

**Regional Public Library Systems  
Arts and Cultural Heritage Grant Program – Legacy Project  
State Fiscal Year 2010  
Legacy Project Final Report**

**Regional public library system name and address:**

SEL CO (Southeastern Libraries Cooperating)  
2600 19<sup>th</sup> St. NW  
Rochester, MN 55901

**Name, title, phone, fax, and e-mail address of regional public library system administrator:**

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**Legacy Project Administration**

Category	Subcategory	Budget	Final Total Expenses	Partner Financial Support	
				Actual \$\$	In Kind
Administration (2.5% max)					
	Staff	\$5,858	\$5,858		
	Overhead	\$7,002	\$7,002		
Statewide Initiative Participation		\$51,407	\$51,407		5,357
Multi-Regional Programs					
Region-wide Programs		\$395,705	243,006		78,521
Local Programs		\$54,100	30,161		2,931
Subgrant Program					
Regional Public Library System Total		\$514,072	\$273,167	\$0.00	\$86,809

**Complete a full and detailed report for each activity\*(program) supported by Arts and Cultural Heritage Grant – Legacy Project funding. The Activity Narrative and Summary Budget template is below.** (Describe activity (program) and include partnerships, list of event dates and locations, outputs and outcomes.) Outcomes: Behavior, Attitude, Skills, Knowledge, Condition and/or Status.

**Duplicate template until all individual activities (programs) are listed within your regional report.**

\*activity – this is a modification to align with Legislative Coordinating Committee guidelines where we would normally use program.

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## **Activity 1 – Title: From Ink & Paper to Digital Record: Regional Digitization**

**Activity Type:** Other

### **Description of program**

The intent of this project was to expand the diversity of southeastern Minnesota digital resources through collaborations with local libraries, community organizations, Minitex, the Minnesota Digital Library (MDL) and the Minnesota Historical Society (MHS). From July 1, 2009 – June 30, 2010, SELCO worked to accomplish several important steps to ensure that the intent of the project was met. These important steps included inventorying unique local history resources from public, school, academic, and special libraries, as well as historical societies in the 11 counties of the SELCO region, develop criteria to prioritize the unique local history resources to be digitized, and begin digitizing resources based on priority.

To assist SELCO in inventorying unique local history resources from around its region, a survey was sent to SELCO and SELS member organizations, which includes various types of libraries, historical societies, and other organization. Local history resources that were shown to be held around the region included city directories, yearbooks, local newspapers, plat books, journals, and other various paper records. When asked to rank the importance of these resources, the survey respondents ranked local newspapers and yearbooks as the most important local history resources.

Using information from the local history resources survey, SELCO staff, including a project librarian hired to work on Legacy projects for SELCO, put together a committee of made of representatives from SELCO and SELS member libraries and historical societies. The Committee, called the Legacy Digitization Committee, consisted of 4 public librarians, 1 school librarian, 1 academic librarian, and 2 historical society staff members. The Committee was charged with the responsibility of providing advice to the SELCO Executive Director on digitization of local information resources in the SELCO region. The Committee developed criteria to assist them in prioritizing which local information (history) resources were to be digitized. This criteria plus additional information for through presentations from staff from the Minnesota Digital Library, the Minnesota Historical Society, and Winona State University's Winona Newspaper Project allowed the Committee to determine that local newspapers would be the local information resource that should be digitized. Copies of the Committee's charge and draft criteria are included.

The Legacy Digitization Committee next worked to determine which newspapers were to be digitized. After extensive discussions among Committee members and further refinement of their criteria, the Committee determined that with the current funding available that they would have to limit how many newspapers could be done. A model proposed by a Committee member tied to the population of the 11 counties in the SELCO region in 1900 was adopted to assist the Committee in further narrowing the list of newspapers to digitize. While moving the Committee away from an initial attempt at digitizing newspapers from each county, it moved the Committee to establish an orderly process for proceeding with newspaper digitization projects. Based on county population information from 1900, the three largest counties, in order of population, were Winona, Goodhue, and Fillmore County. It was determined that Winona County would be excluded from the first round of funding due to the already existing Winona Newspaper Project

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that contains digitized Winona newspapers done by Winona State University. Excluding Winona, the Committee determined that Goodhue, Fillmore, and Rice County newspapers would be the focus of the project. Final newspaper selection will be done by the Committee in FY2011.

During this determination of newspapers for digitization, the Minnesota Historical Society offered to become the digitization agent for this project based upon the experience they had with digitizing newspapers for the National Digital Newspaper. Work on a contract between the Minnesota Historical Society and SELCO as well as actual digitization project will be done in FY2011.

### **Event Dates and Locations:**

July 1, 2009 – June 30, 2010

### **Partner Organization(s):**

Minnesota Historical Society (MHS)  
Minitex/Minnesota Digital Library

### **Partner Organization(s) Contribution/Role in the Program:**

#### **Minnesota Historical Society**

- MHS staff presented to the Legacy Digitization Committee information about their National Digital Newspaper Program (NDNP) grants to digitize newspapers from Minnesota to be added to the *Chronicling America: Historic American Newspapers* site (<http://chroniclingamerica.loc.gov/>)
- MHS staff assisted Legacy Digitization Committee with information about microfilmed newspapers and provided guidance on which titles to proceed with digitization
- Presented proposal to provide digitization services to SELCO for Legacy project

#### **Minnesota Digital Library**

- Outreach coordinator presented to the Legacy Digitization Committee information about current MDL projects focused on digitizing photos, journals, and personal papers as well as future plans for digitization projects.
- Provided information from their Request for Quotation (RFQ) from providers of digitization services that allowed SELCO to guide selection of a digitization vendor

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

- 54 respondents completed a survey about local history resources. 67% of the participants surveyed count yearbooks as part of their holdings. 35% of participants surveyed note a high demand for yearbooks. 15 participants rank yearbooks as highest priority for digitization.

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65% of participants surveyed count local newspapers as part of their holdings. 56% of participants surveyed note a high demand for local newspapers. 16 participants rank local newspapers as highest priority for digitization.

- Legacy Digitization Committee created with 8 members. Committee membership can be found at <http://www.selco.info/display/LDC/Legacy+Digitization+Committee>. The Committee held 7 meetings from January – June 2010. Copies of meeting materials, the Committee roster, assorted files referenced during the Committee's deliberation and a Wiki of contributions are also available on the SELCO website.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, pre-test/post-test, observations; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

A survey of the Legacy Review Committee (8 respondents) showed that they had all learned new knowledge about digitization which they felt was useful to them personally. Additionally, several Committee members commented that they were able to gain more knowledge about different types of libraries and organization from being a Committee member.

### **Attachment 1**

- Legacy Digitization Committee Charge
- Criteria for Digitization

<b>Activity 1 – Title: From Ink &amp; Paper to Digital Record: Regional Digitization</b>					
	<b>Budget</b>	<b>Final Total Expenses</b>		<b>Partner Financial Support</b>	
				<b>Actual \$\$</b>	<b>In Kind</b>
Personnel (coordination and development)					<b>17,211</b>
Advertising/marketing of program	<b>\$5,000</b>				
Contracted Services (honorarium, travel, hotel)	<b>\$111,500</b>	<b>\$10,125</b>			
Technology/equipment					
Collection (10% max)	<b>\$500</b>	<b>\$117</b>			
Materials (consumables)	<b>\$690</b>				
Evaluation	<b>\$1500</b>				
Other (break out costs)					
<b>Activity 1 Subtotal</b>	<b>\$119,190</b>	<b>\$10,241</b>		<b>\$0.00</b>	<b>\$17,211</b>

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## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

The *Community Collaboration* grants were set up as part of *Art & Culture Live*. They were a series of subgrants that SELCO awarded to qualifying non-profit organizations in the southeast region of Minnesota. These were competitive grants that were reviewed monthly by the Legacy Review Committee set up by SELCO/SELS Board of Directors. After a few rounds of applications, SELCO decided to offer an outcomes workshop titled *Results to Shout About-It's All About Outcomes* to train applicants on writing and evaluating outcomes. In a cooperative effort to identify a diverse selection of quality performers and speakers for library programs and community events, such as Arts & Culture Live!, SELCO created and maintained for the Council of Regional Library System Administrators (CRPLSA) a Library Legacy Artist, Performer and Partner Database. This online resource includes a wealth of information gathered by library staff from across the state, as well as self-submissions by artists willing to go on-the-road to share their art, song or dance, enriching Minnesota's Arts and Cultural Heritage. The statewide database is at: <http://www.mnlegacygrant.org>.

SELCO in partnership with CRPLSA also presented a round-robin workshop about the state called *Library Legacy Programs and Arts Partnerships: How to Create & Maintain Successful Partnerships and Programs Using Legacy Funds*. The presenter, Minnetonka Center for the Arts Children and Youth Program Director Leah Hughes, covered how library programming focusing on the major arts areas affects the learning process and provides positive Legacy outcomes. (Workshop information attached.)

### **Event Dates and Locations:**

November 12, 2009 – Library Legacy Programs workshop at SELCO (Rochester, MN)

April 13, 2010 – Outcomes workshop at SELCO (Rochester, MN)

May 12, 2010 – Outcomes workshop at SELCO (Rochester, MN)

### **Partner Organization(s):**

United Way of Olmsted County

### **Partner Organization(s) Contribution/Role in the Program:**

The United Way provided a reduced rate for workshops held at SELCO.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

34 people, representing a wide range of library and arts organizations in the SELCO region, attended the Library Legacy Programs and Arts Partnerships workshop. The grant writing workshops had 17 people attend to learn about better grant writing. SELCO awarded 34 Community Collaboration grants to various organizations during the 2010 fiscal year. After the first few rounds of applications, the Committee found that many SELS member libraries were applying for similar programs. As a result, the Committee set up a Vetted Performers catalog which allowed libraries to apply for a performer and avoid the lengthy wait of the review process.

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**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

Numerous library directors, library staff and trustees in the SELCO region expressed their gratitude for the opportunity to provide programming for their public. Sometimes it was expressed as a simple “Thank you” inserted in the final report, or the bolder “It was a GREAT time and we appreciate very much the opportunities that the grant provide.” SELCO staff report similar feelings of gratitude while visiting member libraries.

## **Attachment 2**

- Community Collaboration Application
- Community Collaboration Contract
- Community Collaboration Evaluation
- County Breakdown of Grants
- Flash Drive
- Library Legacy Programs and Arts Partnerships Brochure
- Library Legacy Programs and Arts Partnerships Evaluation

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## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*See It Now... Freeborn County Memories* was aimed at collecting and preserving oral histories of citizens of Freeborn County through the efforts of the Albert Lea Public Library (Albert Lea, MN). The subgrant focused on Phase 1 of a three stage plan for a multigenerational collection which mostly concerned World War II. Nine interviews were recorded on video, compiled to 2 different DVDs, and put on circulation at the Albert Lea Public Library. A copy is also available through the Minnesota collection at SELCO.

### **Event Dates and Locations:**

April 26, 2010 – Interviews began (Albert Lea, MN)

June 8, 2010 – Premiere and introduction of DVDs to circulation and archives at the Albert Lea Public Library (Albert Lea, MN)

### **Partner Organization(s):**

Freeborn County Historical Society d/b/a Freeborn County Museum & Historical Village

### **Partner Organization(s) Contribution/Role in the Program:**

The Freeborn County Museum & Historical Village assisted by matching costs for program development.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The Premiere night hosted 50 attendees. 2 DVDs were created (*See It Now Freeborn County Memories Highlights* and *See It Now Freeborn County Memories Volume I*). The online version of *Highlights* was downloaded 68 times between July 20 and August 23.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

From a total of 30 respondents to a survey, all thirty agreed to one degree or another that viewing the completed product increased interest in preserving family and local history for future generations. One response that best summarizes general feeling was “Its effort to preserve local history & memories that otherwise would not have been done.”

### **Attachment 3**

- Ads in *Albert Lea Tribune* (2)
- Articles in *Albert Lea Tribune* (2)
- Bookmark
- *Freeborn County Memories of World War II Highlights Collection* (DVD)
- *Freeborn County Memories of World War II Volume I* (DVD)
- Poster (reduced to 8 ½ x 11)
- Premiere invitation



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## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Rose Ensemble Community Concert* received FY2010 funding although the program has not taken place by the time of this report. The Austin Public Library (Austin, MN) will host the Rose Ensemble in a concert entitled *Music from the Land of 3 Faiths*. This program will enhance the ongoing dialogues on race and culture in the Austin community by tapping into a long-standing interest in music. The Rose Ensemble will also host an educational workshop at the Library on the day of the concert.

### **Event Dates and Locations:**

October 19, 2010 – Workshop at the Austin Public Library (Austin, MN)

October 19, 2010 – Concert at the Paramount Theatre (Austin, MN)

### **Partner Organization(s):**

Paramount Theatre

### **Partner Organization(s) Contribution/Role in the Program:**

The Paramount Theatre is assisting in the program development of the concert. The Theatre is also hosting the event and providing the personnel to assist with seating and concessions.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The Austin Public Library will survey attendees to determine how many have not previously been to a concert. The Library and Theatre will track the attendance of the concert.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The exit survey from the concert will question increased awareness of diversity of music from the Middle East, whether it was a positive experience, and increased perception of libraries as providers of local arts and culture.

## **Attachment 4**

- Project update

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## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*All School Read & From Fiction to Film with Will Weaver* allowed the Blooming Prairie Branch Library (Blooming Prairie, MN) to host an all-school read of one of Will Weaver's books, *Defect*. This was followed by a discussion with the students. In the evening, Weaver spoke at the Library about his experiences in producing a movie from a literary work of fiction.

### **Event Dates and Locations:**

April 14, 2010 – Weaver's visit to Blooming Prairie High School and Blooming Prairie Branch Library (Blooming Prairie, MN)

### **Partner Organization(s):**

Blooming Prairie High School  
Minnesota Humanities Commission

### **Partner Organization(s) Contribution/Role in the Program:**

The Blooming Prairie High School provided the facilities, motivation, and publicity for the talk to the students. The Minnesota Humanities Commission previously awarded \$1,000 to the Blooming Prairie Branch Library which was used as a match for the honorarium.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The combination of the two programs plus two additional programs (detailed in outcomes) resulted in 279 attending four programs. This represents over 10% of the population of Blooming Prairie.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The announcement of the original program resulted in the Book Discussion group of the Library selecting a Will Weaver book and collectively choosing to attend the evening program. Also, Weaver invited a small group of high school students to dinner. The discussion focused on books and teenage social pressure. An informal event occurred when a group of World Wrestling Entertainment (WWE) fans spotted Weaver's WWE shirt. This resulted in a rush of WWE fans quizzing Weaver on his experience on a recent trip to the WWE reading challenge.

In the structure response of the surveys, 93% of students agreed it was a positive experience. An even greater number indicated that they would like to have an additional author visit by another popular author.

## **Attachment 5**

- Article from *The Blooming Prairie Times*
- Evaluation results sheet

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**Attachment 5 (cont.)**

- Flier
- Photos (3)
- Press Release

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## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Author Marya Hornbacher~"Madness: a Bipolar Life" author. Pulitzer Prize nominee/MN Book Award Finalist* was hosted by the Cannon Falls Library (Cannon Falls, MN). This program was targeted to young adults and older. It was designed to educate people on mental illness and foster acceptance.

### **Event Dates and Locations:**

March 13, 2010 – Hornbacher's discussion of her book at the Cannon Falls Library (Cannon Falls, MN)

### **Partner Organization(s):**

This program was approved prior to SELCO's Legacy Review Committee mandating a partnership requirement.

### **Partner Organization(s) Contribution/Role in the Program:**

None.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The program was attended by 19 people and lasted 90 minutes, half of which was presentation and the other half was discussion.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

Following the program, a group formed of attendees decided to form a support group for family members of the mentally ill. Hornbacher also set up a classroom discussion with a teacher from the Cannon Falls High School. That program had attendees open up about their struggles with mental illness—some for the first time.

## **Attachment 6**

- Flier

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## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Bringing Spanish Poetry to Life in SE Minnesota* brought the Deborah Elias Danza Española company (St. Paul, MN) to five communities in southeastern Minnesota. The program provided both classroom lecture/demonstrations and performances of “The Moon’s Desire.” Both of these activities focused on acquainting the audience with Federico García Lorca and Spanish poetry in general as well as Spanish music and dance.

### **Event Dates and Locations:**

April 8, 2010 – Winona Senior High School classroom presentations (Winona, MN)

March 30-April 1, 2010 – LaCrescent Senior High School classroom presentations (LaCrescent, MN)

April 6, 2010 – Lanesboro Public Schools elementary classroom presentations (Lanesboro, MN)

April 21, 2010 – “The Moon’s Desire” at the Jon Hassler Theatre (Plainview, MN)

April 23, 2010 – “The Moon’s Desire” at the St. Mane Theatre (Lanesboro, MN)

April 24, 2010 – “The Moon’s Desire” at the Masonic Temple theater (Winona, MN)

April 25, 2010 – “The Moon’s Desire” at the Northfield Arts Guild (Northfield, MN)

### **Partner Organization(s):**

Jon Hassler Theatre

LaCrescent-Hokah High School

Lanesboro Arts Center

Lanesboro Public Library

Lanesboro Public Schools

Minnesota Conservatory for the Arts

Northfield Arts Guild

Northfield Public Library

Plainview Public Library

Riverwalk Arts Quarter

Winona Public Library

Winona Senior High School

### **Partner Organization(s) Contribution/Role in the Program:**

The schools listed not only provided students and classroom time, the Spanish classes studied poetry and traditional dance weeks prior to the presentations. The public libraries assisted in promotion for the public performances with displays of relevant library material to attract attention. The other organizations listed above either hosted the public performance and/or assisted with additional promotion and program preparation.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The 20 classroom presentations were attended by 586 students. The four public performances had a total of 283 attendees. Combined, there were 869 audience members for this program.

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**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

All survey respondents said there was an increase in their awareness of Lorca and of flamenco. The public performances yielded a desire to learn more of Spanish poetry although the classroom demonstrations did not significantly change attitude although they did learn more of the language and culture of Spain. Amusingly, one student at LaCrescent found ways around her schedule to attend the program in three different classes.

### **Attachment 7**

- Article by Dustin Boyum
- Article from *Bluff County Reader*
- Article from *Houston County News*
- Article from *Northfield Entertainment Guide*
- Article from *Northfield.org*
- Article from *Republic Leader*
- Carnegie Celebration schedule
- Handout
- Poster from Lanesboro
- Press Release
- Program from Winona

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## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*“Mike the Baker” by Mike Mann – Celebration for the Week of the Young Child & Child Abuse Prevention Month* was organized by the Dodge County Licensed Child Care Association (Dodge Center, MN) to have Mike Mann as Mike the Baker put on a presentation about early literacy. Following the presentation, additional activities such as story time, temporary tattoos, and face painting were available for children while adults received handouts on early literacy and the prevention of child abuse.

### **Event Dates and Locations:**

April 17, 2010 – Presentation/activities at the Triton High School (Dodge Center, MN)

### **Partner Organization(s):**

Citizens State Bank  
Claremont Service and Sports Center  
Dodge Center Library  
Ellingsen Drainage Inc.  
Grace Lutheran Church and School  
John’s Foods  
Kasson Mantorville Preschool  
Kasson State Bank  
Kasson Variety  
McNeilus Steel Inc.  
Triton ECFE/SR  
West Concord Public Library

### **Partner Organization(s) Contribution/Role in the Program:**

The Dodge Center Library assisted in evaluation. The schools, West Concord Public Library, and Triton ECFE/SR assisted with advertising and publicity. All other partners supplied a cash match for supplies and materials.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

55 children and 30 adults attended the program. 225 books were purchased for distribution.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The program was well-received and the Association is considering a continuation of this project.

### **Attachment 8**

- Flier
- Half-page handout
- Report from Dodge County Licensed Child Care Association

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## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Author Visit and Poetry Workshop with Joyce Sidman* brought acclaimed poet and author Sidman to the Buckham Memorial Library (Faribault, MN). There she gave an interactive talk to all ages on her inspiration and how a book is developed. Following the talk, a workshop for children and young adults lead them in exploring their own poetry.

### **Event Dates and Locations:**

April 14, 2010 – Sidman’s talk and workshop at the Buckham Memorial Library (Faribault, MN)

### **Partner Organization(s):**

This program was approved prior to SELCO’s Legacy Review Committee mandating a partnership requirement.

### **Partner Organization(s) Contribution/Role in the Program:**

None.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The combination of the two programs brought in 41 people to the library. Following the program, only one of Sidman’s books remained on the shelves.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

A surge of interest in poetry material after the program led to 22 of the 60 poetry books on display to promptly be checked out. 17 of the 20 participants in the first program voluntarily contributed to an oral poem. Responses to the program inquired if the program would be available again and even, “I don’t like poetry but it was okay.”

### **Attachment 9**

- Article from *Faribault.com*
- Flier
- Page of photos



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## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Haydn-Go-Seek with the Mankato Symphony Orchestra* brought Papa Haydn and the Orchestra to Faribault a performance at the Buckham Memorial Library (Faribault, MN). It was designed to tie into the summer reading program at the Library and to introduce children to orchestral music.

### **Event Dates and Locations:**

June 25, 2010 – Concert at the Buckham Memorial Library (Faribault, MN)

### **Partner Organization(s):**

This program was approved prior to SELCO's Legacy Review Committee mandating a partnership requirement.

### **Partner Organization(s) Contribution/Role in the Program:**

None.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The concert had 156 attendees. While many of the children (60%) had attended a musical concert before, this was the first orchestra performance for most of the children.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

An exit poll gave no negative feedback though some participants were missed as they were in a hurry or had to leave early. The most common response when asked about the best part of the program was the music while the children most enjoyed the explanations that related music to frogs. The children concluded the program by drawing pictures that reflected the instruments. The suggestions to improve the performance included utilizing microphones, shortening the performance to 45 minutes from 60, and having more child-friendly songs.

## **Attachment 10**

- Article from *Faribault.com*
- Flier
- Library newsletter
- Pages of photos (3)
- Press Release
- Summer Reading program flier

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## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

The *Great River Shakespeare Library Ticket Program* was designed by the Great River Shakespeare Festival (Winona, MN) to allow local Minnesotans the opportunity to enjoy Shakespeare's works. The Festival partnered with 15 libraries to provide complimentary tickets to weekend performances and transportation when distance could become an obstacle. In addition to attending the performance, the Festival scheduled special Company Conversations for attendees of this grant. This program was meant to supplement the Festival's listing in the SELCO Vetted Arts Catalog.

*Note:* This subgrant project was initiated during FY 2010 and carried over into FY 2011. Due to timing, this FY 2010 final report contains a summary of the all programs, outputs and outcomes, June – August 2010.

### **Event Dates and Locations:**

June 23-August 1, 2010 – Great River Shakespeare Festival performances (Winona, MN)

### **Partner Organization(s):**

Austin Public Library  
Caledonia Public Library  
Houston Public Library  
LaCrescent Public Library  
Lake City Public Library  
LeRoy Public Library  
Northfield Public Library  
Rochester Public Library  
Rochester Public Schools  
Rushford Public Library  
Spring Grove Public Library  
St. Charles Public Library  
Stewartville Public Library  
Winona Public Library  
Zumbrota Public Library

### **Partner Organization(s) Contribution/Role in the Program:**

Partnering organizations determined the best usage of the tickets for their respective communities by identifying a target audience. Common target audiences were seniors, teens, and families.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

41 programs brought in a total of 1,184 people, an average of 29 people per performance. A total of 428 people responded to the survey created by the Festival. 59.4% of respondents had never been to

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the Festival before and 23.9% had never heard of it. The reasons for having not been were (in order of greatest response): not heard of it, ticket prices, distance from Winona, other, and not interested in Shakespeare. 5.8% responded that they had never been to the theatre (in general) before.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

Feedback from library patrons strongly supported the fact that providing tickets and transportation through the library was the only way that many of the recipients would be able to attend a play at the Great River Shakespeare Festival. In particular, senior citizens expressed their gratitude that transportation was provided, making a trip to the Festival possible where it wouldn't be otherwise. Survey feedback also demonstrated a heightened level of discovery and excitement from this particular audience, as the experience in most cases exceeded the expectations many library patrons brought with them to the theatre, particularly those who had not heard of or had never been to the Great River Shakespeare Festival before.

### **Attachment 11**

- Flier
- Poster
- Additional items on flash drive

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Friday Night Food Films: Fresh the Movie* was designed by the Houston Community Garden (Houston, MN) to educate people about current issues around food supply and to encourage them to begin talking about their food choices and making changes where appropriate. This grant helped supply a library copy of *Fresh: the Movie* and public viewing rights for one performance.

### **Event Dates and Locations:**

June 11, 2010 – Public showing of *Fresh* (Houston, MN)

### **Partner Organization(s):**

Houston Nature Center  
Houston Public Library

### **Partner Organization(s) Contribution/Role in the Program:**

The Nature Center provided the facilities for the showing of the film. The Library assisted in the purchase of public viewing rights and agreed to maintain a copy of the film in their collection.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

13 people attended the viewing of *Fresh*. A copy of the film was added to the Library and thus available to the entire SELCO region, as well as MnLINK through interlibrary loan.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

A discussion developed after the showing of the film that lasted longer than the film itself (70 min.). The Garden also made a connection with individuals from Lanesboro Local and plans to set up additional classes of interest.

## **Attachment 12**

- Flier

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Building Community Connections through Collaboration* gave students of the local high school the opportunity to design an architectural layout for the Kasson Public Library (Kasson, MN) using an existing, vacant building. Students were given a list of needs and advised to visit area libraries to observe how library space is utilized. The designs were reviewed by the Library Director and the two student designs judged best suited received stipends.

### **Event Dates and Locations:**

May 28, 2010 – Appreciation awards given to students at the Kasson-Mantorville High School (Kasson, MN)

September 2010 – Designs displayed around the Kasson-Mantorville School District (Kasson, MN and Mantorville, MN)

### **Partner Organization(s):**

Friends of the [Kasson Public] Library  
Kasson-Mantorville High School

### **Partner Organization(s) Contribution/Role in the Program:**

The High School devoted class time to their architectural design class and had two field trips to the Library. The Friends provided funding to the technology department of the school for materials, supplies, and equipment.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

3 designs were submitted to the Library of the 5 students who took the class.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The students in the class gained understanding in the functionality of library spaces as reflected in modifications made to their designs over time.

## **Attachment 13**

- Awards Night program
- Certificates of Appreciation (2)
- Photographic summary (3 pg.)
- Winning Library design

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*CLIMB Theatre performance of “Stubby the Elephant” at the Lake City Public Library* brought CLIMB Theatre to the Lake City Public Library (Lake City, MN) to perform an adaptation of Rudyard Kipling’s *The Elephant Child*. The performance featured the play followed by a session of audience participation. This program supplemented the summer reading program at the Library which was meant to promote reading and literacy to children ages preschool through 4<sup>th</sup> grade.

### **Event Dates and Locations:**

June 22, 2010 – Performance of *Stubby the Elephant* at the City Hall Ballroom (Lake City, MN)

### **Partner Organization(s):**

This program was approved prior to SELCO’s Legacy Review Committee mandating a partnership requirement.

### **Partner Organization(s) Contribution/Role in the Program:**

None.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The entire week of the program had lower than average attendance for summer reading program activities. This performance had 125 people attend. Following the program, the Library experienced a 40% increase in circulation of related materials, including some that hadn’t circulated in over four years.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

A poll of ten children following the program showed 100% of respondents enjoyed the program and expressed a continued interest in the fables of Kipling. 90% of the children wanted to learn more about drama and the performing arts and 80% expressed interest in attending further library programs and more often utilizing the library in general.

## **Attachment 14**

- Ad from *Lake City Shopper*
- Article from *Lake City Graphic*
- Flier
- Photo
- Additional items on flash drive

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Summer of the Arts* was put on by the LaCrescent Public Library (LaCrescent, MN) with partners to bring the Guthrie Theatre to do 2 three day workshops. The Storytelling Workshop was aimed for younger children to provide them training in acting, voice, and movement using fairy tales, myths, legends, and stories created by the children themselves. The Shakespeare Workshop was meant for teens and tweens with the same goals but using Shakespearean scenes.

### **Event Dates and Locations:**

August 2-4, 2010 – Storytelling Workshop at the LaCrescent-Hokah High School (LaCrescent, MN)

August 9-11, 2010 – Shakespeare Workshop at the LaCrescent-Hokah High School (LaCrescent, MN)

### **Partner Organization(s):**

Appleseed Community Theatre  
Community Education

### **Partner Organization(s) Contribution/Role in the Program:**

The partners assisted in supervising the program. Appleseed Theatre hosted the program and prepared the space. Appleseed also assisted in promotion of the workshops and the final performances.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The Storytelling Workshop had 20 children participate. The final presentation for the 4-6 year olds had 25 people attend and the session for 7-10 year olds had 30 people attend. The Shakespeare Workshop had 18 teens and tweens participate. The final play (created by the students) was attended by 46 people.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

A verbal survey of the younger children showed they all agreed they liked the workshop. They were able to grasp the basic concepts and storytelling as evidenced by helping develop a play they acted in at the end of their sessions. The Shakespeare participants similarly were able to comprehend Shakespearean acting and language. With the assistance of the instructors, they wrote and performed their own original play entitled *Shakespeare High*.

### **Attachment 15**

- Ad from *Houston County News*
- Drawing
- Additional items on flash drive

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*LeRoy Community Quilt* created a quilt from 36 squares designed by community organizations and coordinated by the LeRoy Public Library (LeRoy, MN). The quilt is a presentation of the many opportunities available in the small town. The quilt was on display for the annual LeRoy Summerfest Talent Show and then placed at the LeRoy Community Center which hosts many community activities.

### **Event Dates and Locations:**

July 16, 2010 – Presentation of the quilt at the LeRoy Talent Show in LeRoy High School (LeRoy, MN)

July 25, 2010 – Quilt put on display at the LeRoy Community Center (LeRoy, MN)

### **Partner Organization(s):**

Bethany Bible Church  
Boy Scouts of America Troop 84  
Cub Scouts of America Troop 84  
Early Childhood Family Education  
Eureka Lodge #75  
First Presbyterian Church  
Friends of Lake Louise State Park  
Grace Christian Church  
L-O FFA Alumni and Friends  
LeRoy Area Ambulance  
LeRoy Book Club  
LeRoy Commercial Club  
LeRoy Community Center  
LeRoy Community Pool  
LeRoy Community Theater  
LeRoy Disaster Action Team Red Cross  
LeRoy Fire Fighters  
LeRoy Food Shelf  
LeRoy Garden Club  
LeRoy History Club  
LeRoy Independent  
LeRoy Lutheran Church  
LeRoy-Ostrander Community Education  
LeRoy-Ostrander FFA  
LeRoy-Ostrander National Honor Society  
LeRoy Pleasure Club  
LeRoy Public Library Board  
LeRoy Rod and Gun Club  
LeRoy Senior Citizens



System: SELCO (Southeastern Libraries Cooperating)

LeRoy Tree Board  
LeRoy Wide-A-Wake 4H Club  
Meighen-Thompson 161 American Legion  
Prairie Visions  
SELCO  
Shooting Star Trail  
St. Patrick's Catholic Church  
Tri-County Trailblazers  
Wildwood Grove

**Partner Organization(s) Contribution/Role in the Program:**

The LeRoy Public Library Board assisted in grant writing and evaluation. The LeRoy Independent provided complimentary publicity in its newspaper. The LeRoy Community Center agreed to house the quilt after its creation. All other partners listed (and the Library) provided a square for the quilt.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

220 people attended the unveiling the quilt at the Talent Show. 36 of 39 organizations asked to participate provided a square for the quilt.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

Surveys showed a 100% positive response with many expressing pride in the talent and community spirit needed to produce the quilt. A common positive comment involved the community cooperation needed to complete the quilt and a pride in realizing how many organizations the little town boasts.

**Attachment 16**

- Article: "LeRoy's Legacy Quilt"
- Transcript of speech from Variety show
- Variety show program

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Muddying the Waters* featured Carl Schick demonstrating the art of pottery to students at Medford Public School (Medford, MN). Following the presentation, students created clay or pottery pieces of art. The works (or photos thereof) were displayed in the school media center, a local bank, the Owatonna Public Library, and on the bookmobile.

### **Event Dates and Locations:**

March 19, 2010 – Schick gave demonstrations at Medford Public School (Medford, MN)

March 19-May 24, 2010 – Students created their own clay art and it was placed on display (Steele County, MN)

**Partner Organization(s):** Owatonna Public Library

### **Partner Organization(s) Contribution/Role in the Program:**

The Library provided assistance with program development, space for display, and additional purchase of library materials on clay and related works.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The school programs were attended by 450 students from grades K-6, 14 from grades 7-8 and 30 from grades 9-12 for a total of 494 students. The displays were viewed by approximately 2,375 at the Library and 500 at the media center.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

From grades 1-3, 97% of 105 surveyed students enjoyed see how pottery was made and 93% would like to learn more after having seen the artist. Surveys from 111 students in grades 4-5 showed they liked best: tools and techniques (44%), the process as a whole (28%), watching the potter work (12%), the finished pots (8%), touching the clay (3%), and the learning experience as whole (3%). The 46 students in grades 7-12 felt that the program made them want to: make pottery (39%), take a class or lesson (39%), and try a specific technique (15%). 7% of students in grades 7-12 remarked on being surprised by their own interest after the program.

A focus group of kindergartners revealed they were able to accurately recount the details of the program and that they all would like to take an art class. A focus group of grades 1-2 had all members state that they would like to learn to make pottery and take an art class at school. All also expressed the desire to have a potter come to their school all. The grades 3-5 focus group expressed the desire to have another artist come to their school and specifically named a painter, sketch artist, muralist, sculptor, cartoonist, glassblower, graffiti artist, and a stained glass artist. A focus group for grades 9-12 expressed a desire to have an intensive art elective offered at school and was able to cite barriers to this.

Overall, the project exceeded initial planned outcomes both in terms of learning objectives and in motivating students to learn more about fine arts.

System: SELCO (Southeastern Libraries Cooperating)

**Attachment 17**

- Evaluation report
- Poster
- Additional items on flash drive

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*American Indian Magnet School Dancers* brought Ray Takes War Bonnet, James Lekshi Reidy and the Native Pride dance ensemble for a Native American dance exposition at the behest of the National Eagle Center (Wabasha, MN) after a cancellation of the titled group. The program included singing, drumming, interpretation, regalia, and audience participation intended to increase the knowledge and appreciation of Native American art.

### **Event Dates and Locations:**

March 27, 2010 – Ray Takes War Bonnet, James Lekshi Reidy and the Native Pride dance ensemble performed at the National Eagle Center (Wabasha, MN)

### **Partner Organization(s):**

River Junction Arts Council  
Wabasha Public Library

### **Partner Organization(s) Contribution/Role in the Program:**

The Library covered costs for recordable DVD's for their collection and materials for the evaluation. Both partners assisted in planning and conducting the program.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

200 people attended this 1 program.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

A survey of 39 individuals was conducted after the program. 66% of participants indicated that they did not know libraries were a source of programming such as the dance performance. 37 agreed the event was fascinating with 1 dissenting and 1 neutral. 38 agreed that it was enjoyable for all ages with 1 dissenting. 32 agreed the program increased their interest in a particular area of the arts with 1 dissenting and 5 neutral on the subject. When it came to allowing people to attend an artistic experience they would not normally have seen, 36 people agreed with 1 dissenting and 2 indifferent.

## **Attachment 18**

- Flier
- Poster
- Additional items on flash drive

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Community Anniversary Celebration* jointly celebrated the 50 year mark of the Northfield Arts Guild and the centennial of the Northfield Public Library (Northfield, MN) building. This included a street party, parade, sculpture dedication, music, speakers and organizational handouts. The project also included an exhibit celebrating its centennial and the production of a DVD about the library's history.

### **Event Dates and Locations:**

April 22-August 23, 2010 – Exhibit on display at the Northfield Historical Society (Northfield, MN)

April 25, 2010 – Celebration of the Northfield Arts Guild and Northfield Public Library (Northfield, MN)

May 5, 2010 – Premiere of the DVD at the Viking Theatre of St. Olaf College (Northfield, MN)

### **Partner Organization(s):**

Friends of the [Northfield Public] Library  
Northfield Arts Guild  
Northfield Historical Society  
St. Olaf College

### **Partner Organization(s) Contribution/Role in the Program:**

The Northfield Historical Society helped create and then hosted an exhibit on the history of the Library. The Northfield Arts Guild assisted in planning and executing the birthday party event. St. Olaf College contributed students via unpaid internships to work on the exhibit and the DVD. The Friends group provided the food for the celebration.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The birthday party had approximately 300 people in attendance. 50 people attended the opening of the exhibit with an estimated 1,000 viewing it during its run. The premiere of the DVD had more than 80 people attend.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

A "Birthday Party pop quiz" showed that more than 80% of participants learned about the Guild and the Library. All of those who participated agreed it was a good time. Both the Historical Society staff and the Library Director heard many favorable comments from those who viewed the exhibit with the only detraction being that there was too much text to the display. The premiere of the DVD had almost everyone in the audience stopping to compliment the staff or the students who assisted in the creation of it.

System: SELCO (Southeastern Libraries Cooperating)

**Attachment 19**

- Ad in *Northfield Entertainment Guide*
- Ad from *Northfield News*
- *All Grows Better* (DVD)
- Color photo sheets (2)
- Copies of photos of the display (11)
- Copy of postcard sent to Historical Society members
- Poster
- Program
- Schedule of events

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*World Film Series @ Your Library* is ongoing and had not reached completion by either the end of the fiscal year or the due date of this report. It is a multi-cultural film series consisting of five film showings a month over a period of ten months at the Owatonna Public Library (Owatonna, MN) and their branch library in Blooming Prairie. The films are selected from a variety of genres with an emphasis on motion pictures not exhibited at local cinemas. The goal is to provide the community with the opportunity to view films from many world cultures as part of a broad and diverse film going audience and to enhance awareness and understanding of different cultures through the art of film.

### **Event Dates and Locations:**

March 23, 2010 – First film presentation at the Owatonna Public Library (Owatonna, MN)  
December 2010 – Completion of the film series at the Owatonna Public Library (Owatonna, MN) and the Blooming Prairie Branch Library (Blooming Prairie, MN)

### **Partner Organization(s):**

Owatonna Human Rights Commission  
Owatonna SeniorPlace  
United Way

### **Partner Organization(s) Contribution/Role in the Program:**

SeniorPlace and the Owatonna HRC are assisting in program development and advertising. The United Way created pre-test and post-test surveys for film goers and will conduct a focus group at the end of subgrant.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

As of September 17, 2010, 12 films have been shown at the Library and 6 have been shown at the Branch Library. The average attendance for Owatonna films has been 25 while the Blooming Prairie Branch garners an average of 5 per film.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The comments from the filmgoers have been extremely positive so far and a complete summary of outcomes will be included in the FY 2011 final report.

### **Attachment 20**

- Bookmark
- Poster
- Progress Report

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Storytelling with Kevin Strauss* brought noted storyteller Kevin Strauss to Pine Island for the Van Horn Public Library (Pine Island, MN). Strauss told age appropriate stories in three sessions of 45 minutes; one each for grades K-2, 3-4, and 5-6.

### **Event Dates and Locations:**

May 4, 2010 – Strauss performed three storytelling sessions at American Legion Post 184 (Pine Island, MN)

### **Partner Organization(s):**

American Legion Post 184  
Pine Island Public Schools

### **Partner Organization(s) Contribution/Role in the Program:**

The local American Legion provided their space to accommodate the size of the groups. The Pine Island Public Schools assisted in the evaluation of the program by conducting surveys of the classes.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

3 programs had a total of 732 students, teachers, or parents attend.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

A survey was conducted per classroom for 25 classes on a scale of 1 to 5 with 5 being the highest. The overall event scored 18 5's and 7 4's with no class rating it below that. Comments from the evaluation show the students understood the significance of stories and the cultures that create them. These included: "We pass stories on to others," "Stories come from different countries and many sound the same," "People came to MN from many different countries and ethnic backgrounds," and "I learned what a storyteller is and that everyone can be one."

### **Attachment 21**

- Article from *News-Record*
- Student handout



System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Wildflowers of Shooting Star Scenic Byway* by Prairie Visions (LeRoy, MN) created a brochure featuring more than 60 wildflowers found along the Shooting Star bike trail. Accompanying the launch of the brochure, an introduction was given to 5<sup>th</sup> & 6<sup>th</sup> grade students for the LeRoy-Ostrander Public School along with a fieldtrip to view some of the flowers. Following the field trip, Wildflower Walks based on the brochures have been provided by Prairie Visions

### **Event Dates and Locations:**

May 19, 2010 – Launch of the brochure and field trip for students of LeRoy-Ostrander Public School (LeRoy, MN)

July 3, 2010 – Second Wildflower Walk

### **Partner Organization(s):**

LeRoy-Ostrander Public School

LeRoy Public Library

### **Partner Organization(s) Contribution/Role in the Program:**

The Library assisted in the publicity for the program. The Public School provided time, teacher supervision, and transport for the field trip.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The field trip had 55 students attend with 5 adults accompanying. The first Wildflower Walk during Lake Louise State Park Family Day (no date provided) had approximately 25 people taking the full Wildflower Tour. The second Wildflower Walk also had about 25 people attending. 1250 brochures have been used on tours or sent to tourist locations.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

Prairie Visions reports that there has been an increased interest of youth and adults in native wildflowers. The DNR has communicated they have witnessed a similar rise in interest of local campers. A State Park Ranger had youth checking that they had correctly identified some species of wildflower.

### **Attachment 22**

- Article from *LeRoy Independent*
- Article from *Monitor Review*
- Brochure
- Field trip summary

System: SELCO (Southeastern Libraries Cooperating)

**Attachment 22 (cont.)**

- Locations of brochures
- Pages of photos (2)
- Additional items on flash drive

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Kenyan Music and Storytelling Program* had Kenya native Anna Mwalagho and her band perform at the Rochester Public Library (Rochester, MN). Mwalagho and two musicians from Minneapolis performed her show which included singing, poetry, storytelling, and dancing.

### **Event Dates and Locations:**

February 7, 2010 – Mwalagho performed at the Rochester Public Library (Rochester, MN)

**Partner Organization(s):** Kilimanjaro Entertainment

### **Partner Organization(s) Contribution/Role in the Program:**

Kilimanjaro provided assistance with booking Mwalagho and setting up travel arrangements.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The program had 88 people attend, lower than expected.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

On a scale of 1-5 with 5 as the highest, 71% of the 42 respondents thought it was a satisfactory program with 12% rating it a 4 and 16% rating it a 3. 98% agreed that they learned something new about Kenyan culture and music and 90% agreed it gave a better understanding of Kenya and its people. Comments following the program included: “Too bad there weren’t more people here,” “Amazingly refreshing,” “Promotes pride, understanding and therefore justice,” and “She gave a good perspective in any culture education.”

### **Attachment 23**

- Ad from *Post Bulletin*
- Facebook notification
- Flier
- Pages of photos (7)
- Schedule of events
- Additional items on flash drive

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*ArTown* was based on Picasso and brought various artistic activities to Spring Grove at the behest of the Spring Grove Public Library (Spring Grove, MN). It included painting and acting workshops, custom postage stamps for the event, and exhibits and performances. The postage stamps were designed by the winners of the Picasso studio arts class.

### **Event Dates and Locations:**

March 9, 16, & 23 – *Picasso for Kids* at the Bluff Country Artists Gallery (Spring Grove, MN)

May 19, 2010 – *Picasso at the Lapin Agile* at the Spring Grove cinema (Spring Grove, MN)

April 10, 17, & 24 – *Theatre Workshops* at Ye Olde Opera House (Spring Grove, MN)

May 19, 2010 – *Picasso for Kids Art Exhibit* at Bluff Country Artists Gallery (Spring Grove, MN)

May 19, 2010 – *One Word Portrait Exhibit* at Bluff Country Artists Gallery (Spring Grove, MN)

### **Partner Organization(s):**

Bluff County Artists Gallery

Spring Grove Cinema

Ye Olde Opera House

### **Partner Organization(s) Contribution/Role in the Program:**

The partnering organizations assisted in the development of the programs, publicity, supplies, and provided the space for the events to take place.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

A total of 6 programs had 210 people attend. Of that, 101 surveys were returned.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The general expectation going into the program was low or nonexistent as the program was both new and free to the public. However, all returned surveys indicated a positive response pertaining to the *ArTown* projects' ability to create awareness of local talent and the art of Picasso. Most respondents expressed interest in future art opportunities.

### **Attachment 24**

- Article from *Bluff Country Reader*
- Article from *Spring Grove Herald*
- Bookmark
- Flier
- Mailer
- Stamps (2)

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*A Hobbit-nista Gathering* supplemented a visit of the Theatre Sans Fil to perform *The Hobbit* at the Page Theatre of Saint Mary's University of Minnesota (Winona, MN). The subgrant featured an art contest for children, dramatic readings from *The Hobbit* by the University's Theatre majors, and complimentary tickets for *The Hobbit*. The winning art pieces from the contest were displayed in the lobby of the Page Theatre.

### **Event Dates and Locations:**

February 6, 2010 – Art contest, ticket drawing, and dramatic readings at the Winona Public Library (Winona, MN)

February 9, 2010 – Display of contest winners for the performance of *The Hobbit* at the Page Theatre of Saint Mary's University (Winona, MN)

**Partner Organization(s):** Winona Public Library

**Partner Organization(s) Contribution/Role in the Program:** The Library hosted the main part of the program and provided art supplies for the contest.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

40 people attended the event at the Library. Since this was less than the number of complimentary tickets available, all 40 were part of the audience at the Theatre.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The return rate of the surveys was very low thus substantial outcomes cannot be concluded. Through interviews with patrons at the show, it was discovered that at least two families participated who had never taken their children to a live theatrical performance before.

### **Attachment 25**

- Ads from *Winona Post* (2)
- Article from *Visit Winona*
- Articles from *Winona Post* (2)
- Facebook capture image
- Flier
- Photo
- Poster (reduced to 8 ½ x 11)
- Website capture
- Additional items on flash drive

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*“Big Brother has Wheels”* by author Patrick Mader had Mader present a multi-generational program centered on his books for the Stewartville Public Library (Stewartville, MN). The presentation included enlarged illustrations, a PowerPoint presentation, and hands-on materials for children.

### **Event Dates and Locations:**

March 17, 2010 – Mader gave his presentation at the Stewartville Civic Center (Stewartville, MN)

**Partner Organization(s):** St. John’s Wee Care Learning Center and Stewartville Civic Center

**Partner Organization(s) Contribution/Role in the Program:** The Learning Center assisted with the development of the program. The Civic Center provided space for the program.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The program had 10 people in attendance. Mader’s books have experienced increased circulation since the program.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The project coordinator reported that children really enjoyed seeing enlarged printed pages and hadn’t realized it was part of the bookmaking process. Mader stayed after the program to discuss the importance of family; this was greatly appreciated by the audience.

### **Attachment 26**

- Fliers (2)
- Half-page handout
- Newspaper article

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*David Greenberg-Civil Rights/Poetry* brought Greenberg to several school districts in the SELCO region and was coordinated by Stewartville Public Schools (Stewartville, MN). Greenberg gave presentations on civil rights based upon his historical novel, *A Tugging String*. The presentation described the attitudes, emotions, events and personalities of the civil rights movement and how Dr. Martin Luther King, Jr. peacefully helped to move America from a time of great racial injustice to a time with an African American as president. An alternative program was available for younger students that detailed poetry on the civil rights movement.

### **Event Dates and Locations:**

May 17, 2010 – Greenberg gave four presentations at Stewartville Public Schools (Stewartville, MN)

May 18, 2010 – Greenberg gave three presentations at Kingsland Public Schools (Spring Valley, MN)

May 19, 2010 – Greenberg gave three presentations at Chatfield Public Schools (Chatfield, MN)

May 20, 2010 – Greenberg gave four presentations at Grand Meadow Public Schools (Grand Meadow, MN)

May 21, 2010 – Greenberg gave two presentations at Kasson-Mantorville Elementary School (Kasson, MN)

### **Partner Organization(s):**

Chatfield Public Schools

Grand Meadow Public Schools

Kasson-Mantorville Pubic Schools

Kingsland Public Schools

### **Partner Organization(s) Contribution/Role in the Program:**

Partnering schools coordinated schedules for bringing in Greenberg and provided the space for the program.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The programs had individual attendance rates as follows:

Kasson-Mantorville – 112 students

Grand Meadow – 228 students

Chatfield – 204 students

Kingsland – 626 students

Stewartville – 1,300 students.

The total for the 16 programs was 2,470 students and 112 adults. The composition of students was 96% Caucasian, 1% African American, 1% Asian, and 1% Hispanic.

System: SELCO (Southeastern Libraries Cooperating)

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

Following each program, a group of students would voluntarily decide to talk to Greenberg about his presentation. From the surveys, many of the students were not aware of the struggles and sacrifices involved in the Civil Rights movement and felt better educated on it after the presentation.

Additionally, three staff members requested Greenberg return to perform writing workshops with the students.

#### **Attachment 27**

- Appreciation letter
- Additional items on flash drive



System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Grumpy Old Men Festival Author Talk, Art Show, and Snow Sculpture Contest* featured an author talk by Greg Breining at the Wabasha Public Library (Wabasha, MN). The talk centered on his book *Hard Water World* which is about ice fishing. Along with the author talk, a snow sculpture contest was held. An art show of the works of a local artist was also presented. These activities tied into Wabasha's "Grumpy Old Men Festival," a town celebration focused on the film series of the same name.

### **Event Dates and Locations:**

February 28, 2010 – Grumpy Old Men Festival activities and Art Show began (Wabasha, MN)

April 4, 2010 – Art Show closed (Wabasha, MN)

**Partner Organization(s):** RJAC (River Junction Arts Council)

**Partner Organization(s) Contribution/Role in the Program:** The Arts Council provided the space for the arts show.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The three programs had a total of 50 people attend.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

Some positive responses on a survey distributed to attendees about the program showed appreciation of the library as a sponsor of the arts. Some negative feedback from the Library Board was that too much time was spent on grants for programming rather than typical library functions. The Library Board gave significant resistance to other outcomes evaluation.

### **Attachment 28**

- Ad from *Leader-Telegraph*
- Ad from *Wabasha County Herald*
- Poster
- Additional items on flash drive

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Carolina Chocolate Drops* brought the African American string band of the same name to Wabasha at the behest of the Wabasha Public Library (Wabasha, MN). The band provided the community with a history and an introduction to African American music. The Media Arts Class from the local school created and edited a video documentary of the performance.

### **Event Dates and Locations:**

March 3, 2010 – Caroline Chocolate Drops performance at the Broadway Theatre (Wabasha, MN)

### **Partner Organization(s):**

National Eagle Center  
River Junction Art Council (RJAC)  
Southeastern Minnesota Arts Council  
Wabasha Chamber of Commerce  
Wabasha-Kellogg Community Education  
Wabasha Public Library Friends of the Library

**Partner Organization(s) Contribution/Role in the Program:** The Southeastern Minnesota Arts Council matched part of the honorarium for the band. The Eagle Center, the Chamber of Commerce, and Community Education promoted the event. The RJAC and the Friends provided personnel for development, implementation, and evaluation of the program.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

340 were able to attend the concert and approximately 20 had to be turned away because of fire code concerns. There were only three people under the age of 18 but otherwise the age distribution of the audience was fairly even.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The program managed to achieve an appreciation of African American musical history as evidenced by audience participation in a question and answer session. The attendees indicated appreciation for the musical program in general in the anecdotal survey. Some of the comments included “The arts and cultural scene in Wabasha is changing for the better,” and “There are much [sic] more opportunities for arts and culture than there has ever been in Wabasha.”

### **Attachment 29**

- Ad from *Wabasha County Herald*
- Handout
- Poster
- Program
- Ticket

System: SELCO (Southeastern Libraries Cooperating)

- **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

**Description of program:**

*Indian Magnet School Dancers and Larry Yazzie's Native Pride Dancers* brought the Larry Yazzie dancers to the Wabasha area for an evening performance as administered by the Wabasha Public Library (Wabasha, MN). The named Indian Magnet School Dancers cancelled prior to the event. The program included singing, drumming, interpretation, regalia, and audience participation intended to increase the knowledge and appreciation of Native American art.

**Event Dates and Locations:**

March 27, 2010 – Native Pride Dancers performed at the St. Felix Auditorium (Wabasha, MN)

**Partner Organization(s):** National Eagle Center

**Partner Organization(s) Contribution/Role in the Program:** The Eagle Center had a similar program earlier in the day and assisted in the development of the program.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

A count of the audience had 90 people attending; 57 surveys were returned.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The program itself received positive reviews from audience members. The only negative comments were about the technical aspects of the space (uncomfortable seating on bleachers, etc.)

**Attachment 30**

- Flier
- Poster

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Children's Music and Show: Safari Band* was designed to bring rural children of the Wabasha area to experience a live band suited to their age group at the behest of the Wabasha Public Library (Wabasha, MN). The Band provided entertainment in the form of various instrumental and vocal music and safari outfits.

### **Event Dates and Locations:**

June 11, 2010 – Safari Band performed at Heritage Park (Wabasha, MN)

**Partner Organization(s):** River Junction Arts Association and Wabasha Kellogg Community Education

**Partner Organization(s) Contribution/Role in the Program:** Community Education provided publicity for the event. The Arts Association matched funds to bring in the Band.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The program had 133 in the audience. Of this, 73 were children and 60 adults.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The children, especially the pre-schoolers, showed their appreciation for the event by singing and dancing with the band.

### **Attachment 31**

- Ad from *Wabasha County Herald*
- Page of photos
- Poster

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Winona Reads!* was a program designed to promote reading and literature through the experience of the community reading and discussing the same book at the same time and organized by the Winona Public Library (Winona, MN). The community read *The Turtle Catcher* by Minnesota author Nicol Helget and had three public discussions. The project concluded with a visit from the author.

### **Event Dates and Locations:**

May 19, 2010 – Public discussion group at the Winona Senior Friendship Center (Winona, MN)

May 26, 2010 – Public discussion group at the Winona County History Center (Winona, MN)

June 2, 2010 – Public discussion group at the Winona Public Library (Winona, MN)

June 7, 2010 – *Meet the Author* at the Masonic Temple (Winona, MN)

**Partner Organization(s):** Winona Reads! Committee

### **Partner Organization(s) Contribution/Role in the Program:**

The Committee developed the program and provided publicity for the events.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The three discussions had a total of 47 people attend. The “Meet the Author” event had 50 attendees. 30 copies of the book held at the Library had a total circulation count of 152 during the span of the program. Local bookstores sold 65 copies of the book.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

In response to the program, seven private book clubs chose to discuss the book as well, furthering the community connection. The program educated the Library in publicity to the community as they were able to measure how people found out about the programs. The author talk had a profound impact on the rest of the program and people commented that her talk changed their experience with the book.

On the associated survey, 24 of 56 people rated the program 5 out of 5, while another 22 rated it a 4. The program successfully got 42 of those people to read something they never would have before.

### **Attachment 32**

- Ads in *Winona Daily News* (4)
- Bookmark
- Email
- Poster

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Eagle Education Program* brought the National Eagle Center staff with an educational program to the Whalan Standstill Parade (Whalan, MN). The program featured a live eagle and provided educational programming on environmental stewardship and community sustainability.

### **Event Dates and Locations:**

May 15, 2010 – Program held at the Whalan Standstill Parade (Whalan, MN)

**Partner Organization(s):** Friends of Lanesboro Library and Lanesboro Library

### **Partner Organization(s) Contribution/Role in the Program:**

The partners assisted in program development and evaluation as well as with publicity. The Library added material to their collection to coincide with the program.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

423 people attended the Eagle program of the 2,000 people at the parade.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The popularity of the program required it extend an additional half hour to accommodate everyone. From the survey that was filled out by 108 visitors, it was uniformly agreed that they enjoyed the program and wanted more educational programs. 83% of respondents gained new knowledge about eagles.

### **Attachment 33**

- Announcement to students
- Article from *Bluff Country Reader*
- Article from *Fillmore County Journal*
- Flier

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Van Horn/Zumbrota Library Mural & Presentation Program* implemented two mural projects, one at the Van Horn Public Library of Pine Island and the other at the Zumbrota Public Library (Zumbrota, MN). The projects included the creation of a mural with a literary theme at each library and a series of presentations to educate children and the community members on a variety of artistic concepts.

### **Event Dates and Locations:**

April 19-April 20, 2010 – Creation of mural and presentations at the Zumbrota Public Library (Zumbrota, MN)

April 26-May 1, 2010 – Creation of mural and presentations at the Van Horn Public Library (Pine Island, MN)

**Partner Organization(s):** Van Horn Public Library

**Partner Organization(s) Contribution/Role in the Program:** The Van Horn Public Library assisted in the development, advertising, and evaluation of the project.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

Between the two programs, there were approximately 420 people in attendance. Of that, 402 were students who attended the presentations at Van Horn. The libraries administered a survey to audiences and collected data from 187 respondents; the majority of responses came from the Van Horn Public Library's school class presentations. 36.9% of the attendees who took the survey had rarely or never visited their local public library before the event.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

From the survey results, 68.45% strongly believed the presentation met expectations and 75.94% thought it enjoyable for all ages. 60.43% thought it enabled them to see an art project they would not have otherwise. On a scale from 1-10 with 10 as the highest, 81 people gave a 10 indicating they were very likely to think of the library as a place to experience cultural or arts programs and the same number agreed they were more likely to think of the library as an essential service to the community.

### **Attachment 34**

- Article from *News Record*
- Article from Pine Island Public Library's website
- Article from *Post-Bulletin*
- Article from Zumbrota Public Library's website
- Mailers (2)
- Mural Warning sign
- Poster
- Press Release
- Additional items on flash drive

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Pirate Storytelling* gave the Zumbrota Public Library (Zumbrota, MN) a pirate-theme storytelling program for families and children age 2-10. The event supplemented their existing summer reading program. The program discussed the language of pirates, history, geography, folklore, and storytelling techniques.

**Event Dates and Locations:** June 23, 2010 – Pirate storytelling at the Zumbrota Public Library (Zumbrota, MN)

**Partner Organization(s):** This program was approved prior to SELCO's Legacy Review Committee mandating a partnership requirement.

**Partner Organization(s) Contribution/Role in the Program:** None.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

The program had 70 children attended; caregivers were not counted.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

Observation showed that children were able to differentiate between myth and truth as the program progressed. The participation and inquiries of the children reflected their interest and enjoyment of the program and the facts expressed within.

### **Attachment 35**

- Article from [www.zumbrota.info](http://www.zumbrota.info) (Library website)
- Press Release



System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Community Collaborations**

**Activity Type:** Subgrant

### **Description of program:**

*Splish Splash Science! By Mad Science of Iowa Plus+* presented science-based themes dealing with water to the Zumbrota Public Library (Zumbrota, MN). This coincided with their summer reading program “Make a Splash at your Library!” The “Mad Scientist” entertained and enlightened the audience with discussion and presentation about safety, appreciation of science, and its many uses.

**Event Dates and Locations:** June 29, 2010 – Show at the Zumbrota Public Library (Zumbrota, MN)

### **Partner Organization(s):**

This program was approved prior to SELCO’s Legacy Review Committee mandating a partnership requirement.

**Partner Organization(s) Contribution/Role in the Program:** None.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

More than 100 children, parents and grandparents attended the event.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The program coordinator noted that the children were receptive and eagerly joined in the experiments, which was obvious because they volunteered whenever possible. Afterwards, children and their parents were animated in their praise for the presentation; eagerly sharing what they saw, heard and learned.

### **Attachment 36**

- Article from *www.zumbrota.info* (Library website)
- Press Release
- Additional items on flash drive

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Vetted Performers**

**Activity Type:** Subgrant

### **Description of program:**

The Art & Culture Live!: Vetted Programs were created by request of the SELCO public library directors and intended to involve less staff time dedicated to individual programming plans. Library staff expressed a desire for a simpler, “turnkey” program approach that they could easily implement and manage for their communities. Vetted Performers were pre-selected by the SELCO Legacy Program Vetting Committee. The committee includes representatives from large, medium and small public libraries in the SELCO region, each a practitioner is responsible for local programming. The Committee recommendations were presented to and endorsed by the SELCO Advisory Committee and approved by the Legacy Review Committee in February 2010. The Legacy Program Vetting Committee’s approved recommendations for FY 2010 and FY 2011 are:

- Great River Shakespeare (<http://grsf.org/>)
- Hans Mayer Music for Kids (<http://www.hansmayer.com/>)
- In the Heart of the Beast Puppet and Mask Theatre (<http://www.hobt.org/>)
- Pint Size Polkas ([www.pintsizepolkas.com](http://www.pintsizepolkas.com))
- Rose Ensemble ([www.roseensemble.org](http://www.roseensemble.org))
- Schiffelly Puppets ([www.schiffellypuppets.com](http://www.schiffellypuppets.com))
- A Touch of Magic ([www.aatouhofmagic.com/services.html](http://www.aatouhofmagic.com/services.html))
- Underwater Adventures ([www.underwaterworld.com](http://www.underwaterworld.com))

The Ollin Ayacaxtly Dance Group was also recommended and approved, but was later removed from the list due to limited access to communication.

Once SELCO staff negotiated contract pricing with the selected performers, appropriate outcomes and outcome evaluation methods for each Vetted Program were created, along with press releases and other publicity materials for the libraries to use and/or modify. A printable catalog was created, highlighting each of the eight available programs. Information is also available on the SELCO website. <http://www.selco.info/pages/viewpage.action?pageId=28115105> The eight programs are geared towards children and adults. An application was created and libraries will book the performer/group/author to allow the greatest level of local flexibility. (Copies of the catalog and application materials attached.)

In a cooperative effort to identify a diverse selection of quality performers and speakers for library programs and community events, such as Arts & Culture Live!, SELCO created and maintained for the Council of Regional Library System Administrators (CRPLSA) a Library Legacy Artist, Performer and Partner Database. This online resource includes a wealth of information gathered by library staff from across the state, as well as self-submissions by artists willing to go on-the-road to share their art, song or dance, enriching Minnesota's Arts and Cultural Heritage. This is an ongoing effort and will be supported by SELCO and all regional systems. The statewide database is at: <http://www.mnlegacygrant.org>.

System: SELCO (Southeastern Libraries Cooperating)

**Event Dates and Locations:**

The SELCO Vetted Program Catalog was launched and distributed in February 2010 and continues to be available for library booking. Programs were held at libraries and other community sites from February-June 2010 and continue to be approved during FY2011.

Four of the eight offered Vetted programs were selected by libraries in FY2010:

- Rose Ensemble (four programs)
- Underwater Adventures (six programs)
- A Touch of Magic (two programs)
- Hans Mayer Music for Kids (one program)

Summaries of each Vetted program and separate events in the SELCO region are listed below.

**Partner Organization(s):**

As a subset of the over-arching Art & Culture Live! Program, partners includes SEMAC (South East Minnesota Arts Council)

**Partner Organization(s) Contribution/Role in the Program:**

Robin Pearson, Executive Director of SEMAC, serves on the Legacy Review Committee in an *ex officio* role.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

13 Vetted programs were booked at 11 different communities, representing eight counties in the SELCO region. A summary of each Vetted program is included below.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

Numerous library directors, library staff, and trustee in the SELCO region have expressed their gratitude for the opportunity to provide programming for their public. Sometimes it was expressed as a simple “Thank you” inserted in the final report, or the bolder “It was a GREAT time and we appreciate very much the opportunities that the grant provide.” SELCO staff report similar feelings of gratitude while visiting member libraries.

**Attachment 37:**

- SELCO Vetted Program Catalog
- Legacy Program Vetting Committee Recommendation
- SELCO Vetted Program Application
- SELCO Vetted Program Library Contract
- SELCO Vetted Program Artist Contract
- Email Announcing Vetted Program Availability
- A Touch of Magic Outcomes, Checklist, Evaluation Tools & Generic PR Materials
- Great River Shakespeare Outcomes, Checklist & Evaluation Tools
- Hans Mayer Music for Kids Outcomes, Checklist & Evaluation Tools

System: SELCO (Southeastern Libraries Cooperating)

- In the Heart of the Beast Puppet and Mask Theatre Outcomes, Checklist & Evaluation Tools
- Pint Size Polkas Outcomes, Checklist, Evaluation Tools & Generic PR Materials
- Rose Ensemble Outcomes, Checklist, Evaluation Tools & Study Guides
- Schiffelly Puppets Outcomes, Checklist & Evaluation Tools
- Underwater Adventures Outcomes, Checklist, Evaluation Tools & Generic PR Materials

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Vetted Performers – A Touch of Magic**

**Activity Type:** Subgrant

### **Description of program:**

A Touch of Magic, a performance group out of St. Paul, was selected as a Vetted performer and offers four educational programs for patrons of all ages. The programs are:

- *Hilarious Hijinks with Half-Pint and Oscar:* Join us for physical comedy, age-appropriate humor and uproarious audience participation! Half Pint and Oscar have tickled funny bones throughout the region with their special blend of hilarious hijinks, guaranteed to produce side-splitting laughter in ages 4-94!
- *Treasure Beyond Measure:* When the greedy Capt'n Curley inherits his father's pirate ship, he seeks to locate the world's greatest treasure! Join this silly pirate as he recruits rookie pirates and embarks on an adventure filled with physical comedy, uproarious audience participation and an insight into the greatest treasure of all!
- *Behind the Red Nose:* In this interactive and funny makeup demonstration, you will be enchanted and amused at the magical transformation between human and clown! This show is ideal for audiences of fewer than 60. This is also especially popular for younger audiences which have ever been scared or intimidated by clowns and other animated characters.
- *Lil' Squirt's Magic Lessons:* When wishful thinker "Lil' Squirt" discovers his Mom's Magic trunk, he decides he's ready to be a magician. Watch the "magic" and the laughter unfold when the lessons backfire and the "real" magician is revealed!

Two locations in the SELCO region booked A Touch of Magic programming during FY2010.

### **Event Dates and Locations:**

Harmony Public Library – June 17, 2010

- Hilarious Hijinks with Half-Pint and Oscar

Fairview Care Center, Dodge Center – June 23, 2010

- Hilarious Hijinks with Half-Pint and Oscar

**Partner Organization(s):**SELCO does not require partner organizations for Vetted Programs.

**Partner Organization(s) Contribution/Role in the Program:**None.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

Due to staffing changes, some materials were misplaced. Based on a phone conversation with Stephanie Silvers, Harmony Public Library Director, on September 13, 2010, final evaluation report forms and other required materials had previously been submitted approximately one week after the program. Unfortunately, these materials were lost. Please see the Memorandum for the Record attached to this report.

System: SELCO (Southeastern Libraries Cooperating)

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

Due to staffing changes, some materials were misplaced. Based on a phone conversation with Stephanie Silvers, Harmony Public Library Director, on September 13, 2010, final evaluation report forms and other required materials had previously been submitted approximately one week after the program. Unfortunately, these materials were lost. Please see the Memorandum for the Record attached to this report.

**Attachment 38:**

- Memorandum of Record for HAR2010-V01
- Memorandum of Record for HAR2010-V02

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Vetted Performers – Hans Mayer Music for Kids**

**Activity Type:** Subgrant

### **Description of program:**

Hans Mayer Music for Kids, an award-winning musician, was selected as a Vetted performer and offers an educational and musical program for library audiences of all ages. His program contains music, laughs and fun! Here is a description of his program:

- Hans Mayer’s ear-tickling, infectious music captures the tales of real-life childhood and brings it all back to life with an irresistible sense of humor. Hans’ mellow voice and accomplished playing add to the musical feast.

One location in the SELCO region booked the Hans Mayer Music for Kids programming during FY 2010.

### **Event Dates and Locations:**

Rushford Public Library – June 14, 2010

### **Partner Organization(s):**

SELCO does not require partner organizations for Vetted Programs.

### **Partner Organization(s) Contribution/Role in the Program:**

None.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

61 patrons attended the event – 19 adults, 37 children, and five infants

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The results from the survey distributed at the program were overwhelmingly positive. A vast majority agreed the program met expectations, was enjoyable for children of all ages, was of excellent quality and recommendable. The increase of music knowledge was perceived positively, too. All of the children in attendance agreed they’d like to attend more musical programs at the library in the future. The children were interested in various parts of the program. This ranged from one child wanting to know how one could be a singer “for money” while another really enjoyed “mom and dad singing.” The adults raved about the quality of the program. The only suggestion given was to “have more programs like this for all of the family to enjoy.”

### **Attachment 39:**

- A sample of promotional materials
- A sample of photos
- Additional items on flash drive

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Vetted Performers – Rose Ensemble**

**Activity Type:** Subgrant

### **Description of program:**

The Rose Ensemble, an internationally recognized ensemble from St. Paul, Minnesota, was selected as a Vetted performer and offers three educational programs for library audiences of all ages. The programs are:

- *And Glory Shone Around: Early American Ballads, Hymns & Dances:* Return to America's folk roots. In this fun new workshop, The Rose Ensemble presents colonial carols and dances, Appalachian folk songs, Southern shape-note singing, Shaker spiritual songs, and the styles of singing that give birth to bluegrass. The Rose Ensemble musicians also bring a variety of instruments into the mix, with percussion provided by tambourine and stomping feet. Filled with sounds both familiar and fresh, this workshop explores our country's history through its musical heritage.
- *The Last Queen of Hawai'i:* Discover the beautiful sounds of Hawai'i's history! Bring to life the incredibly varied music and dance traditions of the islands: ancient chants, missionary hymns, Victorian parlor songs, and compositions by the kingdom's last queens and kings. Accompanied by ukulele and gourd drums, the workshop also features exquisite hula danced by soprano Kim Sueoka. This program traces the path of Hawaiian culture through centuries of music, movement and storytelling.
- *Music from the Land of Three Faiths: Voices of Ancient Mediterranean Christians, Jews & Muslims:* Five hundred years of vibrant music and passionate poetry come alive. The Rose Ensemble's most popular workshop explores the music and history of medieval Spain, where Christians, Jews and Muslims lived in an intertwined society. Rose Ensemble singers are here joined by a fascinating array of period and Middle Eastern instruments. With a lyrical collection of Spanish villancicos, Sephardic laments, Galician cantigas and Arab-Andalusian and Bedouin instrumental dances, this workshop opens a window onto a multi-cultural, multifaith society not unlike our own.

Four locations in the SELCO region booked the Rose Ensemble programming for FY 2010.

### **Event Dates and Locations:**

Cannon Falls Library – May 1, 2010

- The Last Queen of Hawai'i

Fairview Care Center, Dodge Center – June 13, 2010

- The Last Queen of Hawai'i

Prairie Meadows Senior Living, Kasson – June 13, 2010

- The Last Queen of Hawai'i

Rochester Public Library/Charter House, Rochester – May 1, 2010

- The Last Queen of Hawai'i (two programs)



System: SELCO (Southeastern Libraries Cooperating)

**Partner Organization(s):**

SELCO does not require partner organizations for Vetted Programs.

**Partner Organization(s) Contribution/Role in the Program:**

None.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

Cannon Falls – 42 attendees

Dodge Center – 70 folks

Kasson – 107 attendees

Rochester – 178 for both programs

Total – 397 patrons attending Rose Ensemble programming

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

Overall, the Rose Ensemble was very well-received in the four participating communities. The multi-generational programming brought in patrons of all ages. The patrons loved learning the meaning of the dance moves and what the songs represented. One of the libraries received suggestions for future programs like Ragtime music and other storytelling programs. Another library reported one woman started crying because she used to live in Hawaii and the program made her miss it so much. One patron said he didn't think a library would be involved with programs not including books.

Surveys were completed and here are is sampling of the comments from the programs:

- My favorite part of the program was learning new words from Hawaii to teach to my friends. (age 10)
- I probably don't like Hawaiian music that much, but I would still like to learn to play that round drum. Do you have any DVDs or books about it? (age 9)
- A privilege!
- A few patrons interviewed said they were encouraged and now more interested in learning more about non-traditional music styles
- One of the younger attendees wanted to get a DVD on the dance techniques and to see the movie "Hawaii."

**Attachment 40:**

- A sample of promotional materials
- A sample of photos
- Additional items on flash drive

System: SELCO (Southeastern Libraries Cooperating)

## **Activity 2 – Title: Art & Culture Live!: Vetted Performers – Underwater Adventures**

**Activity Type:** Subgrant

### **Description of program:**

Underwater Adventures Aquarium at the Mall of America put together a program for libraries and was included on the SELCO Vetted list of programs. This hands-on program focused on the importance of water to every living thing on Earth, gave information about the animals that live in the water, and highlighted the water habitats in Minnesota, the “Land of 10,000 Lakes.” Each program provided interactive learning, hands-on activities, live animals to touch, and activity stations.

Six locations around the SELCO region booked the Underwater Adventure programming during FY 2010.

### **Event Dates and Locations:**

- Preston Public Library – June 15, 2010
- Buckham Memorial Library, Faribault – June 18, 2010
- Wabasha Public Library – June 23, 2010
- Kasson-Mantorville Elementary School – June 24, 2010
- La Crescent Community Center – June 24, 2010
- LeRoy Community Center – June 29, 2010

**Partner Organization(s):** SELCO does not require partner organizations for Vetted Programs.

**Partner Organization(s) Contribution/Role in the Program:**None.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

- Preston – 76 attendees
- Faribault – 251 attendees
- Wabasha – 108 attendees
- Kasson-Mantorville – 396 attendees
- La Crescent – 85 attendees
- LeRoy – 104 attendees (10% of the entire population of LeRoy – a huge success!)

Total – 1,020 people attending Underwater Adventure programming

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

The overall response from people of all ages attending this program was positive. Information collected from interviews and surveys showed that the workshop presenters were well prepared and the program presented was positive and educational. The hands-on experience and the artifacts enhanced attendees’ knowledge and understanding of underwater animals and Minnesota habitats.

Here are some comments from the collective pool of surveys:

- The kids learned new things and several wanted to check books out about the specific animals the presenters talked about.

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- I want to learn more about turtles.
- Quote from a librarian: “People in small towns like LeRoy can see pictures of animals like these in books from the library, but they seldom get the chance to actually see and touch the real thing without incurring the expense of traveling a great distance. This program solved that problem. Our community members were able to have an experience that many might not otherwise have been able to have.”
- Some of the information was far above the age level of participants.
- One boy had fun dressing up with the Minnesota beaver tail and we observed a family with three children playing with the provided puppets and putting on a little puppet show on the side – an unexpected creative outcome.

**Attachment 41:**

- A sample of promotional materials
- A sample of photos
- A sample of children’s drawings
- Additional items on flash drive

System: SELCO (Southeastern Libraries Cooperating)

<b>Activity <u>2</u> – Title: Art &amp; Culture Live!: Community Collaborations</b>	<b>Budget</b>	<b>Final Total Expenses</b>		<b>Partner Financial Support</b>	
				<b>Actual \$\$</b>	<b>In Kind</b>
Personnel (coordination and development)	<b>\$23,220</b>	<b>22,433</b>			<b>22,359</b>
Advertising/marketing of program	<b>\$15,000</b>	<b>7,389</b>			
Contracted Services (honorarium, travel, hotel)	<b>\$103,500</b>	<b>112,199</b>			
Technology/equipment					
Collection (10% max)	<b>\$13,750</b>	<b>1,519</b>			
Materials (consumables)	<b>\$9,995</b>	<b>11,642</b>			
Evaluation	<b>\$2,750</b>	<b>188</b>			
Other (break out costs)					
<b>Activity <u>2</u> Subtotal</b>	<b>\$168,215</b>	<b>\$155,370</b>		<b>\$0.00</b>	<b>\$22,359</b>

System: SELCO (Southeastern Libraries Cooperating)

### **Activity 3 – Title: Traveling Literary Displays: Minnesota Book Awards**

**Activity Type:** Education

#### **Description of program:**

The intent of this program is to connect Minnesota readers and Minnesota authors, poets, and illustrators. SELCO will fund, plan, and execute program, events and activities to connect SELCO-area readers with Minnesota writers from around the state. We hope to develop personal connections between these authors and SELCO audiences, as well as community organizations which support regional literary efforts. This will be accomplished by bringing Minnesota Book Award authors to libraries throughout the SELCO region, and by creating Book Club in a Bag Kits containing Minnesota Book Award winning titles.

Authors will visit libraries and speak about their books, as well as their experiences as authors, illustrators, and poets. Attendees will be given a survey following the presentation to gauge interest in writing literature as well as interest in books by Minnesota authors. We started scheduling author visits for fall of 2010. As of June 30, 2010, we contacted member libraries to submit requests for author visits. After receiving request from member libraries, SELCO worked with the Friends of the St. Paul Public Library to contact authors and set up a schedule of presentations. Twelve visits were scheduled with some authors speaking more than once at each visit.

A floor banner was designed, ordered, and received featuring the 2009 Minnesota Book Award winning titles. This banner will be sent to hosting libraries to display during the author visits. It is intended to raise awareness of the Minnesota Book Awards.

SELCO ordered 10 copies of each winning 2009 Minnesota Book Award title. Book Club Bags were also orders as well as reader guides and bookmarks. Book Club in a Bag Kits are intended for book clubs to check out. Each kit will contain 10 copies of each title, as well as reader guides and bookmarks.

#### **Event Dates and Locations:**

Events have been scheduled and will begin fall of 2010.

Sept. 18, 2010	Winona Public Library
Sept. 21, 2010	Wabasha Public Library
Sept. 23, 2010	LeRoy Public School
Sept. 27, 2010	Plainview Public Library
Sept. 27, 2010	LaCrescent Public Library
Oct. 3, 2010	Owatonna Public Library
Oct. 4, 2010	LaCrescent Public Library
Oct. 5, 2010	Caledonia Public Library
Oct. 7, 2010	Triton High School, Kasson-Mantorville HS, Kasson Public Library
Oct. 12, 2010	Wabasha Public School
Oct. 18, 2010	LeRoy Public Library
Oct. 18, 2010	LaCrescent Public Library

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**Partner Organization(s):** Friends of the St. Paul Public Library

**Partner Organization(s) Contribution/Role in the Program:** The Friends of the St. Paul Library provided SELCO with author contacts and logos for the Minnesota Book Awards. They printed and sold us bags for the Book Club in a Bag kits, as well as reader guides and bookmarks for the bags.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

Working with the local libraries serving as host locations for Author Tours, SELCO will report attendance at programs, as well as circulation figures for the Book Club in a Bag kits.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

Author Tour program attendees and users of the Book Club in a Bag kits will be surveyed about future reading choices and possible future writing submissions to local, regional, and/or national publications.

**Attachments 42:**

- Book Club in a Bag poster

System: SELCO (Southeastern Libraries Cooperating)

**Activity 3 – Title: Traveling Literary Displays: easel (Experience Art in Southeastern Libraries)**

**Activity Type:** Outreach

**Description of program:**

SELCO and Southeastern Minnesota Visual Artists (SEMVA) will join together to provide libraries with a unique exhibit and programming opportunity entitled “easel: Experience Art in Southeastern Libraries”. easel will showcase artistic works by artists residing in the southeastern counties of Dodge, Fillmore, Freeborn, Goodhue, Houston, Mower, Olmsted, Rice, Steele, Wabasha, or Winona and display these pieces in southeastern Minnesota libraries.

Each piece in this traveling display will reflect the artist's interpretation of a book, letter, or letters, authors, reading, or the library and must be suitable for viewing by the general public. All 3-D artwork may only be a maximum of 12 x 12 x 12 inches, and at least one of those dimensions must be 12 inches. All 2-D artwork must be 12 x 12 inches, including frame. The small and consistent size will enable all libraries to consider displaying the artwork, even those with limited space. This exhibit is modeled after “Foot-in-the-Door”, hosted every decade by the Minneapolis Institute of Art. (<http://www.artsmia.org/foot-in-the-door-4/>)

**Program Activities during FY 2010**

SELCO and SEMVA representatives began meeting in February 2010 to determine exhibit specifications, identify tasks, and frame assignments. A copy of the identified task list and projected time line is attached outlining the responsibilities of each organization.

After soliciting interest from those SELCO and SELS libraries willing to host the exhibit, 17 locations were identified. (Copy of email attached.) SELCO and SEMVA representatives visited the locations, met with staff and assess potential display space and options for hanging the exhibit. A list of dates and locations is included below. Photographs from each site are available in SELCO’s Flickr set, Preparing for easel, <http://www.flickr.com/photos/selco/sets/72157623972635713/with/4856477187/>.

SELCO contracted with em en graphic design to create an easily identifiable exhibit title and logo which was selected in June 2010 and incorporated into the Call for Artists. (Copies attached.) During this same time period, SELCO staff and SEMVA artists solicited mailing lists from other regional arts organizations. A direct mailing was distributed to 588 individuals and copies of the Call were also made available at libraries and art galleries. Press releases were sent to media outlets announcing the Call and the *PostBulletin* provided thorough coverage. (Press release prepared by SELCO staff and newspaper article attached.)

In an effort to facilitate communication with artists unfamiliar with the regional library, SELCO created a new website for sharing easel details. The easel website is accessible through SELCO’s general website but also as a separate web address: <http://easel.selco.info/>. SELCO also share information about the Call for Artist in its bimonthly newsletter to library patrons, local officials, and media outlets. (Copy of the July-August 2010 newsletter attached.)

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#### Ongoing Program Activities for FY 2011-12

SELCO and SEMVA will continue their partnership into FY 2011 and complete preparations to open the easel traveling exhibit in October 2010. Major activities that will be accomplished in the first quarter of FY 2011 include:

- SELCO will accept art pieces submitted by regional artists in July 2010.
- SEMVA will jury the selections in August 2010.
- SELCO will notify artists and collect artists' statement and biographical information for exhibit catalog.
- SELCO will finalize the easel traveling schedule. (A list of locations is included.)
- SELCO will contract with em en design for exhibit promotional materials and catalog.
- SEMVA will identify appropriate exhibit display supplies and transportation containers.
- SELCO will distribute promotional materials in September 2010.
- SELCO and SEMVA will install exhibit at the 2010 Minnesota Library Association annual conference, October 6-8.
- SEMVA will install easel at the first exhibit location, Caledonia Public Library, and handle installation details at all locations between October 2010 and December 2011.

#### Event Dates and Locations:

##### Traveling Art Exhibit Initial Site Visits

- May 19: Spring Grove, Harmony and Spring Valley Public Libraries
- May 21: Zumbrota, Lake City and Plainview Public Libraries, Goodhue County Historical Society and Wabasha Kellogg Schools
- May 25: St. Charles, Winona, Caledonia and Houston Public Libraries
- May 26: Lyle Schools and Austin and Kasson Public Libraries

**Partner Organization(s):** Southeastern Minnesota Visual Artists (SEMVA) <http://www.semva.org>  
em en design, [www.emendesign.com](http://www.emendesign.com), a local graphic arts firm in Rochester, MN

#### Partner Organization(s) Contribution/Role in the Program:

To date, SEMVA has:

- Participated in planning discussions and solicited input from the members of the artists' cooperative.
- Assessed display space at participating libraries.
- Drafted the Call for Artists.
- Assisted with the selection of the thematic design and logo.

SEMVA will continue to be actively involved and will:

- Jury artwork submitted by artists residing in the 11-counties of southeastern Minnesota in August 2010.
- Identify appropriate packaging materials.
- Identify and assist SELCO in acquiring appropriate gallery hanging and display materials, such as but not limited to: easels, pedestals, cables, clamps, gallery rods, etc.
- Transport traveling exhibit from SELCO to participating libraries and return.
- Work with local library staff to install traveling art exhibit on location.



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- Prepare and delivery gallery talks at libraries in conjunction with opening exhibit or other Arts and Cultural Heritage activities negotiated to supplement the community experience of the traveling art exhibit.

The graphic arts firm, em en design, designed the Call to Artists during FY 2010. They will continue working and will produce the promotional materials for the traveling art exhibit, as well as the exhibit catalog during FY 2011.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

SELCO will report the number of gallery exhibits, the number and range gallery talks at opening or other presentations, as well as attendance at the gallery openings. Local library staff will be asked to monitor traffic and, if possible, provide accurate and/or estimated visitor counts.

SELCO will create an episode of *SELCOtv* highlighting the easel exhibit and will report the number of viewings and other web statistics.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

- SELCO will offer a diverse spectrum of high quality arts and cultural heritage activities to supplement local library and community programming and each will include appropriate outcome measurements.
- SELCO will survey visitors using a variety of methods, such as comment book, online survey, personal interviews, and focus groups, about their impressions of the exhibit.

**Attachment 43:**

- SELCO – SEMVA traveling art exhibit task list
- Email message to SELCO and SELS members soliciting exhibit locations
- easel logo
- easel Call to Artists
- Memo to SELCO and SELS members with distribution of easel Call to Artists
- Press Release sample
- Article from *PostBulletin*
- List of easel locations
- SELCO/SELS Newsletter, *Update*, July-August 2010

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<b>Activity 3 – Title: Traveling Literary Displays</b>	<b>Budget</b>	<b>Final Total Expenses</b>		<b>Partner Financial Support</b>	
				<b>Actual \$\$</b>	<b>In Kind</b>
Personnel (coordination and development)	<b>\$5,050</b>	<b>\$5,089</b>			<b>15,452</b>
Advertising/marketing of program	<b>\$1,000</b>				
Contracted Services (honorarium, travel, hotel)	<b>\$15,000</b>	<b>\$11,664</b>			
Technology/equipment	<b>\$5,000</b>	<b>\$3,240</b>			
Collection (10% max)					
Materials (consumables)	<b>\$300</b>	<b>\$122</b>			
Evaluation	<b>\$400</b>				
Other ( <i>Insurance for art while onsite</i> )	<b>\$5,000</b>				
<b>Activity 3 Subtotal</b>	<b>\$31,750</b>	<b>\$20,115</b>		<b>\$0.00</b>	<b>\$15,452</b>

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## **Activity 4 – Title: Poetic Strokes**

**Activity Type:** Outreach

### **Description of program:**

SELCO identified a regional project to demonstrate the artistic and literary heritage of libraries and poets in Southeastern Minnesota and launched a regional poetry contest in 2010. The *Poetic Strokes* contest called for local poets to submit an original piece to be considered for publication in the regional anthology, *Poetic Strokes*. This would be the fourth volume in the *Poetic Strokes* series – previous contests took place in 1999-2001 and had to be ceased due to limited funding. The revival of *Poetic Strokes* was a definite need in the SELCO region as library staff and patrons were looking for an opportunity to showcase the talent in Southeastern Minnesota.

After contracting with emen design to design the call for poets, announcements were sent out to SELCO member libraries and regional writing groups, and flyers were available to post in public locations. A press release was also created. The submission guides for the poetry contest were:

- Poets must be 16 years of age or older
- Poets must reside in the eleven-county region of Dodge, Fillmore, Freeborn, Goodhue, Houston, Mower, Olmsted, Rice, Steele, Wabasha, and Winona Counties
- Poems about libraries or reading are encouraged, but all poems are welcome
- Poems must be typed out and can be submitted as either digital attachments through e-mail or mailed paper copies
- A cover sheet must be submitted
- The maximum length allowed will be three poems or three pages
- (see attachment for more details)

After the submission deadline, SELCO staff worked with a judging panel to create criteria for poetry selection. All poems were reviewed and the selections were made based on the criteria created by the panel. SELCO staff and emen design selected artwork and a design layout for *Poetic Strokes*. After publication, copies of *Poetic Strokes* were provided to the contributing poets, SELCO member libraries, and members of the Minnesota Legislature, including the Governor.

Once the anthologies were distributed, the judging panel, contributing poets, and patrons checking out *Poetic Strokes* were surveyed. Copies of *Poetic Strokes* were added to the SELCO professional collection so patrons statewide could checkout a copy via Interlibrary Loan. A local selected poet mentioned the *Poetic Strokes* contest in her blog, and Minnesota Governor Pawlenty sent a signed letter of thanks and appreciation to SELCO staff for promoting reading and literature.

### **Event Dates and Locations:**

SELCO accepted submissions for the *Poetic Strokes* poetry contest from January 1, 2010 to February 15, 2010. A panel of three poetry judges was selected and judging of the poetry took place March-April 2010. Poems were selected and the *Poetic Strokes* was printed and distributed in early May 2010.

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**Partner Organization(s):** em en design ([www.emendesign.com](http://www.emendesign.com)), a local graphic arts firm in Rochester, MN

**Partner Organization(s) Contribution/Role in the Program:** The graphic arts firm, em en design, designed the Poetic Strokes flyers and the layout for the *Poetic Strokes* anthology.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

- 2,500 posters and other public announcements, inviting poets to submit their work, were distributed region-wide.
- 118 poets submitted a total of 280 poems for judging from 30 different communities, representing all 11 SELCO counties.
- A panel of three poetry judges was selected.
- 42 poems by 30 poets were selected by the judging panel for publication in the 2010 *Poetic Strokes* anthology.
- 1,500 copies of the Poetic Strokes anthology were ordered, printed, and distributed to SELCO member libraries, contributing poets, and legislative members.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

SELCO staff surveyed all participating poets and found it was a wonderful experience for most all participants. 100% of participating poets returning surveys found that the *Poetic Strokes* contest met their expectations, was enjoyable, and increased interest in writing poetry. 78% of participating poets returning surveys said they were more likely to submit to future *Poetic Strokes* contests and other writing contests. 89% of participating poets returning surveys were more likely to read local poets and poetry in general, and 78% were more likely to connect with other local poets. 94% of participating poets thought the *Poetic Strokes* contest was Good or Excellent. (See attached copy of survey for questions).

Here are some comments from submitting poets:

- It is wonderful that you are interested in encouraging poetry! The book you put together is LOVELY!
- Thank you! A great use of heritage funds!
- Love that this was available! I was notified that I didn't make the cut. At least I was notified – that shows respect for respondents. Please make this available again next year!
- The opportunity to submit and then have my poetry accepted for publication is wonderful.
- It gives anyone a chance to be recognized!
- Thanks for the chance to have my poetry get more exposure! Maybe next time host a "Meet the Poets" event so participants can get to know each other.
- I could not find any posters and the only info I got was off your website. Better advertising is in order!
- I am thrilled to have work in such a well made publication – and that it is regional & on the shelves of area libraries!

Patrons at the SELCO member libraries are, too, pleased with the publication of *Poetic Strokes* and are checking copies out. 100% of surveyed patrons thought *Poetic Strokes* was enhanced

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their knowledge and understanding of local poets, increased their interest in reading and writing poetry, and made them more likely to attend future poetry workshops and/or readings at the library. Here is what patrons wrote down as what they liked best about *Poetic Strokes*:

- Diversity of poetry and knowing these are local poets!
- I love being able to use local poets and this collection is a great place to find new work by local poets.
- Local talent – lots of library poems. Beautifully produced!

The *Poetic Strokes* patron survey is still active as libraries are handing out paper copies to all patrons who check out *Poetic Strokes* at the library.

The Poetic Strokes judging panel was interviewed and asked how they felt about the judging process and if they learned anything new. Here were some responses:

- Thank you for the enjoyable and useful experience!
- The only suggestion I would have would be to have a section for the young, student writers or young adult. It seems unfair to have to judge them against people who have taught poetry at college level.
- I thought the judging process was effective and efficient. I have not worked with SELCO before – I learned that you are well-organized and, as they say, a “class act.”

SELCO is committed to improving the collection process of outcomes for the second year of *Poetic Strokes* by increasing ways to publicize to hit more of the SELCO’s 11 counties to increase participation and to work closely with writers groups to establish poetry readings and workshops around the SELCO region.

#### **Attachments 44**

- Call to Poets for *Poetic Strokes* Poetry Contest
- Contest promotion on SELCO Website
- Contest promotion on SELCO Librarian Blog
- Email message to SELCO and SELS members about the *Poetic Strokes* contest
- Copy of the Judging panel’s criteria for selection
- *Poetic Strokes* Anthology
- List of Selected Poets in the SELCO region
- Letter of Thanks to SELCO/SELS Library staff
- *Poetic Strokes* Patron Survey
- *Poetic Strokes* Contributing Poets Survey
- Blog Posts from *Minnesota Prairie Roots*
- Letter of Thanks from Governor Pawlenty
- News Article in the SELCO January/February 2010 Newsletter
- News Article in the SELCO May/June 2010 Newsletter

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<b>Activity 4 – Title: Poetic Strokes</b>	<b>Budget</b>	<b>Final Total Expenses</b>		<b>Partner Financial Support</b>	
				<b>Actual \$\$</b>	<b>In Kind</b>
Personnel (coordination and development)	<b>\$5,050</b>	<b>\$3,101</b>			<b>11,776</b>
Advertising/marketing of program	<b>\$6,000</b>	<b>\$5,082</b>			
Contracted Services (honorarium, travel, hotel)	<b>\$12,500</b>	<b>\$3,348</b>			
Technology/equipment					
Collection (10% max)	<b>\$2,500</b>				
Materials (consumables)	<b>\$750</b>				
Evaluation	<b>\$750</b>				
Other (break out costs)					
<b>Activity 4 Subtotal</b>	<b>\$27,550</b>	<b>\$11,530</b>		<b>\$0.00</b>	<b>\$11,776</b>

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**Activity 5 – Title: A Southeast Musical Heritage: Cataloging CBBMLL**

**Activity Type:** Other

**Description of program:**

Working with the Chatfield Brass Band and Music Lending Library (CBBMLL), SELCO assisted with sorting donated sheet music which has not yet been incorporated into the CBBMLL collection and the SELCO online bibliographic database. Project staff performed original cataloging based on criteria established for the FY 2008-2009 LSTA Community Libraries as Online Partners project.

**Event Dates and Locations:** July 1, 2009 – June 30, 2010

**Partner Organization(s):** Chatfield Brass Band Music Lending Library (CBBMLL)

**Partner Organization(s) Contribution/Role in the Program:**

- CBBMLL is the owner of the collection that was sorted and cataloged.
- CBBMLL contributed staff time to this project.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

- 19 boxes of sheet music were sorted during this project.
- 1,771 new music titles were added to the CBBMLL collection and to the SELCO ILS.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

Talking with the CBBMLL staff, they continue to receive compliments from their current patrons who are pleased that more music is being made available for loan. Additionally, new patrons to the CBBMLL comment that they were happy to finally find the Library online and have been able to request needed sheet music easily.

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<b>Activity <u>5</u> – Title: A Southeast Musical Heritage: Cataloging CBBMLL</b>					
	<b>Budget</b>	<b>Final Total Expenses</b>		<b>Partner Financial Support</b>	
				<b>Actual \$\$</b>	<b>In Kind</b>
Personnel (coordination and development)					<b>11,723</b>
Advertising/marketing of program	<b>\$2,000</b>				
Contracted Services (honorarium, travel, hotel)	<b>\$45,750</b>	<b>\$45,750</b>			
Technology/equipment					
Collection (10% max)					
Materials (consumables)	<b>\$750</b>				
Evaluation	<b>\$500</b>				
Other (break out costs)					
<b>Activity <u>5</u> Subtotal</b>	<b>\$49,000</b>	<b>\$45,750</b>		<b>\$0.00</b>	<b>\$11,723</b>



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## **Activity 6 – Title: RACE: Are We So Different?**

**Activity Type:** Education

### **Description of program:**

Mayo Clinic and the Rochester Public Library partnered to bring the national touring exhibit ***RACE: Are we so different?*** to Rochester. This touring exhibit was available through special arrangement with the American Anthropological Association and the Science Museum of Minnesota. The exhibit is commonly seen in museums in major metropolitan areas. RACE provided Rochester and area communities a unique learning opportunity to understand, grow and embrace diversity.

RACE is a story with three themes. These interwoven themes employ video, photography, printed word and interactive technology resources. Looking through the eyes of history, science and lived experience, the RACE exhibit explains differences among people and reveals the reality – and unreality – of race.

**Theme: The Science of Human Variation:** This section offers visitors factual information and an invitation to explore our common ancestry, learn why we are different, as well as alike, and see how many common ideas about race are inaccurate or incomplete.

**Theme: The History of Race:** In this section, the exhibit demonstrates how economic interests, power struggles, scientific research, and even popular cultures have informed the American understanding of race, and have provided a sturdy framework for discrimination. Visitors will learn about race as a human invention, and see how scientists who once legitimized ideas about race are now dismantling them.

**Theme: Race in Our Culture:** So what is race? Although the concept of race may not be biologically valid, no one can argue that culturally and socially, race is real. The exhibit shines a spotlight on how we experience the concept of race in everyday America life – at school and work, at the doctor’s office, in the halls of Congress, and even every time we switch on the television.

### **Event Dates and Locations:**

The exhibit opened on May 17, 2010 at the Rochester Public Library and will run through September 11, 2010.

In conjunction with the exhibit, the library sponsored or co-sponsored a number of community events:

1. May 20: Unnatural Causes, Episode 1, “In Sickness and in Wealth”
2. May 27: Unnatural Causes: Episode 2, “When the Bough Breaks” and Episode 3, “Becoming American”
3. June 2: Guest Speaker Jane Elliott, Author of Blue Eyes/Brown Eyes
4. June 3: Unnatural Causes: Episode 4, “Bad Sugar” and Episode 5, “Place Matters”
5. June 5: “Race to the Finish Line” play

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6. June 5: RACE: A Facilitated Discussion
7. June 9: "Let the Church Say Amen" Film
8. June 10: "Race to the Finish Line" play
9. June 10: RACE: A Facilitated Discussion
10. June 15: Dr. Thomas C. Spelsberg: Human Origins, World Migrations and the Myth of Race
11. June 16: Eugenics and Racial Hygiene: Roots and Manifestations in the US and Germany
12. June 17: Unnatural Causes: Episode 6, "Collateral Damage" and Episode 7, "Not Just a Paycheck"
13. June 26: "Race to the Finish Line" play
14. June 26: RACE: A Facilitated Discussion
15. June 29: Young Adult Movie @ Your Library: The Blind Side

**Partner Organization(s):**

Mayo Clinic  
Mayo Clinic African Descendants Network (ADSN)  
Rochester Civic Theater  
SELCO

**Partner Organization(s) Contribution/Role in the Program:**

- Mayo Clinic sponsored the exhibit, which was hosted at Rochester Public Library
- Mayo Clinic African Descendants Network (ADSN) co-sponsored the Unnatural Causes programs
- Rochester Civic Theater created and hosted theatrical performances of "Race to the Finish Line"
- With Library Legacy funds, SELCO provided financial support for:
  - Project personnel to develop and coordinate the RACE exhibit and supplementary activities between October 2009 and June 30, 2010.
  - Contract for moving company to package and store a portion of the collection and create 5,000 square feet of exhibit space.
  - Supplement speaker costs
  - Provide docent training by the Diversity Council
  - Provide content training by the Science Museum of Minnesota
  - Purchased public performance rights for RACE DVD programs
  - Supported advertising efforts in Rochester and area communities
  - Within grant limits, purchased materials for the Rochester Public Library collection creating RACE related group book club and storytime kits.

**Program Outputs:** Outputs are things you can count such as attendance, number of new participants, and the number of attendees who had never been at a similar event, and so on.

- Attendance at the exhibit in May and June was 16,047, of which 6,526 were school children generally in grades 6 and 10.
- Attendance at library sponsored programs in May and June in conjunction with the RACE exhibit was 681.

**Measurable Outcomes:** May be collected by survey, anecdotal responses, post-test; End user change in Behavior, Attitude, Skills, Knowledge, Condition and/or Status

### Unnatural Causes Programs

The chart below summarizes the cumulative results from multiple sessions for the RACE program, *Unnatural Causes*. Also included is a sampling of personal comments shared as part of the outcome evaluations between May 20 – June 17, 2010.

How Satisfied Are you with this program?

Extremely Satisfied	Not satisfied at all			
1	2	3	4	5
37	11	8	1	1

Did you learn anything new on the topic of race and inequality?

Yes	52
No	5
Kind of	1

Did this program give you a better understanding on the history and legacy of racial bias?

Yes	47
No	10

Did you feel this event complements the RACE exhibit?

Yes	46
No	0
Haven't seen it yet	8

### Unnatural Causes Program Comments:

- Great to have these programs.
- Very fortunate to attend FREE seminar to inform and liked the discussion afterwards.
- Stimulating discussion following interesting eye-opening videos about African Americans and Mexican immigrants and their unique health issues.
- Belonging to a melting pot is not belonging to a group. Belonging to a group makes you feel good.
- I am not a student of this [racial bias].
- Stark reminders and new perspectives well worth considering.
- Wonderful, the moderators were excellent!
- Discussion which followed films very eye-opening.
- It was very interesting to hear about other peoples view on race.
- Thought provoking and full of information.
- I think this is a great program. Keep up the good work!

### Jane Elliot Program

A chart below summarizes the responses of attendees of the Jane Elliot program on June 2, 2010, as well as a sampling of personal comments shared as part of the outcome evaluations. Total attendance at the Jane Elliot program was 300.

How Satisfied Are you with this program?

Extremely Satisfied	Not satisfied at all			
1	2	3	4	5

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96            9            1            1            3

Did you Learn anything new on the topic of race and inequality?

Yes	108
No	2
Probably	1

Did this program give you a better understanding on the history and legacy of racial bias?

Yes	107
No	3

Did you feel This event complement's the RACE exhibit?

Yes	101
No	0
Haven't seen it yet	4
Neutral	1

#### **Jane Elliot Program Comments:**

- Excellent speaker. Very well done!
- I really enjoyed this lecture. It was very interesting and very knowledgeable about the human race.
- Absolutely fabulous. I watched "The Eye of the Storm" as a youngster and had always wanted to meet her. .Today that wish came true. I thought I knew a fair amount but now my eyes opened even more.
- Amazing lecture. Great teaching opportunity.
- Please invite her back again! Excellent speaker & topic.
- I think Jane Elliott has important & provocative things to say about race & discrimination. What is missing in her presentation is the concept of respect. If she had concentrated on respect she would not have told the Clarence Thomas joke & the Michelle Bachman abortion statement. I share a political philosophy with Jane Elliott but I thought many of her comments were disrespectful and not appropriate in this venue. Unfortunately, I think her message has been altered from emphasis on racism to emphasis on Jane Elliott and how shocking, "in your face," and provocative she can be. That all being said, I do appreciate interesting speakers being brought to Rochester. Thank you
- Jane Elliott is DYNAMITE! I hope that everyone hearing her speak leaves here tonight empowered to go out and DO something to affirm and celebrate at LEAST one other person who is different from them! :-)
- Was grateful to hear Mrs. Elliott speak -- her conviction is inspiring.

#### **“Race to the Finish Line” Theatrical Presentation**

The chart summarizing the cumulative results from multiple performances of “Race to the Finish Line” as presented by the Rochester Civic Theater through June 2010 is included below. This play was created and performed by the Rochester Civic Theater specifically for the RACE exhibit. In addition to statistical data there is a sampling of personal comments shared as part of the outcome evaluations.

#### **Race to the Finish Line – A Theatrical Presentation (Cumulative data through June 2010)**

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How Satisfied Are you with this program?

Extremely Satisfied				Not satisfied at all
1	2	3	4	5
28	11	6	3	3

Did you learn anything new on the topic of race and inequality?

Yes	39
No	11

Did this program give you a better understanding on the history and legacy of racial bias?

Yes	40
No	11

Did you feel This event complement's the RACE exhibit?

Yes	43
No	1

**“Race to the Finish Line” Theatrical Presentation Comments:**

- Good Issues Valued.
- Perhaps longer - more depth on the dynamics of Race communications.
- Learned "about the topic of race and inequality" from the discussion, not from the play.
- Good venue to stimulate needed conversations about important issues like this.
- Very good program to shed some light into a very difficult topic.
- I liked the play.
- It was good, good, good.
- It helped open my eyes about white privilege vs. black every day life experience.
- EXCELLENT - gave me lots to think about.
- More positive representatives of minority races other than specified times of the year.
- Wonderful program.

**“Let the Church Say Amen” Film Program**

The chart below summarizes the responses of 32 participants at the “Let Church Say Amen” film program on June 9, 2010, as well as a sampling of personal comments shared as part of the outcome evaluations.

**“Let the Church Say Amen” Film Program**

How Satisfied Are you with this program?

Extremely Satisfied				Not satisfied at all
1	2	3	4	5
8	9	2	1	

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Did you Learn anything new on the topic of race and inequality?

Yes	13
No	7

Did this program give you a better understanding on the history and legacy of racial bias?

Yes	11
No	8

Did you feel This event complement's the RACE exhibit?

Yes	16
No	

**“Let the Church Say Amen” Program Comments:**

- Thank You. It's good to feature this issue.
- It was pretty long, repetitive.
- Good, but message could have been accomplished in 90 min.
- That's the normal way they worship.
- Great - inspirational!
- Praise the Lord! And curse us for not knowing these Americans.
- People's faith can work wonders....doesn't matter what ethnic group.
- I thought it would be a movie about an accordion player in South America.

**“Human Origins, World Migrations, and the Myth of Race” by Dr. Spelsberg**

The chart below summarizes the responses of 35 participants of the “Human Origins, World Migrations and the Myth of Race” program on June 15, 2010, as well as a sampling of personal comments shared as part of the outcome evaluations.

**"Human Origins, World Migrations and the Myth of Race" by Dr. Spelsberg Program**

How Satisfied Are you with this program?

Extremely Satisfied				Not satisfied at all
1	2	3	4	5
8				

Did you Learn anything new on the topic of race and inequality?

Yes	7
No	1

Did this program give you a better understanding on the history and legacy of racial bias?

Yes	6
No	2

Did you feel This event complement's the RACE exhibit?

Yes	8
No	0

**“Human Origins, World Migrations, and the Myth of Race” by Dr. Spelsberg Comments:**

- Loved Tom's [Dr. Spelsberg] enthusiasm for his subject.
- Very interesting, engaging speaker. He had a nice tie! :-)
- Thank you so much for providing this. It is clear there is interest in Rochester from the size of the audience and the questions.
- Excellent, learned talk that was concise but detailed.
- Great!
- It was good to also hear information originating from the Bible -- kept a good balance. Dr. Spelsberg did a great job!
- Dr. Spelsberg is a fabulous lecturer. Excellent Q&A.

**“Eugenics and Racial Hygiene: Roots and Manifestations in the US and Germany” - A Program by Dr. Kirk Allison**

The chart below summarizes responses from a portion of the 33 participants of the “Eugenics and Racial Hygiene” program on June 16, 2010, as well as a sampling of personal comments shared as part of the outcome evaluations.

**Eugenics and Racial Hygiene: Dr. Kirk Allison Program**

How Satisfied Are you with this program?

Extremely Satisfied					Not satisfied at all
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
	1	6	1	1	0

Did you Learn anything new on the topic of race and inequality?

Yes	9
No	0

Did this program give you a better understanding on the history and legacy of racial bias?

Yes	8
No	0

Did you feel This event complement's the RACE exhibit?

Yes	8
No	0

**Eugenics and Racial Hygiene: Dr. Kirk Allison Program Comments:**

- Talk too long - more group discussion would have been valuable.
- Very interesting - Too Long
- This would have been a good 2-parter because it was interesting w/ lots of info, but rushed.
- A much longer lecture being rushed. Could have been split into installments.

**Attachment 45:**

- Introductory brochure
- Bookmark

**Attachment 45 Continued:**

- Discussion Guide Poster
- Brochure - RACE: Are We So Different? listing of all programs at the library Poster
- RACE materials and activities in the Children's area
- Bookmark - RACE materials and activities in the Children's area
- Bookmark - F Picture Books related to race Bookmark
- J Non-fiction materials related to race
- Poster - Dr. Thomas Spelsberg program Brochure - Unnatural Causes documentary series
- Poster - Unnatural Causes documentary series Brochure
- World Music Series Concerts (these programs were held at the library in conjunction with the RACE Exhibit, but not funded as part of our Legacy grant)
  - Poster - World Music Series: Son de Madera
  - Poster - World Music Series: Huun Huur Tu Newspaper Ad
- Jane Elliott program Newspaper Ad
- RACE program listing for June



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<b>Activity 6 – Title: RACE: Are We So Different?</b>	<b>Budget</b>	<b>Final Total Expenses</b>		<b>Partner Financial Support</b>	
				<b>Actual \$\$</b>	<b>In Kind</b>
Personnel (coordination and development)	<b>\$9,135</b>	<b>\$7,096</b>			<b>2,931</b>
Advertising/marketing of program	<b>\$10,000</b>	<b>\$1,575</b>			
Contracted Services (honorarium, travel, hotel)	<b>\$32,141</b>	<b>\$18,980</b>			
Technology/equipment	<b>\$1,500</b>	<b>\$1,424</b>			
Collection (10% max)	<b>\$1,324</b>	<b>\$1,085</b>			
Materials (consumables)					
Evaluation					
Other (break out costs)					
<b>Activity 6 Subtotal</b>	<b>\$54,100</b>	<b>\$30,161</b>		<b>\$0.00</b>	<b>\$2,931</b>

<b>ARTS AND CULTURAL HERITAGE GRANT PROGRAM</b>
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**Instructions: The Regional Public Library System Board Chair *and* the Regional Director will initial agreement in the box to the left of each assurance.**

The regional public library system assures that it complied with the following:

	1. Funds shall be used only for purposes for which granted as specified in the approved grant application or approved by the Director of State Library Services in an amendment to the original application submitted under provisions of <i>Minnesota Rules</i> , Chap. 3530. Approval by the Director of State Library Services was obtained for expenses in a category that reflected more than a 10% change from the proposed budget in the approved application.
	2. A narrative report indicating program or project results accomplished and a report of expenditures were filed with State Library Services on forms supplied by the State Library Agency quarterly with a final fy2010 report no later than 90 days after the end of the state fiscal year. ( <i>Minnesota Rules</i> Chapter 3530.0200, Subp. 4(B).
	3. If participation by a regional public library system or a member local governmental unit is discontinued, ownership of the discontinuing system's or unit's assets purchased with Arts and Cultural Heritage funds, including cash or the fair market value thereof of such assets cannot be transferred by the applicant and shall revert to the Minnesota Department of Education for reassignment for library services elsewhere. ( <i>Minnesota Rules</i> Chapter 3530.0200, Subp. 4(C).
	4. The provisions of Title VI of the Civil Rights Act of 1964, (42 USC Sec. 2000d <i>et seq.</i> ), its regulations and all other applicable federal and state laws, rules and regulations. ( <i>Minnesota Rules</i> Chapter 3530.0200, Subp. 4(D).
	5. That the regional public library system and its branches/members are in compliance with <i>Minnesota Statutes</i> 2004, Chapter 134.50 (a) so that all public library computers with access to the Internet available for use by children under the age of 17 must be equipped to restrict, including by use of available software filtering technology or other effective methods, all access by children to material that is reasonably believed to be obscene or child pornography or material harmful to minors under federal or state law, and section (c) so that the library prohibits, including through the use of available software filtering technology or other effective methods, adult access to material that under federal or state law is reasonably believed to be obscene or child pornography.
	6. That the regional public library system and its branches/members are in compliance with <i>Minnesota Laws</i> 2000, Chapter 492, Article 1, Section 49, Subd. 5A, and has adopted a policy to prohibit library users from using the library's Internet access workstations to view, print, or distribute material that is obscene within the meaning of <i>Minnesota Statutes</i> 1998, Chapter 617, Article 241
	7. An independent auditor's report of the systems' general purpose financial statements in accordance with generally accepted auditing standards and the standards applicable to financial audits contained in <i>Government Auditing Standards</i> , issued by the Comptroller General of the United States shall include audit of the Arts and Cultural Heritage funds as a unique categorical fund account. The audit shall be submitted no later than 180 days after the close of the system's fiscal year. ( <i>Minnesota Rules</i> Chapter 3530.1200).

System: SELCO (Southeastern Libraries Cooperating)

<b>ARTS AND CULTURAL HERITAGE GRANT PROGRAM</b>
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## **AUTHORIZING SIGNATURES**

We, the undersigned, certify that the data given in this application are true and correct to the best of our knowledge and belief.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Chair, System Governing Board

\_\_\_\_\_  
Date

\_\_\_\_\_  
Regional Public Library System Director

**State Fiscal Year 2010 Legacy Project Final Report (electronic copy and fully signed paper copy) are due to the State Library Agency 180 days after the end of the annual state funded program. Signed paper copy must be postmarked no later than Friday, October 1, 2010. Electronic copy submitted to [jym.wroblewski@state.mn.us](mailto:jym.wroblewski@state.mn.us) by 4:00 p.m. Friday, October 1, 2010.**