTWATER LIFE FORMS USING SCULPTURE, COLOR & TEXTURE.

GREAT LAKES AQUARIUM  
DULUTH, MINNESOTA  
WRECK OF ANTIQUITY  
PLAN & ELEVATIONS



## E. WRECKS AS HABITAT

There are several locations around the globe that are the resting place for a large concentration of shipwrecks. Truk or Chukk Lagoon is one such place. The site of a large scale sinking of Japanese ships and planes during a three day battle in 1944, hundreds of vessels and their crews now rest on the bottom of this protected Lagoon. *The San Francisco Maru* is one of the cargo ships that accompanied the Japanese fleet. Nicknamed the "million dollar wreck" because of its still full cargo holds, this ship has become part of the regional ecosystem. Corals have now encrusted both instruments of war and everyday maritime objects. Fish and crustaceans weave in and out of steel infrastructure. And divers from around the world visit the depths to marvel at it all. The environmental impacts of shipwrecks and artificial reef deployment will also be explored. Visitors will explore the wildlife that calls wrecks in the Truk Lagoon home, through a large reef display, interpretive panels, historical photographs and multi-media interactives.

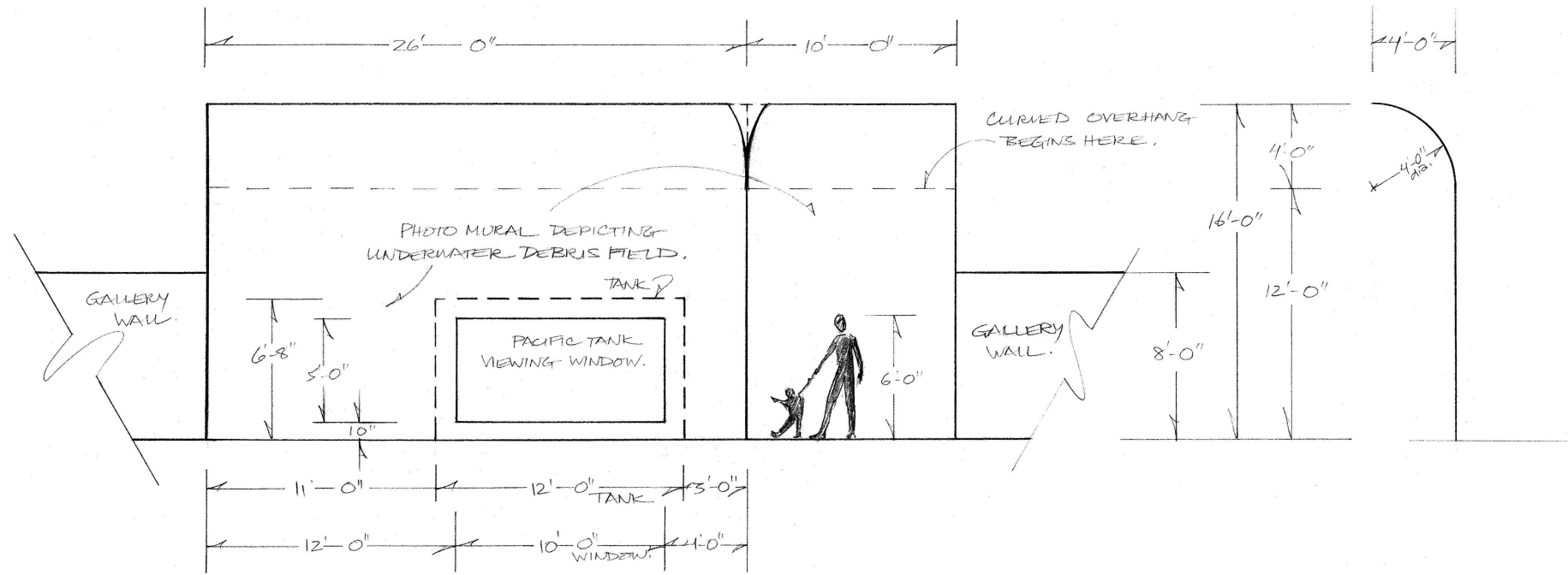
### EXHIBIT ELEMENTS:

- Coral encrusted ship structures will theme the tank interiors
- Interpretive panels will highlight the process and stages of wildlife colonization and reef building that occurs in temperate marine ecosystems
- A multi-media exploration of the environmental impacts of shipwrecks
- Live animal exhibit: a colorful diversity of reef fish

## E. IN MEMORIUM

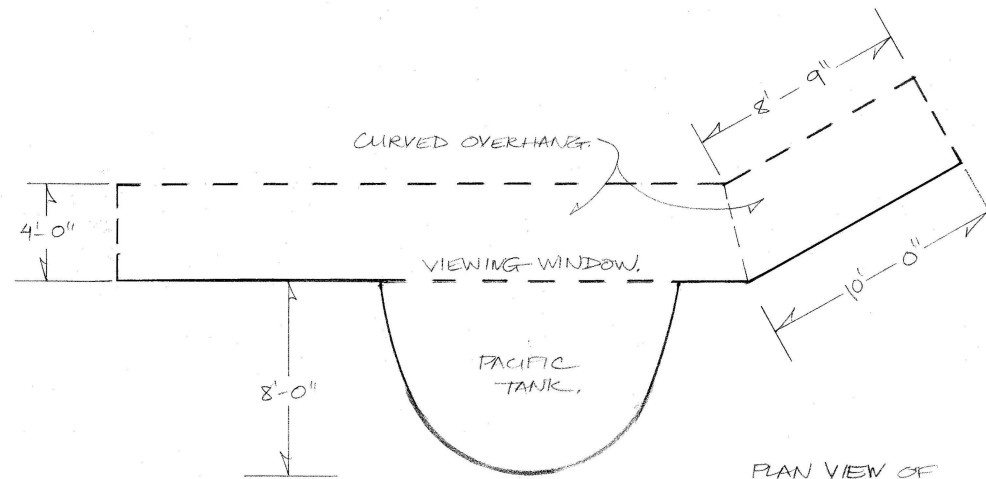
This exhibit recognizes the loss of lives at sea. To honor and respect families and individuals, the exhibit will feature a memorial plaque dedicated to those lost at sea.

*Alive!*



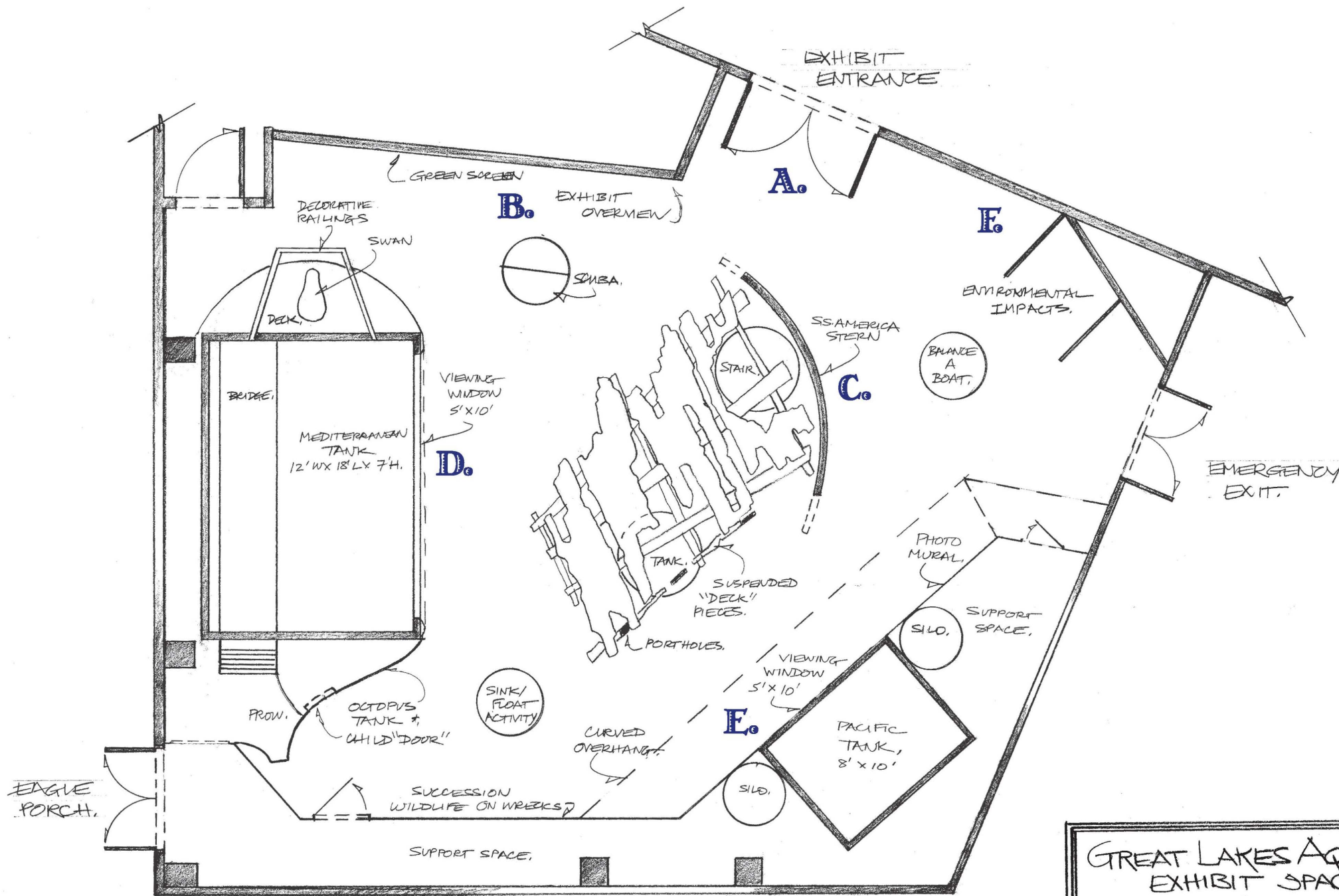
FRONT VIEW.

SIDE VIEW.



PLAN VIEW OF EXHIBIT WALLS.

GREAT LAKES AQUARIUM  
DULUTH, MINNESOTA  
WRECKS AS HABITAT  
PLAN & ELEVATIONS



Update Jan. 15, 2014:  
Exhibit design required changes to  
floor plan.

GREAT LAKES AQUARIUM  
EXHIBIT SPACE  
**PLAN VIEW**  
SHIPWRECKS *Alive!*

# SHIPWRECKS *Alive!*

## EXHIBIT WORKPLAN 2013 - 2014

| START DATE | END DATE | MEASURABLE OUTCOMES   | ASSESSMENT METHOD  | STATUS AS OF 1/15/14   | FTE POSITIONS |
|------------|----------|---|--|------------------------|---------------|
| 8/14/13    | 8/15/13  | Gallery measurements and specs confirmed and submitted to exhibit team  | Completion of task   | Completed              | 0.002         |
| 8/14/13    | 8/20/13  | Potential design partners   | Confirmation of completion communicated to project team  | Completed              | 0.001         |
| 8/14/13    | 8/28/13  | Advisory group (GLSPS and select board members) confirmed   | Confirmation of completion communicated to project team; verbal agreement received from advisory members | Completed<br>Completed | 0.001         |
| 8/14/13    | 9/28/13  | \$50,000 match support confirmed and documented   | Written confirmation received by Executive Director (ED)   |                        | 0.004         |
| 8/14/13    | 9/6/13   | Draft work plan and itemized draft budget completed for review  | Draft emailed to the team  | Completed              | 0.019         |
| 8/14/13    | 9/30/13  | Grant paperwork including work plan, budget, board resolution, and \$50,000 match confirmation sent via email to state office | ED communicates completion to exhibit team   | In-progress            | 0             |
| 8/14/13    | 10/4/13  | Plan for the rehoming of Masters of Disguise (MOD) animals finalized  | Curator confirms relocation/rehoming plan to Assistant Director (AD)                                     | In-progress            | 0.01          |
| 8/14/13    | 10/16/13 | Plan for storage of MOD exhibit components finalized  | Communicate written plan to team   | Incomplete             | 0.005         |
| 9/1/13     | 9/20/13  | Seek and obtain bids for carpet replacement in gallery  | AD will share bid information with exhibit team  | Completed              | 0.001         |
| 9/3/13     | 9/3/13   | Process check meeting with exhibit team   | Meeting minutes and next steps emailed to team   | Completed              | 0.004         |
| 9/7/13     | 9/17/13  | Draft work plan and budget reviewed, edits compiled, sent to Education Director (Ed.D) and incorporated for second review     | Ed.D confirms receipt of edits and sends the second draft via email to the team for review               | Completed              | 0.019         |
| 9/13/13    | 9/18/13  | Final draft of work plan and budget reviewed by necessary/interested parties  | Final draft designated as such by ED   | Completed              | 0.01          |
| 9/17/13    | 9/17/13  | Process check meeting with exhibit team   | Meeting minutes and next steps emailed to team   | Completed              | 0.005         |



# EXHIBIT WORKPLAN CONTINUED

## 2013 - 2014

| START DATE  | END DATE | MEASURABLE OUTCOMES   | ASSESSMENT METHOD   | STATUS    | FTE POSITIONS |
|---|----------|---|---|-----------|---------------|
| 10/1/13   | 10/1/13  | Process check meeting with exhibit team   | Meeting minutes and next steps emailed to team                                | Completed | 0.005         |
| 10/1/13   | 10/28/13 | Research and write RFPS for beginning stages of construction, interactives and other exhibit components that will be done by out of the house firms | Firms selected for sending RFPS to;<br>Final RFPS completed and ready to send | Completed | 0.01          |
| 10/1/13   | 11/1/13  | Solidify plan for PR/customer relations when MOD closes   | Next steps outlined in an email   | Completed | 0.002         |
| 10/4/13   | 10/4/13  | Announcement made via social media/web site about last month of MOD show  | Communications Coordinator confirms posting                                   | Completed | 0.002         |
| 10/15/13  | 10/15/13 | Process check meeting with exhibit team   | Meeting minutes and next steps emailed to team                                | Completed | 0.005         |
| <b>BEGIN GRANT FUNDED ACTIVITIES UPON RECEIPT OF SIGNED GRANT AGREEMENT</b> |          |   |   |           |               |
| 11/12/13  | 11/12/13 | Send RFPS upon final approval and signing of grant agreement with the state.  | ED/AD confirm receipt of documents  | Completed | 0.002         |
| 11/1/13   | 11/1/13  | Send out press release about grant agreement  | Confirmation of press release sent by communications coordinator              | Completed | 0             |
| 11/2/13   | 6/30/14  | MEDIA OPP: Set up and begin Exhibit Vlog  | Print, web or TV media outlet runs story                                      | Completed | 0.002         |
| 10/28/13  | 11/11/13 | Proposals for projects due to Lake Superior Center (GLA) staff.   | Proposals received by AD via mail or email                                    | Completed | 0.001         |
| 10/29/13  | 10/29/13 | Process check meeting with exhibit team.  | Meeting minutes and next steps emailed to team                                | Completed | 0.005         |
| 11/1/13   | 11/7/13  | Masters of Disguise (changeable gallery) closed for deconstruction.   | Exhibit door closed   | Completed | 0.001         |
| 11/4/13   | 12/1/13  | Deconstruction and preconstruction gallery prep   | AD confirms completion of gallery preparation                                 | Completed | 0.239         |
| 11/7/13   | 11/7/13  | MEDIA OPP: Press release about diving/and or receiving funding  | Print, web or TV media outlet runs story                                      | Completed | 0.002         |
| 11/5/13   | 11/16/13 | Order Truck Lagoon and Mediterranean fiberglass aquariums.  | AD confirms completion of order and preparation for receiving                 | Completed | 0             |

# EXHIBIT WORKPLAN CONTINUED

## 2013 - 2014

| START DATE | END DATE | MEASURABLE OUTCOMES  | ASSESSMENT METHOD   | STATUS      | FTE POSITIONS |
|------------|----------|--|---|-------------|---------------|
| 11/5/13    | 11/16/13 | Order life support systems for Truk Lagoon and Mediterranean, and saltwater makeup system.     | AD confirms completion of order   | Completed   | 0.005         |
| 11/11/13   | 11/15/13 | Exhibit fabrication, design and/or construction contractors selected from submitted proposals. | AD confirms selection of contractors for all identified pieces                                | Completed   | 0.01          |
| 11/12/13   | 11/12/13 | Process check meeting with exhibit team  | Meeting minutes and next steps emailed to team  | Completed   | 0.005         |
| 11/26/13   | 11/26/13 | Process check meeting with exhibit team  | Meeting minutes and next steps emailed to team  | Completed   | 0.005         |
| 12/1/13    | 6/30/14  | Exhibit construction and installation  | Exhibit completed and opening event held  | In Progress | 1.197         |
| 12/1/13    | 12/2/13  | Remove air compressor from life support to make room for shipwreck life support                | AD confirms compressor has been moved   | In Progress | 0.01          |
| 12/3/13    | 12/5/13  | Install concrete risers for shipwrecks life support.   | Building Engineer confirms work is done   | In Progress | 0.001         |
| 12/10/13   | 3/3/13   | Life support installed for lagoon and Mediterranean wreck                                      | AD confirms work is complete  | In Progress | 0             |
| 12/10/13   | 12/10/13 | Process check meeting with exhibit team  | Meeting minutes and next steps emailed to team  | In Progress | 0.005         |
| 12/11/13   | 12/11/13 | Exhibit marketing plan finalized   | Action steps emailed to relevant team members; timeline for graphics and ad designs confirmed | In Progress | 0.014         |
| 12/17/13   | 12/17/13 | Process check meeting with exhibit team  | Meeting minutes and next steps emailed to team  | Completed   | 0.005         |

# EXHIBIT WORKPLAN CONTINUED

## 2013 - 2014

| START DATE | END DATE | MEASURABLE OUTCOMES   | ASSESSMENT METHOD   | STATUS      | FTE POSITIONS |
|------------|----------|---|---|-------------|---------------|
| 1/7/14     | 1/7/14   | Process check meeting with exhibit team.  | Meeting minutes and next steps emailed to team  | Completed   | 0.005         |
| 1/2/14     | 1/15/14  | Compile and submit annual report to state   | ED confirms submission of report  | In Progress | 0.01          |
| 1/21/14    | 1/21/14  | Process check meeting with exhibit team.  | Meeting minutes and next steps emailed to team  | Incomplete  | 0.005         |
| 1/31/14    | 1/31/14  | 50% content Text, Graphics and Artifacts (TGA) completed; 100% interactives plan; RFP sent for any additional interactive components        | Ed.D submits TGA and interactives plan to exhibit team and advisory group; RFPs completed and submitted for additional interactives as needed | Incomplete  | 0.479         |
| 1/28/14    | 1/28/14  | MEDIA OPP: Press release about aquariums arrival  | Print, web or TV media outlet runs story  | Incomplete  | 0.002         |
| 1/31/14    | 2/10/14  | Tanks arrive on site  | AD ensures that Fork Lift is available and reports once aquariums are in the gallery  | Incomplete  | 0.011         |
| 1/31/14    | 2/11/14  | Proposals for interactive fabrication due to Lake Superior Center (GLA) staff   | AD confirms receipt of proposals  | Incomplete  | 0.005         |
| 2/1/14     | 4/1/14   | Aquascaping of Truk Lagoon, Mediterranean and Lake Trout  | AD communicates with Fabricators as to when each project is completed and reports when all aquascaping is complete                            | Incomplete  | 0.144         |
| 2/1/14     | 3/30/14  | Shark and ray's collected from Japan.<br>Reef fish collected from various suppliers   | Curator confirms Shark's and Rays have been collected and are in quarantine   | In Progress | 0             |
| 2/4/14     | 2/4/14   | Process check meeting with exhibit team   | Meeting minutes and next steps emailed to team  | Incomplete  | 0.005         |
| 2/11/14    | 2/15/14  | Truk Lagoon and Mediterranean aquarium's are placed in the correct place in the gallery. Aquariums are assembled and seams are water sealed | AD confirms the aquariums are placed and seaming is complete  | Incomplete  | 0.027         |
| 2/18/14    | 2/18/14  | Process check meeting with exhibit team   | Meeting minutes and next steps emailed to team  | Incomplete  | 0.005         |
| 2/28/14    | 2/28/14  | 100% content TGA completed.   | Completed TGA submitted to exhibit team and advisory group  | Incomplete  | 0.144         |
| 3/1/14     | 3/1/14   | Complete TGA handed off to graphic designer for layout.   | Education Director submits complete TGA to graphic designer   | Incomplete  | 0.005         |



# EXHIBIT WORKPLAN CONTINUED

## 2013 - 2014

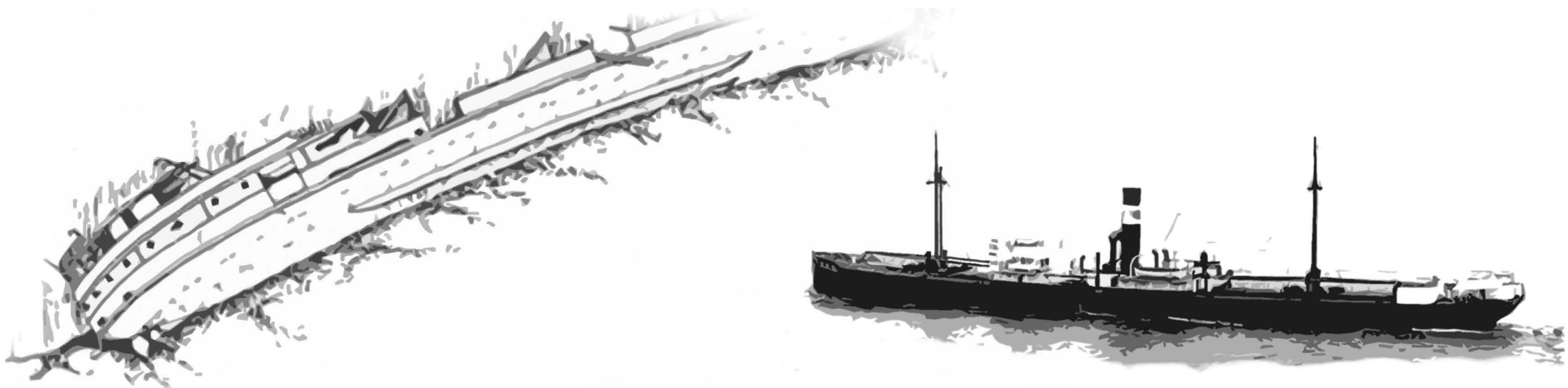
| START DATE | END DATE | MEASURABLE OUTCOMES  | ASSESSMENT METHOD  | STATUS     | FTE POSITIONS |
|------------|----------|--|--|------------|---------------|
| 3/1/14     | 4/1/14   | Exhibit team and graphic designer collaborate on signage layout edits and image sourcing           | Education Director reports to exhibit team on progress of signage layout completion.                             | Incomplete | 0.019         |
| 12/1/13    | 3/1/14   | Exhibit walls installed  | AD communicates with Contractors and reports to the team progress of construction and completion.                | Incomplete | 0.019         |
| 3/1/14     | 3/6/14   | Effects lighting, LED exhibit lights for Lagoon and Mediterranean, and interpretive lights ordered | Building engineer confirms lights are ordered.   | Incomplete | 0.019         |
| 3/4/14     | 3/4/14   | Process check meeting with exhibit team  | Meeting minutes and next steps emailed to team.  | Incomplete | 0.005         |
| 3/5/14     | 6/1/14   | Facade for ancient shipwreck and America completed   | AD communicates with Fabricators and Contractors and reports to the team progress of construction and completion | Incomplete | 0.048         |
| 3/18/14    | 3/18/14  | Process check meeting with exhibit team  | Meeting minutes and next steps emailed to team.  | Incomplete | 0.005         |
| 3/15/14    | 3/20/14  | Electrical installed for life support  | Building engineer confirms work is complete  | Incomplete | 0.019         |
| 4/1/14     | 4/1/14   | All signage and "to print" files to printer  | Graphic designer confirms completed upload of files.   | Incomplete | 0.005         |
| 4/1/14     | 4/1/14   | Aquariums leak tested and running  | Curator confirms Aquariums work is complete  | Incomplete | 0.002         |
| 4/10/14    | 4/20/14  | Electrical installed for exhibit interactives  | Building engineer confirms work is complete  | Incomplete | 0.019         |
| 4/15/14    | 4/15/14  | Process check meeting with exhibit team  | Meeting minutes and next steps emailed to team.  | Incomplete | 0.005         |
| 4/29/14    | 4/29/14  | Process check meeting with exhibit team  | Meeting minutes and next steps emailed to team.  | Incomplete | 0.005         |
| 5/13/14    | 5/13/14  | Process check meeting with exhibit team  | Meeting minutes and next steps emailed to team.  | Incomplete | 0.005         |
| 5/13/14    | 5/27/14  | Exhibit Lighting Installed   | Building engineer confirms work is done  | Incomplete | 0.014         |
| 5/27/14    | 5/27/14  | Process check meeting with exhibit team  | Meeting minutes and next steps emailed to team.  | Incomplete | 0.005         |
| 6/1/14     | 6/1/14   | Fish stocked into exhibits   | Curator confirms animals are in displays.  | Incomplete | 0.013         |



# EXHIBIT WORKPLAN CONTINUED

## 2013 - 2014

| START DATE | END DATE | MEASURABLE OUTCOMES  | ASSESSMENT METHOD                                       | STATUS     | FTE POSITIONS |
|------------|----------|--|---|------------|---------------|
| 6/2/14     | 6/2/14   | MEDIA OPP: Press release about fish stocked                      | Print, web or TV media outlet runs story                | Incomplete | 0.002         |
| 6/4/14     | 6/4/14   | Process check meeting with exhibit team                          | Meeting minutes and next steps emailed to team          | Incomplete | 0.005         |
| 6/5/14     | 6/8/14   | Carpet installed   | Carpet company installs. AD confirms work is complete   | Incomplete | 0.004         |
| 6/10/14    | 6/10/14  | Process check meeting with exhibit team                          | Meeting minutes and next steps emailed to team          | Incomplete | 0.005         |
| 6/15/14    | 6/15/14  | MEDIA OPP: Interview on Northland Voices about shipwreck exhibit | Print, web or TV media outlet runs story.               | Incomplete | 0.002         |
| 6/17/14    | 6/17/14  | Process check meeting with exhibit team                          | Meeting minutes and next steps emailed to team          | Incomplete | 0.005         |
| 6/24/14    | 6/24/14  | Hang exterior exhibit banner                                     | Sign company hangs banners AD confirms work is complete | Incomplete | 0             |
| 6/24/14    | 6/24/14  | Process check meeting with exhibit team                          | Meeting minutes and next steps emailed to team          | Incomplete | 0.005         |
| 7/1/14     | 7/1/14   | Member sneak-peak  | People attend the event                                 | Incomplete | 0             |
| 7/2/14     | 7/2/14   | Grand opening of exhibit   |   |            |               |



*Alive!*

## EXHIBIT BUDGET

2013 - 2014

Lake Superior Center dba Great Lakes Aquarium, Duluth, MN

NOTE: Money appropriated in this article may not be spent on activities unless they are directly related to and necessary for a specific appropriation. Money appropriated in this article may not be spent on indirect costs or other institutional overhead charges that are not directly related to and necessary for a specific appropriation.

\*\*Per Minnesota Laws 2013, Chapter 137, Article 4, Section 2, Subd. 6, clause (e), grant recipient must provide a nonstate cash match of at least 25% of the total eligible project costs.

| 1. SALARIES & BENEFITS  | GRANT       | MATCH     | BUDGET    |
|---|-------------|-----------|-----------|
| 1a. PERSONNEL: Lake Superior Center staff time - 5,635 hours at \$20/hr average hourly rate | \$0         | \$112,700 | \$112,700 |
| 1b. FRINGE BENEFITS: 20% of budget hours for full time employees                            | \$0         | \$23,000  | \$23,000  |
| 2. CONTRACTED SERVICES  | GRANT       | MATCH     | BUDGET    |
| 2a. CONSTRUCTION: Exhibit walls and infrastructure  | \$12,000    | \$1,500   | \$13,500  |
| 2b. DESIGN & ARTWORK: Graphic design or signage and marketing                               | \$4,000     | \$0       | \$4,000   |
| 2c. FABRICATION: Exhibit props and facades  | \$11,030.00 | \$14,770  | \$28,800  |
| 3. SUPPLIES   | GRANT       | MATCH     | BUDGET    |
| 3a. CONSTRUCTION & THEMING: Tanks, tank surrounds, plumbing                                 | \$151,970   | \$13,500  | \$165,470 |
| 3b. ANIMAL CARE & AQUISITION: Live animals and shipping                                     | \$1,000     | \$50,000  | \$51,000  |
| 3c. INTERACTIVES: Digital and manual manipulative exhibit pieces                            | \$15,000    | \$0       | \$15,000  |
| 3d. SIGNAGE: Interpretive signage throughout gallery  | \$3,000     | \$0       | \$3,000   |
| 4. ADVERTISING  | GRANT       | MATCH     | BUDGET    |
| Building banners, print advertising, tv/radio advertising                                   | \$0         | \$10,000  | \$10,000  |
| TOTAL PROJECT:  | GRANT       | MATCH     | BUDGET    |
| Legacy Funds  | \$198,000   | \$0       | \$198,000 |
| City of Duluth  | \$0         | \$50,000  | \$50,000  |
| LSC dba GLA   | \$0         | \$175,470 | \$175,470 |
| GRAND TOTAL:  | \$198,000   | \$225,470 | \$423,470 |



**Lake Superior Center  
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**For more information visit:**

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