



## **Butterfly House Project**

Grant #130865 PO#300-6337

Project supported by the Legacy Amendment's  
Arts and Cultural Heritage Fund FY 2018

# **Report to the Minnesota Governor and the Minnesota State Legislature**

## **Fiscal Year 2018**

Submitted by  
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Lake Superior Zoological Society

January 15, 2019



Our mission is to provide close-up animal experiences which inspire connections to wildlife and action toward conservation in our region and around the world.

## INTRODUCTION

In 2008, the Clean Water, Land and Legacy Amendment to the Minnesota Constitution, called the “Legacy Amendment,” was approved by Minnesota voters to: protect drinking water sources; to protect, enhance, and restore wetlands, prairies, forests, and fish, game, and wildlife habitat; to preserve arts and cultural heritage; to support parks and trails; and to protect, enhance, and restore lakes, rivers, streams, and groundwater. The Legacy Amendment increased the state sales tax by three-eighths of one percent from July 1, 2009 through 2034. This sales tax revenue is distributed into the Legacy Amendment’s four funds as follows: 19.75 percent to the Arts and Cultural Heritage Fund, 33 percent to the Clean Water Fund, 33 percent to the Outdoor Heritage Fund, and 14.25 percent to the Parks and Trails Fund. The Lake Superior Zoological Society (Society) has received funding for several programs and projects from the Legacy Amendment’s Arts and Cultural Heritage Fund (ACHF). The ACHF supports arts, arts education and arts access, and preserves Minnesota's history and cultural heritage.<sup>1</sup>

### Appropriations, FY 2018 and FY 2019

For the State of Minnesota’s Fiscal Year (FY)<sup>2</sup> 2016-2017 biennium<sup>3</sup> a total of \$150,000 was appropriated to the Society from the Legacy Amendment’s ACHF. Pursuant to 2015 Minnesota Session Laws, 1<sup>st</sup> Special Session, Chapter 2, Article 4, Section 2, Subd. 6(1), “\$75,000 each year is for the development of the educational exhibits using animals and the environment.” According to the “Arts and Cultural Heritage Fund Grant Agreement for the Lake Superior Zoological Society Project” (Contract #130865 PO #300-6337) between the Society and the Minnesota Department of Administration, effective July 1, 2017:

Under the provisions contained in the aforementioned 2015 Minnesota Session Laws, the State of Minnesota has allocated \$75,000 in fiscal year 2017 and \$75,000 in fiscal year 2018, less 2% for the State Entity’s administrative costs, for a total of \$147,000, which is given to the Grant Recipient as a grant for use of this project.

Payments. Payments shall terminate as of June 30, 2019, even if all of the Grant has not been disbursed by such date (p.3).

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<sup>1</sup> More information about the Legacy Amendment is available on the Internet at <http://www.legacy.leg.mn/>.

<sup>2</sup> The Minnesota state budget fiscal year (FY) begins on July 1 and ends on June 30 of the following year and is designated by the year in which it ends. Thus, FY 2018 begins July 1, 2017 and ends June 30, 2018.

<sup>3</sup> The Minnesota state budget operates on a biennium, which is a budget cycle covering two fiscal years. A biennium begins on July 1 of odd-numbered years. Thus, the FY 2018-2019 biennium begins July 1, 2017 and ends June 30, 2019.

## Reporting

As a recipient of funds from the ACHF, the Society must abide by certain reporting requirements as stated in Minnesota Statutes § 3.303, Subd. 10, § 129D.17 Subd. 2 (d), and § 129D.19 Subd. 5.<sup>4</sup> According to Minnesota Statute 129D.17, Subdivision 2(d):

A state agency or other recipient of a direct appropriation from the arts and cultural heritage fund must compile and submit all information for funded projects or programs, including the proposed measurable outcomes and all other items required under section 3.303, subdivision 10, to the Legislative Coordinating Commission as soon as practicable or by January 15 of the applicable fiscal year, whichever comes first. The Legislative Coordinating Commission must post submitted information on the Web site required under section 3.303, subdivision 10, as soon as it becomes available.

The report of projects funded with ACHF appropriations must contain the following information:

1. The name of the project and project description;
2. The name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
3. The amount and source of funding, including the fiscal year of the appropriation;
4. The amount and source of any additional funding or leverage;
5. The duration of the projects;
6. The number of full-time equivalents funded under the project;
7. The direct expenses and administration costs of the project;
8. Actual measured outcomes and evaluation of projects as required by statute; and
9. Specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated number of listeners, and other related measures. If the programs produced include educational material, the noncommercial radio station must report on these efforts.

The report must be submitted by January 15 to the Minnesota Department of Administration, the Legislative Coordinating Commission, and the chairs and ranking minority members of the Senate and House of Representatives committees and divisions having jurisdiction over Arts and Cultural Heritage policy and finance.

## Reporting Period

This document covers the Fiscal Year 2018 reporting period of July 1, 2017 to June 30, 2018.

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<sup>4</sup> Full text of these statutes is available on the internet: 3.303, Subd. 10 <https://www.revisor.mn.gov/statutes/?id=3.303>, 129D.17 Subd. 2 (d) <https://www.revisor.mn.gov/statutes/?id=129D.17>, and 129D.19 Subd. 5 <https://www.revisor.mn.gov/statutes/?id=129D.19>.

## Project Oversight and Contact Information

Oversight for these projects is the responsibility of the Lake Superior Zoological Society's Board of Directors, Chief Executive Officer, and key senior staff. Questions about these projects may be directed to:

Erik Simonson  
Chief Executive Officer  
Lake Superior Zoo  
7210 Fremont Street  
Duluth, MN 55807

P: (218) 730-4500, ext. 203  
F: (218) 723-3750  
Email: [esimonson@lszoo.org](mailto:esimonson@lszoo.org)  
Website: [www.LSZooDuluth.org](http://www.LSZooDuluth.org)

## Lake Superior Zoological Society 2018 Board of Directors

### Officers

Mark Brown, President  
Jonathan Ballmer, 1<sup>st</sup> Vice President  
Zane Bail, 2<sup>nd</sup> Vice President  
Jesse Frye, Treasurer  
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Terra Stenberg  
Patricia Stolee  
Julie Thoreson

## Arts and Cultural Heritage Fund Program Officer

Following is the name and contact information of the State of Minnesota's program officer for the Society's Legacy Amendment's ACHF funds.

Kathryn Bique  
Grants Specialist  
Office of Grants Management  
MN Department of Administration  
P: 651-201-2504  
F: 651-282-5333  
Email: [Kathryn.bique@state.mn.us](mailto:Kathryn.bique@state.mn.us)  
Website: <http://mn.gov/administration/government/grants/>

## PROJECT REPORT

The Lake Superior Zoo was legislatively named to receive an appropriation from the Fiscal Year (FY) 2018/19 Arts and Cultural Heritage Fund (ACHF). Per 2017 Minnesota Laws, Regular Session, Chapter 91, Article 4, Section 2, Subd. 6(j) Lake Superior Zoo “\$75,000 each year to develop educational exhibits and programs.”<sup>5</sup>

### Zoo Education Exhibits project \$75,000 FY18 – Butterfly House Exhibit

#### Project Description

The construction and staffing of a new seasonal butterfly house showcasing butterflies native to Minnesota and the region; accompanied by the development of educational and interpretative components and materials.

#### Amount and Fiscal Year of Legacy ACHF Funding

Source	Amount
FY 2018	\$75,000
Total	\$75,000
<b>Appropriation less Admin Fees</b>	<b>\$73,500*</b>

#### Amount and Source of Additional Funding or Leverage

Source	Amount
Irving Community Association	\$6,000
Lake Superior Zoological Society	\$3,000
Total	\$9,000

**Project Duration:** July 1, 2017 to June 30, 2018.

**Full-time Equivalent Positions Funded:** 2.5

**Expenses:** \$82,540

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<sup>5</sup> Full text of this legislation is available at

[https://www.revisor.mn.gov/laws/2017/0/Session+Law/Chapter/91/?keyword\\_type=exact&keyword=Lake+Superior+Zoo](https://www.revisor.mn.gov/laws/2017/0/Session+Law/Chapter/91/?keyword_type=exact&keyword=Lake+Superior+Zoo)

## Measured Outcomes and Evaluation

*Goal:* To provide an engaging exhibit of the butterflies of Minnesota; increasing awareness of conservation issues related to Minnesota butterflies, and increasing zoo visitors who come specifically to experience the butterfly exhibit.

*Progress:* The Lake Superior Zoo has completed the stated measurable outcomes of the FY18 appropriation of this grant, which was to construct an engaging native butterfly exhibit and develop educational and interpretive materials and components necessary to increase awareness of conservation issues related to Minnesota butterflies.

The Lake Superior Zoo contracted with Spineless Wonders to construct the seasonal exhibit, located near the banks of Kingsbury Creek within the zoo's perimeter. Once constructed, the exhibit space was populated with native wildflowers and trees to provide nutrients for the butterflies. The exhibit not only showcased butterflies, but provided the educational experience of a butterfly's lifecycle displaying their larvae and chrysalis stages, and interpreting their value as pollinators and the important role they play in the earth's eco-system.

Random visitor surveys were conducted to measure guest satisfaction with the exhibit itself, guest experience within the exhibit, and the value of the educational opportunities it afforded. There was overwhelming support of the exhibit, with 99.9% of respondents reporting that they were 'very satisfied' or 'satisfied' with the exhibit and the experience. Of those surveyed, 99% reported that they experienced butterflies 'up close', and 90% reported engaging with staff and learning something new.

The FY19 grant appropriation encompasses the continued education and interpretation of butterflies (invertebrates) and adds a native Minnesota frog (amphibian) exhibit.

Overall, the FY18 project was an overwhelming success, meeting goals and achieving desired outcomes. The Lake Superior Zoo wishes to express their gratitude to the Legislative Coordinating Commission, the Senate Environment and Natural Resources Policy and Legacy Finance Committee, the House Legacy Funding Finance Committee, and the Department of Administration for their support in this project.

