



ANNUAL IMPACT REPORT

LEGACY-FUNDED CONTENT & INITIATIVES

July 1, 2022 – June 30, 2023

KSMQ, Lakeland PBS, Pioneer PBS,
Prairie Public, Twin Cities PBS, PBS North

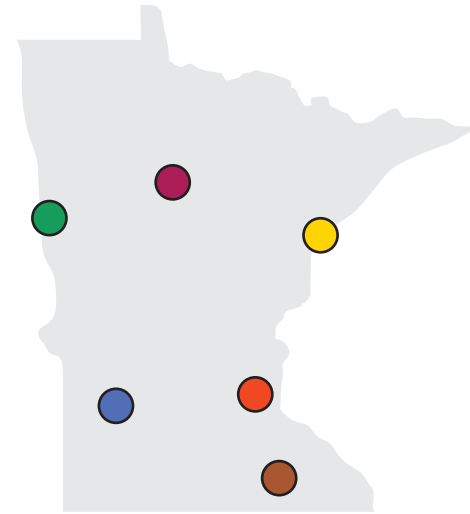
“SUNSET NO.1” by Kent Estey

Oil on canvas

mpta
minnesota public television association



The six public media stations of the Minnesota Public Television Association (MPTA) harness the power of media to document, promote, and preserve the arts, culture, and history of Minnesota's communities.



Lakeland PBS
Bemidji/Brainerd
800-292-0922 • lptv.org



Pioneer PBS
Appleton/Worthington/Fergus Falls
800-726-3178 • pioneer.org



Prairie Public
Moorhead/Crookston
800-359-6900 • prairiepublic.org



Twin Cities PBS
Minneapolis/St. Paul
651-222-1717 • tpt.org



KSMQ
Austin
800-658-2539 • ksmq.org



PBS North
Duluth/Hibbing
218-788-2837 • pbsnorth.org

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Message from the President of MPTA

This letter and report from the Minnesota Public Television Association (MPTA) are an expression of our sincere appreciation for the legislators who recognize and champion our public service. Your support, through the Minnesota Arts and Cultural Heritage Fund, has allowed us to marshal our collective resources and assemble a body of work that resonates deeply with citizens across our great state.

The MPTA is a group of six independent public television stations whose broadcast signals reach the whole of Minnesota and beyond our state's borders. They include Lakeland PBS (Bemidji), Prairie Public (Moorhead-Crookston), Pioneer PBS (Granite Falls), KSMQ-TV (Austin), Twin Cities PBS (St. Paul/Minneapolis), and PBS North (Duluth). As a group, we cover 99% of Minnesota with the possibility of reaching every citizen within our state!

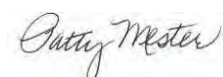
At the heart of the MPTA are shared values and principles that guide our actions and shape our mission. We are dedicated to upholding the ideals of integrity, trust, lifelong learning, and inclusion. This commitment forms the bedrock of our work, fostering a sense of unity around our commonalities while respecting the unique individuality and diversity of each community we serve.

The MPTA has a rich tradition of innovation and ingenuity, which we view as the foundation upon which we continue to build. We recognize the essential role of innovation in meeting the diverse needs of our communities, ensuring greater mobility and accessibility. While technological advancements play a pivotal role in our work, it is crucial to emphasize that innovation is not merely about the "how;" it's about the profound impact it has in supporting the "what" we do. And what we do, at our core, is connect communities through meaningful stories. We believe in the power of narrative to bring people together, paying homage to the past, providing insight into the present state of affairs, and casting a keen eye toward the future. Our commitment to fostering lifelong learning, civic leadership, and meaningful conversations, alongside our unwavering dedication to public safety, underscores the transformative nature of our work.

The enclosed report serves as a testament to the MPTA's strength and relevance. It is a collective body of work that showcases the positive impact we have had on the lives of our Minnesota families and neighbors. We are immensely proud of our achievements and grateful for the opportunity to make a significant difference in the communities we serve.

Once again, thank you for your steadfast support. We are truly grateful for your generosity as it enables us to continue our mission of connecting communities, fostering dialogue, and creating a positive and profound impact for stronger people, stronger communities, and a stronger state.

Sincerely,



Patty Mester
President & General Manager of PBS North
President MPTA
218.788.2831



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LEGACY WORK STATISTICS



Photo Credit: Uche Iroegbu



**There is so much power in stories that are tied to place!
Local stories matter, and can really help people form
global perspectives!**



sparks local engagement



After watching local arts, culture, and history shows on public television...

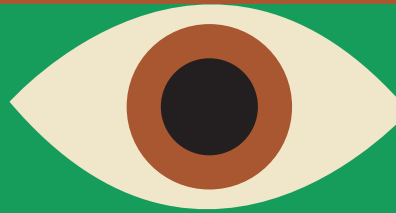
53% were inspired to visit a historic site.

53% talked with others about something they learned.

37% were inspired to visit a new part of Minnesota.

fosters learning

After watching local arts, culture, and history shows on public television...



89% learned about something new related to arts, culture, or history.



59% were inspired to keep learning about Minnesota history.



It [shows] the outside world the amazingly talented and diverse people that help make up the communities of northern Minnesota.



represents the diversity of Minnesota

72% said that their local station's arts, culture, and history programming adequately represents Minnesota's diverse communities.



It educates, entertains, and fosters a sense of belonging to the Minnesota community in all aspects of diversity.



builds community connections

After watching local arts, culture, and history shows on public television...

73% feel a greater sense of connection to Minnesota.

74% learned about new artists in their community.

reaches statewide



2.4 million households can access MPTA broadcast in Minnesota.

creates jobs

34 full-time jobs
140 freelance and temporary jobs

cultivates trust

87% trust their local PBS station to deliver arts, culture, and history programming that is well-researched and unbiased.



mptalegacymedia.org

*Based on 2023 MPTA Legacy Survey

AWARDS AND NOMINATIONS

2022-2023



LAKELAND PBS

Building a Table For 7 "Farm & Forage to Fine Dining"
2023 Upper Midwest Regional Emmy® Nominee
Documentary - Cultural

PBS NORTH

The Great Minnesota Recipe Season 2
2023 55th Annual Public Media Award Winner
Community Engagement - National Project

Northern Nights, Starry Skies

2023 55th Annual Public Media Award Nominee
Topical Feature & Educational Resources for the Classroom

Minnesota Historia Season 2

2023 55th Annual Public Media Award Nominee
Digital Media

PBS North Brand Launch

2023 55th Annual Public Media Award Nominee
Integrated Media Campaign

Native Report - Two-Spirit Identity

2023 National Native Media Award Winner
TV - Best Two-Spirit Coverage

Native Report - Round Lake Traditions

2022 National Native Media Award Winner
Multimedia - Best Multimedia

Minnesota Historia - Tourist Traps

2023 Upper Midwest Regional Emmy® Award
Informational/Instructional

Northern Nights, Starry Skies

2023 Upper Midwest Regional Emmy® Award
Environment/Science

Minnesota Historia - Boomtown

2023 Upper Midwest Regional Emmy® Award
Historic/Cultural/Nostalgic

Minnesota Historia - Mr. Magoo the Mongoose

and Other Animals in Wrong Places
2023 Upper Midwest Regional Emmy® Award
Writer - Content (Non-News)

The Great Minnesota Recipe

2023 Upper Midwest Regional Emmy® Nominee
Lifestyle - Long Form Content

Almanac North - Minnesota's MMIR Office

2023 Upper Midwest Regional Emmy® Nominee
Diversity/Equity/Inclusion

Almanac North - LGBTQ+ Legislation

2023 Upper Midwest Regional Emmy® Nominee
Politics/Government

John Beargrease Sled Dog Marathon

2023 Upper Midwest Regional Emmy® Nominee
Special Event Coverage

Minnesota Historia - John Beargrease

2023 Upper Midwest Regional Emmy® Nominee
Historic/Cultural/Nostalgic

Northern Nights, Starry Skies

End of the Road Film Festival Award Winners
Best Minnesota Film & Audience Choice: Best
Documentary

PRAIRIE PUBLIC

Nelda Schrupp: Jewelry Artist
2023 Bronze Telly Award Winner
Television - Information

The International Peace Gardens

2023 Bronze Telly Award Winner
Television - Travel/Tourism

Pat Kruse: Birch Bark Artist

2023 Bronze Telly Award Winner
Television - Cultural

Bruce Engebretson: Handweaver

2023 Upper Midwest Regional Emmy® Nominee
Arts & Entertainment - Short Form Content

Kent Estey: Artist

2023 Upper Midwest Regional Emmy® Nominee
Arts & Entertainment - Short Form Content

Gabrielle Johnson: 2023 ND Poetry Out Loud State Champion

2023 Upper Midwest Regional Emmy® Nominee
Education/Schools - Short Form Content

Nelda Schrupp: Jewelry Artist

2023 Upper Midwest Regional Emmy® Nominee
Lifestyle - Short Form Content

Black Histories of the Northern Plains

2023 NETA Public Media Award Winner
Educational Resources for the Classroom - Division 2

TWIN CITIES PBS

Bring Her Home
Mesa International Film Festival
Best Native American Film

Bring Her Home

Quetzalcoatl Indigenous International Film Festival
Human Rights Winner

Bring Her Home

Ely Film Festival
Best of the Fest

Jesse Ventura Almanac Interview

2023 Upper Midwest Regional Emmy® Nominee
Interview/Discussion

Jim Crow of the North Stories

2023 Upper Midwest Regional Emmy® Award
Historic/Cultural/Nostalgia - Long Form Content

Outside Chance: Introduction to Boundary Waters Canoeing

2023 Upper Midwest Regional Emmy® Nominee
Lifestyle - Short Form Content

STAGE: American Roots Revue

2023 Upper Midwest Regional Emmy® Nominee
Arts & Entertainment - Long Form Content

PIONEER PBS

Playing Haydn for the Angel of Death
2023 Upper Midwest Regional Emmy® Award
Arts and Entertainment - Long Form Content

Into The Storm with Tanner Charles

2023 Upper Midwest Regional Emmy® Award
Weather - Short or Long Form Content

The State of Polka

2023 Upper Midwest Regional Emmy® Nominee
Documentary - Cultural

When Glitches Are Good

2023 Upper Midwest Regional Emmy® Nominee
Arts and Entertainment - Short Form Content

A Blossoming Business

2023 Upper Midwest Regional Emmy® Nominee
Category: Business/Consumer - Short or Long Form
Content

Empress of a Sugary Empire of Joy

2023 Upper Midwest Regional Emmy® Nominee
Business/Consumer - Short or Long Form Content

Grasshopper Girl: Author Teresa Peterson

2023 Upper Midwest Regional Emmy® Nominee
Historical/Cultural/Nostalgic - Short Form Content

Built With Love

2023 Upper Midwest Regional Emmy® Nominee
Historical/Cultural/Nostalgic - Long Form Content

Sold! The Story Of An Auctioneering Family

2023 Upper Midwest Regional Emmy® Nominee
Historical/Cultural/Nostalgic - Long Form Content

Verlyn Kling And the Missing Les Paul

2023 Upper Midwest Regional Emmy® Nominee
Historical/Cultural/Nostalgic - Long Form Content

The Heart of Thunder

2023 Upper Midwest Regional Emmy® Nominee
Diversity/Equity/Inclusion - Long Form Content

Growing Your Own Way

2023 Upper Midwest Regional Emmy® Nominee
Lifestyle - Short Form Content

Fresh-Baked Goodness

2023 Upper Midwest Regional Emmy® Nominee
Lifestyle - Long Form Content

The Art Of Everyday Living

2023 Upper Midwest Regional Emmy® Nominee
Lifestyle - Long Form Content

Vietnam Brotherhood

2023 Upper Midwest Regional Emmy® Nominee
Military - Short or Long Form Content

Built With Love Director Composite

2023 Upper Midwest Regional Emmy® Nominee
Director - Short or Long Form Content

Kristofor Gieske Composite

2023 Upper Midwest Regional Emmy® Nominee
Editor - Short or Long Form Content

STATION REPORTS



Photo Credit: Uche Iroegbu



Photo Credit: Bruce Silcox Photographer



IMPACT STORY

KSMQ & Legacy Funding Shine a Spotlight on the Ever-changing Landscape of Rochester, Minnesota

Legacy funding empowers KSMQ to achieve our mission to inspire viewers to discover local connections, build strong communities and become better informed. This funding allows us to share stories from across our region, showcasing the diverse backgrounds, cultures, and experiences of the people throughout Southeastern Minnesota. Programs created this year introduced viewers to local hidden gems, facilitated discussion centered around literature and current events, and gave a glimpse into the rich culture and history in our area.

As the Destination Medical Center initiative continues to change the landscape in and around Rochester, KSMQ's *R-Town* has provided a vital platform to showcase the growing diversity through the region. Since 1990, the city of Rochester's population has grown by 40,000 people and the population of the greater Rochester area is now more than half the size of the city of Minneapolis. Rochester continues to become more diverse in terms of race, ethnicity, religion, and culture. As the city continues to grow and evolve, *R-Town* puts a focus on the different ways Rochester citizens, city officials, and organizations are creating welcoming and inclusive environments.



I have loved watching my grandchildren sing in the Austinaires on TV. Thank you for these local programs, as well as all the dignified fictional shows and documentaries. And no commercials, yeah!

- Shirley Keenan

In FY23, hosts Nicole Nfonoyim-Hara and Danielle Teal shared the voices and experiences of Black, Indigenous, and communities of color, LGBTQIA+ communities, disabled communities, and other historically marginalized groups, making Rochester the melting pot of southeastern Minnesota. In FY23, *R-Town* featured over 40 diverse community members over 21 episodes. Providing an outlet for community discussion, *R-Town* has given diverse populations throughout the area a platform to feature their art, culture, and history.



AREAS OF IMPACT

SHOWCASING THE ARTS

KSMQ gave a platform for local artists to share their work, with multiple artists featured on *Off 90* and *R-Town*, and local music groups involved in various music specials.

UPDATING THE REGION

Michael Wojcik, a KSMQ correspondent, updated viewers on the latest happenings in the Minnesota Legislative session in his weekly *Legislative Update*. *R-Town* also provided a closer look at candidates running for Rochester mayoral and city council races.

IMPROVING OUR DIGITAL PRESENCE

KSMQ focused on increasing its digital social media presence, creating content exclusively for Facebook, and shared all other content created to the KSMQ YouTube Channel. Posts made on social media became a conduit to introduce viewers to additional programming, both online and over-the-air.

“Enjoyed working with KSMQ Public Television – made it fun, warm, and welcoming – and enjoyed listening to others on this segment. Thank you for bringing relevant and a variety of information!”

- Maria Serbus, Rochester



KSMQ - STATION REPORT

OFF 90

PREMIERE: April 3, 2023

DESCRIPTION

Off 90, KSMQ's flagship magazine series, features stories about art, culture, and history found just off Interstate 90, creating an educational travelog featuring a variety of stories throughout southern Minnesota. The series informs viewers living across the region, as well as the entire state, to learn about new people, places, and events to gain a greater appreciation of southern Minnesota.

IMPACT

Off 90 captures authentic expressions of the creative process in order to promote a deeper understanding of the arts, and strives to cultivate new audiences. The series promotes unsung places of interest in and around southeastern Minnesota. Since its premiere in 2010, *Off 90* has featured thousands of artists, organizations, and experts in hundreds of videos curating contemporary arts, local history, and stories of cultural significance for generations to come. Episodes of *Off 90* are presented on both the main KSMQ channel and The Minnesota Channel, and are available to view on YouTube, Facebook, PBS Passport, and multiple streaming services. *Off 90* is KSMQ's most watched program.



Artist John Kittleson from Austin.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	13 episodes broadcast 24.5 hours broadcast
Streaming apps	13 episodes available for streaming 6.5 hours available for streaming
KSMQ website	13 episodes posted (linked to YouTube) 6.5 hours available on website
YouTube	13 episodes posted 6.5 hours available 4,344 views
Facebook	19 posts 37,600 video views 7,624 engagements

EPISODES

Off 90 | 1401 - In this season's premiere episode, we tell the story of the Tower, Austin's legendary 1960s youth center; The Cre8tive Place, an artist workshop in Plainview; and Watkins, a 150-year old manufacturing company in Winona.

Off 90 | 1402 - We "throw some rocks" with the Heather Curling Club of Mapleton, visit the Hanson Leather Co. in Stewartville, take in the Eagles Classic Car Show in Rochester, and go back in time at the Lanesboro Historical Museum.

Off 90 | 1403 - We go kicksledding in Austin, get colorful with artist Sarah Johnson of Winona, and uncover the history of the Hubbell House restaurant in Mantorville.

Off 90 | 1404 - We visit what's said to be the oldest Dairy Queen in Minnesota, Pearson's Candy Company in St. Paul, and meet tattoo designer Liz Forsman of Rochester, and Steve Tubbs, a potter, in Albert Lea.

Off 90 | 1405 - The Rochester pool league, the Blue Earth County History Center, lamp maker Emma Waters, and the Rochester Thaw Music Festival.

Off 90 | 1406 - Kevin Bishop, a furniture maker from Glenville, the West Concord Historical Society, the SEMVA gallery in Rochester, and Matthew Fluharty and the Art of the Rural.

Off 90 | 1407 - A lemonade stand in Rochester, an Austin robotics team, the Hormel Historic Home in Austin, and an unlikely cross-stitcher from Geneva.

Off 90 | 1408 - Cubers in Austin, a model railroad club in Grand Meadow, Gallery 24 in Rochester, and an Austin impressionist painter.

Off 90 | 1409 - A pro wrestler from Albert Lea, a fluid artist from Rochester, a mom who plays soccer, and a spelling bee champion.

Off 90 | 1410 - A small-plane pilot and instructor from Rochester, the history of a honey farm near Janesville, a metal fabricator near Good Thunder.

Off 90 | 1411 - We look at the life of evangelist and musician Lowell Lundstrom, we visit the Sheldon Theatre in Red Wing, we learn about a community bicycle program in Rochester, and we check out the new nature center at Zollman Zoo in Byron.

Off 90 | 1412 - We learn about a dance and mixed media project in Rochester, the American Ski Jumping Hall of Fame and Museum in Red Wing, the town of Taopi's recovery from a tornado, and a tattoo artist in Mankato.

Off 90 | 1413 - We visit the Southern Minnesota Children's Museum in Mankato, talk to the attendant at an I-90 rest area, meet a young wrestler from Kasson-Mantorville High School, and celebrate with the American Association of University Women in Winona.



Artist Sarah Johnson shows off one of her art pieces.



Dale Rood of the Rail Runners Railroad Club.

R-Town

PREMIERE: July 8, 2023

DESCRIPTION

R-Town, KSMQ's weekly current events program, captures the historical changes occurring in Rochester, Minnesota. As one of the economic engines of the KSMQ viewing area, Rochester is brimming with business, cultural, and historical significance. In the midst of a great transformation as a result of the Destination Medical Center project, our host Nicole Nfonoyim-Hara discusses current events pertaining to Rochester with her guests. Also featured on each episode are stand-alone stories featuring the culture, art, and history of the city.

IMPACT

R-Town addresses the Arts and Cultural Heritage Fund principle to expand Minnesotans' access to arts, history, and cultural heritage. Each week, *R-Town* promotes dialogue on important events and issues impacting residents of Rochester, along with showcasing art, music, dance, theater, and history stories. *R-Town* not only informs, it provides a space where different members of the community can share their stories, helping to develop the fabric of this rapidly changing community. As we document this change, *R-Town* also serves as a historical record of the transformation of the community. Community members show their appreciation for this service by actively commenting on the show, sharing episodes and our stories on social media, and asking to be featured on the show.



R-Town host Nicole Nfonoyim-Hara speaks with Kate Rogers and Stephanie Tranchida of the Hometown Opera Company.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	21 episodes broadcast 51 hours broadcast
Streaming apps	21 episodes available 10.5 hours of content available
KSMQ website	16 videos posted (linked to YouTube) 8 hours of content available
YouTube	21 videos posted 10.5 hours of content available 2,279 video views
Facebook	16 posts 19,736 video views 1,809 engagements

EPISODES

R-Town | 2008 - Nicole discusses the state of Main Street with Minnesota State Auditor Julie Blaha, we learn about Soldiers Field Veterans Memorial, Danielle Teal brews up a conversation with Crystal Whitmarsh of Trail Creek Coffee Roasters, we go on an evening bike ride organized by Scheels, and Michael Wojcik talks about events in Rochester this summer.

R-Town | 2009 - Nicole talks with Joe Ward of Experience Rochester, we learn about Central Bark doggy day care, Danielle Teal visits with Javier Ortiz of Javier's Barbershop, we cook up a meal at a 4-H day camp, Michael Wojcik hunts down area swimming pools, and Nicole discusses the upcoming elections with Olmsted County's Luke Turner.

R-Town | 2010 - Nicole meets with Heather Nessler, the director of the Spark Children's Museum, we learn about the work of the Southeastern Minnesota Interfaith Immigrant Legal Defense (SMIILD), Danielle Teal talks about the Rochester City Lines bus service with Dan Holter, we boogie down at the first-ever disco dance party at 125 Live, Michael Wojcik tells us about upcoming events, and we grab a guitar and sing with Emily Whitcomb.

R-Town | 2011 - Danielle Teal talks with Derrick Fritz from the Olmsted County Community Health Assessment Process (CHAP) and catches up with Dee Sabol to learn about the recent work of the Diversity Council. We also sip and paint with the Wine and Canvas painting class and explore the vibrant mosaic work of artist Debra D'Souza. On the Spotlight segment, Danielle meets Jessica Taylor, owner of Pottery by Jessica. Michael Wojcik tells us about events happening at the Olmsted County Fair.

R-Town | 2012 - Nicole speaks with Nisha Kurup, vice president of the Indian Cultural Association of Minnesota, and meets with Irene Woodward, community development director for the city of Rochester. We get our fill of caffeine and plant life, and meet a local painter. On the Spotlight segment, Danielle talks with Nadia Victoria about Sorellina's restaurant. Michael Wojcik tells us about Party in the Alley and other events taking place.

R-Town | 2013 - Nicole meets firefighter Mande Marx, who tells us about the Rochester Fire Department's first ever Women's Expo, and talks with Ani Bulbulian from Revolutionary Earth about helping restore our local food ecosystem. We learn about a local woodworker, and we meet two master gardeners in this week's Walkabout. On the Spotlight segment, Danielle talks with Mark Braun from Schott Distributing. Michael Wojcik reports on late summer events in Rochester.

R-Town | 2014 - Nicole talks with Ken Baerg about what is new for 125 Live. We learn about the Street Medicine Elective for medical students with Beth Kangas and Jeff Woods. We ride with the Rochester Trolley and Tour Company and meet with bead artists at the Rochester Art Center. On the Spotlight segment, Danielle chats with Steve Finnie from Little Thistle Brewing Company about their upcoming anniversary event. Michael Wojcik informs us of events coming up in Rochester.

R-Town | 2015 - Correspondent Danielle Teal joins host Nicole Nfonoyim-Hara to talk with Rochester City Council Ward 3 candidates Norman Wahl and Vangie Castro.

R-Town | 2017 - Correspondent Danielle Teal joins host Nicole Nfonoyim-Hara to talk with Rochester City Council Ward 5 candidates Shaun Palmer and Saida Omar.

R-Town | 2018 - Guest moderator Trey Mewes joins correspondent Danielle Teal to talk with Rochester City Council Ward 1 candidates Patrick Keane and Andy Hemenway.

R-Town | 2019 - Correspondent Danielle Teal joins host Nicole Nfonoyim-Hara to talk with Rochester mayoral candidates Britt Noser and Kim Norton.

R-Town | 2020 - Nicole visits with Amanda Leightner about the CO.STARTERS program that helps entrepreneurs in Rochester. She also talks with Kaytlyn Anzivino about connecting with volunteer opportunities. We visit Pasquale's Neighborhood Pizzeria and meet woodworker Caryl Clossner. On the Spotlight segment, Danielle chats with Jes Peterson, new owner of Kismet. Michael Wojcik tells us about events coming up in Rochester.

R-Town | 2021 - Nicole sits with Meghan Kozub from the Rochester Pops Orchestra and Wilfredo Roman Catala, the chief financial officer for Olmsted County. Danielle Teal talks with Kristina Wright-Peterson, the executive director of Seasons Hospice. We meet black-and-white photographer Jeff Thompson and we drop in at Sargent's nursery during Wee Wednesdays. Michael Wojcik lets us know what events are coming up in Rochester.

R-Town | 2022 - Nicole catches up with Katie Adelman from the Rochester Downtown Alliance and hears about an upcoming NAACP program from Wale Alegbede. Danielle Teal dishes with Johnny Key of Key Catering Barbecue and More. We skate over to roller disco on Broadway and learn about the handcrafted handbags at Hanson Leather Company. Michael Wojcik helps plan our end-of-year activities.

R-Town | 2101 - Maria Serbus, Gregg Wright, and "Batter Up."

R-Town | 2102 - Chao Mwatela, JoMarie Morris. Nicole learns about the Coalition for Rochester Area Housing. Danielle Teal grabs a healthy snack, and we listen to a singing bowl meditation. We also visit the new SEMVA gallery. Michael Wojcik looks at politicians as they try to follow up on their campaign promises.

R-Town | 2103 - Nicole catches up on activity at the Rochester Art Center and delves into the new Youth Recreation Center. Danielle Teal learns about compassionate services for a beloved pet. We study fluid art with artist Kay Fox, and we ask people, "What's in your earbuds?" Michael Wojcik looks at bills going through the state capitol.

R-Town | 2104 - Nicole talks about running with the owner of TerraLoco. She is also joined by members of Rochester's new opera company. Danielle Teal finds out what's poppin' at Popus Gourmet Popcorn and explores the vintage finds and handmade goods at Clover & Rose. Michael Wojcik looks at Gov. Walz's budget.

R-Town | 2105 - Nicole catches up with Naura Anderson to talk about arts and the Chateau Theatre, and we discuss downtown Rochester with Holly Masek. Danielle Teal speaks with a business management consultant who serves the community. In order to promote the upcoming Social-ICE event, we take a look at last year's downtown winter festival, Social Lights. We connect with a foodie group at 125 Live. Michael Wojcik keeps us up to date with the Minnesota Legislature.

R-Town | 2106 - Nicole looks at Black History Month with Wale Elegbede of the NAACP Rochester Branch. She also learns about a project centered on sickle cell disease. Danielle Teal speaks with the head of Family Service Rochester. We learn about the oldest Dairy Queen in Minnesota and connect with a plant rescuer at a local garden center. Michael Wojcik keeps us up-to-date with the Minnesota Legislature.

R-Town | 2107 - Find out what's new at the University of Minnesota Rochester. Meet a horologist with a story to tell. Nerd out at a shop dedicated to nostalgia and fun, and check out a new art gallery on North Broadway. Also learn about activities going on at 125 Live!



R-Town walkabout correspondent Danielle Teal speaks with Libbey Heilskov-O'Reilly of Sargent's on 2nd.

Digital Platform & Audience Development

PREMIERE: July 1, 2022

DESCRIPTION

KSMQ produced three digital-first series featuring Minnesota art, history, or culture, shared either before or exclusively on KSMQ social media or online platforms. *Reading for Life*, a partnership with the Austin Public Library, featured a series of live streamed lectures focused on literature. *Legislative Rundown* is a series of short videos providing a weekly rundown of the Minnesota Legislative session. *KSMQ+*, a series of short stories featuring art, history, and culture, was shared exclusively on Facebook.

IMPACT

KSMQ continues to explore online streaming possibilities for its programming, developing online platforms and content in order to provide greater visibility to current and new audiences of Legacy-funded programs. As people change their viewing habits, streaming has become an increasing outlet for people to watch their favorite programming.



KSMQ+ learns about annual firefighter training.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	5 episodes broadcast 10 broadcast hours
Streaming apps	5 episodes available 2.5 hours of content available
KSMQ website	5 videos posted (linked to YouTube) 2.5 hours of content available
YouTube	32 videos posted 4.5 hours of content available 1,396 video views
Facebook	37 posts 40,708 video views 7,319 engagements

EPISODES

Reading for Life | Love in the Time of Cholera (Live Streamed) - Host Michael Verde discusses “Love in the Time of Cholera” presented by the Austin Public Library.

Reading for Life | Death of a Salesman (Live Streamed) - Host Michael Verde discusses “Death of a Salesman” presented by the Austin Public Library.

Reading for Life | The Things They Carried (Live Streamed) - Literary presenter Michael Verde discusses “The Things They Carried” with author Tim O’Brien.

KSMQ Presents: The Minnesota Orchestra Brass Quintet (Live Streamed) - The Minnesota Orchestra Brass Quintet performs in the KSMQ studio. Members of the orchestra played in several locations around Austin during the first week in May. The series is known as Common Chords, in which the Orchestra immerses itself in a single community for a week. The week culminated with the full orchestra performing at Austin High School’s Knowlton Auditorium.

Gift of Song (Live Streamed) - The Austin High School Austinares and University of Wisconsin-Eau Claire Singing Statesmen concert at the Knowlton Auditorium in Austin.

Legislative Rundown | 1/6/2023 - Michael Wojcik introduces this session’s legislators and their priorities for Olmsted County.

Legislative Rundown | 1/13/2023 - Michael Wojcik discusses key priorities in the current legislative session.

Legislative Rundown | 1/20/2023 - Michael Wojcik discusses taxes on Social Security income for retirees.

Legislative Rundown | 1/27/2023 - Michael Wojcik discusses how Minnesota’s historic surplus affects Gov. Walz’s budget.

Legislative Rundown | 2/3/2023 - Michael Wojcik pays tribute to former Sen. David Durenberger and discusses the PRO Act and clean energy.

Legislative Rundown | 2/10/2023 - Michael Wojcik covers topics including Minnesota’s clean energy bill, local government aid, and snowplows.

Legislative Rundown | 2/17/2023 - Michael Wojcik covers topics including school lunches, paid sick leave, MinnesotaCare and bicycle traffic rules.

Legislative Rundown | 2/24/2023 - Michael Wojcik covers topics including the “driver’s licenses for all” bill, restoring the vote for convicted felons, and sports gambling.

Legislative Rundown | 3/3/2023 - Michael Wojcik talks about special education, the state budget surplus, the renters tax credit, and the proposal to turn I-94 between Minneapolis and St. Paul into a boulevard.

Legislative Rundown | 3/10/2023 - Michael Wojcik discusses Gov. Walz’s signing of the “driver’s licenses for all” bill and his executive action to protect access to gender-affirming care. We also hear about solar panels and gas prices.

Legislative Rundown | 3/17/2023 - Michael Wojcik discusses the sales tax, Rochester Parks and Recreation, free school lunches, and more.

Legislative Rundown | 3/24/2023 - Michael Wojcik discusses the state budget, focusing on a couple of spending items. Also in the news: Gov. Walz’s Little Free Library.

Legislative Rundown | 3/31/2023 - Michael Wojcik discusses local officials’ visits to the state Capitol, proposals to prevent school shootings, Minnesota’s Legacy Amendment, and the governor’s chili and cinnamon roll delicacy.

Legislative Rundown | 4/14/2023 - In this week’s *Legislative Rundown*, Michael Wojcik discusses rebates for heat pumps, farm loans, the lottery, and the environment, and funding for higher education.

Legislative Rundown | 4/21/2023 - In this week’s *Legislative Rundown*, Michael Wojcik discusses Governor Walz’s State of the State address, cannabis, a possible new interchange on U.S. 14, and a potential \$1,500 tax credit for e-bikes.

Legislative Rundown | 4/28/2023 - Michael Wojcik discusses the importance of legislative staff and updates us on the flurry of bills being passed and signed at the Capitol.

Legislative Rundown | 5/5/2023 - Michael Wojcik discusses the spring-like weather at the Capitol and several bills still under consideration.

Legislative Rundown | 5/12/2023 - Michael Wojcik discusses the back and forth between the Mayo Clinic and the Minnesota Legislature.

Legislative Rundown | 5/19/2023 - Michael Wojcik discusses the upcoming close of the legislative session.

Legislative Rundown | 5/25/2023 - Michael Wojcik discusses the final week of the 2023 Minnesota legislative session.

KSMQ+ | Hormel Institute Junior Scientist Program - Our first story features the recently deployed “Young Scientists Program” hosted by The Hormel Institute, designed for Austin’s intermediate and middle school students interested in learning about scientific processes alongside world-renowned scientists in state-of-the-art laboratories.

KSMQ+ | SE MN Regional Crisis Center - Recently *KSMQ+* visited the Southeastern Regional Crisis Center in Rochester to see how they are doing since opening their doors to the public in July of 2021.

KSMQ+ | MNDOT I-90 Bridge Project - Recently MnDOT held an informational meeting at the Austin Public Library to discuss the pending I-90 bridge replacement project, and *KSMQ+* was there to report.

KSMQ+ | Paint the Town Pink Demolition Derby - *KSMQ+* had a great time capturing some awesome hits from the Paint The Town Pink Demolition Derby at the Mower County Fairgrounds in Austin.

KSMQ+ | Maple Syrup Operation in Preston - March is out of here like an angry old lion and not a day too soon. April gives birth to hope for better weather and a sweet new *KSMQ+* story about a family who runs a slick little maple syrup business from their rural Preston home.

KSMQ+ | World Cube Association - Recently, the World Cube Association (WCA) held an international cubing competition at IJ Holton Intermediate School in Austin, and *KSMQ+* was there for a look.

KSMQ+ | MN Statewide Fire Training School - Recently, Riverland Community College in Austin hosted the annual statewide Firefighter/EMS training. *KSMQ+* rushed to the scene!

KSMQ+ | Track Chair Program at Hormel Nature Center - Take a spring walk with *KSMQ+* through the beautiful Hormel Nature Center and learn about the Track Chair Program, designed to make the outdoors more accessible to visitors with mobility challenges.

KSMQ+ | Midwest Music Festival - *KSMQ+* visits the Midwest Music Festival in Winona.

Music Specials

PREMIERE: December 19, 2022

DESCRIPTION

Broadcast of Minnesota-related concert performances.

IMPACT

KSMQ continues with its annual Christmas concert music specials, *Christmas with the Choral Arts Ensemble* and *An Austin Christmas*. *Christmas with the Choral Arts Ensemble* features a filmed performance of Rochester's premier singing group's holiday concert. *An Austin Christmas*, filmed in the KSMQ studio, features multiple music groups from the Austin area.



Austin High School's "Austinaires" perform during An Austin Christmas.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	2 episodes broadcast 7.5 total broadcast hours
Streaming apps	2 episodes available 1 hour of content available
YouTube	2 videos posted 1 hour of content available 950 video views
Facebook	2 posts 1,099 video views 87 engagements

EPISODES

Christmas with the Choral Arts Ensemble

Rochester's Choral Arts Ensemble performs its annual Christmas concert at Zumbro Lutheran Church in Rochester.

An Austin Christmas

Our annual Christmas music program features the Austin Big Band and youth musicians from the Austinaires show choir and the La Fiera Chamber Orchestra.

KSMQ 50th Anniversary Historical Documentary

PREMIERE: September 26, 2022

DESCRIPTION

KSMQ: A 50 Year Legacy, a half-hour documentary looking back on fifty years of public television in Austin, Minnesota, culminating with KSMQ's move into its brand-new facility, The Broadcast Center, in fall of 2022.

IMPACT

KSMQ: A 50 Year Legacy looks back at important figures throughout KSMQ's 50-year history in Austin, Minnesota. The documentary sheds light on KSMQ's origins, its relationship with the community of Austin, and looks at the possibilities ahead as the station moves confidently into a new home, purposely built to expand community involvement and outreach.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 3 total broadcast hours
Streaming apps	1 episode available 0.5 hours of content available
YouTube	1 video posted 0.5 hours of content available 45 video views

EPISODES

KSMQ: A 50 Year Legacy

KSMQ looks back at the important figures in its 50-year history.

Report on Grants to Public Television in SFY23

FOR PERIOD: July 1, 2022 – June 30, 2023

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the Senate and House of Representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

In addition to all information required of each recipient of money from the Arts and Cultural Heritage Fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of Legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of stations broadcasting program	Estimated viewership	Hours available for web streaming	Educational materials created
Off 90	13 x 30-min weekly episodes	2	41,944 online views	6.5	-
R-Town	21 x 30-min weekly episodes	1	22,015 online views	10.5	-
Digital Platform & Audience Development	3 x 1-hour live streamed episodes, 2 x 30-min live streamed episodes, 27 x 3-8 minute short films	1	42,104 online views	4.5	-
Music Specials	2 x 30-minute episodes	1	2,049 online views	1	-
KSMQ 50th Anniversary Historical Documentary	1 x 30-minute episode	1	45 online views	0.5	-

Report on Use of Funds for SFY23

FOR PERIOD: July 1, 2022 – June 30, 2023

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project... (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items	
Recipient phone number	(507) 481-2095
Names of board members	See below
Recipient email address	robert.hartman@ksmq.org
Web site address	www.ksmq.org
Amount, source, and fiscal year of the appropriation	\$366,726.77 ACHF Grant Appropriation FY23 \$3,188.30 carried over from FY23 to finish FY23 project
Amount and source of additional funds	None
Duration of projects	7/1/2022-6/30/2023
Fiscal agent or administering agency	Department of Administration

Project	FTEs	Cost of Production	Direct Expenses	Admin Costs
Off 90	1.56	\$174,488.12	\$160,486.46	\$14,001.66
R-Town	1.8	\$82,585.03	\$74,803.37	\$7,781.66
Digital Platform & Audience Development	.29	\$76,159.09	\$72,533.65	\$3,625.44
Music Specials	.26	\$25,868.18	\$24,659.70	\$1,208.48
In Our Midst	.09	\$5,197.58	\$5,026.13	\$171.45
Minority Cultures in Minnesota	.03	\$1,386.26	\$1,287.60	\$98.66
KSMQ 50th Anniversary Historical Documentary	.07	\$1,042.51	\$982.26	\$60.25
Total	4.1	\$366,726.77	\$339,779.17	\$26,947.60

Report on Proposed Measurable Outcomes

FOR PERIOD: July 1, 2022 – June 30, 2023

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15, 2023 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

Proposed Outcomes Achieved is a new data field established in April 2018 by the Legislative Coordinating Commission for Legacy project outcome status. The granting agency will use the data field to indicate the extent to which a Grantee's project achieved its proposed objectives. It is a fixed field with five drop-down options as follows:

- **Achieved proposed outcomes** - (Achieved 100% of outcomes)
- **Achieved most of the proposed outcomes** - (Achieved greater than 50% of proposed outcomes)
- **Achieved some of the proposed outcomes** - (Achieved less than 50% of proposed outcomes)
- **Achieved none of the proposed outcomes** - (Achieved 0% of proposed outcomes)
- **Outcomes data not yet available**

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
Off 90, R-Town & Music Specials	Increase streams/views over previous year. Utilize social media platforms to increase interest in programs.	Measure streaming and engagement on YouTube, KSMQ website, and social media channels. Review with the Regional Advisory Board. Collect feedback from viewers.	Achieved proposed outcomes
Digital Platform & Audience Development	Increase digital presence, followers & subscribers over previous year. Utilize digital shorts to build engagement with viewers to promote other KSMQ programming.	Measure streaming and engagement on KSMQ website, YouTube, and social media channels. Collect feedback from posted viewer comments. Review with the Regional Advisory Board.	Achieved proposed outcomes
KSMQ 50th Anniversary Historical Documentary	Build interest in KSMQ. Involve the community by scheduling group and personal tours of the new facility.	Measure streaming and engagement on Facebook and YouTube. Collect feedback from viewer comments. Measure community interest by the number of tours of the new facility scheduled.	Achieved proposed outcomes

KSMQ 2023 Board of Trustees

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Through the direct result of Legacy-funded productions, Lakeland PBS is able to share the talents and stories of northern and central Minnesota’s rural and culturally diverse people. Not only do we ignite new interests and renew commitments to the arts, culture, and heritage, we expand the station’s partnerships with artists, artisans, craftsmen, nonprofit and volunteer groups, and other organizations across the region while telling their stories to the outside world.

In the season premiere episode of *Common Ground*, we follow the small community of Sebeka, including the Sebeka Historical Society and community members young and old, as they restore a sacred local historic landmark.

Sebeka’s Finnish-Built Log Schoolhouse Restoration

A Finnish-built log schoolhouse on display in Sebeka’s community park served children 135 years ago in School District 26 in Red Eye Township, Minnesota. The log schoolhouse’s condition has deteriorated, and after it was learned it may be one of just two Finnish built schoolhouses left in the United States, the Sebeka Historical Society moved forward in its effort to preserve this historic log schoolhouse.



Exterior shot of the Finnish-built log schoolhouse after the restoration project is complete in Sebeka, MN.



Helps me feel better about living in the frigid North country.

-Lakeland Program Preference Poll Responder

Great reminder of all that is so special about our “special place” here on the Northern Tier!

-Lakeland Program Preference Poll Responder

AREAS OF IMPACT

EXPANDING FOCUS ON CLIMATE EFFECTS AND CHANGE

The Marcell Experimental Forest documentary was able to take viewers into the unique and critical scientific study facility on climate change in Marcell, Minnesota. It detailed the process of how experts from all regions of the nation look at the local effects of peatland and connect that to a macro level understanding of climate change.

CULTIVATING A FARM TO TABLE EXPERIENCE

Follow Amber Lynne of Bemidji, Minnesota as she begins work to open a farm-to-table restaurant in downtown Bemidji. Watch her journey as an entrepreneur, grow as a chef, and adapt as a business owner as she opens her fine dining restaurant during the 2020 pandemic.

PRESERVING AMERICAN ART TRADITIONS

Barn quilts have a rich history throughout north-central Minnesota. They can be found on barns, buildings, fence posts, and other features of the rural landscape. This art form is created and displayed by residents and business owners throughout Morrison, Wadena, Todd, and Cass counties on the Central Minnesota Barn Quilt Trail, where visitors can enjoy barn quilts on self-guided tours.

“Being able to tell the stories of the unique and talented people who make up this community is extremely important. In doing so, it allows us to preserve our stories while sharing them with the rest of the world.”
- MPTA Legacy survey participant



Local contractor Roy Schwartz replaces rotten log facings.



Post-renovation picture of the interior of the schoolhouse, staged as it would have been used.

LAKELAND PBS - STATION REPORT

Common Ground

PREMIERE: October 6, 2022

OUTPUT: 14 x 30-minute weekly episodes

DESCRIPTION

Common Ground explores the unique people, places, and events that surround us here in north central Minnesota. Each week, we take viewers on a journey of exploration into the diverse art, cultures, and history that help to shape and define our communities.

IMPACT

Common Ground fulfills the goals of Legacy funding by informing, educating, and enlightening the citizens of northern and central Minnesota by exposing them to artists, organizations, and events they might not otherwise be familiar with. Many of the subjects featured over the years have noted that the exposure gained through the broadcasts has resulted in increased sales of their work, or attendance at organized events. Our work highlighting different cultures throughout the region has brought about a new understanding and compassion among viewers, who now have a better understanding of their own neighbors.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	14 episodes broadcast 78.5 hours broadcast
Streaming apps	14 episodes available 7 hours available
LPTV website	14 episodes posted (linked to YouTube) 7 hours available
YouTube	14 episodes posted 7 hours 4,289 views
Facebook	Lakeland PBS page 22 Posts 12,867 video views 207 engagements <i>Common Ground</i> page 12 Posts 5,355 video views 292 engagements

EVENTS & ENGAGEMENT

On October 19, 2022, the Sebek Historical Society held a public screening and discussion of the *Common Ground* episode (#1401) “Sebek Finnish-Built Log Schoolhouse Restoration” at the Sebek Public School. They invited the Lakeland PBS episode producer to come share his experience following the restoration project. Community members also shared their experience and what it meant to help restore a local landmark, knowing that it will be preserved for years to come. The event had 27 attendees.



Attendees talk about what it meant to them to be a part of restoring the school, which will now remain in the community for years to come (Sebek, MN).



Community members watch a screening of *Common Ground* #1401 at the Park Rapids Armory (Park Rapids, MN).

On April 18, 2023, there was a public screening and discussion of the *Common Ground* episode (#1401) “Sebek Finnish-Built Log Schoolhouse Restoration” held at the Park Rapids Armory in Park Rapids, MN as part of a weekly community engagement activity. The event had 35 attendees.

EDUCATION

Lesson Plan #1: “Pixelated Paintings”

Grade level: 3-8. Subject: Art/Artist Study

MN State Educational Standards: 5.5.2.3.1 3. and 5.6.2.3.1 3.

This lesson plan uses the *Common Ground* episode (#1103) “David Dobbs – Painter” to complete an activity. This lesson plan can be accessed on the lptv.org website under the Education tab.

Lesson Plan #2: “Mongolian Culture Research”

Grade level: 8. Subject: Writing/History/Media Literacy

MN State Educational Standards: 8.3.3.5.5., 8.7.2.2., 8.9.8.8.a., and 8.9.8.8.b.

This lesson plan uses the *Common Ground* episode (#1404) “Wool Yurt Mural Part 1” to complete an activity. This lesson plan can be accessed on the lptv.org website under the Education tab.

Lesson Plan #3: “Historical Journal Activity”

Grade Level: 5-8. Subject: History/English Language Arts

MN State Educational Standards: 6.4.4.21.4.

This lesson plan uses the *Common Ground* episode (#1402) “Croft Mine History Museum” to complete an activity. This lesson plan can be accessed on the lptv.org website under the Education tab.

EPISODES

Sebeka's Finnish-Built Log Schoolhouse Restoration | 1401

A Finnish-built log schoolhouse on display in Sebeka's community park served children 135 years ago in School District 26 in Red Eye Township, Minnesota. The log schoolhouse's condition has deteriorated, and after it was learned it may be one of just two Finnish-built schoolhouses left in the United States, the Sebeka Historical Society moved forward in its effort to preserve this historic log schoolhouse.

Croft Mine History Museum | 1402

Barb Grove, aka Mama Cuyuna, tours the long-closed Croft Mine Museum and Dry House. Members of the Croft Mine Community Committee share their volunteer work to reopen the site, hopes, and possibilities. Also local business Victual's owner shares his insights into how Crosby's State Recreation Area spurred economic development, and a daughter of a Croft miner shares her recollections of her father's dedicated but dangerous work at this historic place.

Birchbark Painter Sarah Bowman | 1403

Sarah Bowman of Nature's Canvas creates works of art by recycling materials from nature. She takes us through her step-by-step process of creating one of her birch bark paintings. We see how a piece of fallen birch in the Pequot Lakes area can be used as a canvas and a piece of jewelry.

Wool Yurt Mural Part 1 | 1404

Alethea Kenney, chairman of the board of the Sustainable Sheep and Fiber Community of Northern Minnesota and project director of the Tapestry Felted Traditional Mongolian Yurt Protect teams with fiber artist Linda Johnson-Morke to create a yurt with a wool "mural" serving as outer yurt walls. This art tells the story of traditional Mongolian yurt making with images "painted" in wool. Begin their journey as Alethea's yurt, and the yurt destined to be the art project, arrives by semi-truck via Groovy Yurts from Canada. Continued in part 2.



The yurt getting assembled in Common Ground #1404.

Wool Yurt Mural Part 2 | 1405

Alethea Kenney and Linda Johnson-Morke of the Tapestry Felted Traditional Mongolian Yurt Protect continue their work to create a yurt with a wool mural that details the traditional Mongolian practices of building a yurt. They work with a dedicated team of artists to paint these images in wool and explain the processes necessary for working with natural animal fibers to complete their work. Johnson-Morke tells of touring our region with this meta tribute to yurts and the culture that created them.

Central Minnesota Barn Quilt Trail | 1406

Barn quilts have a rich history throughout north-central Minnesota. They can be found on barns, buildings, fence posts, and other features of the rural landscape. This art form is created and displayed by residents and business owners throughout Morrison, Wadena, Todd, and Cass counties on the Central Minnesota Barn Quilt Trail, where visitors can enjoy barn quilts on self-guided tours.

Prairie Chicken Booming Grounds & Maple Syrup Making | 1407

In this two-segment episode, first take a peek from an observation blind as male prairie chickens display their spring mating dance on designated booming grounds. Then follow Les Schwartz as he shows the Henning High School biology students how to make delicious maple syrup from tapping maple trees for sap at the Schwartz Sugar Shack near Sebeka, MN.

New Downtown Mural in Park Rapids, MN | 1408

Watch artist Lili Payne Lennox and her team replace an aging loon mural that welcomed visitors to their picturesque downtown Park Rapids, Minnesota for decades, with an updated mural that not only depicts a street scene, but also transcends time. They use a vibrant palette to show downtown Park Rapids not only from morning to night, but throughout the seasons of the year as well.



Students work together to create barn quilt art.



Downtown Park Rapids getting a facelift.

Jesse Dermody Sculptures | 1409

Jesse Dermody of the musical group Brothers Burn Mountain welcomes us to his rural studio, not for music or poetry, but for his work with the visual medium of sculpture. Jesse invites us along as he searches rural roads for bones, wood, and other found objects from which he organizes and assembles intricate pieces of sculptural art, which evoke the pathos of the histories they contain.

North Country National Scenic Trail | 1410

See the majestic and vernal landscapes of the North Country National Scenic Trail as we explore the 850 miles that make up the Minnesota section. Adventure across the prairies of western Minnesota, into the wilderness along the northeastern Canadian border, and then follow Lake Superior south, crossing into Wisconsin. The entire trail spans 4,800 miles from North Dakota to Vermont.

Grant Goltz Hops Cultivation (Part 1 of 2) | 1411

Grant Goltz of Birchbark Canoe and Rethinking Blackduck Pottery demonstrates some of his techniques of hops cultivation in the rural Hackensack, Minnesota area. Part 1 of 2.

Grant Goltz Hops Cultivation & Harvest (Part 2 of 2) | 1412

Grant Goltz continues his cultivation of Cascade and Centennial varieties of hops, then harvests the brewing ingredient with friends. The hops are delivered to a local Hackensack, MN brewery, Rendezvous Brewing, for a special batch made with fresh hops.

5th Grade Water Summit in Grand Rapids, MN (Part 1 of 2) | 1413

Organizer and educator David Lick brings us to the 5th grade Water Summit in Grand Rapids, MN where students learn about the vast implications water has for them, their families and their communities. Hundreds of students pass through different learning stations with interactive demonstrations of water's power & place. Part 1 of 2

5th Grade Water Summit in Grand Rapids, MN (Part 2 of 2) | 1414

Organizer David Lick and other community members and educators of the 5th grade Water Summit in Grand Rapids, MN share their experiences with students and the implications water education and stewardship has for them and their communities. Part 2 of 2

Backroads

PREMIERE: February 2, 2023

OUTPUT: 10 x 30-minute weekly episodes

DESCRIPTION

Backroads is a locally produced music program for Lakeland PBS, showcasing an array of talented musicians from around the state, some traveling many hours to perform on *Backroads*. Performances were closed to audiences, but still recorded at the beautiful and authentic Rail River Folk School (RRFS) in Bemidji in November 2022.

IMPACT

Backroads fulfills the goals of Legacy funding by exposing the citizens of north central Minnesota to local musicians they might not otherwise be familiar with. Musicians featured on *Backroads* have noted that the exposure gained through the broadcasts has helped them promote their performances and increase awareness of their recorded work. By providing a broadcast platform to showcase the musical artistic expression of area Minnesotans, it connects the viewer at home to an expanse of arts and culture they would otherwise not be able to experience.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	10 episodes broadcast 28 hours broadcast
Streaming apps	10 episodes available 5 hours available
LPTV website	10 videos posted 5 hours available
YouTube	11 videos 5 hours 1,856 views
Facebook	Lakeland PBS page 32 posts 13,022 video views 134 engagements <i>Backroads</i> page 50 posts 38,913 video views 778 engagements

EPISODES

Present Company | 2601

Present Company is a Minneapolis indie band notable for their heavily dramatized performances, early 80s post-punk sounds, and modern indie flair. Present Company was started in 2018 by Christian Nelson and Eddie Chisham (songwriting, vocals, guitar, keys). They were later joined by Seth Lemmon (bass) and Berin Joseph (drums).



Present Company performing at Rail River Folk School in Bemidji, MN.

Keep For Cheap | 2602

Based in Minneapolis, MN, Keep for Cheap is a genre-blending band that likes to label themselves as “prairie rock,” having a country rock sound with pop, indie, and punk influences. The five-piece band was formed in 2018, after singer-songwriters Autumn Vagle and Kate Malanaphy met in their college choir. The band strives to make music that moves through dynamic guitar lines, danceable grooves, or poignant lyrics.

NATL PARK SRVC | 2603

NATL PARK SRVC is Dylan Woytcke, Nathan Zillmer, Jared Leger, Sage Livergood, Sam Tudor, Wes Muilenburg, and Joe Keyport. Based in the Twin Cities, NATL PARK SRVC joins us for a performance at the Rail River Folk School in Bemidji, MN, and discuss with us what their influences are and how the group came to be.

Kelley Smith | 2604

Minnesota folk musician Kelley Smith is a guitar picker with an old-timey voice. Raised in the woods by musicians, she always had music in her bones, but it wasn't until her late 30s that she attached to her guitar and began songwriting. Her first record, “Moon Child,” comes across as a midlife coming-of-age story.



Kelley Smith performing at Rail River Folk School in Bemidji, MN.

Foxyby | 2605

Genre-bending rock. Four members: Mosi, Tanner, Landon, and Matt, equal one Foxyby. They join us for a performance at the Rail River Folk School in Bemidji, MN.

The Mighty Trains | 2606

More than just your local backyard band, The Mighty Trains has cultivated a unique Americana rock sound through the combination of different experiences and music interests from its cohorts. Watch them perform at the Rail River Folk School in Bemidji, MN.

Nolen Sellwood | 2607

Nolen began his guitar journey with instruction from a high school art teacher at 15, and a year later he started his own music style. His musical ventures started with jazz by Michael Franks. However, the first album that resonated for him was “Pink Moon” by Nick Drake. The compelling tones lead him into the folk genre. He is also inspired by the ethereal Angelo De Augustine and Sun Kil Moon. With these influences, he has developed his own unique style.

Indecent Proposal | 2608

Good music can make you forget about your troubles and simply enjoy the vibe. That's definitely true at every Indecent Proposal gig in Duluth, MN. Watch this indie-pop-rock band perform at the Rail River Folk School in Bemidji, MN.

Sacrificing Sunday | 2609

Sacrificing Sunday is a unique collective of experienced musicians that hail from central Minnesota. They enjoy creating original music that draws inspiration from many different genres such as rock, funk, jazz, alternative, and other world styles.

Corey Medina & Brothers | 2610

Corey Medina is a Native American Blues Artist from Shiprock, NM. Shiprock is on the Navajo Tribal Nation where Corey was born and raised. He moved to Northern Minnesota in 2012 and collaborated with Incepticons Entertainment. Through Incepticons Entertainment Corey released his debut album “Old Dog Crying” in May of 2015, produced by Garlic Brown Beats. Corey now plays, writes, and produces with the Incepticons team full time and also travels with his band known as “The Brothers,” hence Corey Medina & Brothers.



Corey Medina & Brothers performing at Rail River Folk School in Bemidji, MN.

Building a Table For 7 “Farm & Forage to Fine Dining”

PREMIERE: November 17, 2022

OUTPUT: 1 x 60-minute documentary

DESCRIPTION

Follow Amber Lynne of Bemidji, Minnesota as she begins work to open a farm-to-table restaurant in downtown Bemidji. Watch her journey as an entrepreneur, grow as a chef, and adapt as a business owner as she opens her fine dining restaurant during the 2020 pandemic.



Amber Lynne working in her garden.

IMPACT

This Legacy funded project was able to follow a small local business owner’s journey during the COVID-19 pandemic, showing the struggles and obstacles that they endured while pushing forward toward the goal of successful entrepreneurship.

Further, it shows what the strength of community support can do in times of need, even in smaller, rural communities.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 12.25 hours broadcast
Streaming apps	1 episode available 1 hour available
LPTV website	1 video posted 1 hour available
YouTube	3 videos 1 hour available 884 views
Facebook	12 posts 17,702 video views 123 engagements

Fire Chasers: Minnesota Wildland Firefighters

PREMIERE: April 1, 2023

OUTPUT: 1 x 30-minute documentary

DESCRIPTION

Fighting Minnesota wildland fires was once thought of as a job that “anyone could do.” But as knowledge, experiences, and nature itself have changed, so has the way these fires are being fought. This nearly year-round profession now includes well-trained individuals and organized battle plans, along with advanced prevention techniques.



Minnesota wildland firefighters training in the field.

IMPACT

This Legacy-funded project looks at the history of Minnesota wildland firefighters and how the department started. We hear from experts about how early logging techniques had a negative effect on the natural environment, leading to the foundation of forest conservation and preservation protocols and current logging methods.

Further, it shows what the strength of community support can do in times of need, even in smaller, rural communities.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 6.25 hours broadcast
Streaming apps	1 episode available 0.5 hours available
LPTV website	1 video posted 0.5 hours available
YouTube	1 video 0.5 hours available 690 views

Main Street of the Northwest “Story of the Northern Pacific”

PREMIERE: June 1, 2023

OUTPUT: 1 x 90-minute documentary

DESCRIPTION

The Northern Pacific Railway, one of the great U.S. transcontinental railroads, was once headquartered in Brainerd, Minnesota. The NP ran from Ashland, Wisconsin, to Seattle, Washington, and St. Paul to Winnipeg, Manitoba. In many ways, the story of the Northern Pacific Railway is the story of America’s transformation into the modern era.

IMPACT

This Legacy-funded project takes a tour through the origins of a pioneering method of mass transportation of goods and services across multiple states, with the Northern Pacific Railroad, first headquartered right in Brainerd, Minnesota. In this documentary, we hear about the significance this railroad had on many people and their families in Minnesota.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 11.5 hours broadcast
Streaming apps	1 episode available 1.5 hours available
LPTV website	1 video posted 1.5 hours available
YouTube	3 videos 1.5 hours 66,767 views
Facebook	4 posts 1,272 video views 21 engagements

Marcell Experimental Forest

PREMIERE: June 20, 2023

OUTPUT: 1 x 30-minute documentary

DESCRIPTION

Located north of Grand Rapids, MN, within the Chippewa National Forest, we explore the Marcell Experimental Forest and the SPRUCE experiment: a groundbreaking study on the effects of climate change on northern peatlands. Meet the scientists and researchers behind the project as they work to chronicle this unique ecosystem and gain insights into the impact of climate change on our planet.

IMPACT

This Legacy-funded project examines a very important scientific research facility in Marcell, MN. The viewer learns how the data collected on peatland at the facility is used to study climate change and its effects, both locally and nationally. This is an ongoing, long-term research project.



Aerial view of the Marcell research facility.



A close-up view of one of the stations.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 4 hours broadcast
Streaming apps	1 episode available 0.5 hours available
LPTV website	1 video posted 0.5 hours available
YouTube	2 videos 0.5 hours 2,449 views
Facebook	3 posts 975 video views 20 engagements
Instagram	3 posts 158 video views 15 engagements

Monuments on Our Landscape “Minnesota One-Room Schoolhouses”

PREMIERE: June 20, 2023

OUTPUT: 1 x 30-minute documentary

DESCRIPTION

They are slowly disappearing, but periodically you’ll spot one, sitting alone on a hill. A one-room schoolhouse. Looking at it, you can’t help but wonder, what is its history? Its story? This documentary explores some of those stories through the words and experiences of a professional photographer, those who are trying to preserve them, and of teachers and the students who were part of their history.



A former schoolhouse in rural central Minnesota.

IMPACT

This Legacy-funded project looks at the role one-room schoolhouses had on children and families in the early days of public education in Minnesota. We hear firsthand accounts from those who attended these historic icons. These interviews and stories are vital to preserving this history.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 4 hours broadcast
Streaming apps	1 episode available 0.5 hours available
LPTV website	1 video posted 0.5 hours available
YouTube	1 video posted 0.5 hours available 485 views
Facebook	2 posts 1,408 video views 26 engagements
Instagram	2 posts 120 video views 11 engagements

In Focus

PREMIERE: July 1, 2022

OUTPUT: 50 x 3-minute weekly segments

DESCRIPTION

Lakeland News continues to produce *In Focus*, a feature segment that airs weekly on Fridays during the newscast that highlights subjects of art, history, and cultural heritage throughout north central Minnesota.

IMPACT

In Focus fulfills the goals of Legacy funding by highlighting various activities and functions occurring every week across our viewing area of north central Minnesota. These segments showcase how our area communities come together with the continued common interest of preserving our arts, culture, and heritage for everyone to enjoy.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	50 episodes broadcast 12.5 hours broadcast
Streaming apps	50 episodes available 2.5 hours available
LPTV website	50 videos posted
YouTube	50 videos 2.25 hours 11,737 views
Facebook	48 posts 97,608 video views 827 engagements

SEGMENTS

Lakes Area Artists Showcase Their Work in Nisswa | 07/01/22
 Newsies the Musical Coming to Pequot Lakes High School | 07/08/22
 “A Collection of Souls From Around the World” on Display in Brainerd | 07/15/22
 1st Annual Anishinaabe Art Festival Being Held in Bemidji | 07/22/22
 Beltrami County 4-H Members Learn About Style and Substance | 07/29/22
 Watermark Art Center Showcasing Exhibit from Both Ends of the Mississippi River | 08/05/22
 Park Rapids Sculptor Turns Trash into Treasure | 08/12/22
 Red Lake AmeriCorps Director Looks to Keep Ojibwe Language Alive | 08/19/22
 Mono-printed Art on Display at Coco Moon in Brainerd | 08/26/22
 Artist-Turned-Juror Picks Pieces for 30th Annual MacRostie Art Show | 09/02/22
 Animals Come to Life Through Brainerd Artist’s Paintings | 09/09/22
 Nevis Women’s Club Conference Encourages Women to Lead | 09/16/22
 Pop-Up Art Studio Makes the Trip to Brainerd | 09/23/22

Heartland Concert Series in Park Rapids Returns for 41st Season | 09/30/22
 Bemidji's Gallery North Hosts Multiple Artists at First Friday Open House | 10/07/22
 Brainerd Man Makes Pottery as a One-Person Operation | 10/14/22
 Portraits Memorialize Beautiful Lives of Domestic Violence Victims | 10/21/22
 CLC Invites Public to Collaborate on Unique Art Display | 10/28/22
 Bemidji Community Theater Off to See the Wonderful Wizard of Oz | 11/04/22
 BSU to Produce Opera Night Gala | 11/11/22
 Metal Handprint Ornaments for Christmas at Judy Garland Children's Museum | 11/18/22
 Fosston Lefse Fest Celebrates Scandinavian Culture & Food | 11/25/22
 Crossing Arts Scholarship Fund Lets Kids Take Art Classes for Free | 12/02/22
 Cherrywood Fabrics Showcasing Unique Quilts at "Tags & Tiaras" Exhibit | 12/09/22
 Bemidji's Sankta Lucia Celebration Returns In-Person | 12/16/22
 Christmas - No News | 12/23/22
 Grand Rapids Art Center Features Performance Art as 2-D Images | 12/30/22
 Bemidji's Vocalmotive Show Choir Sets Stage for Season with Annual Dinner Show | 01/06/23
 Chicago-Based Artist Depicts Experiences of Hawaii in Exhibit at Crossing Arts Alliance | 01/13/23
 Bemidji's Headwaters Music & Arts Hosts Concert to Celebrate Inclusivity | 01/20/23
 Fosston's Firefly Center for Art and Wellbeing Holds Open House Gallery | 01/27/23
 Brainerd's MN Makerspace Helping Entrepreneurs Make and Create with Wood | 02/03/23
 Watermark Art Center Hosting "Wild Whimsy of the Northwoods" Exhibit | 02/10/23
 Musician Sam Miltich Returns to Bemidji Stage After Three Years | 02/17/23
 CLC Performing Arts to Host Minnesota Songwriters in Conversation | 02/24/23
 Park Rapids Figure Skating Club Ends Season with Movie Score Showcase | 03/03/23
 CLC Embraces Equity at International Women's Day Event | 03/10/23
 Brainerd Area Arts Organizations Meet at CLC to Discuss Future Plans | 03/17/23
 Bemidji Symphony Orchestra Prepares for Next Concert with Special School Performance | 03/24/23
 MacRostie's Open Pottery Studio Lets People Take a Throw at the Wheel | 03/31/23
 CLC Announces Their New Music Technology Program | 04/07/23
 Concordia Language Villages Invites Public to Norwegian Language Weekend | 04/14/23
 Students to Showcase the Art of Speaking at State Tournament | 04/21/23
 Crossing Arts Alliance's 'Young at Art' Exhibit Showcases Students' Work | 04/28/23
 Sanford Health Recognizes Native American Youth Photographers | 05/05/23
 Bemidji Community Theater Presents Locally Written Play 'Corresponding Lives' | 05/12/23
 Brainerd Lakes Area Rock Music & Arts Festival Welcomes Everyone | 05/19/23
 Pequot Lakes Community Celebrates Splash Pad Grand Opening | 05/26/23
 Park Rapids Expands Artist Representation in Latest Sculpture Trail | 06/02/23
 Linden Hill Historic Estate Showcases History of Two Little Falls Families | 06/09/23
 Paul Bunyan Playhouse Opens 'The Play That Goes Wrong' | 06/16/23
 Crosby Hosting Annual Music in the Park Concert Series | 06/23/23
 Bemidji HS Marching Band Gives (Inter)stellar Performance at Annual Fundraiser | 06/30/23

Legacy Profiles

PREMIERE: July 1, 2022

OUTPUT: 16 x 30-second interstitials

DESCRIPTION

Legacy Profiles are 30-second video clips that air during programming breaks on Lakeland PBS broadcast channels. Clips include any topic that has been covered by Legacy-funded production, ranging from music to art to history.

IMPACT

These interstitials fulfill the goal of Legacy funding through showcasing video not shown in the program that it was filmed for. These are stand-alone video clips highlighting topics of the arts, music, and history from around previously filmed subjects. It gives the subject additional acknowledgement and focus while enriching and informing the viewer at home. These interstitials air throughout the day, every day, giving a vast scope of audience base. This easily digestible short interstitial format is an excellent means to share content and information with our viewers throughout the broadcast schedule.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	16 episodes broadcast 17.5 hours broadcast
Streaming apps	16 episodes available 0.13 hours available
LPTV website	16 videos posted
YouTube	16 videos 8 min 785 views

SEGMENTS

Lake Region Arts Council - Juried Art Exhibition 1401	Fire Chasers: MN Wildland Firefighters 1409
Sebeka Finnish Log Schoolhouse 1402	Backroads Music 1 2023 1410
BSU Choir at First Lutheran Church 2016 1403	Backroads Music 2 2023 1411
BSU Choir at First Lutheran Church 2016 1404	Backroads Music 3 2023 1412
Minnesota Barn Quilt Trail 1405	Backroads Music 4 2023 1413
Maple Syrup Harvest 1406	Backroads Music 5 2023 1414
Prairie Chickens 1407	5th Grade Water Summit - Building a Cloud 1415
North Country National Scenic Trail 1408	Common Ground - Jesse 1 1416

Report on Grants to Public Television in SFY23

FOR PERIOD: July 1, 2022 – June 30, 2023

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the Senate and House of Representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

In addition to all information required of each recipient of money from the Arts and Cultural Heritage Fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of Legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of stations broadcasting program	Estimated viewership	Hours available for web streaming	Educational materials created
Common Ground	14 x 30-min weekly arts, culture, history program	2	6,262	7	3
Backroads	10 x 30-min weekly music performance & interview program	2	2,152	5	-
In Focus	50 x 2-3-min segments weekly arts, culture, history feature	2	13,657	2.5	-
Profiles	16 x 30-sec arts, culture, music, & history interstitials	2	2,438	0.13	-
Building a Table for 7	1 x 60-min culture doc	2	763	1.0	-
Fire Chasers	1 x 30-min history/culture doc	2	880	0.5	-
Main Street of the Northwest	1 x 90-min culture/environment doc	2	70,105	1.5	-
Monuments on Our Landscape	1 x 30-min history/culture doc	2	534	0.5	-
Marcell Experimental Forest	1 x 30-min culture/environment doc	2	2,493	0.5	-

Report on Use of Funds for SFY23

FOR PERIOD: July 1, 2022 – June 30, 2023

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project... (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items	
Recipient phone number	218-751-3407
Names of board members	See below
Recipient email address	jhanks@lptv.org
Web site address	lptv.org/about/state-legacy-funding
Amount, source, and fiscal year of the appropriation	\$405,694 - ACHF Grant - SFY23 \$27,190 - ACHF Grant - SFY22 carryover
Amount and source of additional funds	\$49,050.99 - LPBS operating funds for SFY23
Duration of projects	7/1/2022-6/30/2023
Fiscal agent or administering agency	Department of Administration

Project	FTEs	Cost of Production	Direct Expenses	Admin Costs
Common Ground	1.41	\$153,392.40	\$131,266	\$22,126
Backroads	1.00	\$108,788.94	\$93,096	\$15,692
Building a Table for 7	.46	\$50,042.91	\$42,824	\$7,218
Fire Chasers	.22	\$23,933.57	\$20,481	\$3,452
Main Street of the Northwest	.10	\$10,878.89	\$9,309	\$1,569
Marcell Experimental Forest	.22	\$10,878.89	\$9,309	\$1,569
Monuments on Our Landscape	.43	\$46,779.24	\$40,031	\$6,747
In Focus	.5	\$54,394.47	\$46,548	\$7,846
Profiles	.21	\$22,845.68	\$19,550	\$3,295
Total	4.43	\$481,934.99	\$412,414	\$69,514

Report on Proposed Measurable Outcomes

FOR PERIOD: July 1, 2022 – June 30, 2023

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15, 2023 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

Proposed Outcomes Achieved is a new data field established in April 2018 by the Legislative Coordinating Commission for Legacy project outcome status. The granting agency will use the data field to indicate the extent to which a Grantee's project achieved its proposed objectives. It is a fixed field with five drop-down options as follows:

- **Achieved proposed outcomes** - (Achieved 100% of outcomes)
- **Achieved most of the proposed outcomes** - (Achieved greater than 50% of proposed outcomes)
- **Achieved some of the proposed outcomes** - (Achieved less than 50% of proposed outcomes)
- **Achieved none of the proposed outcomes** - (Achieved 0% of proposed outcomes)
- **Outcomes data not yet available**

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
Common Ground	Featured artists and organizations gain exposure beyond their internal and local promotion efforts, leading to increased attendance at events and potential sale of artistic work. Increase in following and likes on their social media accounts.	Feedback from our Community Advisory Committee, social media comments, included notes on member renewal return forms, and viewer emails. Amount of online hits/views/streams. Local Program Preference Poll respondents' feedback and program ranking results and MPTA survey respondents' feedback.	Achieved proposed outcomes
Backroads	Featured musicians gain exposure beyond their internal and local promotion efforts, leading to increased attendance at events and potential sale of their music. Increase in following and likes on their social media accounts.	Feedback from our Community Advisory Committee, social media comments, included notes on member renewal return forms, and viewer emails. Amount of online hits/views/streams. Local Program Preference Poll respondents' feedback and program ranking results and MPTA survey respondents' feedback.	Achieved proposed outcomes
Building a Table for 7	Featured subject gains exposure beyond their internal and local promotion efforts, leading to increased patronage at restaurant. Increase in following and likes on their social media accounts.	Feedback from our Community Advisory Committee, social media comments, included notes on member renewal return forms, and viewer emails. Amount of online hits/views/streams. Local Program Preference Poll respondents' feedback and program ranking results and MPTA survey respondents' feedback.	Achieved proposed outcomes
Fire Chasers	Provide documentation on how a historic cultural practice had economic and environmental impacts and consequences leading to greater understanding, changed practices and methods for a sustainable future.	Feedback from our Community Advisory Committee, social media comments, included notes on member renewal return forms, and viewer emails. Amount of online hits/views/streams. Local Program Preference Poll respondents' feedback and program ranking results and MPTA survey respondents' feedback.	Achieved proposed outcomes
Main Street of the Northwest	Documentation of the founding and expansion of the railway connecting the upper Midwest to the Pacific Northwest and its impact on mass transit of goods and services.	Feedback from our Community Advisory Committee, social media comments, included notes on member renewal return forms, and viewer emails. Amount of online hits/views/streams. Local Program Preference Poll respondents' feedback and program ranking results and MPTA survey respondents' feedback.	Achieved proposed outcomes

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
Marcell Experimental Forest	Expand awareness of how studying the environment locally provides important scientific data on climate change on micro and macro levels.	Feedback from our Community Advisory Committee, social media comments, included notes on member renewal return forms, and viewer emails. Amount of online hits/views/streams. Local Program Preference Poll respondents' feedback and program ranking results and MPTA survey respondents' feedback.	Achieved proposed outcomes
Monuments on Our Landscape	Documentation of the history of rural public education in Minnesota through the examination of one-room schoolhouses.	Feedback from our Community Advisory Committee, social media comments, included notes on member renewal return forms, and viewer emails. Amount of online hits/views/streams. Local Program Preference Poll respondents' feedback and program ranking results and MPTA survey respondents' feedback.	Achieved proposed outcomes
In Focus	Featured artists and organizations gain exposure beyond their internal and local promotion efforts, leading to increased attendance at events and potential sale of artistic work. Increase in following and likes on their social media accounts.	Feedback from our Community Advisory Committee, social media comments, included notes on member renewal return forms, and viewer emails. Amount of online hits/views/streams. Local Program Preference Poll respondents' feedback and program ranking results and MPTA survey respondents' feedback.	Achieved proposed outcomes
Profiles	Increase awareness of our local productions and broaden visibility of featured subjects through circulation of condensed video clips airing between TV programming and on online platforms.	On-air broadcast and upload to online platforms of 16 interstitial segments featuring footage not used from the full featured program. Short clips are quickly and easily played, not requiring a long time commitment for engagement.	Achieved proposed outcomes

Lakeland PBS 2023 Board of Trustees

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Legacy funding for Pioneer PBS elevates our role as trusted and valued communicators for the small towns and farming communities of western Minnesota. Pioneer PBS' *Postcards* had 17 of their stories nominated for Upper Midwest Regional Emmy® Awards, with two receiving the award. These stories share regional histories and showcase rural artists, tribal members, small business owners, and veterans. The Pioneer PBS broadcast signal reaches 26 Minnesota counties, where residents can receive our programming for free with antennas.

Streaming continues to grow for audiences of Pioneer PBS, with the Legacy content viewed 1,753,088 times in this fiscal year.



Charles and Royal Hettling in front of their museum in Minnesota.

Royal and Charles Hettling, brothers from Minnesota, served in the Vietnam War. They decided to open a museum in their hometown to share the story of a complicated and tragic war. The documentary we made with them has been shared at events, deepening the conversation surrounding Vietnam veterans.



We attended a powwow for the first time. I saw the Cuban-type musical group Malamanya after seeing it on public TV. I got involved in local politics, gained much respect for native Minnesotans, took Scandinavian art classes through community ed, took grandkids to Granite Falls to see the 'oldest rocks in the world.'

- Viewer

AREAS OF IMPACT

CELEBRATING A LOVE OF ARTS

Postcards provides a platform for artists of Minnesota to showcase their passion and explore a wide range of artistic approaches.

RECLAIMING CULTURE

Jonathan Thunder takes back his cultural heritage in surrealist paintings and animations. Jammie Niemeyer dives into a study of people important to Black history in America and uses art to help her discover her own identity.

SHARING VETERAN VOICES

Our veteran stories allow veterans to share their unique perspectives, and are being used to set up classroom visits that can then leave students prepared to ask intelligent questions and deepen the impact of the veteran's visit to schools and community events.



When 'Vietnam Brotherhood' was shown at my unit's reunion, the guys were extremely happy with the program. The message given was "our story is finally being told." Many wives commented that they felt like they understood their husbands' experience better having seen the program. - Royal Hettling

Pioneer PBS' veteran page on YouTube has garnered over 630,000 views in the past year. We recognize the importance of this platform for veterans to find their voice.

Reaching out recently to a veteran who had expressed interest in sharing their story, we learned he had passed away. This is a driving force for Pioneer PBS, as we recognize we don't have much time left to capture these memories. This veteran's story will now, unfortunately, go untold. We want to make sure we share as many as we can before they are lost forever.

PIONEER PBS - STATION REPORT

Postcards

PREMIERE: February 9, 2023

Episodes: 13 x 30-minute weekly episodes

DESCRIPTION

Postcards is Pioneer PBS' award-winning, locally produced broadcast series featuring the art, history, and cultural heritage of western Minnesota and beyond. Each year sees a fresh set of 13 half hour episodes.

Pioneer PBS' *Postcards* has seen huge growth in viewership on its veterans page, in particular – over 630,000 views in the last year alone. Included on the page are stories from WWII veterans, Vietnam veterans, and others. These are important voices that we are losing at an increasing rate each year.

Another impact we've seen this past year is participants sharing with us how being featured on *Postcards* has brought them recognition and grown their following, even if they've decided to change careers.

"Since you last came to visit us, we finished out the market season strong, with lots of pumpkins. We did not choose to pursue another season on our farm in Renville County, but are still hopeful that we can return to something like this work someday. This spring, I returned to working as an electrical engineer in Eden Prairie, MN. I interviewed for a job at an agriculture company, and they mentioned seeing our story on Postcards. They offered me the job; I cannot be certain, but I do think it helped my credibility and secured the job." – Zeke Lundstrum



Naviga Damrongnawin Lundstrum on the Lundstrum Farm

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	13 episodes broadcast 6.5 hours broadcast
Streaming apps	13 episodes available 6.5 hour of content available 5,272 streams
Postcards website	52 videos posted 4,467 hours of content available 2,942 local and 5,937 national video views
Postcards YouTube channel	52 videos posted 4,467 hours of content available 170,422.2 hours of content watched 629,684 video views
Postcards Facebook page	101 posts 43,471 video views 31,392 engagements
Instagram	20 posts 200,000 video views 200 engagements
LinkedIn	14 press releases 14 engagements
TikTok	34 segment posts 241,237 video views 23,679 engagements

EVENTS & ENGAGEMENT

We held several events for works featured in *Postcards* this past year, engaging with over 600 individuals, including:

November 11, 2022 | Mercantile in Madison | Attendance: 75

Postcards set up and taped a showcase of the art of Franz Albert Richter, capturing the impact of this artist on the region. Shortly after this event, Franz passed away.

November 18, 2022 | North House Folk School in Grand Marais | Attendance: 150

We screened "Built with Love."

November 19, 2022 | Danish American Center in the Twin Cities | Attendance: over 200

Having heard that Olav Luksengård Mjelva attended the North House event to celebrate the premiere of "Built with Love," the Danish American Center asked for him to perform there as well.

February 14, 2023 | Mercantile in Madison | Attendance: 50

A screening of "Built with Love" was presented on Valentine's Day.

April 23, 2023 | Mercantile in Madison | Attendance: 50

Scandinavian folk artist Fred Livesay showcased his craft, and we screened "The Art of Everyday Living."

May 10, 2023 | Southwest Minnesota State University | Attendance: 75

SMSU professor Dan Rieppel was good friends with poet Bill Holm, and honored him with a commission of music set to Holm's poem "Playing Haydn for the Angel of Death." The *Postcards* team showcased the powerful resulting performance.



Built with Love event at the Mercantile in Madison Minnesota.

EDUCATION

In January 2023, Pioneer PBS was invited to participate in the MELT conference at Lac qui Parle Valley Schools, bringing teachers from around the region together for learning opportunities. We presented how to use PBS LearningMedia, as well as how to find our veteran stories on YouTube to help localize history for the region's students. This also provided an opportunity for students to watch a veteran's story before they visit the classroom, and thus be prepared with deeper questions for the veteran. This was met with great enthusiasm. We've been asked to return this year.

We have an ongoing relationship with Lac qui Parle Valley School District, and on occasion, guidance counselor Paul Lowry will call and ask the *Postcards* team to allow a high school student to job shadow on a production day. We have been able to say yes each time.

"The programming on Pioneer PBS focuses on the stories about our region and rural area. It educates viewers of all ages." – Diane of Montevideo

"We watch Pioneer PBS because we enjoy the local and personal approach to television." – Tim and April of Appleton

"Local history on Postcards has been incredible. Thank you, Pioneer PBS." – Sue of Granite Falls

EPISODES

Verlyn Kling (Who Has This \$700,000 Les Paul) & Jammie Niemeyer (Connecting to Black History with Art) | 1401

Verlyn Kling shares the secret history of his priceless 1959 Gibson Les Paul guitar and Jammie Niemeyer shows her art that's inspired by Black history.



Jammie Niemeyer poses with her artwork

Carl's Bakery (How Far Would You Go For a Fresh Donut), Dale Streblov (A Creative Mind Constantly Going), & Jenny Field (A Light Filled Studio in Underwood) | 1402

Small town bakeries might be a dying breed, but Carl's Bakery in Granite Falls, MN is going strong. Dale Streblov reignited his love of arts in retirement. Also featured is painter Jenny Field, located in the Fergus Falls area.

Emily Scallon (Turning Petals into Art), Lady Jah (More Than a Little Makeup), & Lundstrum Farm (What Happens When Engineers Become Farmers) | 1403

Meet Emily Scallon, who is a pressed flower artist from Fergus Falls; Elijah Lanz, from Montevideo, who is also known as the drag performer Lady Jah; and Zeke Lundstrum and Naviga Damrongnawin Lundstrum, who own the Lundstrum Farm in Bird Island.

Jonathan Thunder (The Heart of Thunder), Jeney Christensen (Empress of a Sugary Empire of Joy), & Miles Taylor (When a Glitch is Good) | 1404

Jonathan Thunder shares the meaning behind his art; Jeney Christensen makes cupcakes for the community of Fergus Falls; Miles Taylor experiments with different art forms.

Built with Love Excerpt & Q&A with Director Dana Conroy | 1405

Watch excerpts from the documentary "Built with Love." Then, listen to the film's producer, Dana Conroy, talk about her connection to the subject matter.



Jonathan Thunder in his studio space in Duluth

Fladeboe Auctioneers (Sold!), Jordan Rodgers (Drawing Your Own Story), Franz Richter (Art Through Graphite), WWII Story (Harlan Rosvold) | 1406

Meet a family that has turned auctioneering into a thriving family business; Jordan Rodgers, who is a BIPOC and queer illustrator and graphic artist; the late, great Franz Allbert Richter, whose pencil drawings made him one of the most influential artists of the Upper Minnesota River Valley; and Harlan Rosvold, a WWII Marine Corps veteran who served in Saipan, Tinian, and Iwo Jima.

State of Polka | 1407

Polka has been part of Minnesota's rich music history for a long time. In this half-hour special, learn about Minnesota's polka music scene.

Tanner Charles (He Goes Toward the Sirens), Blayze Buseth (Passing On the Art of Clay), WWII Story (Paul Fynboh) | 1408

Meet storm chaser Tanner Charles from Kingston, ceramics artist Blayze Buseth from Fergus Falls, and WWII veteran Paul Fynboh from Granite Falls.



Tanner Charles chasing storms

Bible Camp History (Green Lake Bible Camp), Norwegian Log Church (Norway Lake Lutheran Historical Association), Ray Fagen Memorial Airshow (History in Flight) | 1409

Explore Green Lake Bible Camp's history in Spicer, MN; Norwegian Lake Lutheran Historical Association, which hosts an event with a Norwegian theme; and Ray Fagen Memorial Airshow, which teaches future generations about World War II.

Teresa Peterson (Grasshopper Girl), Fred Livesay (The Art of Everyday Living) | 1410

Teresa Peterson writes a children's book inspired by her heritage and Fred Livesay demonstrates Scandinavian crafts.

Willmar Area Symphonic Orchestra, Olav Luksengård Mjelva | 1411

Enjoy the sights and sounds of the Willmar Area Symphonic Orchestra and listen to interviews from members of the group. Plus, a performance by Olav Luksengård Mjelva from the coast of Norway..

Dan Rieppel & Bill Holm (Iceland) | 1412

Watch a preview of a documentary about a project led by Southwest Minnesota State University's Dr. Daniel Rieppel to pair the work of the late Bill Holm to music entitled "Playing Haydn for the Angel of Death." Plus, see a clip from their performance in Iceland.

Vietnam Memorial History Center, WWII Story (Paul Wojahn) | 1413

The Vietnam Memorial and History Center is dedicated to telling the stories of the Vietnam War. The museum's founders, Royal and Charlie Hettling - brothers and Vietnam War veterans themselves - do this by collecting and curating private photographs, newspaper articles, and personal accounts of the war that highlight people's different, and often conflicting, experiences during the Vietnam War era.

POSTCARDS EXTRAS

EXTENDED INTERVIEWS

Charlie Hettling | June 22, 2023

Royal Hettling | June 13, 2023

YOUTUBE SHORTS

Ray Fagen Memorial Airshow | May 15, 2023

Ray Fagen Airshow in Granite Falls MN is a biyearly event held at Fagen Fighters WWII Museum.

10 WWII VETERAN ORAL HISTORIES

Harlan Rosvold | April 6, 2023

Harlan Rosvold, U.S. Marine veteran, operated tanks in the Pacific theater, including during the battle of Iwo Jima, where he personally witnessed the iconic flag-raising on Mount Suribachi.

Paul Fynboh | April 17, 2023

Paul Fynboh, WWII U.S. Navy veteran, served as an electrician and first loader on a destroyer ship in the liberation of the Philippines.

Fay Hendricks | April 27, 2023

Fay Hendricks, WWII U.S. Army veteran, talks about his time in the Philippines and his poetry related to the war.

Bill Friberg | May 1, 2023

Bill Friberg, WWII U.S. Marine veteran, was an airplane mechanic and served for over four years during the war.

William Homan | May 3, 2023

William Homan, WWII U.S. Air Corps veteran, served as a mechanic on a B-17 bomber.

David Wooden | May 8, 2023

David Wooden, U.S. Marine Corps veteran, flew a variety of WWII aircraft under instruction of WWII pilots and took many of the planes to their final resting place at the "boneyard" in Arizona.

Bob Brix | May 11, 2023

Bob Brix, WWII U.S. Marine veteran, served in many areas of the Pacific.

Delvin Owen | May 15, 2023

Delvin Owen, WWII U.S. Naval Reserve veteran, operated test flights on a variety of WWII aircraft during the war.

Paul Wojahn | May 18, 2023

Paul Wojahn, WWII U.S. Marine veteran, fought as a pioneer soldier and fought in the Pacific on various islands including Pavuvu, Peleliu, and Okinawa.

"Fabulous story of friendship with Paul. Thanks for your service." - Larry B.

Dennis Boldt | May 25, 2023

Dennis Boldt, WWII U.S. Army veteran, worked on an M7 director, which helped aim 90mm artillery fire in an anti-aircraft unit.

Teaser for Granite Falls Coal Plant Demolition | October 27, 2022

Teaser for Franz Albert Richter (with Memorial) | December 6, 2022

How Much Could this Guitar be Worth | February 9, 2023

A Day in a Baker's Life | February 17, 2023

Thai vs U.S. culture | February 24, 2023



Fred Livesay in his studio

Prairie Yard & Garden

PREMIERE: March 16, 2023

DESCRIPTION

A half hour broadcast of *Prairie Yard & Garden* captures the excitement of an annual tour that brings together families and friends from the region to appreciate the craft of quilting and the love of gardening – tied together with the promise of homemade pie and ice cream!

Pioneer PBS' *Prairie Yard & Garden* devotes an episode each year to the arts and cultures of the region, with a goal to find and highlight little known cultural traditions and help preserve and celebrate them.

"I support and enjoy Prairie Yard & Garden and other local programs." – Joan of Canby

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 0.5 hours broadcast
Streaming apps	1 episode available 0.5 hours of content available 195 streams
Prairie Yard & Garden website	2 videos posted 0.5 hours of content available 68 local and 80 national video views
Prairie Yard & Garden YouTube channel	1 full episode and 3 segments posted 50 mins of content available 1,269 hours of content watched 71,201 video views
Prairie Yard & Garden Facebook page	14 posts 1,367 video views 744 engagements
Prairie Yard & Garden Instagram	1 post 6 engagements
LinkedIn	2 press releases 1 engagements

EVENTS & ENGAGEMENT

March 12, 2023 | Caboose | Tracy, MN | Attendance: 100

Pioneer PBS screened the episode of *Prairie Yard & Garden* on the legacy of quilting. Even with a sudden influx of bad weather, attendance was strong.



Mary Holm of Prairie Yard & Garden explores the Tracy Minnesota Quilts and crafting culture.

Landmarks: Minnesota Medal of Honor

PREMIERE: February 22, 2023

DESCRIPTION

Landmarks: Minnesota Medal of Honor is an hour-long broadcast documentary. The Medal of Honor is the highest military decoration of the United States of America. This program recognizes the long tradition of the medal itself and honors those from Minnesota who sacrificed so much for our freedom. First issued during the Civil War, 72 residents of Minnesota have been recipients of this most prestigious medal. Doug Ohman, photographer and *Landmarks* host, traces the lives of several of these Minnesota heroes through photographs, family memories, and stories. People featured include Private Marshall Sherman; Axel Hayford Reed, of Glencoe; and Alonzo Pickle, of Sleepy Eye, among others.



Doug Ohman tours the Medal of Honor Memorial

We hear from many of the families featured and veterans, as well as average viewers, who were impacted by this story.

“On Medal of Honor Day, March 25, 2023, the chairman of the Medal of Honor Memorial sent the link of the program out to their mailing list with the following comment: ‘In recognition of Medal of Honor Day, I am sending the link that connects our efforts as a committee to Doug Ohman, who has taken the honoring of Minnesota Medal of Honor recipients to an ever enduring level of recognition and remembrance.’” – John Kraemer

“A recipient of that email added: ‘Think about it! One hundred years from now, these bios will still be available all because of your efforts.’” – Bonnie Kottschade, Honorary State DAR Regent and Project Leader.

“I’ve been sharing the link with family and friends. A few are Vietnam vets. I’ve had some great compliments on the whole documentary. Everyone enjoyed it. You did a great job. Nice talk about the cemetery sign! I’m proud of the fact that as the cemetery president, I wrote the inscription and had a sign guy in Moose Lake make the sign. Almost everyone buried in the cemetery is of Finnish descent. Once again, thank you!” – Mike Wayrynen

“I hope my words will express how much our family admires you and appreciates all that you have done for us. When you first came to New Ulm to interview me and my siblings, we recognized that you were special with your preparedness, and your ability to make us feel at ease and bring out the best stories about our Uncle Willibald Bianchi. From there, you and your team put together a most informative and interesting documentary about brave individuals. We sincerely thank you for all your hard work and dedication to a profession you love.” – Mary Borstad.

“Just finished watching. Had to wipe my eyes a few times. When the Medal of Honor was in the Twin Cities Oct 4-8th 2016, my company was offered the opportunity to do volunteer work there. It was so enlightening, and I was humbled and honored to be there.” – Viewer

“Well done. Thanks for your work on this. We will use it in the classroom for our cadets.” – Neil Hetherington, Colonel, U.S. Army (Retired), Saint Thomas Academy

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 1 hour broadcast
Streaming apps	1 episode available 1 hour of content available 106 streams
Pioneer.org	2 videos posted 1 hour of content available 36 local and 2 national video views
YouTube	2 videos posted 1.5 hours of content available 1,265 hours of content watched
Landmarks Facebook page	6 posts 2,896 video views 406 engagements
LinkedIn	1 press release 4 engagements

Vietnam Brotherhood

PREMIERE: May 29, 2023

DESCRIPTION

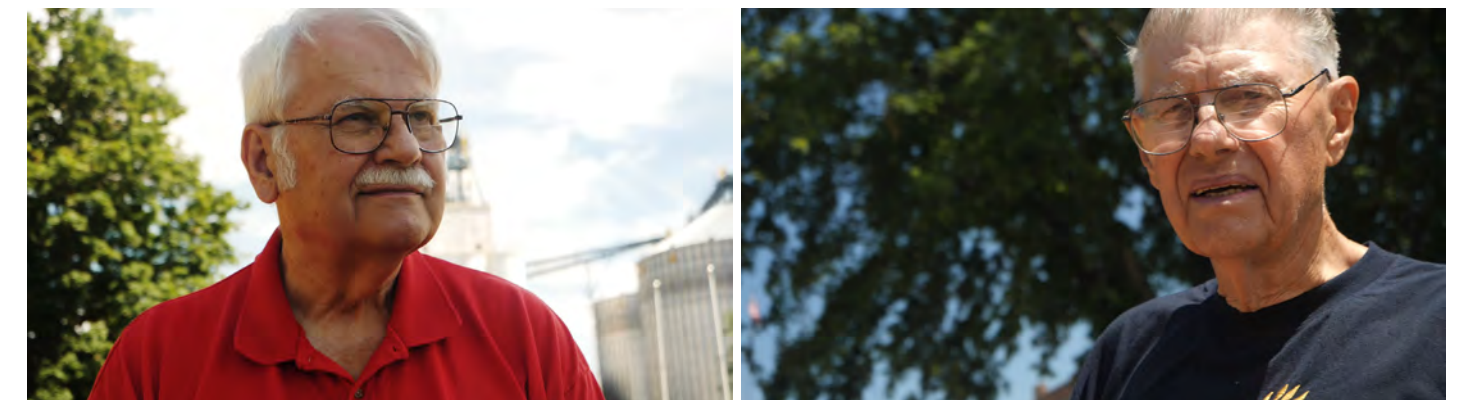
Located in the heart of Minnesota, the Vietnam Memorial and History Center is dedicated to telling the stories of the Vietnam War. Its founders, Royal and Charlie Hettling – brothers and Vietnam War veterans themselves – do this by collecting and curating private photographs, newspaper articles, and personal accounts of the war that highlight people’s different, and often conflicting, experiences.



As stated in the opening impact statement, our veteran work is what audiences are responding to in growing numbers. We have been honored to capture stories of the brave individuals who defend our country.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 0.5 hours broadcast
Streaming apps	1 episode available 0.5 hours of content available 19 streams
Pioneer.org	2 videos posted 0.5 hour of content available 11 local and 18 national video views
YouTube	1 video posted 0.5 hours of content available 534 video views
Facebook	2 posts 6,325 video views 18 engagements



Royal and Charles Hettling featured in Vietnam Brotherhood

State of Polka

PREMIERE: April 6, 2023

DESCRIPTION

Polka has been part of Minnesota's rich music history for a long time. In this half-hour special, learn about Minnesota's polka music scene.

Even after a decade without filming a new FunTime Polka Party, our polka productions remain our top streamed content. This past year, we decided we would talk about the state of polka with some veterans, as well as new players on the scene.

We are currently entering this into regional film festivals. It headlined the Norsefest Film Festival in Madison, MN on November 12, 2023.



Florian Chmielewski performing a polka classic.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 0.5 hours broadcast
Streaming apps	1 episode available 0.5 hours of content available 112 streams
Pioneer.org	2 videos posted 0.5 hours of content available 55 local and 64 national video views
YouTube	1 video posted 0.5 hours of content available 2,389 video views
Pioneer and Postcards Facebook	2 posts 170 video views 175 link clicks 684 engagements
LinkedIn	2 posts 1 engagement

Remembering WWII: Heroes & History

PREMIERE: May 29, 2023

DESCRIPTION

Every other year, Fagen Fighters WWII Museum holds the Ray Fagen Memorial Airshow. We partnered with them this past year to capture riveting first-hand accounts of the war from regional WWII veterans, as well as showcase some of the restored planes in action in an enduring tribute to the Greatest Generation.

Seventy million people served in World War II. In 2023, there were fewer than 120,000 remaining alive. With 131 veterans of WWII dying every day, capturing their stories before they are lost is essential. We conducted 10 interviews with WWII veterans, releasing these as oral histories via our *Postcards* veterans' voices digital page, and showcasing a few on the *Postcards* program this year.



Tens of thousands attending Ray Fagen Memorial Airshow in Granite Falls, MN in June 2022.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 0.5 hours broadcast
Streaming apps	1 episode available 0.5 hours of content available 40 streams
Pioneer.org	1 video posted 0.5 hours of content available 8 local and 15 national video views
YouTube	1 video + 11 segments posted 2.5 hours of content available 1,493 video views
Facebook	7 posts 602 video views 86 link clicks 105 engagements

EVENTS & ENGAGEMENT

May 26, 2023 | Fagen Fighters WWII Museum | Granite Falls, MN | Attendance: Nearly 300

On the Friday before Memorial Day, we held an event at Fagen Fighters WWII Museum. We screened the film *Remembering WWII: Heroes & History* to four sold-out audiences. Some of the veterans featured in the film were able to make it and receive the recognition they so richly deserve.



Screening at Fagen Fighters WWII Museum



Paul Fynboh and Delvin Owen share their experiences of World War II.

Wheels

PREMIERE: Broadcast – May 20, 2023; Digital – April 8, 2023

DESCRIPTION

Explore the interesting connection people have with wheels. Since the creation of the wheel around 3500 B.C., there have been steady improvements and uses for the wheel. Discover the interesting stories behind the people and their hobbies at car shows, private collections, threshing bees, farm shows, or with anything that involves wheels.

We decided to present “2nd Gear” because of the strong viewer response to the first *Wheels*. One of the segments last year featured Virgil Fults. We learned that when Virgil passed, his family played Virgil’s segment in the lobby of the funeral home for all to watch. It had meant that much to them, and to Virgil.

New this year, we released the segments online as they were completed, beginning in April.

- It’s an Original “Starsky and Hutch” Gran Torino (7:02) | April 8, 2023
- See the Most Unique and Interesting VIXEN and ISETTA! (7:40) | April 8, 2023
- Come and Meet “Sweet Pea” and “Ziggy” the Metropolitan (6:16) | April 7, 2023
- 1928 Chevrolet AB National Coach Complete Restoration (4:56) | April 24, 2023
- 1912 Hudson Model 33-5 Passenger Touring Car (6:01) | May 3, 2023
- New London to New Brighton Antique Car Run (7:01) | May 11, 2023
- 1908 Ford Model S Roadster (5:36) | May 11, 2023
- New World Salvage (6:25) | May 16, 2023
- Sunburg Trolls Car Show (5:01) | May 30, 2023



Greg Korfe of Long Prairie, driving his 1976 Ford Gran Torino “Starsky & Hutch” Edition

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	2 episodes broadcast 2 hours broadcast
Streaming apps	2 episodes available 2 hours of content available 471 streams
Pioneer.org	22 videos posted 3 hour of content available 92 local and 1 national video views
YouTube	22 videos posted 3 hours of content available 50,496 video views
Facebook	1 post 27 video views 1,253 followers

Dakota Wicohan

PREMIERE: September 19, 2022

DESCRIPTION

Dakota Wicohan is a cultural resource center promoting a wide range of Dakota language, leadership, and lifeways programs and outreach efforts. Supporters, as well as those who have benefited from Dakota Wicohan, speak about the positive impact the programs and mentors have had on their lives.

To celebrate the 20th year of Dakota Wicohan, Pioneer PBS producer Tanner Peterson, of the Upper Sioux Community, did a series of 21 videos that were released digitally and promoted on social media.

SEGMENTS

Mary Erler Peters, Teresa Peterson & Gabrielle Strong (7:00) | September 19, 2022

Mary Erler Peters, Teresa Peterson, and Gabrielle Strong speak about the early days of Dakota Wicohan, which recently celebrated its 20th anniversary. They met around kitchen tables and in each other's homes to discuss ways they could raise healthy families that were reconnected to the land, the spiritual traditions, language, and lifeways of the Dakota people. Today, Dakota Wicohan is a cultural resource center promoting a wide range of Dakota language, leadership, and lifeways programs and outreach efforts.

Raine Cloud (2:04) | September 15, 2022

Rainelle Miller (2:07) | September 15, 2022

Priscilla Gruendemann (1:48) | September 15, 2022

Mat Pendleton (1:11) | September 15, 2022

Mariah Heffner (1:12) | September 15, 2022

Kateri O'Keefe (1:21) | September 15, 2022

Josephine LaRose (:59) | September 15, 2022

Leah Mckee (1:14) | September 15, 2022

Joe Erler (1:55) | September 15, 2022

Grace Goldtooth (1:47) | September 15, 2022

Gianna Larocque (1:46) | September 15, 2022

Gianna Eastman (1:53) | September 15, 2022

Dory Sands (:52) | September 15, 2022

Alianna Vargas (1:30) | November 22, 2022

Denton Jackson (1:08) | November 22, 2022

Vincent Vargas (1:21) | November 22, 2022

Vanessa Goodthunder (1:21) | November 22, 2022

Tanner Peterson (1:50) | November 22, 2022

Evelyn Luna (1:29) | November 22, 2022

Eileen O'Keefe (1:42) | November 22, 2022

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
YouTube	21 videos posted 40 min of content available 951 video views
Facebook	21 posts 6,636 video views 374 engagements



Mary Erler Peters, Teresa Peterson and Gabrielle Strong discuss the beginnings of Dakota Wicohan.

Report on Grants to Public Television in SFY23

FOR PERIOD: July 1, 2022 - June 30, 2023

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of stations broadcasting program	Estimated viewership	Hours available for web streaming	Educational materials created
Postcards & Prairie Yard & Garden episode	13 30-min episodes of Postcards plus 2 extended veteran interviews (60mn+) and several digital extras 1 30-min episode of Prairie Yard & Garden	6	1,685,518	11	2 additional PBS Learning Media uploads to PBS. Plus all the hours on <i>Postcards'</i> website available to teachers.
Docs & Digital	1 60-min Landmarks 1 30-min Vietnam Brotherhood 1 30-min State of Polka 1 30-min Remembering WWII: Heroes & History 1 60-mn Wheels 21 1-8 min Dakota Wicohan	1	65,613	4.75	growing videos available in the popular veterans page for use by teachers of the region.

Report on Use of Funds for SFY23

FOR PERIOD: July 1, 2022 – June 30, 2023

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description;(ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project... (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

Project	FTEs	Cost of Production	Direct Expenses	Admin Costs
Postcards & PYG	2.38	\$202,363.75	\$174,253.44	\$28,110.31
Docs & Digital	2.51	\$196,938.02	\$168,827.70	\$28,110.32
TOTAL	4.89	\$399,301.77	\$343,081.14	\$56,220.63

3.303, Subd. 10 Reporting Items	
Recipient phone number	320-289-2915
Names of board members	See below
Recipient email address	slamke@pioneer.org
Web site address	Pioneer.org
Amount, source and fiscal year of the appropriation	\$399,301.77 ACHF Grant Appropriation SFY-23
Amount and source of additional funds	\$193,457.67 Margaret A. Cargill Philanthropies
Duration of projects	7/1/2022-6/30/2023
Fiscal agent or administering agency	Department of Administration

Report on Proposed Measurable Outcomes

FOR PERIOD: July 1, 2022 – June 30, 2023

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15, 2023 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

Proposed Outcomes Achieved is a new data field established in April 2018 by the Legislative Coordinating Commission for Legacy project outcome status. The granting agency will use the data field to indicate the extent to which a Grantee's project achieved its proposed objectives. It is a fixed field with five drop-down options as follows:

- **Achieved proposed outcomes** - (Achieved 100% of outcomes)
- **Achieved most of the proposed outcomes** - (Achieved greater than 50% of proposed outcomes)
- **Achieved some of the proposed outcomes** - (Achieved less than 50% of proposed outcomes)
- **Achieved none of the proposed outcomes** - (Achieved 0% of proposed outcomes)
- **Outcomes data not yet available**

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
Postcards & PYG	Increase by over 500% in <i>Postcards</i> streams/views over previous year!	Measuring streaming and engagement on Pioneer PBS website and social media platforms. Surveys in spring and fall of viewers. Review with Community Advisory Board. Collecting attendee comments at screening events.	Achieved proposed outcomes
Docs & Digital	Increased output led to increase in engagement.	Measuring streaming and engagement on Pioneer PBS website and social media platforms. Surveys of viewers in spring and fall. Review with Community Advisory Board. Collecting attendee comments at screening events.	Achieved proposed outcomes

Pioneer PBS 2023 Board of Trustees

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IMPACT STORY

Prairie Public & Legacy Funding Document the History of Diverse Cultures in Northwest Minnesota

Throughout the past year, Legacy funding has empowered Prairie Public to educate, inform, and engage viewers by creating content focused on Minnesota’s rich history, vibrant cultures, and resourceful people that make up our state. Showcasing the relevancy of Minnesota in the series *Prairie Mosaic* allowed viewers to become more aware of the treasures that exist around them and excited to attend events and support the infrastructure in their own communities. Clear, convenient accessibility to Prairie Public’s content is vital, which is why Legacy-funded content is available on YouTube and at prairiepublic.org.

Over 60% of 2023 Legacy survey respondents said they trusted Prairie Public to deliver arts, culture, and history programming that is well-researched and unbiased.



I believe Prairie Public’s programming contributes immense value to my community. It is engaging and showcases the range of arts, culture, and history within Minnesota.

AREAS OF IMPACT

ENGAGING CREATIVITY THROUGH STEAM

Prairie Mosaic created an education module highlighting a STEM-related exhibit at the Becker County Museum, where visitors can experiment with science and engineering technologies. Four different styles of art were featured, including Dawn Rossbach, printmaking and stained glass; Debbie Aune, impressionistic; Ross Heir, wildlife realism; and Kent Estey, contemporary.

ACCENTUATING HISTORY

Prairie Public’s *Artifact Spotlight* series highlighted three historical relics at the Otter Tail County Historical Society, which accentuated the history of the Fergus Falls State Hospital, the invention of the Bobcat skid steer loader, and the first permanent settlers in the county, the Cutlerites, an offshoot of the Mormon Church.

SUPPORTING EDUCATORS

Prairie Public is committed to creating supplementary materials for Legacy-created content in the form of discussion questions, hands-on activities, and sources for further reading. Over 30 videos were uploaded to PBS LearningMedia on subjects like Indigenous beadwork, the history of local bridges, the state parks of Minnesota, and the Hispanic community of the Red River Valley.

Black Histories of the Northern Plains tells the story of Black settlers, slaves, and entrepreneurs who endured struggles and successes as some of the first inhabitants of the Upper Midwest.

When thoughts and images of the region known as the Northern Plains come to mind, Black people aren’t typically the first thing. Because of this lack of awareness of the history of the region’s Black population, *Black Histories of the Northern Plains* has made its mark as a series that finally brings these stories to the forefront. People can learn about the Black history that helped shape this region, and, with their new knowledge, have a deeper understanding of the struggles and triumphs of these pioneers.

Viewers have shared a common sentiment that these stories are meaningful, and that they wish they’d learned about them sooner: “we should already know this.”



42% of educators surveyed have used public television content with students.

Episode One: Overview

The series begins with the geographic and cultural history of the Northern Plains, from the forming of the grasslands via the migration of the glaciers to the modern day.



Episode Two: On the Edge of Empire

Two stories are highlighted, including the Bonga family, who found success in the fur trade and in acting as translators between the U.S. government and Indigenous tribes. The second story is that of York, a man enslaved by William Clark of Lewis and Clark.

Episode Three: Slavery in a Time of Freedom

Joseph Godfrey was a slave who escaped from Fort Snelling in Minnesota, lived with the Dakota, and fought in the U.S.-Dakota war. Godfrey narrowly avoided being executed as a war criminal in the aftermath of the war, in what became the largest mass execution in U.S. history, which occurred in Mankato, MN.



Episode Four: Exodusters of the North

William Thornton Montgomery was a man who began life as a slave on Confederate president Jefferson Davis’s Mississippi plantation. Eventually he moved north to Richland County, became a successful farmer, and founded a town called Lithia.

Prairie Mosaic

PREMIERE: March 16, 2023

OUTPUT: 7 x 30-minute episodes

DESCRIPTION

Prairie Mosaic presents impactful and engaging features in a magazine-style format focused on the history, arts, and culture of Northwest Minnesota. Our goal with the series is to generate a curiosity and understanding in viewers about the places in which they live. Episodes and promotional materials are broadcast as well as presented digitally on YouTube, all Prairie Public social media outlets, and on PBS Passport. Past episodes are repeated, as are individual segments from each episode as interstitials within general programming.



IMPACT

Our intent is to create awareness of the diversity of cultures, talents, and opportunities for families and individuals centered around the state of Minnesota. By highlighting historical societies, museums, libraries, and other public organizations, *Prairie Mosaic* reminds viewers to visit these institutions within their communities. *Prairie Mosaic* meets Legacy goals by cultivating a relationship between our audience and a balanced variety of artists, authors, innovators, and musicians who showcase their own unique artistic creation.



Community feedback on arts and culture content at Prairie Public:

90% agree that they learned about something new related to arts, culture, or history.

67% agree that they are more informed about artists within their communities.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	7 episodes broadcast 3.5 hours broadcast
Streaming apps	22 episodes available 4.5 hours of content available 4,037 streams
YouTube	22 videos posted 4.5 hour of content available 10,964 video views
Facebook	12 posts 12,564 video views 1,772 engagements
Instagram	5 posts 1,074 video views 55 engagements

EPISODES

Prairie Mosaic | 1401 | 3/16/23

Dawn Rossbach, Menahga, MN, visual artist, printmaking, stained glass, and painting; Prospect House and Civil War Museum, Battle Lake, MN; Annie Mack band, Minneapolis, MN.

Prairie Mosaic | 1402 | 3/23/23

Debbie Aune, Greenbush, MN, impressionist painter and teacher; Fergus Falls State Hospital, Otter Tail County Historical Society; gospel and spiritual singer Gary Timbs, Staples, MN.



Prairie Mosaic | 1403 | 3/30/23

Bobcat skid-steer loader exhibit, Otter Tail County Historical Society; equine assisted therapy, Wolverton, MN; musician Rachel Meyer, Moorhead, MN.

Prairie Mosaic | 1404 | 4/6/23

Ross Hier, painter, Crookston, MN; Black Histories of the Northern Plains - Segment 1; musician Terry Mackner, Gary, MN.

Prairie Mosaic | 1405 | 4/13/23

Cutlerites exhibit, Otter Tail County Historical Society; Black Histories of the Northern Plains - Segment 2.

Prairie Mosaic | 1406 | 4/20/23

Bruce Engebretson, hand weaver, Osage, MN; science and STEM center, Becker County History Museum, Detroit Lakes, MN; Black Histories of the Northern Plains - Segment 3; Blue Red Roses band, Battle Lake, MN.

Prairie Mosaic | 1407 | 4/27/23

Kent Estey, contemporary painter, White Earth Nation of Ojibwe, MN; Black Histories of the Northern Plains - Segment 4.

Prairie Musicians

PREMIERE: January 5, 2023

OUTPUT: 8 x 30-minute episodes

DESCRIPTION

Prairie Musicians is an eclectic series of programs featuring regional musicians performing a wide range of genres. All programs are also available digitally on YouTube and the PBS Passport app. Musical groups come to the Prairie Public television studio, where our production team works with them to record content, including interviews, for a full 30-minute program.

Musicians are chosen based on the interest of presenting a balanced variety of genres and the need to perform original music. New talent from throughout Minnesota are a welcome aspect of the eight to ten episode series.

“Prairie Musicians is an excellent program that features talented artists from many different genres. It is great to discover these great musicians from our region.” – Survey Respondent

“Hardanger fiddle programs inspired me to support an apprenticeship in our community.” – Survey Respondent



IMPACT

Prairie Musicians extends its impact far and wide throughout the state of Minnesota with a goal of introducing audiences to a variety of musical genres and emerging musicians. A front-row-seat experience is extended to all ages, ethnicities, abilities, and incomes. Digital platforms of outreach like Facebook and Instagram have garnered interest beyond Minnesota, and have allowed featured musicians to expand their fan base. Viewer surveys have proven that audiences appreciate and enjoy the series. Each season, musicians express their gratitude and appreciation for Legacy funding that supports the series. Statements from featured artists recognize increased interest in their work and followers on social media.

Musicians shared about participating in Legacy-funded work:

“That it feels like we are on our way to “making it” in a lot of people’s eyes. Being featured on a well-known station like PBS is huge to these folks.”

“Very positive comments. I have also seen an increase in attendance and donations to the museum.”

“The set and scenery was very professional, and the sound quality was clear and concise.”

“I have heard that people really enjoyed the program!”

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	8 episodes broadcast 4 hours broadcast
Streaming apps	22 episodes available 4.5 hours of content available 1,006 streams
YouTube	22 videos posted 4.5 hours of content available 5,725 video views
Facebook	16 posts 6,478 video views 184 engagements
Instagram	17 posts 4,087 video views 403 engagements
Twitter/X	8 posts 478 video views 14 engagements
TikTok	8 posts 1,208 video views 29 engagements

EPISODES

Walking Phoenix, indie-alternative rock | Moorhead, MN | 1501 | 1/5/23

Hannah Lou Woods, folk, blues, pop | Rochester, MN | 1502 | 1/12/23

Beyond the Trees, urban bluegrass | Minneapolis, MN | 1503 | 1/19/23

Rootz Within, island reggae | Detroit Lakes, MN | 1504 | 1/26/23

Kyle Colby, pop | Detroit Lakes, MN | 1505 | 1/26/23

Nicole Jasperse, folk, rock | Moorhead, MN | 1506 | 1/26/23

Sarah Morris, Americana blues | Shoreview, MN | 1507 | 2/16/23

The Hero and the Villain, rock, country | St. Cloud, MN | 1508 | 2/23/23

EDUCATION

The highlight of Prairie Public’s Education efforts in FY23 was the production of *Black Histories of the Northern Plains*, a digital educational series documenting and examining historical Black experiences in Minnesota and the Red River Valley throughout the 19th and 20th centuries. *Black Histories of the Northern Plains* celebrates the triumphs of individuals like William Thornton Montgomery, who went from being enslaved on Jefferson Davis’s plantation to a successful farmer and community leader. The four episodes of this series were uploaded to PBS LearningMedia, and support materials were created for educators to use in the classroom. Each segment was also broadcast in the Prairie Public Legacy-funded series *Prairie Mosaic*.

Prairie Public uploaded Legacy-funded video shorts produced in FY23 and previous years to the existing Prairie Public Regional Collection in PBS LearningMedia. A total of 83 resources were published on PBS LearningMedia in FY23, including videos and support materials for educators and students.

Prairie Public Education Services staff produced two virtual webinars for educators in partnership with Northwest Service Cooperative in Thief River Falls in FY23: *Exploring Regional History with PBS LearningMedia* and *Guiding Student Voices*. 140 Minnesota educators attended the webinars.



The Education Services team visited administrators and educators in seven Minnesota schools in FY23, which included presentations on Minnesota Legacy-supported content and resources for students and educators. Communities included: Mahnomon, Lake Park, Fertile, Twin Valley, Warren, and Red Lake Falls. 83% of principals indicated they’d invite Prairie Public back to present for all educators in their districts.

Prairie Public Education professionals provided training and resources via three in-person workshops. The workshops detailed ways of incorporating Minnesota arts, culture, and history into lessons and curricula, as well as integrating media creation and student storytelling. The first, *Amplifying Student Voices*, was held at Minnesota State University Moorhead and focused on youth media for educators. The second and third

in-person workshops were held at Northwest Service Cooperative in Thief River Falls, and focused on *PBS LearningMedia Resources and Classroom Use* and the *Black Histories of the Northern Plains* digital series.

Two in-person community events for adult caregivers and children were presented in FY23. The first, Stars of PBS, was held in partnership with the Planetarium at Minnesota State University Moorhead. Prairie Public provided opportunities for young people to explore Minnesota-based content in the areas of art, culture, history, STEM, and more, all presented in fun and accessible ways. Kidsfest, the second event, took place in partnership with the Clay County Early Childhood Initiative held at the Moorhead Public Library. The outdoor event featured educational and community resources from approximately 15 organizations, and included activities, resources, and games for children and their families. The Prairie Public booth featured fun ways for children and families to interact with PBS KIDS, Prairie Public, and Legacy content.



HIGHLIGHT

In FY23, Prairie Public added 83 new Legacy-funded Minnesota resources to the free PBS LearningMedia platform.

140 Northwestern Minnesota educators attended webinars presented by Prairie Public in FY23.

88% of participants in Prairie Public’s *Exploring Regional History with PBS LearningMedia* webinar stated they were more likely to use Prairie Public Legacy-funded content in their classrooms.

“Just want to give a huge shoutout to everyone who made the Stars of PBS event at MSUM such a smashing success with the community, and specifically, with my kid.”

When asked, “What was your biggest takeaway from today’s webinar?” a Minnesota educator responded, “All the awesome free resources available from Prairie Public!”

Report on Grants to Public Television in SFY23

FOR PERIOD: July 1, 2022 – June 30, 2023

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year’s grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of stations broadcasting program	Estimated viewership	Hrs available for web streaming	Educational materials created
Prairie Mosaic	7 new episodes - 30 min. each	3	15,001	4.5	N/A
Prairie Musicians	8 new episodes - 30 min. each	3	6,731	4.5	N/A

Report on Grants to Public Television in SFY23

FOR PERIOD: July 1, 2022 – June 30, 2023

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3.303, Subd. 10 Reporting Items	
Recipient phone number	701-241-6900
Names of board members	See below
Recipient email address	kgast@prairiepublic.org
Web site address	www.mptalegacymedia.org
Amount, source and fiscal year of the appropriation	MN. Legacy \$322,581.01
Amount and source of additional funds	N/A
Duration of projects	7/1/2022-6/30/2023
Fiscal agent or administering agency	Department of Administration

Project	FTEs	Cost of production	Direct Expenses	Admin Costs
Media Production Arts and Culture	1.17	\$132,586.82	\$120,533.29	\$12,053.53
Media Production Historical	0.81	\$77,675.97	\$70,614.41	\$7,061.56
Educational Services	1.23	\$112,318.22	\$102,107.31	\$10,210.91
TOTAL	3.21	\$322,581.01	\$293,255.01	\$29,326.00

Report on Proposed Measurable Outcomes

FOR PERIOD: July 1, 2022 – June 30, 2023

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15, 2023 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

Proposed Outcomes Achieved is a new data field established in April 2018 by the Legislative Coordinating Commission for Legacy project outcome status. The granting agency will use the data field to indicate the extent to which a Grantee's project achieved its proposed objectives. It is a fixed field with five drop-down options as follows:

- **Achieved proposed outcomes** - (Achieved 100% of outcomes)
- **Achieved most of the proposed outcomes** - (Achieved greater than 50% of proposed outcomes)
- **Achieved some of the proposed outcomes** - (Achieved less than 50% of proposed outcomes)
- **Achieved none of the proposed outcomes** - (Achieved 0% of proposed outcomes)
- **Outcomes data not yet available**

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
Media Production Arts and Culture (short features, <i>Prairie Mosaic</i> and <i>Prairie Musicians</i> episodes, Education Module)	<p>The range of arts and cultural content featured in <i>Prairie Mosaic</i> will help strengthen understanding and connection among community members and leaders. Prairie Public will develop new relationships with collaborators, educators, and organizations throughout rural NW Minnesota to raise awareness of the educational resources. The art-centric features will allow audiences of all ages, ethnicities, abilities, and incomes to engage with artistic talent throughout NW Minnesota, increasing opportunities for artists. The cultural features will increase awareness of the natural practices of addressing mental and physical health that are available around Minnesota.</p> <p>Prairie Musicians will increase the knowledge of and motivation to support musicians, attend live events, share their experiences with others, feel connected with their community and ultimately get more involved in their community. Artists and musicians who collaborate with Prairie Public will benefit from the partnership by increased exposure to audiences and opportunities through public relations marketing efforts.</p>	<p>Audience surveys to assess program impact and relatability; meetings with Prairie Public community advisory board to measure level of inclusivity; social and web metrics, comments, analytics related to viewer habits, interests, and demographics, Nielsen broadcast ratings, artist and participant surveys.</p>	Achieved proposed outcomes
Media Production Historical (short features and <i>Prairie Mosaic</i> episodes)	<p>Viewers will report increased interest, understanding, and knowledge of NW Minnesota's history due to engaging with rich content produced with Legacy funding. New relationships with historical organizations, collaborators, and educators will increase awareness and understanding about historical events that contributed to the present-day communities of NW Minnesota. Prairie Public will increase the number of history-based resources available to educators on PBSLM by developing materials from the historical features produced for <i>Prairie Mosaic</i>. Segments will raise awareness of history museums in rural Minnesota with the potential to increase museum and event attendance.</p>	<p>Audience surveys to assess program impact and relatability; meetings with Prairie Public community advisory board to measure level of inclusivity; social and web metrics, comments, analytics related to viewer habits, interests, and demographics, Nielsen broadcast ratings, partner and participant surveys.</p>	Achieved proposed outcomes
Education	<p>At least 500 Minnesota educators have access to Prairie Public educational resources and documentary productions, as well as increased awareness and access to learning resources, digital content, and online professional development. All Legacy-produced content on Prairie Public's Education website is intended to educate, enhance, and promote Minnesota subjects.</p> <p>The Black Histories of the Northern Plains digital series aimed to increase historical and cultural awareness of the region's Black citizens.</p>	<p>Analytics for Prairie Public YouTube channel content are discoverable by specific content. Legacy-supported professional development and engagement will have quantitative and qualitative evaluation. We monitored attendance and participation at virtual and in-person workshop events and community events. Participant surveys and digital feedback were collected. 51% of Prairie Public respondents to the 2023 MPTA audience survey are formal or informal educators or parents of school-age children. 42% of them use Legacy-created resources with their students. 33% of these respondents use PBS LearningMedia in their classrooms. We observed a 29% increase in the use of PBS LearningMedia content by Minnesota users, from 3,775 in FY22 to 4,878 in FY23.</p>	Achieved proposed outcomes

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Legacy funding is an essential tool for Twin Cities PBS (TPT) to share powerful stories of Minnesotans past and present. Our state is a hive of artistic talent, inspiring community leaders, exceptional outdoor spaces, and complex histories. Through Legacy-funded programs like *Outside Chance*, *Minnesota Experience*, *STAGE*, and others, we provide audiences an opportunity to understand and celebrate our state.



I learn about a breadth of interesting and important things, history and people that I wouldn't otherwise know about, stimulating me to appreciate my state and get out and explore.

For the most part, the stories are told by the owners of the stories. That is critical.

Because of watching TPT's local arts, culture, and history programming, 74% of TPT viewers said they feel a greater sense of connection to Minnesota.

AREAS OF IMPACT

ENGAGING DIVERSE AUDIENCES

TPT hosted a series of listening sessions to hear from our community about how we can better serve our audiences' needs as we develop more short-form content. With a spotlight on Legacy-funded series *Outside Chance*, *Relish*, and *Worn Within*, the sessions focused on current digital series viewers, younger audiences (55 and under), and BIPOC audiences.

INSPIRING OUTDOOR RECREATION

Season 2 of *Outside Chance* proves there is an outdoor activity for everyone, and it is often easier to start than you think. Hosted by Chance York, the digital series encourages Minnesotans to keep exploring.

"I've heard from teachers that they use the accompanying study guide as lessons in class. A teacher from Rochester sent me a message to tell me that he took his son disc golfing because they saw it on the show. And a friend of mine took his bachelor party on a kayak trip down the Mississippi because, thanks to the show, he realized that was an option."

- Chance York

EXPANDING ACCESS TO MUSIC

TPT broadcasts and streams a suite of performances across musical genres. From The Saint Paul Chamber Orchestra to Nur-D, Minnesotans can enjoy their favorite performers from home.

"We have many great musicians in Minnesota, but accessing live events is not very accessible. I don't like crowds; my mom is in a wheelchair. There are many reasons that attending a concert is not an option. So getting local PBS to record live concerts is a great benefit to the community and allows a more diverse audience to enjoy our local music scene."



I can't believe how well you took these HUGE histories and complex projects and broke them down into such accessible segments. The stories throughout made me weep. You know so intuitively and profoundly how to blend the deeply personal with the hugely political. Masterful storytelling.

- Viewer

The Jim Crow of the North programs have helped shape my understanding of systemic racism in my community.

- Legacy Survey Respondent



Photo Credit: Bruce Silcox Photographer

Attendees at Revealing and Healing event at the Parkway Theater in Minneapolis

Bring Her Home

PREMIERE: March 21, 2022

DESCRIPTION

Bring Her Home launched in SFY22 and enjoyed further distribution and award accolades in SFY23. The documentary follows three Indigenous women — an artist, an activist, and a politician — as they fight to vindicate and honor their missing and murdered relatives who have fallen victims to a growing epidemic across Indian country. Despite the lasting effects from historical trauma, each woman must search for healing while navigating racist systems that brought about this very crisis.

IMPACT

TPT signed with Espresso Media International to distribute *Bring Her Home* globally. The first offer they received was from an international news channel called Deutsche Welle. The documentary has been selected to be screened at many festivals, including:

- The Montreal First Peoples' Festival
- San Diego Independent Filmmaker's Festival
- The Jerome Indie Film & Music Festival
- Culture Unplugged Film Festival, whose mission is to elevate human consciousness with soulfully made indie docs from global storytellers
- the BIRRARANGGA Film Festival, a celebration of Indigenous filmmakers from across the globe showcasing their unique stories in Melbourne, Australia

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 4 hours broadcast* 13,135 unique views
TPT.org, PBS.org, PBS app	1 episode available 1 hour available 979 streams
Facebook	1 video posted 152 video views 41 engagements
Twitter/X	2 posts 37 engagements
LinkedIn	1 post 48 engagements
TikTok	1 post 1,929 video views 241 engagements

* includes encore presentations

EDUCATION

Curriculum: Support materials for this full-length documentary include an introduction to the film, a facilitator guide, background information, discussion questions, a call to action, glossary, and additional resources. The video and resources are published on PBS LearningMedia (PBSLM) and are intended for use with students in grades 9-12 and adults.

Data: 1,143 pageviews

Community engagement: TPT hosted a professional development training for 45 after-school educators on June 15, 2023 at the Boys & Girls Club of the Twin Cities.

Cinema Lounge: A Showcase of MN Filmmakers

PREMIERE: March 24, 2023

DESCRIPTION

Curated by FilmNorth, the one-hour collection of short films features short films by a diverse range of local media artists. TPT worked with FilmNorth to select the featured films, which aired in March 2023. The program is designed to bring visibility to the local filmmaking community through broadcast distribution.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 4 hours broadcast 4,608 unique views
TPT.org, PBS.org, PBS app	2 videos posted 1 hour available 259 streams
Facebook	1 video posted 152 video views 41 engagements

Outside Chance Season 2

PREMIERE: February 27, 2023

DESCRIPTION

In the second season, host Chance York takes on new adventures around the state, tackling barriers to entry for first-time folks who may feel nervous or unwelcome. From pickleball to disc golf, diverse experts offer Chance on-the-spot tutorials while sharing their passion for their sport and their relationship with the environment around them. Production of the eight new digital episodes completed in October 2022. Episodes released weekly on YouTube, the PBS app, and on Facebook.



Chance York learns how to fly fish

IMPACT

Outside Chance was designed for Minnesotans between 30 and 50 years old who have some interest in outdoor activities but likely have limited resources including time, money, and gear. They may be aware of these activities, but have may not have tried them, and so each episode was produced with the intention of removing real or perceived barriers to entry, especially for BIPOC community members.

FROM CHANCE YORK:

The impact of Outside Chance has been so special to me in the way that strangers stop me in public to let me know that they love the show and watch with their kids and grandkids. Sheletta Brundidge told me in an interview that her kids watch and can't wait to see what activity I do next. They say, 'If Chance can do it, I can do it.' I've had people reach out to me to speak at nature centers, schools, camps, and outdoor events. I even visited my elementary school to speak to staff and joined first graders in the classroom I attended first grade as they watched the show.

I've found there is a real hunger in Minnesota to connect with the outdoors, to try new things and to meet new people. I think we've just scraped the surface of many thriving communities and activities. The ability to spotlight these movements and people really elevates representation for demographics that may often be underrepresented or overlooked. Being the face of the show has really opened my eyes to a rising current of awareness, unity, and wellness through the often simple act of getting outside. We're building and nurturing those bridges.



DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
TPT.org, PBS.org, PBS app	9 episodes available 1.25 hours available 4,141 video views
YouTube	9 videos posted 1.25 hours available 59,762 video views
Facebook	10 posts 15,920 video views 4,319 engagements
Instagram	17 posts 5,449 video views 830 engagements
Twitter/X	17 posts 1,808 video views 231 engagements
TikTok	3 posts 10,295 video views 1,013 engagements

EDUCATION

Curriculum: The eight episodes of *Outside Chance* S2 were added to the existing collection of *Outside Chance* videos and resources on PBSLM. The support materials for each episode include unique discussion questions, an activity guide, and definitions for key vocabulary terms. These resources are cocurricular and are intended for use with students in grades 6-8.

Data: Season 1 had 842 pageviews. Season 2 was released in August 2023.

Community engagement: June 15, 2023 | Boys & Girls Club of the Twin Cities | 45 educators

EPISODES

Pickleball Beginner Takes On A National Champion | Episode #201

Pickleball is the fastest growing sport in United States due to its ease of play and low physical impact. Chance takes on National Pickleball Champion and coach Rachael Kroog, and later teams up for a doubles competition.

A Beginner's Guide to Minnesota Trail Biking | Episode #202

The Twin Cities have hundreds of miles of paved bike trails, and if you haven't been riding them, you've been missing out! Anthony Taylor takes Chance on a bike ride from Lake Phalen to Stillwater, sharing his passion for biking as well as important tips on how to make biking a more enjoyable experience so it can be a lifelong activity.

How to Get Started Sailing Minnesota Lakes | Episode #203

Chance sets sail to the City of Lakes to get a crash course on sailing with Captain Joe Leadley of the Minneapolis Sailing Center. Joe takes Chance on a cruise around Bde Maka Ska and shares some sailing basics, local sailing opportunities, and what he's doing to make sailing accessible to everyone.

Learn How to Fly Fish in a Minnesota River | Episode #204

Join Chance to see if he can get anything to bite as he explores spots in one of the prime locations for fly fishing, the "Driftless Area" in Southeastern Minnesota. Longtime conservationist and active outdoors person Ashley Peters shares the art form of fly fishing, her efforts in land conservation, and the importance in getting more people interested in the outdoors.

Why Disc Golf Is Perfect for Beginners | Episode #205

Disc golf has exploded over the last few years; however, its popularity in Minnesota has been going strong for much longer. In fact, Minnesota has the third most courses in the country! Professional disc golf player Daniel Polk takes Chance out for a round at one of the top-rated courses in the world, Blue Ribbon Pines in East Bethel, Minnesota.

Introduction to Canoeing in the Boundary Waters | Episode #206

Northern Minnesota is home to some of the most pristine wilderness canoeing areas in the world! Chance goes on a scenic canoe day trip in Superior National Forest with wilderness canoe guide Eliza Vistica to share tips on portaging, how to recover after flipping, along with other important lessons everyone should know when canoeing, especially in remote areas.

Golfing on Hiawatha Golf Course in Minneapolis | Episode #207

The multigenerational sport of golf is one of the few outdoor activities that can be played throughout your life. Solomon Hughes Sr., Golf Academy's Greg Jameel (aka Greg Grease), and Jaycee Rhodes take Chance out for a round to share some pointers and the lifelong impact golf can have on youth.

Kayaking Tips While Paddling the Mississippi River | Episode #208

Minnesotans take full advantage of water activities on lakes, but what about the Mississippi River? The Paddle Share kayak rental program makes this activity accessible to all. National parks ranger Rhys Joaquin takes Chance kayaking down the mighty Mississippi, sharing beginner kayaking tips and unique features along the stretch of river from Brooklyn Park River Park to Boom Island in Minneapolis.

VERTICAL VIDEOS

Three complementary vertical videos were produced for *Outside Chance*. These are tailor-made to be distributed on YouTube Shorts, Instagram Reels, and TikTok, and while they may use footage that appears in the longer digital episodes, they are scripted and edited in a very different style.

- **Driftless Explainer** | September 28, 2022
- **Disc Golfing in Minnesota - Live from the Field** | October 24, 2022
- **Pickleball Explainer** | April 13, 2023

Relish Season 4

PREMIERE: December 8, 2021

DESCRIPTION

For four seasons, *Relish* has shared stories of cultural heritage in Twin Cities communities through the universal language of food. In October 2022, PBS Food acquired 13 episodes of *Relish* to share exclusively on its YouTube channel. Since launch, these episodes have been viewed more than 50,000 times by viewers across the country.

In each episode, host Yia Vang (Union Hmong Kitchen, Vinai) takes viewers inside the kitchen with local chefs as they serve up an ingredient or dish that has personal and cultural meaning to them. *Relish* invites viewers to celebrate the cuisines and cultures of our diverse neighbors through videos, articles, and recipes they can make at home, inspiring them to explore their world in a whole new way. The most recent season of the digital series dives even more in depth into history, culture, and food, and features eight guest chefs from the Twin Cities.

IMPACT

Relish puts diverse local communities in the spotlight through educational and engaging content. Videos and articles document and preserve food traditions and practices. In each multimedia showcase, community members share their culture, cuisine, and their own personal history. Viewers learn firsthand about the many diverse communities that make the Twin Cities a vibrant place, and seek out experiences with and in the featured community. Provided recipes also give viewers the chance to make dishes in their own homes. *Relish* gives featured participants a voice and increases exposure for their cuisine, their business, and/or their community.

Legacy survey respondents provided feedback about *Relish's* impact:

"Relish has spiked my curiosity about the various restaurants and the cultures that they represent in the Twin Cities and surrounding area. Yia Vang is an excellent host and makes me feel my own cultural roots are recognized along with everyone else's here in MN."

"This programming makes things more accessible. Time is a commodity - and I may not be able to travel all over the state to learn about things. TV brings them directly to me. Relish is a great example of learning about the rich cultures in MN through food ways."

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	3 episodes broadcast 20.5 broadcast hours 77,989 unique views
TPT.org, PBS.org, PBS app	12 episodes available 2.75 hours available 3,313 streams
YouTube	10 videos posted 1 hour available 55,860 video views



EDUCATION

In April of 2022 robust education guides were uploaded to PBSLM. The guides included show summaries, video clips, classroom activities and dozens of recipes. Since launch, more than 1,800 users have accessed the content, to the tune of nearly 4,000 page views.

Curriculum: 31 episodes from seasons 1-4 were uploaded to the *Relish* collection of videos and resources on PBSLM. The support materials for each episode include background reading, recipes, discussion questions, activities, and additional resources to continue learning. The educational resources are for use with students in grades 3-12.

Data: During the reporting period, there were a total of 1,416 pageviews on PBSLM.

Community Engagement: June 15, 2023 | Boys & Girls Club of the Twin Cities | 45 educators

TPT Learn Social and Email Distribution: The TPT Learn team reached 22,297 educators through our Educator newsletter and Meta-ad campaign.

SPCO In Concert

PREMIERE: October 17, 2022

DESCRIPTION

The Saint Paul Chamber Orchestra provided TPT with 12 concerts from their archives. With 19 hours of symphonic content, viewers can enjoy Mozart's Symphony No. 29, Mendelssohn's "Italian Symphony," and Bach's *Brandenburg Concertos*, among others. The concerts are licensed for statewide broadcast for three years and started airing in October of 2022 on the MN Channel.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	13 episodes broadcast 104 hours broadcast 53,206 unique views

EPISODES

Where’s My Refuge? with cellist Abel Selaoe | Episode 101

South African cellist Abel Selaoe is your guide through the parallel worlds of European classical and African folk traditions. Featuring music by J.S. Bach and Giovanni Sollima alongside Selaoe’s original works.

Bach’s Brandenburg Concertos | Episode 102

The profound inventiveness of composer Johann Sebastian Bach and the instrumental virtuosity of The Saint Paul Chamber Orchestra are on full display in all six of Johann Sebastian Bach’s long-cherished *Brandenburg Concertos*.

Eunae Koh Plays Vivaldi’s Four Seasons | Episode 103

Nature’s countless colors, textures, and moods are on full display in Antonio Vivaldi’s iconic *Four Seasons*, expressively performed by violin soloist Eunae Koh. Featuring music from Errollyn Wallen and a world premiere written by Minnesota-born Sky Macklay.

Tchaikovsky’s “Serenade for Strings” | Episode 104

Elegant. Lyrical. Melodically graceful. Pyotr Tchaikovsky’s Serenade for Strings is a beloved link between classical music’s sense of order and the creative ingenuity of recent eras. These symphonic allusions are complemented by music from George Frideric Handel, Valerie Coleman, and Chevalier de Saint-Georges.

Bach, Cuong, Frank, and Mozart | Episode 105

Four composers covering three music eras blend together cultural and musical traditions. Johann Sebastian Bach’s third Brandenburg Concerto sets the stage for a world premiere written by “wildly inventive” (*New York Times*) Viet Cuong, followed by Gabriela Lena Frank’s *Leyendas* and Mozart’s Divertimento No. 15.

Piano Quartets with Stewart Goodyear | Episode 106

Stewart Goodyear, “one of the best pianists of his generation” (*Philadelphia Inquirer*), leads a concert revolving around the piano quartet music form. Featuring music by Ludwig van Beethoven and Johannes Brahms, an original work by Goodyear, and a world premiere written by Tyson Davis.

Mozart’s Symphony No. 29 | Episode 107

There may be nothing more awe-inspiring than this sparkling symphony that Wolfgang Amadeus Mozart composed at age 18, when the boy wonder transformed into a superhuman conduit for musical order and beauty in its purest form. Featuring music by Béla Bartók and Geroge Enescu.

Jeremy Denk Plays Schumann’s Piano Concerto | Episode 108

Pianist Jeremy Denk endears himself to audiences with his distinctive and refreshing interpretations. In this concert, he shares the triumphant passion found in Robert Schumann’s only completed piano concerto. Featuring music by Clara Schumann, Gioachino Rossini, and Franz Schubert.

Jonathan Biss Plays Beethoven’s Third Piano Concerto | Episode 109

World-renowned pianist Jonathan Biss uses his deep curiosity to extract groundbreaking interpretations as both a performer and thinker. In this concert, he shares the soulfulness of Ludwig van Beethoven’s Third Piano Concerto, followed by Pulitzer Prize-winning composer Caroline Shaw’s reflective response, “Watermark.”

Handel’s Messiah | Episode 110

For generations, Handel’s *Messiah* has been one of classical music’s greatest holiday traditions. Enjoy The Saint Paul Chamber Orchestra’s performance featuring conductor Jeanette Sorrell, an all-star roster of vocal soloists, and renowned vocal ensemble, The Singers.

Beethoven’s First Symphony | Episode 111

Bold moves and revolutionary writing are at the core of this concert. Ludwig van Beethoven’s groundbreaking first symphony is complemented by Johannes Brahms’ first attempt symphonic composition and Andrew Norman’s convergence of video games and baroque tradition.

Pekka Kuusisto: Migration Patterns | Episode 112

Dynamic violinist Pekka Kuusisto bridges multiple musical worlds with special guests Gabriel Kahane and Sam Amidon. They bring together Scandinavian classical and folk traditions with contemporary orchestral works for a memorable, colorful concert.

Mendelssohn’s “Italian Symphony” | Episode 113

“It’s the jolliest piece I’ve ever done,” said composer Felix Mendelssohn about his “Italian Symphony,” inspired by his life-changing European travels. Music by Sir William Walton and Antonín Dvorák’s beloved “Romance in F Minor” serve as the perfect accompaniments.

STAGE Season 2

PREMIERE: July 22, 2022

DESCRIPTION

The second season of *STAGE* gave audiences a front row seat to the amazing music and incredible variety of venues that make the Minnesota music scene so unique. Audiences joined host Natalia Romero Arbeláez, a performer, educator, and musician, for world-class performances and exclusive access to the musicians behind the music in six 60-minute broadcast episodes on TPT2 and streaming online on all platforms.

IMPACT

STAGE brings accessible performances directly to audiences who love and support local music. It exposes them to new music they might like but not yet know about. Our goal is to incubate and foster support for the local music scene through this programming. We also support our creative economy by highlighting, promoting and benefiting musicians who call MN home. Through a survey of participating musicians from season 2:

- When asked about other opportunities they’ve had since the show, people mentioned increases in social media, uptick in sales, being taken more seriously, or hearing positive feedback generally.
- One featured group said they booked “one of the largest events in the state set for 2023” because of *STAGE*, and others mentioned they’ve had opportunities to apply for national performances or will use it in future grant proposals.
- One group said they’re packaging the *STAGE* video with a CD from a second performance and that their experience with *STAGE* helped them improve how they record live performances for later sound editing.
- 100% of artists said they had a positive experience filming and would recommend participation in *STAGE* to other musicians.

“*STAGE* advocates for local artists and gives them visibility to many communities who might not have previously been exposed to their art.”

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	6 episodes broadcast 71 hours broadcast 32,208 video views
TPT.org, PBS.org, PBS app	12 episodes available 6 hours available 2,918 video views
Facebook	7 posts 24,055 video views 5,429 engagements
Instagram	2 posts 1,710 video views 68 engagements
Twitter/X	5 posts 526 video views 40 engagements
TikTok	4 posts 12,004 video views 630 engagements

EDUCATION

Curriculum: The six episodes of *STAGE* Season 2 were edited down to 12 short clips for classroom use and added to the *STAGE* collection of videos and resources on PBSLM. Each clip is supported with a facilitator guide, unique discussion questions, and at least one activity. There are 25 activities in total. The educational materials are intended for use in formal and informal 6-8 grade general music classrooms and extend to other subject areas. They are connected to both local and national academic standards.

Data: During the reporting period, there were a total of 773 pageviews on PBSLM.

Community Engagement: During the reporting period, TPT Learn reached 15 educators through a training with the Minnesota Society for Music Teacher Education and 45 staff via training at the Boys & Girls Clubs of the Twin Cities.

TPT Learn Social and Email Distribution: The TPT Learn team reached 15,118 educators and caregivers through our educator newsletter, email campaign to local music educators, Meta ad campaigns, and TPT Storyboard.

Educator feedback:

“It is hard to find good, quality resources featuring local music for middle school music classes. This curriculum is amazing! I hope TPT has a plan to share it far and wide. I know so many teachers that could use this and would love it.”

“It’s so wonderful to see local musicians that are living and breathing today. I can see some of my students getting really excited about these artists and finding them on social media or attending a live performance. They are going to love it!”

“As music teachers, we are required to teach about Native music to our students. However, it is really difficult to get the rights to Native music, so there are such few resources out there to use. This fills a huge gap in our curriculum.”

EPISODES

American Roots Revue | Episode 201

American Roots Revue brings together some of Minnesota’s most talented musicians in a spectacular line-up featuring Larry Long, Claudia Schmidt, Robert Robinson, and Tonia Hughes Kendrick. Backed by an all-star band on stage live at The Dakota in Minneapolis.

Nur-D/War Bonnet/Gao Hong and Issam Rafea/Molly Maher | Episode 202

From Native American rock, hip-hop, Americana and Chinese and Arabic music traditions, this showcase features the rich musical culture we have in Minnesota. Produced in collaboration with The Hook & Ladder Theater and Hennepin Library’s MNspin program.

The Twin Cities Gay Men’s Chorus Presents STIGMATA | Episode 203

The TCGMC was founded 40 years ago during the height of the AIDS crisis. Featuring a wide range of vocal stylings, this song cycle chronicles a diverse range of experiences with HIV stigma.

YAM HAUS/DNM | Episode 204

Minneapolis based group YAM HAUS is known for their high-energy and dance floor-ready pop music. And new supergroup DNM is made up of experimental indie-pop rockers who have individually been mainstays on the local music scene for years. Performed live at the Palace Theatre in St. Paul.

The Cedar Commissions Featuring Vie Boheme/Alicia Thao/Kat Parent | Episode 205

As part of The Cedar Commissions, three of Minnesota’s most innovative emerging composers and musicians perform world premieres. Their music ranges from electro soul to funk to traditional Hmong folk music eco-horror. This is new music you won’t hear anywhere else but live at the Cedar Cultural Center.

Give Get Siset/Angels Sang to Me | Episode 206

Soprano Maria Jette and a string quartet perform AJ Isaacson-Zvidzwa “Angels Sang to Me,” a composition that hopes to destigmatize mental illness. Give Get Siset, a chorus of women, uses acapella and vocal improvisation to entertain, educate, and empower audiences.

Worn Within Season 2

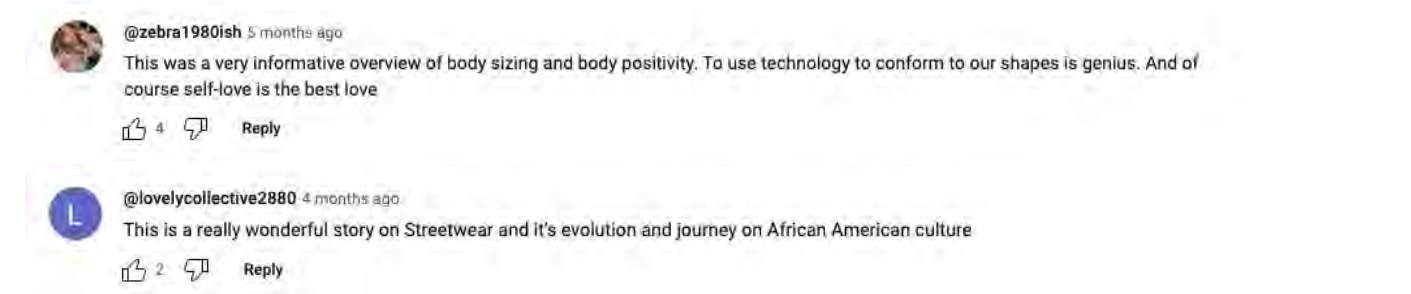
PREMIERE: June 7, 2023

DESCRIPTION

Worn Within takes viewers on a journey through the fashion world, from the lab to the catwalk to the street. This season explores a range of topics, including sizing, gender-neutral clothing, modest fashion, streetwear, and fast and slow fashion. Interviews with Twin Cities creatives, behind-the-scenes footage, and stunning visuals provide a unique perspective on the fashion industry and its impact on society.

IMPACT

The second season of *Worn Within* was created to appeal to Gen Z and millennials, with the understanding that it would most likely resonate with women, BIPOC communities, and the LGBTQ+ community. It was created for people who love clothing styles and all things fashion, for people who understand that fashion is a form of art and an expression of identity, for curious individuals who want to know more about where fashion trends originated, and for people who want to change the fashion and clothing industry for the better.



DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
TPT.org, PBS.org, PBS app	5 episodes available 0.75 hours available 309 video views
YouTube	4 videos posted 0.5 hours available 47,349 video views
Facebook	6 posts 59,719 video views 7,186 engagements
Instagram	4 posts 1,117 video views 216 engagements
Twitter/X	7 posts 444 video views 49 engagements

EDUCATION

Curriculum: The season 2 episodes of *Worn Within* will be added to the existing *Worn Within* collection of videos and resources on PBSLM. The support materials for the new episodes will include unique discussion questions, activity prompts, and additional resources to continue learning.

EPISODES

How Robotic Textiles Are Revolutionizing Our Clothing Sizes | Episode 201

Finding the perfect fit can be challenging, but textile experts from the University of Minnesota may have a solution. In this episode of *Worn Within*, Susan explores the history of our bizarre sizing system, and how it has shaped how we view our bodies and the clothes we wear.

What Is Gender-Neutral Fashion and Why It's Needed | Episode 202

Gender-neutral fashion is causing a stir in the fashion industry, with *Vogue* magazine even declaring it as the future of retail. Susan investigates the roots of this trend and examines the influence of gender on clothing.

Finding Modesty in Sports Wear | Episode 203

Modest fashion, though not new, has increased recognition and availability, with major brands like Nike introducing their own modest clothing line. Yet, athletes still face challenges while competing in these garments. Join Susan as she dives deeper into the history of this clothing style and unravels its common misconceptions.

Is Streetwear Dead & Why Many Say It's Still Alive | Episode 204

The streetwear style originated in the 1970s and became widely popular in the last two decades. But after 50 years, many believe that streetwear is on the decline or may have even met its demise. In this episode, Susan meets with streetwear designers and fashion enthusiasts to shed light on the future of streetwear.

Fast Fashion: Who's To Blame? | Episode 205

Fast fashion is everywhere, but who's responsible for its emergence? Is it the consumer? Is it the industry? And how do we go about solving this seemingly impossible environmental issue? To find out, Susan visits a fiber mill to see how clothes are made, as well as a thrift store to try her hands at second-hand fashion.

VERTICAL VIDEOS

Slow Fashion | initial posting July 12, 2022

One complementary vertical video was produced for *Worn Within*. This was tailor-made to be distributed on YouTube Shorts, Instagram Reels, and TikTok, and while it may use footage that appears in the longer digital episodes, it was scripted and edited in a very different style.



Jim Crow of the North Stories

PREMIERE: January 9, 2023

DESCRIPTION

Based on the Emmy® Award-winning, Legacy-funded documentary *Jim Crow of the North*, the new digital-first series (YouTube and app streaming) *Jim Crow of the North Stories* continues to look at race, place, and the past. How have Minneapolis residents responded to the rising awareness of racist covenants, redlining, and other forms of damaging segregation? What change and action is emerging from the awareness of these hidden histories? This limited series of four short documentaries explores themes of systemic, interpersonal, and institutional racism, its impact, and the ways it has been resisted right here in Minnesota. Hosted by historian Acoma Gaither, this digital series uncovers the dark history of systemic racism, but also lifts up Black resistance and resilience in the past and the present-day changemakers bringing it to light and as they try to right historical housing injustices.

IMPACT

Jim Crow of the North Stories feed into the life and ongoing impact of the 2019 film. From community screenings and conversations to working its way into classrooms through PBSLM, the release of this sequel project affirmed TPT's singular role in local public history and narrative change. A *Jim Crow of the North Stories* series ad on ROKU devices drove over 900 downloads of the PBS app in one weekend.

"I just watched all of the episodes of Jim Crow of the North Stories and I CRIED. I can't believe how well you took these HUGE histories and complex projects and broke them down into such accessible segments. The stories throughout made me weep. You know so intuitively and profoundly how to blend the deeply personal with the hugely political. Masterful storytelling." - Viewer

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
TPT.org, PBS.org, PBS app	4 episodes available 0.75 hours available 5,945 video views
YouTube	4 videos posted 0.75 hours available 10,581 video views
Facebook	9 posts 1,441 video views 488 engagements
Instagram	5 posts 11,398 video views 733 engagements
Twitter/X	13 posts 277 video views 189 engagements
TikTok	4 posts 41,293 video views 7,248 engagements

EVENTS & ENGAGEMENT

Revealing and Healing: Racial Covenants Then and Now | Parkway Theater Minneapolis, MN | September 26, 2022

TPT has built extensive new relationships with community organizations and members both through production and activation of our content. The history content team partnered with several organizations to inform film content, feature organization leaders, and share content with their communities. *Jim Crow of the North Stories* worked with Mapping Prejudice, Free the Deeds, and Just Deeds.

EDUCATION

Curriculum: The four episodes of *Jim Crow of the North Stories* were added to PBSLM. The support materials for each episode include a facilitator guide, unique discussion questions, and additional resources. The resources are intended for use in grade 6-12 social studies classrooms.

Data: During the reporting period, there were a total of 98 page views on PBSLM.



Photo Credit: Bruce Silcox Photographer

Revealing and Healing event at the Parkway Theater in Minneapolis

EPISODES

A Racial Border in Minneapolis | Episode 101

Since the release of *Jim Crow of the North*, words are becoming action. A city attorney in Golden Valley discovers her city's role in segregation and cofounds Just Deeds to rewrite racist documents. Oliver Lyle shares his experience of police harassment at the Golden Valley border and his efforts to rewrite the law of the land. In this age of racial reckoning, Golden Valley works to make amends.

Reparations in Minnesota | Episode 102

Resistance to reparations in the North is often because people believe Northern states had no part in slavery. But history shows that slave labor and money from slavery built Minnesota. What might reparations look like in Minnesota? Free the Deeds, an artist-activist group, raises awareness of the history of racial covenants in South Minneapolis through art, engagement, and the simple lawn sign. Cofounder Diver Van Avery offers a nuanced approach to reparations, the challenge of getting majority-white neighborhoods to dive into difficult history, and how people can get engaged.

The Power of Black Homeownership | Episode 103

Black homeownership can change generational wealth. The stories of two Black families show the pain and power of choosing which neighborhood to call home: vibrant but undervalued Northside, or prosperous, unwelcoming Southside. An artist then turns those stories into art to help people engage with this difficult history.

Community Land Trusts | Episode 104

Learn about the Minneapolis Land Trust working to keep as many homes as possible affordable forever. In the wake of George Floyd's murder, some white homeowners in Minneapolis are taking action towards racial justice with their real estate. A complex but powerful new model could transform the homeownership landscape in Minneapolis, while some home sellers are choosing to incur major financial losses for racial equity.

TPT Learn

DESCRIPTION

TPT's education team created and published standards-aligned resources for multiple Legacy-supported programs: *STAGE S2*, *Outside Chance S2*, *Relish S1-4*, *Jim Crow of the North Stories*, and *Bring Her Home*. To extend the life of past Legacy-funded programs, the team also created and published standards-aligned resources for *Outside Chance S1*, *MinneHistory S1*, and *Out North*. TPT Learn widely promoted these resources with educators via professional development convenings, e-newsletters, and social media.

IMPACT

TPT's Legacy-funded projects reached 9,472 users nationwide during the reporting period. This is 37% more than the previous year. Of that, 2,921 users were from the state of Minnesota, an increase of 91.5% from the previous year. We have reached formal and informal educators, parents and caregivers, and community members through strategic efforts in professional development, e-newsletters, and social media.

TPT gathered feedback from educators through the Legacy survey, professional development trainings, and educational events. At the annual MEA Conference in October 2022, TPT shared TPT Learn and PBS LearningMedia (PBSLM) resources with attendees in 15-minute segments. Following the demonstration, TPT surveyed 47 educators about the types of resources needed and how TPT can meet this need. Among respondents:

- 62% find access to videos to be valuable to their work.
- 55% also said that the related curriculum would be of use to them.
- 77% use resources either from web, social media, or broadcast TV in their classroom.

Through the afterschool educator trainings, which highlighted Legacy-funded programs and resources like *Outside Chance*, *STAGE*, and *Jim Crow of the North*, 100% of educators reported that the training was interactive and engaging and 79% said that the training materials and content were helpful.

"My children have autism and other developmental delays. They also have ADHD. My youngest has dyslexia. These barriers to learning have necessitated creativity when searching for learning materials for them. I love the variety of lessons available, and I especially love that they will engage with the interactive lessons." - TPT Learn Parent

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
PBS LearningMedia	76 resources posted 5,377 page views
Facebook	98 posts 10,027 engagements
E-newsletter	11 newsletters 77 resources shared 91,839 opens

EVENTS & ENGAGEMENT

Our TPT Learn Advisory meets quarterly with 15 educators, subject matter experts, parents/caregivers, and youth advocates from across the Twin Cities. They offer guidance throughout all stages of curriculum development from ideation to review and dissemination.

We provide formal training to classroom educators and after-school educators for Legacy-funded programs such as on how to activate TPT's media-enhanced resources to support learning among children and youth. Trainings offer specific instruction on using media and guides for Legacy-funded programs such as *Outside Chance*, *STAGE*, and *Jim Crow of the North*.

EDUCATIONAL RESOURCES

Stage S2 | Facilitator Guide, Discussion Questions, Activity Guides | Grades 6-8

Relish S1-4 | Background Reading, Recipes, Discussion Questions, Activity Guides, Additional Resources | Grades 3-12

Jim Crow of the North Stories | Facilitator Guide, Discussion Questions, Additional Resources | Grades 6-12

Outside Chance S2 | Facilitator Guide, Discussion Questions, Activity Guides, Glossary | Grades 6-8

Bring Her Home | Facilitator Guide, Background Information, Discussion Questions, Call to Action, Glossary, Additional Resources | Grades 9-12 and adults

Outside Chance S1 | Background Information, Discussion Questions, Activity Guides, Glossary, Additional Resources | Grades 6-8

MinneHistory S1 | Facilitator Guide, Transcripts, Discussion Questions, Additional Resources | Grades 3-5

Out North | Facilitator Guide, Discussion Questions, Glossary, Additional Resources | Grades 9-12 and adults



IN PRODUCTION in SFY23

MinneHistory

PREMIERE: September 26, 2023

DESCRIPTION

Three videos will be a continuation of the previous *MinneHistories* created by the Minnesota Experience team. These 30 second spots will each feature a “history hero” from Minnesota’s past and take us quickly through their significance and life. They are intended to be fun and light and appeal to the children and their families watching the daytime kids block of content.

EPISODES

Dorothy McIntyre | Episode 201

Dorothy McIntyre was a Minnesota pioneer for girls and women’s rights. Dorothy grew up active in sports and was a physical education teacher in the 1960s. She heard the call from girls who wanted to have the same sports opportunities the boys had. She and other women found ways to provide athletic experiences to girls and paved the way for Title IX, the law that ensures equal access to sports.

Terry Nakanishi | Episode 202

Terry Nakanishi was a Japanese-American translator during WWII. When the U.S. entered the war, they needed to translate Japanese documents. Over 6,000 Japanese Americans trained at Minnesota’s Fort Snelling, including volunteer Terry Nakanishi, who was part of the only class of women. Terry was a courageous citizen and American hero who worked hard for the war effort while facing discrimination.

AP Anderson | Episode 203

Ever wonder how they got the puff in puffed cereal? It was thanks to AP Anderson. Anderson grew up on a farm in Minnesota, and later studied agriculture and food science. During his studies, he discovered a way to “puff” cereals (or grains) by shooting it through a cannon, which puffed up the food industry and changed America’s breakfast forever! AP Anderson was a Minnesota scientist and breakfast champion.

STAGE Season 3

PREMIERE: October 13, 2023

DESCRIPTION

On the heels of a successful second season of *STAGE*, production began on season three of the show. New episodes feature famed Minnesota musicians joining an up-and-coming local act for an exclusive performance in front of a live audience at 7th Street Entry in Minneapolis. Filmed in the spring of 2023, the six new hour-long broadcast episodes premiered on TPT2 in the fall of 2023. TPT also produced a 6-episode web series highlighting the emerging talent featured in each episode. TPT Learn will create an educational program guide tied to Minnesota state arts and social studies standards for grades 6-12.

EPISODES

Dessa Featuring 29:11 | Episode 301

Rapper Dessa performs live featuring the 29:11 South African Music Ensemble. From contributing to the *Hamilton Mixtape* to writing for the *New York Times*, Dessa is a multi-talented singer, rapper, and writer. Dessa performs and introduces the South African and Minnesota based ensemble 29:11.

Night Moves Featuring Shady Cove | Episode 302

Rock-and-roll four-piece Night Moves perform at the 7th St Entry with Shady Cove. Night Moves pairs massive pop hooks with yearning melancholy, in a head-spinning swirl of layered synths, harmonica, and guitar. Featuring a performance by Shady Cove.

The Cactus Blossoms Featuring Jack Klatt | Episode 303

The Cactus Blossoms meld soulful 70s-inspired sound with classic country and old school pop roots in a style that is completely original. Tonight's performance also features Jack Klatt.

Chastity Brown Featuring Humbird | Episode 304

Mining the roots of Americana, folk, and soul music, Chastity Brown's songs are remarkably timely, modern, and forward thinking. Tonight's performance features singer-songwriter Humbird.

Tall Paul Featuring Joe Rainey | Episode 305

Blending substance and soul, Tall Paul's hip-hop draws from personal experience and provides thought-provoking commentary on issues affecting Indigenous and diverse communities. A performance by Joe Rainey is also featured.

Soul Asylum Featuring Loki's Folly | Episode 306

For the first time in decades, iconic Minnesota rockers Soul Asylum return to the 7th Street Entry with a show like you have never seen before. Featuring Loki's Folly as the band they want you to know about.



Photo Credit: Uche Iroegbu

Chastity Brown performs at the 7th Street Entry in Minneapolis

Art + Medicine: Disability, Culture and Creativity

PREMIERE: October 29, 2023

DESCRIPTION

Art + Medicine: Disability, Culture and Creativity discusses issues of varying abilities through the arts. Areas of focus are physical, emotional, psychological, and invisible disabilities/varying abilities as well as disability due to genetic or rare diseases. Artists and healthcare clinicians create alternative perspectives on disability through disability stories and performances, and redefine what we perceive as normal. Hosted by artist and storyteller Kevin Kling, Professor Jessica Horvath Williams, PhD, and Doctor Tsegaensh Selameab. The film was created in collaboration with the Center for the Art of Medicine at the University of Minnesota Medical School.

Relish Long Form Pilot

PREMIERE: May 2024 (streaming), Fall 2024 (broadcast)

DESCRIPTION

After four successful seasons as a digital series, TPT is excited to be working on a new season of *Relish* that will feature 30-minute episodes to be distributed via broadcast and streaming channels. Through extensive research in late 2022, TPT developed a plan to include more local chefs, restaurants, and community members, while also including more background information, including historical and cultural context. To test this new concept, TPT filmed a pilot episode in the spring of 2022 with two local chefs. The resulting episode serves as a launching point to a full season of 30-minute shows to be released beginning in the spring of 2024.



Chef Yia Vang highlights the cultural significance of noodles

Jesse Ventura Shocks the World

PREMIERE: January 16, 2024 (subject to change)

DESCRIPTION

A quarter century after the stunning election of Jesse Ventura, the one-hour film for *Minnesota Experience* will look back at the origins, evolution, broader meaning, and surprising impact of one of the most famous, infamous, unpredictable, and enigmatic governors in American history. How did Jesse "the Body" Ventura transform himself from a pro-wrestler into Jesse "the Governor" of Minnesota? What does his journey say about civic engagement, challenging the system, and how American democracy works? How does Ventura's softer side as a family man and his often-middle-of-the-road politics belie his pugilistic public presence? We will look back at the origins, evolution, broader meaning, and surprising impact of the most mercurial governor in Minnesota history.

Hope in the Struggle: The Life and Legacy of Josie Johnson

PREMIERE: February 20, 2024 (subject to change)

DESCRIPTION

An inspiring reflection on the life and work of groundbreaking freedom fighter, civic leader, and community activist Dr. Josie Johnson, largely told in her own words from archival interviews over the years. Dr. Josie Johnson, at the age of 93, is one of the last Freedom Fighters still with us. With over 70 years of activism under her belt, the “First Lady of the Minnesota civil rights movement” has never been more relevant. Voting rights, fair housing, gender equity, access to quality education – these are many of the same issues still being fought for today. What does this mean for activists today? Where does she find hope and what guidance does she have for the next generation of freedom fighters who will experience their own failures and missteps? In this one-hour documentary, through the life and work of Josie Johnson, we will look at the past, present, and future of the civil rights movement, locally and nationally; and the accomplishments, setbacks, and work yet to be done in the context of recent police violence and the worldwide activism it has spawned. The multigenerational impact of Josie Johnson will personalize a history that many may feel they already know, offering a window into the real, day-to-day work of a movement and of those who have the courage to take it on every day of their lives.

The Electric Indian

PREMIERE: March 26, 2024 (subject to change)

DESCRIPTION

The Electric Indian follows the hockey legend Henry Boucha from early stardom to crushing defeat to healing. It is not about winning or losing – on the ice or in the courtroom; it’s about how he reclaimed his pride for his Ojibwa culture and people. The film by acclaimed director Leya Hale takes us from the river hockey games of Boucha’s youth at the northern tip of Minnesota to his rise to the U.S. Olympic Team and the NHL. But a horrific eye injury sent him spiraling into alcohol, drugs, and depression. Before he passed away in 2023, Boucha reflected on his upbringing in Warroad, his Ojibwa roots and history, his rise and fall due to a brutal eye injury, and the eventual redemption he found in his culture and traditions.



Photo Credit: Jaida Grey Eagle

Henry Boucha goes back on the ice in his home rink in Warroad, MN

Profe

PREMIERE: Spring 2024

DESCRIPTION

Profe (slang for profesora) is a one-hour documentary that delves into the historical and present-day struggles behind creating an equitable educational system for the Latine community in Minnesota. For this community, la educacion is the road to empowerment, identity, and self-determination. Although Minnesota boasts some of the best schools in the country, it ranks among the worst in the nation for graduation rates of BIPOC students. Schools are unable to find enough teachers who reflect the experiences of students, share their native language, and are culturally competent. What’s more, parents are struggling to support their kids both in academic achievement and emotional wellness. This character-driven film explores this complex ecosystem that has historically failed Latine students, while uplifting the educators, students, and leaders who are organizing for change and equity.



Students load the bus at the end of a school day at Academia Cesar Chavez in St. Paul

Air Wars: The Heyday of Local Broadcasting in Minnesota

PREMIERE: Fall 2024

DESCRIPTION

There was a time when people would stop what they were doing and watch the local evening news. *Air Wars*, from Hall of Fame broadcaster Cathy Wurzer and Twin Cities PBS, takes us back a half century to the heyday of Minnesota broadcasting in a vivid, fast paced, fun, and nostalgic new documentary. Rising in the 1970’s, with millions of dollars in revenue at stake, Twin Cities TV stations waged a pitched battle led by handsome, high-priced news anchors with futuristic technology and feel-good promotion to win over viewers. Dubbed the ‘air wars,’ this fight for broadcasting dominance certainly contributed to the sensationalism, stereotyping, and simplification of the news, but it also nudged forward innovation in journalism, diversity, gender balance, and the overall quality of content that was regarded as some of the best local broadcasting in the nation.

Report on Grants to Public Television in SFY23

FOR PERIOD: July 1, 2022 – June 30, 2023

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of stations broadcasting program	Estimated viewership	Hours available for web streaming	Educational materials created
Bring Her Home	1 x 60 min doc	National & International Distribution	979	1	1
Cinema Lounge	1 x 60-min episode	2	259	1	
Outside Chance S2	8 digital episodes (1.25 hrs total)	-	63,903	1.25	8
Relish S4	8 digital episodes (1.25 hrs total) + 3 x 30-minute broadcast episodes	2	59,173	2.75	31
SPCO in Concert	13 episodes (19 hrs total)	2			
STAGE S2	6 x 60 min episodes	2	2,918	6	12
Worn Within S2	5 episodes (42 min total)	-	47,658	.75	
Jim Crow of the North Stories	4 episodes (42 min total)	-	16,526	.75	4
Welcome to My Desk	6 videos	-	55,362	.25	

Report on Grants to Public Television in SFY23

FOR PERIOD: July 1, 2022 – June 30, 2023

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description;(ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project... (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items	
Recipient phone number	651-222-1717
Names of board members	See below
Recipient email address	kjelinek@tpt.org
Web site address	www.tpt.org www.mptalegacymedia.org
Amount, source and fiscal year of the appropriation	\$2,404,859.01 was appropriated from the Arts & Culture Heritage Legacy Fund for FY23 year 2 of the 22/23 biennium (7/1/22 – 6/20/23). Additionally, \$889,212.86 was carried over from FY22 year 1 of the biennium 22/23 (7/1/21 – 6/20/22). These amounts combined totaled \$3,294,071.87 and were utilized throughout FY23 year 2. The total amount of Legacy funding used in FY23 year 2 was \$3,056,455.71. \$237,616.15 carried over into the new 24/25 biennium FY24, starting July 1, 2023.
Amount and source of additional funds	TPT utilized partnership and private donor funds to enhance Legacy funding for the following projects in FY23: <i>Minnesota Experience</i> , <i>Bring Her Home</i> (Missing and Murdered Indigenous Women), <i>STAGE</i> , <i>The Electric Indian</i> (Henry Boucha), <i>Outside Chance</i> , and <i>Relish</i> . The partnership and private donor funds raised in FY23 were approximately \$443,429 and will be used throughout the full project periods.
Duration of projects	7/1/2022-6/30/2023
Fiscal agent or administering agency	Department of Administration

Project	FTEs	Cost of Production	Direct Expenses	Admin Costs
Art Is Season 4	.02	\$7,438.20	\$6,047.31	\$1,390.89
Outside Chance S1 (Anything Outdoors)	.01	\$53.04	\$43.12	\$9.92
Legacy Content Development	1.76	\$371,479.20	\$302,015.61	\$69,463.59
Minnesota Experience	2.02	\$439,958.84	\$357,690.12	\$82,268.72
Legacy Reports and Outreach	.52	\$83,404.80	\$67,808.79	\$15,596.01
Legacy Marketing	1.0	\$250,460.59	\$203,626.50	\$46,834.09
TPT Learn (Legacy Education/PBSLM)	.87	\$138,868.14	\$112,900.93	\$25,967.21
Relish Season 4	.03	\$14,664.09	\$11,922.02	\$2,742.07
STAGE Season 2	.16	\$31,750.94	\$25,813.77	\$5,937.17
2020 Filmmakers	.01	\$9,368.04	\$7,616.30	\$1,751.74
Bring Her Home (MMIW)	.01	\$12,765.47	\$10,378.43	\$2,387.04
Worn Within Season 2	.69	\$179,070.85	\$145,586.06	\$33,484.79
The Electric Indian (Henry Boucha)	.58	\$92,507.03	\$75,208.97	\$17,298.06
TPT Outdoor Initiative	.02	\$3,639.58	\$2,959.01	\$680.57
Cinema Lounge (MN Filmmakers Showcase)	.16	\$31,096.79	\$25,281.94	\$5,814.85
Outside Chance Season 2	.79	\$174,821.07	\$142,047.27	\$32,773.80
Art + Medicine: Disability	.56	\$161,369.25	\$131,194.51	\$30,174.74
Welcome To My Desk	.25	\$33,765.54	\$27,451.66	\$6,313.88
SPCO in Concert	.03	\$30,241.04	\$24,586.21	\$5,654.83
Profe (MNEX Latinx)	1.06	\$240,539.57	\$195,544.10	\$44,995.47
STAGE Season 3	1.41	\$449,291.48	\$365,277.63	\$84,013.85
Hope in the Struggle (Josie Johnson)	.57	\$98,017.11	\$79,688.71	\$18,328.40
Jesse Ventura Shocks the World	.67	\$115,107.07	\$93,582.98	\$21,524.09
Relish Long Form Pilot (Relish Evolution)	.35	\$56,131.65	\$45,823.21	\$10,308.44
MinneHistory Season 2	.10	\$19,401.64	\$15,773.69	\$3,627.95
MN Experience M80	.06	\$8,823.43	\$7,165.34	\$1,658.09
MN Experience Air Wars	.04	\$2,421.27	\$1,968.51	\$452.76
TOTAL	13.74	\$3,056,455.72	\$2,485,002.70	\$571,453.02

Report on Proposed Measurable Outcomes

FOR PERIOD: July 1, 2022 – June 30, 2023

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15, 2023 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
ARTS & CULTURE PROJECTS			
2020 Filmmakers Cinema Lounge MN Outdoors Initiative Outside Chance S2 Relish S4 SPCO in Concert STAGE S2 Welcome to My Desk Worn Within S2	<p>Viewers will increase their knowledge of and motivation to learn more about Minnesota arts and culture and share what they learn with others; will feel more connected to Minnesota; and are more likely to become involved in their communities.</p> <p>TPT develops new relationships with collaborators, educators, and audiences through its arts and culture and history content, with particular focus on BIPOC communities and younger audiences.</p> <p>Collaborators (artists, historians, experts, educators, partners, community members) are satisfied with and benefit from their partnership with TPT.</p>	<p>Audience listening sessions</p> <p>2023 Legacy survey</p> <p>Tracking community partnerships</p> <p>Surveys of guests featured on STAGE S2 and Relish S4</p> <p>Tracking broadcast and online media metrics</p>	Achieved proposed outcomes
TPT Learn	<p>Educators who participate in TPT's professional development activities use our content in their work and increase their skills in teaching the topics addressed in the content.</p> <p>Increase traffic to TPT's Legacy-funded arts and culture education guides on PBSLM by 10%.</p> <p>Increase the number of TPT arts educator resources on PBSLM.</p>	<p>2023 Legacy survey</p> <p>Surveys of educators at professional development events</p> <p>Tracking digital metrics at PBSLM</p>	Achieved proposed outcomes

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
ARTS & CULTURE PROJECTS - in production during 2023 funding year			
Art + Medicine: Disability, Culture and Creativity Content Development Relish Long Form Pilot STAGE S3	<p>Viewers will increase their knowledge of and motivation to learn more about Minnesota arts and culture and share what they learn with others, feel more connected to Minnesota, and are more likely to become involved in their communities.</p> <p>TPT develops new relationships with collaborators, educators, and audiences through its arts and culture and history content, with particular focus on BIPOC communities and younger audiences.</p> <p>Collaborators (artists, historians, experts, educators, partners, community members) are satisfied with and benefit from their partnership with TPT.</p>	<p>2024 Legacy survey</p> <p>Surveys of guests featured on <i>Relish</i> and <i>STAGE S3</i></p> <p>Tracking broadcast and online media metrics</p>	Outcomes data not yet available
HISTORY PROJECTS			
Jim Crow of the North Stories	<p>Viewers will increase their knowledge of and motivation to learn more about Minnesota history and share what they learn with others, feel more connected to Minnesota, and are more likely to become involved in their communities.</p> <p>TPT develops new relationships with collaborators, educators, and audiences through its arts and culture and history content, with particular focus on BIPOC communities and younger audiences.</p> <p>Collaborators (artists, historians, experts, educators, partners, community members) are satisfied with and benefit from their partnership with TPT.</p>	<p>2023 Legacy survey</p> <p>Tracking community partnerships</p> <p>Tracking broadcast and online media metrics</p>	Achieved proposed outcomes
TPT Learn	<p>Educators who participate in TPT's professional development activities use our content in their work and increase their skills in teaching the topics addressed in the content.</p> <p>Increase traffic to TPT's Legacy-funded history education guides on PBSLM.</p> <p>Increase the number of TPT history educator resources on PBSLM.</p>	<p>2023 Legacy survey</p> <p>Surveys of educators at professional development events</p> <p>Tracking digital metrics at PBSLM</p>	Achieved proposed outcomes

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
HISTORY PROJECTS - in production during 2023 funding year			
Content Development Air Wars: The Heyday of Local Broadcasting in Minnesota Hope in the Struggle: The Life and Legacy of Josie Johnson MinneHistory Profe Jesse Ventura Shocks The World Electric Indian (co-funded) M80	<p>Viewers will increase their knowledge of and motivation to learn more about Minnesota history and share what they learn with others, feel more connected to Minnesota, and are more likely to become involved in their communities.</p> <p>TPT develops new relationships with collaborators, educators, and audiences through its arts and culture and history content, with particular focus on BIPOC communities and younger audiences.</p> <p>Collaborators (artists, historians, experts, educators, partners, community members) are satisfied with and benefit from their partnership with TPT.</p> <p>Increase on-air viewership of <i>Minnesota Experience</i> by 5%.</p>	<p>2024 Legacy survey</p> <p>Tracking community partnerships</p> <p>Tracking broadcast and online media metrics</p>	Outcomes data not yet available
CO-FUNDED PROJECTS			
Bring Her Home Art Is... Season 4	<p>Viewers will increase their knowledge of and motivation to learn more about Minnesota arts, culture, and history and share what they learn with others, will feel more connected to Minnesota, and are more likely to become involved in their communities.</p> <p>TPT develops new relationships with collaborators, educators, and audiences through its arts and culture and history content, with particular focus on BIPOC communities and younger audiences.</p> <p>Collaborators (artists, historians, experts, educators, partners, community members) are satisfied with and benefit from their partnership with TPT.</p>	<p>2024 Legacy survey</p> <p>Surveys of event attendees</p> <p>Survey of artists featured in <i>Art Is...</i></p> <p>Tracking community partnerships</p> <p>Tracking broadcast and online media metrics and film screenings of <i>Bring Her Home</i></p>	Achieved proposed outcomes
TPT Learn	<p>Educators who participate in TPT's professional development activities use our content in their work and increase their skills in teaching the topics addressed in the content.</p> <p>Increase traffic to TPT's Legacy-funded history education guides on PBSLM.</p> <p>Increase the number of TPT history educator resources on PBSLM.</p>	<p>2023 Legacy survey</p> <p>Surveys of educators at professional development events</p> <p>Tracking digital metrics at PBSLM</p>	Achieved proposed outcomes

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Legacy funding empowers PBS North to achieve our mission to inspire and enrich lives for a more vibrant and connected community. This funding allows us to dig deeper into subjects that matter to our community and help our friends and neighbors from across the region hear their stories. The programs we created this year showcase stories of family, culture, food, history, and more — providing a value and a connection that our viewers can't find anywhere else.

83% say that PBS North helps them feel a greater sense of connection to Minnesota.



I enjoy programming that is educational, but also fun and entertaining, and has local relevance to northern Minnesota.

It shows the broad interests and lifestyles of all people in our region.

AREAS OF IMPACT

DEEPENING KNOWLEDGE

PBS North's program *Core Conversations* takes a deep dive into important subjects that matter to people in the Northland. The primary goal is to educate, enlighten, and alert the viewer about the big issues surrounding our region and impacting the state. This season we learned about the impact of transportation on everyday lives, about the growing epidemic of murdered and missing Indigenous women, and about new marijuana legislation.

ELEVATING VOICES

PBS North believes in the power of a well-told story to engage, inspire, and enrich the lives in the communities that we serve. We tell the stories of our neighbors and enlighten our region about the local untold stories in *The Slice and Intersections*.

ENCOURAGING WONDER

At PBS North we give you the tools to explore the natural and cultural history of northern Minnesota with our show *Minnesota Historia* and our documentary *Northern Nights, Starry Skies*. Even though these shows are vastly different, they both encourage a discovering of local knowledge. From the history of the boomtowns to animals in the wrong places to what is going on in the sky above, these stories will engage you in wonder and delight.

Education happens when learners connect with their subject matter. PBS North adapted one of the world's oldest and most effective communication traditions — storytelling — to the media of the digital age. In the documentary ***Northern Nights, Starry Skies***, we celebrate the wonders of the night sky, newly established Dark Sky sanctuaries in northern Minnesota, Indigenous star knowledge, and the importance of addressing the negative health and environmental impacts of light pollution. The documentary showed how we as individuals can make simple changes at home that can make a big impact on the night skies. We partnered with Hamline's Center for Global Environmental Education on this project, and through this collaboration parts of *Northern Nights, Starry Skies* are shown on exhibit kiosks throughout Minnesota. Also, through a PBS LearningMedia Collection, which incorporates 10 segments from the documentary, plus lesson plans and supporting resources for educators, it has been making big impacts in K-12 classrooms in all 50 states.



River of Souls with Travis Novitsky, the narrator of Northern Nights, Starry Skies, in the foreground.

Northern Nights, Starry Skies won a Midwest Regional Emmy® in the environment/science category. Here is what one viewer said:

"Congratulations on your regional Emmy® win. Northern Nights, Starry Skies has been an amazing public outreach asset that has raised awareness of the issue of light pollution across the entire region. Your vision, leadership, and commitment to excellence are prominently on display throughout the documentary, and I can't thank you enough for what you've done to help preserve our natural ecosystems, protect human health, and inspire viewers of all ages to think critically and act intentionally when lighting their outdoor environment. Congratulations on this well-deserved Emmy® award and recognition!"

From this documentary, 10 PBS LearningMedia lesson plans were developed and are being used in all 50 states.

The Great Minnesota Recipe Season 2

PREMIERE: June 8, 2023

DESCRIPTION

The Great Minnesota Recipe Season 2 is a four-part series that explores the unique family and culinary backgrounds of three cooks from across the state. Learn about their culinary experiences, family backgrounds, and connection to their recipes. With this season we see cuisine with Malaysian influences, a chef who uses his skills to revitalize native food cultivation, and a stay-at-home mom who loves to elevate comfort food for her family of four. We will also see these chefs go head-to-head to create their unique version of the “typical Minnesota meal,” the hot dish.

IMPACT

Minnesotans wanted to hear the stories of three more cooks from the state of Minnesota, so with *The Great Minnesota Recipe* Season 2, we encouraged community members to share their diverse culinary backgrounds while coming together to realize a shared appreciation of Minnesota culture and the underlying similarities that bring us all together. We aimed to see an increase in community conversation around the culture of food, including interaction and discussion on social media. On Instagram we had six posts with 620 views and 65 engagements.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	4 episodes broadcast 2.5 hours broadcast
Streaming apps	4 episodes available for streaming 2.5 hours available for streaming
PBSNorth.org	7 posts 24,555 video views 5,429 engagements
YouTube	9 videos posted 2.75 hours available on website 2,187 video views
Facebook	5 posts 73 video views 82 engagements
Instagram	6 posts 620 video views 65 engagements

EVENTS

June 27, 2023 | PBS North | Attendees: 219

We hosted a screening event of the final episode of the series on June 27, 2023. The event featured a food drive for the Northern Lakes Food Bank, receiving 150 pounds of food. We offered community members the chance to try all the dishes featured in the episode.



The Great Minnesota Recipe Season 2 screening

EPISODES

Santhi Muniandy-Deisch's Chicken Sambal | Episode #1

By day Santhi is a Consumer Appeals Advisor, but her true passion is food. She grew up in Malaysia and learned to cook from her mom, then moved to Minnesota for the weather during college. Santhi is passionate about combining her love of Minnesota and her culture, making the kitchen her playground. In this episode, learn how to make Santhi's “Mama's Chicken Sambal” recipe.

Derek Nicholas' Flaked Walleye Salad with Maple Vinaigrette | Episode #2

Meet Derek Nicholas of the Red Cliff Band Ojibwe. He has been working within the food systems in many critical ways, including but not limited to work around food security and sovereignty, language revitalization, seed saving, food cultivation, culinary arts, and youth engagement. Derek is currently employed in Minneapolis, working at the Division of Indian Work as the nutrition program coordinator.

Maria Crumb's Cheesecake Banana Bread | Episode #3

Meet Maria Crumb, a stay-at-home mom of two who loves to elevate comfort foods, find the perfect spice combinations, and create new experiences with familiar dishes. She learned many skills from growing up in her parents' restaurant in St. Louis, MO, especially experimenting with new and different foods.

The Hot Dish Finale | Episode #4

Who will win season 2 of *The Great Minnesota Recipe*? Judges Amalia Moreno-Damgaard, Jillian Forte, and Al Sands select the winning hot dish. Will it be Santhi's “Zen Hot Dish,” Derek's “MN Native Hotdish,” or Maria's “Cajun Mac”?



Winning hot dish of Season 2 of The Great Minnesota Recipe



Maria Crumb preparing her dish

The Slice

PREMIERE: July 2, 2022

DESCRIPTION

Take a fresh look at what's happening all around you. *The Slice* is a digital project from PBS North that captures the unique character, events, and experiences found in northern Minnesota and Wisconsin. For this season we did 139 episodes featuring different stories in northern Minnesota.

IMPACT

The purpose of *The Slice* is to raise the visibility of northeastern Minnesota communities, highlighting art, community, culture, and what makes our region unique. We aim to leave viewers feeling more engaged and invested in the community and its happenings. Over the years producing *The Slice*, our viewers have reported just that. Here is a selection of viewer comments from the past year:

“Lifelong teaching and learning!”

“This is so great! Thank you for putting this together and we are so grateful for the community that helped make The Slice happen!”

“We love this! Thank you for coming out and getting to know our museum and wonderful volunteers!”

“I love seeing the Northland through the eyes of someone else.”

“It’s great to see an event covered from the Iron Range”

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	139 episodes broadcast 3 hours broadcast
Streaming apps	139 episodes available 3 hours available 11,428 streams
PBSNorth.org	156 videos posted 24,555 video views 5,429 engagements
YouTube	139 videos posted 3 hours available on website 3,642 video views
Facebook	34 posts 4,619 video views 1,361 engagements
Instagram	34 posts 13,167 video views 556 engagements

EPISODES

Free Range Film Festival 2022 | A film festival in a barn is just the kind of thing you’ll find in Wrenshall, MN! This *Slice* is just a short part of the story, so tune in tonight to Almanac North to hear more about the festival!

The Great Race Comes Through Duluth! | On a recent Friday night, all kinds of old cars raced into Duluth’s Bayfront Park for an overnight stop in their travels from Warwick, RI to Fargo, ND!

Hiking Lester Park | Enjoy the relaxing sights and sounds for Lester Park, starting on Seven Bridges Road.

The Wall That Heals | The traveling Vietnam Memorial Wall was on display in Chisholm recently. It’s a moving tribute to the more than 58,000 Americans who lost their lives during the Vietnam War.

Limerick Challenge! | *The Slice* was a mission stop for the 2022 “Great Duluth Race.” Stationed in Canal Park, we challenged the teams to complete the limerick!

Live from Studio A: Emma Jeanne | Enjoy a performance from Emma Jeanne Rothwell!

Trampled by Turtles at Bayfront | Trampled by Turtles returned to Duluth for a show at Bayfront Festival Park, accompanied by Emma Jeanne and The Jayhawks!

Dances on the Lakewalk | Groups of dancers from the Twin Ports and beyond gathered to put on public performances for “Dances on the Lakewalk.”

Dogs Love the Forest | Swimming, chasing, and playing through the forest around Chester Creek is what these dogs love to do.

PK Mayo & John Wright | Fond du Lac Tribal and Community College hosts a summer concert series on Thursday nights. This performance is from PK Mayo & John Wright!

A Ride to Remember | Producer Isaac Quick got to fly around Duluth in a BT-13 a few days before the Duluth Airshow with the Commemorative Air Force Minnesota Wing. Join him out in the plane.

Zero Waste Duluth | April Hepokoski of Zero Waste Duluth started her zero waste journey around 2014.

Summertime Chickens | We’re back at SolFed Farm in Duluth, MN to hear about their chickens!

The Beauty of Summer | Take a look at the beauty of the natural world.

Teamwork on the Water | *The Slice* caught up with the Duluth Rowing Club to hear about their teamwork and passion for rowing.

Let’s go camping! | Camping is a little more fun when it’s sped up! Enjoy the outdoors, and enjoy this look at camping in the Northland!

Kids Pedal the Pines | The Cloquet Singletrackers hosted “Kids Pedal the Pines” in July, and we got to tag along with one of the participants!

Canoe Tips! | Whether you’ve been canoeing for thirty years or you’re just getting started, here’s some great tips!

A Visit to the Peace Garden | Enjoy a demonstration of the raking of the sand at the Duluth Peace Garden.

Interested in the BWCA? | Top five tips for having a great time in the BWCA.

The Committed Duo Perform | The Committed Duo perform music on a sinking barge.

Vatican Artifacts Travel to Duluth | The largest collection of papal artifacts traveled to Duluth.

Learn Axe Throwing Safety! | While it may not be an Olympic sport, axe throwing is a growing activity for social gatherings and at breweries!

What about blueberries? | We visited Sweet Land Farm at the end of the blueberry season to hear about their journey into farming and hear from their kids.

Education: Career Exploration with ISD 709 and LSC | Check out this career exploration day with Denfeld and Duluth East students at Lake Superior College.

A Dog with Many Bandanas | Barley is just the cutest (or so Brandon thinks) dog to grace the Lakewalk.

Celebrating Grandparents | National Grandparents Day is celebrated the first Sunday after Labor Day, so we’re honoring all grandparents by sharing some special memories!

Let’s play trivia! | This month’s trivia on *The Slice* is a current event round! How many can you get right?

Duluth’s Historic Buildings | We took a look around town to capture them to see what architecture has looked like throughout the years in Duluth.

Don’t forget about summer! | On the last day of summer, we’re taking a look back at all the fun we’ve had this summer.

New Arts Season at Wade Stadium | Many arts organizations in the Northland gathered at Wade Stadium to celebrate the upcoming seasons of performances.

“Celebrity” Log Loading Contest | Producer Isaac Quick got to try his hand at using a log loader.

Unity in the Community | Duluth Public Schools hosted a welcome back to school event for students and parents!

Model Trains at The Depot! | A miniature railroad that is SO BIG, it filled the entire Great Hall at the Depot.

What about apples? | We recently spent the day in Bayfield, WI learning about apples at Erickson Orchards.

A Garden Shed | Irene Carlson shows us her 1900s inspired garden shed!

Statues Don’t Clean Themselves! | Penny Perry took some time to talk with us about cleaning the Mariners statue.

The Chief Buffalo Memorial Project is Finished! | Moira Villiard, local artist and project leader for the Chief Buffalo memorial project, talked to us about the unveiling ceremony and the finished mural!

Estuary Extravaganza! | Celebrate the United States’ largest freshwater estuary.

Launching a weather balloon! | Students at Lincoln Park Middle School launched their high-altitude weather balloon with a series of computers to track altitude, pressure, and temperature.

The Peacefulness of Fall | Take a break, breathe deep, and relax with this visit to Downer Park.

Preserving plants on Brighton Beach | Discover the group of volunteers preserving a colony of lady slippers on Brighton Beach during the reconstruction project.

How well can you carve a pumpkin? | It's that time of year when people love to carve pumpkins!

Duluth Poet Laureates | A series of readings was held this month celebrating the past poet laureates of Duluth.

A Chamber Opera | Lyric Opera of the North recently produced "As One;" hear from the actors.

Career Exploration in Esko | Juniors at Esko High School heard from various professionals about their careers and the paths they can take!

Learning about pigs | Learn about feeding pigs at a fairly new hobby farm in Saginaw, MN!

A Car Restored | Duluth local Tom Maruska restored this 1956 Mercury XM Turnpike Cruiser Concept Car.

Can you skate? | Have you always wanted to learn how to roller skate? Learn some tips from the expert.

Projecting Marionettes | Three artists came together to create a mobile puppet theater, complete with projections, lights, music, and three bicycles for Duluth ALL Souls Night.

Lighting the Beacon | This annual event commemorates the 1975 sinking of the freighter USS Edmund Fitzgerald.

The Shore in November | Take a minute or so to take in the sights and sounds of our mighty lake.

Graphic Recording | Hear from graphic recorder Nelle Rhicard about her work.

Family Tree Farming | Check out these tips on making garland.

New Documentary! | Last week we held a screening event for our newest documentary, *Northern Nights, Starry Skies*.

Blue Angels Scouting | In preparation for the Duluth Airshow next summer, two U.S. Navy Blue Angels pilots arrived in Duluth last week.

Something New Everyday | Have you ever wanted to drive a Zamboni? Ride with Jake and find out how.

Being Button | Here's a day in the life of the newest kitten to join the WDSE family, Button!

Making Snow at Chester Bowl | Some might say it's not real snow, but without this method of making snow, we would be waiting a long time to start our downhill winter sports!

Learning to Skate! | Join us for a skate around the rink at the DECC during the Winter Village.

Clay is Limitless | Tristan Roth takes us inside her home pottery studio and shares her self-taught skills in pottery.

A Nordic Tradition | Experience a Nordic tradition that Minnesotans are famous for, a lutefisk dinner.

Taking the Ice Out | It can take weeks or months to get the ice perfect at the DECC, but it takes about 45 minutes to take it out!

A Hmong Fashion Show! | A few weeks ago, HLUB: Hmong Living in Unity and Balance hosted the Twin Ports Hmong New Year celebration, which included a fashion show!

Merry Tuba Christmas | Now a worldwide experience, Merry Tuba Christmas concerts started in 1974 to honor William J. Bell. Join us at a recent concert in Virginia, MN!

The Beauty of a Blizzard | Some of us stayed indoors during the recent blizzard, but there is beauty to be found even in the deepest snow!

Thanks for a great year! | It's the last episode of *The Slice* for 2022! We're so thankful to everyone!

Welcome to a new year! | Whether you set new intentions or goals, we look forward to a great new year!

Learning Glass Blowing | Taking classes to learn new skills can be fun, especially when you do it with your mom!

Big Cats in the Snow | We got a unique look inside the Wildcat Sanctuary in Sandstone, MN to learn about the residents.

Starting off on the right skate! | Get an inside look into this junior hockey practice.

An Expo for All | We stopped in Lutsen for a fat tire bike expo the day before the Norpine Fat Bike Classic.

The first race of the season! | Take a trip up to the Gunflint Mail Run with us for the first (dog sled) race of the season in Minnesota!

Making Potica | Learn about making the Slovenian sweet bread treat, potica (pronounced poh-TEET-sah).

Owen Tries Bouldering | We stopped by Duluth Climbing and Fitness Co-op to try out bouldering!

Take a Moment to Breathe | Enjoy this view of Lake Superior just north of Lutsen, MN.

Hockey History in Eveleth | We stopped in Eveleth to learn more about why hockey is vital to our state and community.

Behind the Scenes: The Shackletons | The Shackletons came to our studios to appear on The North 103.3 FM.

Behind the Scenes: Doctors on Call | Take a behind-the-scenes look at our live call-in show, Doctors on Call!

Up on Da Range! | Steve's "Overpopulated" One-Man Band gives us a special look at his newest song, "Up on Da Range."

Grooming Trails | Take a trip up to Alborn with us to learn about trail grooming with one of the Sno-Devils!

Behind the Filming of Beargrease 23! | Follow our crew during the John Beargrease Sled Dog Marathon this year!

Finnish Sliding Festival | Come along for a ride at the 85th year of the Laskiainen Finnish Sliding Festival!

Food, Shelter, Dignity, Hope | We visited CHUM to hear about who utilizes their services and the community.

Kadunce River | Take a break on the Kadunce River, feeding into Lake Superior!

A Christmas Aquarium in January! | Join Rubber Chicken Theater for a moment of fun in this episode!

Are you a skater? | Learn the techniques to skate sharpening.

A Waterskiing Squirrel! | Watch the tricks of the waterskiing squirrel at the Sport Show at the DECC.

The Gales of February? | This storm didn't live up to the hype or break the top record. Still, Duluthians made the most of it!

Is it almost spring? | March is upon us, and we're looking forward to all spring holds!

Ski Jumping in Cloquet! | We stopped by the ski jump club in Cloquet to learn a bit about this winter sport!

Robotics Competition | Hear from three teams at the recent Robotics Competition held at the DECC!

Creativity is a Gift | We stopped by Designs by Delora to learn about her work as a paper artist!

Country Western Song & Dance | Once a month folks gather at the Solway Town Hall for a few hours of country music and dancing!

A Modern Quilt Show | Two members of the Lake Superior Modern Quilt Guild talked with us about the show at Enger Lofts and what modern quilting is!

The Fiber Guild's Anniversary Show | This year is the 50th anniversary of the Duluth Fiber Guild, celebrated through an installation at the Tweed Museum through May 21, 2023.

Puppy Adoption Event | Hear about a recent adoption event from foster parents, part of PJs Rescue!

For the Beauty of the Earth | When 29:11 stopped in Duluth, they performed "For the Beauty of the Earth" for us! Take a listen, and look at their rehearsals with student musicians.

An Irish Celebration | Take a look inside one St. Patrick's Day celebration.

National Quilt Day | The local Modern Quilt Guild held an event on National Quilt day to help others discover the magic of quilting.

If the Dress Fits | Formal dresses can be cost-prohibitive for many, so this mother/daughter pair decided to do something about it with If the Dress Fits.

Competitive Archery | Archery isn't just for hunting. Learn about the young people and competition that was recently held in Duluth.

First Saltie | Breaking the record for earliest arrival in the Twin Ports, the Federal Dart passed under the Aerial Lift Bridge on Tuesday, March 28.

50 Years of Railroad History | Hear from Ken Buehler about the celebration of the Lake Superior Railroad Museum.

Meet Kallie! | We got to meet Kallie and Officer O'Connor and hear about the journey to becoming an explosives detection dog!

Touring the Federal Dart | After the first ocean-going vessel arrived in Duluth, we got to take a look around!

Taiko Performance! | Take a look at this special Taiko performance by members of TaikoArts Midwest.

Ice Rain | Our scenes have changed a bit since last week when this video was filmed! Take a look at this ice rain.

Chuck Leavell in Duluth! | Hear from Chuck Leavell about his show *America's Forests with Chuck Leavell*.

Lake Changes | Check out the daily changes of the lake and what's left of the ice.

More Solar! | Hear about the additions to the solar panels at Frost River in the Lincoln Park Craft District.

A Boat's Journey | Take a trip down Tischer Creek with a cute orange boat!

A Historic Piano | The piano at Pilgrim Congregational Church in Duluth isn't just any old grand piano.

Cleaning Up the Earth | Community members in the Lincoln Park neighborhood used their morning on Earth Day to clean up the litter and trash revealed by snow melt. Hear from a few of the people taking care of the Earth!

The Maple Process | Ever wonder how your favorite maple syrup is made? Here's a quick look at some local trees being tapped!

Three Years of Sleeping Outside | Meet a local boy scout who's been sleeping outside every single night for over three years!

Railroad Safety | The Lake Superior Railroad Museum hosted collaborative training between railroads and first responders to teach safety when working on or near rails!

A Showcase of Students' Work | Lake Superior College held its customary Art Show to end the semester, and with over 200 students participating, there was plenty to see.

Minnesota's Library on Wheels | What would you do if there wasn't a local library for miles? A library on wheels!

Incredible Exchange | Incredible Exchange is an opportunity put on by the 4-H extension at the University of Minnesota. This summer, over 30 kids aged 13 to 15 will volunteer at local nonprofits through this program.

Spring Junk Hunt Highlights | Missed out on the Junk Hunt this weekend? Here's a recap!

Duluth's Bird Migrations | Duluth is a central flyway for birds that migrate through North America; Hawk Ridge Bird Observatory is always out collecting data.

Our Shelled Friends | We took a trip down to the aquarium to learn more about International Turtle Day and our shelled friends!

A More Accessible Exhibit | Have you ever wanted to look closer at the lens at the top of the lighthouse at Split Rock? Now you can!

Hands-on Learning | Close to 200 7th grade students from Lincoln Park Middle School took a trip to Ecolibrium3's Urban Farm at LSC to see farm to table firsthand.

Memorial Day in Gary | This Memorial Day, watch Marcus McConico perform "The Star Spangled Banner" at the Veterans Memorial in Gary-New Duluth.

Glass Making in Action! | Jake Speich from Lake Superior Art Glass goes step-by-step through the process of making a votive with a unique feathered pattern.

Hiking up Knife River | With summer finally here, it's time to get out and explore the wilderness. Enjoy the sights and sounds Knife River has to offer.

Kids Camping | Experience camping through the eyes of a child at the City of Moose Lake Campground.

Selling Garage Sale Finds | Dan Rossow doesn't go to garage sales just for fun. He goes searching for the best deals to resell online.

Simple Steps to Learn the Foxtrot | Let's learn the foxtrot!

Look who came to visit! | Last week a fox came to visit us at the studio!

Touring the Harbor | My grandma and aunt came to visit Duluth, so we took a cruise around the harbor!

Walking through Wet Meadow | Walk in Hartley Park on the boardwalk that is over a quarter mile long.

Making Rhubarb Ice Cream | Earlier in the summer, ice cream connoisseurs could donate 10 pounds of spare stalks to Love Creamery in exchange for a free pint.

Bonsai Basics | We got to sit in on a recent bonsai workshop to learn about the art form and some of the methods.

Running: Kids to Adults | Groups of kids ran a course at Bayfront Festival Park!

Viking Knarr | This boat might be a scaled-down model, but the real version could surf the waves!



The first sled dog race of the season: The Gunflint Mail Run

Native Report Season 18

PREMIERE: January 5, 2023

DESCRIPTION

Showing the best of Indian Country by promoting understanding between Native and non-Native cultures, this program offers a venue for the stories of challenge and success coming from tribal communities. *Native Report* shares stories of the language and arts from around Minnesota through dedicated segments telling their stories through their own words.

IMPACT

"As a hunter, this makes me so happy to watch. Even if we are from completely different cultures, we are of the same community. I think those of us who immerse ourselves in our surrounding environment and responsibly harvest what we are given have a sort of mutual understanding and appreciation for each other and what it takes to successfully harvest an animal." – YouTube user

This comment highlights the joint understanding and common ground between both Native and non-Native viewers, furthering a joint appreciation and deeper understanding for our audience.

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	5 episodes broadcast 2.5 hours broadcast
Streaming apps	5 episodes available 2.5 hours available 778 streams
PBSNorth.org	5 videos posted 2.5 hours available 342 engagements
YouTube	5 videos posted 2.5 hours available 3,710 video views
Facebook	5 posts 665 engagements

EPISODES

Artist Lisa Kosmo

Native Report sits down with a mother and artist who shares her passion behind her piece that was commissioned by the La Pointe arts committee on Madeline Island, WI.



Artwork from Lisa Kosmo

Sihasin

The Diné (Din-ah) band Sihasin uses a blend of punk folk and traditional Navajo to create space for others to learn about Diné culture while acting as a call to action for issues such as climate change.



Clayson Denally of Sihasin

Call of the Moose

To make a traditional moose call, it takes parts from many different trees. Chi Ma'iingan takes us along as he harvests the different trees and designs a functional moose call. We then enter Chi Ma'iingan's workshop to watch him put together a working moose call. This is more than a hunt for Herb; he is also passing on this tradition to family. Watch as he scouts the 1854 treaty territories for the perfect hunting grounds.



Making birch bark moose call

National Coalition of Native American Language Schools and Programs

We sit down with Leslie Harper, President of the National Coalition of Native American Language Schools and Programs, which advocates for the use of Indigenous languages as a medium of instruction.

Leah Lemm

During Leah Lemm's time working in the radio industry, she found that there wasn't a variety of voices being heard on the airwaves, so she stepped out of her comfort zone and created her own podcast. She truly believes that everyone has a story to share, and her list of people to interview keeps growing.

KBPT Radio

Native Report hears from Bois Forte Tribal Community Radio, who hosted an outdoor concert featuring Artists War Bonnet and Sihasin.

Almanac North's Core Conversations

PREMIERE: February 24, 2023

DESCRIPTION

Core Conversations is a quarterly public service program that thoroughly discusses core issues impacting our community. The primary goal is to educate, enlighten, and alert our viewers about the big issues surrounding our region and impacting the state. By using the combination of having in-person expert panelists in studio to answer questions as well as in-depth journalistic video segments, the program offers viewers the full scope of an issue. This project is to act as a trustworthy resource that our viewers can use for in-depth, civil, educational discourse on an issue instead of having the 30-second soundbite other news stations provide.

IMPACT

The intention of this broadcast special was to offer opportunities for community members of different viewpoints to come together for an honest and open discussion around critical issues in our region. The special received incredible engagement and was shared by organizations that participated in the discussions on both their Instagram and Facebook pages.

"It was an incredibly well thought out and inclusive segment. You and your team were absolutely top notch." - Pepin Young panelist

"They cover diverse subject matter with an in-depth approach that you don't see anywhere else."

"Just wanted to say how much I appreciated your support in allowing us to speak about our experiences with everything cannabis. It has been a tough go, and sometimes we feel the people are not being heard at the legislative level. Very much appreciate your guys' interest in our operations and the future of cannabis." - Jeff Brinkman, subject for hemp segment

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	3 episodes broadcast 3 hours broadcast
Streaming apps	3 episodes available for streaming 3 hours available for streaming
PBSNorth.org	3 videos posted 3 hours available on website
YouTube	3 videos posted 3 hours available on website 883 video views
Facebook	1 post 266 video views 71 engagements

EPISODES

Accessible Transportation | Episode #1

We focus on accessible transportation in our region, how our current systems run, and what new technological advances are on the horizon that could change the way we choose to get around!

Missing and Murdered | Episode #2

Almanac North's Core Conversations presents Missing and Murdered, a conversation of awareness revolving around the missing and murdered Indigenous relatives' epidemic. We heard from families, advocates, experts, and lawmakers on the current state of the issue and what is being done to raise awareness and put an end to the epidemic.

The Aftermath of the Legalization of Marijuana in Minnesota | Episode #3

A discussion about Minnesota's newest law legalizing marijuana in the state and what opportunities and pitfalls may be ahead.



Behind the scenes of the Accessible Transportation episode



The panel from our Missing and Murdered episode

Minnesota Historia Season 2

PREMIERE: May 3, 2023

DESCRIPTION

Minnesota Historia is your guide to all things quirky in Minnesota's past. This documentary series is hosted by Hailey Eidenschinck, a historian who loves telling stories that show how strange and interesting northern Minnesota can be. It's a fun, fast-paced history lesson on some of the lesser-known events that shaped Minnesota into what it has become today.

IMPACT

"I love this series! Nerding out on Minnesota, who could ask for more?" - Faithful Viewer

Minnesota Historia's intention was to expose unique elements of our region's history, allowing viewers to see what makes this region special and to share what they have learned with others. And one local teacher did just that:

"I am a big fan of Minnesota Historia. I have even used some of the episodes in my college courses. They do a great job of highlighting unique stories in an upbeat and engaging way. Now my students are just as hooked as I am!"

"VERY well done. This is a great example of hyperlocal content." - YouTube Viewer

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Streaming apps	1 episode available 1 hour available 439 streams
PBSNorth.org	1 video posted 1 hour available 165 engagements
YouTube	9 videos posted 9 hours available 10,123 video views
Facebook	16 posts 11,513 video views 1,797 engagements
Instagram	14 posts 2,427 video views 256 engagements

EVENTS & ENGAGEMENT

The End of the Road Film Festival in Ely, MN reached out to us to do a screening of the Root Beer Lady episode from the first season of *Minnesota Historia* because they enjoyed seeing one of their own featured on the big screen. There were about 200 people in attendance, and one attendee had this to say: "All six of these have been fantastic!!! PLEASE bring us a Season 2 in the future!" With this Legacy funding we were able to do so.

EPISODES

The Legend of John Beargrease | Episode #1

One of the fastest, coolest, most beloved mail carriers who ever lived was Minnesota's own John Beargrease. Hear the story of how he delivered mail in northeastern Minnesota before there were roads, and learn why there's a sled dog marathon named after him.

Minnesota's Tourist Traps | Episode #2

Travelers in Minnesota who want to experience the golden age of the tourist trap are a few decades late, but a handful of these kitschy roadside attractions still remain. Join us as we hit the open road in search of adventure, cheap souvenirs and a room full of chainsaws.

Mr. Magoo the Mongoose and Other Animals in Wrong Places | Episode #3

In 1962, a mongoose at the Duluth Zoo was sentenced to death by the federal government, but he's not the only animal in Minnesota who finds himself at the wrong place at the wrong time.

The Magic of Smelting | Episode #4

Explore Minnesota's love affair with smelt, the shimmering silver fish that's easy to catch and fun to eat. Now that Lake Superior's smelt population is in decline, an annual parade in downtown Duluth keeps that love alive.

Boomtown! | Episode #5

The history of Minnesota's Iron Range is full of boomtowns. That word usually refers to any town that grows rapidly due to economic prosperity. But in the case of Eveleth, "boomtown" took on a more literal definition. Twice.

The Ope Files | Episode #6

The story of a UFO that ran into a deputy sheriff's car in Marshall County may have inspired *The X-Files*. But since this is Minnesota, we're calling it the "Ope, I'm Just Gonna Scooch Right Past Ya Here" Files.



One of Minnesota's roadside attractions: a giant northern pike



Host Hailey Eidenschinck

Duluth Superior Symphony Orchestra

PREMIERE: November 27, 2022

DESCRIPTION

The Duluth Superior Symphony Orchestra presented works by composers Ralph Vaughan Williams and Michael Tippett. Tippett's stunning arrangement, "A Child of Our Time," was written for chorus, orchestra, and vocal soloists, and the Duluth symphony stage was filled with musicians. PBS North recorded the live concert and edited it to length to air three weeks later.

IMPACT

The intention of broadcasting the DSSO concerts is to give our community access to the arts. Music is one powerful element that connects everyone in the community. The partnership with the DSSO exposes different genres, composers, and themes that only a full symphony can provide. And for some, it may open their ears and eyes to something they've never experienced. It brings culture, history, and fun into people's lives through music.

"My mother is unable come to the concert in person, so putting this on TV is a way she can be there, as she loves the symphony. Thank you." - Viewer

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 1.5 hours broadcast
Facebook	1 post 341 video views 59 engagements



The Duluth Superior Symphony Orchestra playing Tippett



Duluth Superior Symphony Orchestra performing with the Duluth Superior Symphony Chorus

Northern Nights, Starry Skies

PREMIERE: November 25, 2022

DESCRIPTION

Northern Nights, Starry Skies is a visually stunning celebration of our spectacular starry skies above the world's largest designated Dark Sky sanctuary. Ojibwe, Dakota cultural astronomers, and other experts share the wonders of the heavens. This hour-long documentary, which was co-produced with Hamline University's Center for Global Environmental Education, illuminates ways we can reduce the negative impacts of light pollution.

IMPACT

Northern Nights, Starry Skies makes you really look at how light pollution affects the world around them.

"I didn't realize how LED lights affect the way birds migrate until I watched this documentary."

- Diana Fredrickson

While at the screening event at Grand Portage National Monument, one member of the Grand Portage band of Lake Superior Chippewa stated:

"Thank you so much for doing a viewing in Grand Portage, MN. It means so much for the community to see someone that looks like them on the big screen and talking about their region."

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	1 episode broadcast 1 hour broadcast
Streaming apps	1 episode available 1 hour available 521 streams
PBSNorth.org	1 video posted 1 hour available 186 engagements
YouTube	1 video posted 1 hour available 4,500 video views
Facebook	3 posts 478 video views 422 engagements
Instagram	2 posts 68 engagements

EVENTS & ENGAGEMENT

Since the launch of the documentary in November 2022, we have had many screenings of the documentary. For the premiere screening we filled Fitger's Spirit of the North Theatre and had people in our spillover room, making attendance around 150 people. Soon after the initial screening we had one at the Grand Portage National Monument, where we had three screenings back-to-back and each of them had 40 people in attendance. These were followed by screenings at Hamline University, St. John's University, Madeline History Museum, Split Rock Lighthouse State Park, End of the Road Film Festival, and Fresh Coast Film Festival.

EDUCATION

In collaboration with the Hamline Center for Global Environmental Education (CGEE), a PBS LearningMedia collection of education resources was created based on the *Northern Nights, Starry Skies* documentary. The collection consists of 10 lesson resources about night skies, cultural astronomy, and efforts to reduce the harmful impacts of light pollution. This includes video clips, illustrated images, teaching

tips, and support materials for use with students in grades 6-12, such as discussion questions, activities, and vocabulary lists. The collection was shared on multiple digital platforms, at a community event at the Great Lakes Aquarium on April 21, an educator workshop with 32 attendees in Duluth on June 21, and other events. The *Northern Nights, Starry Skies* collection was highlighted continuously on the PBS LearningMedia homepage from April to the end of June 2023, engaging viewers in all 50 states.



Milky Way by Travis Novitsky the narrator of Northern Nights, Starry Skies



Travis Novitsky taking a picture with the Big Dipper behind him



Producer John Shepard speaks to audience at Fitger's Spirit of the North Theatre

Intersections

PREMIERE: May 19, 2023

DESCRIPTION

These stories highlight community members from across northern Minnesota with inspiring and enriching stories about overcoming adversity. This celebration of the human spirit showcases the amazing, and often untold, stories of our fellow community members. This season we highlighted two individuals in five-minute segments within *Almanac North*. First the story of a female Duluth police officer who helped bring equal pay to women in the police field. Secondly, we see the story of Omar, once homeless but now working his way to a bright future.

IMPACT

Intersections is meant to showcase and make available stories of varying socioeconomic, diverse, and cultural backgrounds and to encourage understanding and connection across diverse groups in our region.

"It was great to see how Donetta broke through that glass ceiling and was able to advance her career in the Duluth police force." - Marilyn Oseland

"To see Omar overcome diversity and be able to share his story on camera was inspiring."

DISTRIBUTION & REACH

Platform	Reach (July 1, 2022 - June 30, 2023)
Broadcast	2 episodes broadcast 1 hour broadcast
Streaming apps	2 episodes available 1 hour available
PBSNorth.org	2 videos posted 1 hour available
YouTube	2 videos posted 1 hour available 168 video views

EPISODES

Donetta Wickstrom | 3134

Within an episode of *Almanac North* we had *Intersections*. This week's story features a female Duluth police officer who helped bring equal pay to women in the police field. Learn about the legacy of Donetta Wickstrom.

Omar's Story | 3136

PBS North's *Intersections* series features stories of local folks overcoming obstacles on their way to a successful future. This week, see the story of Omar, once homeless but now working his way to a bright future.

Report on Grants to Public Television in SFY23

FOR PERIOD: July 1, 2022 – June 30, 2023

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

In addition to all information required of each recipient of money from the Arts and Cultural Heritage Fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of Legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of stations broadcasting program	Estimated viewership	Hrs available for web streaming	Educational materials created
The Great Minnesota Recipe Season 2	3 x 30 minutes 1 x 60 minutes	3	2,590	2.5	2
The Slice	139 x 1:30 minute interstitial	2	36,501	3	N/A
Native Report	6 stories within 30 minute show	3	5,495	1	N/A
Almanac North: Core Conversations	3 x 60 minute shows	2	1,149	3	N/A
Minnesota Historia Season 2	6 x 10 minute stories	4	14,951	1	N/A
DSSO	1 x 1 hour 30 minute program	1	341	1.5	N/A
Northern Nights, Starry Skies	1 x 60 minute documentary	3	5,753	1	10
Intersections	1 x 4:27 story & 1 x 5:30 story in Almanac North	2	168	0.17	N/A

Report on Use of Funds for SFY23

FOR PERIOD: July 1, 2022 – June 30, 2023

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project... (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items	
Recipient phone number	218-788-2831
Names of board members	See below
Recipient email address	email@pbsnorth.org
Web site address	www.pbsnorth.org
Amount, source, and fiscal year of the appropriation	ACHF Grand Appropriation FY23
Amount and source of additional funds	Any excess spent over budget was covered by WDSE•WRPT non-Legacy operating budget, underwriters, and a small number of grant funders.
Duration of projects	7/1/2022-6/30/2023
Fiscal agent or administering agency	Department of Administration

Project	FTEs	Cost of Production	Direct Expenses	Admin Costs
The Great Minnesota Recipe Season 2	1	\$109,739.36	\$106,712.91	\$ 3,026.45
The Slice	.77	\$71,950.75	\$47,237.85	\$24,712.90
Native Report	.22	\$28,602.29	\$10,492.70	\$18,109.59
Almanac North: Core Conversations	.3	\$29,461.30	\$29,461.30	\$
Minnesota Historia Season 2	.5	\$56,100.87	\$56,100.87	\$
DSSO	.13	\$13,038.41	\$12,487.95	\$550.46
Northern Nights, Starry Skies	.22	\$50,336.76	\$50,336.76	\$
Intersections	.12	\$9,009.02	\$9,009.02	\$
Education	.76	\$43,021.55	\$43,021.55	\$
TOTAL	4.02	\$411,260.31	\$364,860.91	\$46,399.40

Report on Proposed Measurable Outcomes

FOR PERIOD: July 1, 2022 – June 30, 2023

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15, 2023 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

Proposed Outcomes Achieved is a new data field established in April 2018 by the Legislative Coordinating Commission for Legacy project outcome status. The granting agency will use the data field to indicate the extent to which a Grantee's project achieved its proposed objectives. It is a fixed field with five drop-down options as follows:

- **Achieved proposed outcomes** - (Achieved 100% of outcomes)
- **Achieved most of the proposed outcomes** - (Achieved greater than 50% of proposed outcomes)
- **Achieved some of the proposed outcomes** - (Achieved less than 50% of proposed outcomes)
- **Achieved none of the proposed outcomes** - (Achieved 0% of proposed outcomes)
- **Outcomes data not yet available**

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
The Great Minnesota Recipe Season 2	The Great Minnesota Recipe will encourage community members to share their diverse culinary backgrounds while coming together to realize a shared appreciation of Northland culture and the underlying similarities that bring us all together. We hope to see an increase in community engagement in the conversation around the culture of food, including discussion and interaction on social media. Through the creation of lesson plans, students will report feeling a deeper understanding of the science of cooking and the cultures that have brought us such a diversity of food. With the development of a large peer-to-peer networking group of educators, our education coordinator will make this available to 75 teachers across the region.	Nielsen ratings and social media analysis measuring audience numbers, tracking of web hits/downloads, feedback from viewers	Achieved proposed outcomes
The Slice	Through speaking with community members, mayors, and Chambers of Commerce, we will raise the visibility of northeastern Minnesota communities, highlighting art, community, culture, and what makes our region unique. We will also pay attention to families and life's milestones, showcasing our individual experiences and how we can find common connection. Through these digital-first experiences, viewers will report feeling more engaged and invested in the community and its happenings.	Nielsen ratings and social media analysis measuring audience numbers, tracking of web hits/downloads, feedback from viewers	Achieved proposed outcomes
Native Report	Native Report Native Language and Art segments will raise awareness and increase appreciation of MN Native American artists. Additionally, these segments will raise awareness of efforts to foster Minnesota's native languages and will allow teachers to feel supported in the best practices in teaching native languages. Six new Minnesota Native Language and MN Native Art Segments on Native Report series over the season; six new MN Native Language Segments and MN Native Art lesson plans made available online over the season; the series will be made available to all other MPTA stations and will be made available for future use through encore broadcast and online.	Nielsen ratings and social media analysis measuring audience numbers, tracking of web hits/downloads, feedback from viewers	Achieved proposed outcomes
Almanac North Core Conversations	Almanac North and its specials raise awareness of organizations and issues directly impacting the community. Through Core Conversations, community members and leaders will come together to discuss topics of importance to the community...offering analysis and debating conflicting viewpoints. Viewers will report a deeper understanding around these topics and an appreciation for the diversity of perspectives.	Nielsen ratings and social media analysis measuring audience numbers, tracking of web hits/downloads, feedback from viewers	Achieved proposed outcomes

Report on Proposed Measurable Outcomes (continued)

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
Minnesota Historia Season 2	Minnesota Historia will expose the community to unique elements of the region's history, allowing for better understanding of what past events and contributions have made this region what it is today. Viewers will report feeling more aware of what makes this region special and encouraged to showcase the region to others.	Nielsen ratings and social media analysis measuring audience numbers, tracking of web hits/downloads, feedback from viewers	Achieved proposed outcomes
DSSO	Viewers will report feeling the experience was a great new opportunity to hear an orchestra without going to the theater.	Nielsen ratings and social media analysis measuring audience numbers, tracking of web hits/downloads, feedback from viewers	Achieved proposed outcomes
Northern Nights, Starry Skies	Viewers will report feeling more aware of ongoing initiatives to curb light pollution in their areas and will report a sense of willingness to explore these beautiful parks and regions in Minnesota.	Nielsen ratings and social media analysis measuring audience numbers, tracking of web hits/downloads, feedback from viewers	Achieved proposed outcomes
Intersections	Intersections will showcase and make available stories of community members of varying socioeconomic, diverse, and cultural backgrounds. It will celebrate these diverse communities through educating audiences during heritage months and then again during a spring run on-air. The program will create a better understanding of the diversity of the region and connection among these diverse communities in Minnesota.	Nielsen ratings and social media analysis measuring audience numbers, tracking of web hits/downloads, feedback from viewers	Achieved proposed outcomes

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LEGACY FUNDS — BY THE NUMBERS

July 1, 2022–June 30, 2023

	PBS North	TPT	Prairie	Pioneer	Lakeland	KSMQ	Total
Legacy-funded Jobs <small>Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy projects</small>	4.02	13.74	3.21	4.89	4.43	4.10	34.39
Legacy-funded Freelance/Temporary Jobs	11	90	14	5	5	15	140
Dollar Value of Cumulative Contracts <small>Includes both the number of positions hired for contract, part-time, or freelance work; as well as the total dollar value of those cumulative contracts</small>	\$51,900	\$229,497	\$10,775	\$40,390	\$27,863	\$173,943	\$534,368
Stations Broadcasting Legacy-funded Programming	4	3	3	2	3	3	18
Channels Offered	PBS North PBS Explore Create MN Channel	TPT 2 TPT LIFE MN Channel	PPB Prime World MN Channel PBS Kids	Pioneer Create MN Channel World Kids FNX	L-Prime L-Plus L-MN* L-Kids L-FNX L-Create	KSMQ-Prime Create MN Channel	26
Hours Broadcast <small>Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period</small>	288.5	203.5	92	116	174.5	96	970.5
Number of Households in Broadcast Viewing Area <small>Number of households within the designated market area for each station based on Nielsen data</small>	174,760	1,839,480	265,790	1,839,480	1,839,480	152,190	2,432,220
Hours of Legacy Program Content Available Streaming Online	14	15	15	15	19	21	99
Online Views <small>Website page views and online video views combined</small>	66,948	194,215	90,702	773,557	99,284	108,157	1,332,863
Educational Materials Created <small>Number of sets of educational resources created using Legacy funds during the reporting period related to Legacy-funded programs past and present</small>	10	76	32	2	3	0	123