



SELCO

Southeastern Libraries Cooperating

**Arts and Cultural Heritage Library Legacy Grant Program
FY 2011 Legacy Report**

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Southeastern Libraries Cooperating

**Arts and Cultural Heritage Library Legacy Grant Program
FY 2011 Legacy Report**

Executive Summary



Executive Summary: SELCO (Southeastern Libraries Cooperating)

Reporting Time Period: July 1, 2010 – June 30, 2011

Total Number of Programs Held: 308 programs
Total Attendance: 18,663 people
Total Number of Partnerships: 125 partnerships

In-Kind Staff and Partnership Contributions: \$107,525

The amount of staff time necessary to present each program varies, but local library directors estimated that between 5 – 12 hours are required from staff for each program.

Program Highlights:

From Ink & Paper to Digital Record

SELCO cooperated with the Minnesota Historical Society (MHS), Minitex and the Minnesota Digital Library (MDL) to integrate a regional digitization project using established standards and protocols. Based on the investigation and research undertaken during FY2010 by the Legacy Digitization Committee, SELCO worked closely with libraries in the region to inventory local newspapers which would benefit from digitization. Utilizing the Legacy Digitization Committee's recommendation from FY2010 to use the population of the 11 counties in the SELCO region in 1900, newspapers from Goodhue, Fillmore and Rice counties were the focus of the project. The Committee used information provided by a long-time expert at MHS and analysis by SELCO staff to identify eight newspapers from three communities for digitization:

- **Zumbrota:** Includes *Zumbrota Independent*, *The News (Zumbrota, MN)*, and *The Zumbrota News* from 1875 - 1922
- **Preston:** Includes *The Courier*, *The Preston Republican*, *The Preston Democrat*, and *Preston Times* from 1875 - 1922
- **Northfield:** Includes *The Dundas News* and *The Northfield News* from 1876 - 1922

In FY2010, MHS had offered to become the digitization agent for this project based upon the experience they had with digitizing newspapers for the National Digital Newspaper Project. A contract between the Minnesota Historical Society and SELCO was created which called for the digitization of the eight newspapers listed.

Minnesota Arts and Cultural Heritage Fund
July 1, 2010 – December 31, 2010

From September 2010 to June 2011, MHS followed a work plan based on their own previous digitization work. All microfilm duplication and metadata collection were completed for all eight newspaper titles. The digitization vendor, Northern Micrographics, scanned the microfilm, created the image and searchable text files and metadata, and delivered the digitized newspapers in batches to MHS. MHS staff performed quality review assessments of the images, metadata, and text files for a total of 10 batches. Brief historic essays for the newspaper titles were drafted and provided to SELCO for review.

In January 2011, discussions began between SELCO and MHS about increasing the scope of the SELCO newspaper digitization project to include Rochester newspaper titles from Olmsted County. In February, MHS began the planning process and preparations to digitize 9 Rochester titles which became known as the SELCO-B project. An additional 3 Rochester titles were added for digitization for a total of 12 titles. The vendor began the Rochester titles digitization once the SELCO-A digitization was completed. The Rochester titles were estimated to be 45,000+ pages.

The final status for June 2011 is that all the Rochester titles microfilm has been duplicated, scanned, digitized, and the batches received at MHS. Due to the aggressive timeline following the SELCO-A project, MHS used a streamlined approach for the SELCO-B digitization. A preliminary assessment has been performed at MHS on all 9 digitized batches. Once the batches are loaded in an access tool, a further review will be performed.

SELCO-A Project				SELCO-B Project			
Title	Reels	Digit.	Status	Title	Reels	Digit.	Status
Zumbrota News	29	100%	Done	Rochester Daily Post & Record	31	100%	In QC
Preston Times	32	100%	Done	The Post & Record	18	100%	In QC
Northfield News	33	100%	Done	The Rochester Post	14	100%	In QC
Zumbrota Independent	11	100%	Done	Rochester City Post	2	100%	In QC
Preston Democrat	1	100%	Done	The Record & Union	14	100%	In QC
Preston Republican	4	100%	Done	The Minnesota Record	1	100%	In QC
Preston Courier	4	100%	Done	Federal Union	2	100%	In QC
Dundas News	1	100%	Done	Rochester Weekly Central Record	1	100%	In QC
				Rochester Semi-Weekly Central Record	1	100%	In QC
				Rochester Republican	4	100%	In QC
				Rochester City News	1 (partial)	100%	In QC
				Rochester News	1 (partial)	100%	In QC

Total number of pages digitized for the SELCO-A project: **52,124**

Total number of pages digitized for the SELCO-B project: **46,202**

Minnesota Arts and Cultural Heritage Fund
July 1, 2010 – December 31, 2010

Plans for providing access to the SELCO content continue. Three options are currently being explored: a ContentDM manifestation in collaboration with the Minnesota Digital Library, an exclusively newspaper populated complement to Minnesota Reflections; a separate installation of Chronicling America, which would be hosted by MHS; and the inclusion of the newspapers in MHS's Collections Online access tool. Each option would include the SELCO content as well as the Minnesota Historical Society newspaper content digitized through the NDNF grants to MHS.

Minnesota Children's Theatre Mini Bridges Workshops

The Buckham Memorial Library of Faribault brought in the Minnesota Children's Theatre Company to create *Minnesota Children's Theatre Mini Bridges Workshops*. The program began with a performance by the Theatre where an actor from the Children's Theatre told interactive stories and successfully encouraged the audience of 122 people to participate. During the workshops the Theatre worked with up to thirty 3rd-8th graders on skills such as creative writing, storytelling, theatre games, student scenes, and group discussions. Each session opened with theatre games and skills, such as breathing, covering for missed lines, and other improvisation. The children then broke into groups to create their own interpretation of a story and present it before the rest of the group. One session featured students interviewing senior partners from the Faribault Senior Center to foster intergenerational dialogue and learned more about the community's past. The students integrated this information into their final performance which was open to the public.

The students presented a 30-minute performance for their own creation where each student participated in an opening skit, closing songs, and two pieces developed by their subgroups. An audience of 170 people attended the performance. The leaders of the workshops witnessed group communication grow and mature throughout the course of the workshops; several students commented on this as well. The students all responded favorably to their interviews with the senior citizens. The seniors were delighted to see comments from their interview sessions appear in the final performance.

91% of the students responded either they increased in their enjoyment of acting or they already had a fairly high attraction for the art. Eighteen of the students felt that their own acting ability had increased thanks to the workshops. There was a variety of responses to the students' most useful lesson learned which included "Leadership," "Expressing yourself," and, "How to work in a team."

The informal exit poll at the final performance elicited universally positive responses. Parents frequently commented how much their children had enjoyed the program and many asked if it would be offered again in the future. Several people asked about the funding for the performance and seemed impressed that it was funded by the Legacy initiative. People also liked the many Faribault references and enjoyed learning some Faribault history.

Minnesota Arts and Cultural Heritage Fund
July 1, 2010 – December 31, 2010

System: SELCO (Southeastern Libraries Cooperating)

	Annual Budget	Reporting Period Total Expenses		Partner Financial Support	
				Actual \$\$	In Kind
Administration (2.5% max)					
Staff	\$3,565	\$3,565			
Overhead	\$4,358	\$4,358			
Statewide Initiative Participation	\$45,949	\$45,949			\$8,055
Multi-Regional Programs					
Region-wide Programs	\$536,310	\$540,636			\$97,309
Local Programs	\$45,940	\$37,710			\$2,161
Subgrant Program					
Regional Public Library System					
Total	\$636,122	\$632,218			\$107,525

2011 Annual Report due on Friday, September 30, 2011 to
 James Wroblewski-D34
 State Library Services Division
 Department of Education
 1500 Highway 326 West
 Roseville, MN 55113

Jym.wroblewski@state.mn.us
 651-582-8805

Minnesota Arts and Cultural Heritage Fund
 July 1, 2010 – December 31, 2010



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Arts and Cultural Heritage Library Legacy Grant Program FY 2011 Legacy Report

General Financial Summary

**Regional Public Library Systems
Arts and Cultural Heritage Grant Program – Legacy Project
State Fiscal Year 2011
Legacy Project Final Report**

Legacy Project Administration

Category	Subcategory	Budget	Final Total Expenses		Partner Financial Support	
					Actual \$\$	In Kind
Administration (2.5% max)						
	Staff	\$3,565.00	\$3,565.00			
	Overhead	\$4,358.00	\$4,358.00			
Statewide Initiative Participation		\$45,949.00	\$45,949.00			\$8,055.00
Multi-Regional Programs						
Region-wide Programs		\$536,310.00	\$540,636.00			\$97,309.26
Local Programs		\$45,940.00	\$37,710.00			\$2,161.00
Subgrant Program						
Regional Public Library System Total		\$636,122.00	\$632,218.00		\$0.00	\$107,525.26

Complete a full and detailed report for each activity*(program) supported by Arts and Cultural Heritage Grant – Legacy Project funding. The Activity Narrative and Summary Budget template is below. (Describe activity (program) and include partnerships, list of event dates and locations, outputs and outcomes.) Outcomes: Behavior, Attitude, Skills, Knowledge, Condition and/or Status.

Duplicate template until all individual activities (programs) are listed within your regional report.

*activity – this is a modification to align with Legislative Coordinating Committee guidelines where we would normally use program.



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Southeastern Libraries Cooperating

**Arts and Cultural Heritage Library Legacy Grant Program
FY 2011 Legacy Report**

From Ink & Paper to Digital Record: Regional Digitization

Activity 1 – Title:

From Ink & Paper to Digital Record: Regional Digitization

Activity Type:

Other

Description of program:

SELCO cooperated with the Minnesota Historical Society (MHS), Minitex and the Minnesota Digital Library (MDL) to integrate a regional digitization project using established standards and protocols. Based on the investigation and research undertaken during FY2010 by the Legacy Digitization Committee, SELCO worked closely with libraries in the region to inventory local newspapers which will benefit from digitization. Using the Legacy Digitization Committee's recommendation from FY2010 to use the population of the 11 counties in the SELCO region in 1900, newspapers from Goodhue, Fillmore and Rice counties were the focus of the project. The Committee used information provided by a long-time expert at MHS and analysis by SELCO staff and identified eight newspapers from three communities for digitization:

- Zumbrota (Goodhue County)
 - Includes *Zumbrota Independent*, *The News (Zumbrota, MN)*, and *The Zumbrota News* from 1875 – 1922
- Preston (Fillmore County)
 - Includes *The Courier*, *The Preston Republican*, *The Preston Democrat*, and *Preston Times* from 1875 - 1922
- Northfield (Rice County)
 - Includes *The Dundas News* and *The Northfield News* from 1876 – 1922

In FY2010, MHS had offered to become the digitization agent for this project based upon the experience they had with digitizing newspapers for the National Digital Newspaper. A contract between the Minnesota Historical Society and SELCO was created which called for the digitization of the eight newspapers listed. A kick-off meeting was held at Minnesota Historical Society, September 15, 2010 where SELCO staff members Michael Scott and Tyler Irvin met with the Minnesota Historical Society staff to plan the project which became known as the SELCO-A project.

MHS began the digitization process by duplicating microfilm newspapers selected by SELCO, starting with the latest titles and those having the longest runs which included the *Zumbrota News*, *Preston Times*, and *Northfield News*. The final set of smaller titles for each city formed the final set for digitization. The next step in the process was to examine the newspapers' issues on microfilm and collect metadata describing the newspaper content. This metadata and duplicate microfilm were transferred to the digitization vendor, Northern Micrographics, who was responsible for scanning the microfilm and creating the image files, and searchable text files. The vendor then returned these files to MHS where

MHS staff performed quality review assessment of the images, metadata, and text files. MHS also drafted brief historic essays for each newspaper title to provide to SELCO for its review and modification.

From September 2010 to June 2011, MHS followed its work plan. All microfilm duplication and metadata collection were completed for all eight newspaper titles. The digitization vendor, Northern Micrographics, scanned the microfilm, created the image and searchable text files and metadata, and delivered the digitized newspapers in batches to MHS. MHS staff performed quality review assessments of the images, metadata, and text files for a total of 10 batches. Brief historic essays for the newspaper titles were drafted and provided to SELCO for its review.

In January 2011, discussions began between SELCO and MHS about increasing the scope of the SELCO newspaper digitization project to include Rochester newspaper titles from Olmsted County. In February, MHS began the planning process and preparations to digitize 9 Rochester titles which became known as the SELCO-B project. An additional 3 Rochester titles were added for digitization for a total of 12 titles. The vendor began the Rochester titles digitization once the SELCO-A digitization was completed. The Rochester titles were estimated to be 45,000+ pages.

The final status for June 2011 is that all the Rochester titles microfilm has been duplicated, scanned, digitized, and the batches received at MHS. Due to the aggressive timeline following the SELCO-A project, MHS used a streamlined approach for the SELCO-B digitization. A preliminary assessment has been performed at MHS on all 9 digitized batches. Once the batches are loaded in an access tool, a further review will be performed. Because of the accelerated time frame for digitization and number of titles for Rochester, these essays will follow.

Proposed Measurable Outcomes:

- Expand the diversity of southeastern Minnesota digital resources through collaborations with local libraries, community organizations, Minitex, the Minnesota Digital Library and the Minnesota Historical Society.
- Create a treasury of long-sought or unexpected information from digitizing newspapers from Southeastern Minnesota.
 - To gauge the value of the digitized collection, SELCO will survey the member of the community with newspapers included in the digitized collection. In addition, anecdotes and stories will be collected from users of the digitized collection.
- Facilitate the creation of new local history displays, exhibits, or conversations.
 - SELCO will work with libraries, historical societies, and other local organizations to document these potential new uses of the digitized newspapers.

Measurable Outcomes:

An email was sent to members of the Legacy Digitization Committee in early March 2011 to update them on progress with the project. Two responses were received from Committee members that indicated their support for the project, especially the addition of the Rochester newspapers.

- “Awesome! Thanks for the update!”
- “This is wonderful news. Please keep us posted and let us know where we can access as soon as possible. This project appears to be going well and I am excited to see the end results. Thank you for all your hard work with this project.”

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**
July 1, 2010 – June 30, 2011
- **Partner Organization(s):**
Minitex/Minnesota Digital Library
Minnesota Historical Society (MHS)
- **Partner Organization(s) Contribution/Role in the Program:**
Minitex/Minnesota Digital Library
 - Working with Minnesota Historical Society for potential search access via *Minnesota Reflections* website. Access to have been ready by 4th Quarter of FY2011 but delayed due to additional work needed to ensure search interface would function properly as well as an impending Minnesota state government shutdown on July 1, 2011.

Minnesota Historical Society:

- Became digitization agent on SELCO’s behalf for this project.
 - Reviewing and preparing microfilm for digitization
 - Working with outside digitization vendor (Northern Micrographics, La Crosse, WI) to digitize from microfilmed newspapers
 - Providing metadata for digitized newspapers
- Investigating discovery (search) tools to accessed digitized newspapers, including through *Minnesota Reflections* and a local (Minnesota) installation of the *Chronicling America* search software.

Program Outputs:

Digitization

The chart below details the progress for each title in the SELCO-A project.

Title	Reels	Microfilm duplication	Microfilm review / metadata collection	Vendor digitization	MHS QC review	Final status
Zumbrota News	29	100%	100%	100%	100%	Done
Preston Times	32	100%	100%	100%	100%	Done
Northfield News	33	100%	100%	100%	100%	Done
Zumbrota Independent	11	100%	100%	100%	100%	Done
Preston Democrat	1	100%	100%	100%	100%	Done
Preston Republican	4	100%	100%	100%	100%	Done
Preston Courier	4	100%	100%	100%	100%	Done
Dundas News	1	100%	100%	100%	100%	Done

Total number of pages digitized for the SELCO-A project: **52,124**

The chart below details the progress for each title in the SELCO-B project.

Title	Reels	Microfilm duplication	Microfilm review / metadata collection	Vendor digitization	MHS QC review	Final status
Rochester Daily Post & Record	31	100%	100%	100%	50%	
The Post & Record	18	100%	100%	100%	50%	
The Rochester Post	14	100%	100%	100%	50%	
Rochester City Post	2	100%	100%	100%	50%	
The Record & Union	14	100%	100%	100%	50%	
The Minnesota Record	1	100%	100%	100%	50%	
Federal Union	2	100%	100%	100%	50%	
Rochester Weekly Central Record	1	100%	100%	100%	50%	
Rochester Semi-Weekly Central Record	1	100%	100%	100%	50%	
Rochester Republican	4	100%	100%	100%	50%	
Rochester City News	1 (partial)	100%	100%	100%	50%	
Rochester News	1 (partial)	100%	100%	100%	50%	

Total number of pages digitized for the SELCO-B project: **46,202**

Access

Plans for providing access to the SELCO content continue. Three options are currently being explored: a ContentDM manifestation in collaboration with the Minnesota Digital Library, an exclusively newspaper populated complement to Minnesota Reflections; a separate installation of Chronicling America, which would be hosted by MHS; and the inclusion of the newspapers in MHS's Collections Online access tool. Each option would include the SELCO content as well as the Minnesota Historical Society newspaper content digitized through the NDNP grants to MHS.

The Minnesota Digital Library (MDL) is the administrator of the Minnesota Reflections website and uses ContentDM software hosted by OCLC for loading files and accessing the digitized content. The MDL is beginning to build a newspaper site for Minnesota Reflections and is using a new FlexLoader program developed by OCLC for loading newspapers into ContentDM. In the testing phase with SELCO files the MDL encountered a bug that prevented the newspaper files from loading. OCLC has created a bug report for the FlexLoader, but the fix needs to be developed, tested, and implemented before loading of the SELCO files by the MDL can continue. Fifteen of the nineteen SELCO batches are at the MDL awaiting the upload and the remaining four will be delivered once the process is implemented.

The second option for the open source Chronicling America installation is being explored for implementation at MHS. In February 2011, the MHS sent an IT developer to the Chron Am "Hackathon" where the open source code was further developed such that it is now functional for open source use. MHS is in the process of testing the open source program and exploring its feasibility for use.

The third option to include SELCO and NDNP newspaper content in MHS's Collections Online access tool is also being reviewed for feasibility.

Counties Directly Impacted:

- Fillmore
- Goodhue
- Olmsted
- Rice

Attachment #1

- Final essay for *Dundas News/The Northfield News*
- Final essay for the *Zumbrota Independent*
- Final essay for *The News* (of Zumbrota)
- Final essay for the Preston newspapers
- Letter to the editor of *The News* (of Zumbrota)
- Letter to the editor of *The Northfield News*
- Letter to the editor of *The Preston Republican Leader*
- Letter to the editor of the *Post-Bulletin*
- "Newspaper history goes digital" from the *Rochester Post-Bulletin* (April 29, 2011)

Activity 1	Budget	Final Total Expenses		Partner Financial Support	
				Actual \$\$	In Kind
Personnel (coordination and development)					\$5,627.00
Advertising/marketing of program	\$6,000.00				
Contracted Services (honorarium, travel, hotel)	\$188,875.00	\$204,523.00			
Technology/equipment	\$1,993.00				
Collection (10% max)	\$1,383.00	\$377.00			
Materials (consumables)	\$1,190.00				
Evaluation	\$3,000.00				
Other (break out costs)					
Activity 1 Subtotal	\$202,441.00	\$204,900.00		\$0.00	\$5,627.00



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**Arts and Cultural Heritage Library Legacy Grant Program
FY 2011 Legacy Report**

**Art & Culture Live!
Community Collaboration**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration

Activity Type:

Subgrant

Description of program:

The *Community Collaboration* grants were set up as part of *Art & Culture Live!* portion of SELCO's Legacy programming. They were a series of subgrants that SELCO awarded to qualifying organizations in the southeastern region of Minnesota or organizations that feature events in the region. These competitive grants were reviewed monthly by the Legacy Review Committee appointed by the SELCO/SELS Board of Directors. Thanks to the enormously positive response and desire for both competitive grants and vetted programs, the money for *Community Collaboration* grants was allotted by February 23, 2011. Additional funding from other Legacy programs that can in under-budget allowed for the approved of four vetted programs from the Minnesota Alliance of Local History Museums in May 2011.

Proposed Measurable Outcomes:

- Generate and reinforce ties between libraries and community arts organizations.
- Strengthen awareness and appreciation of local arts and cultural efforts causing an increased participation or attendance at community arts programs.

Measurable Outcomes:

A total of at least 90 (84 unique) partnerships have successfully formed through various subgrants. These partnerships often feature public libraries working with schools, their Friends group, or local Community Education. There are also more far-reaching partnerships which have included theatres, senior centers, a branch of the YMCA, and even a golf club. There also exist undocumented relationships that formed as the grantees hired performers and advertisers.

Nearly all final reports on subgrants to this point specifically mention being thanked for offering these art and cultural programs. SELCO has heard many platitudes for the grant opportunities from applicants. Individual reports in this section detail the increased awareness of libraries as centers for arts and cultural programming.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**
July 1, 2010 - June 30, 2011 Grant cycle
February 23, 2011 Applications closed
- **Partner Organization(s):**
There are no organizations that directly partnered for this program.
- **Partner Organization(s) Contribution/Role in the Program:**
None.

Program Outputs:

- 12,122 in total attendance of all programs
- 45 programs applied for FY2011 funding
- 36 programs received funding
- 210 events took place
- 90 partnerships formed (84 unique)

Counties Directly Impacted:

- Dodge
- Fillmore
- Freeborn
- Goodhue
- Houston
- Mower
- Olmsted
- Rice
- Steele
- Wabasha
- Winona

Attachment #2

- Location-specific Legacy Funding (includes Vetted Programs)
- Program listing (includes Vetted Programs)

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Hard Times, Fun Times

Activity Type:

Subgrant

Description of program:

This program was part of a vetted catalog created by the Minnesota Alliance of Local History Museums. As part of the statewide Library Legacy initiative, each regional library system was offered two free programs. Six libraries in the SELCO region expressed interest and with remaining funds in the Art & Culture Live! allotment, SELCO agreed to support the other four programs. The Preston Public Library selected this program.

From the catalog: “The children who grew up during the Great Depression experienced an unique era in American history. Widespread poverty, loss of jobs and homes, and the Dust Bowl should have been a dark time for childhood. Many who lived through it, remember it was a time when kids made their own fun, and grew up with a sense of self-sufficiency. This program will highlight the types of toys, games, and past times that children engaged in with many hands on elements. Kids will gain an appreciation for creative play and will be encouraged to try their skills at their great-grandparents games.”

Proposed Measurable Outcomes:

- Explore children’s recreational activities from the Great Depression era
- Increase interest in Minnesota history

Measurable Outcomes:

From the written evaluations, the program was well-received. On average, program participants agreed that the program met their expectations and enabled them to see a speaker they would not have seen or known about otherwise. They also agreed that the program increased their interest in Minnesota history; the score was an average of 3.37 out of 4. In terms of thinking of the library as a locale to experience cultural or arts programming, an average of 8.85 of 10 showed an increased likelihood and produced a score 8.32 of 10 of likelihood to recommend this type of program to friends and family. The overall quality of this particular program rated more towards excellent than just good. By far part of the program commented on the most was the tin can stilts followed by the climbing bear toy. The only consistent comment about improving the program was providing even more hands on activities.

System: SELCO (Southeastern Libraries Cooperating)

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Walmart of West Newton

Activity Type:

Subgrant

Description of program:

This program was part of a vetted catalog created by the Minnesota Alliance of Local History Museums. As part of the statewide Library Legacy initiative, each regional library system was offered two free programs. Six libraries in the SELCO region expressed interest and with remaining funds in the Art & Culture Live! allotment, SELCO agreed to support the other four programs. The Chatfield Public Library selected this program.

From the catalog: “Learn what the general store looked like with merchandise and what was kept on the shelves. The barter system will be discussed and how much items cost. Some sample items will be shown.”

Proposed Measurable Outcomes:

- Educate attendees about the history of general stores
- Increase interest in Minnesota history

Measurable Outcomes:

The program was universally praised by the attendees who filled out surveys. For questions concerning the quality of program, the ability to see an otherwise unavailable program, increased interest in Minnesota history, and overall quality, all respondents either agreed or strongly agreed with the statements; a majority chose strongly agree. On a scale of 1 to 10 high, an average of 9.6 was garnered for responses on whether program increased interest in Minnesota history and a 9.4 on likelihood to recommend the program to others. Written responses to the program noted that “Everyone was educated!” “[I liked best] showing my children historical items and discussing them as they would not come up in normal conversations.” The only method suggested on improving the program would be to allow “more physical interaction.”

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

June 14, 2011	Program in Chatfield	14 people
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System: SELCO (Southeastern Libraries Cooperating)

- **Partner Organization(s):**
The Counsel of Regional Public Library System Administrators
The Minnesota Alliance of Local History Museums
- **Partner Organization(s) Contribution/Role in the Program:**
The partners were co-sponsors of the event.

Program Outputs:

- 14 people attended
- 5 surveys were returned

Counties Directly Impacted:

- Fillmore

Attachment #4

- Flier
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – US - Dakota Relations: Contact to 1853

Activity Type:

Subgrant

Description of program:

This program was part of a vetted catalog created by the Minnesota Alliance of Local History Museums. As part of the statewide Library Legacy initiative, each regional library system was offered two free programs. Six libraries in the SELCO region expressed interest and with remaining funds in the Art & Culture Live! allotment, SELCO agreed to support the other four programs. The Rochester Public Library selected this program.

From the catalog: “The US-Dakota War was a very difficult period of state history. Explore Dakota culture and traditions, and the influence that had on relationships with Euro-Americans. Discover what the fur trade had to do with the Treaty process, the factors that contributed to the US-Dakota War of 1862 and the war’s consequences.”

Proposed Measurable Outcomes:

- Explore Dakota culture and tradition
- Increase interest in Minnesota history

Measurable Outcomes:

From the written evaluations, the program was well-received. On average, program participants agreed that the program met their expectations and enabled them to see a speaker they would not have seen or known about otherwise. They also agreed that the program increased their interest in Minnesota history; the score was an average of 3.29 out of 4. In terms of thinking of the library as a locale to experience cultural or arts programming, an average of 8.86 of 10 showed an increased likelihood and produced a score 8.83 of 10 of likelihood to recommend this type of program to friends and family. The overall quality of this particular program rated slightly more than good heading towards excellent. The program could have been rated higher had more photographs available during the presentation and a larger allotment of discussion time.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

June 15, 2011	Program in Rochester	32 people
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System: SELCO (Southeastern Libraries Cooperating)

- **Partner Organization(s):**

The Counsel of Regional Public Library System Administrators
The Friends of Indian Heights
The Minnesota Alliance of Local History Museums

- **Partner Organization(s) Contribution/Role in the Program:**

The partners were co-sponsors of the event.

Program Outputs:

- 32 people attended
- 30 surveys were returned
- 9 people had not previously attended an arts or cultural performance at the library

Counties Directly Impacted:

- Olmsted

Attachment #5

- Flier

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Demystifying Family Photographs

Activity Type:

Subgrant

Description of program:

This program was part of a vetted catalog created by the Minnesota Alliance of Local History Museums. As part of the statewide Library Legacy initiative, each regional library system was offered two free programs. Six libraries in the SELCO region expressed interest and with remaining funds in the Art & Culture Live! allotment, SELCO agreed to support the other four programs. The Wabasha Public Library selected this program.

From the catalog: “Photographs will be examined by using photographic technology, clothing, and hair styles to approximate the dates they were taken. Participants may bring photos for help in dating them.”

Proposed Measurable Outcomes:

- Educate on distinguishing temporal elements to date photographs
- Increase interest in Minnesota history

Measurable Outcomes:

Wabasha Public Library staff believes the low attendance resulted from the program being held the Thursday before a holiday weekend. Although no surveys were disseminated, a conversation was held after the program between attendees. Collectively they believed the program to be very informative and that they would like to have more programs with specific historical information presented by experts in the field.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

June 30, 2011	Program in Wabasha	3 people
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- **Partner Organization(s):**

The Counsel of Regional Public Library System Administrators
The Minnesota Alliance of Local History Museums

- **Partner Organization(s) Contribution/Role in the Program:**

The partners were co-sponsors of the event.

System: SELCO (Southeastern Libraries Cooperating)

Program Outputs:

- 3 people attended

Counties Directly Impacted:

- Wabasha

Attachment #6

- “Class at Reads Ldg. to teach how to demystify photos” from the *Wabasha Herald* (June 15, 2011)
- Flier
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration - A World of Music with Todd Green

Activity Type:

Subgrant

Description of program:

A World of Music with Todd Green was written by Artistic Promotions Unlimited (Minden, NV) on behalf of its partners to bring multi-instrumentalist Todd Green to venues in the SELCO region. This Library Legacy project offered educational programs for the local community, library, or the school as well as full-length concerts depending on the community needs and resources. Green demonstrated his many instruments and discussed both the differences and similarities of the instruments and musical heritages of various cultures around the world, particularly non-Western ones.

Proposed Measurable Outcomes:

- Increase awareness of and knowledge about both the great diversity of musical traditions and musical instruments around the world and their common threads with Western instruments
- Create a positive attitude towards the music of other cultures
- Inspire students to play musical instruments
- Raise interest in other native artists

Measurable Outcomes:

The initial goal of 80% positive experience was exceeded with the end result of nearly 100% being positive and none being negative. At the school programs, teachers were asked to provide written comments and they universally praised how excellent and enjoyable the program was and how well Green held the students' attention. They agreed that the program was age-appropriate and met an arts need at their school.

This grant featured significant contributions to the evaluation by the partners which allows for location-specific analysis. The Winona educational program attendees were pleased to learn about so many different musical instruments and equally enthralled with Green's skill in playing them. The only disappointment was a lower than expected attendance with only 29 people. The Wabasha concert included comments such as "I love how this experience brought home the reminder that the world really is ultimately related via the important connection of our music. It is impossible to look at the diversity of instruments while hearing the shared communication and miss this message."

The Austin education programs included the comment “Our students were amazed. One of our teachers wrote, ‘Loved having my students get this exposure to world music and instrument.’” The Austin concert elicited the remark “His performance was one of the best events we’ve had. It was so unique and his proficiency on so many instruments was amazing,” from the operations manager of the theatre. The music teacher at LeRoy-Ostrander schools noted, “Thanks to Minnesota’s Arts & Cultural Heritage Fund, our students experienced a wealth of world culture and instrumentation which they otherwise would not have had the opportunity to do.” The Blooming Prairie librarian said about the community educational program, “The presentation was well done and a wonderful opportunity for our community to experience music from around the world.”

Students at Chatfield Elementary commented, “...I also learned that other people have really cool music,” and, “You can make all kinds of music even if you try.” A teacher at Fillmore Central Elementary wrote, “Was very interesting and fun for all ages! Students were very intrigued and asked numerous questions when we got back to class.” An attendee at the Preston community education program commented, “Found it interesting that many other cultures do not write music down by pass it on by listening. I strongly believe in this and have taught my children that way.” Finally, the concert in Chatfield received responses which included, “... His knowledge of strings and the cultures they represent has encouraged me to think on a broader level.” and, “We are all the same differently.”

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

February 24, 2011	Community Educational Program in Winona	29 people
February 25, 2011	Concert in Wabasha	46 people
March 14, 2011	School Educational Programs (2) in Austin	*
March 15, 2011	Concert in Austin	130 people
March 17, 2011	School Educational Programs (2) in LeRoy	*
March 18, 2011	Community Educational Program in Blooming Prairie	35 people
May 13, 2011	School Educational Programs (2) in Chatfield and Preston	*
May 14, 2011	Community Educational Program in Preston	30 people
May 14, 2011	Concert in Chatfield	185 people

* Event-specific attendance not reported. See Program Outputs for total attendance of activity.

- **Partner Organization(s):**

Austin Public Library
Austin Public Schools
Blooming Prairie Branch Library
Chatfield Public Library
Fillmore Central High School
LeRoy-Ostrander Public Schools
LeRoy Public Library
Pacelli Catholic Schools
Paramount Theatre
Preston Public Library
Wabasha Public Library
Winona Public Library

- **Partner Organization(s) Contribution/Role in the Program:**

The partner organizations provided either the advertising and/or the locale for the concerts. They were also involved in the development process for their respective communities.

Program Outputs:

- 12 programs were held
- 2,422 people attended in total (average: 202)

Counties Directly Impacted:

- Fillmore
- Mower
- Steele
- Wabasha
- Winona

Attachment #7

- Chatfield Center for the Arts announcement
- Drawings (2)
- “LeRoy-Ostrander students learn while being entertained” from the *Independent* (March 31, 2011)
- “A one-man orchestra” from the *Austin Daily Herald* (March 20, 2011)
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – The Rose Ensemble - The Land of 3 Faiths

Activity Type:

Subgrant

Description of program:

The Rose Ensemble – The Land of 3 Faiths was coupled with a Vetted Program also hosted by the Austin Public Library (Austin, MN). It was originally designed to enhance the ongoing dialogues on race and culture in the Austin community by tapping into a long-standing interest in music. However, scheduling conflicts required the concert be exchanged for the *Il Povarello* offering which featured medieval and Renaissance music focused on the life of St. Francis of Assisi.

Proposed Measurable Outcomes:

- Provide a positive experience overall by at least 70% of those surveyed
- Increase awareness of the diversity of music from the Middle East
- Create a positive attitude about music from three different faiths
- Increase the perception of libraries as providers of local arts and culture
- Attract first-time concert attendees

Measurable Outcomes:

While the audience deeply appreciative of the concert, the target audience was not achieved as most attendees were older, well-educated, and white. The change in content meant the other outcomes were not fulfilled.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**
October 19, 2010 Concert in Austin 150 people
- **Partner Organization(s):**
Paramount Theatre
- **Partner Organization(s) Contribution/Role in the Program:**
The Theatre assisted in the development of the program and provided publicity for the concert.

System: SELCO (Southeastern Libraries Cooperating)

Program Outputs:

- 150 people attended
- 3 children were among the audience

Counties Directly Impacted:

- Mower

Attachment #8

- Ad
- *Il Poverello* postcard
- Poster

Activity 2 – Title:

Art & Culture Live!: Community Collaboration - Be an Illustrator

Activity Type:

Subgrant

Description of program:

The Austin Public Library (Austin, MN) presented a series of art classes at the local YMCA in their *Be an Illustrator* program. The after-school classes used children's picture books to inspire art lesson. Specifically, each of the lessons focused on different techniques used by children's books illustrators including torn paper collage (Lois Ehlert), painting for texture (Eric Carle), color contract (Tana Hoban), color mixing (Ellen Stoll Walsh), and cartooning (Jeff Kinney). Each lesson stood alone allowing flexibility in attendance and each is designed for up to 25 children.

Proposed Measurable Outcomes:

- 80% of participants will demonstrate an ability to complete an art project using the demonstrated technique
- 80% of participants in multiple class sessions will be able to recognize different illustration techniques
- 80% of participants will learn the relationship of illustrations to text in stories
- 50% of participants will report trying something new
- 50% of participants will report they enjoyed the experience and wish to participate in similar programming

Measurable Outcomes:

The participants were observed to create high-quality art projects based on various book illustration techniques. They demonstrated retained knowledge of these techniques when interviewed, and could explain the techniques they used in their art projects. The children self-reported that the classes were "very fun!" and this was very evident in their behavior.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

March 26, 2011	Lesson in Austin	*
March 28, 2011	Lesson in Austin	*
April 9, 2011	Lesson in Austin	*
April 18, 2011	Lesson in Austin	*
April 25, 2011	Lesson in Austin	*

*Event-specific attendance not reported. See Program Outputs for total attendance of activity.

- **Partner Organization(s):**

YMCA-Austin

- **Partner Organization(s) Contribution/Role in the Program:**

The YMCA provided the space, target audience, registration management, and help with implementation and evaluation.

Program Outputs:

- An average of 12 children attended each program (non-unique total: 60)
- Half the children attended three or more sessions

Counties Directly Impacted:

- Mower

Attachment #9

- Flier
- Includes additional electronic attachments

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – New Harmonies Music Programming

Activity Type:

Subgrant

Description of program:

The Austin Public Library (Austin, MN) hosted a series of musical events that complemented and completed a nationally touring Smithsonian exhibit called New Harmonies which was in Austin during March and April 2011. Together with the exhibit, the concert series explored American music through time and focuses on how it has been changed and influenced by different ethnic groups. The Legacy-funded events included three concerts and two workshops. The Rose Ensemble provided the first concert and is a large vocal group that specializes in ancient and old music. The Robert Everest Exhibition provided the second concert and is a concert and dance band that specializes in bridging Latin and American music cultures. Sumunar provided the third concert as well as two workshops geared towards students and is an Indonesian music and dance troupe.

Proposed Measurable Outcomes:

- 60% of concert goers will increase their knowledge of the musical genre performed
- 40% of concert goers will express interest in attending similar concerts
- 40% of workshop participants will demonstrate an ability to participate in the musical style
- 80% of workshop participants will enjoy the program
- 50% of interviewed workshop participants will learn something new about the musical style presented

Measurable Outcomes:

The project reached a wide array of audiences, from seniors in assisted living facilities, to children in the library summer program, to dancers at El Parral Ballroom. The audiences varied in size, sometimes far exceeding expectations, sometimes not. In every case, those in the audience were riveted by the performances, appreciative of the opportunity, and encouraging that this type of programming continues.

80% of the adult concert-goers increased their knowledge of the musical genre presented exceeding the goal of 60%. The vast majority of those surveyed at the concert events said they would attend a similar concert if given the opportunity, clearly more than the goal of 40%. When asked if they would have attended if there had been a ticket cost, the vast majority replied, “probably not.” Verbally surveyed and observed concert-goers were enthusiastic about the music and gave enthusiastic applause. Comments included: “More people should be here, this is great, you should do it again” “We almost didn’t come, I wasn’t sure I’d like it, I’m so glad we did” and children’s comments which largely included the simple “I loved it.”

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

March 22, 2011	Rose Ensemble concert in Austin	*
April 8, 2011	Robert Everest Exhibition concert in Austin	*
June 15, 2011	Sumunar concert and workshops (2) in Austin	*

*Event-specific attendance not reported. See Program Outputs for total attendance of activity.

- **Partner Organization(s):**

Minnesota Humanities Center
Mower County Historical Society

- **Partner Organization(s) Contribution/Role in the Program:**

The Humanities Center supplied workshops that complemented the Robert Everest Exhibition.
The Historical Society developed local exhibit components and provided promotion.

Program Outputs:

- 480 people attended between the 5 events

Counties Directly Impacted:

- Mower

Attachment #10

- “History sounds off in Austin” from the *Austin Daily Herald* (March 11, 2011)
- “Light shines on culture’s beauty” from the *Austin Post-Bulletin*
- The Robert Everest Exhibition ad
- Rose Ensemble ad
- “Rose Ensemble back by popular demand at Paramount” from the *Austin Daily Herald* (March 22, 2011)
- Sumunar About
- “World music to be featured at El Parral” from the *Austin Daily Herald* (April 6, 2011)

Activity 2 – Title:

Art & Culture Live!: Community Collaboration - Library Choral Outreach Concerts

Activity Type:

Subgrant

Description of program:

Library Choral Outreach Concerts allowed the Choral Arts Ensemble (Rochester, MN) to perform two public concerts at the Rochester Public Library. The first concert was an hour-long “Family Holiday Concert” which was geared to entertaining young children and their families and to educating them about a wide array of holiday traditions from around the world. Despite a blizzard warning on the day of the concert, attendance was perceived as fairly high. The second concert was “Choral Landscapes” which featured choral music of Spain, a sampling of favorite spirituals and folk songs from around the world, and a premiere of “One More River” by American composer, Mack Wilberg.

Proposed Measurable Outcomes:

- Provide access to an inspirational concert-going experience for those with limited exposure to such an activity
- Broaden appreciation of choral music

Measurable Outcomes:

During both concerts, Artistic Director Michael Culloton provided educational vignettes on the songs that were being performed. Feedback solicited from audience members and library staff after the December concert was positive. Unfortunately, the brief surveys meant to be distributed at the May concert were forgotten; however, the response of the audience, smiles and appreciative applause, indicated that they enjoyed the concert experience.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

December 11, 2010	Concert in Rochester	60 people
May 4, 2011	Concert in Rochester	62 people

- **Partner Organization(s):**

Rochester Public Library

- **Partner Organization(s) Contribution/Role in the Program:**

The Library assisted in the planning and evaluation of the program. They also provided the space for the concerts and advertising.

Program Outputs:

- 60 people attended the December 11th concert
- 62 people attended the May 4th concert
- **122 people attended in total**

Counties Directly Impacted:

- Olmsted

Attachment #11

- “Choral Landscapes” program
- December events at the Rochester Public Library handout
- “Holiday events @ the library” ad in the *Post-Bulletin*
- “Holiday events @ the library” flier
- “Hooray for Saturday!” flier
- “Hooray for Saturday!” poster
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Minnesota Children’s Theatre Mini Bridges Workshops

Activity Type:

Subgrant

Description of program:

The Buckham Memorial Library (Faribault, MN) brought in the Minnesota Children’s Theatre Company to create *Minnesota Children’s Theatre Mini Bridges Workshops*. The program began with a performance by the Theatre where an actor from the Children’s Theatre told interactive stories and successfully encouraged the audience to participate. During the workshops the Theatre worked with up to thirty 3rd-8th graders on skills such as creative writing, storytelling, theatre games, student scenes, and group discussions. Each session opened with theatre games and skills, such as breathing, covering for missed lines, and other improvisation. The children then broke into groups to create their own interpretation of a story and present it before the rest of the group. One session featured students interviewing senior partners to foster intergenerational dialogue and learned more about the community’s past. The students integrated this information into their final performance which was open to the public.

Proposed Measurable Outcomes:

- Teach participants to communicate effectively as a group
- Enhance students’ literacy skills
- Create a positive experience with intergenerational communication
- Teach or improve basic theatre skills
- Foster an appreciation for theatre arts in participants
- Provide a forum to discuss community issues
- Teach students familiarity with library resources

Measurable Outcomes:

The students presented a 30-minute performance for their own creation where each student participated in an opening skit, closing songs, and two pieces developed by their subgroups. The leaders of the workshops witnessed group communication grow and mature throughout the course of the workshops; several students commented on this as well.

The students all responded favorably to their interviews with the senior citizens. The seniors were a little more mixed in response depending on how outgoing their partner was during the interview. They were also delighted to see comments from their interview sessions appear in the final performance.

91% of the students responded either they increased in their enjoyment of acting or they already had a fairly high attraction for the art. Eighteen of the students felt that their own acting ability had increased thanks to the workshops. There was a variety of responses to the students' most useful lesson learned which included, "Leadership," "Expressing yourself," and, "How to work in a team."

The informal exit poll at the final performance elicited universally positive responses. Parents frequently commented how much their children had enjoyed the program and many asked if it would be offered again in the future. Several people asked about the funding for the performance and seemed impressed that it was funded by the Legacy initiative. People also liked the many Faribault references and enjoyed learning some Faribault history.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

July 16, 2010	Performance in Faribault	122 people
August 6, 2010 – December 13, 2010	10 Workshops in Faribault	30 children
December 8, 2010	Final performance for the workshops in Faribault	170 people

- **Partner Organization(s):**

Faribault Senior Center
Paradise Center for the Arts

- **Partner Organization(s) Contribution/Role in the Program:**

The Senior Center coordinated the senior volunteers for the interviews.
The Center for the Arts provided the venue for the final performance of the workshops.

Program Outputs:

- 122 people attended the summer performance
- 30 children registered for the workshops
 - 5 children were unfortunately left on a waiting list
 - 24 children completed the workshop series
- 170 people attended the final performance of the workshops

Counties Directly Impacted:

- Rice

Attachment #12

- Comments from children
- Flickr.com photograph set
- July performance flier
- Photograph montage
- Press Release / “Children’s theatre performance”
- Student performance flier
- Student performance program
- Workshop flier

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Musical Concert with Jack Pearson

Activity Type:

Subgrant

Description of program:

Musical Concert with Jack Pearson brought Minnesota musician Jack Pearson to the Buckham Memorial Library (Faribault, MN). Pearson used a variety of instruments to educate on themes such as imagination, folklore, and history.

Proposed Measurable Outcomes:

- Provide a positive musical experience to children and families
- Create enthusiasm for attending future arts and cultural program at the library

Measurable Outcomes:

A vast majority (52) of survey respondents indicated they would attend further programming at the library. The overall mood after the shows was happy and relaxed with people staying to meet Pearson and receive short lessons on some of his more unusual instruments.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**
July 30, 2010 Concerts (2) in Faribault 230 people
- **Partner Organization(s):**
This program was approved prior to SELCO's Legacy Review Committee mandating a partnership requirement.
- **Partner Organization(s) Contribution/Role in the Program:**
None.

Program Outputs:

- 2 concerts were held
- 230 total people attended
- 53 surveys were returned

System: SELCO (Southeastern Libraries Cooperating)

Counties Directly Impacted:

- Rice

Attachment #13

- Flier
- Library programming thanks
- Photograph montage
- Press Release

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Minnesota’s Gangster Past (Land of 10,000 Crimes)

Activity Type:

Subgrant

Description of program:

Minnesota’s Gangster Past (Land of 10,000 Crimes) brought author Chad Lewis to the Buckham Memorial Library (Faribault, MN) to present on the lesser known activities of famous gangsters in Minnesota’s past.

Proposed Measurable Outcomes:

- Increase interest in Minnesota history and past gangster activity
- Increase positive perceptions about the library and its programming activities

Measurable Outcomes:

Several audience members expressed interest in further research on the topic. Other attendees expressed gratitude for the programming opportunity and requested additional talks from Lewis.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**
September 23, 2010 Program in Faribault 51 people
- **Partner Organization(s):**
This program was approved prior to SELCO’s Legacy Review Committee mandating a partnership requirement.
- **Partner Organization(s) Contribution/Role in the Program:**
None.

Program Outputs:

- 51 people attended
- 10 books written by the author were sold
- 9 books immediately checked out from a supplied bibliography

System: SELCO (Southeastern Libraries Cooperating)

Counties Directly Impacted:

- Rice

Attachment #14

- “A century of gangsters” from the *Northfield News* (September 16, 2010)
- City of Faribault Events
- Display board photograph
- FCTV announcements (2)
- Flickr.com photograph set
- Flier
- Library programming listing
- “The original gangsters” from the *Northfield News*
- Photograph from the *Faribault Daily News*
- Press Release

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Genealogical Crossroads Workshop

Activity Type:

Subgrant

Description of program:

Genealogical Crossroads Workshop allowed the Freeborn County Historical Society (Albert Lea, MN) to host a two day program to promote individuals to research, record and share their family history for future generations. The workshop included seven speakers discussing resources and methodologies for the project.

Proposed Measurable Outcomes:

- Make known the resources available at the Historical Society
- Educate participants on research techniques
- Have participants research and record their family histories

Measurable Outcomes:

According to surveys distributed during the program, attendees felt they gained knowledge from all the speakers as well as from each other. They showed an enthusiasm for the topic by suggesting future topics and a program that was called the Library Lock-In (held in October).

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

August 28, 2010 -	Two day workshop in	26 people
August 29, 2010	Albert Lea	
- **Partner Organization(s):**

Albert Lea Convention and Visitors Bureau
Freeborn County Genealogical Society
- **Partner Organization(s) Contribution/Role in the Program:**

The Bureau helped with advertising.
The Society assisted in the program development and evaluation.

System: SELCO (Southeastern Libraries Cooperating)

Program Outputs:

- 8 sessions
- 26 attendees

Counties Directly Impacted:

- Freeborn

Attachment #15

- Freeborn County Museum, Library & Historical Village newsletter
- Mailer
- Program

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Preserving Our Hometown Photos

Activity Type:

Subgrant

Description of program:

Preserving Our Hometown Photos allowed the Freeborn County Historical Society (Albert Lea, MN) to begin the very large task of organizing their historic photograph collection. The project provided the training and software to digitize and electronically archive a selection of photos. This initial phase and the completion of the Legacy-funded portion culminated in three open houses to share their work with the public.

Proposed Measurable Outcomes:

- Increase public awareness and perception of the Historical Society and its resources
- Increase interest in and access to the historic photographs

Measurable Outcomes:

Attendees provided the Society with many suggestions of specific subjects for future presentations and expressed desire to see more. Very positive comments were received on the survey regarding the program. Many said they would come to another program and most stated that they would return to the Society to view the photographs.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

March 13, 2011	Open House in Albert Lea	*
March 14, 2011	Open House in Albert Lea	*
March 22, 2011	Open House in Albert Lea	*

* Event-specific attendance not reported. See Program Outputs for total attendance of activity.

- **Partner Organization(s):**

Freeborn County Genealogical Society

- **Partner Organization(s) Contribution/Role in the Program:**

The Genealogical Society volunteered hours to sort the photos as well as provided publicity for the open house.

System: SELCO (Southeastern Libraries Cooperating)

Program Outputs:

- 2,761 photographs scanned
- 76 people attended the open houses

Counties Directly Impacted:

- Freeborn

Attachment #16

- Flier
- “Freeborn County Historical Society awarded grant to preserve photos” from the *Albert Lea Tribune* (January 20, 2011)

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Brown Bag Lunch Genealogy Lecture Series

Activity Type:

Subgrant

Description of program:

The Freeborn County Historical Society (Albert Lea, MN) hosted a series of 40 minute lectures on various genealogical topics. The lectures took place over the noon hour to allow attendance during a standard workday. The lectures were: “You Don’t Have to be a Celebrity to Find Interesting Ancestors: Your Family History Awaits” by Jay Fonket, CG, “Start at the End: Death, a Record-Rich Event” by Tom Rice, CG, “A Baker’s Dozen: Easy Ways to Begin Writing Your Family History” by Paula Stuart-Warren, CG, and “Publishing Your Genealogy” by Cathi Weber. Each lecture was independent allowing participants to attend what sessions they could and not be constrained by an inflexible commitment.

Proposed Measurable Outcomes:

- Increase interest in genealogy and additional topics

Measurable Outcomes:

Though the audience had a wide-ranging background education of genealogy, all participants responded they learned from the lectures. The Society was able to identify interest in future lectures and identified interest in establishing a writing group and informal workshops to share ideas and research tips. Most attendees said they would attend future lectures even if a fee were to be required when independently set up by the Society.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

April 5, 2011	Jay Fonkert lecture in Albert Lea *
April 12, 2011	Tom Rice lecture in Albert Lea *
April 19, 2011	Paula Stuart-Warren lecture in Albert Lea *
April 26, 2011	Cathi Weber lecture in Albert Lea *

* Event-specific attendance not reported. See Program Outputs for total attendance of activity.

- **Partner Organization(s):**

Freeborn County Genealogical Society

- **Partner Organization(s) Contribution/Role in the Program:**

The Society helped set up for the lectures, administered participants, and assisted in the evaluation process.

Program Outputs:

- 4 lectures
- 174 people attended (average: 43)

Counties Directly Impacted:

- Freeborn

Attachment #17

- Ad from the *Albert Lea Tribune* (February 22, 2011)
- Ad from the *Albert Lea Tribune* (March 16, 2011)
- Ad from the *Shopper*
- Ad from the *Shopper* (March 22, 2011)
- Evaluation sheet
- Flier
- Program

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Great River Shakespeare Library Ticket Program

Activity Type:

Subgrant

Description of program:

The *Great River Shakespeare Library Ticket Program* was designed by the Great River Shakespeare Festival (Winona, MN) to allow local Minnesotans the opportunity to enjoy Shakespeare's works. The Festival partnered with 15 libraries to provide complimentary tickets to weekend performances and transportation when distance could become an obstacle. In addition to attending the performance, the Festival scheduled special Company Conversations for attendees of this grant. This program was meant to supplement the Festival's listing in the SELCO Vetted Performers Catalog.

Proposed Measurable Outcomes:

- Increase participation in the Great River Shakespeare Festival (GRSF) by people of all ages in the Festival's neighboring communities in Southeast Minnesota
- Provide access to Festival programming to those who may not have either the means to attend nor access to transportation
- Encourage families, youth and senior citizens to experience Shakespeare and the arts
- Demystify the play-going experience through educational experiences related to GRSF's clear, text-driven productions
- Encourage further collaboration between GRSF and neighboring libraries
- Expand existing partnerships between libraries, GRSF and the Minnesota's Greatest Generation Project
- Encourage participating libraries to utilize GRSF workshops in SELCO's vetted catalog
- Provide access to GRSF's educational programming in the context of the play-going experience
- Encourage and support the full use of library passes in participating libraries
- Encourage return visits to GRSF
- Open doors to participation in the Festival and the arts in general, awakening minds and hearts to a hunger in the arts
- Continue to fulfill the goals of the Legacy Amendment.

Measurable Outcomes:

Feedback from library patrons strongly supported the fact that providing tickets and transportation through the library was the only way that many of the recipients would be able to attend a play at the Great River Shakespeare Festival. In particular, senior citizens expressed their gratitude that transportation was provided, making a trip to the Festival possible where it wouldn't be otherwise. Survey feedback also demonstrated a heightened level of discovery and excitement from this particular audience, as the experience in most cases exceeded the expectations many library patrons brought with them to the theatre, particularly those who had not heard of or had never been to the Great River Shakespeare Festival before.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

June 23, 2010 -	Great River Shakespeare	*
August 1, 2010	Festival season	

*Event-specific attendance not reported. See Program Outputs for total attendance of activity.

- **Partner Organization(s):**

Austin Public Library
Caledonia Public Library
Houston Public Library
LaCrescent Public Library
Lake City Public Library
LeRoy Public Library
Northfield Public Library
Rochester Public Library
Rochester Public Schools
Rushford Public Library
Spring Grove Public Library
St. Charles Public Library
Stewartville Public Library
Winona Public Library
Zumbrota Public Library

- **Partner Organization(s) Contribution/Role in the Program:**

Partnering organizations determined the best usage of the tickets for their respective communities by identifying a target audience. Common target audiences were seniors, teens, and families.

Program Outputs:

- 41 programs
- A total of 1,184 people, an average of 29 people per performance.
- 428 people responded to the survey created by the Festival.
 - 59.4% of respondents had never been to the Festival before. The reasons for having not been were (in order of greatest response): not heard of it, ticket prices, distance from Winona, other, and not interested in Shakespeare.
 - 23.9% had never heard of it.
 - 5.8% responded that they had never been to the theatre (in general) before.

Counties Directly Impacted:

- Fillmore
- Goodhue
- Houston
- Mower
- Olmsted
- Rice
- Wabasha
- Winona

Attachment #18

- “Bus load enjoys play in Winona” (July 29, 2010)
- “Directions for Library bus trip to Winona, July 21” (July 15, 2010)
- Flier
- “Free tickets to ‘Great River Shakespeare’ Festival available at LeRoy Library” (June 24, 2010)
- “Grant will expand Shakespeare festival ticket program” from the *Austin Post-Bulletin* (June 10, 2010)
- Poster
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – In Cold Blood

Activity Type:

Subgrant

Description of program:

In Cold Blood allowed the Lake City Public Library (Lake City, MN) to both formally organize an adult reading program and attract a reticent male population that rarely attended the informal predecessor. It centered on the themes of murder and mystery. The various programs expanded beyond a simple reading program and became an avenue of education into the principles of law and criminal behavior as well as delved into the mind of the criminal. The assortment of events was designed to appeal to a diverse community.

Proposed Measurable Outcomes:

- Attract 40-60 community participants
- 80% of participants will deem the program a positive experience that increased their increase in mystery and/or reading in general
- Grant knowledge in the field of criminal science and criminal investigation and defense

Measurable Outcomes:

The library was able to draw quadruple the previous highest number of participants in the winter reading program of which seven (1/8th) were male. Rather than the initial goal of 80% program satisfaction, the library achieved 100% agreement that the program was a positive experience. 97% of program participants stated that their knowledge and interest in the genre of mystery had increased.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

January 8, 2011	Mystery dinner kick-off	*
January 29, 2011	Book discussion with attorney and investigator presentation	*
February 5, 2011	Criminology professor presentation	*
February 12, 2011	Books to Movies presentation	*
February 19, 2011	Erin Hart author talk	*
March 5, 2011	Sisters in Crime (3 mystery writers) author talk	*
March 19, 2011	Crime fiction board game night	*
April 2, 2011	Wrap-up party	*

* Event-specific attendance not reported. See Program Outputs for total attendance of activity.

- **Partner Organization(s):**

Friends of the Lake City Public Library
Jewel Golf Club
Lincoln Secondary School

- **Partner Organization(s) Contribution/Role in the Program:**

The Friends assisted in the planning of the events, the evaluation of the events, and the creation and distribution of advertising.
The Golf Club provided space for the dinner as well as a discounted rate for the meal (which was paid by the Library Friends, not through Legacy).
The School provided student actors and props for the mystery dinner and an art class created a unique design for the tote bags.

Program Outputs:

- 10 events took place
- 56 people attended regularly

Counties Directly Impacted:

- Wabasha

Attachment #19

- “Adult winter reading program concludes” from *The Lake City Graphic* (March 31, 2011)
- “Author, musician [sic] bring a little Ireland to library” from *The Lake City Graphic* (February 17, 2011)
- Book list
- “Cold-blooded winter program to start” from *The Lake City Graphic* (January 6, 2011)
- Dinner theater ticket
- Flier
- *Gangster Gazette*
- “Library to add chill to adult winter reading” from *The Lake City Graphic* (November 18, 2010)
- Reading Record
- “They done it: student actors work with library, Jewel on mystery dinner” from *The Lake City Graphic*

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Summer of the Arts

Activity Type:

Subgrant

Description of program:

Summer of the Arts was put on by the LaCrescent Public Library (LaCrescent, MN) with partners to bring the Guthrie Theatre to provide two three-day workshops. The Storytelling Workshop was aimed for younger children to provide them training in acting, voice, and movement using fairy tales, myths, legends, and stories created by the children themselves. The Shakespeare Workshop was meant for teens and tweens with the same goals but using Shakespearean scenes.

Proposed Measurable Outcomes:

- Build a foundation for theatre appreciation and enjoyment
- Teach basic acting and oratory skills

Measurable Outcomes:

A verbal survey of the younger children showed they all agreed they liked the workshop. They were able to grasp the basic concepts and storytelling as evidenced by helping develop a play they acted in at the end of their sessions. The Shakespeare participants similarly were able to comprehend Shakespearean acting and language. With the assistance of the instructors, they wrote and performed their own original play entitled *Shakespeare High*.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

August 2, 2010	Storytelling Workshop in LaCrescent	75 people
August 11, 2010	Shakespeare Workshop in LaCrescent	64 people

- **Partner Organization(s):**

Appleseed Community Theatre
Community Education

- **Partner Organization(s) Contribution/Role in the Program:**

The partners assisted in supervising the program. Appleseed Theatre hosted the program and prepared the space. Appleseed also assisted in promotion of the workshops and the final performances.

Program Outputs:

- The Storytelling Workshop had 20 children participate
 - The final presentation for the 4-6 year olds had 25 people attend
 - The final performance for 7-10 year olds had 30 people attend
- The Shakespeare Workshop had 18 teens and tweens participate
 - The final play (created by the students) was attended by 46 people

Counties Directly Impacted:

- Houston

Attachment #20

- Ad
- Drawing
- Email from Amanda Billing
- Flier
- Program
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Performing Art Series

Activity Type:

Subgrant

Description of program:

The *Performing Art Series* brought musician Tom Pease at the behest of the LaCrescent Public Library (LaCrescent, MN) to the gymnasium of the local school.

Proposed Measurable Outcomes:

- Increase the awareness of the importance of community
- Increase understanding of the power of laughter

Measurable Outcomes:

All audience members agreed the performance met expectations and brought to their awareness a performer they would not have otherwise known. Eleven agreed that the program affected the way they look at other people and 15 concurred it raised their awareness of the community.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**
September 25, 2010 Performance in LaCrescent 50 people
- **Partner Organization(s):**
LaCrescent-Hokah Community Education
- **Partner Organization(s) Contribution/Role in the Program:**
Community Ed developed and printed all advertising materials

Program Outputs:

- 50 people attended the performance
- 16 surveys were returned

Counties Directly Impacted:

- Houston

System: SELCO (Southeastern Libraries Cooperating)

Attachment #21

- Poster

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Performing Art Series

Activity Type:

Subgrant

Description of program:

The *Performing Art Series* provided an opportunity for senior and low-income patrons of the LaCrescent Public Library (LaCrescent, MN) to attend a local concert series. Without this program, these patrons would not have otherwise been able to attend the concerts. Each performance in the series allowed for up to 50 tickets to be distributed.

Proposed Measurable Outcomes:

- Provide quality performances locally
- Encourage the development of social networks with others of similar environments and interests

Measurable Outcomes:

The Tonic Sol Fa concert was agreed upon by all respondents to have provided a performer they would not have otherwise been able to see. They also agreed that the concert made them more likely to feel the library was a place to experience cultural or arts programming, with a majority (18 of 28) agreeing at the strongest level. The program was rated excellent overall and all respondents agreed it met or exceeded expectations. Some comments from the program included: “Wonderful to see facility being used for community.” “Without the tickets from the library, I couldn’t have afforded this performance” and “Wonderful to have such a well known group in LaCrescent.”

The International Tenors concert was agreed upon by all respondents to have provided a performer they would not have otherwise been able to see. They also agreed that the concert made them more likely to feel the library was a place to experience cultural or arts programming. The program was rated mostly excellent overall (20 of 23, the remaining three rated good) and all respondents agreed it met or exceeded expectations. Some comments from the program included: “I have never had the opportunity to see live operatic music without the free tickets. I was spellbound. Thank you for this opportunity” “We are very fortunate to have this high quality concert experience in our small community. Thanks to those who make the arrangements” and “Big screen pictures correlated with musical selections added to [the] learning experience. Many thanks for the opportunity because of the free tickets.”

The *Branson on the Road* concert was largely agreed upon by the respondents to have provided a performer they would not have otherwise been able to see. They also agreed that the concert made them more likely to feel the library was a place to experience cultural or arts programming, with a vast majority (26 of 33) agreeing at the strongest level. The program was rated mostly excellent overall (28 of 32, the remaining four rated good) and all respondents agreed it met or exceeded expectations. Some comments from the program included: “[I was most impressed by] the great music and LaCrescent is finally supporting its community” “The variety of programs attracts an interesting array of audiences” and “We enjoy[ed] the performance immensely. We are grateful that this program that [sic] allowed us to attend. It exposed my daughter to a genre of music she has never experience[d] before. THANK YOU!”

The *Salute to Broadway* concert was fairly well received. The respondents uniformly agreed they would not have otherwise been able to attend such a concert. A majority agreed (36 of 38, 20 at the strongest level) that the concert made them more likely to feel the library was a place to experience cultural or arts programming. The program was mostly rated good overall (14 of 18) and largely (34 of 38) respondents agreed it met or exceeded expectations. Some comments from the program included: “Wonderful to see facility being used for community.” “Without the tickets from the library, I couldn’t have afforded this performance” and “Wonderful to have such a well known group in LaCrescent.”

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

November 6, 2010	Tonic Sol Fa concert in LaCrescent	50 people
December 10, 2010	International Tenors concert in LaCrescent	50 people
February 5, 2011	<i>Branson on the Road</i> in LaCrescent	50 people
May 2, 2011	<i>A Salute to Broadway</i> in LaCrescent	50 people

- **Partner Organization(s):**

Neighbors in Action

- **Partner Organization(s) Contribution/Role in the Program:**

Neighbors in Action identified the target group of senior citizens, low-income, and handicapped individuals.

Program Outputs:

- 200 people attended between 4 performances

System: SELCO (Southeastern Libraries Cooperating)

Counties Directly Impacted:

- Houston

Attachment #22

- Flier

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – LeRoy Historical Public Library Mural

Activity Type:

Subgrant

Description of program:

The LeRoy Public Library (LeRoy, MN) selected Greg Preslicka to create the *LeRoy Historical Public Library Mural* within the library. The mural was accompanied by presentations both to the public and to the local school. Following the school presentations, the high school art club organized a mural to paint themselves at the school.

Proposed Measurable Outcomes:

- Provide knowledge on the creation of murals
- Increase interest in LeRoy's early history

Measurable Outcomes:

The coordinator from this project was ill at the time of the presentations and appropriate collection methods were not used in her absence; what follows is anecdotal from when she returned to work. Following the presentation, many patrons asked the librarian questions concerning the historic sites pictured in the mural. Most were not aware of the historic information and came away with new knowledge about their town. Many patrons also commented on the aesthetics of the mural.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

November 17, 2010 -	Open Viewing and Public	287 people
November 18, 2010	Q&A in LeRoy	
- **Partner Organization(s):**

LeRoy-Ostrander Schools Art Department
- **Partner Organization(s) Contribution/Role in the Program:**

The School organized the performance sessions for the students as well as created publicity for the event.

System: SELCO (Southeastern Libraries Cooperating)

Program Outputs:

- 137 students attended
- 150 members of the public attended
- 5 sessions were held

Counties Directly Impacted:

- Mower

Attachment #23

- Flier
- “Good news outweighs bad news in 2010” from *The LeRoy Independent* (December 30, 2010)
- “LeRoy Library getting wall painted” from *The LeRoy Independent* (November 18, 2010)
- “New Library mural tells story about LeRoy’s history” from *The LeRoy Independent* (November 18, 2010)
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Rafu and Me

Activity Type:

Subgrant

Description of program:

Rafu and Me brought Joni Oeltjenbruns of Owatonna to the Medford Elementary School (Medford, MN). Oeltjenbruns's book *Rafu: An African Journey* was discussed and used to tie-in both "I Love to Read" month and Black History Month. The presentations were offered to the entire school and open to the public. Each grade level received different focuses on the writing process varying from the concept of story arc for the older students to illustrating cat faces for the younger students. The 5th graders also received hands-on experience with writing and illustrating their own books. The students' finished books were displayed at the school media center and the Owatonna Public Library.

Proposed Measurable Outcomes:

- Expose participants to the process, art form, and career of illustration
- Promote reading in the school
- Create greater appreciation and awareness of the process involved in writing and illustrating a children's book
- Teach participants skills in writing, composition, and illustration

Measurable Outcomes:

All elementary students had the opportunity to hear Oeltjenbruns speak about the work process of creating a book. Each classroom was presented with African inspired art supplies; 380 students used the supplies to make something creative. Projects ranged from drawings, puppets, story illustrations, African quilts, and more.

Although a statistical measure was not used to measure increase reading, the program did promote the reading of *Rafu*. The book was read to all students at the opening ceremonies for I Love to Read Month and again during Oeltjenbruns's visit on February 23rd.

91% of 5th Graders wrote a story as part of the program and 73% illustrated their 10-page book. While in the abstract, only 44% accurately identified the definition of main character, 45% identified the setting, and 59% identified the plot when it came to their own stories, the 5th Graders proved better results in practice. Then 98% were able to identify the main character, 100% provided the location, and 89% described how their character “resolved the conflict.” Interestingly, a much larger portion of students (47%) preferred the illustration process over the writing process (6%). However, 58% expressed the desire to learn more about writing books and stories and 59% stated they would like to write another book.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

February 23, 2011	All-school workshops	494 students
February 24, 2011	5 th Grade workshops	77 students

- **Partner Organization(s):**

Owatonna Public Library

- **Partner Organization(s) Contribution/Role in the Program:**

The Library supplied space for a public display of the finished books and publicized the event.

Program Outputs:

- 494 elementary students participated
 - 77 5th Grade students wrote their own stories
 - 66 of the 5th Grade students responded to the exit survey
- 300 additional students (app.) viewed the display at the media center
- 200 people (app.) viewed the display at the public library

Counties Directly Impacted:

- Steele

Attachment #24

- Poster
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – WWW.

Activity Type:

Subgrant

Description of program:

The WWW. project examined the influence of communications technology on contemporary life via an exhibit at the Northfield Arts Guild (Northfield, MN). This exhibit featured artists' interpretations of perturbational and/or salubrious effects of the world-wide web on 21st century society. In addition to enabling a broader examination and commentary on the influence of the World Wide Web on our lives, regional artists exhibited and collaborated with organizations and individuals in Northfield to share their perspectives and contributions to the event.

Proposed Measurable Outcomes:

- Contribute to a better understanding of the social impact of communications technology
- Provide visitors access to the innovative work of regional fiber and textile artists gathered together in a single exhibit
- Engage the audience in a positive experience that builds an enlivened sense of community centered on arts and culture
- Develop an appreciation for the Northfield Public Library as a highly valued community resource for technology-based information services.

Measurable Outcomes:

This project was approved before SELCO became aware of the nature of term 'encumber' used with Legacy dollars. Although all expenses were incurred by the end of the fiscal biennium and alternate funding provides for the duration of the exhibit, the project and thus its evaluation continued into FY2012.

The exhibit generated considerable dialogue in the gallery, the Northfield Public Library, and the greater Northfield community concerning the impact of communications technology. Commentary, originally planned to be taken in note/journal format, was better captured through use of the WWW. blog which featured 1,200 responses. The exhibit was a first for the Arts Guild, for Northfield, and perhaps all of southern Minnesota. The Textile Center in Minneapolis is the premier resource for fiber artists and many were pleased to have another Minnesota venue in which to display their work. Coupled with important contributions from individuals in Northfield, this project enabled a genuinely unique and positive arts experience.

The creative art work, design of the gallery exhibit, considerable promotion for the event, a highly successful gallery opening all engendered a sense that the Northfield community perceived itself as an emerging center for the arts. Placement of the WWW. “Virtual” Exhibit in the heart of the library helped to further illustrate its commitment to technology-based information services. The WWW. DVD monitor captured the attention of library visitors young and old.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

June 29, 2011 - August 6, 2011	Art Exhibit in Northfield	1,250 people
July 8, 2011	Opening Reception in Northfield	300 people

*Event-specific attendance not reported. See Program Outputs for total attendance of activity.

- **Partner Organization(s):**

Northfield Public Library
Riverwalk Arts Quarter

- **Partner Organization(s) Contribution/Role in the Program:**

The Northfield Public Library provided space for the “Virtual” Exhibit on the library’s second floor and provided assistance with the promotion of the program.

The Riverwalk Arts Quarter was a consultant on building a regional art profile for Northfield.

Program Outputs:

- 300 people attended the opening reception
- 250 people on average visited each week
 - Total attendance projected at 1,550 with the opening reception
- 1,222 people visited the virtual tour
- 450 artists were contacted for the call for art
- 125 regional art centers/schools were contacted for the call for art
- ❖ Legacy funding established this project and was expended by June 30, 2011. The exhibit continued in FY2012 on other funding sources. The Northfield Arts Guild agreed to continue measuring outcomes and outputs for the duration of the showing and reported them to SELCO.

Counties Directly Impacted:

- Rice

Attachment #25

- Ad on Mr. JST Technology Consulting’s website
- Analytics of the WWW. Exhibit blog
- Artist Information and Instructions
- Blog post from the Northfield Arts Guild website
- Call for Entries
- Letter of appreciation from the Northfield Public Library
- List of event coverage
- Mailer
- Photograph of the entrance to the exhibit
- Poster
- Press Release
- Program
- “Top Regional Artists take on Technology in ‘WWW.’” from the *Northfield Patch* (calendar listing)
- “Top Regional Artists take on Technology in ‘WWW.’” from the *Northfield Patch* (June 13, 2011; article)
- “WWW Exhibit – Opening Reception” from the *Northfield Patch*
- WWW. website screenshot
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Spring Break Music and Magic

Activity Type:

Subgrant

Description of program:

Spring Break Music and Magic allowed the Northfield Public Library (Northfield, MN) to provide daytime school-age and family events during their school district's spring break. This allowed the Library to compensate for the difficulty they have in creating student programming which is caused by the various release times of the schools. The programs centered on music and magic. The first program had kids and adults playing along with an instrument under the supervision of a music educator. The second program featured some very tricky slight of hand and magic tricks. The third program was an open house "instrument petting zoo" with instruments from around the world and a revolving instructional demonstration.

Proposed Measurable Outcomes:

- Provide a positive experience at the library
- Facilitate intimate experience with music and magic

Measurable Outcomes:

All of the children attending the "Take a Trip with Music" program expanded their musical experience with by using new instruments or thinking of music in new ways and all enjoyed making music in a group setting. 18 of 20 respondents rated the "Close-up Magic with Tom" program as 8 or higher on a scale of one to ten (high). 11 of 15 respondents rated the instrument petting zoo as 8 or higher on a scale of one to ten (high) with no responses below 6. At each program a display of library materials related to the subjects was presented and nearly everything was checked out following the programs.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

March 29, 2011	"Take a Trip with Music" in Northfield	43 people
March 30, 2011	"Close-up Magic with Tom" in Northfield	120 people
March 31, 2011	"Marvelous Magical Music Museum & Instrument Petting Zoo" in Northfield	60 people

- **Partner Organization(s):**
KYMN Radio
Northfield Arts Guild
- **Partner Organization(s) Contribution/Role in the Program:**
KYMN equally matched the amount of advertising purchased and interviewed program performers during regular broadcasts.
The Arts Guild provided marketing, crowd management, and introductions for the performers.

Program Outputs:

- 30 children and 13 adults attended “Take a Trip with Music”
- 120 people attended “Close-up Magic with Tom”
- 40 children and 20 adults attended “Marvelous Magical Music Museum & Instrument Petting Zoo”

Counties Directly Impacted:

- Rice

Attachment #26

- Ad
- Event calendar
- Facebook.com event pages (3)
- Handout
- KYMN ad script
- “March Regional Happenings”
- *Northfield Arts Guild Newsletter* (March 2011)
- Poster
- “Regularly scheduled storytimes this week, then the Music & Magic special events for Spring Break!” from the Northfield Public Library’s blog
- “Yahoo! Spring Break is here at last! We have special events at the library” from *Northfield.org* (March 25, 2011)
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – World Film Series @ Your Library

Activity Type:

Subgrant

Description of program:

World Film Series @ Your Library was a multi-cultural film series consisting of five film showings per month over a period of ten months at the Owatonna Public Library (Owatonna, MN) and their branch library in Blooming Prairie. The films were selected from a variety of genres with an emphasis on motion pictures not exhibited at local cinemas. The goal was to provide the community with the opportunity to view films from many world cultures as part of a broad and diverse film going audience and to enhance awareness and understanding of different cultures through the art of film.

Proposed Measurable Outcomes:

- Increase knowledge, sensitivity, and tolerance towards different cultures
- Enhance appreciation of the art of film
- Increase participation from the diverse cultures within the community

Measurable Outcomes:

Participants were asked if the film(s) they viewed changed their perception of the way of life of culture it portrayed. Of the 140 who responded to this question, 73% agreed it did in a positive way although 9% changed in a negative way. A focus group was also conducted halfway through the program. Participants were unanimous that the films provided a glimpse of other cultures and customs and it was the most enjoyable part of program. The focus group noted the program could have been improved with a more easily accessible screening time and a facilitated discussion group after each film.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

March 9, 2010 - December 28, 2010 (2 nd & 4 th Tuesdays)	Film series in Owatonna	*
March 18, 2010 - September 23, 2010 (4 th Thursdays)	Film series in Blooming Prairie	*
October 5, 2010 - December 21, 2010 (1 st & 3 rd Tuesdays)	Film series in Blooming Prairie	*

* Event-specific attendance not reported. See Program Outputs for total attendance of activity.

- **Partner Organization(s):**

Owatonna Human Rights Commission
Owatonna SeniorPlace
United Way

- **Partner Organization(s) Contribution/Role in the Program:**

SeniorPlace and the Owatonna HRC assisted in program development and advertising.
The United Way created pre-test and post-test surveys for film goers and conducted a focus group at the end of subgrant.

Program Outputs:

- 519 attendees
- 174 exit surveys were collected
- 51 film showings took place

Counties Directly Impacted:

- Steele

Attachment #27

- *Alamar / Everybody loves...Babies* flier
- *Amreeka* flier
- *Amreeka* poster
- *Amreeka* press release
- “BP library preps for holiday season” (December 7, 2010)

Attachment #27 (cont.)

- *Bright Star* flier
- *Bright Star* poster
- *A Christmas Carol* poster
- *A Christmas Tale* flier
- *A Christmas Tale* poster
- *The Class* flier
- *Departures* flier
- *Departures* poster
- *Entre les Murs* poster
- Facebook.com notification
- *For My Father* flier
- *For My Father* poster
- *Gigante* flier
- *Gigante* poster
- *Italian for Beginners* flier
- *Italian for Beginners* poster
- *Lemon Tree* flier
- *Lemon Tree* poster
- “Library Legacy Grant” notification
- “Library offers film experience” (March 23, 2010)
- *Munyurangabo* flier
- *Munyurangabo* poster
- *Munyurangabo* press release
- “OPL announces next film of the World Film Series” from the *Owatonna People’s Press*
- “OPL announces the next showing in their movie of the month series” from the *Owatonna People’s Press*
- “OPL to feature French film” from the *Owatonna People’s Press*
- “OPL to show ‘A Christmas Tale’ film” from the *Owatonna People’s Press* (December 12, 2010)
- “OPL to show ‘For my Father’” from the *Owatonna People’s Press* (May 9, 2010)
- “OPL shows Sundance award winning film” from the *Owatonna People’s Press*
- “OPL welcomes multi-cultural film series” from the *Owatonna People’s Press*
- *Precious* bookmark
- *Precious* poster
- Press releases (4)
- *Sin Nombre* flier
- *Sin Nombre* poster
- *The Song of Sparrows* flier
- *The Song of Sparrows* poster
- *Storm* email
- *Storm* flier
- *Storm* poster

Attachment #27 (conc.)

- *Troubled Water* flier
- *Troubled Water* poster
- *Welcome* flier
- *Welcome* poster
- “‘Welcome’ to be shown in film series” from the *Owatonna People’s Press*
- *The White Ribbon* flier
- *The White Ribbon* poster
- *Winter’s Bone* flier
- *Winter’s Bone* poster
- *World Film Series @ Your Library* bookmarks (3)
- *World Film Series @ Your Library* poster for the original schedule
- *World Film Series @ Your Library* poster for the altered schedule
- *World Film Series @ Your Library* table tent
- “World Film Series 2010 Title List”

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Corrugation: Build, Live, Discover

Activity Type:

Subgrant

Description of program:

Corrugation: Build, Live, Discover was an architecturally inspired program created by the Owatonna Public Library (Owatonna, MN). Local artist Wil Natzel designed and manufactured a set of 1,000 sixteen-inch round corrugated cardboard building pieces. Two programs were then hosted by the Library and the Blooming Prairie Branch Library where children attended and learned the basic theories of architecture such as reinforcement. The customization made possible by the basic building materials also provided the opportunity to imagine whatever structure the children desired. The Owatonna library retained the original die to continue offering this resource after the grant period ceased.

Proposed Measurable Outcomes:

- Create an understanding of architectural properties, particularly the body's proportion to space and the engagement of the body with built space
- Teach how structures are made and assembled to form habitable spaces
- Instruct on ability to assemble large structures in teams
- Provide an entertaining program
- Bestow local and regional recognition and a wider audience to a local artist

Measurable Outcomes:

The library managed to learn about the behavior of children more than they had anticipated. This included how the children started the project singularly and gradually combined their efforts and resources while parental interference tended to inhibit this process. The "teams" manufactured leaders the children were later able to identify and cite responsibilities. Children learned the basic tenets of architecture as witnessed by the need to reinforce their structures as the buildings became more elaborate. As one participant said to his twin brother, "Don't let it [his brother's structure] fall on our house. We don't have homeowner's insurance." The children all responded enthusiastically during the focus group that they had fun building although saying that fun was diminished when other people stole their building materials.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

August 4, 2010	Program in Owatonna	65 people
August 6, 2010	Program in Blooming Prairie	45 people

- **Partner Organization(s):**

Gainey Conference Center of the University of Saint Thomas

- **Partner Organization(s) Contribution/Role in the Program:**

The Conference Center committed resources to program development and planning.

Program Outputs:

- 40 children (and 15 adults) attended the Owatonna program
- 37 children (and 8 adults) attended the Blooming Prairie program
- 1,000 cardboard cuts were made
- 48 children participated in the focus group

Counties Directly Impacted:

- Steele

Attachment #28

- “Corrugation: Build, Live, Discover” (Program/Bibliography)
- Library programming listing
- “Outside the box” from the *Owatonna People’s Press* (August 8, 2010)
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Celebrating Our Poets

Activity Type:

Subgrant

Description of program:

Celebrating Our Poets was hosted by the Owatonna Public Library (Owatonna, MN) as a poetry reading to encourage local poets. The speakers, Kim Schaufenbuel and Edith Zamboni, were previously published in another Legacy program, *Poetic Strokes*.

Proposed Measurable Outcomes:

- Provide an opportunity for poets to have local recognition and a wider audience
- Assist the audience in realizing their own writing is valuable
- Raise local interest to a level to accommodate a local poetry group
- Increase interest in attending further literary programs

Measurable Outcomes:

The vast majority of participants reported that the event both increased their interest in poetry and attending future poetry readings (97% of respondents). Additionally, the majority (83%) of those who had written poetry previously stated the event increased their interest in writing poetry and half of those who had never written poetry said the event increased their interest in writing. Additionally, more than half of the participants (59%) stated the event increased their interest in being published. Participants liked the variety of poets and poems they experience, having the poems read to them, and sharing their poetry. Finally, the majority of participants stated they were interested in joining a poetry reading group and more than a quarter of participants were interested in joining a poetry writing group.

The *Celebrating Our Poets* received excellent coverage in the local newspaper in the form of an editorial by the managing editor, a poet himself, who invited the community to join in the new poetry group formed from the reading. The group started in December with three attendees and grew to six at the second meeting in January. The group members share their work and talk about points of interest to poets including the art and craft of poetry and how to get their poems published.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**
November 14, 2010 Workshop/Poetry Reading 35 people
in Owatonna
- **Partner Organization(s):**
Delta Kappa Gamma Society
- **Partner Organization(s) Contribution/Role in the Program:**
Members of the Society served as hostesses for the event—greeting attendees, administering surveys, and serving refreshments.

Program Outputs:

- 35 people attended the reading
- 5 members of the public read their own poetry
- 6 people signed up for a monthly poetry networking event
- 31 people participated in a post-test

Counties Directly Impacted:

- Steele

Attachment #29

- “Calling all poets!” from the *Owatonna People’s Press* (November 18, 2010)
- Flickr.com link
- Mailer
- “OPL is calling all poets” from the *Owatonna People’s Press*
- “Poetic Strokes” from the *Owatonna People’s Press* (October 24, 2010)
- “Poets gathering” from the *Owatonna People’s Press* (November 7, 2010)
- Poster
- Posts from Owatonna Public Library’s website (4)
- Press Release
- “A Sunday afternoon for poetry” from the *Owatonna People’s Press*
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Pedal Park Explore / Steele Variations

Activity Type:

Subgrant

Description of program:

Pedal Park Explore involved the design and the installation of two bike racks at the Owatonna Public Library (Owatonna, MN), two on the grounds of Owatonna's West Hills complex, and one at the Blooming Prairie Branch Library. Originally, one design was considered appropriate for all structures however after designer Wil Natzel surveyed each site he designed three models with attendant modifications for scale and environment. The bike racks not only provide utility, they serve as pieces of public art. The bike racks hold up to ten bikes apiece and are expected to last up to one hundred years. Natzel delivered presentations both at the Owatonna Public Library and the Blooming Prairie Branch Library on the project and on public art. This program was a joint venture with several other grant sources and will continue on under the name *Steele Variations*.

Proposed Measurable Outcomes:

- Create a design that is both utilitarian and creative
- Foster community dialogue
- Enrich community members' experience of the living in the cities of Owatonna and Blooming Prairie
- Aesthetically enhance the physical environment and existing structures surrounding the bike racks
- Allow program participants to interpret, understand, describe, and comment on issues, events, or situations

Measurable Outcomes:

The sculptures have provoked community dialogue as evidenced by the coverage in newspaper articles and the subsequent online commentary. Community members have offered written and oral comments to staff at both the Library and several of partner organizations. A survey distributed at the artist's talks and at public service points throughout the city confirms the sculptures' enriching art experience. Geo-caching participants have noted the unique nature of the sculptures and continue to comment online.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

February 10, 2011 - June 30, 2011	Creation and installation	*
June 22, 2011	Presentation in Owatonna	26 people
July 28, 2011	Presentation in Blooming Prairie	8 people

*Event-specific attendance not reported. See Program Outputs for total attendance of activity.

- **Partner Organization(s):**

City of Blooming Prairie
City of Owatonna Parks & Recreation
Owatonna Arts Center
Owatonna Public Library Foundation
Statewide Health Improvement Program (SHIP)/Steele County Public Health

- **Partner Organization(s) Contribution/Role in the Program:**

The City organizations are assisting with the installation of the bike racks and the evaluation of the program.
The Arts Center is assisting with planning, evaluation, and financially.
The Library Foundation and SHIP assisted financially.

Program Outputs:

- 26 people attended the Owatonna presentation
- 8 people attended the Blooming Prairie presentation
- 3.75 daily average of bikes in the racks at Owatonna Public Library (app. 82 total)
- 10 daily average of bikes at the West Hills complex (app. 210 total)

Counties Directly Impacted:

- Steele

Attachment #30

- Facebook.com postings
- Geocaching.com clue
- “Natzel turns bike racks into artwork” from the *Owatonna Peoples Press* (July 4, 2011)
- “New bike rack installed”
- Talk and Reception invitation
- Talk and Reception flier
- Ticket to Talk and Reception
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Perfect Partners

Activity Type:

Subgrant

Description of program:

Perfect Partners was designed to bring in youth and adults not already exposed to live theatre to productions at the Rochester Civic Theatre (Rochester, MN). The Theatre partnered with area libraries to provide an additional opportunity for the Theatre to fulfill its mission of “educating and enriching the adults and young people of Rochester and southeastern Minnesota through the production and performance of live theatre.” The performances include pre- and post- show discussions between the attendees, the actors, and the production crew. The transportation time to and from Rochester resulted in fewer than anticipated post-production discussions although those held were deemed successful. Audience members saw first-hand the connection between a playwright’s written words and a live interpretation of the play including adaptations of fictional and non-fictional literature. The program covered the entire season of the Civic Theatre although no tickets were requested for the opening production *Charlie and the Chocolate Factory*.

Proposed Measurable Outcomes:

- Develop new audience for live theatre offerings
- Provide insight into the multi-dimensional connection between literary works and live theatre performances
- Provide an opportunity to attend theatre programming to those who would not otherwise attend
- Forge relationships between the Theatre and local public libraries

Measurable Outcomes:

For audience members who participated in post-play discussions, conversation was animated and feedback regarding the quality of the production and entertainment value was very positive. Numerous attendees indicated to both theatre staff and librarians that they will return for future Civic Theatre productions. Unfortunately, classroom discussion summaries were not received and that particular outcome went unmeasured.

The partnership developed between the LeRoy Public Library and the Theatre has led to discussion of the creation of a summer theatre camp. While the plan is temporarily tabled due to funding, both organizations have high hopes of getting the project off the ground in the near future. Also, the Theatre is pursuing an initiative entitled the Civic Live/Studio Series. This program's touring phase may bring new, professional, and cutting edge theatrical productions directly to audiences in the partnering library communities.

An unanticipated outcome developed along with this grant program. The Theatre's board of directors has since charged the staff with implementation of web-based surveys to use for evaluation not only of future library partnership programs but also of the Theatre's comprehensive programming.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

December 3, 2010 - December 19, 2010	<i>White Christmas</i>	*
January 21, 2011 - February 6, 2011	<i>One Flew Over the Cuckoo's Nest</i>	*
March 18, 2011 - April 10, 2011	<i>Disney's Beauty and the Beast</i>	*
May 13, 2011 - May 29, 2011	<i>Black Comedy</i>	*

*Event-specific attendance not reported. See Program Outputs for total attendance of activity.

- **Partner Organization(s):**

Houston Public Library
Kasson Public Library
LaCrescent Public Library
LeRoy Public Library
Preston Public Library
St. Charles Public Library

- **Partner Organization(s) Contribution/Role in the Program:**

Each of the libraries customized the target audience for their particular region. Some chose seniors, other chose teens, and other chose economically challenged families.

Program Outputs:

- 723 people attended productions as part of this grant

Counties Directly Impacted:

- Dodge
- Fillmore
- Houston
- Mower
- Winona

Attachment #31

- Ad from the *Fillmore County Journal* (November 15, 2010)
- “Brave bus driver, 53 ‘braver’ riders travel to Rochester” from the *LeRoy Independent* (December 16, 2010)
- *Disney’s Beauty and the Beast* flier
- “In the Middle” from the *LeRoy Independent* (December 16, 2010)
- “Legacy funds take two busloads to see live show in Rochester” from the *LeRoy Independent* (April 21, 2011)
- “Legacy trip set for Dec. 12” from the *LeRoy Independent* (December 2, 2010)
- *One Flew Over the Cuckoo’s Nest* flier
- *White Christmas* flier
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Ridgeway Area Rural Schools

Activity Type:

Subgrant

Description of program:

The purpose of *Ridgeway Area Rural Schools* was to understand some history of area rural schools that eventually merged to form Ridgeway Community School (Houston, MN). There are existing documents from past historical research about the nine rural schools that were predecessors to the Ridgeway School that were organized and digitized to be used by the public and for future study. These documents were used as background for a student summer theatre camp. Three of nine draft scripts were chosen for a group of students to prepare and perform on the final day of the camp. Additionally, the Friends of the Library hosted author Tom Melchior who wrote books about life in rural schools. Melchior told many stories about life as a student and as a teacher in rural schools from his books.

Proposed Measurable Outcomes:

- Educate the community on what life was like in a rural school
- Teach camp participants skills to write and refine scripts
- Organize historical documents in such a way they can be used for the other parts of the project

Measurable Outcomes:

As measured by pre- and post-test, student participants in the theatre camp increased their knowledge of rural schools' history. Between five questions asked to the younger students, four questions showed improvement in correct answers ranging from +3 to +9 with an average of +6.25 while the fifth question provided the same result pre- and post-test. Older students were given a longer test of 10 questions. One question was correctly answered by all students before and after the program. Of the other nine questions, the change was always positive with a range of +1 to +9 on the number of students with correct answers on the post-test with an average of +4.9. Camp participants evaluated the camp very positively. An additional evaluation included positive verbal comments from parents who noted how much their family member(s) enjoyed the camp and how helpful the history about rural schools was for their family.

All who attended the author talk completed an evaluation form noting that they had learned something about rural school life including an example. Some community members also shared memories about their own rural school life. Students who attended the presentation were engaged with Melchior's talk and eagerly shared what they had learned (such as outhouse stories, lunches brought in syrup cans, and pranks played on the teacher) in these evaluations.

In addition to the materials already held by the School, the organization project received additional materials from community members when informed of the effort.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

April 15, 2011	Author Talks (2) at Ridgeway	122 people
June 13, 2011 - June 17, 2011	Summer Theatre Camp at Ridgeway	18 students
June 17, 2011	Performance at Ridgeway	34 people

- **Partner Organization(s):**

Friends of the Ridgeway Community School Library
Ridgeway Community Association
Ridgeway Volunteer Fire and Rescue

- **Partner Organization(s) Contribution/Role in the Program:**

The Friends assisted with organizing, digitizing, and copying historical documents needed for the events and provided snacks for the public events. The Community Association and Fire and Rescue both volunteered time towards setting up the performance area for the author talk and the theatrical production.

Program Outputs:

- 50 documents were organized
- 18 students participated in the theatre camp
- 34 people attended the theatre camp's final performance
- 9 scripts were drafted for the theatre camp
 - 3 scripts were refined for performance
- 122 people attended the author talks

Counties Directly Impacted:

- Houston

Attachment #32

- Coloring sheets (2)
- Handout
- Newspaper ads (3)
- Theatre camp program
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – My Backyard Mural at the Rochester Public Library

Activity Type:

Subgrant

Description of program:

My Backyard Mural at the Rochester Public Library allowed for the creation of a mural in the Children's Division of the Rochester Public Library (Rochester, MN). The mural depicts wildlife specific to the Rochester area and portrays what children see in their own backyards, local parks, and neighborhoods. The wildlife portrayed was selected by children voting at the library and the nature center for their favorite animals. The muralist provided daily presentations during the time the mural was created, providing an art experience for families and children visiting the library. The Quarry Hill Nature Center brought a naturalist to the library for a program on backyard wildlife.

Proposed Measurable Outcomes:

- Encourage the exploration of library resources
- Encourage visits to nature centers and the accompanying education on local wildlife
- Foster creativity and self-confidence in children by providing them input on the design of the mural

Measurable Outcomes:

Along with the mural and program, the library created a book display and a booklist. A month after the program, the library was still refill the book display with three to four titles every four to five hours. 50 copies of the booklist have been taken by patrons. There was increased traffic back by the mural especially while it was being painted and long-term circulation reports are expected to show increased use of the materials further back in the library by the mural. The naturalist program was so well-received that the library plans to make it an annual event.

Children greatly appreciated the opportunity to assist in the creation of the mural. Library staff noticed the children seemed to feel "special" that they were able to vote for the animals. Quarry Hill noted that their ballot box was always full, with many children voting every time they came to the nature center. One young boy voted for his favorite animals, placed his ballot in the box and commented, "Well—that was fun!" The mural itself was also enjoyed and elicited comments such as: "It's brilliant! Love it!!" "It is pretty—bright and light." "Wow! I love the squirrel!"

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

May 2, 2011 - May 4, 2011	Mural painting and presentation in Rochester	425 people
May 14, 2011	Wildlife program in Rochester	78 people

- **Partner Organization(s):**

Quarry Hill Nature Center

- **Partner Organization(s) Contribution/Role in the Program:**

Quarry Hill provided means to collect input and promote the program.
Quarry Hill naturalists consulted on the accuracy of the depicted wildlife and presented a program at the library.

Program Outputs:

- 425 people (app.) attended the creation of the mural
- 78 people attended the naturalist's program
- 253 votes were received for wildlife depiction

Counties Directly Impacted:

- Olmsted

Attachment #33

- Comment cards (assorted)
- Facebook.com posts (2)
- May programs at the Rochester Public Library handout
- Mural final design
- Naturalist program flier
- Painting notification
- Photograph montage
- Pre-painting flier
- Summary
- Twitter.com posts (3)
- Voting ballot
- Voting flier
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Red Wing Public Library Mural & Presentation Program

Activity Type:

Subgrant

Description of program:

The *Red Wing Public Library Mural & Presentation Program* brought muralist Greg Preslicka to the Red Wing Public Library (Red Wing, MN) to create a mural and provide presentations to the public and local schools. The project also included youth-inspired and created paper murals to place on the windows of the Children's area to provide a sense of privacy from the adjacent bus stop. The second set of presentations and the Grand Opening were fraught with snow-laden weather which unfortunately caused a lower attendance than planned.

Proposed Measurable Outcomes:

- Teach basic artistic concepts
- Instruct children on how collaborative art functions
- Create a more aesthetically satisfying environment

Measurable Outcomes:

Following the presentation, the children created temporary paper banners to stand-in for the mural while it was being created on off-site panels. While they drew, staff of the library interviewed the children and surveyed the artwork. The children commented that they learned a lot about murals including how they can be designed on computers and how larger brushes are needed for these larger art projects. The paper mural that the children created reflected how they felt when they were drawing which tended to consist of a word and drawings. The most common word on the paper murals turned out to be "happy" while other states of being included "calm" and "artistic."

The library collected responses to the aesthetic of mural via evaluations and a register for people not able to attend the opening. The response to the mural was overwhelmingly positive and indicated people felt that the project assisted in making the library a more welcoming place which should attract more families. Comments included: "it adds a lot of fun and color to the children's area and will be a fun place to hand out and read," "it defines or invites children into the space; the colors are fun and will inspire creativity in kids," and, "the mural creates a magical atmosphere for children and adults alike; it offers the idea of 'going somewhere new' that comes from books."

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

November 12, 2011	Presentations (2) in Red Wing	84 people
November 18, 2011	Presentation in Red Wing	18 people
December 20, 2011	Grand Opening in Red Wing	24 people

- **Partner Organization(s):**

Burnside Elementary School Media Center
Friends of the Red Wing Public Library
Red Wing Area Homeschool Group
Sunnyside Elementary School

- **Partner Organization(s) Contribution/Role in the Program:**

The schools provided promotion for the event and adjusted their curriculum to reflect art projects.
The Friends group provided publicity.

Program Outputs:

- 52 children and 19 adults (total 71) attended the Nov. 12 morning program
- 13 adults attended the Nov. 12 afternoon program
- 12 children and 6 adults (total 18) attended the Nov. 18 program
- 24 people attended the Grand Opening

Counties Directly Impacted:

- Houston

Attachment #34

- Bookmark
- Children's drawings (2)
- "Clarification" from the *Red Wing Republican Eagle*
- Fliers (4)
- "Grant allows library to paint mural" from the *Red Wing Republican Eagle* (October 27, 2010)
- Handout
- Press Releases (2)
- Television ad
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Festival of Quilts Show & Sale

Activity Type:

Subgrant

Description of program:

The *Festival of Quilts Show and Sale* was hosted by the Spring Grove Public Library (Spring Grove, MN) and its partner. The program was designed to bring in examples of works by quilters in the tri-state area and provide a venue for sale of the quilts. A stipulation for the sale of a quilt was that 15% above the asking price must also be donated to the Library.

Proposed Measurable Outcomes:

- Feature the work of area quilters
- Provide a venue for the sale of the area quilters' work
- Feature two authors/quilters
- Provide information on how to evaluate quilts

Measurable Outcomes:

The quilts were mostly from the area approximate to Spring Grove but included quilts from Zumbrota, Minnesota, Lansing, Iowa, and Sand Creek, Wisconsin. The vast majority of survey respondents found the quilt show itself to be accessible, informative, and enjoyable. Comments included: "My favorite number 1 quilt show," "wonderful," and "do it again". The same positivity was expressed for the author/quilter talk. The second talk was cancelled after the author withdrew her commitment three weeks prior to the show; this did not allow time to book a replacement speaker.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

October 2, 2010	UffDa Fest / Quilt Show in	472 people
	Spring Grove	
- **Partner Organization(s):**

Piecemaker's Quilt Guild
- **Partner Organization(s) Contribution/Role in the Program:**

The Guild helped in setting up the show, was stationed to offer assistance and answer questions, and distributed the evaluations.

Program Outputs:

- 472 registered guests
- 127 quilters
 - 11 quilts were sold providing \$293 to the Spring Grove Public Library
- 180 survey respondents

Counties Directly Impacted:

- Fillmore

Attachment #35

- Ad in the *Bluff Country Reader*
- Ad in the *Spring Grove Herald*
- Bookmark
- Brochure
- “Calling all quilters” from the *Spring Grove Herald* (September 8, 2010)
- “Celebrate autumn and heritage this Saturday”
- “Festival of Quilts to debut at Uff Da Fest”
- “Festival of Quilts will be a colorful addition to Spring Grove’s UffDa Fest”
- “First annual Festival of Quilts to take place during Uff Da Fest” from the *Bluff Country Reader* (September 27, 2010)
- Press Release
- Program
- “UffDa Fest highlights” from the *Spring Grove Herald* (October 6, 2010)
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – A Gathering at the Waters

Activity Type:

Subgrant

Description of program:

A Gathering at the Waters was designed by Saint Mary's University (Winona, MN) and took place partially at the Winona Public Library. The program highlighted a performance at St. Mary's Page Theatre of the Kevin Locke Native Dance Ensemble with a talk by Ed Lagace, Upper Mississippi River Wildlife Refuge Park Ranger, about the history of local Mississippi river valley and its connection to the native peoples of the past and present.

Proposed Measurable Outcomes:

- Stimulate conversation between family members
- Introduce the basic concepts of Native American culture in respect to nature in a way that families can grasp
- Raise the level of interest in materials concerning nature preservation and live performance that are available at the Library

Measurable Outcomes:

The low turnout at the Lagace presentation and the talk finishing near the end of the business day of the Library prohibited the use of surveys for this program. Anecdotal information was gathered at the dance performance which mostly stated an appreciation for the opportunity to attend a high-caliber production.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

October 9, 2010	Stories and Lessons with Ed Lagace in Winona	4 people
October 12, 2010	Kevin Locke Dance Ensemble in Winona	40 people

- **Partner Organization(s):**

Winona Public Library

- **Partner Organization(s) Contribution/Role in the Program:**

The Winona Public Library provided the space for Lagace's talk and assisted in the marketing of the program.

Program Outputs:

- Four people attended Lagace's presentation
- 40 people utilized the tickets to attend the Dance Ensemble's performance

Counties Directly Impacted:

- Winona

Attachment #36

- Ad in the *Winona Daily News*
- Ads in the *Winona Post* (2)
- Flier
- "Kevin Locke Native Dance Ensemble Oct. 12" from the *Winona Post* (October 6, 2010)
- Page Theatre website screenshot
- Program
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – A Gathering for Narnia

Activity Type:

Subgrant

Description of program:

A Gathering for Narnia was designed by Saint Mary's University (Winona, MN) and held, in part, at the Winona Public Library to introduce community members and children in particular to the works of C. S. Lewis. The Gathering featured the creation of craft projects that reflected portion of Lewis's works, *The Lion, the Witch, and the Wardrobe* in particular. The program concluded with a drawing for tickets to a production of *The Lion, the Witch, and the Wardrobe* which took place at the St. Mary's University Page Theatre.

Proposed Measurable Outcomes:

- Provide an opportunity for family conversation to develop
- Make the basic themes of the story understandable to all family members
- Stimulate a desire for further exploration at the library

Measurable Outcomes:

The participants of both programs did not sync up as was anticipated in the original grant application so a formal survey was not used. Informal interviews with attendees of the theatrical production found the program was essential to at least one family who would not have been able to attend otherwise. During the crafts program, children showed eagerness and pride in the creation of their projects and an attachment to their work.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

October 23, 2010	Crafts program in Winona	23 people
October 26, 2010	<i>The Lion, the Witch, and the Wardrobe</i> in Winona	50 people

- **Partner Organization(s):**

Winona Public Library
School of Education at St. Mary's University

- **Partner Organization(s) Contribution/Role in the Program:**

The Winona Public Library provided the location for the crafts program and assisted in the marketing of the event.

Education majors from the School of Education at St. Mary have assisted in the development of the crafts projects.

Program Outputs:

- 23 people attended the Gathering
- 50 tickets were utilized via this program at the theatrical performance

Counties Directly Impacted:

- Winona

Attachment #37

- Ad in the *Winona Daily News*
- Ad in the *Winona Post* / Correction
- Flier
- Photographs (4)
- Poster
- “SMU Page Series to host ‘The lion, the witch, and the wardrobe’” from the *Winona Post* (October 13, 2010)
- Website screenshot

Activity 2 – Title:

Art & Culture Live!: Community Collaboration – Walking Books

Activity Type:

Subgrant

Description of program:

Walking Books enabled Stewartville Public Schools' Middle School (Stewartville, MN) to develop a new program that united literacy, technological proficiency, and physical activity. Students are provided MP3/4 players and access to the SELCO ebook collection to download digital audiobooks. The MP3/4 players were more difficult to obtain than originally planned as a player without photo or video recording was desired for the school setting. They were encouraged to find material in their reading level and that can be used while being physically active. Fortunately, the downloading process was easier than anticipated; students needed little to no assistance. Pedometers were supplied to measure walking activity.

Proposed Measurable Outcomes:

- Provide students the opportunity to evaluate, select, and download electronic audiobooks
- Encourage the simultaneous actions of reading and walking
- Teach students about use of the public library in addition to the school library
- Increase students' comprehension of read materials
- Promote students' creativity and expression with the final reports
- Create a sense of responsibility and ownership of the equipment with evaluations of the program and the equipment

Measurable Outcomes:

Difficulty was encountered in the measurement of outcome goals. The primary coordinator of the program required emergency surgery during the second half of the grant program and thus was out of the office for the rest of the school year. Additional outcomes measures will be administered at the start of the next school year. The outcomes reported were gained from informal interviews with teachers associated with the project. The students were very excited to listen to the books and to get to go outside to walk in the pre-summer weather. Class periods were reported to have an energized and excited student populous. Students' behavior was not an issue and they were very curious about being able to continue the program during the next school year.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**
May 15, 2011 - June 6, 2011 Program in Stewartville 25 students
- **Partner Organization(s):**
Builders Club
Stewartville Kiwanis
Stewartville Public Library
- **Partner Organization(s) Contribution/Role in the Program:**
The Builders Club supplied earbuds for the MP3 players.
The Kiwanis assisted with program development of the reading portion.
The Public Library assisted in the access to the ebook collection as a public library card is required.

Program Outputs:

- 25 students participated

Counties Directly Impacted:

- Olmsted

Attachment #38

- Photograph montage



SELCO

Southeastern Libraries Cooperating

Arts and Cultural Heritage Library Legacy Grant Program FY 2011 Legacy Report

Art & Culture Live!: Vetted Programs

Activity 2 – Title:

Art & Culture Live!: Vetted Programs

Activity Type:

Outreach

Description of program:

The *Art & Culture Live!: Vetted Programs* were created by request of the SELCO public library directors and intended to involve less staff time dedicated to individual programming plans. Library staff expressed a desire for a simpler, “turnkey” program approach that they could easily implement and manage for their communities. SELCO and the Vetting Committee maintain a catalog of performers on contract with SELCO to provide their services. During this fiscal year, the list has included:

- C. Willi Myles
- Douglas Wood
- Great River Shakespeare Festival
- Hans Mayer Music for Kids
- In the Heart of the Beast Puppet and Mask Theatre
- Kevin Strauss
- Lou & Peter Berryman
- Mehndi Moon Temporary Henna Tattoos & Body Art
- Pint Size Polkas
- Pop Wagner
- The Rose Ensemble
- Salsabrosa
- Schiffelly Puppets
- Star Michaelina
- A Touch of Magic
- Underwater Adventures

SELCO staff developed outcomes and evaluation methods for each Vetted Program, along with press releases and other publicity materials for the libraries to use and/or modify. A print catalog is maintained which highlights each of the available performers and their programs. Information is also available on the SELCO website.

In a cooperative effort to identify a diverse selection of quality performers and speakers for library programs and community events, such as *Arts & Culture Live!*, SELCO created and maintains for the Council of Regional Library System Administrators (CRPLSA) a Library Legacy Artist, Performer and Partner Database. This online resource includes a wealth of information gathered by library staff from across the state, as well as self-submissions by artists willing to go on-the-road to share their art, song or dance, enriching Minnesota's Arts and Cultural Heritage. This is an ongoing effort and will be supported by SELCO and all regional systems. The statewide database is located at: <http://www.mnlegacygrant.org>.

Proposed Measurable Outcomes:

- Offer a diverse spectrum of high quality arts and cultural heritage events to supplement local library and community programming
- Identify a regional project of "Legacy" proportion which demonstrates the artistic and literary heritage of libraries

Measurable Outcomes:

Library directors, library staff, and trustees in the SELCO region have expressed their gratitude for the opportunity to provide programming for their public. Sometimes it was expressed as a simple "Thank you for this opportunity" inserted in the final report, or verbal comments of gratitude when visiting with SELCO staff. The range of libraries taking advantage of the program continues to grow and is evidenced by Rushford-Peterson Elementary being the first school library to successfully host a Vetted Program.

A recent change to surveys distributed at Vetted Programs includes questioning what other programs the libraries should host. They have included programs that support/entice reading, puppets, and connecting science with reading.

SELCO sought feedback from the performers in the catalog in regards to how the performances went from their perspectives. All returned surveys have spoken positively of the efforts of the hosting libraries with no criticisms.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

July 1, 2010 - June 30, 2011 Grant cycle
February 23, 2011 Applications closed

- **Partner Organization(s):**

There are no organizations that directly partnered for this program.

- **Partner Organization(s) Contribution/Role in the Program:**

None.

Program Outputs:

System: SELCO (Southeastern Libraries Cooperating)

- 5,337 total attendance for all the vetted programs
- 54 programs occurred
- 11 (all) counties represented
- 26 communities served
- 24 libraries applied for vetted programs
- 19 partnerships were formed

Counties Directly Impacted:

- Dodge
- Fillmore
- Freeborn
- Goodhue
- Houston
- Mower
- Olmsted
- Rice
- Steele
- Wabasha
- Winona

Attachment #39

- Vetted Programs Catalog, revised edition
- Sampling of Evaluation Tools from FY2011 Vetted Events

Activity 2 – Title:

Art & Culture Live!: Vetted Programs – Great River Shakespeare Festival

Activity Type:

Outreach

Description of program:

The Great River Shakespeare Festival (GRSF) produces thoughtful, articulate, engaging productions of Shakespeare's plays in an annual summer festival in Winona, MN. Going beyond the festival, the GRSF offers educational workshops for library audiences. The programs are:

- *The Comedy of Errors and Othello – Season 7 at the Great River Shakespeare Festival:* Enrich your experience this summer at the Great River Shakespeare Festival by learning more about the plays before you go. We'll explore the plays, learn about Shakespeare's theater and find out what went into this season's productions. If you have already seen the plays, take this opportunity to meet a member of the acting company and ask all your burning questions.
- *Season 8 at the Great River Shakespeare Festival:* Explore the language and history of the plays, learn about Shakespeare's theater and find out how the Festival makes choices for this season's productions of *A Midsummer's Night Dream* and *King Henry IV, Part 1; Falstaff and Hal*. Whether you suffer from Shakespeare anxiety or quote the plays in everyday conversation, this class will get you ready to enjoy the shows!
- *A Rose by Any Other Name: Shakespeare's Language:* "A rose by any other name would smell as sweet..." So why does Shakespeare use so many unfamiliar words to describe it, and why should I care? In this workshop we will delve into one of Shakespeare's sonnets. We'll discover the structure, explore the meaning and learn to appreciate the power of Shakespeare's rhetoric by speaking it. This language continues to inspire people 400 years after Shakespeare wrote it. In this interactive workshop, we'll learn why.
- *[They fight]: Stage Combat – Adult or Family Workshop:* In the theater, we often tell stories that involve violence. In this workshop, we'll learn how we slap, punch and kick without getting hurt. We'll look at some of the swords and knives used on stage at the Great River Shakespeare Festival and talk about how we make actors bleed. Dress to move and plan to be on your feet for this interactive workshop. The family workshop is geared toward the younger children and intended as an enjoyable evening for the whole family. Parents should plan to attend and participate alongside any children ages 8 to 13. (Parents of older children are not required to attend) The adult workshop will go into much more depth.
- *Speak the Speech: Playing Shakespeare:* The best way to experience Shakespeare is to speak his text. We'll learn how an actor finds clues in the text, follows the rhetoric and delivers Shakespeare's language clearly and powerfully to an audience in this interactive workshop.

Proposed Measurable Outcomes:

- Emphasize the importance of theatre in local communities
- Enhance the future playgoing experience for participants
- Increase access to theatre and the arts, enhancing audience comfort and confidence through the works of Shakespeare
- Encourage further education and attendance at future theatrical events
- Reinforce the idea that libraries are places to experience cultural or arts programming

Measurable Outcomes:

The Winona Public Library workshop was unexpectedly poorly attended. It was reviewed as enjoyable, a fun learning experience, an enhancement of knowledge of the sonnet and motivated thought of the library as a place to experience arts and culture. The interaction with the presenter and the ability to ask specific questions and receive knowledgeable answers were listed as high points.

The Spring Grove Public Library rather uniquely chose to hold their program on a coach bus as the library took patrons to the Great River Shakespeare Festival as part of one of SELCO's Legacy Community Collaboration grants. This workshop was rated as excellent with 100% positive feedback. Interviews were conducted by GRSF staff. Comments given included: "I'd love to see this performance another time (or 2!)" and "well organized and delivered material."

The Northfield Public Library event received very positive results on the survey given to adults. All respondents agreed or strongly agreed that the program met their expectations and was a fun learning experience. The same was said of the program enhancing their knowledge and understanding of performance theatre and the ability of the program to increase their interest in other theatrical or performing arts. Out of 10, the adults gave 9.3 on being more likely to think of the library as a place to experience cultural or arts programming. The kids enjoyed it and every one stated they had learned something and had a very enjoyable time. Following the workshop, all of the children wanted to learn more about places, acting, and theatre performances. They were also all willing to go see a play in the future, would like to do the workshop again, and would come back to the library for another program.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

July 13, 2010	<i>A Rose by Any Other Name</i> at the Winona Public Library	1 person
August 1, 2010	<i>The Comedy of Errors and Othello</i> at the Spring Grove Library	42 people
September 2, 2010	<i>[They fight] Family Workshop</i> at the Northfield Public Library	20 people

- **Partner Organization(s):**

SELCO does not require partner organizations for Vetted Programs.

- **Partner Organization(s) Contribution/Role in the Program:**

None.

Program Outputs:

- 1 person at the Winona event
- 43 people at the Spring Grove event
- 20 people at the Northfield event
- **64 people attended in total**

Counties Directly Impacted:

- Houston
- Rice
- Winona

Attachment #40

- “Combat Counterfeit” from the *Northfield News* (September 4-5, 2010)
- Flier from Spring Grove
- Northfield Public Library programs flier
- *A Rose by Any Other Name* flier
- *Stage Combat Workshop* flier
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Vetted Programs – Hans Mayer Music for Kids

Activity Type:

Outreach

Description of program:

Hans Mayer has been a crowd pleaser at festivals, fairs, theaters, colleges, conventions, schools (K-6), libraries, children's museums, and on radio and television. His music captures the tales of real-life childhood and brings it all back to life with a sense of humor. Hans's voice and accomplished playing (guitar, mandolin, bass, and Native American flute) adds to the performance.

Hans Mayer plays acoustic-based original music with a slice of bluegrass, a tinge of reggae and a little bit of swing. He has several award-winning albums for families.

Proposed Measurable Outcomes:

- Provide an interactive musical experience to children of all ages
- Enhance musical enjoyment through age-appropriate song and dance
- Increase access to educational and family-friendly music
- Encourage children to include more music in their daily lives
- Reinforce the idea that libraries are places to experience cultural or arts programming

Measurable Outcomes:

The Owatonna Public Library hosted a show at their space as well as one at their branch in Blooming Prairie. All of the comments received from adults were positive; they liked the child involvement and participation. The kids sang “My Brother Eats Bugs” while they were drawing pictures of the program hence many of the pictures feature bugs.

The Mabel Public Library held an outdoor concert for their program. All of the comments on the returned surveys were very positive. All the children enjoyed the music and dancing and being a part of the program. The discussion after the program was very positive and the audience would like to have another program like this.

The Albert Lea Public Library’s first performance featured many new faces to the library. The program was given high marks for fun and enjoyment by the adult segment of the audience. Almost all respondents were more likely to think of the library as a place to experience cultural or arts programming. The general response was very positive especially concerning the audience participation.

The Rochester Public Library held their program the day after the first major snowstorm of the year but was still satisfied by the attendance number. The exit survey of the adults attending showed 100% either strongly agreeing (83%) or agreeing that the program met their expectations. The majority of adults felt that the program enhanced their understanding of music and also increased their interest in musical performances for children. Post-program the majority of children responded that they would like to see the program again in an overwhelming percentage. Several children indicated they would like to learn how to play the guitar and one child even asked if he could check a guitar out from the library. Some of the comments included: "The original lyrics to Hans Mayer's songs had even my 5th grader laughing out loud. His music certainly appeals to the various age levels in our family" "Make this an annual event. Hans is funny and energetic" and "What a great way to kick off the holiday season. This concert gave my family a chance to relax and enjoy a moment together before the holiday rush begins."

The adults that attended the Rushford-Peterson Elementary School performance overwhelmingly liked the program with 83% stating they would highly recommend it and the remainder stating they would recommend it. The overall quality of the program even received a couple ratings of "10" although the scale was 1-5. One adult who participated in the program noted, "He had all the components of a successful program." The children at the Rushford-Peterson performance had a majority that had seen a program at the library or a musical performance before, something not often seen with the Vetted Programs survey. Of the 206 students surveyed only 40 had ever checked out books on music before the program although 173 expressed interest in learning more about music afterward.

The LaCrescent Public Library event was held at the Community Education annual Family Fun Fair where Hans Mayer was the focal point for the event. While the fair offered an excellent space, the layout wasn't conducive to surveyed evaluation. Of the limited number of surveys returned, the overall quality of program was rated 4.9 out of 5, a 4.3 as a fun learning experience, 4.7 on having enhanced knowledge and understand of children's musical performances, and 4.9 on increased likelihood to think of the library as a place to experience arts or cultural programming. One of the young mothers shared that she was so happy that she was able to attend a quality performances for free. She said as a stay at home mom, her family had a limited income and being able to attend for free was very important to her. She said that this has expanded their entertainment and education opportunities without putting a strain on the family budget. Another family included a young mother and her husband who had moved to LaCrescent from Rochester. They both expressed concerns that their children would not have as many arts opportunities in the smaller community. They said that they were absolutely thrilled with the programs that the library has been offering through the Legacy funds and they now check the library website frequently to see what new programs are being offered.

The Spring Grove Public Library show was not only well-received but packed in their smaller space. The adults rated the program an average of 4.95 out of 5 with the same rank for recommending it to friends and family. The program garnered a 4.91 on being a fun educational experience with a 4.86 on increased interest in musical performances for children. Some did not know that the library offered arts programming although afterward they rated it 4.91 out of 5 that they were more likely to think of the library as such. Less than half of the children attending had been to either the library or a musical performance prior to the show. Afterward, all the kids wanted to see the program again and most said they would go to another musical program in the future. In general, most people liked the energy generated by the show the best.

The Albert Lea Public Library hosted Hans Mayer a second time for two performances an hour apart. The overall quality of the program was rated 4.9 out of 5 by adults with another 4.9 average on thinking the program was a fun learning experience. On the whole, the adults also agreed the program increased their interest in musical performances for children with 4.8 out of 5. There was uniform consensus that the program made it more likely to think of the library as a place for arts programming with all 52 responders providing a 5. After the program, 83 children said they would like to learn more about music and also expressed a desire to come to another musical program at the library. Some comments received from the program were: "Loved watching the joy on the children's faces" "The musician was awesome and very friendly" and "You do a wonderful job of offering diverse programming."

The Winona Public Library program's audience was well-represented; it was a bridging of all ages and all socio-economic levels from infants to a 90 year-old great grandmother. 175 children were informally surveyed. 75% of them had been to a library program previously and 60% to a musical performance. After the questions they all wanted to learn more about music and all wanted to see Hans again. Many parents commented that they had never seen their children dance that enthusiastically before. Several asked for a longer Hans concert and to bring him back to town.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

July 22, 2010	Owatonna Public Library (2 shows)	182 people
August 12, 2010	Mabel Public Library	25 people
November 7, 2010	Albert Lea Public Library	62 people
December 4, 2010	Rochester Public Library	120 people
January 31, 2011	Rushford-Peterson Elementary School (Rushford, MN)	450 people
April 2, 2011	LaCrescent Public Library	350 people
June 13, 2011	Spring Grove Public Library	88 people
June 23, 2011	Albert Lea Public Library (2 shows)	182 people
June 30, 2011	Winona Public Library	215 people

- **Partner Organization(s):**

Blooming Prairie Branch Library
Mabel Library Club
Rushford-Peterson Community Education
LaCrescent Hokah Community Education
Winona County History Center

- **Partner Organization(s) Contribution/Role in the Program:**

The Blooming Prairie Branch Library hosted, promoted, and provided a space for the program coordinated by the Owatonna Public Library.
The Mabel Library Club provided treats after the program and assisted in setting up the space for the event in Mabel.
Rushford-Peterson Community Education provided additional promotion of the Rushford-Peterson Elementary School event.
LaCrescent Hokah Community Education did all of the advertising and provided the space for the LaCrescent event.
The Winona County History Center provided the space and free parking for the event in Winona.

Program Outputs:

- 182 people at the Owatonna events
- 25 people at the Mabel event
- 62 people at the first Albert Lea event
- 120 people at the Rochester event
- 450 people at the Rushford-Peterson event
- 350 people at the LaCrescent event
- 88 people at the Spring Grove event
- 182 people at the second set of Albert Lea events
- 215 people at the Winona event
- **1,674 people attended in total**

Counties Directly Impacted:

- Fillmore
- Freeborn
- Houston
- Olmsted
- Steele
- Winona

Attachment #41

- Albert Lea Public Library handout
- Bookmark
- Drawings
- Flier from Albert Lea
- Flier from Mabel
- Flier from Rushford-Peterson Elementary
- “Holiday events @ the library” from Rochester
- “Performer Hans Mayer ‘Makes a Splash’ with summer readers in Mabel” from the *News-Record* (August 19, 2010)
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Vetted Programs – In the Heart of the Beast Puppet and Mask Theatre

Activity Type:

Outreach

Description of program:

Since 1973, In the Heart of the Beast Puppet and Mask Theatre (HOBT) has been using water, flour, newspaper, paint, and unlimited imagination to tell stories that explore the struggles and celebrations of the human existence. Drawing inspiration from the world's traditions of puppet and mask theatre and its lively roots in transformative ritual and street theatre, HOBT creates vital, poetic theater for all ages and backgrounds. Three performances and two hands-on workshops are available for audiences:

- *Are You Thirsty?:* A dynamic exploration of a myriad of questions contained in a cup of water—one of our most precious and necessary shared resources. This performance demonstrates how much of the earth's water is available for drinking, compares tap and bottled water, and helps us understand ourselves as part of the urban water cycle—bringing water issues vibrantly to life. This program is also available in Spanish.
- *On the Day You Were Born:* Based on the award-winning children's book by Debra Frasier, the story explores the scientific phenomena that unfolded on the day "you" entered the world. This toy theater production combines puppetry, poetry and music that celebrate the natural miracles of the earth. The author's radiant collage illustrations translate to a miniature stage as puppeteers open trick boxes releasing the natural phenomenon described in the book.
- *Puppet-Making:* Learn to build and animate simple rod puppets. This type of puppetry can vary widely in its level of difficulty and complexity, from the simplest 2-D rod puppet to a more complicated 3-D piece with moving parts.
- *Mask-Making:* Make simple masks of animals, people, monsters, and more! Each student will use everyday materials to create a unique mask.
- *Coyote Stories Performance:* In Coyote Stories, Nimisee the clown will tell some favorite trickster tales of that lovable but often fool-hardy character, Coyote. Drawing from the stories of the Assiniboiné of the Great Plains, the Aztecs of Mexico and the Okanagan and Salishan of the Great Basin; Coyote is a hero, a creator and a self-centered showoff with a kind heart. At a time when so many things cause us to weep, Coyote brings us laughter, nurtures our spirit and reminds us to celebrate life.

Proposed Measurable Outcomes:

- Emphasize the importance of performing arts in local communities
- Increase access to the performing arts, enhancing audience comfort and confidence through masks and puppetry
- Encourage further education and attendance at future theatrical events
- Reinforce the idea that libraries are places to experience cultural or arts programming

Measurable Outcomes:

The Chatfield Public Library performance was ranked at or near the excellent level by the adults who completed the survey. All of those surveyed indicated that they were now more likely to think of the library as a place to experience cultural or arts programming. Many even requested having the performer return in the future. After the program nearly all of the children responded positively when asked if they would see the program or another puppet show or play at the library. One parent expressed appreciation for the “encouragement [the program] gave my son to use his imagination.”

The Harmony Public Library show ended up with a younger audience than originally intended but the performer/instructor was able to adapt the programming suitably. The program coordinator was unable to the event herself and the exit surveys were overlooked in her absence. However, more than a week after the program, patrons still approached her with glowing reviews of the event.

The LeRoy Public Library hosted two 2-hour workshops at the local school which had 19 participants who gave a final performance to approximately 200. The adults at the performance agreed that it increased their interest in the theatre and performing arts. After the workshop, the children who attended were very complimentary on the helpfulness of the staff. All either agreed or strongly agreed they would participate in future fine arts workshops. Many who attended the workshop said they wanted to know even more about puppets and wanted to spend more time making puppets.

The Cannon Falls Public Library event was a positive success. Almost nothing came back on the surveys indicating any suggestion for improvement. A vast majority of responses to questions of quality, education, and the library being a location for performing arts were 4's and 5's out of 5 with only a handful of people putting 3 for a few questions. The children were very positive and excited about the show and content and demonstrated the ability to identify the moral of each story when asked.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

July 6, 2010	<i>Coyote Stories</i> at the Chatfield Public Library	100 people
July 13, 2010	<i>Puppet-Making</i> at the LeRoy Public Library (2 shows)	219 people
August 26, 2010	<i>Coyote Stories</i> and <i>Puppet-Making</i> at the Harmony Public Library	35 people
June 23, 2011	<i>Coyote Stories</i> at the Cannon Falls Public Library	76 people

- **Partner Organization(s):**

LeRoy Community Theatre

- **Partner Organization(s) Contribution/Role in the Program:**

The LeRoy Community Theatre assisted in the preparation and staging of the puppet show in LeRoy.

Program Outputs:

- 100 people at the Chatfield event
- 219 people at the LeRoy events
- 35 people at the Harmony events
- 76 people at the Cannon Falls event
- **430 people attended in total**

Counties Directly Impacted:

- Fillmore
- Mower
- Goodhue

Attachment #42

- “Children drawn in by ‘Coyote Stories’ during library reading program” from the *Chatfield News*
- *Coyote Stories* flier
- *Coyote Stories* handout
- “Little ‘Puppet Masters’ put on 15 minute play at Variety show” from the *LeRoy Independent* (July 22, 2010)
- Photo montage
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Vetted Programs – Pint Size Polkas

Activity Type:

Outreach

Description of program:

Mike Schneider (a.k.a. Uncle Mike), is a nationally known accordion player who brings a little bit of culture, education, and whole lot of fun to libraries and schools across the country with his Pint Size Polkas program. Children learn about the alphabet, numbers, occupations, personal hygiene, relationships, and even a little bit of foreign language through Uncle Mike's catchy polka tunes.

The fun of polka music is reinforced by optional video segments on the history of the accordion, from its Chinese roots to its modern day manufacturing in Italy; the history of polka music, from its start in Eastern Europe to its influence on Hispanic musicians in the creation of Tejano music; Paul Bunyan and the history of lumberjacking; how to dance the polka; plus a growing list of additional topics. The audience plays a role in each Pint Size Polkas program, volunteering to wear various hats and guess the corresponding occupations, learning the steps to songs like the Chicken Dance, and taking part in the popular Pint Size Polkas Geography Challenge. New geography challenge editions for 2011 include “Cities of Minnesota” and “Countries of the World.”

Proposed Measurable Outcomes:

- Provide an interactive musical experience to children of all ages
- Enhance musical enjoyment through age-appropriate song and dance
- Increase access to educational and family-friendly music
- Encourage children to include more music in their daily lives
- Reinforce the idea that libraries are places to experience cultural or arts programming

Measurable Outcomes:

The Blooming Prairie Branch Library program was rated positively by the audience. The adult surveys indicated they either agreed or strongly agreed that it met their expectations, was a fun learning experience, enhanced their knowledge and understanding of music and storytelling, and increased their interest in interactive musical performances for children. They were also much more likely to think of the library as a place to experience cultural or arts programming. After the program, over half of the children wanted to learn more about music, instruments, and Minnesota. Nearly all said they would like to see the program again or another musical program in the future. The majority of the children said their favorite part of the program was the Chicken Dance. They participated in that dance freely but were very slow to take part in any dancing that involved having to hold hands.

The Mabel Public Library program's audience thought the program was a worthwhile experience. A majority of adults rated it as Excellent while the rest gave it a Very Good ranking. All of the returned surveys were very positive. The children that attended were very pleased with the TV showing along with the music. The audience especially loved the Chicken Dance.

The Wabasha Public Library event was favorably received. All of the adult surveys completed gave positive reviews and indicated they would recommend the program to other families. According to the children polka music was new to them. Their favorite part was the music and the dancing. They liked to see and hear the accordion as well.

The morning session at the Rochester Public Library focused on the entertainment value of polka to children. Several children indicated an interest in the accordion and stayed later to examine the instrument. A vast majority of program attendees (including adults) responded they would like to see the program again. Some comments included, "I liked that Minnesota fact game. My dad and I are going to go look for Minnesota books in the library," and "The music is fast and fun. We are going to get the CD and my grandma is going to teach me more polka dances." The afternoon session at the Rochester Public Library was more geared toward an adult audience. 78% of respondents gave the overall quality of the program the highest possible rating and all but two surveys indicated the adult attendees thought the program enhanced their knowledge and understanding of music and storytelling as well as increased their interest in interactive musical performances. Some comments included, "I am old enough to have experienced the Depression and this program was a creative and interesting way to look at the history of that time. The polka music brought back memories," and "[I liked how it was] very interactive and entertaining, yet educational!"

The Buckham Memorial Library program was fairly well liked by the audience. The adults rated it 4.33 out of 5 with the same rating for it being a fun learning experience as well as having enhanced their knowledge and understanding of music and storytelling. Most people agreed that they would be more likely to think of the library as a place to experience cultural or arts programming (4.61). After the program, nearly every child's hand was raised for wanting to learn more about music. 60% of the children wanted to learn more about Minnesota and 90% said they would like to come back to the library for another program. Their favorite parts included the milk song, dancing, and volunteering onstage.

The LaCrescent Public Library performance was deemed enjoyable. The majority of the adult surveys were rated a 5 with only a few 4's (out of 5). Attendees felt that it was a very enjoyable program for children of all ages and introduced them to a type of music that was new to some of them. When asked before the program if they liked polka music, almost all of the children replied no. After the program, the kids were very enthusiastic about the music and the accordion. One grandmother brought her grandkids that she was babysitting for the summer. She said that the eldest is a granddaughter of 13 who did not want to come but did anyway. The grandmother said that the music was so good that the granddaughter was drawn into participating and commented afterward that she was glad that she had gone. The grandmother was thrilled to have something from her generation to share with granddaughter.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

August 16, 2010	Blooming Prairie Library	53 people
August 20, 2010	Mabel Public Library	30 people
October 9, 2010	Wabasha Public Library	30 people
February 5, 2011	Rochester Public Library (2 shows)	143 people
June 10, 2011	Buckham Memorial Library (Faribault, MN)	127 people
June 10, 2011	LaCrescent Public Library	45 people

- **Partner Organization(s):**

Friends of the Blooming Prairie Library
Wabasha-Kellogg School ECFE/ Community Education Program

- **Partner Organization(s) Contribution/Role in the Program:**

The Friends of the Blooming Prairie Library assisted in promoting the program by placing posters.
The Wabasha-Kellogg ECFE coordinated some members of the audience to keep the program going.

Program Outputs:

- 53 people at the Blooming Prairie event
- 30 people at the Mabel event
- 30 people at the Wabasha event
- 143 people at the Rochester event
- 127 people at the Faribault event
- 45 people at the LaCrescent event
- **428 people attended in total**

Counties Directly Impacted:

- Fillmore
- Houston
- Olmsted
- Rice
- Steele
- Wabasha

Attachment #43

- Community Education brochure from LaCrescent
- Flier from the Buckham Memorial Library
- Flier from Mabel
- Handout for LaCrescent's teens
- News clippings from the *News-Record* on the Mabel event
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Vetted Programs – The Rose Ensemble

Activity Type:

Outreach

Description of program:

The Rose Ensemble reawakens the ancient with vocal music that stirs the emotions, challenges the mind and lifts the spirit. The St. Paul-based group tours internationally with repertoire spanning 1,000 years and 25 languages. They offer three instructional workshops in the SELCO Vetted Programs catalog.

- *And Glory Shone Around: Early American Ballads, Hymns & Dances Workshop:* In this workshop, The Rose Ensemble presents colonial carols and dances, Appalachian folk songs, Southern shape-note singing, Shaker spiritual songs, and the styles of singing that gave birth to bluegrass. With sounds familiar and fresh, this workshop explores our country's history through its musical heritage.
- *The Last Queen of Hawai'i Workshop:* Bring to life the varied music and dance traditions of the islands: ancient chants, missionary hymns, Victorian parlor songs, and compositions by the kingdom's last queens and kings. Accompanied by ukulele and gourd drums, the workshop also features exquisite hula danced by soprano Kim Sueoka.
- *Music from the Land of Three Faiths: Voices of Ancient Mediterranean Christians, Jews & Muslims Workshop:* This workshop explores the music and history of medieval Spain, where Christians, Jews and Muslims lived in an intertwined society. With a lyrical collection of Spanish villancicos, Sephardic laments, Galician cantigas and Arab Andalusian and Bedouin instrumental dances, this workshop opens a window onto a multicultural, multifaith society not unlike our own.

Proposed Measurable Outcomes:

- Emphasize the importance of classical music in local communities
- Enhance the future classical music performance experience for participants through education
- Increase access to classical music, enhancing audience comfort and confidence with unfamiliar music styles
- Encourage further education and attendance at future music and/or arts events
- Reinforce the idea that libraries are places to experience cultural or arts programming

Measurable Outcomes:

The Chatfield Public Library event was received well by the audience. All the adult surveys agreed that program was a fun learning experience and it enhanced their knowledge and understanding of Hawaiian music. All agreed or strongly agreed that the program increased their interest in attending other music performances and all were also more likely to think of the library as a place to experience arts programming. About half of the children said they wanted to learn more about cultural music and different instruments. Most of them said the hula dancing was their favorite part of the program. The program attracted the attention of adult patrons who were browsing the collection who came over and attended the remainder of the event and delivered some of the highest praise.

The first Austin Public Library program was originally intended to be *Music from the Land of Three Faiths* however scheduling conflicts arose and the event was changed to *Il Povarello*. It was accompanied by a full-length concert under the Community Collaboration competitive grant program. *Il Povarello* explores medieval and Renaissance music focused on the life of St. Francis of Assisi. The program was more a workshop than originally anticipated which made it difficult to provide to a general audience. Adults enjoyed the program and felt they learned something. They were surprised but pleased that the library offered the program. An organ teacher asked her two students to come with her in lieu of their organ lesson and both teenage girls said that it was worth attending. Their teacher felt it was very valuable. The lead flutist in the local symphony also attended and felt the program was excellent and that she learned some things.

The second Austin Public Library performance was originally intended to be a rural school performance but, by the time it was finalized only a late afternoon timeslot remained so it was relocated to the Cedars of Austin. As the primary audience of the event had varying physical and mental abilities, the standard survey was not used out of respect for those unable to complete it. Most of the attending residents of the senior care facility were observed actively listening to the program and tapping their feet along to the music. The professional staff of the facility was also pleased with the program. Both residents and staff were excited to have a musical program occur outside of the holiday season.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

July 27, 2010	<i>The Last Queen of Hawai'i</i> at the Chatfield Public Library	65 people
October 18, 2010	<i>Il Poverello</i> at the Austin Public Library	20 people
March 22, 2011	<i>And Glory Shone Around</i> at The Cedars of Austin as administered by the Austin Public Library (Austin, MN)	20 people

System: SELCO (Southeastern Libraries Cooperating)

- **Partner Organization(s):**
The Cedars of Austin
- **Partner Organization(s) Contribution/Role in the Program:**
The Cedars of Austin provided facilities for the second event administered by the Austin Public Library.

Program Outputs:

- 65 people at the Chatfield event
- 20 people at the first Austin event
- 20 people at the second Austin event
- **105 people attended in total**

Counties Directly Impacted:

- Fillmore
- Mower

Attachment #44

- Ad from the *Austin Daily Herald* (October 17, 2010)
- Chatfield Public Library blog posts
- *Il Poverello* postcard
- *The Last Queen of Hawai'i* flier
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Vetted Programs – Salsabrosa

Activity Type:

Outreach

Description of program:

Minnesota's most energetic and authentic Latin/Salsa band and dance group is a great addition to your Legacy Program schedule. Salsabrosa, led by two Cuban natives, offers a program combining education, storytelling, and performance that discusses and showcases the impact of Latin music and dance styles in the upper Midwest. The program incorporates authentic Latin music and demonstrates the unique instruments and rhythms associated with Salsa, Merengue, Cha Cha Cha, and more. In addition, Salsabrosa's dancers share the rhythms of today's Latin Music through dance. This group represents a powerful celebration of the marvelously diverse communities within Minnesota and will help in building greater understanding and connection to the values that bind Minnesotans together by using the universal languages of music and dance. Salsabrosa has several programming options but SELCO felt the catalog would become too cumbersome and only offered one workshop:

- *Latin Dance Styles with Salsabrosa – Workshop/Demonstration:* This program features pre-recorded music from Salsabrosa and focuses on Latin Dance styles. Salsabrosa's top dance instructors, Jae Phillips and Hannah Esparza, will captivate your audience by performing the hottest Latin dances including Salsa, Cha Cha, Merengue, and Salsa Hip-Hop. These seasoned performers will then show your guests the moves – teaching them the basic dance steps! No need to worry – these dancers make learning these popular dance styles incredibly easy and fun!

Proposed Measurable Outcomes:

- Emphasize the importance of dance in the local community
- Enhance the future dance performance experience for participants through education
- Increase access to dance, as well as enhancing audience comfort and confidence with unfamiliar music styles
- Encourage further education and attendance at future music and/or arts events
- Reinforce the idea that libraries are places to experience cultural or arts programming

Measurable Outcomes:

The Hokah Public Library event was expanded to the full concert offering as it had been requested before the program offerings in the SELCO Vetted Performers catalog were limited to the workshop. The responses to the all the questions on the survey were overwhelmingly positive. Between 8 questions and 44 surveys, only 21 responses lower than 4 out of 5 were received. These questions included the overall quality of the program, learning new styles of dance, and increased likelihood of thinking of the library as a locale for arts programming.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**
June 2, 2011 Hokah Public Library 110 people
- **Partner Organization(s):**
Friends of the Hokah Public Library
- **Partner Organization(s) Contribution/Role in the Program:**
The Friends of the Hokah Public Library assisted with the set up and tear down of the event in Hokah. They also provided the refreshments.

Program Outputs:

- 110 people at the Hokah event

Counties Directly Impacted:

- Houston

Attachment #45

- Flier
- News clippings
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Vetted Programs – Schiffelly Puppets

Activity Type:

Outreach

Description of program:

Schiffelly Puppets' Entertainment Programs bring the art of puppetry to community groups and organizations throughout the Upper Midwest. Comic situations, original puppet characters, and morals are added to classic fairy tales creating an action packed entertainment extravaganza. This humorous and fun-filled show runs approximately 35 minutes and is appropriate for the entire family.

- *Cinder-Freckle-Frog-Faced-Ella*: What do you get when you cross a glass slipper, a fairy godmother and a game show? The craziest version of the Cinderella tale this side of the Mississippi! Comedy, audience participation and an important lesson on not being selfish make this the perfect program for your next family event!
- *The Little Mermaid*: A mystery under the sea? Something smells fishy to me. Join Ariel, King Triton and other underwater friends as they try and teach the evil Ursula a lesson about bullying. Enjoy this family friendly parody of the classic Hans Christian Andersen tale filled with humor and plenty of audience participation!

Proposed Measurable Outcomes:

- Emphasize the importance of performing arts in local communities
- Increase access to the performing arts, enhancing audience comfort and confidence through puppetry
- Encourage further education and attendance at future theatrical events
- Reinforce the idea that libraries are places to experience cultural or arts programming

Measurable Outcomes:

The Buckham Memorial Library hosted a morning and an afternoon show. 93% of the 57 adults who took the survey responded either they agreed or strongly agreed that the program met expectations, it was a fun learning experience, it enhanced their knowledge of puppetry, and that it enhanced their interest in puppetry. All the adults agreed that the program made them more likely to see the library as a place to experience arts programming. Most children said they would see the program again as well as come back to another program at the library.

The Albert Lea Public Library had two shows an hour apart. The adults rated the shows at an average of 4.9 out of 5 with the same 4.9 reflecting it was a fun learning experience. An average of 4.8 out of 5 was received for agreement that the program increased their interest in puppetry and performing arts and a 4.8 for being more likely to think of the library as a place for arts programming. Only three of 112 children had seen a puppetry show previously and none had checked out a book on puppets. After the program all of the children wished to learn more about puppets and would come to see another puppet show. Some comments about the show included: “The message they were teaching kids was very well suited. They made learning fun.” “This was our first program and we enjoyed it alot [sic]” and “A puppet show is unique—we loved it.”

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

July 23, 2010	<i>Cinder-Freckle-Frog-Faced-Ella</i> at the Buckham Memorial Library (Faribault, MN) (2 shows)	180 people
June 30, 2011	<i>The Little Mermaid</i> at the Albert Lea Public Library (2 shows)	206 people

- **Partner Organization(s):**

SELCO does not require partner organizations for Vetted Programs.

- **Partner Organization(s) Contribution/Role in the Program:**

None.

Program Outputs:

- 180 people at the Faribault events
- 206 people at the Albert Lea events
- **386 people attended in total**

Counties Directly Impacted:

- Freeborn
- Rice

Attachment #46

- Albert Lea flier
- Albert Lea handout
- *Cinder-Freckle-Frog-Faced-Ella* flier
- Photograph sheet
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Vetted Programs – Star Michaelina

Activity Type:

Outreach

Description of program:

Educational magician Star Michaelina has been wowing audiences for over 15 years. At libraries she gets kids excited about reading by combining her high energy, interactive magic show with tricks involving books and the importance of reading. Her goofy personality and colorful props appeal to even the youngest child while her contemporary look and mind boggling tricks appeal to the older kids in the audience. Book Star today before your date disappears!

Proposed Measurable Outcomes:

- Emphasize the importance of performing arts in local communities
- Increase access to the educational entertainment, enhancing audience comfort and confidence with unfamiliar entertainment and learning styles
- Encourage further education and attendance at future fine arts events
- Reinforce the idea that libraries are places to experience cultural or arts programming

Measurable Outcomes:

The Spring Valley Public Library performance was surprisingly well attended considering the heat and a rival program at that time; the library director was impressed and the seating area was crowded. The exit surveys from the adults all showed the highest rating of 5 for the show. Very few children had ever been to a magic performance previously. They commented that the show was “really neat” and Star had some really “cool” ricks. The majority of the magic books on display before the program were checked out after the show. Some comments from the show were: “Totally awesome delivery! I never realized how magic could be so much fun and educational at the same time! Where was she when I was growing up?!” and “Her energetic delivery and how she used books with her magic tricks was great! It was a GREAT way to show how important reading is. It truly was a MAGIC RIDE using the pages of a book!”

The Cannon Falls Public Library met expectations of attendance and exceeded them in Star's originality, entertainment, fun, and energy. The findings of the adult surveys showed a high percentage of 5s and 4s with only a few 3s. The comments were very positive indicating a high level of satisfaction from the audience. All of the children said they would come to the show again. Many said they would be looking for magic books in the library and said they would love to be a magician. Several children wanted to show the program coordinator their own magic tricks and had long discussions trying to determine how certain tricks were performed.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

June 16, 2011	Spring Valley Public Library 113 people
June 30, 2011	Cannon Falls Public Library 93 people
- **Partner Organization(s):**

SELCO does not require partner organizations for Vetted Programs.
- **Partner Organization(s) Contribution/Role in the Program:**

None.

Program Outputs:

- 113 people at the Spring Valley event
- 93 people at the Cannon Valley event
- **206 people attended in total**

Counties Directly Impacted:

- Fillmore
- Goodhue

Attachment #47

- Cannon Falls flier
- Handout
- Spring Valley flier
- “Summer reading program kicks off with magic show at SV library” from the Spring Valley *Tribune* (June 3, 2011)
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Vetted Programs – A Touch of Magic

Activity Type:

Outreach

Description of program:

A Touch of Magic, a performance group out of St. Paul, was selected as a Vetted performer and offers four educational programs for patrons of all ages. The programs and descriptions were:

- *Hilarious Hijinks with Half-Pint and Oscar*: Join us for physical comedy, age-appropriate humor and uproarious audience participation! Half Pint and Oscar have tickled funny bones throughout the region with their special blend of hilarious hijinks, guaranteed to produce side-splitting laughter in ages 4-94!
- *Treasure Beyond Measure*: When the greedy Capt'n Curley inherits his father's pirate ship, he seeks to locate the world's greatest treasure! Join this silly pirate as he recruits rookie pirates and embarks on an adventure filled with physical comedy, uproarious audience participation and an insight into the greatest treasure of all!
- *Behind the Red Nose*: In this interactive and funny makeup demonstration, you will be enchanted and amused at the magical transformation between human and clown! This show is ideal for audiences of fewer than 60. This is also especially popular for younger audiences that have ever been scared or intimidated by clowns and other animated characters.
- *Lil' Squirt's Magic Lessons*: When wishful thinker "Lil' Squirt" discovers his Mom's Magic trunk, he decides he's ready to be a magician. Watch the "magic" and the laughter unfold when the lessons backfire and the "real" magician is revealed!
- *Mixed Nuts*: "Mixed Nuts" (played by the same two people who portray Half-Pint and Oscar) has tickled funny bones throughout the region with its special blend of hilarious hijinks, guaranteed to produce side-splitting laughter!
- *Becca's (and Oscar's) Big Break*: When young pianist Becca makes her piano concert debut, her friend Oscar the Clown decides to help! With a delightful blend of music, silliness and physical comedy, you'll find yourself giggling as these two compete for the stage, for the laughs and for your heart.

Proposed Measurable Outcomes:

- Emphasize the importance of performing arts in local communities
- Increase access to the performing arts, enhancing audience comfort and confidence through clowns and comedy magic
- Encourage further education and attendance at future performing arts events
- Reinforce the idea that libraries are places to experience cultural or arts programming

Measurable Outcomes:

The West Concord Public Library held their event over the town's Survival Days. Almost all the adults strongly agreed that it met their expectations, was enjoyable for all ages, and was a fun learning experience. Most agreed that it increased interest in comedy magic and other performing arts with a few dissenting. The performance was rated as excellent and highly recommendable by a great majority. The children liked that the clowns were available during the face painting and balloons to talk to the kids. One of the few criticisms received was people desired more time to ask questions after the performance.

The Kasson Public Library held their event in the local park. The adult survey results were all positive. They agreed that the program was enjoyable and thought it was excellent overall. All of the adults said they were very likely to recommend it to others and they were much more likely to think of the library as a place to experience arts programming. The children were excited and afterward all expressed a liking for pirates and many checked out books about them. Some comments included: "Very funny and interactive" and "It couldn't get much better!"

The Blooming Prairie Branch Library program was fairly well received. All the adults agreed that the program was a fun learning experience and that the program increased their interest in comedy and other performing arts. The survey participants stated that on average they would rate 9 out of 10 for increased likelihood to think of the library as a place for arts programming. Although some children were scared of the clowns before the show, after the program all the children said they wanted to come back to the library for more program and would enjoy a repeat performance of this show. Most of the children, even those who had shrieked upon first seeing the clowns, shook hands and took photos with Half-Pint and Oscar afterward.

The Brownsdale Grace Gillette Public Library was enjoyed by the attendees and exceeded the expectations of the library director. The children learned the history of clowning in a very funny way and wanted to know more about clowns. Some of the comments received were: "I would go see them again" and "I laughed so hard; they were so very funny."

The LeRoy Public Library held their program in conjunction with the library's sixth annual Crazy Chronicles by the Campfire. The performance was very well received by adults and children alike. The exit surveys indicated a great appreciation for the performers from the adults. All surveys described the overall program as either excellent or good. Good audience participation and interaction were cited on many surveys. After the program children verbally indicated that they thought the clowns were very funny. Several children summed up their feelings by saying, "I liked it all!"

The Austin Public Library's program was held in the evening unlike their regular programming in an attempt to see how it would fare. Interestingly, it was more ethnically diverse than the normal daytime programs. The adults were very happy with the quality of the program and commented that the children enjoyed it. All the children said they wanted to learn more after the program although it was quite a young audience and specific responses were difficult to verbalize.

The Winona Public Library program's audience was eager to participate in the show. All the surveys returned by the adults were filled with mostly 5s (the highest rating). There were lots of kudos for the exposure to such a variety of cultural offerings for all ages and several adults asked for the performers' contact information to bring them back to town for other events. After the show all the children raised their hands indicating an increased interest in comedy and desire to return for another library program. Several children ran up to hug the entertainers and thanked them for coming.

The Buckham Memorial Library's program in Faribault was exceedingly well attended and had little space left for latecomers. It also featured ASL translation for the deaf and hard of hearing. The average quality rating of the show was 4.71 of 5 with none lower than 4. The average rating for whether participants were more likely to think of the library as a place to experience arts programming was 4.62. About half of the children's hands went up after the show when asked if they wanted to learn more about comedy and slapstick. Nearly all of them wanted to come back to the library for additional programming and would return to see this show again.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

July 24, 2010	<i>Hilarious Hijinks with Half-Pint and Oscar</i> at the West Concord Public Library	45 people
July 28, 2010	<i>Treasure Beyond Measure</i> at the Kasson Public Library	101 people
August 12, 2010	<i>Hilarious Hijinks with Half-Pint and Oscar</i> at the Blooming Prairie Branch Library	81 people
August 12, 2010	<i>Hilarious Hijinks with Half-Pint and Oscar</i> at the Brownsdale Public Library	48 people
August 12, 2010	<i>Hilarious Hijinks with Half-Pint and Oscar</i> at the LeRoy Public Library	82 people
September 14, 2010	<i>Treasure Beyond Measure</i> at the Austin Public Library	65 people
June 15, 2011	<i>Mixed Nuts</i> at the Winona Public Library	175 people
June 24, 2011	<i>Mixed Nuts</i> at the Buckham Memorial Library (Faribault, MN)	219 people

- **Partner Organization(s):**

Boys & Girls Club
City of Brownsdale
West Concord Community Club
Winona County History Center

- **Partner Organization(s) Contribution/Role in the Program:**

The Boys & Girls Club promoted the Blooming Prairie activity to their members and other community partners.
The City of Brownsdale provided the space, tables, and chairs for the Brownsdale program as well as promoted the event and cleaned up after it.
The West Concord Community Club provided publicity for the West Concord event. They also set up the performance space.
The Winona County History Center provided the performance space and parking space for the Winona event.

Program Outputs:

- 45 people at the West Concord event
- 101 people at the Kasson event
- 81 people at the Blooming Prairie event
- 48 people at the Brownsdale event
- 82 people at the LeRoy event
- 65 people at the Austin event
- 175 people at the Winona event
- 219 people at the Faribault event
- **779 people attended in total**

Counties Directly Impacted:

- Dodge
- Mower
- Rice
- Steele
- Winona

Attachment #48

- “Fun Fridays!”
- *Half Pint and Oscar* flier
- Photographs from the LeRoy event
- *Treasure Beyond Measure* flier from Austin
- *Treasure Beyond Measure* flier from Kasson

Attachment #48 (cont.)

- “Treasure Beyond Measure Legacy Grant Program” from the *Dodge County Independent*
- **Includes additional electronic attachments**

Activity 2 – Title:

Art & Culture Live!: Vetted Programs – Underwater Adventures

Activity Type:

Outreach

Description of program:

Underwater Adventures Aquarium at the Mall of America put together a program for libraries and was included on the SELCO Vetted list of programs. This hands-on program focused on the importance of water to every living thing on Earth, gave information about the animals that live in the water, and highlighted the water habitats in Minnesota, the “Land of 10,000 Lakes.” Each program provided interactive learning, hands-on activities, live animals to touch, and activity stations.

Proposed Measurable Outcomes:

- Increase knowledge about freshwater and saltwater animals and Minnesota animal habitats
- Emphasize the importance of water uses and how it affects animals that live in water
- Encourage further education about Minnesota wildlife and Minnesota’s freshwater bodies
- Reinforce the idea that libraries are places to experience cultural or arts programming

Measurable Outcomes:

The Harmony Public Library’s materials were misplaced due to staffing changes. Based on a phone conversation with Stephanie Silvers, Harmony Public Library Director, on September 13, 2010, final evaluation report forms and other required materials had previously been submitted approximately one week after the program. Please see the Memorandum for the Record attached to this report.

The Brownsdale Public Library had a variety of ages attend with a great number of children under six years old. Because of this and the content, while adults liked the program, they felt it wasn’t geared towards such a young audience. The project coordinator received a lot of letters of thanks from the patrons after the show which also expressed their desire to attend further programming at the library.

The Owatonna Public Library coordinated the programs there, Ellendale, Medford, and in Blooming Prairie. The adults in the audience spoke mostly about how the presenters were “awesome,” “energetic,” and “knew what they were talking about.” When asked, all the kids at all the locations liked water and underwater animals. Most of the kids were excited about sharks, especially the whale shark. In Medford, they measured the length of a whale shark by having the kids lay feet to head.

The Zumbrota Public Library event was well-received. 100% of adult respondents found that the program was enjoyable for people of all ages and backgrounds and a fun learning experience. The majority agreed that program met their expectations and enhanced their knowledge and understanding of underwater animals and Minnesota habitats as well as increased their interest in learning new things about them. Children were encouraged to crayon drawings to demonstrate what they had learned; these mostly featured fish or turtles. They seemed particularly impressed by the discussion and display of sea turtles. The only regret expressed by the limited time of two hours for the number of people and a desire to have learned more.

The Caledonia Public Library program was fairly better attended than was initially planned. The Library had expected approximately 50 people only to have over 250 show up. The evaluation was not as comprehensive it could have been because of this fact. The project coordinator reported she “couldn’t count all the times ‘awesome’ as used.” She also reported the following comments: “Loved it and learned a lot!” “Can the library do this again?” and “This is better than going to Bible study.”

The Spring Grove Public Library event broke records with their attendance and, despite some minor difficulties in setting up, was well-received. In summary, the adult surveys reflected that it was a great show. On half of all the questions, respondents replied a strong agreement. The other half agreed and only about three responses between 9 questions and 21 surveys rated a disagreement to the goals. Just short of half of the children replied would like to see the program again. However, nearly all responded they liked the experience and many said they wanted to learn how big other fish are and how they feed.

The Northfield Public Library program received plenty of positive comments with the only repeated negative comment being a desire to have live animals at the show. Of the adults at the program, 38 completed the written survey. With scores out of 5: the program was rated 4.1 overall, 3.9 on enhancing knowledge of animal wildlife and Minnesota animal habitats, 4.2 on increasing interest in learning more to enhance that knowledge, and 4.48 on more likely to think of the library as a place to experience cultural or arts programming. Of the children attending, 96 responded they liked the water and underwater animals with none objecting. The children liked playing with the puppets a lot and found the Library’s puppets so many sea creatures were “eating” library puppets.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

July 12, 2010	Harmony Public Library	20 people
July 15, 2010	Brownsdale Public Library	42 people
July 15, 2010	Owatonna Public Library	249 people
July 15, 2010	Blooming Prairie Branch Library	95 people
July 23, 2010	Zumbrota Public Library	109 people
July 26, 2010	Caledonia Public Library	250 people
July 26, 2010	Spring Grove Library	73 people
July 28, 2010	Ellendale	34 people
July 28, 2010	Medford	50 people
October 22, 2010	Northfield Public Library	233 people

- **Partner Organization(s):**

City of Brownsdale
Blooming Prairie Branch Library
Ellendale Community Education
Robert and Marla Burns
TAB (Teen Advisory Board) [of the Northfield Public Library]

- **Partner Organization(s) Contribution/Role in the Program:**

The City of Brownsdale provided the room, tables, chairs, and some promotional material for the Brownsdale event.
The Blooming Prairie Branch Library hosted part of event coordinated by the Owatonna Public Library. Ellendale Community Education promoted the Owatonna Public Library event by sending out fliers to families of elementary school students.
Robert and Marla Burns contributed financially to the Caledonia Public Library event in the form of \$100.
The TAB provided crowd control, helped with the coloring table, puppet wrangling, evaluation, and clean up of the Northfield Public Library event.

Program Outputs:

- 20 people at the Harmony event
- 42 people at one Brownsdale event
- 249 people at the Owatonna event
- 95 people at the Blooming Prairie event
- 109 people at the Zumbrota event
- 250 people at the Caledonia event
- 73 people at the Spring Grove event
- 34 people at the Ellendale event
- 50 people at the Medford event
- 233 people at the Northfield event
- **1,155 people attended in total**

Counties Directly Impacted:

- Fillmore
- Goodhue
- Houston
- Mower
- Rice
- Steele

Attachment #49

- Caledonia Public Library Showcase
- Drawings
- Ellendale flier
- Flier from Northfield
- Handout from Northfield
- Harmony's Memorandum for the Record
- "Summer Program set at Zumbrota Public Library"
- **Includes additional electronic attachments**



SELCO

Southeastern Libraries Cooperating

**Arts and Cultural Heritage Library Legacy Grant Program
FY 2011 Legacy Report**

**Art & Culture Live!:
Minnesota Book Award Author Tour and Book Clubs**

Activity 2 – Title:

Art & Culture Live!: Minnesota Book Award Author Tour and Book Clubs

Activity Type:

Outreach

Description of program:

The Minnesota Book Award Author Tour connected the public with some of Minnesota's finest authors. Libraries throughout the SELCO region hosted both winning and nominated authors of the 2009 and 2010 Minnesota Book Awards. All programs were promoted through posters, brochures and print advertisements. Programs were free to the public. The authors spoke to audiences about their books, their experiences as authors and their writing processes.

In conjunction with the Author Tour, SELCO initiated a book club in a bag program. Titles were selected from the 2009, 2010 and 2011 Minnesota Book Award winners. Each kit includes 10 copies of the book, reading guides, bookmarks and a DVD of Minnesota Book Award author interviews. Kits can be scheduled and checked out to book groups.

Proposed Measurable Outcomes:

- Introduce Minnesota authors to community members who may not have opportunity to hear from them otherwise
- Encourage the reading of more literature written by Minnesota based authors
- Inspired community members to write some form of literature
- Present the library as a cultural center of the community

Measurable Outcomes:

Author Programs

Of the 838 people, 735 filled out a survey following the program. 355 people had never attended an author program or met an author prior to the event. 481 people indicated they are very likely to read more books by Minnesota authors after the presentation. 192 people indicated they are very likely to write some form of literature following the presentation. A question was posed only to performances not at schools which showed 262 out of 390 people indicated they are very likely to return to the library for other cultural events.

Comments from the written surveys included:

- “One student, a young man, did not get his question asked at the school presentation in the afternoon. He came to the evening talk so he would have the opportunity to ask his question and meet the author. ... a great example of the connection Alison McGhee made the students.”
- “I want to be an author when I grow up.”
- “My favorite part of the program was when he helped inspire me to continue pushing to make my short story into a chapter book.”
- “I want to start reading more local stuff and getting more familiar with local authors.”
- “Wonderful opportunity for our community to be exposed to authors; writers of this caliber. Thanks.”
- “Kent was wonderful. I enjoyed the sense of community at this even, and I felt I learned a lot.”
- “A wonderful way to have the public understand and appreciate books and culture.”

Book Club in a Bag Kits

12 of the 16 groups who filled out surveys reported they would be likely or very likely to check out other Minnesota Book Award titles after using the book club in a bag kit. Likewise 12 of 16 reported that they would check out another book club in a kit for their group.

Comments from the written surveys included:

- “Wonderful service”
- “A nice way to promote Minnesota authors.”
- “Thank you – a great idea and love the focus on Minnesota Book Award Winners”
- “Great way for a whole group to have access to a book.”

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

Sept 18, 2010	Wabasha Public Library hosted Julie Kramer	28 people
Sept. 21, 2010	Winona Public Library hosted Julie Kramer	25 people
Sept. 23, 2010	LeRoy Public Schools hosted Nancy Carlson	161 people
Sept. 27, 2010	Plainview Public Library hosted William Kent Krueger	15 people
Sept. 27, 2010	LaCrescent Public Library hosted Catherine Friend	6 people
Oct. 3, 2010	Owatonna Public Library hosted Barbara Sommer	7 people

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Oct. 4, 2010	LaCrescent Public Library hosted Rae Eighmey and Debbie Miller	18 people
Oct. 5, 2010	Caledonia Public Library hosted Barbara Sommer	8 people
Oct. 7, 2010	Triton High School, Kasson Mantorville High School, and Kasson Public Library hosted Julie Kramer	151 people
Oct. 12, 2010	Wabasha Public School hosted Nancy Carlson	*
Oct. 18, 2010	LeRoy Public Library hosted the Crime Wave Group with William Kent Krueger	51 people
Oct. 18, 2010	LaCrescent Public Library hosted Terry Shoptaugh	8 people
Oct. 21, 2010	Pine Island hosted William Kent Krueger at the Better Brew Coffee House	23 people
January 13, 2011	Pine Island Library hosted Joy Lintelman at the Better Brew Coffeehouse	10 people
January 20, 2011	Austin Public Library hosted Cary Griffith	6 people
January 22, 2011	Lake City Public Library hosted David Housewright	17 people
January 26, 2011	LaCrescent Middle School and the LaCrescent Public Library hosted Alison McGhee	112 people
January 27, 2011	Blooming Prairie Public Library hosted Julie Klassen	15 people
January 30, 2011	Owatonna Public Library hosted Dara Grumdahl	11 people
February 7, 2011	LaCrescent Public Library hosted Nicole Helget	14 people
February 17, 2011	Northfield Public Library hosted David Housewright	7 people
February 17, 2011	Dodge Center Public Library hosted Cary Griffith	11 people
February 28, 2011	St. Charles Public Library hosted Sue Leaf	14 people

March 16, 2011	Fillmore Central High School and Harmony Public Library hosted David Housewright	66 people
March 20, 2011	Wabasha Public Library hosted Kent Nerburn	28 people
March 20, 2011	Rochester Public Library hosted Kent Nerburn	28 people
April 10, 2011	Rochester Public Library hosted Cary Griffith	24 people

* Event-specific attendance not reported. See Program Outputs for total attendance of activity.

- **Partner Organization(s):**
Better Brew Coffee House
Eagle Nest Coffehouse
City of LeRoy
- **Partner Organization(s) Contribution/Role in the Program:**
The Better Brew Coffeehouse provided the space for Joy Lintelman's visit to Pine Island.
The Eagle Nest Coffehouse provided the space for Ken Nerbern's visit to Wabasha.
The City of LeRoy provided the community Center as a meeting place for the Crime Wave presentation.

Program Outputs:

Author Programs

- 864 people attended the author series

Book Club in a Bag Kits

- 58 Book Club in a Bag kits were created
- 21 circulations have transpired
- 164 book club members have used book club kits

Counties Directly Impacted:

- Dodge
- Fillmore
- Freeborn
- Goodhue
- Houston
- Mower
- Olmsted
- Rice
- Steele
- Wabasha
- Winona

Attachment #50

- 2009 Book Club in a Bag kit flier
- 2010 Book Club in a Bag kit flier
- 2011 Book Club in a Bag kit flier
- Alison McGhee poster
- “Around Town” from the *Owatonna People’s Press* (October 3, 2010)
- “Author Barbara Sommer to appear at Caledonia Library” from the *Caledonia Argus*
- “Author Kent Nerburn to be at Eagle’s Nest Coffee House” from the *Wabasha County Herald* (March 16, 2011)
- Barbara Sommer at Caledonia handout
- Barbara Sommer poster
- Cary Griffith poster
- Catherine Friend poster
- “Children’s author-illustrator to visit L-O Elementary students” from *The LeRoy Independent* (September 23, 2010)
- Dara Mosowitz Grumdahl poster
- David Housewright poster
- “Ear to the Ground” from the *Bluff Country Reader* (October 18, 2010)
- Fall 2010 Author Tour brochure
- Joy Lintelman poster
- Julie Klassen poster
- “Julie Kramer Author Tour” from the *Dodge County Independent* (September 22, 2010)
- “Julie Kramer award winning author to speak at local schools, library” from the *Dodge County Independent* (October 6, 2010)
- “Julie Kramer coming to K-M” from the *Dodge County Independent* (September 29, 2010)
- Julie Kramer fliers (2)

- Julie Kramer handout
- Julie Kramer poster
- Kent Nerburn poster
- “Legacy Author Program: The ‘Minnesota Crime Wave’ Authors, William ‘Kent’ Krueger, Ellen Hart, & Carl Brookins” from *The LeRoy Independent* (October 28, 2010)
- “Minnesota Author Julie Kramer” blog post from the Kasson Public Library’s website
- Nancy Carlson poster
- “New York Times Best-Seller author to visit LeRoy” from *The LeRoy Independent* (October 7, 2010)
- Nicole Helget poster
- “OPL kicks off Sunday hours”
- “Owatonna Public Library to Feature Author Barb Sommer”
- Photographs from Caledonia
- Photograph from *The LeRoy Independent* (October 21, 2010)
- Photographs from *The LeRoy Independent* (September 30, 2010)
- Potluck Paradise flier from LaCrescent
- Potluck Paradise poster
- Press Release for Barbara Sommer in Owatonna
- “St. Charles Public Library Author Visit” from the *St. Charles Press* (February 24, 2011)
- Sue Leaf poster
- Terry Shoptaugh poster
- William Kent Krueger flier
- William Kent Krueger handout
- William Kent Krueger poster
- “Winona’s poet laureate slates visit to Owatonna Public Library” from the *Owatonna People’s Press* (April 4, 2011)
- Winter 2011 Author Tour brochure



SELCO

Southeastern Libraries Cooperating

**Arts and Cultural Heritage Library Legacy Grant Program
FY 2011 Legacy Report**

**Art & Culture Live!
Experience Art in Southeastern Libraries (e.a.s.e.l.)**

Activity 2 – Title:

Art & Culture Live!: *easel* (Experience Art in Southeastern Libraries)

Activity Type:

Outreach

Description of program:

SELCO and Southeastern Minnesota Visual Artists (SEMVA) are collaboratively providing libraries of all types with a unique exhibit and programming opportunity through *easel: Experience Art in Southeastern Libraries*, a traveling literary art exhibit. Each piece in this traveling display reflects an artist's interpretation of a book, letter or letters, authors, reading, or the library and meeting specific size requirements. All 2-D work was required to be 12" x 12" and gallery ready. A maximum size limit of 12" x 12" x 12" was also set for all 3-D work and one of those maximums was required to meet 12 inches. The small and consistent size enabled all libraries to consider displaying the artwork, even those with limited space. SEMVA artists juried the art submitted for consideration and the final selection included artwork from artists residing throughout the 11-county SELCO region.

Proposed Measurable Outcomes:

- Offer a diverse spectrum of high quality arts and cultural heritage activities to supplement local library and community programming
- Expose library patrons to new local artists and art media through the exhibit and related gallery talks
- Expose local artists to a new venue

SELCO will solicit visitor comments from those viewing *easel: Experience Art in Southeastern Libraries*. SELCO will also interview participating artists about their experiences in Southeastern libraries as a result of this exhibit.

Measurable Outcomes:

A comment book was available at each venue. The following are samples of personal comments by location since SELCO last report was submitted in April 2011.

- April 1 - 23, 2011 -- Lake City Public Library
 - “We love seeing so many Minnesota artists. Thank you!”
 - “I am shocked about how well they can do that stuff! They’re awesome! I hope I can do that some day.”
- April 27 - May 19, 2011 -- Zumbrota Public Library – no comments

- May 23 - June 14, 2011 -- Spring Grove Public Library and Bluff Country Artists Gallery
 - “It’s great to see art in the library!”
 - “I like the farm pictures.”
 - “I loved all the different forms of art! What a fun “SURPRISE” at our local library!”

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

October 6-7, 2010	Minnesota Library Association Annual Conference, Rochester	*
October 12 - November 4, 2010	Caledonia Public Library	*
November 8 - December 3, 2010	Wabasha-Kellogg Schools	*
December 7, 2010 - January 4, 2011	Goodhue County Historical Society	*
January 8 - 31, 2011	Houston Public Library	*
February 4 - 28, 2011	Lyle Schools	*
March 4 - 28, 2011	Austin Public Library	*
April 1 - 23, 2011	Lake City Public Library	*
April 27 - May 19, 2011	Zumbrota Public Library	*
May 23 - June 14, 2011	Spring Grove Public Library and Bluff Country Artists Gallery	*
June 22, 2011	Debrief with SEMVA Representatives	*

*Event-specific attendance not reported.

A copy of the promotional bookmark with a complete calendar of exhibit dates is attached.

- **Partner Organization(s):**

SEMVA (Southeastern Minnesota Visual Artists) <http://www.semva.org>

- **Partner Organization(s) Contribution/Role in the Program:**

Working with SELCO, SEMVA artists:

- Assessed display space at participating libraries;
- Juried artwork submitted by artists residing in the 11-counties of southeastern Minnesota;
- Identified appropriate packaging materials;
- Identified and assisted SELCO in acquiring appropriate gallery hanging and display materials, such as but not limited to: easels, pedestals, cables, clamps, gallery rods, etc.;
- Transported the *easel* exhibit from the SELCO office to participating libraries and return;
- Installed the traveling art exhibit on location;
- Were available to present gallery talks at libraries in conjunction with opening exhibit or other Arts and Cultural Heritage activities supplementing the community experience of the *easel* exhibit.

Program Outputs:

- SEMVA artists judged the selection of artwork submitted between July 19 - July 31, 2010 and selected 31 pieces of art representing a wide variety of mediums and style.
- SEMVA artists photographed the artwork for inclusion in the exhibit catalog.
- SEMVA artists selected appropriate gallery hanging and materials, including display boards and pedestals.
- Quantities of promotional materials including bookmarks, posters, and press releases, as well as an exhibit catalog have been distributed.
 - 400 exhibit catalogs
 - 2,000 posters
 - 5,000 bookmarks
- The *easel* exhibit opened October 6, 2010 at the annual conference of the Minnesota Library Association in Rochester. This venue was added to the library traveling schedule and enabled SELCO to showcase a regional Library Legacy project for a statewide library audience. During this grant period, the *easel* exhibit has been displayed at ten locations. Dates and locations are listed above.
- Prior to the installation at each location, SELCO staff worked with the library staff to prepare for the event. The exhibit installation date and times were confirmed, promotional materials distributed, and customized details are arranged.
- A majority of the artwork on display is for sale by the artist. SELCO staff act as the purchasing agent. During this grant period, eight pieces of artwork were sold.
- SELCO developed an "Agreement for the Sale of Artwork". With this agreement the buyer purchases the piece, SELCO and the artist acknowledge a transfer of ownership, the artist receives payment, but the artwork will remain in the traveling exhibit for the duration of *easel*, December 2011.

- SELCO maintains a special *easel* website for sharing *easel* information and news with artists, library staff, and the public. Google Analytics report 480 page visits to the *easel* website during the grant period. The biographical information on individual artists was the most popular. <http://easel.selco.info>
- Photos of *easel* in the various venues are posted to SELCO Flickr account. <http://www.flickr.com/photos/selco/collections/72157624012148253/>
- SELCO produced an episode of SELCOtv, *A Walk Around the easel Exhibit* that is available for viewing through blip.tv. During the grant period there have been 69 viewings of this video. <http://blip.tv/selcotv/selcotv-a-walk-around-the-easel-exhibit-4638933>
- SELCO staff undertook planning with members of the Art Department at Rochester Community and Technical College in order to prepare for a September gallery opening on campus. An invitation to the easel opening lecture was printed and will closer to the date.
- SELCO staff conducted a project debriefing session with SEMVA representatives on June 22, 2011. The evaluative suggestions will be used to modify and improve plans for the second annual *easel* exhibit that is being planned for FY2012-FY2013.
- ❖ As noted in attached materials, the *easel* exhibit will run from July 1 to December 31, 2011, which is beyond this grant period. Exhibit expenses incurred during FY2012 will be funded by SELCO Reserves and not the Arts and Cultural Heritage Fund. As the program was established with Legacy funds, an addendum will be attached to the FY2012 Mid-Year Report detailing the continuing measurement of outcomes and outputs for this multi-year project.

Counties Directly Impacted:

- Goodhue
- Houston
- Mower
- Olmsted
- Wabasha
- Winona

Attachment #51

- Agreement for the Sale of Artwork sample
- *easel* bookmark
- *easel* flier
- *easel* gallery exhibit and reception invitation
- *easel* poster
- Summary of debriefing session with emen
- Summary of debriefing session with SEMVA representatives



SELCO

Southeastern Libraries Cooperating

**Arts and Cultural Heritage Library Legacy Grant Program
FY 2011 Legacy Report**

**Art & Culture Live!:
Public Art at the Library**

Activity 2 – Title:

Art & Culture Live!: Public Art at the Library

Activity Type:

Outreach

Description of program:

SELCO undertook the installation of functional public art at libraries offering architecturally distinctive, high security bike racks. Working with a Minnesota company, DERO, <http://www.dero.com/>, these works of public sculpture are easy to install and use, offering flexibility to libraries, riders, and the community. In conjunction with the installation and unveiling of the new bike racks, each library hosted a program or series of programs on such topics as: public art, architecture, green environments or healthy living practices. SELCO provided assistance to participating libraries in identifying topics and promoting the event.

Two applications were approved by SELCO for participation in *Public Art at the Library*. The Rochester Public Library installed three bike racks. The accompanying program was entitled “Bike to Work Program” which featured the benefits of biking to work, setting goals, bicycle safety, and route planning. The Spring Grove Public Library installed a single bike rack. The accompanying presentation offered a Gourd Garden program for all ages. The object was to construct a tunnel from cattle panels that will eventually be covered in gourd vines and the fruit dangle down like lanterns. In the fall, the dried gourds will be used for craft projects. SELCO, as coordinator of this program, demonstrated and advocated the new bike racks with the installation of one in front of the SELCO building.

Proposed Measurable Outcomes:

- Create appreciation by library users of useful public art in their communities
- Encourage library users to visit the library, and hopefully other libraries around the region, for aesthetic pleasure

A community survey will be distributed through the library to community members and patrons in the communities that install the unique bike racks. The survey will gauge the value of public art in the community.

For the Rochester Public Library program:

- 70% of the audience will learn something new about biking to work
- 25% of the audience will commit to trying to bike to work

System: SELCO (Southeastern Libraries Cooperating)

For the Spring Grove Public Library program:

- Raise awareness of existing sustainable community projects that patrons can participate in
- Advance patron knowledge of alternative green options

Measurable Outcomes:

For the Rochester Public Library program:

The paper survey results confirmed that 100% of those surveyed did learn something new about biking and the rules of the road. 25% of the attendees were willing to make a commitment to biking to work more often. The Rochester Public Library staff was very disappointed by the number of attendees at the program and indicated a desire to understand how to better promote such events.

For the Spring Grove Public Library program:

All of the responses to the bike rack have been positive and expanded the definition of art for all respondents. One has committed to riding a bike to the library just to use the new rack. As the Gourd Garden will continue into the autumn, there are no additional outcomes to report from that particular project.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

November 8, 2010	Bike rack installed at SELCO	
January 18, 2011	Opening of applications	
March 25, 2011	Application deadline	
March 30, 2011	Successful applicants notified	
May 15, 2011	"Bike to Work Basics" at the Rochester Public Library	4 people
June 2011	Gourd Garden at the Spring Grove Public Library	13 people

- **Partner Organization(s):**

For Rochester Public Library:
Bicycle Pedestrian Advisory Committee (BPAC)
City of Rochester Public Works
Olmsted County Public Health

For Spring Grove Public Library:
Friends of the Spring Grove Public Library

- **Partner Organization(s) Contribution/Role in the Program:**

For Rochester Public Library:

BPAC is a biking advocacy group and assisted in the promotion of the program and several members answered questions at the program. Public Works installed the bike racks. Public Health is provided the presenter for the program.

For Spring Grove Public Library:

The Friends provided the fiscal match for the cost of the bike rack.

Program Outputs:

- 2 libraries applied for the program
- 5 bike racks will be installed
- 4 partnerships were created for this program
- 4 people attended Rochester's "Bike to Work Program"
- 13 people participated at Spring Grove's Gourd Garden
- 5 people submitted responses to the Spring Grove bike racks

Counties Directly Impacted:

- Fillmore
- Olmsted

Attachment #52

- "Bike to Work Program" ad in the *Post-Bulletin*
- "Bike to Work Program" flier
- Gourd growing flier
- "New functional art at the library" from the *Spring Grove Herald* (June 15, 2011)
- Rochester Public Library's calendar listing for "Bike to Work Program"

Activity <u>2</u>	Budget	Final Total Expenses		Partner Financial Support	
				Actual \$\$	In Kind
Personnel (coordination and development)	\$44,748.00	\$41,978.00			\$53,767.74
Advertising/marketing of program	\$17,611.00	\$27,424.00			\$4,798.00
Contracted Services (honorarium, travel, hotel)	\$193,937.00	\$175,054.00			\$15,628.11
Technology/equipment	\$7,260.00	\$6,993.00			\$6,500.00
Collection (10% max)	\$22,731.00	\$20,780.00			\$2,157.20
Materials (consumables)	\$2,601.00	\$44,298.00			\$1,301.00
Evaluation	\$5,962.00	\$3,822.00			\$2,368.00
Other (break out costs)	\$10,000.00				\$1,746.21
Activity <u>2</u> Subtotal	\$304,850.00	\$320,349.00		\$0.00	\$88,266.26



SELCO

Southeastern Libraries Cooperating

**Arts and Cultural Heritage Library Legacy Grant Program
FY 2011 Legacy Report**

Poetic Strokes

Activity 3 – Title:

Poetic Strokes

Activity Type:

Outreach

Description of program:

During FY2011, SELCO launched *Poetic Strokes*, a regional poetry contest, to demonstrate the artistic and literary heritage of libraries and poets in Southeastern Minnesota. The *Poetic Strokes* contest called for local poets to submit an original unpublished piece to be considered for publication in the regional anthology, *Poetic Strokes*. This is the fifth volume in the *Poetic Strokes* series – previous contests took place in 1999-2001 and had to be ceased due to limited funding. The revival of *Poetic Strokes* in 2010 with the Legacy funding was a definite need in the SELCO region as library staff and patrons were looking for an opportunity to showcase the writing talent in Southeastern Minnesota.

After contracting with em en design, a local graphic arts company, to design the call for poets, announcements were sent out to SELCO member libraries and regional writing groups, and flyers were available to post in public locations. A press release was also created. SELCO accepted submissions for the *Poetic Strokes* poetry contest from January 1, 2011 to February 15, 2011. The submission guides for the poetry contest were:

- Poets must be 16 years of age or older
- Poets must reside in the eleven-county region of Dodge, Fillmore, Freeborn, Goodhue, Houston, Mower, Olmsted, Rice, Steele, Wabasha, and Winona Counties
- Poems about libraries or reading are encouraged, but all poems are welcome
- Poems must be typed out and can be submitted as either digital attachments through e-mail or mailed paper copies
- A cover sheet must be submitted
- The maximum length allowed will be three poems or three pages

The response was astounding as 159 poets submitted a total of 382 poems for judging from 34 different communities in the eleven-county SELCO region. A panel of three poetry judges was created and the judging of the poetry started. The judging panel, in a double-blind process, selected 38 poems written by 28 regional poets to be published in the 2011 *Poetic Strokes* anthology. SELCO staff then worked with em en design to create the layout of the anthology and the final proof was submitted to a local printer. After publication, copies of *Poetic Strokes* were provided to the contributing poets, SELCO member libraries, and members of the Minnesota Legislature, including the Governor.

Once the anthologies were distributed, the judging panel, contributing poets, and patrons checking out *Poetic Strokes* were surveyed. Copies of *Poetic Strokes* were added to the SELCO professional collection so patrons statewide could checkout a copy via Interlibrary Loan.

To celebrate the publication of the 2011 *Poetic Strokes* anthology and National Poetry Month, SELCO planned a poetry tour for April 2011 called *Poets at the Library*. Four Minnesota poets were booked at five different locations around southeastern Minnesota. The tour launched on April 1, 2011.

Proposed Measurable Outcomes:

- Identify a regional project of “Legacy” proportion which demonstrates the artistic and literary heritage of libraries.

Measurable Outcomes:

SELCO staff surveyed all participating poets and found it was a wonderful experience for most all participants. 93% of participating poets returning surveys found that the *Poetic Strokes* contest met their expectations, was enjoyable, and increased interest in writing poetry. 93% of participating poets returning surveys said they were more likely to submit to future *Poetic Strokes* contests and other writing contests. 85% of participating poets returning surveys were more likely to read local poets and poetry in general, and 79% were more likely to connect with other local poets. 85% of participating poets thought the *Poetic Strokes* contest was Good or Excellent.

Here are some comments from submitting poets:

- “Both this project and your earlier art project, EASEL, are very professional. Artists and writers should be very proud to be a part of them. In addition, they serve as reminders of the important role libraries play in encouraging learning not just through reading, but by encouraging those who create the stuff libraries are made of.”
- “The finished product is very high quality in content and graphics!”
- “For me, the value of the *Poetic Strokes* publication is the discovery of other local writers who I may not yet have met. I love hearing their voices and seeing their vision.”
- “I like that the library supports poetry.”
- “I think it is great that you are supporting this again. Thank you! It opens another opportunity for sharing and success.”
- “The contest gives local writers a chance to push themselves.”

Patrons at the SELCO member libraries were also pleased with the publication of *Poetic Strokes* and are checking copies out. 100% of surveyed patrons thought *Poetic Strokes* enhanced their knowledge and understanding of local poets, increased their interest in reading and writing poetry, and made them likely to attend future poetry workshops and/or readings at the library. Here is what patrons wrote down as what they liked best about *Poetic Strokes*:

- “Loved reading the local talent.”
- “Program is great as it is – contact English teachers in Middle Schools and High Schools directly to make sure info gets out.”

The *Poetic Strokes* patron survey is still active as libraries are handing out paper copies to all patrons who check out *Poetic Strokes* at the library.

Library staff was also surveyed and gave feedback on the 2011 Poetic Strokes contest. Here were some responses:

- “The format of the publication is great!”
- “Limit the # of published poems per poet – that way you’ll get a wider range of poet locations.”
- “Great publication! Next year, check out the local poetry slams and invite those poets to participate. Thanks for all your work.”

SELCO and library staff surveyed participants attending the *Poets at Your Library* Poet tour. 59% of program attendees visited the library monthly or more, while 41% of attendees visit the library a few times a year or less. 82% of program attendees are likely to very likely to visit the library more after hearing the poet’s presentation. 44% of program attendees had never attended a poetry presentation before, while 100% of surveyed adults are likely to very likely to attend another poetry presentation at the library. 100% of attendees are likely to very likely to attend future cultural presentations at the library and 88% of attendees are likely to very likely to read more poetry by the local poets. Here are some patron comments from the evaluations:

- “Wonderful having had the chance to meet and listen to Mr. Boss – thank you!”
- “A refreshing/inspiring event!”
- “It’s good to keep the art of poetry alive by events such as this.”

SELCO is committed to improving the collection process of outcomes for the second year of *Poetic Strokes* by increasing ways to publicize to hit more of the SELCO’s 11 counties to increase participation and to work closely with writers groups to establish more poetry readings and workshops around the SELCO region.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**

SELCO accepted submissions for the *Poetic Strokes* poetry contest from January 1, 2011 to February 15, 2011. A panel of three poetry judges was selected and judging of the poetry took place February-March 2011. Poems were selected and the *Poetic Strokes* was printed and distributed in early April 2011.

The *Poets at the Library* tour took place in April 2011. Five locations around the SELCO region hosted poets to celebrate National Poetry Month.

April 1, 2011	Ridgeway Community School hosted Laura Purdie Salas	110 people
April 5, 2011	Owatonna Public Library hosted Ken McCullough	*
April 8, 2011	Austin Public Library hosted Ken McCullough at the Brickhouse Coffee Shop	24 people
April 13, 2011	Red Wing Public Library hosted Jude Nutter	*
April 14, 2011	Lanesboro Public Library hosted Todd Boss	*

* Event-specific attendance not reported. See Program Outputs for total attendance of activity.

- **Partner Organization(s):**

The Brickhouse Coffee Shop
em en design (www.emendesign.com)

- **Partner Organization(s) Contribution/Role in the Program:**

The Brickhouse Coffee Shop hosted the author talk in Austin.
The graphic arts firm, em en design, designed the *Poetic Strokes* flyers and the layout for the *Poetic Strokes* anthology.

Program Outputs:

- 2,000 posters and other public announcements, inviting poets to submit their work, were distributed region-wide.
- 159 poets submitted a total of 382 poems for judging from 34 different communities, representing 10 SELCO counties.
- 38 poems by 28 poets were selected by the judging panel for publication in the 2011 *Poetic Strokes* anthology.
- 1,200 copies of the *Poetic Strokes* anthology were ordered, printed, and distributed to SELCO member libraries, contributing poets, and legislative members.
- Approximately 210 people attended the Poet Tour in total.

Counties Directly Impacted:

- Fillmore
- Freeborn
- Goodhue
- Houston
- Mower
- Olmsted
- Rice
- Steele
- Wabasha
- Winona

Attachment #53

- 2011 *Poetic Strokes* Contest Press Release
- 2011 *Poetic Strokes* Poetry Contest Call to Poets
- Contest promotion on the SELCO website
- Contest promotion on the SELCO Librarian blog
- Email message to SELCO and SELS members announcing 2011 *Poetic Strokes* contest
- Email message to SELCO and SELS members announcing *Poetic Strokes* Selection
- “Expressions of imagery and rhythm” from the *Northfield News* (April 6, 2011)
- Judging panel’s criteria for selection
- Laura Purdie Salas at Ridgeway ad
- ”Local poets featured in regional anthology” from the *Owatonna People’s Press* (April 21, 2011)
- News Article announcing contest in the SELCO January February 2011 newsletter
- *Poetic Strokes* Anthology
- *Poetic Strokes* Contributing Poets survey
- *Poetic Strokes* FY2011 Contest report
- *Poetic Strokes* FY2011 Selected Poets report
- *Poetic Strokes* Patron Survey
- *Poetry on the Big Screen* article on the SELCO website
- *Poets at the Library* Patron survey
- *Poets at the Library* tour posters (4)
- *Poets at the Library* tour promotion on the SELCO website
- “The power of poetry” from the *Owatonna People’s Press* (April 23, 2011)
- Selected *Poetic Strokes* poets Press Release
- Selected Poets Congratulations letter
- Selected Poets promotion on the SELCO website
- Thank You letter from Governor Dayton’s Chief of Staff
- “Winona’s poet laureate slates visit to Owatonna Public Library” from the *Owatonna People’s Press* (April 2, 2011)
- **Includes additional electronic attachments**

Activity <u>3</u>	Budget	Final Total Expenses		Partner Financial Support	
				Actual \$\$	In Kind
Personnel (coordination and development)	\$3,949.00	\$3,264.00			\$3,416.00
Advertising/marketing of program	\$6,918.00	\$5,381.00			
Contracted Services (honorarium, travel, hotel)	\$12,402.00	\$4,641.00			
Technology/equipment					
Collection (10% max)	\$3,500.00	\$1,078.00			
Materials (consumables)	\$1,500.00	\$1,023.00			
Evaluation	\$750.00				
Other (break out costs)					
Activity <u>2</u> Subtotal	\$29,019.00	\$15,387.00		\$0.00	\$3,416.00



SELCO

Southeastern Libraries Cooperating

**Arts and Cultural Heritage Library Legacy Grant Program
FY 2011 Legacy Report**

RACE: Are We So Different?

Activity 4 – Title:

RACE: Are We So Different?

Activity Type:

Education

Description of program:

In the summer of 2010, the Rochester Public Library hosted the exhibit, *RACE: Are We So Different?* This exhibit was well received by the community and the Library wanted to continue the community dialog. Since the play “Race to the Finish Line” could not be used following the completion of the exhibit, the grant was used to commission a play for community performances.

Proposed Measurable Outcomes:

- Help individuals of all ages better understand the manifestations of race and racism in everyday life.

Measurable Outcomes:

There are no measurable outcomes as of this reporting period, however, there will be surveys conducted whenever the play is performed. Those who have read the play in either the draft or final form provided positive feedback.

Activity Details:

- **Event Dates, Locations and Attendance at each individual event:**
January 11, 2011 - June 30, 2011
- **Partner Organization(s):**
Diversity Council
Mayo Clinic
Rochester Civic Theatre
Rochester Public Schools
- **Partner Organization(s) Contribution/Role in the Program:**
Rochester Civic Theatre wrote and will produce a play based on race.
The Diversity Council, Rochester Public Schools and Mayo Clinic provided input to the playwright.

Program Outputs:

There are no outputs as of this reporting period. The play has been written and revised through the pre-production process. The play has not been performed for an audience as of this reporting period. The first performance is anticipated in January 2012.

Counties Directly Impacted:

- Olmsted

Activity <u>4</u>	Budget	Final Total Expenses		Partner Financial Support	
				Actual \$\$	In Kind
Personnel (coordination and development)	\$7,039.00	\$939.00			\$2,161.00
Advertising/marketing of program	\$13,425.00	\$6,180.00			
Contracted Services (honorarium, travel, hotel)	\$23,161.00	\$26,084.00			
Technology/equipment	\$76.00				
Collection (10% max)	\$2,239.00	\$4,507.00			
Materials (consumables)					
Evaluation					
Other (break out costs)					
Activity <u>2</u> Subtotal	\$45,940.00	\$37,710.00		\$0.00	\$2,161.00



SELCO

Southeastern Libraries Cooperating

Arts and Cultural Heritage Library Legacy Grant Program FY 2011 Legacy Report

Assurances

ARTS AND CULTURAL HERITAGE GRANT PROGRAM

Instructions: The Regional Public Library System Board Chair and the Regional Director will initial agreement in the box to the left of each assurance.

The regional public library system assures that it complied with the following:

	1. Funds shall be used only for purposes for which granted as specified in the approved grant application or approved by the Director of State Library Services in an amendment to the original application submitted under provisions of Minnesota Rules, Chap. 3530. Approval by the Director of State Library Services was obtained for expenses in a category that reflected more than a 10% change from the proposed budget in the approved application.
	2. A narrative report indicating program or project results accomplished and a report of expenditures were filed with State Library Services on forms supplied by the State Library Agency quarterly with a final fy2010 report no later than 90 days after the end of the state fiscal year. (<i>Minnesota Rules</i> Chapter 3530.0200, Subp. 4(B).
	3. If participation by a regional public library system or a member local governmental unit is discontinued, ownership of the discontinuing system's or unit's assets purchased with Arts and Cultural Heritage funds, including cash or the fair market value thereof of such assets cannot be transferred by the applicant and shall revert to the Minnesota Department of Education for reassignment for library services elsewhere. (Minnesota Rules Chapter 3530.0200, Subp. 4(C).
	4. The provisions of Title VI of the Civil Rights Act of 1964, (42 USC Sec. 2000d et seq.), its regulations and all other applicable federal and state laws, rules and regulations. (Minnesota Rules Chapter 3530.0200, Subp. 4(D).
	5. That the regional public library system and its branches/members are in compliance with Minnesota Statutes 2004, Chapter 134.50 (a) so that all public library computers with access to the Internet available for use by children under the age of 17 must be equipped to restrict, including by use of available software filtering technology or other effective methods, all access by children to material that is reasonably believed to be obscene or child pornography or material harmful to minors under federal or state law, and section (c) so that the library prohibits, including through the use of available software filtering technology or other effective methods, adult access to material that under federal or state law is reasonably believed to be obscene or child pornography.
	6. That the regional public library system and its branches/members are in compliance with Minnesota Laws 2000, Chapter 492, Article 1, Section 49, Subd. 5A, and has adopted a policy to prohibit library users from using the library's Internet access workstations to view, print, or distribute material that is obscene within the meaning of Minnesota Statutes 1998, Chapter 617, Article 241
	7. An independent auditor's report of the systems' general purpose financial statements in accordance with generally accepted auditing standards and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States shall include audit of the Arts and Cultural Heritage funds as a unique categorical fund account. The audit shall be submitted no later than 180 days after the close of the system's fiscal year. (Minnesota Rules Chapter 3530.1200).



SELCO

Southeastern Libraries Cooperating

Arts and Cultural Heritage Library Legacy Grant Program FY 2011 Legacy Report

Signatures

<u>ARTS AND CULTURAL HERITAGE GRANT PROGRAM</u>

AUTHORIZING SIGNATURES

We, the undersigned, certify that the data given in this application are true and correct to the best of our knowledge and belief.

Date

Chair, System Governing Board

Date

Regional Public Library System Director

State Fiscal Year 2011 Legacy Project Final Report (electronic copy and fully signed paper copy) are due to the State Library Agency 180 days after the end of the annual state funded program. Signed paper copy must be postmarked no later than Friday, September 30, 2011. Electronic copy submitted to jym.wroblewski@state.mn.us by 4:00 p.m. Friday, September 30, 2011.

**Regional Public Library Systems
Arts and Cultural Heritage Grant Program
State Fiscal Year 2011
Legacy Project Final Report**

Attachment #1

- Final essay for *Dundas News/The Northfield News*
- Final essay for the *Zumbrota Independent*
- Final essay for *The News* (of Zumbrota)
- Final essay for the Preston newspapers
- Letter to the editor of *The News* (of Zumbrota)
- Letter to the editor of *The Northfield News*
- Letter to the editor of *The Preston Republican Leader*
- Letter to the editor of the *Post-Bulletin*
- “Newspaper history goes digital” from the *Rochester Post-Bulletin* (April 29, 2011)

**Regional Public Library Systems
Arts and Cultural Heritage Grant Program
State Fiscal Year 2011
Legacy Project Final Report**

Attachment #2

- Location-specific Legacy Funding (includes Vetted Programs)
- Program listing (includes Vetted Programs)

System: SELCO (Southeastern Libraries Cooperating)

**Regional Public Library Systems
Arts and Cultural Heritage Grant Program
State Fiscal Year 2011
Legacy Project Final Report**

Attachment #3

– Flier

System: SELCO (Southeastern Libraries Cooperating)

**Regional Public Library Systems
Arts and Cultural Heritage Grant Program
State Fiscal Year 2011
Legacy Project Final Report**

Attachment #4

– Flier

System: SELCO (Southeastern Libraries Cooperating)

**Regional Public Library Systems
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Attachment #5

– Flier

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Attachment #6

- “Class at Reads Ldg. to teach how to demystify photos” from the *Wabasha Herald* (June 15, 2011)
- Flier

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Attachment #7

- Chatfield Center for the Arts announcement
- Drawings (2)
- “LeRoy-Ostrander students learn while being entertained” from the *Independent* (March 31, 2011)
- “A one-man orchestra” from the *Austin Daily Herald* (March 20, 2011)

System: SELCO (Southeastern Libraries Cooperating)

**Regional Public Library Systems
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Attachment #8

- Ad
- *Il Poverello* postcard
- Poster

System: SELCO (Southeastern Libraries Cooperating)

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Attachment #9

– Flier

**Regional Public Library Systems
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Attachment #10

- “History sounds off in Austin” from the *Austin Daily Herald* (March 11, 2011)
- “Light shines on culture’s beauty” from the *Austin Post-Bulletin*
- The Robert Everest Exhibition ad
- Rose Ensemble ad
- “Rose Ensemble back by popular demand at Paramount” from the *Austin Daily Herald* (March 22, 2011)
- Sumunar About
- “World music to be featured at El Parral” from the *Austin Daily Herald* (April 6, 2011)

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Attachment #11

- “Choral Landscapes” program
- December events at the Rochester Public Library handout
- “Holiday events @ the library” ad in the *Post-Bulletin*
- “Holiday events @ the library” flier
- “Hooray for Saturday!” flier
- “Hooray for Saturday!” poster

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Attachment #12

- Comments from children
- Flickr.com photograph set
- July performance flier
- Photograph montage
- Press Release / “Children’s theatre performance”
- Student performance flier
- Student performance program
- Workshop flier

System: SELCO (Southeastern Libraries Cooperating)

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Attachment #13

- Flier
- Library programming thanks
- Photograph montage
- Press Release

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Attachment #14

- “A century of gangsters” from the *Northfield News* (September 16, 2010)
- City of Faribault Events
- Display board photograph
- FCTV announcements (2)
- Flickr.com photograph set
- Flier
- Library programming listing
- “The original gangsters” from the *Northfield News*
- Photograph from the *Faribault Daily News*
- Press Release

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Attachment #15

- Freeborn County Museum, Library & Historical
Village newsletter
- Mailer
- Program

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Attachment #16

- Flier
- “Freeborn County Historical Society awarded grant to preserve photos” from the *Albert Lea Tribune* (January 20, 2011)

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Attachment #17

- Ad from the *Albert Lea Tribune* (February 22, 2011)
- Ad from the *Albert Lea Tribune* (March 16, 2011)
- Ad from the *Shopper*
- Ad from the *Shopper* (March 22, 2011)
- Evaluation sheet
- Flier
- Program

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Attachment #18

- “Bus load enjoys play in Winona” (July 29, 2010)
- “Directions for Library bus trip to Winona, July 21” (July 15, 2010)
- Flier
- “Free tickets to ‘Great River Shakespeare’ Festival available at LeRoy Library” (June 24, 2010)
- “Grant will expand Shakespeare festival ticket program” from the *Austin Post-Bulletin* (June 10, 2010)
- Poster

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Attachment #19

- “Adult winter reading program concludes” from *The Lake City Graphic* (March 31, 2011)
- “Author, musician [sic] bring a little Ireland to library” from *The Lake City Graphic* (February 17, 2011)
- Book list
- “Cold-blooded winter program to start” from *The Lake City Graphic* (January 6, 2011)
- Dinner theater ticket
- Flier
- *Gangster Gazette*
- “Library to add chill to adult winter reading” from *The Lake City Graphic* (November 18, 2010)
- Reading Record
- “They done it: student actors work with library, Jewel on mystery dinner” from *The Lake City Graphic*

System: SELCO (Southeastern Libraries Cooperating)

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Attachment #20

- Ad
- Drawing
- Email from Amanda Billing
- Flier
- Program

System: SELCO (Southeastern Libraries Cooperating)

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Attachment #21

– Poster

System: SELCO (Southeastern Libraries Cooperating)

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Attachment #22

– Flier

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Attachment #23

- Flier
- “Good news outweighs bad news in 2010” from *The LeRoy Independent* (December 30, 2010)
- “LeRoy Library getting wall painted” from *The LeRoy Independent* (November 18, 2010)
- “New Library mural tells story about LeRoy’s history” from *The LeRoy Independent* (November 18, 2010)

System: SELCO (Southeastern Libraries Cooperating)

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Attachment #24

– Poster

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Attachment #25

- Ad on Mr. JST Technology Consulting’s website
- Analytics of the WWW. Exhibit blog
- Artist Information and Instructions
- Blog post from the Northfield Arts Guild website
- Call for Entries
- Letter of appreciation from the Northfield Public Library
- List of event coverage
- Mailer
- Photograph of the entrance to the exhibit
- Press Release
- Program
- Poster
- “Top Regional Artists take on Technology in ‘WWW.’” from the *Northfield Patch* (calendar listing)

Attachment #25 (cont.)

- “Top Regional Artists take on Technology in ‘WWW.’” from the *Northfield Patch* (June 13, 2011; article)
- “WWW Exhibit – Opening Reception” from the *Northfield Patch*
- WWW. website screenshot

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Attachment #26

- Ad
- Event calendar
- Facebook.com event pages (3)
- Handout
- KYMN ad script
- “March Regional Happenings”
- *Northfield Arts Guild Newsletter* (March 2011)
- Poster
- “Regularly scheduled storytimes this week, then the Music & Magic special events for Spring Break!” from the Northfield Public Library’s blog
- “Yahoo! Spring Break is here at last! We have special events at the library” from *Northfield.org* (March 25, 2011)

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Attachment #27

- *Alamar / Everybody loves...Babies* flier
- *Amreeka* flier
- *Amreeka* poster
- *Amreeka* press release
- “BP library preps for holiday season” (December 7, 2010)
- *Bright Star* flier
- *Bright Star* poster
- *A Christmas Carol* poster
- *A Christmas Tale* flier
- *A Christmas Tale* poster
- *The Class* flier
- *Departures* flier
- *Departures* poster
- *Entre les Murs* poster
- Facebook.com notification
- *For My Father* flier

Attachment #27 (cont.)

- *For My Father* poster
- *Gigante* flier
- *Gigante* poster
- *Italian for Beginners* flier
- *Italian for Beginners* poster
- *Lemon Tree* flier
- *Lemon Tree* poster
- “Library Legacy Grant” notification
- “Library offers film experience” (March 23, 2010)
- *Munyurangabo* flier
- *Munyurangabo* poster
- *Munyurangabo* press release
- “OPL announces next film of the World Film Series” from the *Owatonna People’s Press*
- “OPL announces the next showing in their movie of the month series” from the *Owatonna People’s Press*
- “OPL to feature French film” from the *Owatonna People’s Press*
- “OPL to show ‘A Christmas Tale’ film” from the *Owatonna People’s Press* (December 12, 2010)
- “OPL to show ‘For my Father’” from the *Owatonna People’s Press* (May 9, 2010)

Attachment #27 (cont.)

- “OPL shows Sundance award winning film” from the *Owatonna People’s Press*
- “OPL welcomes multi-cultural film series” from the *Owatonna People’s Press*
- *Precious* bookmark
- *Precious* poster
- Press releases (4)
- *Sin Nombre* flier
- *Sin Nombre* poster
- *The Song of Sparrows* flier
- *The Song of Sparrows* poster
- *Storm* email
- *Storm* flier
- *Storm* poster
- *Troubled Water* flier
- *Troubled Water* poster
- *Welcome* flier
- *Welcome* poster
- “‘Welcome’ to be shown in film series” from the *Owatonna People’s Press*
- *The White Ribbon* flier
- *The White Ribbon* poster
- *Winter’s Bone* flier
- *Winter’s Bone* poster

Attachment #27 (conc.)

- *World Film Series @ Your Library* bookmarks (3)
- *World Film Series @ Your Library* poster for the original schedule
- *World Film Series @ Your Library* poster for the altered schedule
- *World Film Series @ Your Library* table tent
- “World Film Series 2010 Title List”

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Attachment #28

- “Corrugation: Build, Live, Discover”
(Program/Bibliography)
- Library programming listing
- “Outside the box” from the *Owatonna People’s Press* (August 8, 2010)

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Attachment #29

- “Calling all poets!” from the *Owatonna People’s Press* (November 18, 2010)
- Flickr.com link
- Mailer
- “OPL is calling all poets” from the *Owatonna People’s Press*
- “Poetic Strokes” from the *Owatonna People’s Press* (October 24, 2010)
- “Poets gathering” from the *Owatonna People’s Press* (November 7, 2010)
- Poster
- Posts from Owatonna Public Library’s website (4)
- Press Release
- “A Sunday afternoon for poetry” from the *Owatonna People’s Press*

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Attachment #30

- Facebook.com postings
- Geocaching.com clue
- “Natzel turns bike racks into artwork” from the
 Owatonna Peoples Press (July 4, 2011)
- “New bike rack installed”
- Talk and Reception invitation
- Talk and Reception flier
- Ticket to Talk and Reception

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Attachment #31

- Ad from the *Fillmore County Journal* (November 15, 2010)
- “Brave bus driver, 53 ‘braver’ riders travel to Rochester” from the *LeRoy Independent* (December 16, 2010)
- *Disney’s Beauty and the Beast* flier
- “In the Middle” from the *LeRoy Independent* (December 16, 2010)
- “Legacy funds take two busloads to see live show in Rochester” from the *LeRoy Independent* (April 21, 2011)
- “Legacy trip set for Dec. 12” from the *LeRoy Independent* (December 2, 2010)
- *One Flew Over the Cuckoo’s Nest* flier
- *White Christmas* flier

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Attachment #32

- Coloring sheets (2)
- Handout
- Newspaper ads (3)
- Theatre camp program

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Attachment #33

- Comment cards (assorted)
- Facebook.com posts (2)
- May programs at the Rochester Public Library
handout
- Mural final design
- Naturalist program flier
- Painting notification
- Photograph montage
- Pre-painting flier
- Summary
- Twitter.com posts (3)
- Voting ballot
- Voting flier

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Attachment #34

- Bookmark
- Children’s drawings (2)
- “Clarification” from the *Red Wing Republican Eagle*
- Fliers (4)
- “Grant allows library to paint mural” from the *Red Wing Republican Eagle* (October 27, 2010)
- Handout
- Press Releases (2)
- Television ad

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Attachment #35

- Ad in the *Bluff Country Reader*
- Ad in the *Spring Grove Herald*
- Bookmark
- Brochure
- “Calling all quilters” from the *Spring Grove Herald* (September 8, 2010)
- “Celebrate autumn and heritage this Saturday”
- “Festival of Quilts to debut at Uff Da Fest”
- “Festival of Quilts will be a colorful addition to Spring Grove’s UffDa Fest”
- “First annual Festival of Quilts to take place during Uff Da Fest” from the *Bluff Country Reader* (September 27, 2010)
- Press Release
- Program
- “UffDa Fest highlights” from the *Spring Grove Herald* (October 6, 2010)

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Attachment #36

- Ad in the *Winona Daily News*
- Ads in the *Winona Post* (2)
- Flier
- “Kevin Locke Native Dance Ensemble Oct. 12”
from the *Winona Post* (October 6, 2010)
- Page Theatre website screenshot
- Program

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Attachment #37

- Ad in the *Winona Daily News*
- Ad in the *Winona Post* / Correction
- Flier
- Photographs (4)
- Poster
- “SMU Page Series to host ‘The lion, the witch, and the wardrobe’” from the *Winona Post* (October 13, 2010)
- Website screenshot

System: SELCO (Southeastern Libraries Cooperating)

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Attachment #38

– Photograph montage

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Attachment #39

- Vetted Programs Catalog, revised edition
- Sampling of Evaluation Tools from FY2011
Vetted Events

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Attachment #40

- “Combat Counterfeit” from the *Northfield News*
(September 4-5, 2010)
- Flier from Spring Grove
- Northfield Public Library programs flier
- *A Rose by Any Other Name* flier
- *Stage Combat Workshop* flier

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Attachment #41

- Albert Lea Public Library handout
- Bookmark
- Drawings
- Flier from Albert Lea
- Flier from Mabel
- Flier from Rushford-Peterson Elementary
- “Holiday events @ the library” from Rochester
- “Performer Hans Mayer ‘Makes a Splash’ with summer readers in Mabel” from the *News-Record* (August 19, 2010)

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Attachment #42

- “Children drawn in by ‘Coyote Stories’ during library reading program” from the *Chatfield News*
- *Coyote Stories* flier
- *Coyote Stories* handout
- “Little ‘Puppet Masters’ put on 15 minute play at Variety show” from the *LeRoy Independent* (July 22, 2010)
- Photograph montage

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Attachment #43

- Community Education brochure from LaCrescent
- Flier from the Buckham Memorial Library
- Flier from Mabel
- Handout for LaCrescent's teens
- News clippings from the *News-Record* on the Mabel event

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Attachment #44

- Ad from the *Austin Daily Herald* (October 17, 2010)
- Chatfield Public Library blog posts
- *Il Poverello* postcard
- *The Last Queen of Hawai'i* flier

System: SELCO (Southeastern Libraries Cooperating)

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Attachment #45

- Flier
- News clippings

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Attachment #46

- Albert Lea flier
- Albert Lea handout
- *Cinder-Freckle-Frog-Faced-Ella* flier
- Photograph sheet

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Attachment #47

- Cannon Falls flier
- Handout
- Spring Valley flier
- “Summer reading program kicks off with magic show at SV library” from the Spring Valley *Tribune* (June 3, 2011)

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Attachment #48

- “Fun Fridays!”
- *Half Pint and Oscar* flier
- Photographs from the LeRoy event
- *Treasure Beyond Measure* flier from Austin
- *Treasure Beyond Measure* flier from Kasson
- “Treasure Beyond Measure Legacy Grant Program” from the *Dodge County Independent*

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Attachment #49

- Caledonia Public Library Showcase
- Drawings
- Ellendale flier
- Flier from Northfield
- Handout from Northfield
- Harmony’s Memorandum for the Record
- “Summer Program set at Zumbrota Public Library”

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Attachment #50

- 2009 Book Club in a Bag kit flier
- 2010 Book Club in a Bag kit flier
- 2011 Book Club in a Bag kit flier
- Alison McGhee poster
- “Around Town” from the *Owatonna People’s Press* (October 3, 2010)
- “Author Barbara Sommer to appear at Caledonia Library” from the *Caledonia Argus*
- “Author Kent Nerburn to be at Eagle’s Nest Coffee House” from the *Wabasha County Herald* (March 16, 2011)
- Barbara Sommer at Caledonia handout
- Barbara Sommer poster
- Cary Griffith poster
- Catherine Friend poster
- “Children’s author-illustrator to visit L-O Elementary students” from *The LeRoy Independent* (September 23, 2010)

Attachment #50 (cont.)

- Dara Mosowitz Grumdahl poster
- David Housewright poster
- “Ear to the Ground” from the *Bluff Country Reader* (October 18, 2010)
- Fall 2010 Author Tour brochure
- Joy Lintelman poster
- Julie Klassen poster
- “Julie Kramer Author Tour” from the *Dodge County Independent* (September 22, 2010)
- “Julie Kramer award winning author to speak at local schools, library” from the *Dodge County Independent* (October 6, 2010)
- “Julie Kramer coming to K-M” from the *Dodge County Independent* (September 29, 2010)
- Julie Kramer fliers (2)
- Julie Kramer handout
- Julie Kramer poster
- Kent Nerburn poster
- “Legacy Author Program: The ‘Minnesota Crime Wave’ Authors, William ‘Kent’ Krueger, Ellen Hart, & Carl Brookins” from *The LeRoy Independent* (October 28, 2010)
- “Minnesota Author Julie Kramer” blog post from the Kasson Public Library’s website
- Nancy Carlson poster

Attachment #50 (conc.)

- “New York Times Best-Seller author to visit LeRoy” from *The LeRoy Independent* (October 7, 2010)
- Nicole Helget poster
- “OPL kicks off Sunday hours”
- “Owatonna Public Library to Feature Author Barb Sommer”
- Photographs from Caledonia
- Photograph from *The LeRoy Independent* (October 21, 2010)
- Photographs from *The LeRoy Independent* (September 30, 2010)
- Potluck Paradise flier from LaCrescent
- Potluck Paradise poster
- Press Release for Barbara Sommer in Owatonna
- “St. Charles Public Library Author Visit” from the *St. Charles Press* (February 24, 2011)
- Sue Leaf poster
- Terry Shoptaugh poster
- William Kent Krueger flier
- William Kent Krueger handout
- William Kent Krueger poster
- “Winona’s poet laureate slates visit to Owatonna Public Library” from the *Owatonna People’s Press* (April 4, 2011)
- Winter 2011 Author Tour brochure

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Attachment #51

- Agreement for the Sale of Artwork sample
- *easel* bookmark
- *easel* flier
- *easel* gallery exhibit and reception invitation
- *easel* poster
- Summary of debriefing session with emen
- Summary of debriefing session with SEMVA
representatives

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Attachment #52

- “Bike to Work Program” ad in the *Post-Bulletin*
- “Bike to Work Program” flier
- Gourd growing flier
- “New functional art at the library” from the
Spring Grove Herald (June 15, 2011)
- Rochester Public Library’s calendar listing for
“Bike to Work Program”

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Attachment #53

- 2011 *Poetic Strokes* Contest Press Release
- 2011 *Poetic Strokes* Poetry Contest Call to Poets
- Contest promotion on the SELCO website
- Contest promotion on the SELCO Librarian blog
- Email message to SELCO and SELS members
announcing 2011 *Poetic Strokes* contest
- Email message to SELCO and SELS members
announcing *Poetic Strokes* Selection
- “Expressions of imagery and rhythm” from the
Northfield News (April 6, 2011)
- Judging panel’s criteria for selection
- Laura Purdie Salas at Ridgeway ad
- ”Local poets featured in regional anthology” from
the *Owatonna People’s Press* (April 21, 2011)
- News Article announcing contest in the SELCO
January February 2011 newsletter

Attachment #53 (cont.)

- *Poetic Strokes* Anthology
- *Poetic Strokes* Contributing Poets survey
- *Poetic Strokes* FY2011 Contest report
- *Poetic Strokes* FY2011 Selected Poets report
- *Poetic Strokes* Patron Survey
- *Poetry on the Big Screen* article on the SELCO website
- *Poets at the Library* Patron survey
- *Poets at the Library* tour posters (4)
- *Poets at the Library* tour promotion on the SELCO website
- “The power of poetry” from the *Owatonna People’s Press* (April 23, 2011)
- Selected *Poetic Strokes* poets Press Release
- Selected Poets Congratulations letter
- Selected Poets promotion on the SELCO website
- Thank You letter from Governor Dayton’s Chief of Staff
- “Winona’s poet laureate slates visit to Owatonna Public Library” from the *Owatonna People’s Press* (April 2, 2011)