

# Report to the Minnesota Governor and the Minnesota State Legislature

Fiscal Year 2012 – 2013  
Biennium Funding



Funding for Lake Superior  
Zoological Society Programs  
and Projects Supported by the  
Legacy Amendment's Arts and  
Cultural Heritage Fund



Our mission is to provide close-up animal experiences which inspire connections to wildlife and action toward conservation in our region and around the world.

## INTRODUCTION

In 2008, the Clean Water, Land and Legacy Amendment to the Minnesota Constitution, called the “Legacy Amendment,” was approved by Minnesota voters to: protect drinking water sources; to protect, enhance, and restore wetlands, prairies, forests, and fish, game, and wildlife habitat; to preserve arts and cultural heritage; to support parks and trails; and to protect, enhance, and restore lakes, rivers, streams, and groundwater. The Legacy Amendment increased the state sales tax by three-eighths of one percent from July 1, 2009 through 2034. This sales tax revenue is distributed into the Legacy Amendment’s four funds as follows: 19.75 percent to the Arts and Cultural Heritage Fund, 33 percent to the Clean Water Fund, 33 percent to the Outdoor Heritage Fund, and 14.25 percent to the Parks and Trails Fund. The Lake Superior Zoological Society (Lake Superior Zoo) has received funding for several programs and projects from the Legacy Amendment’s Arts and Cultural Heritage Fund.

### Reporting

As a recipient of funds from the Legacy Amendment’s Arts and Cultural Heritage Fund (ACHF), the Lake Superior Zoo must abide by certain reporting requirements. According to Minnesota Statute 129D.17, Subdivision 2(d):

A state agency or other recipient of a direct appropriation from the arts and cultural heritage fund must compile and submit all information for funded projects or programs, including the proposed measurable outcomes and all other items required under section 3.303, subdivision 10, to the Legislative Coordinating Commission as soon as practicable or by January 15 of the applicable fiscal year, whichever comes first. The Legislative Coordinating Commission must post submitted information on the Web site required under section 3.303, subdivision 10, as soon as it becomes available.<sup>1</sup>

The report of projects funded with ACHF appropriations must contain the following information:

1. The name of the project and project description;
2. The name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the web site address where the public can directly access detailed information on the recipient’s receipt and use of money for the project;
3. The amount and source of funding, including the fiscal year of the appropriation;
4. The amount and source of any additional funding or leverage;
5. The duration of the projects;
6. The number of full-time equivalents funded under the project;
7. The direct expenses and administration costs of the project; and
8. Actual measured outcomes and evaluation of projects as required by statute.

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<sup>1</sup> For full text of the statute, see 2013 Minnesota Statutes, 129D.17 Arts and Cultural Heritage Fund on the Internet at <https://www.revisor.mn.gov/statutes/?id=129D.17>.

The report must be submitted to the Minnesota Department of Administration, the Legislative Coordinating Commission, and the chairs and ranking minority members of the Senate and House of Representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance.

### **Appropriations, FY 2012 and FY 2013**

For the State of Minnesota’s Fiscal Year (FY)<sup>2</sup> 2012-2013 biennium<sup>3</sup> a total of \$198,000 was appropriated to the Lake Superior Zoo from the Legacy Amendment’s ACHF. According to the Fiscal Year 2013 “Arts and Cultural Heritage Fund Construction Grant Agreement for the Lake Superior Zoological Society Project” (SWIFT Contract #48616 PO#300-1213) between the Lake Superior Zoo and the Minnesota Department of Administration, effective June 24, 2013:

Under the provisions contained in Minnesota Laws, 2011, 1<sup>st</sup> Special Session, Chapter 6, Article 4, Subdivision 6, and Minnesota Laws, 2012, 1<sup>st</sup> Special Session, Chapter 1, Article 1, Section 23, Subdivision 6, the State of Minnesota has allocated \$100,000 in fiscal year 2012 and \$100,000 in fiscal year 2013, less 1 percent for the State Entity’s administrative costs, for a total of \$198,000 for the Lake Superior Zoo for programmatic development (p. 1).

Payments. Payments shall terminate as of June 30, 2015, even if the entire Grant has not been disbursed by such date. Reimbursement is the preferred method for obtaining grant payments (p. 8).

The Minnesota legislature split the appropriation across two fiscal years and four projects (see Table 1). No matching funds are required for any of these projects. The Pavilion Preservation Project is complete and all funds have been spent, while the remaining projects have not started.

Table 1.  
**Lake Superior Zoo ACHF Appropriations, FY 2012-2013 Biennium**

Project Name	FY 2012 Appropriation	FY 2013 Appropriation	Total
Pavilion Preservation Project	\$99,000	\$40,000	\$139,000
Zoo Main Building Planning Project		\$34,000	\$34,000
Zoo Environmental Education Expansion		\$9,000	\$9,000
Zoo Cultural Research Project		\$16,000	\$16,000
<b>TOTAL</b>	<b>\$99,000</b>	<b>\$99,000</b>	<b>\$198,000</b>

<sup>2</sup> The Minnesota state budget fiscal year (FY) begins on July 1 and ends on June 30 of the following year and is designated by the year in which it ends. Thus, FY 2013 begins July 1, 2012 and ends June 30, 2013.

<sup>3</sup> The Minnesota state budget operates on a biennium, which is a budget cycle covering two fiscal years. A biennium begins on July 1 of odd-numbered years. Thus, the FY 2012-2013 biennium begins July 1, 2011 and ends June 30, 2013.

## Prior Appropriations, FY 2010 and FY 2011

The Lake Superior Zoo received funding appropriations from the Legacy Amendment's ACHF for the FY 2010-2011 biennium. On July 1, 2009, \$222,750 was appropriated in grant contract #B35037/SWIFT PO#300-186 for the zoo's programmatic development and was split across five projects (see Table 2). Also during the FY 2010-2011 biennium, \$5,000 was appropriated in grant contract #B43902 for the Gray Wolf Exhibit Enhancement Project and \$5,000 was appropriated in grant contract #B55432 for the Zoo History Project. Reports of progress on these projects are not contained within this current document.

Table 2.

### Lake Superior Zoo ACHF Appropriations, FY 2010-2011 Biennium

Project Name	FY 2010 Appropriation	FY 2011 Appropriation	Total
A New Vision & Master Plan	\$60,400		\$60,400
Exhibit Restoration Project	\$15,000		15,000
Zoo Science Experience	\$29,500		\$29,500
Zoo History Project	\$6,475		\$6,475
Zoo History & Heritage Center		\$111,375	\$111,375
<b>TOTAL</b>	<b>\$111,375</b>	<b>\$111,375</b>	<b>\$222,750</b>

## Reporting Period

Given that the Lake Superior Zoo's FY 2013 grant agreement was not executed until June 24, 2013, this document covers the reporting period of June 2013 through December 2013.

## Lake Superior Zoo Project Oversight and Contact Information

Oversight for these projects is the responsibility of the Lake Superior Zoo Board of Directors, Chief Executive Officer, and key senior staff. Questions about these projects may be directed to:

Dawn M. Mackety, Ph.D.  
 Chief Executive Officer  
 Lake Superior Zoo  
 7210 Fremont Street  
 Duluth, MN 55807  
 P: (218) 730-4500, ext. 203  
 F: (218) 723-3750  
 Email: [dmackety@lszoo.org](mailto:dmackety@lszoo.org)  
 Website: [www.lszoo.org](http://www.lszoo.org)

## Lake Superior Zoo 2013 Board of Directors

### Officers

Mike Polzin, President  
John Scott, 1st Vice-Pres.  
Tim Meininger, 2nd Vice-Pres.  
Jesse Frye, Treasurer  
Kris Ridgewell, Secretary

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Julene Boe  
Mark Brown  
Christopher A. Dahlberg  
Diana Bouschor Dodge  
Craig Fellman  
Toni Fladmark-Foster

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Cher Franzen  
Richard Langlee  
Steve Licari  
Neale Roth  
Russ Smith  
Julie Thoreson  
Greg Wegler  
Jan M. Zigich

### Honorary Board Members

Stephen Lewis  
Mark McShane  
Bob Wahlsten

## Arts and Cultural Heritage Fund Fiscal Agent

Following is the name and contact information of the State of Minnesota's fiscal agent for the Lake Superior Zoo's Legacy Amendment's ACHF funds.

Michael Hochhalter  
Grants Specialist, Int.  
Office of Grants Management  
MN Department of Administration  
P: 651-201-2525  
F: 651-282-5333  
Email: [Michael.Hochhalter@state.mn.us](mailto:Michael.Hochhalter@state.mn.us)  
Website: <http://mn.gov/administration/government/grants/>

## PROJECT REPORTS

The Minnesota legislature appropriated \$198,000 for four projects: 1) Pavilion Preservation Project; 2) Zoo Main Building Planning Project; 3) Zoo Environmental Education Expansion; and 4) Zoo Cultural Research Project. This section provides a progress report for each of these projects, including: project title and description; amount and source of funding, including the fiscal year of the appropriation; amount and source of any additional funding or leverage; duration of the projects; number of full-time equivalents (FTEs) funded under the project; direct expenses and administration costs of the project; and actual measured outcomes and evaluation of projects as required by statute.

### Project #1: Pavilion Preservation Project, \$139,000

#### Project Description

The Pavilion Preservation Project reflects a FY 2012 appropriation of \$99,000 and a FY 2013 appropriation of \$40,000 for a total of \$139,000, all of which was spent on contracted services. The Pavilion Preservation Project was combined with an earlier ACHF project, Zoo History & Heritage Center (FY 2011, \$111,375) to: 1) locate the Zoo History & Heritage Center within an existing structure instead of building a new structure; and 2) preserve, renovate, and re-open an historic 1930s Works Progress Administration (WPA) built open-air bluestone pavilion that had been vandalized, neglected, and closed for public use. The renovated pavilion will be an ideal location for the Zoo History & Heritage Center; will create a three-season multi-use space to expand the zoo’s educational and cultural programs, summer camps, theater and dance performances, and special events; and will provide a revenue-generating rentable space for weddings, parties, picnics, group meetings, and community gatherings.

Funds for this project were used to replace the roof and beams, tuck point the stone walls and foundation, and install windows, doors, electricity, lights, water, and heat. The original plan to build an auxiliary building adjacent to the pavilion to house restrooms, event facilities, mechanical system, and storage was changed; these are now located inside the existing structure.

#### Amount and Fiscal Year of Legacy ACHF Funding

Source	Amount
FY 2011 Zoo History & Heritage Center*	\$111,375
FY 2012 Pavilion Preservation Project	\$99,000
FY 2013 Pavilion Preservation Project	\$40,000
<b>Total</b>	<b>\$250,375</b>

\*The Zoo History & Heritage Center appropriation was for the FY 2010-2011 biennium and is shown here for reference. Progress on this project is not reported in this current document, but was reported in a FY 2010-2011 progress report submitted to the State January 15, 2014.

**Amount and Source of Additional Funding or Leverage**

Source	Amount
Private Donor Bequest	\$111,574
Private Donor Bequest	\$61,967
Zoo Fundraising Gala	\$41,500
Donald Weesner Charitable Trust Grant	\$30,000
Private Donations	\$17,053
Minnesota Department of Employment and Economic Development Construction Grant	\$9,118
<b>Total</b>	<b>\$271,212</b>

**Project Duration:** June 2013 to November 2013, Completed

According to the grant agreement (SWIFT Contract #48616 PO#300-1213) this project was proposed to start in June 2013 and end in September 2013, but it is shown as ending two months later in November 2013. This is because we paid the final bill and then submitted our reimbursement request to the State of Minnesota in October 2013. We received our reimbursement from the State of Minnesota in November 2013.



WPA Pavilion Before Renovations



WPA Pavilion After Renovations

**Full-time Equivalent Positions Funded: 0**

**Expenses**

All Legacy Funds for this project were spent on Direct Expenses in FY 2014.

Direct Expenses: \$139,000

Administration Costs: \$0

**Measured Outcomes and Evaluation**

We will determine the extent that the pavilion renovation project is successfully completed on time and within budget as proposed and that the pavilion is open for use in spring 2014. We will ensure that ACHF funds are fully spent as intended.

Progress:

The ACHF-funded portion of the pavilion renovation is complete and all funds were spent as intended. All receipts were submitted the State of Minnesota for reimbursement and all reimbursements have been received.

The pavilion is scheduled to open for use in spring 2014 as a three-season multi-use space as intended.

This project has successfully preserved an historical WPA-built asset, extended the life of that asset for generations to come, and repurposed that asset for expanded use.

The renovated pavilion will facilitate expanding the zoo's educational and cultural programs, summer camps, theater and dance performances, and special events. It will also provide a revenue-generating rentable space for weddings, parties, picnics, group meetings, and community gatherings. The extent that these outcomes are achieved will be determined from quantitative data including the number of activities scheduled in the pavilion that are offered by



the zoo as well as paid for through facility rentals, the number of individuals in attendance at those activities, and the amount of revenue generated from those activities. Outcomes will also be measured using quantitative and qualitative data from evaluations, surveys, and comments from program participants, visitors, and facility users.

Progress:

Evaluation of these outcomes has not yet begun as the pavilion will not open for use until spring 2014.

Although not mentioned in our work plan or grant agreement, another outcome is the extent that the renovated pavilion allows the zoo to address accreditation issues identified by the Association of Zoos and Aquariums (AZA). In both 2006 and 2011 accreditation reports, the accreditation committee identified the zoo's WPA structures, including the pavilion, as areas of concern due to their age and condition. The 2006 report identified the need to explore and expand revenue sources. The 2011 report identified the need for more public restrooms.

Progress:

Renovating the pavilion addresses the AZA accreditation committee's comments regarding the structure being an area of concern, the need to expand sources of revenue, and the need for additional restroom facilities. Evaluation of the extent that meeting these outcomes impacts future accreditation cannot be determined at this time because the next accreditation review won't be due until 2016.

## **Project #2: Zoo Main Building Planning Project, \$34,000**

### **Project Description**

This project reflects a \$34,000 FY 2013 appropriation to develop conceptual designs to maximize use of the Lake Superior Zoo's main building for educational purposes. All of this \$34,000 appropriation will be used for contracted services. The zoo's main building was built in 1929 as the zoo's primary exhibit facility for big cats and primates. Renovations completed in 1994 added an Amur tiger exhibit, a two-story primate exhibit, a new gift shop, and a concession area. The zoo's administrative, guest services, education, marketing, membership, and development offices are also located in this building. Conceptual plans will be used to inform renovations to better accommodate education programs, small animal exhibits, catering, multi-purpose areas, informal gathering spaces, and flexible public spaces for school groups, education programs, special events, rentals, and winter programs.

**Amount and Fiscal Year of Legacy ACHF Funding:** \$34,000, FY 2013

**Amount and Source of Additional Funding or Leverage:** \$0

**Project Duration:** September 2014 to January 2015

**Full-time Equivalent Positions Funded:** 0

**Expenses:** \$0

### **Measured Outcomes and Evaluation**

We will determine the extent that conceptual, architectural, and budget planning documents from the architectural firm are successfully completed and delivered on time and within budget as proposed. We will determine the extent that these documents can be used to facilitate the desired changes in the main building's use for program development as additional funds become available.

Progress:

Evaluation of this project has not started because the project has not started.

### **Project #3: Zoo Environmental Education Expansion, \$9,000**

#### **Project Description**

This project reflects a \$9,000 FY 2013 appropriation to contract a part-time program development staff to assess community needs, expand zoo education, and develop collaborative programs with area schools and cultural organizations. Of this appropriation, \$8,000 will be used for salary/benefits and \$1,000 will be used for supplies such as office supplies, phone, and computer equipment. This project will help the zoo develop and expand its environmental education on-site and outreach programs to advance its mission, inspire conservation-friendly attitudes and behaviors, educate individuals and social groups about wildlife and the environment and issues that affect them, and meet guidelines established by the Association of Zoos and Aquariums.

**Amount and Fiscal Year of Legacy ACHF Funding:** \$9,000, FY 2013

**Amount and Source of Additional Funding or Leverage:** \$20,000, AT&T Foundation grant

**Project Duration:** February 2014 to November 2014

The ACHF-funded portion of this project is proposed to start in February 2014. The AT&T Foundation grant-funded portion of this project started in December 2013. Given the addition of the AT&T Foundation grant, which allowed this project to start earlier than anticipated, the Legacy-funded portion may be able to start earlier than anticipated.

#### **Full-time Equivalent Positions Funded**

Up to \$8,000 of ACHF funds will be used to pay for one 0.5 full-time equivalent contracted position.

**Expenses:** \$0

### **Measured Outcomes and Evaluation**

We will determine the extent that new environmental education programs, partnerships, and cultural programs are developed and the extent that existing programs have grown. Evaluation

components will include contacts made, research and knowledge acquired, and program plans that expand upon existing programs or provide new programs. Evaluation documents will include assessment, program participant records and surveys, the number of new collaborative partnerships, program revenue, and participant data.

Progress:

In September 2013, a \$20,000 grant was received from the AT&T Foundation to expand this project. This additional funding allowed the part-time staff to start a few months earlier than intended. It will also be used to purchase additional materials and supplies, provide some free outreach programs, create a more child-friendly classroom area at the zoo, and expand summer programs. Evaluation of this project has not started because the project has just started.

### **Project #4: Zoo Cultural Research Project, \$16,000**

#### **Project Description**

This project reflects a \$16,000 FY 2013 appropriation to work with various local tribal governments and education institutions to develop and produce educational and interpretive signage connected to our zoo animals and the Indian culture. All of the \$16,000 appropriation will be used for contracted services: \$9,000 of it will be used for the design and production of signs and \$7,000 will be used for a half-time contracted individual. This project will facilitate relationship-building with local tribes and research about the cultural significance of animals indigenous to Minnesota and Northwestern Wisconsin.

**Amount and Fiscal Year of Legacy ACHF Funding:** \$16,000, FY 2013

**Amount and Source of Additional Funding or Leverage:** \$0

**Project Duration:** November 2014 to June 2015

In the grant contract it says the project duration is “November 2104 – June 2014” but this is an error: “2104” was meant to be 2014; “June 2014” was meant to be June 2015 so the end date occurs after the start date.

#### **Full-time Equivalent Positions Funded**

Up to \$7,000 of ACHF funds will be used to pay for one 0.5 full-time equivalent contracted position.

**Expenses:** \$0

#### **Measured Outcomes and Evaluation**

We will determine the extent that interpretive signage has been developed and installed that contains information about the cultural significance of certain zoo animals and the local American Indian tribes. We will determine the quality of relationships developed with local tribes and the quality of information and stories developed relating to the animals. Evaluation

components will include progress reports of contacts, information compiled, and the extent that we have created the message we wish to convey.

Progress:

Evaluation of this project has not started because the project has not started.