

Activities Supported by the Minnesota Legacy Arts and Cultural Heritage Fund

**Minnesota Public Radio's Fiscal Year 2018
July 1, 2017 – June 30, 2018**



Duluth-based multi-media artist Jonathan Thunder from a feature by MPR News arts reporter Marianne Combs

Photo courtesy Jonathan Thunder



Class Notes Artists ensemble Concordia Wind Quintet invites a Woodland Elementary (Alexandria) student to conduct them

Photo by Mark Anthony for MPR



Got to be Something Here book release event at The Fitz featuring Minnesota musicians who have contributed and currently contribute to the "Minneapolis Sound"

Photo by Steven Cohen for MPR

Dear Legislative Leaders and fellow Minnesotans,

The Minnesota Legacy Amendment's Arts and Cultural Heritage Fund helps to enrich the lives of all Minnesotans and strengthens the vibrant culture that makes our state such a great place for our diverse residents to live, work and play. Through our innovative public service and programming, **Minnesota Public Radio ("MPR") delivers the Legacy Amendment's mandate "to support arts, arts education and arts access, and to preserve Minnesota's history and cultural heritage."**



Reaching more than one million listeners each week, MPR and its three regional services—MPR News, Classical MPR and The Current®—produce programming for radio, digital and live audiences. MPR broadcasts on 45 stations which serve Minnesota, with 39 translators providing additional local coverage. Through this robust broadcast network, **MPR exudes the principle of the Legacy Amendment's public broadcasting priority to expand Minnesotans' "knowledge, information, and access to arts, and Minnesota's history and cultural heritage."** This Legacy Amendment principle is tied directly to MPR's mission "to enrich the mind and nourish the spirit, thereby enhancing the lives and expanding the perspectives of our audiences, and assisting them in strengthening their communities."

MPR's exemplary Minnesota arts programming is possible, in large part, by support from Legacy funds which are dedicated by Minnesotans and approved by Legislators to preserve and promote the state's arts and cultural heritage. We feature talented Minnesota artists of many disciplines across all three of MPR's regional services. MPR weaves our arts, culture and history into the fabric of daily Minnesota life, and works to ensure that the arts continue to thrive. In addition to broadcast and digital services, MPR's in-person events and services offer unique educational experiences that provide students direct exposure to professional performing arts and artists.

Highlights of MPR's activities in the 2018 fiscal year include:

- **Classical MPR's signature education program Class Notes Artists** received rave reviews from students and educators alike. During the 2018 school year, Class Notes Artists engaged more than 29,000 elementary and middle school students statewide. Artists traveled across Minnesota to serve students in all corners of the state. We also launched a new Class Notes Workshops program geared toward serving older students.
- **MPR News covered arts events statewide.** Marianne Combs' weekly program Art Hounds highlighted Minnesota Artists from communities including Battle Lake, Bigfork, Ely, Montevideo, New York Mills, Silver Bay and Two Harbors. Euan Kerr covered stories highlighting the wealth of arts produced in Minnesota with features on musicians, filmmakers, writers and visual artists.
- **The Current produced Rock the Cradle, its annual free event for kids and their grown-ups.** Along with partners Mia and Children's Theatre Company, this no-reservations-needed event easily serves more than 4,000 people every year with kid-friendly activities featuring local artists and The Current's DJs.

We are honored by your continued support and trust in MPR to provide access to our state's talented artists which contributes to the vibrancy of our communities. We look forward to serving Minnesotans for many years to come.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jon", written in a cursive, flowing style.

Jon McTaggart
President and CEO
Minnesota Public Radio

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To alleviate printing costs, this report will be submitted online and available at [MPR’s website](#).
The estimated cost of preparing this report (as required by Minn. Stat. § 3.197) is \$917.00.

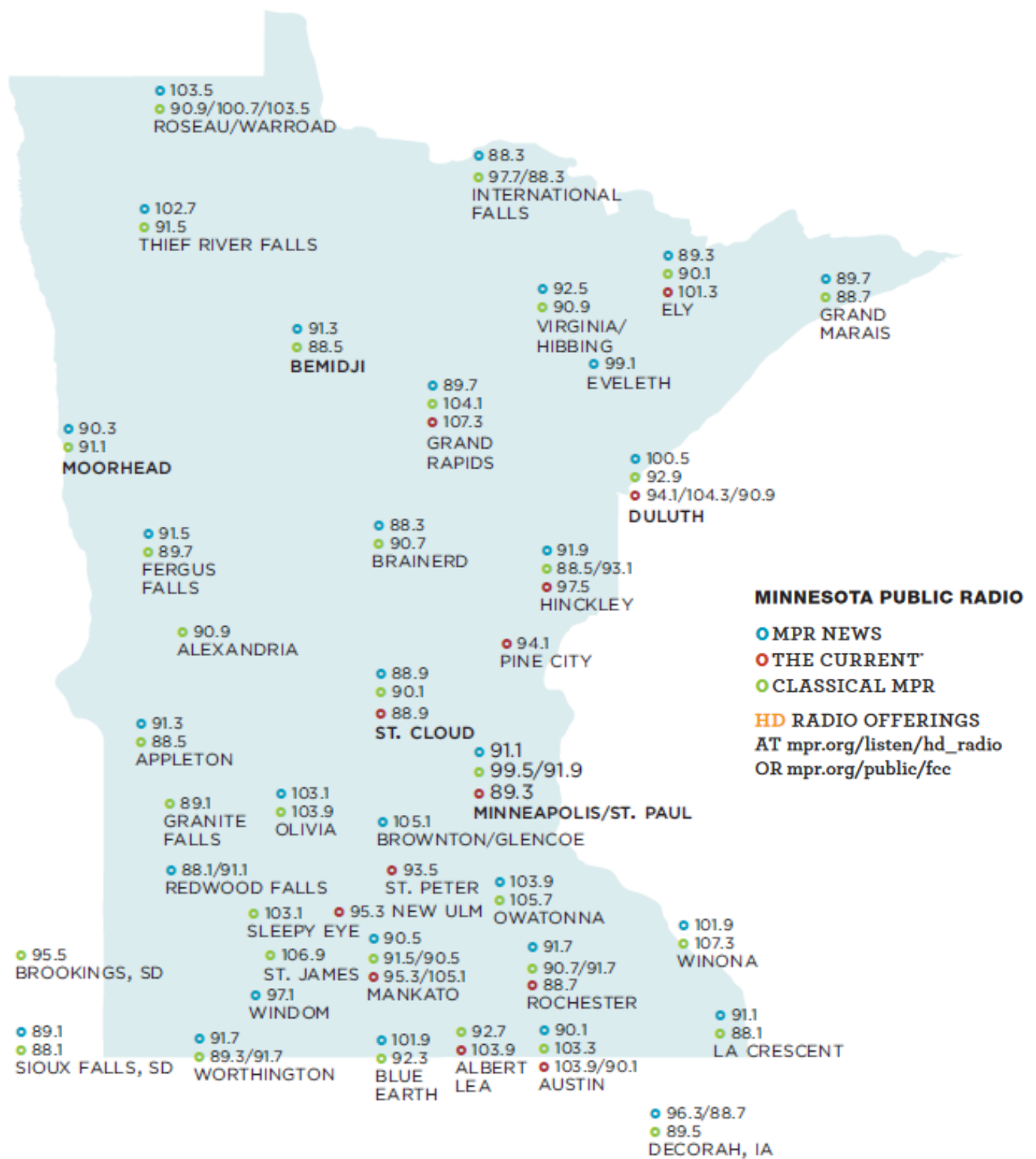
Minnesota is a culturally rich and diverse state. MPR’s programs are aligned with the goals of the Minnesota Legacy Amendment’s Arts and Cultural Heritage Fund to create and showcase “arts, history and cultural heritage programs that will bolster Minnesota’s reputation as a center for creativity, innovation and imagination, supporting the long-term vitality of our state.” MPR achieves the state of Minnesota’s goals through MPR News, Classical MPR, The Current, and live events programming.

In 2008, Minnesota's voters passed the Clean Water, Land, and Legacy Amendment (Legacy Amendment) to the Minnesota Constitution. The amendment created four funds, one of which is the Arts and Cultural Heritage Fund (“ACHF”). The ACHF receives 19.75 percent of the sales tax revenue resulting from the Legacy amendment to support arts, arts education and arts access, and to preserve Minnesota’s history and cultural heritage.

Minnesota Public Radio is a proud that the Minnesota Legislature has chosen to allocate ACHF funds for our work across Minnesota. Following each fiscal year, MPR is required to submit an annual report to the Legislature detailing its ACHF activities and expenditures. This report covers MPR’s programs and projects conducted in our 2018 fiscal year and supported by the following ACHF Grant:

- MPR Fiscal Year 2018 (July 1, 2017 – June 30, 2018) – \$1,470,000 total award
 - ACHF Grant administered by the Department of Administration (*Minnesota Laws, 2013 Regular Session, Chapter 137, Article 4, Section 2, Subdivision 6*)

Minnesota Public Radio Stations



Minnesota Public Radio Overview



Minnesota Public Radio (MPR) began broadcasting on January 22, 1967 with KSJR at St. John's University in Collegeville, Minnesota. Since then, MPR has grown into a renowned regional and national provider of news and cultural programming across three broadcast services and a variety of digital options. Today, MPR is the largest public radio network in the nation that serves nearly all of Minnesota and parts of surrounding states. Reaching 1.1 million listeners each week, MPR and its three regional services—[MPR News](#), [Classical MPR](#) and [The Current](#)—produce programming for radio, digital and live audiences. MPR is supported in part by its 132,000 members, one of the largest membership bases in public radio.

MPRnews

MPR News has long been recognized as one of the foremost journalistic organizations in the Upper Midwest, available to news consumers on multiple platforms (broadcast, online, mobile, On Demand, etc.). Reaching more than 500,000 listeners each week, the MPR News radio signal can be heard by 95 percent of Minnesotans, and is the only news station with bureaus located throughout the state. MPR News received numerous awards for its reporting and, in 2018, received a George Foster Peabody Award for *74 Seconds*, about the death of Philando Castile. MPR News also received Midwest Broadcast Journalists Association Eric Sevareid Awards, Radio Television Digital News Association Edward R. Murrow Awards, and Society for Professional Journalists page One Awards for investigative reporting. Visit mprnews.org for the latest regional, national and international headlines.

classicalMPR

Classical MPR provides lively music and good company to listeners throughout the day. With weekly concert broadcasts from our region's world-class musical ensembles and national programs like *Performance Today*, *SymphonyCast*, and *Pipedreams*, Classical MPR offers its audience the best in classical music programming. Classical MPR can be heard at 99.5 KSJN in the Twin Cities and at various frequencies throughout Minnesota. In addition to a growing digital presence on YourClassical.org, and ClassicalMPR.org, we've deepened our impact for the communities we serve via a variety of music education initiatives for children, students, teachers and lifelong learners. These resources are available at no cost on MPR's [Music for Learning](#) web page.

the current®

The Current brings listeners the best authentic new music alongside the music that inspired it, from local to legendary, indie to influential, new to nostalgic. A non-commercial, listener-supported radio station, The Current has helped launch and support more than 600 Minnesota Artists during its fourteen-year history. *City Pages* readers have named The Current "Best Radio Station" in its annual "Best of the Twin Cities" awards regularly since the station began. The station's online music coverage has also been honored with two Page One Awards from the Society of Professional Journalists. The Current also provides more music news and information online. In 2108, journalist Jay Gabler was recognized by the Society of Professional Journalists Page One Awards: Arts & Entertainment Online for his article [Minnesota Musicians Having 'Panic and Anxiety' Over Planned Affordable Care Act Repeal](#).

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Legacy Arts and Cultural Heritage Fund Activities

Highlighting Minnesota Artists



"If you're ever wondering why you go through all the work to dig up *Art Hounds* -- here is a photo with 70 (!) people at a poetry reading. Nearly all of them heard the piece."
Lucie Amundsen, Duluth author

MPR News: Art Hounds

Art Hounds is a weekly feature produced by MPR News arts reporter Marianne Combs. Each *Art Hounds* installment features three Minnesota artists who each share another artist's or ensemble's upcoming performance, opening, or event. Marianne's ***Art Hounds'* feedback shows direct impact around four themes:**

Fosters Engagement

"We talk about the '*Art Hounds* Bump.' When an Art Hound talked about our kids' matinee, we had a line out the door that weekend!" *Jill Bernard, improv comedienne*

"*Art Hounds* helped Venessa Fuentes and I sell out my first opera production *Mother King*. After a mention on the show my sales went through the roof!" *Dameun Strange, composer*

"Maybe I should speak against *Art Hounds*, since a few years back when I hounded Highpoint Center for Printmaking they were packed with 4-5 times as many people as they expected and I could not even get in! But seriously, the bump for a production from AH is significant and measurable." *Bethany Gladhill, artist*

Builds Community

"MPR *Art Hounds* helps me find projects I might not otherwise discover, and it also forms a network of media arts advocates - I met Molly Balcom Raleigh when we both talked about *Northern Spark* in a special edition of *Art Hounds*. Thanks, *Art Hounds*." *Debra DeNoyelles, Capri Theater*

"*Art Hounds* is an excellent way for artists to feel valued and create value for fellow artists and for the wonderful art patrons of the Twin Cities and Minnesota at large. I am grateful to have been a guest, pumping up the work of others, and to have been on the receiving end of promotion from another artist. Thank you for this fantastic opportunity!" *Erinn Liebhard, dancer*

Spreads Enthusiasm (Joy)

"There are so many great arts happenings every day in the Twin Cities - *Art Hounds* provides a word-of-mouth curation where someone's enthusiasm makes its way through all the promotional noise to get our attention. It's like when your friend says, 'you have to go see this.' And so you go, even though you've never heard of that company, or gallery, or band. *Art Hounds* gets us into new neighborhoods, new art forms, new experiences that we might not have ventured out to before." *Sharon DeMark, Minneapolis and St. Paul Community Foundations*

"Hearing why someone is excited by something really helps to foster that excitement in others and gets them to take a chance on something they might not otherwise." *Duck Washington, playwright and actor*

"Being on *Art Hounds* gave my *Rooted In The Land* a great variety of audience and a credibility that the exhibit was worth the trip to Southeastern Minnesota to view the paintings in person. I love how it was described in a manner personal to someone other than the artist. It means so much to any artist when their work touches someone enough that they will go on public radio to talk about it!" *Julie Johnston, painter*

Broadens Horizons/Reflects Community Diversity

"I appreciate that it includes stories about arts organizations across the state and I find each of them to be very interesting. The stories are always told in a way that is succinct and compelling. I am especially grateful that attention is paid to lifting up many voices and not just the ones that always receive attention. It is my favorite part of MPR News!" *Cindi Beth Johnson, United Theological Seminary*

"My favorite part of *Art Hounds* is that it is such a great model for how professional media can help [build] community-created narratives, make sure lots of voices are heard, and intentionally step outside of the boundaries of its own network/connections. I talk about it all the time at conferences and people in other cities are always super jealous." *Laura Zabel, Springboard for the Arts*

Art Hounds FY18 by the numbers:

- **Highlighted 136 different community-nominated Minnesota artists or ensembles including:**
 - Seven-county metropolitan area: Bloomington, Chaska, Golden Valley, Edina, Minneapolis, Minnetonka, New Brighton, Osseo, Plymouth, Roseville, St. Anthony Park, and St. Paul
 - Greater Minnesota: Alexandria, Battle Lake, Bigfork, Collegeville, Duluth, Ely, Fergus Falls, Franconia, Lanesboro, Montevideo, New York Mills, Northfield, Red Wing, Rochester, Silver Bay, St. Cloud, St. Peter, Two Harbors, and Winona
- **Represented more than a dozen different arts disciplines** including choral music, comedy, flamenco, music, musical theater, painting, photography, poetry, public art, sculpture, textile art, theater, visual art collaborations, writing, and numerous mixed-discipline performances
- **Maintained its commitment to statewide reach with 30% of artists or ensembles featured from Greater Minnesota**
- **Featured work in 8 of the 11 Regional Arts Council Districts** as defined by the Minnesota State Arts Board



FY18 heard its first youth Art Hound in support of Franconia Sculpture Park.

At Franconia Sculpture Park, kids work with power tools to make sculptures under the supervision of artists.

Courtesy of Franconia Sculpture Park

MPR News: Minnesota Arts Coverage

MPR News reports on Minnesota arts as part of its regular programming, weaving it into daily coverage as stories of both local and national significance emerge. Marianne Combs and Euan Kerr are MPR News' lead arts reporters with each employing their own strategies and perspectives to ensure coverage is comprehensive, thoughtful, and geographically representative of arts across the state. Marianne Combs has been with MPR for more than twenty years, with three quarters of that time dedicated to forging relationships and covering the local arts and culture scene. Mr. Kerr is a native of Scotland who came to MPR in 1985 and, in addition to serving as a reporter, editor, and producer for the organization, also served as part of BBC News and BBC Radio Scotland in the 1990s.

Highlights from arts reporter Marianne Combs:

Dance

<https://www.mprnews.org/story/2017/09/14/alarmel-valli-ragamala-dance>

This story reflects the many layers that comprise the creation of art. Ragamala is a highly-regarded Minneapolis dance company which now has its second generation of artist leaders. In addition to exploring that element of creating art, Marianne had to both give a brief history of the role of Bharatanatyam dance in the Hindu faith and get to the core of a mentor/mentee relationship that has lasted decades and spanned continents. A wonderful story of family, art and culture.

Improv

<https://www.mprnews.org/story/2017/09/20/blackout-improv-celebrates-anniversary>

Coverage of Blackout Improv resulted in an unusual result. Marianne didn't expect to tell a story about comedy that included a performer crying real tears, but that's what happened. Blackout Improv uses humor to process tragic events, creating a space for audiences to heal. Plus, they're just really good.

Music

<https://www.mprnews.org/story/2018/04/04/the-night-uncle-clarence-went-out-to-kill-a-white-man>

Dead King Mother is a work by Minneapolis composer Davu Seru, inspired by the killing of a white man by Clarence Underwood on the city's North following the assassination of Martin Luther King, Jr. Davu describes his composition "blues for chamber ensemble."

The Underwood family moved to North Minneapolis in the 1900s, and Davu is a member of the extended family. During graduate school, Davu explored Clarence Underwood's history. What he found was both haunting and poignant. Clarence was imprisoned for shooting John Murray, a white North Minneapolis resident, on April 4, 1968. During his research and writing, Davu opened up lines of communication between two families bound by tragedy after 50 years of silence. Jack Hoeschler of St. Paul was a cousin of John Murray. He and his wife Linda have vivid memories of John's death. Supporters of new music, the Hoeschlers invited Davu to their home when they learned of his work.

Dead Mother King was performed at the Capri Theater in North Minneapolis on April 4, 2018, followed by a panel discussion with representatives of both families participating.

Theater

<https://www.mprnews.org/story/2017/11/17/for-this-tiny-tim-christmas-present-is-a-guthrie-debut>

Ten-year-old Sophie Jones from Chaska made her professional debut as *Tiny Tim* in the most recent production of the Guthrie Theater's *A Christmas Carol*. Neither of her parents or any of her five siblings are theatrically-inclined. Tony and Anne, her parents, recognized their daughter had a talent far different from their own but also nurtured it. When Sophie landed the role, her parents "worried she might not be ready. But they also knew it was a fabulous opportunity." They supported her wholeheartedly through several weeks of rehearsal as well as a grueling 56-performance schedule.

While there were occasional frustrations, the experience was very positive, and Sophie came away with the message which would certainly be echoed by *Tiny Tim*: "I like how it's the story of redemption, and that it's cool how Scrooge turns from this mean nasty person to this nice generous person."

<https://www.mprnews.org/story/2018/01/23/the-wiz-unites-penumbra-childrens-theatre-co>

Children's Theatre Company and Penumbra Theatre, two of the Twin Cities best-known theater companies, collaborated for the first time on *The Wiz*, a reimagining of *The Wizard of Oz* steeped in African-American culture. The benefits of this collaboration are clear: Children's get Penumbra's expertise in African-American culture and expression, and Penumbra gets Children's sizable resources and access to a young audience. Based on the success of the collaboration, CTC's Peter Brosius and Penumbra's Sarah Bellamy agree they've put a lot of work into this new relationship, and they're already looking forward to working together on the next project.

<https://www.mprnews.org/story/2018/01/29/guthrie-scene-shop-was-hostile-place-say-departed-workers>

Renowned Guthrie Theater became the focus of breaking news coverage following allegations of a hostile work environment in the scene shop. Two long-time employees resigned and went public with their stories of inappropriate comments, harassment, and lack of respect for women in particular. The Guthrie launched an internal investigation as a result.

Writing

<https://www.mprnews.org/story/2017/12/19/sights-sounds-soul-a-look-at-twin-cities-black-culture-in-the-70s-80s>

Sights, Sounds, Soul featuring photos by Charles Chamblis taken in Minneapolis' North Side during the '70s and '80s. The book was published by the Minnesota Historical Society in November, and since Chamblis died in 1991, Davu Seru was asked to write text to pair with the photos. Seru is a native North Minneapolitan, African American, writer, artist, and musician. Combs spoke with Seru not only about writing the text for the book but about the North Minneapolis community and the vibrant culture of the '70s and '80s featured in *Sights, Sounds, Soul*. At a time when several books have been published about the Minneapolis music scene, Combs was particularly struck by Seru's perspectives as a Northsider.

Highlights from Euan Kerr:

Music

<https://www.mprnews.org/story/2017/10/27/on-new-album-charlie-parr-hits-some-sad-notes>

Charlie Parr is a Minnesota musician whose abilities on the guitar are internationally recognized. His work is regularly featured on The Current and The Current – Duluth. His newest album has an unexpected inspiration. Parr decided to produce an entire album of songs drawn on his long struggles with depression. It was a remarkably uplifting story about a lifetime of, at times, a crippling condition.

<https://www.mprnews.org/story/2017/12/14/countertenor-john-holiday-brings-special-voice-to-spc-messiah>

John Holiday's story was a "stop-you-in-your-tracks" piece. His voice is remarkable: angelic in a way that lifts you out of everyday normality in a way that only the greatest art can do. His backstory is compelling too, and this has all come together in a way that has made him a favorite vocalist of the Saint Paul Chamber Orchestra and its audiences.

Theater and Filmmaking

<https://www.mprnews.org/story/2017/10/04/for-chance-to-direct-harry-dean-stanton-actor-got-lucky>

Former Guthrie actor John Carroll Lynch had the amazing opportunity to direct noted actor Harry Dean Stanton in the film *Lucky*. The producers and screenwriters wanted an actor to direct the film, feeling that would be the best thing for Stanton and the film. Lynch was in ideal fit, given that he has approached his career using the lessons he learned while at the Guthrie. After leaving the Guthrie, Lynch went on to have early success in his film

career when he created the memorable role of “Norm Gunderson” in the film *Fargo*. Following this success, he went on to build a career which resulted in the “lucky” opportunity to direct the final performance by Harry Dean Stanton.

Visual Arts

<https://www.mprnews.org/story/2017/08/02/yarn-hottea-installation-mall-of-america>

Euan has been following Eric Rieger for years, and by the artist’s admission, Euan was the first person to ever write about him and his art. It was wonderful to reconnect with him and profile his biggest installation yet, in a place which may get him his largest audience so far, the Mall of America.

<https://www.mprnews.org/story/2017/09/22/life-death-and-photos-omer-fasts-storytelling-makes-us-look-around>

One of the great gifts the arts can offer us is to have us look at the world differently. Berlin-based artist Omer Fast does that repeatedly with his homage to the great German photographer August Sander at the Minneapolis Institute of Art. His exhibit of film and a waiting room was as much about mortality as the photographer. The Institute then took the process one step further by adding a gallery of Sanders images of Germans made between the world wars, all of whom are now likely dead.

Writing

Three interviews with writers brought forward remarkable works by authors from or connected to communities of color in Minnesota.

Minnesota writer Ahmed Ismail Yusuf became the first Somali-American to release a collection of short stories called *The Lion’s Binding Oath and Other Stories*. His previous works include the book *Somalis in Minnesota* and the autobiographical play *A Crack in the Sky*.

<https://www.mprnews.org/story/2018/06/11/the-stress-of-a-shepherds-life-and-other-somali-stories>

Ojibwe writer Carter Meland confronted the lot of people who discover their indigenous roots late in their lives. His Minnesota Book Award-nominated novel *Stories for a Lost Child* was inspired by his own experience learning of his Native ancestry in his mid-twenties.

<https://www.mprnews.org/story/2018/04/18/authors-late-discovery-of-native-heritage-was-a-cosmic-blessing>

Visiting Norwegian investigative journalist Asne Sierstad’s book *Two Sisters* revealed common threads between Somali immigrants to Norway and Minnesota. The conversation between Asne, Euan, and former MPR journalist Mukhtar Ibrahim became not only a feature story, but also an hourlong program.

<https://www.mprnews.org/story/2018/05/31/family-torn-apart-by-radicalization>

Classical MPR: Regional Recordings

Classical MPR's regional recordings team travels to venues throughout the state to broadcast live or record ensembles. The regional recordings team is responsible for more than day-of-performance recordings regularly attends rehearsals to prepare for recordings. Regional recordings provide opportunities for ensembles to be heard on Classical MPR. Additionally, regional recordings may enhance their ability to serve as cultural ambassadors when touring; ensembles may request that MPR provide recordings to radio stations in the cities of national or international tour stops to increase local audience interest.

The seven-county metropolitan area recordings are largely of the St. Paul Chamber Orchestra, the Minnesota Orchestra, the Minnesota Opera, and the Schubert Club's Music in the Park Series. During FY18, MPR was particularly proud to live broadcast the **Minnesota Orchestra: MPR 50th Anniversary Concert**. In celebration of MPR's 50th anniversary, the Minnesota Orchestra presented a concert of works selected by Brian Newhouse, Managing Director of Classical MPR, representing our history with the orchestra. Not only was this an honor for Classical MPR, but it demonstrated the close relationships we share with local classical organizations.

Greater Minnesota regional recordings comprise **performances by Cantus and the St. Olaf Choir Festival in Northfield, as well as performances by a variety of artists presented by Minnesota Beethoven Fest (Winona) and Chamber Music St. Cloud.** A highlight is traveling to Winona to share live broadcasts from the Minnesota Beethoven Festival featuring world-renowned performers like violinist Joshua Bell, Anderson & Roe Piano Duo, the Dover Quartet, and Minnesota's own Dale Warland with the Festival Chorale. This is a signature Greater Minnesota event and Classical MPR allows audiences throughout Minnesota to hear the performances.

Hear Dale Warland's final appearance at the Minnesota Beethoven Festival



Brian Newhouse · Jul 18, 2017

Classical Music Features



Regional recordings also traveled to Duluth, Moorhead, and Rochester to record *Bring the Sing*, a Legacy-funded Classical MPR community choir event series. *Bring the Sing* was recorded for digital broadcast on Classical MPR's Choral Stream. **During FY18, a special *Bring the Sing* was also hosted on the Capitol Green in St. Paul,** celebrating the completion of renovations and its reopening to the public.

Classical MPR: Choral Stream

The Choral Stream is part of Classical MPR's Choral Works Initiative, which focuses on the contemporary choral industry. For more than five years, the Choral Stream has provided audiences **24/7 access to choral music** via the Internet and it is one of the only classical music streams dedicated solely to choral music. During FY18, the Choral Stream had a remarkable **397,597 requests**.

Capitalizing on Minnesota's rich tradition of choral singing, performance, and composition, **Classical MPR has committed to devoting 50% of the Choral Stream's content hours to Minnesota choral ensembles, conductors, and composers.** Choirs include professional and college ensembles as well as mixed voice, men's, women's, and youth choirs. Minnesota's National Lutheran Choir, Cantus, and the St. Olaf Choir are regularly heard alongside the Robert Shaw Festival Singers, Boston Camerata, and the Mormon Tabernacle Choir, among many others.

The Current: The Local Show®

Andrea Swensson explores Minnesota's local music scene, past and present every Sunday night from 6:00 PM to 8:00 PM and again on Local Current Mondays at noon on 89.3. Following the broadcast, The Local Show is available via the Internet on-demand at no charge to listeners. Andrea features the work of and interviews Minnesota artists each week, embracing a commitment to discovering the up-and-comers as much as finding past gems and giving them new airplay.

During FY18, **The Local Show featured 437 Minnesota artists** and of those artists, **15 had 10 or more spins** on The Local Show. In addition to well-known artists like Prince and Dessa, up-and-coming artists with double-digit spins included Dizzy Fae, Greg Grease, Lady Lark, Roma di Luna, Charlie Parr, Dwynell Roland, and Now, Now.

- **Lady Lark** is a Minneapolis artist who first came onto the scene in 2017. She has been called “a pop/soul star to be” by The Current and fronts a band of five musicians. In addition to receiving double-digit spins on The Local Show, Lady Lark was a musical guest for The Current’s 13th Birthday Party on January 20, 2018, and Music for Films at The Fitz on February 15, 2018.



Fifty Minnesota artists had between 5 and 9 spins including Chastity Brown, Dusty Heart, Reina del Cid, Kid Dakota, Hippo Campus, Har Mar Superstar, Nooky Jones, Longshot and Lazerbeak, J.S. Ondara, P.O.S., and ZULUZULUU a/k/a astralblak.

- **Reina del Cid** is a Minneapolis-based artist singer-songwriter who fronts a folk-rock band of the same name. She and the band released their first album in 2012 and have been gaining a following ever since. In addition to being featured on The Local Show, Reina del Cid performed at The Current’s 13th Birthday Party in FY18.
- **Nooky Jones and ZULUZULUU** both performed at a night of Minnesota R&B at The Fitz. **Nooky Jones** is a soul band which began playing shows around 2014 in the Twin Cities, however they waited until summer 2017 to release their first album. Nooky Jones quickly gained a devoted following. **ZULUZULUU** was also part of the line-up for the book launch. ZULUZULUU is described as an “electrosoul collective” and is now known as astralblak. The Local Show has played the band under both names.

The Current: The Local Current Stream

Local Current stream is a **24/7 stream of music dedicated entirely to musicians from Minnesota**, available via our web stream, mobile apps and HD Radio in the Twin Cities at 89.3 HD2.

The stream included:

- Iconic artists Bob Dylan, Husker Du, The Jayhawks, Prince, and The Replacements
- Family-centric band Koo Koo Kanga Roo
- Up-and-comers Fathom Lane, Greg Grease, HALEY, Maria Isa, Kitten Forever, and PaviElle
- Regional talent Gaelynn Lea, Darren Sipity, and Trampled by Turtles
- And hundreds of other Minnesota artists

The Current: Duluth Local Show

The Duluth Local Show, hosted by Mike Novitzki, can be heard live on The Current 90.9 in Duluth every Sunday at 8:00 PM. The show is available on The Local Current stream beginning at on Mondays at 2:00 PM and is available on-demand from any device. **The Current 90.9 celebrated its second anniversary on May 1, 2018.**

During FY18, **The Duluth Local Show featured 251 Minnesota artists** drawing from the region as well as statewide. Charlie Parr, Low, and Ingeborg Von Agassiz were played in heavy rotation. Rounding out the top ten artists featured were Superior Siren, Rich Mattson and The North Starts, Marlin Ledin, Glitteratti, Nudecolors, Nat Harvie Trio, and Holy Hootenanners.

The Current: Purple Current

Purple Current launched on April 6, 2018, featuring the music of Prince, his inspirations, his peers, and his legacy. **During its roughly three months of streaming in FY18, Purple Current had an online listenership of 160,118 (Triton).**



[News](#) [The Current](#) [Classical](#) [About Us](#) [Events](#) [Member Info](#)

[Press Releases](#)

The Current to Launch New Stream – Purple Current – on April 6

Apr 3, 2018

Stream offers listeners the best Funk, Soul, Hip-Hop, R&B and a “whole lotta Purple”

ST. PAUL, Minn., April 3, 2018 – The Current today announced that it is launching a new stream that explores Prince’s musical universe: his music, his inspirations, his peers and the incredible artists that follow in his footsteps. The 24-hour dedicated stream, “Purple Current,” is supported by the Minnesota Legacy Amendment’s Arts and Cultural Heritage Fund. Purple Current will launch at 12:01 a.m. on Friday, April 6.

“Our listeners have been asking for something like this for some time,” said Jim McGuinn, program director, The Current. “Musically, there’s no more exciting family tree to curate around than Prince’s. He pulled inspiration from every corner of the musical world, and his output touched so many of the most vital artists working today. This stream will showcase what we’re calling the roots and fruits of the Purple Family Tree.”



The Current: The Local Current Blog and College Contributors

The Local Current Blog is a packed with latest news, music, interviews, videos, and info about Minnesota’s local music scene. In addition to being a go-to source for local music coverage, **The Local Current Blog provides an important opportunity for the College Contributors program** which is managed by Jay Gabler. Students work with The Current staff, partners at First Avenue and other organizations, and regularly have their writing featured on The Local Current Blog. The program has evolved over the years to provide the most robust experience possible for the college participants. Typically, students come from Minnesota and go to school to a Minnesota school, however occasionally Minnesotans attending college elsewhere also participate.

On September 22, 2017, The Current welcomed its FY18 interns who produced content for the Local Current Blog. Three are returning and four are new interns: Hanna Bubser (returning), Simone Cazares (returning),

Colleen Cowie (new), Maia Jacobson (new), Erianna Jiles (returning), Jeyca Maldonado-Medina (new), and Adrian Williams (new).

Notable accomplishments by the College Contributors:

- Simone Cazares wrote two stories that were published in *The Growler* as part of our content-sharing relationship: [a feature-length story on Rock the Cause](#) and a short profile of [Chadwick Phillips](#). Maia Jacobson worked on a February story for *The Growler*, about albums for winter.
- Simone also researched, photographed, and wrote a great feature on [the last day of Treehouse Records](#) in Minneapolis.
- Interns assisted with high-impact video shoots including [a profile of the new owners of Prince's purple house site](#) (Hanna Bubser) and [a visit to the Minnesota Music Hall of Fame](#) (Maia).
- Hanna interviewed Minnesota musician Brother Ali, with audio engineering and editing by fellow intern Jeyca Maldonado-Medina. The interview was published in [two parts](#).
- Maia did a great job on a tough story: [talking with McNally Smith students who had just learned their college would be suddenly closing](#). Maia also spotlighted local teen bands in [a story about a show at the all-ages venue the Garage](#), in Burnsville.
- Colleen Cowie wrote [a feature on Big Turn](#), a new Red Wing music festival, for an announcement coordinated with our promotional partners.



Supporting Music Education

Classical MPR's *Class Notes Artists* fosters students' appreciation for music through in-person school performances supported by online curricula. All programming is available at no charge to schools or students.

During the 2017-2018 school year, *Class Notes* served more than 29,000 students at 109 schools in 34 counties. Of participating schools, 60% were in Greater Minnesota and 40% were in the seven-county metropolitan area. The program continues to focus on reaching under-resourced student populations. Last year, an average of 47% of students in participating schools benefited from the free and reduced lunch program and an average of 12% were English learners.

Class Notes Artists materials are available online at no charge to anyone at <http://www.classicalmpr.org/topic/>, regardless whether they are scheduled for a visit.

Class Notes Artists also provides employment for professional artists. During the 2017-2018 school year, **eleven Minnesota ensembles provided programming across the state.** (NOTE: All photos in this section by MPR or courtesy of the artists.)



Afoutayi, a Haitian dance, music, and arts company, brought their energetic, colorful, and joyful performances to schools in the Twin Cities.

The concerts have been so much more than students passively listening to music. The curriculum that is sent out ahead of time is relevant and user friendly, providing students the necessary knowledge to interact thoughtfully with the performing groups when they arrive. The artists themselves have been great teachers, providing students opportunities to think about their music, learn new music terminology, and respond through movement, singing, and body percussion. Finally, there are enough curricular materials provided for the teacher to follow up the program with sharing more music excerpts, background information, and other activities. I love this program!

Brad Ollmann, St. Anthony Park Elementary, St. Paul



Moorhead-based **Concordia Wind Quintet** served smaller and rural communities using wind instruments in their humor-filled program.

Excellent educational opportunity for my students! The pre-teaching lessons were easy to access & age appropriate. The quintet was top shelf quality & related to our students so well. We hope to capitalize on the opportunity again in the future. Thank you!!

Lisa Erickson, Badger School, Badger

Student Survey

Please comment on your experience at the Concordia Wind Quintet concert. Describe what you liked and didn't like (if there was anything). Drawings are also welcome!
THANK YOU!

When I heard the Concordia Wind Quintet I felt a burst of joy run through my body. It also made me laugh a lot, and I think that group should be entertainers for schools and be the group of musicians that should be known to use teamwork. I could see that they have bonded throught there years.



Copper Street Brass visited 20 schools from the Twin Cities to Grand Rapids to Brainerd in October 2017 and February 2018. They aim to get students fired up about band instruments whilst demonstrating that they can play anything from opera to pop to Disney arrangements.



Flying Forms presented early music from Europe and discussed its connections to music from Latin America. They traveled to the Iron Range for a mini-tour as well as to a few schools in the Twin Cities.



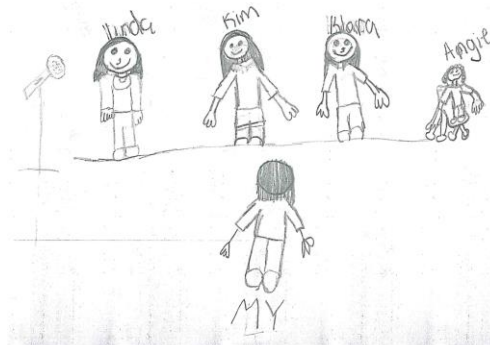
Lux String Quartet taught students about the importance of collaboration and how playing together in an ensemble can teach important life-lessons. They visited Twin Cities schools.



Lumina brought their beautiful renditions of folk songs from around the world to students in a week-long tour of southwest Minnesota schools from Montevideo to Worthington to Blue Earth and St. James.

Please comment on your experience at the Lumina concert. Describe what you liked and didn't like (if there was anything). Drawings are also welcome! THANK YOU!

My favorite part was when we got to move.



Wonderful concert and it had our students enthralled! The music was incredible and the harmonies were so tight. Our gym was filled with enthusiastic student listeners. We enjoyed the social studies, music, literature and joy of your talents in the program you had prepared for us. My students were actually humming the song you taught us during our math class. I tried to join in and was impressed with how well they remembered the tune & the words! (In a different language) Thank you and would love to hear you again!

Allison Hutchens, Ramsey Elementary, Montevideo

Thank you Lumina for the awesome vocal examples. My students LOVED you! We are still singing "Round & Round" Awesome concert & working w/the students! Christie Gergen, MCC West Elementary, Slayton



Matra introduced students to their eclectic compositions written specifically for their unusual ensemble of vibes, marimba, Indian tabla drums, double bass, and drum set. They visited schools in the Twin Cities and west central Minnesota.

The students loved it! The performers did an excellent job interacting with them.

Glenda Forster, Grey Eagle Elementary School, Long Prairie



The Mirandola Ensemble brought lovely songs of many countries and time periods to students in the Twin Cities and up to St. Cloud, as well as Class Notes Artists first visit to the Minnesota State Academy for the Blind in Faribault.



Riverside Winds used contemporary American wind quintet music to introduce students in the Twin Cities to the instruments and sounds of the wind quintet.



Robot Rickshaw is a series of musical robots on a cart invented and constructed by Duluth composer Troy Rogers. Robot Rickshaw visited schools in the North Shore and Arrowhead regions.



The Rose Ensemble presented songs from their *The Three Faiths* program, featuring medieval and renaissance music from the Middle East, North Africa, and Spain with traditional instruments.

Class Notes Artists often functions at capacity based on high demand, ensemble availability and cost to employ, and time devoted to program management. Recently the program has been described more widely to major individual donors, more support has been provided. As a result, Classical MPR has been able to leverage Legacy funds to secure private donations to pilot potential program expansion.

In FY18, *Class Notes Artists* piloted *Class Notes Workshops*, a program geared for older students. *Workshops* are structured like a music clinic, rather than the *Class Notes Artists* lecture-demonstration-participation model. The guest artist leading the program collaborate with teachers prior to a school visit, planning a curriculum which focuses on the teachers' priorities. Each session is an hourlong, intensive clinic with the guest artist directly working with the school ensemble. Two guest artists led *Workshops* across the state.



G. Phillip Shoultz, III, is the Associate Conductor and Director of Learning and Engagement at VocalEssence. He serves as leader for education programs including WITNESS, ¡Cantaré! and the Carnegie Hall Lullaby Project. Phillip's *Workshops* focus was middle and high school choirs throughout the metro and in some rural areas.

Phillip visited high schools in Alexandria, Brainerd, Champlin Park, Detroit Lakes, Hibbing, Minneapolis, Pelican Rapids, St. Louis Park, and White Bear Lake, plus a middle school in Detroit Lakes.



Tamara Gonzalez is on the faculty at MacPhail Center for Music and is Suzuki DaCapo and Sinfonia Orchestra Conductor, Ascension Catholic School Conductor, and MacPhail Northside Youth Orchestra Conductor. She is the violinist in the Stone Arch Collective, in addition to performing with MacPhail faculty ensembles. Tamara's *Workshops* focused on schools in the metro and due to her being bilingual, she occasionally delivered her program in Spanish.

Overall first year feedback has been positive. Teachers described the importance for students to see professional artists who look like Minnesota's increasingly diverse communities. Classical MPR anticipates the *Workshops* will continue in FY19 based on interest and feedback.

Live Events Arts Experiences

Bring the Sing

Classical MPR's glorious and popular community choral event series returned in fiscal year 2018. Part sing-along and part choral workshop, hundreds of attendees gathered at each event to raise their voices together. The event included an extended refreshment break so that everyone had the chance to get to know their singing neighbors. **The event was free for participants and no previous singing experience was required.**

Classical MPR has learned that *Bring the Sing* not only draws small groups of friends as participants, but also singers who attend alone who simply wish to enjoy the experience of choral singing. **Our registration lists have reflected participants driving several hours to be part of *Bring the Sing*, demonstrating the special appeal of choral singing to Minnesotans statewide.**

August 13, 2017 – *Bring the Sing on the Capitol Green*

Classical MPR invited singers of all abilities to help celebrate the grand opening of the new Minnesota State Capitol building. G. Phillip Shoultz, III, of the renowned choral ensemble VocalEssence, led the community choir which had a joyful array of participants despite slightly inclement weather.

October 14, 2017 – *Bring the Sing - Moorhead*

Led by Moorhead native and former Minnesota Music Teacher of the Year Joe Osowski, the event brought together singers from across the region. Music included the anthem adopted by all previous *Bring the Sing* events to this point, Mark Miller's *Draw the Circle Wide*. The event was hosted by MPR educational sponsor Concordia College. Along with many singers from the college, several other college and community choirs also took part, including

vocalists from Minnesota State University (Moorhead), Minnesota State Community and Technical College (Fergus Falls), the Fargo-Moorhead Choral Artists, and Great Plains Harmony. High school singers came from the region including the school shared by the western Minnesota communities of Dilworth, Glynden, and Felton.



January 28, 2018 – *Bring the Sing – Rochester*

In January, *Bring the Sing Rochester* was canceled mid-event due to a fire in the auditorium. We hope to return to Rochester in the future.

March 24, 2018 – *Bring the Sing - Duluth*

Conductors Bret Amundson and Sarah Ludwig worked with members of the community and participants from the state for our return to Duluth. MPR educational sponsor College of St. Scholastica hosted the event.

The Current Goes to Duluth

On July 28 and 29, 2017, *The Current Goes to Duluth* produced its annual series of events occurring in tandem with the *All Pints North Summer Brew Fest*.

Friday, July 28

Oake and Riley In The Afternoon

Oake and Riley in the Morning contributed afternoon summer shenanigans with a live broadcast at the Duluth Coffee Company's new Roasteria. Guests included musicians Monica LaPlante and Glitteratti; Hoops Brewing's Dave Hoops and Melissa Rainville; The Current's Duluth Local Show host Mike Novitzki; Glensheen Mansion Director Dan Hartman, and Duluth Coffee Co. owner Eric Faust.

The Current Showcase at The Red Herring Lounge

Following the live broadcast, we hosted a free show at The Red Herring Lounge featuring DJ Keezy, The Latelys, BB Gun, Monica LaPlante and Red Mountain.

Saturday, July 29

All Pints North Summer Brewfest at Bayfront Park

DJs Jade, Jill Riley, and Brian Oake emceed between bands during the afternoon fest.



Brian Oake, Duluth mayor Emily Larson, and Jill Riley
Photo by Jay Gabler for MPR



Mike Novitzki of The Current – Duluth rocking
Duluth Coffee Company gear
Photo by MPR



Duluth band Glitteratti
Photo by MPR

The Current Goes to Winona

Selection of full coverage posted April 30, 2018

By Jay Gabler, The Current

Compared to other festivals, there's something different about the interactions you have with people at the Mid West Music Fest (MWMF). Whether you're posting up next to someone at a stage or just passing them on the street, people greet you with a smile — as though you might be a friend, because you probably are.

This past weekend, the festival hit the bluff country of southeast Minnesota for the ninth year, bringing dozens of regional artists to venues across Winona for another unforgettable experience. Organizers, artists, and audiences were relieved to find the weather sunny and clear — after the festival's first leg, in La Crosse, Wisconsin*, was pummeled with an epic springtime blizzard.

During their sets, bands would cite the number of years they'd played the festival like badges of honor. Artists love to come back to MWMF, which is starting to feel like an annual family reunion. They'd play one stage, then stroll over to another to catch a set by friends, or to see a band they'd been hoping to experience live. Attendees would trade hugs and highlights, catching up and clinking glasses.

One of the reasons Winona works so well for a music festival is that there are such a variety of venues within strolling distance; between sets, you mosey down Main Street or along one of downtown's commercial corridors, looking up at Sugar Loaf.

One venue, Island City Brewing, is right down by the Mississippi River levee: while I stood watching singer-songwriter Rachel Hanson play a country-tinged set at the brewery, I chatted with Emma Deaner — of Superior Siren, who had played a sublime set earlier that evening — and the two of us looked out the window to see the lights of a riverboat passing by. It was A Moment, one of many.

*ACHF Legacy funds support Winona activities only, on behalf of The Current.



Clockwise from upper left:
Reina del Cid,
The Shakletons,
Sleeping Jesus,
and Charlie Parr

Photos by Nathaniel Nelson for MPR



The Current's Rock the Cradle

Rock the Cradle is an annual event for kids and their grown-ups co-presented by The Current and Children's Hospitals and Clinics of Minnesota. **More than 4,000 children and parents attended this free event on Sunday, February 11, 2018.** Activities included the Kids' Disco with music by The Current's DJs, Family Day activities from the Mia, Story Time with Minnesota author and illustrator Nancy Carlson, theater arts training with Children's Theatre Company teaching artists, and a host of live music performances.



Kids' Disco

Photo by Nate Ryan for MPR

Musical guests included:

BATO BATO! Breck School's Marimba Band consisting of almost 30 high school students, 9 marimbas, and a plethora of percussion. Although their style is deeply rooted in Latin rhythms and the Shona music of Zimbabwe, they also love to play marimba-fied renditions of their favorite pop, alternative, rock, rap, and soul songs.

Chione [kiōn], a Twin Cities-based woodwind quintet comprised of innovative and cross-disciplinary women artists.



BATO BATO!

Photo by Nate Ryan for MPR

The Current: Twin Cities 45th Annual Pride Parade

Closing out the 2018 fiscal year, MPR participated in the annual Pride parade on June 24, 2018, which had approximately 10,000 attendees. We are proud to be an inclusive organization. MPR had fifty staff members and twenty-seven local dancers walk in the parade. Our walkers were accompanied by the McNasty Brass Band.

- **McNasty Brass Band** is a collection of Minneapolis-Saint Paul based horn players and percussionists that fuse the Minneapolis sound with the spirit of New Orleans. The outcome of this fusion is hard-hitting dance music and high-energy live shows.

Minnesota Music at the Fitzgerald Theater (“The Fitz”)

With ACHF Legacy support, The Current presented a great night of Minnesota R&B with **ZULUZULUU (right), Nooky Jones, and Lady Midnight** at the Fitzgerald Theater on September 23, 2017. The show was an eclectic mix and nearly 500 people attended. ZULUZULUU’s exploratory modern sound fuses electronic excursions, hard grooves, Afro-futurism and soulful melodies. Nooky Jones has wowed audiences with neo-soul featuring their six-piece group that blends soul, jazz, R&B, and funk to create a warm, deeply grooving sound. Special guest Lady Midnight is a multidisciplinary artist whose music speaks to contemporary issues to provide a space for reflection and healing.



***Got to be Something Here: The Rise of The Minneapolis Sound* Book Launch**

Andrea Swensson, host of The Local Show (also supported by Legacy funds), spent several years researching and writing *Got to be Something Here: The Rise of the Minneapolis Sound* which was published in October 2017 by the University of Minnesota Press. The book launch at the Fitz on October 28th provided The Current a serendipitous opportunity to highlight the exceptional work by Swensson and to produce an event showcasing the past and present work of Minnesota artists. The event brought together local performers from across decades of the Minneapolis music scene, many of whom may not have played together previously. **Musicians included Andre Cymone, Wanda Davis, Nooky Jones, Cameron Kinghorn, PaviElle, The Valdons, and Wee Willie Walker** who worked through the years represented in Swensson’s book, beginning with 1958. More than 600 people attended the event and Legacy funds were used for local artist fees and production costs.

Swensson’s words of reflection and gratitude:

“We were able to use Legacy funds to hire artists from the historically marginalized African-American soul and funk community, a story that is at the focus of my book, and showcase them on a beautiful stage in front of a beautiful, receptive, and diverse crowd at the Fitz. All told we had over 60 years of Twin Cities soul music represented on one stage, combining the talents of artists from the ‘60s, ‘70s, and ‘80s with up-and-coming acts who are performing today. It was honestly one of the most profound nights of my life!”

About the Book:

The story, from start to superstardom, of the musicians who shaped the Minneapolis Sound Beginning in the year of Prince’s birth, 1958, with the recording of Minnesota’s first R&B record by a North Minneapolis band called the Big Ms, *Got To Be Something Here* traces the rise of that distinctive sound through two generations of political upheaval, rebellion, and artistic passion. (Courtesy of University of Minnesota Press)

Local Music for Films at the Fitz

Films at the Fitz is an annual, free film series hosted by MPR at the Fitzgerald Theater (a/k/a The Fitz) in downtown St. Paul. Arts and Cultural Heritage Funds are used to hire Minnesota musicians to perform before the film. ***Films at the Fitz* has been noted as one of the City Pages best things to do for free.**

- **January 11: Musical guest Mina Moore and film *Ferris Bueller's Day Off***
- **February 1: Musical guest Aby Wolf and film *The Lost Boys***
- **February 15: Musical guest Lady Lark and film *Clueless***
- **March 22: Musical guest Graveyard Club and film *Rushmore***

Terrible Thanks for Asking - Live

Minneapolis-based and nationally published author Nora McInerny is the creator of *Terrible Thanks for Asking* (TTFA), a podcast which emerged following the death of her first husband Aaron at a young age. *Terrible Thanks for Asking* has won Gracie and Webby awards, and Nora's work has appeared in TIME, Cosmopolitan.com, Elle.com, the Huffington Post, BuzzFeed, Slate, and in the Star Tribune.

Stories We Tell (TTFA episode 41) was produced live at The Fitz, with 850 attendees. The episode focus: "Stories from our parents and grandparents are a sort of intergenerational game of telephone – even the ones we think we know for sure change as they are told and retold."

Nora spoke with Ka Vang, member of a Hmong refugee family now living in Minnesota. As a parent, Ka shares the stories of her parents and grandparents. She also makes sure to include her husband's German and Irish ancestry when sharing with their children to make sure that they understand the cultural diversity within their family.

With Legacy funds, *TTFA - Live* hired a Hmong illustrator to help tell Ka's family's story from Laos. There are not many photos from their time in Laos. In addition, Ka's mother was compensated as an artist to perform a song she composed about her family's experiences in 1975. Because the show was live, the addition of visual art provided a compelling and engaging element.

Preserving Minnesota History

MPR Archive

The Archive preserves content from MPR's history by digitizing the original tapes and then making the digitized files more accessible. Legacy funds support the digitization of Minnesota-specific content. The current biennium's project is the preservation of *The Best of Midday Collection*, a project in partnership with the Minnesota Historical Society.

While this biennium's work is in process, the Archive's past Legacy-funded preservation provided easily accessible resources for Jim Bickal's MPR50 series. Bickal produced 49 stories broadcast during calendar year 2017 which highlighted MPR's 50 years of coverage of Minnesota. More than half of the resources used during this series had been preserved by Legacy funds in past years. This metric demonstrates that the Archive is important not only for preserving content but for providing access to historical content for current and future stories.

Appendix 1 – Financial Report
Fiscal Year 2018 (July 1, 2017 - June 30, 2018)

FY18	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
Salary & Benefits	185,881.46	211,699.99	357,343.33	317,269.38	1,072,194.16
Contracted Services	40,694.85	89,568.62	58,368.18	73,811.85	262,443.50
Marketing & Advertising	4,162.48	9,242.64	11,469.72	18,574.81	43,449.65
Production & Supplies	1,788.98	2,938.39	1,271.20	10,270.73	16,269.30
Digital Equipment	3,492.26	49,292.11	14,893.20	-	67,677.57
Travel	935.35	3,259.45	2,494.32	1,276.70	7,965.82
	236,955.38	366,001.20	445,839.95	421,203.47	1,470,000.00

Appendix 2 – Details and Outcomes

Fiscal Year 2018 (July 1, 2017 - June 30, 2018)

Project Title	FTE Positions	Assessment Method	Measurable Outcomes
Highlighting Minnesota Artists	10.28 (FY17)	Stream Requests Page Views On-Air Listeners (estimated weekly come for broadcast only – does not include streaming)	Projected: 410,000 Actual: 655,742 Projected: 1,720,000 Actual: 1,621,983 Projected: 50,000 Actual: 42,000
Supporting Music Education	1.48 (FY17)	Students Reached Minnesota Artist Participants Schools Participating Minnesota Counties Served	Projected: 24,000 Actual: 29,128 Projected: 15 Actual: 50+ Projected: 45 Actual: 109 Projected: 16 Actual: 39
Live Events	1.27 (FY17)	Live Events Local Performers Event Attendees	Projected: 17 Actual: 15 (The Current Goes To... experiences are counted as one event but took place over multiple days at multiple venues) Projected: 150 Actual: 150 Projected: 7,200 Actual: 7,200 (est.)
Preserving Minnesota History	1 (FY17)	Stories Digitized	Projected: 2,200 Actual: TBD

Sources for outcomes listed above and cited throughout report:

- Listenership data © Nielsen Audio, 2018, Persons 12+.
- Page view data from Google Analytics, 2018.
- Stream request data from Ando Media, 2018, and Triton, 2018.

Appendix 3 – Board of Trustees

MINNESOTA PUBLIC RADIO BOARD OF TRUSTEES

As of October 29, 2018

OFFICERS OF THE BOARD

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Jim Dwyer (2013) President & CEO 8 th Ave Food & Provisions	Emery Koenig (2010) Retired Vice Chairman & Chief Risk Officer Cargill Inc	Julian W. Poon (2017) Attorney at Law Gibson, Dunn & Crutcher LLP	<i>DATE: Denotes beginning of current term or current consecutive terms.</i>
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