

Report to the Minnesota State Legislature Fiscal 2012





















Report to the Minnesota State Legislature for the Minnesota Arts and Cultural Heritage Fund

Fiscal Year 2012 Summary of Activities

January 15, 2013

Submitted To:	Representative Paul Thissen, Chair, Legislative Coordinating Commission Senator Sandy Pappas, Vice-Chair, Legislative Coordinating Commission Senator Richard Cohen, Chair, Senate Finance Committee Senator Michelle Fischbach, Ranking Minority Member, Senate Finance Committee Members of the Finance Committee in the Minnesota Senate Representative Phyllis Kahn, Chair, House Legacy Committee Representative Dean Urdahl, Ranking Minority Member, House Legacy Funding Division Members of the Legacy Committee in the Minnesota House of Representatives	
Cc:	Greg Hubinger, Director, Legislative Coordinating Commission	
Submitted By:	James Gullickson, Ampers President, KMSU-FM General Manager Joel Glaser, Ampers Executive Director Ampers, 2175 Cool Stream Circle, Eagan, MN 55122 (651) 686-5367	
Regarding:	Minnesota Statute 129D.19, Subdivision 5: "A noncommercial radio station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended. In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated number of listeners, and other related measures. If the programs produced include educational material, the noncommercial radio station must report on these efforts."	





Table of Contents

Letter from the Executive Director	4
About Ampers	5
Overview	6
Arts Programming: Music	7
Arts Programming: Visual Arts, Performing Arts and More	11
Cultural and Historical Programming	16
Measurable Outcomes	21
Shared Programming	23
Comments from Listeners	24
Comments from Minnesota Artists	26
Partnerships	27
Program Costs	
Investments in Our Students	
Investments in Technology (streaming, mobile sites, apps.)	
Investments in Jobs for Minnesotans	32
Investments in the Future (Plans for FY13)	





Diverse Radio for Minnesota's Communities

Letter from the Executive Director



Joel Glaser Ampers Executive Director It is my pleasure to present this report detailing the projects and accomplishments that resulted from the funding provided by the Arts and Cultural Heritage Fund. I would also like to take this opportunity on behalf of Ampers and all of its member stations to thank you and the citizens of Minnesota for entrusting us with these funds. The ACHF funding gives us the chance to create amazing programs and provide Minnesota artists with significantly greater opportunities to not only showcase their work but to do so to a much larger audience.

I'd like to draw your attention to some of the highlights you will find in this report. In FY12 the Ampers stations combined to create more than 1,036 ACHF programs. More than 18,000 people attended live events that the stations produced or teamed up with other arts organizations to produce or promote. Throughout the year, 233 students worked on ACHF

projects. ACHF funds helped to pay more than 200 Minnesota artists and more than 57 contractors. And, the funding also helped to pay 33 part-time employees and 27 full-time employees who combined for a total of 21.75 FTEs.

In FY13, three more stations will be joining the existing 11 Ampers stations which will expand our ACHF programming even further. KOJB-FM (90.1 FM The Eagle) serving the Leech Lake Reservation, KBFT (89.9 FM) serving Nett Lake, and KKWE (89.9 Niijii Radio) in Callaway. KOJB is licensed to the Leech Lake Band of Ojibwe, KBFT is licensed to Bois Forte Band of Chippewa, and KKWE is licensed to the White Earth Land Recover Project. With 14 stations, Ampers will be able to provide even more diverse community programming.

While FY12 was an exciting year for ACHF projects, it was also a year of some disappointment. The Ampers stations teamed up to produce "Minnesota Native News," the only radio newscast of its kind devoted exclusively to news in Minnesota's Native American communities. The stations pooled their funding to support "MN90: Minnesota History in 90 Seconds," an extremely popular daily historical segment as well as a documentary on the 1862 Dakota War. And they provided funds to maintain and enhance a website to make literally every single ACHF program created by Ampers or its member stations available through one website which is then also available through mobile platforms and social media. At the end of FY12 we were informed that we could no longer produce these joint projects and we were forced to pull the plug on them. While the legislature has asked for collaboration, state grant policies prevent multiple grantees from funding the same project. We have a solution and look forward to working with the Legislature and the Department of Administration so that we can go back to providing Minnesotans with these valuable programs and projects.

Again on behalf of the Ampers organization, thank you for supporting our ACHF projects.

Sincerely,

Joel A. Glaser Ampers Executive Director



About Ampers

Ampers is a collection of 15 independent community radio stations in Minnesota*. Each station is locally managed and programmed by and for the local communities they serve. Eight of the stations are licensed to educational institutions and seven are licensed directly to the communities they serve. Ampers has no affiliation with Minnesota Public Radio (MPR) and receives no financial support from MPR.



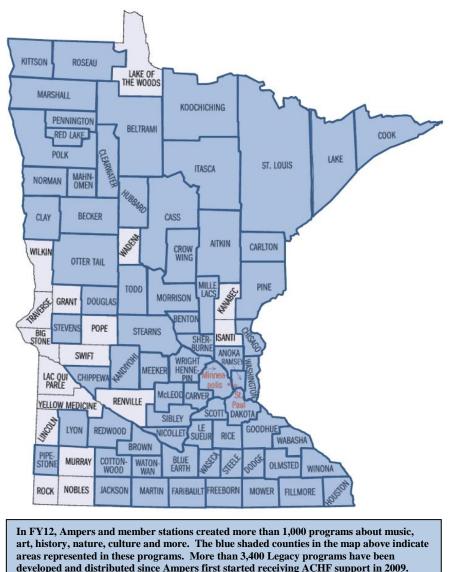
Areas Served	Call Letters	License Holder
Thief River Falls	KSRQ-FM	Northland Community & Technical College
Grand Rapids/Bemidji/Brainerd	KAXE-FM	Northern Community Radio
Grand Marais/Grand Portage/Gunflint Trail	WTIP-FM	Cook County Community Radio
Duluth Metro	KUMD-FM	University of Minnesota – Duluth
St. Cloud Metro	KVSC-FM	St. Cloud State University
Minneapolis/St. Paul Metro	KBEM-FM/ Jazz 88	Minneapolis Public Schools
Minneapolis/St. Paul Metro	KMOJ-FM	The Center for Communications and Development Incorporated
Minneapolis/St. Paul Metro	KFAI	Fresh Air Incorporated
Minneapolis/St. Paul Metro	KUOM-AM/FM Radio K	University of Minnesota
Mankato/Austin	KMSU-FM/ KMSK-FM	Minnesota State University, Mankato
Winona	KQAL-FM	Winona State University

*(KUMM-FM in Morris is also an Ampers station, but due to its small size does not qualify for Arts and Cultural Heritage Funding. KOJB-FM in Cass Lake, KBFT-FM in Nett Lake, and KKWE-FM in Callaway joined Ampers in the third quarter of FY12 but were not eligible for Arts and Cultural Heritage funding in FY12. KOJB, KBFT, and KKWE are all affiliated with Native American Bands in Minnesota and are receiving ACHF funding in FY13.)



Overview

In fiscal 2012, Ampers stations created **1,036** Legacy programs about a variety of arts, music, nature, history and cultural topics. Since Ampers first started receiving Arts & Cultural Heritage funding in 2009, the stations have developed, produced, and distributed more than **3,400** Legacy programs of various length. In addition to financing new arts and cultural heritage programming, the Legacy funds allowed Ampers to create an infrastructure to share and archive the programs. This infrastructure dramatically increases access to arts and culture for all Minnesotans.



All 3,400 arts, cultural, and historical programs that Ampers and its member stations have produced with ACHF dollars are available to every Minnesotan at any time. In FY12 ampers.org attracted 19,743 unique visitors and that's up from 17,004 in FY11. In FY12 the site had 62,334 page views. Ampers also promotes these programs through Facebook. In FY12 there were 71.151 post views and the Facebook page had more than 5,000 likes. As you can see in the map of Minnesota to the left, the stories Ampers and its member stations have developed with the Arts and Cultural Heritage Funds represent the majority of the state

of Minnesota. It is our hope to cover stories and events in the remaining 16 counties in FY13 so that every county is represented.



Arts Programming: Music

KAXE (Grand Rapids/Bemidji/Brainerd) produced and aired "Centerstage Minnesota," an hour-long show that aired weekly. The program strengthens our sense of place and community by showcasing the lives and talents of Minnesota musicians and supporting the local music scene. "Centerstage Minnesota" features Minnesota music as well as interviews with musicians.



Minnesota

WTIP (**Grand Marais**) "The Roadhouse" is a two-hour weekly arts and culture magazine program which features in-depth interviews and

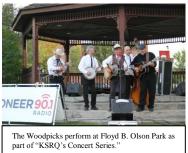
an in-studio musical performance with regional musicians. The program provides Minnesotans with broader access to artistic, historical or cultural activities.



WTIP (**Grand Marais**) partnered with the North Shore Music Association for The Radio Waves Music festival held in September. The two-day festival featured local musicians in a family-friendly venue. The organizations bring in local musicians and culinary artists to participate in the festival. This year's festival featured 76 musicians with attendance exceeding 1,200 during the two-day event.

WTIP (**Grand Marais**) created "The Local Music Project" which focused on the music of local musicians of all genres. It included interviews and performances which were captured in a produced 5-8 minute segment. Six unique features aired 12 times and are archived along with photos on the WTIP website.

KSRQ (Thief River Falls) presented "KSRQ's Concert Series," seven free events showcasing Minnesota performers playing before live audiences. The concerts were recorded and aired on KSRQ and made available online. The largest event, featuring family band *Dale Dahmen* and the *Polka Beats*, drew approximately 150 people. Another event celebrating Thief River Falls' Norwegian heritage drew another 150 people to Northland Community & Technical



College. In addition, KSRQ used Legacy funding to hire staff and community producers to create new, original arts and cultural programming of various length ranging from five minutes to three hours. Eleven of those programs focused on music including KSRQ's "Battle of the Bands," a 30-minute show about *Cat Sank Trio* from Moorhead, and KSRQ's "Songwriters' Night."

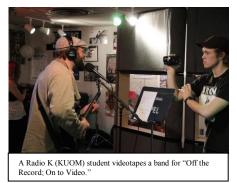
KSRQ (**Thief River Falls**) debuted "Northern Air Radio" in April. "Northern Air Radio" is a one-of-a kind collection of programs exclusively featuring Minnesota arts and culture in a 24/7 broadcast and online stream. "Northern Air" is a way for any Minnesotan with access to an internet

connection to be able to tap into a continuous audio stream of what makes our state great. "Northern Air" is a "radio road trip down the back roads of Minnesota," broadcasting hundreds of hours of content from Ampers stations statewide, plus a unique mix of Minnesota-made music. Whether it's sounds from a North-end-of-the-Mississippi Mardi Gras celebration or a visit with a Hmong hip-hop artist, if it's happening in Minnesota, you'll hear it on "Northern Air."



KUOM/Radio K (Minneapolis/St. Paul) created 61 recordings of "Off the Record; On to Video"

featuring recordings of Minnesota bands and artists performing in "Studio K," the live broadcast studio at Radio K. The objective is to provide a visual component to the in-studio performances that highlight local artists and Minnesota music culture. *Polica, Mark Mallman, Caroline Smith & The Good Night Sleeps,* and *Wiping Out Thousands* are just a few examples of the Minnesota artists showcased in these recordings. Radio K's video of *Polica's* "Wandering Star" has more than 25,000 hits on YouTube.



KUMD (Duluth) invited local, regional, and state musical artists to participate in 65 episodes of

"Live from Studio A." The 30-minute music program spotlighted local and regional musicians. The programs included interviews with the artists who also performed an acoustic in-studio concert. Musicians included: *Trampled by Turtles, Alison Scott, Charlie Parr, Low*, and *John Gorka* just to name a few.





KUMD (Duluth) promoted and participated in the Duluth Homegrown Music Festival, dedicated to spotlighting the great musical talent of Minnesota musicians, especially those artists from the Duluth area. "Homegrown" is a 7-day event with 25 venues, and a variety of genres of music. KUMD promoted the event with promotional announcements highlighting the event and encouraging attendance. During the week of the event, KUMD researched, interviewed and aired 5 different artists performing at an area venue during "Homegrown Week." It's estimated that 4,500 people attended the event.

KBEM/Jazz 88(Minneapolis/St. Paul) showcased Minnesota's diverse music with "The

Minneapolis Diversity Concert," aka the "I love Music Festival." This was a concert to help celebrate the diversity of the Minneapolis Public Schools, and to honor the North side neighborhood where KBEM is located. The free outdoor concert was held in July in North Commons Park. It included smooth jazz, Latin, hip hop and R&B. KBEM partnered with the Omega Fraternity who brought in food vendors and helped provide a family friendly and peaceful environment. Throughout the day, approximately 3,000 people attended this free outdoor concert.





KBEM/Jazz 88 (Minneapolis/St. Paul) created a dedicated web stream featuring Minnesota jazz artists. The station launched the stream in September. So far the stream includes approximately 3,000 songs featuring 300 Minnesota jazz artists. The stream also includes other programs that have been funded by the ACHF, including "Minnesota Music Mamenta" "Putth Thompson's Diana Darach" and "Minnesota



Moments," "Butch Thompson's Piano Bench," and "Minnesota Voices; Certain Standards."

KBEM/Jazz 88 (Minneapolis/St. Paul) produced "Jazz at South and Southwest High Schools." The Minneapolis Public Schools is proudly home to several great music programs. South and Southwest High Schools both have jazz combos and jazz orchestras. This program featured the music of these two high schools, recorded live at the school and in-studio at KBEM. The students not only played their instruments, they hosted and helped to produce a total of 15 one-hour shows that aired on Jazz88 and are archived on the station's and the Ampers website.

KBEM/Jazz 88 (Minneapolis/St. Paul) held two free concerts entitled "Butch Thompson's Road Show." The first concert revisited the "Yulestride" concept during the holidays with a concert at MacPhail Center for the Arts. Approximately 250 attended this free concert that featured Butch's



memories of the holiday while growing up in small town Minnesota. There was also a surprise visit from Santa Clause (Charlie DeVore donned the red suit and played cornet along with Butch.) The second concert took place at The Cedar Cultural Center, and honored the historic "Snoose Boulevard," the nickname for the West Bank of Minneapolis in the early 20th century. The concert also featured the added element of dance. Sarah La Rose-

Holland choreographed an original dance to one of Butch's original songs. The second half of the concert featured a swing dance performance by *The Butlers*, and throughout the concert, audience members were encouraged to dance. Both concerts were recorded and broadcast as part of "Butch Thompson's Jazz Originals."

KBEM/Jazz 88 (**Minneapolis/St. Paul**) received funds to create a performance studio. In FY12 local artists used the new studio to record their work. The *Yohannas Tona Band*, gospel singer *Bernice Johnson, Kelli Rea and Soul Remedy*, and *Zsame and Blair Lee* performed in the new studio. The station then posted the recordings on the web and broadcast them on KBEM.

KFAI (Minneapolis/St. Paul) produced "Live from Minnesota," a series featuring live performances which were edited and then aired on the station. The 18 segments that were produced

aired during "MinneCulture" Monday and Wednesday evenings. Musical concerts included *Malamanya*, *Cory Wong*, *Toki Wright*, *Brass Messengers*, and *Patty & the Buttons*. "Live from Minnesota" also featured literary events, including storytelling and poetry.







The Sounds of Blackness were featured in KMOJ's "Minnesota Music Makers."

KMOJ (Minneapolis/St. Paul) created and aired "Minnesota Music Makers." The weekly thirty-minute series highlighted musicians of color from the Twin Cities and greater Minnesota who have made major contributions or have exemplified the ability to become an emerging star in the industry. Each program focused on artists from different genres of music such as R&B, Jazz, Hip Hop, Gospel, Blues and Reggae. The shows provided biographical information along with music from artists like: *Prince, Jimmy Jam and Terry Lewis, Brother Ali* and *The Sounds of Blackness*.

KQAL (Winona) continued its successful series entitled "The Live Feed" creating 73 new

episodes in FY12. "The Live Feed" is 30 to 60 minutes depending on the genre of music and the length of the interview and airs twice a week. The show features local, live music or recorded live music performances and discussions with local and regional bands such as, *All the Pretty Horses, Koo Koo Kanga Roo, Don Scotty Scott,* and the Boats and Blue Grass Festival. "The Live Feed" covers a wide variety of music as well as performances by comedians and actors.



Katey Bellville performs at the "Boats and Blue Grass Fesitval" in Winona.

KMSU (Mankato/Austin) teamed up again in FY12 with the Mankato Symphony Orchestra to record and broadcast five concerts. The station recorded the concerts between October 2011 and May 2012. Each recorded performance aired one week later on KMSU and on KMSK in Austin.

KMSU (Mankato/Austin) developed "KMSU Live Music," ten live performance music events

intended to bring a richness of music diversity to the region. Concerts included performances by Blues artists Johnny Rawls, Kelley Hunt, Tab Benoit, and Ray Bonneville. The series also included "Arts by the River," "Rockin' by the River," and a concert by the Ben Martin Trio among others.



KVSC (**St. Cloud**) produced "Minnesota Spotlight" a total of 30 different half-hour arts and cultural programs that aired on the station. Three of the thirty programs focused on music. "All the Way to Carnegie Hall" featured St. Cloud State University's Music Department Chair Terry Vermillion talking about his recent performance with *Trio Lorca* at Carnegie Hall. The "Weekend of Songs Festival" showcased the art of songwriting including Rocori High School student Nathan Ness receiving the "Golden Ukulele" after composing a song from a topic picked out of a hat. And, "Symphony of Laughter," featured St. Cloud Symphony Orchestra Executive Director Sandy Neadau with comedian Scott Hansen discussing the fundraiser for the SCSO's program Classics for Kids.



KVSC (St. Cloud) "Minnesota Music Concert" project resulted in two live concerts. The first concert took place in April 2012 and featured *Caroline Smith and the Good Night Sleeps* with

supporting act *Adam Hammer and Dave Cofell*. The show was live at the Pioneer Place Theatre in St. Cloud and was broadcast live on KVSC and UTVS Television. The second concert featured Minnesota hip-hop stars *Doomtree* with supporting act A Loud Heart. *Doomtree* is a Minneapolis hip-hop collective that is comprised of seven individual artists. The band is touring internationally (they performed in St. Cloud, their next gig was Brussels then the U.K.). The supporting act, *A Loud Heart*, is known for their powerful lyrics that challenge listeners to engage, with lead singer *Guante*, a two time national poetry slam champion.





KVSC (St. Cloud) hosted "Hip Hop Against Homophobia" in collaboration with the LGBT Resource Center at St. Cloud State University. Artists who performed at "Hip Hop Against Homophobia" included: *Toki Wright, Guante, Big Cats, See More Perspective, Heidi Barton Stink* and *Kaoz.* The artists were selected by *Guante*, two-time national poetry slam champion, to perform because of their vocal support of equality in terms of sexual orientation as well as their eloquence in spreading that message.

KVSC (St. Cloud) used Legacy funds to improve its website to allow for live streaming of "Monday Night Live," a weekly live music program and on demand viewing now available all the way back to 2006.



Arts Programming: Visual Arts, Performing Arts and More



KUMD (Duluth) "Radio Gallery," a weekly 5-minute program featured the work of Minnesota artists, focusing primarily on the visual arts, but also allows for other artistic ventures, including the performing arts. Each artist had samples of their work featured on the KUMD website. The program includes live interviews,

historically significant and new Minnesota artists, trends, philosophies and practicalities. The station produced a total of 52

programs which aired and were then archived. The programs featured artists like gallery owner Anita Sue Coleman, author and illustrator Chris Monroe, and landscape photographer Ryan Tischer.



Arts Programming: Visual Arts, Performing Arts and More (continued)

KUMD (Duluth) introduced "Curtain Call" in FY12. The weekly feature is the station's community connection to the theater arts and cinema in the region. As a Friday morning show segment, it shared details of the latest local theater production or film debuting in the Duluth area. "Curtain Call" connected the audience to community productions at The Playground, Marshall Performing Arts Center, The Duluth Playhouse, The Fringe Festival, and Zinema 2. Spotlights included information on theater, musicals, improvisation and film productions.



People enjoying the Park Point Arts Festival. **KUMD (Duluth)** presented "The Park Point Arts Festival." KUMD researched, interviewed, edited and aired five 10-minute interviews with area artists who exhibited their work at the fair. The intention was to generate interest in art and increase attendance at the "Park Point Arts Festival." KUMD was named the official radio station for the "Park Point Arts Festival." Approximately 10,000 people attended the event.

KUMD (Duluth) celebrated art in the Northlands with promotion of the "Glensheen Festival of Fine Art and Craft." KUMD promoted the event with promotional announcements highlighting the event and encouraging attendance. KUMD also researched, interviewed, edited and aired five 10-minute interviews with area artists who exhibited their work at the fair. KUMD was named the official radio station for the Glensheen Festival of Fine Arts and Crafts.

KVSC (St. Cloud) produced "Minnesota Spotlight" a total of 30 different half-hour arts and

cultural programs that aired on the station. Sixteen of the 30 programs were about visual and performing artists. Arts and Cultural Heritage producer Jeff Carmack covered the "Great River Arts in Little Falls," talked with high school students involved with



Visual Arts Minnesota's "Young Artist Exhibition Program," and took listeners along the "Sizzlin' Summer Art Crawl." The station also covered the "St. Cloud Shakespeare Festival," "The Weekend of Songs Festival," and more.



Minnesota's Minderkirken (Norwegian church) was featured in KFAI's "MinneCulture." **KFAI (Minneapolis/St. Paul)** produced 18 documentaries for "MinneCulture." While the majority of these focused on cultural and historical topics, some included visual and performing artists. One example would be the documentary which taught listeners about the In the Heart of the Beast Puppet and Mask Theater and how it originally developed in 1973 in the basement of Walker Church as the Powderhorn Puppet Theatre.

KFAI (**Minneapolis/St. Paul**) also created 90 short features, 2 - 5 minutes in length, as part of its "10,000 Fresh Voices" series. These stories aired during KFAI's morning drive show. Topics varied greatly and included stories on adaptive yoga, accessible theater and spoken word artists Guante and Tish Jones. The segments also featured youth organizations like Our Turn and Twin Cities Youth Media Network.



Arts Programming: Visual Arts, Performing Arts and More (Continued)

KUOM/Radio K (Minneapolis/St. Paul) produced 28 episodes of "Culture Queue," the "art show that rocks." Sound-rich and fast-paced, the weekly 30-minute program which positively



oozes cool and reflects the Twin Cities through the twin prisms of art and culture. It's "multi-culti-art" with no tie required. In FY12, "Culture Queue" explored the "Baby Marx Puppet Show," "A Matter of Life and Death (and Rock)," which looked at the Southern Theater's production of "Dying to Make It," and "Clandestine," a restaurant that delivers a true dining experience and a fascinating one at that.

KAXE (Grand Rapids) aired "Culturology," twice a month. The hourlong show helps listeners discover and get involved with the broad and deep world of arts and culture in northern Minnesota. Each edition features profiles of artists from a wide spectrum of creativity, from painters, potters and sculptors to fine-arts and heritage musicians, authors and poets. The program also endeavors to be an entry point into the rich cultural past and present of the region.

KAXE (Grand Rapids) listeners got to hear "RealGoodWords," every



week. The show is a place for those who read, write and appreciate the written word. Host Heidi Holtan interviews a variety of authors from around the United States, with a special focus on Minnesota authors.

featured on KAXE's "Culturology."

KAXE (Grand Rapids) produced a monthly edition of "Arts Roundup/Guido's Guide to the Arts." Each month independent producer and poet Steve Downing (aka Guido) shared a timely review of arts events and exhibits around northern Minnesota, including occasional reviews from other parts of the state.

KAXE (Grand Rapids) developed and introduced the "Great Northern Radio Show." The show



lives on the road with its only home being Northern Minnesota. Each show is two hours in length and is a variety show that takes place in front of a live audience and is broadcast live on KAXE as well. In FY12 the show broadcast from the Hibbing Community College Theater, the Paul Bunyan Playhouse in Bemidji, and Chalberg Theater on the campus of Central Lakes College in Brainerd. Artists included the *Elliot Brothers, Two Many Banjos*, and *Bitter Spills* just to name a few. More than 650 people attended the three shows and many more heard them on the radio.



Arts Programming: Visual Arts, Performing Arts and More (Continued)



WTIP (Grand Marais) takes the best of all of their arts and cultural heritage programming and brings it together for "North Shore Weekend," a three-hour weekly show targeting the thousands of visitors to the Grand Marais area. Host CJ Heithoff shares community information, features, interviews, music and more. The station also broadcast live from the Grand Marais Arts Festival, the North Shore Dragon Boat Festival, and the North

House Folk School Wooden Boat Festival. The broadcasts provided artists and attendees the opportunity to share their

knowledge of their craft with the community as well as listeners statewide.

WTIP (**Grand Marais**) produced six episodes of "Artist Open House." The five to eight-minute features focused on a different local artist and their work. The programs provided artists the opportunity to perform and exhibit their work and included interviews and information as well. WTIP listeners got to learn about local painters, potters, a sculptor, a videographer, and a papermaker. The station also featured the artists' work on the station's website.

WTIP (Grand Marais) informed residents and visitors in the area about what's taking place in the local arts community through its weekly feature entitled "North Shore Art Scene." The feature airs Thursday mornings during "Community Voices" and again on "North Shore Weekend." It features artists of all genres including photographers, painters, potters, fiber artists, visual artists, musicians and more.



North Shore residents participating in WTIP's "Community Voices" show.



KQAL (Winona) continued its popular series "Art Beat," producing 37 new segments. The 30-minute program adds insight and gives listeners a closer look at local and regional artists. The program includes interviews with local artists from Winona and Southeastern Minnesota. "Art Beat" takes you to local arts and craft events, to art fairs, and on studio tours. Some of the artists included Minnesota author John Reimringer, stained glass artist Jeff Post, quilter Kay Capps Cross, and sculptor Stan Hawkins.

KMSU (Mankato/Austin) created another season of "Tales from the Poor House," non-fiction vignettes written, performed and recorded in front of a small peer audience by Masters of Fine Arts



candidates within the College of English at Minnesota State University -Mankato. All content is based on a randomly selected prompt, and at least one key word or phrase must be included in the piece. The station produced and aired ten episodes.

KMSU (**Mankato/Austin**) introduced "Blue Earth Reader Workshop," a thirteen episode radio drama. Two local playwrights conceived the idea. A cast of local theater actors wrote and performed the dramas, which has become known as "Maka."



Arts Programming: Visual Arts, Performing Arts and More (Continued)

KMSU (**Mankato/Austin**) offered residents of Southern Minnesota free screenings of cult classics and outsider films through its program "Grind Fu Cinema." Some of the films required rights fees. Others were public domain. All were remarkable in their own way. This project used budgeted grant funds to pay rights fees for films such as *The Jerk, Taxi Driver, Duck Soup* and *The Exorcist,* among others.



KSRQ (**Thief River Falls**) used Legacy funds to hire staff and community producers to create new original arts and cultural programming. Four of those programs focused on visual and performing arts including a look at the Mixed Blood Theater's performance of *Daughters of Africa*, a series of interviews with young musicians and actors taking part in the Summer Performing Arts program, a piece about Twin Cities' singer and actress Thomasina Petrus, and a series of weekly interviews about artists working with the Northwest Regional Arts Council.

Ampers (statewide) took big steps in FY12 to make it significantly easier for the residents of Minnesota to access all of the arts and cultural heritage programming generated by the Ampers stations. Updates to the search functions made the site more user-friendly. Ampers.org now offers a custom player that features live audio streams for all Ampers stations. Listeners no longer need to go to 15 different sources to hear community programming from around the state.

In FY12 Ampers added a "DIY" (do it yourself) events calendar. This unique calendar of events is designed with Minnesota artists in mind. Artists, performers and musicians now have the opportunity to publicize their shows or appearances themselves in a timely manner without relying on editors or programmers.



In order to keep up with the changing technology Ampers now offers complete mobile access to the community-based programming provided by our member stations. Updated mobile applications for the iPhone, iPad, iPod and Android devices offer an increased level of access to audio streams as well as station and community information. Mobile features include the ability to listen on a mobile device and the ability to find ampers stations based on the location of that device via the built-in GPS locator. Information about the stations including a complete daily calendar of programming is available and may now be updated without the need to release a full update of the applications. This saves the stations time and money by allowing them to easily modify their programming to meet the needs of the community without requiring them to fully update the application. All of these mobile features are presented in a clean and intuitive design to engage Minnesotans in a wonderful mobile experience.



Cultural and Historical Programming

Ampers (statewide) continued to expand its very popular segment "MN90: Minnesota History in 90 Seconds." In FY12 Minnesotans got to learn that the oldest human remains in North America were found in Otter Tail County, that the Opticom Traffic System for emergency vehicles was developed in our state, and they heard about Maude Hart Lovelace, the



beloved author of the "Betsy Tacy" series. The history feature airs twice a day Monday through Friday on all 12 Ampers stations, reaching an estimated 240,000 people each week. MN90 covers topics from sports, politics, and agriculture, to business, weather, and pop culture in a fun and entertaining manner. In FY12 Ampers produced another 27 features bringing the total to 152. In addition, Ampers produced and distributed a "Best of MN90" CD. Each Ampers station distributed the CDs. Ampers also partnered with the Minnesota Historical Society to help distribute the free CDs. We also partnered with the statewide library system so that once all CDs are distributed they will still be available for checkout from local libraries. The Minnesota Historical Society has also posted many of the MN90 segments on their "MNopedia" website.*

Ampers (statewide): hired award winning documentary producer Milt Lee and his team to produce "A Clash of Cultures: Understanding the 1862 Dakota War." The 60-minute documentary looked at the events leading up to the war, the war itself, and the lasting impact it had on our state. In addition, Mr. Lee created a total of twenty 3-minute mini-documentaries about the war looking at everything from the role the French Fur trade had in the conflict to the forced removal of the Dakota and Winnebago people from Minnesota in the spring of 1863. In addition, the Minnesota Historical Society posted links to the documentaries and mini-



documentaries on their websites. With many teachers requesting access to the documentary and mini-documentaries, Ampers made changes to the website allowing teachers the opportunity to download them directly from the site providing them easier access for their classrooms.



Ampers (statewide): created a five-minute weekly newscast devoted exclusively to covering events in Minnesota's Native American communities. It was produced in such a way that it was relevant to Native as well as non-Native Americans living in Minnesota with the goal of reducing and ideally eliminating stereotypes that still

exist today. We believe it was the only radio newscast of its kind. The newscasts provided a better perspective and knowledge of Native American culture in Minnesota and the relevance of current and past events in the Native American communities. Listeners heard stories about the Indian Women's Resource Center's initiative to reduce fetal alcohol syndrome, how the Native American Chamber of Commerce golf tournament at The Meadows at Mystic Lake benefited businesses, and about a grant to improve the American Indian Cultural Corridor and much more.*

*Note: Ampers had to stop production of these programs at the end of FY12 because state grant policy prohibits multiple grant recipients from funding the same project. Ampers has a solution and is looking forward to working with the Legislature and the Department of Administration to get these projects funded directly so that Minnesotans can once again benefit from these programs.



Cultural and Historical Programming (Continued)



KQAL (Winona) produced 33 episodes of "Culture Clique," which create awareness and understanding while exploring the diversity of Winona. The goal of "Culture Clique" is to familiarize the community about its cultural make-up of the past, as well as the new populations of ethnic groups emerging in the surrounding areas. Unique lifestyles are also examined and discussed to create awareness of the constant changing community. Culture Clique is a weekly 30-minute program. Norwegian culture, the Hmong

culture in Winona, and the state of Hispanics in Minnesota were just a few of the topics covered in FY12.

KQAL (**Winona**) created 48 new episodes of "Don't Cha Know" and made them all available on their website as well as the Ampers website. "Don't Cha Know" tells the audience about the personalities, the things to do, the history, and the places to go in the area. It's everything Winona. Plus, the shows preview the week's upcoming legacy programs. "Don't Cha Know" airs every Monday and is 30 to 40 minutes in length. The Winona donut shop Bloedows, The Hubbel House, Winona's own triathlon "Trinona," and the Wills Tiny House were among the topics showcased in "Don't Cha Know."

KUMD (Duluth) presented "Women's History Month." The station researched, wrote and

produced twenty-two 30-second biographies of women in the Northland who have made significant contributions to their community and the state of Minnesota. The goal of this project was to educate and create an appreciation for the area's noteworthy women, including women of color and those with a diverse history or background. KUMD aired each biography 3 times per day (Monday – Friday) during the month of March.



KUOM/Radio K (Minneapolis/St. Paul) "Culture Queue" (mentioned above under "Visual Arts, Performing Arts, and More") included several shows focusing primarily on culture. "Rural Gay Pride" took listeners to Pine City, Minnesota, home to one of only two rural gay pride festivals in the United States. And, "Hmong Veterans Burial Rights" tackled the topic of Hmong veterans being denied military burial rights due to the "secret" nature of their role in the war.

KUOM/Radio K (Minneapolis/St. Paul) produced 22 episodes of "Quick Queue." Tight, sound-



Radio K student works on a "Quick Queue" segment.

rich, and cutting-edge, "Quick Queue" is a 90-second piece that airs every Wednesday morning and is archived online. "Quick Queue" gives listeners the low down and does so fast. Among other topics, "Quick Queue" took a look at "Secret Stash Records" and uncovered how a local record label uses volunteer support to bring eclectic music to the Twin Cities and taught listeners what it's like to be "Living Without Seeing" by wearing a blindfold and stepping into a world of darkness.



Cultural and Historical Programming (Continued)

KMSU (**Mankato/Austin**) aired a weekly five-minute segment called, "Latino Arts & Culture." Locally produced and hosted by Nin Perez, "Latino Arts & Culture" aired four times every Saturday during the all-Spanish-language programming on KMSU and KMSK. In addition, the station had a "Student Arts & Cultural Heritage Coordinator." The student worker was responsible for keeping the station's "Arts Calendar" updated and coordinated uploading Legacy programming to Public Radio Exchange to post on the Ampers website and giving the rest of the Ampers stations access to the programs.

WTIP (**Grand Marais**) produced and broadcast "Community Voices" which aired daily during the station's community calendar. The three to six-minute segments reflect the culture and history of the region. These cultural and artistic pieces present a variety of topics from community members representing different areas and aspects of the North Shore region.



WTIP talks with John & Patrick Pierre at the Grand Portage Rendezvous.

WTIP (**Grand Marais**) aired "Ojibwe Voices" which is also known as "Anishinaabe Way: The Lives, Words and Stories of Ojibwe People." The monthly five to seven-minute segment included pieces featuring regional people of Ojibwe culture speaking about their lives and the influence of their heritage and elders. The segments included the words and stories of Anishinaabe people, including artists, poets, doctors, scientists, elders and even children.

WTIP (**Grand Marais**) used Legacy funds to introduce more students to art, culture, and heritage through the station's "Youth Radio Project." Area youth were



WTIP's "Youth Radio Project" producer Audrey Summers

trained to create, perform and exhibit artistic works that showcase their perspectives and ideas, including feature essays, interviews, and music programming. The shows helped the station to create a better understanding and connection among members of diverse communities and helped to reach Minnesotans of all ages. The "Youth Radio Project" produced a theme based

weekly one-hour program that showcased their work which included interviews with community members, fellow students, and topic discussions. Youth features were also aired on WTIP's daily calendar programs.

WTIP (**Grand Marais**) produced "Moments in Time," a bi-weekly 3 to 5-minute feature of historical reflections of the area. The segment focused on topics such as early tourism, Split Rock Lighthere a least on the code Conflict.

Lighthouse, lumberjacks, early fishing and lives lost on the early Gunflint Trail. "Moments in Time" preserves and provides access to Minnesota's history and cultural resources through community members relaying information, stories, and facts from the area's past. **The Minnesota Associated Press awarded WTIP 1st place in the features category for** "Moments in Time: Anishinaabe & Isle Royale" which the station produced during this grant period.



WTIP earned a 1st place for "Moments in Time"



Cultural and Historical Programming (Continued)

WTIP (Grand Marais) takes an in-depth look at the history of Northeastern Minnesota in



"History Speaks." The half-hour biannual program explores a significant event in the history of the area. It features a variety of voices and perspectives combined with historical information and ties to modern day. This year the station took an in-depth look at the history of Isle Royale, the creation of Isle Royale National Park, and its effect on the people and culture of the island. The second program "Recollections of Leng's Fountain received the 1st place award for a radio series or special from the Minnesota Associated Press.

KSRQ (**Thief River Falls**) used Legacy funds to hire staff and community producers to create original arts and cultural programming. Eight of these shows focused on cultural and historical topics. The station produced and aired a five part series examining the impact of the Soo Line, Northern Pacific, and the Great Northern Railways, a series of interviews about art, cultural, and historical events at the Campbell Library in East Grand Forks and more.



KSRQ (**Thief River Falls**) presented a speakers' series that included five authors, historians and performers from Minnesota. The station recorded the events and aired them on KSRQ as well as making them available online. The event at the Thief River Falls Public Library featuring award-winning columnist, storyteller, poet and author Jim Northrup speaking about his life on the Fond du Lac Reservation drew the largest crowd.

KAXE (Grand Rapids) aired "Ojibwemowin," a five to fifteen-minute program

that teaches listeners about Ojibwe language, history, and culture. Special editions included the 10-part Journey of Chagobay and Brunia (which aired in conjunction with the Historic Trade Route Celebration in Outing, Minnesota) and an 8-part series of profiles about Leech Lake Tribal College alumnus. The program also featured interviews with Ojibwe authors, recordings from community events that featured Ojibwe speakers and more. "Ojibwemowin" aired weekly on KAXE.





KAXE (Grand Rapids) broadcast "Our History" every Wednesday morning. The weekly fifteen to twenty-minute segment explored topics ranging from the history of Kaleva Hall to the merger of the Farm-Labor Party and the Minnesota Democratic Party.

KMOJ (Minneapolis/St. Paul) produced a series of sixty-second vignettes that highlighted the accomplishments of African Americans from Minnesota who have dedicated their lives to enriching the lives of People of Color in the state. "Minnesota Movers and Shakers" focused on events and organizations such as: professor and community elder Mahmoud El-Kati, Minnesota's first Black millionaire Archie Givens Sr., actress, Kimberly Elise and the state's first Black lawyer, Fredrick L. McGhee to name a few.



Minnesota's first Black lawyer Fredrick McGhee



Cultural and Historical Programming (Continued)

KMOJ (**Minneapolis/St. Paul**) created "Positive Change," a series of thirtysecond vignettes that focused on organizations within Minnesota as well as events that had a positive impact on the lives of African Americans in our state. "Positive Change" told listeners about organizations like The City Inc., the Hallie Q. Brown Center, Northpoint Health and Wellness Center (formally Pilot City), and the election of nation's first Muslim Congressman Keith Ellison.



KMOJ (**Minneapolis/St. Paul**): developed "KMOJ Heritage Live Series" designed to showcase and provide local artists with additional exposure. The program allowed artists to perform live to a diverse audience and receive valuable feedback from industry professionals. KMOJ also partnered with several existing community events to make this happen. "KMOJ Heritage Live" included "KMOJ's 5th Annual Voyage Trip Down the Mississippi," Juneteenth, Rondo Days, the North Minneapolis Art Crawl, and the "KMOJ All-Star Basketball Game."

KFAI (Minneapolis/St. Paul) aired 90 two to five-minute pieces entitled "10,000 Fresh Voices."



KFAI's "10,000 Fresh Voices" covered Minnesota's Tibetan community. The segments covered many cultural and historical topics like accessible theater, and the Goldstein Museum of Design, environmental pieces on urban culture, and cultural profiles on costume designer Jack Edwards and architect Clarence "Cap" Wigington.

KFAI (Minneapolis/St. Paul) produced a total of 18 documentaries for "MinneCulture." Environmental documentaries highlighted Coldwater Spring and the Mississippi River and cultural topics like the Karen Community, Bangladeshi Fusion musicians, and award-winning science-

fiction writer Clifford Simak.

KVSC (**St. Cloud**) "Minnesota Spotlight" included 30-minute programs as well as short form "arts collages" that aired twice weekly. Eleven of these pieces focused on culture and history. "Minnesota Spotlight" took listeners to the Stearns History Museum to learn about Minnesota disasters. St. Cloud State University's Physics and Chemistry Department taught listeners about Venus making a once in a lifetime transit across the face of the sun. And, listeners learned about "Sacred Legacy: Edward S. Curtis and the North American Indian."



KVSC's "Minnesots Spotlight" on Minnesota disasters included the Halloween storm of 1991.

KVSC (St. Cloud) enhanced its website by offering community organizations easier access to post free events on the station's website. In addition to making posting easier for the organizations, the station also took steps to make it easier for listeners to find artistic and cultural events in the St. Cloud area by enhancing the site's search engine capabilities.

KBEM/Jazz 88 (Minneapolis/St. Paul) took steps to archive the work of Leigh Kamman, considered by many to be the grandfather of jazz broadcasting in Minnesota. He has interviewed

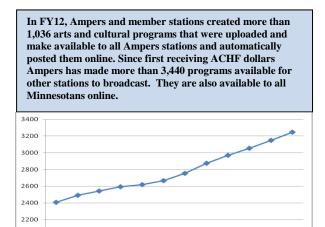


Leigh Kamman interviews singer Diahann Carroll in 1953. all of the jazz legends, from Duke Ellington and Jon Hendricks, to Kurt Elling and Sonny Rollins. These interviews are on tape, reel-to-reel, and cassettes. This project was developed to preserve the interviews, develop radio programs, and make them available online. So far KBEM has digitized 7.5 hours.



Measurable Outcomes

KAXE (Grand Rapids): Official ratings are not available. KAXE estimates the following number of listeners: "Great Northern Radio Show" (3,000/week), "Culturology" (4,000/week), "Centerstage Minnesota" (2,000 week), "RealGoodWords" (2,000/week), "Arts Roundup/Guido's Guide to the Arts" (4,000/week), "Our History," (4,000/week), "Ojibwemowin" (4,000/week). The first three shows of the "Great Northern Radio Show" took place in front of live audiences in Hibbing, Bemidji, and Brainerd. KAXE estimates that a total of 665 people attended the shows.





Ants performs at WTIP's Radio Waves Festival.

WTIP (Grand Marais): Official ratings are not available. While the total population for WTIP's coverage area is only approximately 10,000 residents, the station has more than 1,100 active listener-members. WTIP reports 332,677 page views to its website (up from 264,012 the previous year) and 20,226 different people listened to the station online during FY12 (up from 12,800 in FY11). Some of the most viewed Legacy pages include "West End News" with 5,280 hits, "Wildersmith on the Gunflint" with 2,806 and "Ojibwe Voices" with 2,450 hits.

2000

WTIP's "Radio Waves Festival" attracted about 1,200 people to the two-day, free music event. More than 10,000 people attended the Grand Marais Art Festival, The Wooden Boat Festival attracted approximately 1,000 people, and there were more than 3,000 people at the North Shore Dragon Boat Festival. WTIP broadcast live from these events.

KSRQ (Thief River Falls): According to Radio Research Consortium, it is estimated that KSRQ reaches 2,100 people each week. KSRQ's "Barndance Christmas Party with the Polka Beats" attracted the most attention with approximately 150 people in attendance, 122 visits to the website (the third highest traffic day in the fiscal year) and attracting more than 3,225 viewings of the concert video which is archived online. It's estimated that approximately 865 people attended KSRQ's live events during the year. In addition KSRQ's new website went live in September of



2011 and attracted 15,685 visits during the reporting period and 7,653 unique visitors. The "Battle of the Bands" also drew a significant amount of attention on Facebook increasing the average number of posts from 200 - 300 in a typical week to 10,000 the week of the "Battle of the Bands."

KMSU (**Mankato/Austin**): According to Radio Research Consortium, KMSU reaches approximately 5,300 people weekly. KMSU reports that approximately 3,700 people attended their live music events in FY12 including: 250 at the Johnny Rawls concert, 300 at the Kelley Hunt concert, 500 went to Tab Benoit, 400 were at the M-WAC 5th Annual Post Holiday Extravaganza, 200 in the audience of Ray Bonneville, 200 concertgoers at Prissy Clerks/Bombay Sweets/Evening Rig, 100 at the Scheid Jazz Trio, 60 at the Ben Marti Trio, about 700 showed up for "Rockin' by the River," and 1,000 attended the two day "Arts by the River" event.



Measurable Outcomes (Continued)



KUMD (Duluth): According to Radio Research Consortium, each program attracted the following number of listeners: "Radio Gallery" (7,400/week – airs twice per week), "Live from Studio A" (5,200/week), "Curtain Call" (3,800/week). KUMD also played an important role in getting more people to artistic and cultural events in the area including approximately 10,000 at the Park Points Arts Fair, roughly 3,200 at the Glensheen Festival, and it's estimated that about

4,500 attended the Homegrown Music Festival.

KVSC (**St. Cloud**): Official ratings are not available for FY12. KVSC reports that 700 unique users subscribed to the Arts & Culture Feature podcasts in FY12. The station produced 30 long-form feature interviews and 370 Arts & Culture collage programs. KVSC saw significantly more submissions for their Area Events section of their website with approximately 110 new events submissions in addition to the 500 the station posted. 575 people attended "A Loud Heart Concert," and 120 were in the audience for the Caroline Smith and the Good Night Sleeps/Adam Hammer Dave Cofell. In addition, 150 people attending "Hip Hop Against Homophobia"

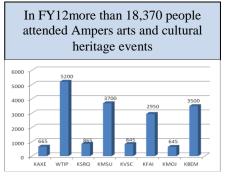
KFAI (**Minneapolis/St. Paul**): According to Radio Research Consortium ratings, KFAI has a cumulative weekly estimated audience of 25,230 listeners. KFAI helped to promote, record, and re-broadcast 17 live events as part of "Live From Minnesota" which combined to attract an estimated 2,950 people. Some of the largest events included 600 people to see *Toki Wright* at the Fine Line Music Café, 400 in the audience for *Malamanya* at the Cedar Cultural Center, and 400 people watching the Perpich Youth Concert at the Perpich Center for Arts Education. In addition, KFAI reports that during FY12 the webpage for "Minneculture" attracted 1,729 page views.

KMOJ (Minneapolis/St. Paul): Official ratings are not available. KMOJ estimates about 195,000 people listen weekly. It's estimated that about 6,500 people are listening to KMOJ during a typical 15-minute period, including Legacy-funded programs such as the "Minnesota Music Makers." KMOJ also has more than 17,600 Facebook "likes" up from 14,000 the previous year. The station reports that 645 people attending the "5th Annual KMOJ Voyage Boat Ride" and that their

partnership with other organizations helped to attract approximately 4,000 to the Juneteenth Celebration, 7,000 to Rondo Days, 6,000 to FLOW Northside Art Crawl, and 8,000 to the Urban League Family Day.

KBEM/Jazz 88 (Minneapolis/St. Paul): According to Radio Research Consortium estimates, KBEM has a weekly cumulative audience of 100,000. It's estimated that 800 people listened to each of the two "Butch Thompson's Jazz Original Shows" as well as the "Jazz at South and Southwest High" show. "Jazz at South and Southwest High" generated 15 hours of programming

and 35 students from three different Minneapolis public high schools were involved in the project. In addition, it's estimated that 3,000 people attended the "MPS Diversity Concert: I Love Music Fest." 500 people attended Butch Thompson's live shows. The station made seven videos from the Butch Thompson concerts which attracted 270 total views online. For the "Minnesota Jazz Stream" the total time spent listening was approximately 405 hours with the average time spent listening at just over an hour.





Caroline Smith performs in St. Cloud.



Measurable Outcomes (Continued)

KQAL (Winona): Official ratings are not available. About 22,800 people visited KQAL's website in FY12 with 58,963 page views. 51% of the web visitors visited the site more than once.



KUOM/Radio K (**Minneapolis/St. Paul**): Official ratings are not available. Radio K reports "Off the Record; On to Video" attracted 18,859 page views and 13,216 unique page views up from 11,364 the year before. "Culture Queue" had 2,997 page views with 2,364 of those being unique views.

Program Sharing Information

KAXE (Grand Rapids) produced 111 ACHF programs and made them available to all Ampers stations



KBEM (Minneapolis/St. Paul) produced 61 ACHF programs and made them available to all Ampers stations

KFAI (**Minneapolis/St. Paul**) produced 126 ACHF programs and made them available to all Ampers stations

KMOJ (Minneapolis/St. Paul) produced 16 ACHF programs and made them available to all Ampers stations

KMSU (Mankato/Austin) produced 9 ACHF programs and made them available to all Ampers stations

KQAL (Winona) produced 109 ACHF programs and made them available to all Ampers stations

KSRQ (**Thief River Falls**) produced 44 ACHF programs and made them available to all Ampers stations

KUMD (Duluth) produced 153 ACHF programs and made them available to all Ampers stations

KVSC (St. Cloud) produced 17 ACHF programs that aired on other Ampers stations

KUOM/Radio K (Minneapolis/St. Paul) produced 88 ACHF programs and made them available to all Ampers stations

WTIP (Grand Marais) produced 220 ACHF programs and made them available to all Ampers stations

Ampers (statewide) produced 108 ACHF programs and made them available to all Ampers stations



Programs Shared Regularly

In addition, stations aired Legacy programs from Ampers and Ampers stations on a regular basis:



KSRQ (**Thief River Falls**) aired KAXE's "Centerstage Minnesota" every Saturday night.

WTIP (Grand Marais) aired KAXE's "Centerstage Minnesota" each week.

Ampers (Statewide) all stations aired "MN90: Minnesota History in 90 Seconds" twice a day Monday – Friday.

Comments from Listeners

KAXE (Grand Rapids) "Many thanks to KAXE for bringing The Great Northern Radio Show to

the Chalberg Theater at CLC in Brainerd...For two hours the audience was transported back to the way radio used to be with great humor and awesome musicians. The variety of music was astounding, as were the talents of the all artists. It was a special treat to hear performances by some of our local citizens. I urge everyone who can to financially support this artistic-humoristic-foot tapping Community Radio Station. 'Community' isn't just a part of a sentence being used to raise money. It's a verb and YOU are the subject. Thank you to the staff and performers for bringing this great show to Our Town.'' (Sue Sterling, Brainerd)



KAXE (Grand Rapids) "Just a note to say how much we enjoyed the Great Northern Radio Show in Brainerd last Saturday. We took our 7-year-old grandson, Cayden, and he was absolutely delighted! He recognized Heidi's

'The Great Northern Radio Show''

voice (they have KAXE on all the time)—"That's the lady that reads the news!" He loved the skits and music and the idea that this was live on the radio. As we left, he said, "I want to go to the next one!" So, it looks like we'll be heading for Eveleth in the fall. You've got yourself a new fan. (John Sumption, Longville)



KBEM (**Minneapolis/St. Paul**) "The Cedar was reverted back to an old-school juke joint for the second set. Very Preservation Hall-esque. What an unusual treat! Thanks, Butch and Friends -- and Jazz 88 for the great time." (Chip Walton, KBEM listener)



Comments from Listeners (Continued)

KBEM (**Minneapolis/St. Paul**) "I <u>love</u> this show! The presenters are always interesting and entertaining, and the quality of the performances give (sic) me great hope for the future of jazz in the Twin Cities. In fact, I hope to go to an upcoming show to hear a live performance of Stan the Man and His Casual Band. I'm SUCH A FAN!" (Anne Chenette, KBEM listener)



Winona painter Charlotte Wiskow featured on KOAL's "Art Beat." **KQAL** (**Winona**) "KQAL has really upped its game promoting local artists, musicians and venues in recent years. They have shown a true commitment to assisting the local art and music community. Their programming -especially The Live Feed and Art Beat- has become an essential component of the Winona Renaissance." (Ed Hoffman, Winona business owner)

KSRQ (**Thief River Falls**) "I watched these guys @ Northland today at the theater @ 4 this afternoon and I could not believe how amazing

this group is. I will definitely be ordering their cd and listening to it in my car. Where have they been hiding? I could see them make something out of this group, something big!" (Anonymous KSRQ listener commenting on the live performance by *Color Pharmacy*)

WTIP (**Grand Marais**) "For us, WTIP is a cornerstone in our Cook Co. life. We would never know about how much goes on in music, art, politics, phenology, sports, and safety. We always tell our guests and other visitors to the area to tune in to find out not only what's going on, but to learn about the quality of life and the character of wonderfully committed folks who make the tip of the Arrowhead a rich and vibrant community." (WTIP listener)

WTIP (Grand Marais) "I like WTIP's connection to all people in Cook County, and to others who listen from other parts of the country. The news that is specific to this area is most helpful, especially when it is about urgent events (fire, weather, etc.). The variety of volunteer announcers and participation of other volunteers is a great strength. The Youth Radio Project is a terrific offering for high school kids." (WTIP listener)



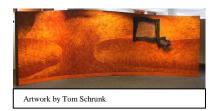
WTIP (Grand Marais) "WTIP does so much with so little for our community with programs



such as Northwoods Naturalist, Moments in Time, Anishinaabe Way, its current big feature on Lake Superior and so much more. Funding from the Clean Water, Land and Legacy Amendment has allowed our small station to become the award winning station we all are now accustomed to experiencing. The high quality of programming really does reflect the culture of our wonderful community. Thank you!" (WTIP listener)



Comments from Minnesota Artists



"Thank you for the opportunity to be heard on KUMD. I hope the session serves your needs, and as an artist, I am grateful to all who seek to promote the arts." (Tom Schrunk, Minnesota artist)

"As a recording artist I have noticed a dramatic increase in interest in my music due to my interviews, features and radio

airplay on KAXE. The station's level of support for Minnesota music is hard to exaggerate. I have no doubt that my airtime on KAXE is largely responsible for both increased purchases of my music and also attendance at performances across the state. I have heard from countless fellow musicians who feel the same way." (Steve Kaul, Minnesota Musician)



"KAXE has been a great resource for the artist community of northern Minnesota. Personally, as one who runs a recording studio on the Iron Range, I am always thrilled to hear a song that I recorded played back over the airwaves. KAXE's programming is essential to the diversity of the hum-drum day to day life on the Iron Range. This area needs culture, and although culture would exist with or without KAXE, KAXE enriches this culture and provides a forum for artists, musicians, poets, and freethinkers in general to influence, entertain,

and educate the community." (Rich Mattsen, Minnesota Musician)

"Several people let me know they were listening." (Vincent Stall, artist)

"I'm halfway through it, and have had goose bumps multiple times already. You are AMAZING!!! Great, great work. Wow. I feel really proud to have been a part of it, Sarah! You did a very nice job telling what I feel is a really important story. Such a cool project. (Pert Near Sandstone, musical group via email to KFAI)

"Thank you so much Terese (KQAL Program Director, Terese Tenseth) for the interviews you've conducted of Winona area artists. You do a wonderful job of representing the wide variety of arts in the area. Keep up the good work." (Mary Singer, Winona Artist)

"I didn't get to hear it (Radio Gallery program) when it aired the first time, as was still hanging the show, but I listened as soon as I got home. I thought it was great. Thanks so much for your brilliant editing...and for doing the interview. It has given me a boost!" (Barb Savage, Duluth painter)



"Recently I had the opportunity to visit Studio K (KUOM/Radio K)

with my band and play a live set. Since then I've been listening religiously to see what I've been missing. Please don't ever change." (Nicholas, St. Paul musician)

KAXE (Grand Rapids) "I wanted to thank you for covering my exhibit at the Lyric Center, I just listened to the interview on "Culturology". It's really great to have radio stations promote artists in the area, every little bit helps!!" (Rob Christensen, Northern Minnesota Artist)



Partnerships created for Arts and Cultural Heritage Programming

Ampers (Statewide) partnered with the Minnesota Historical Society, the Metropolitan Library Service Agency, and the Council of Regional Public Library System Administrators to help distribute the "Best of



MN90: Minnesota History in 90 Seconds" CDs. The radio stations and the Historical Society distributed free copies of the "Best of MN90" CDs and the libraries have them available to members for check out. The Historical Society also provided links to the 1862 Dakota War documentary and mini-documentaries on their public site as well as on their website specifically designed for teachers in Minnesota. In addition, Ampers worked with The Minnesota Indian Affairs Council, The Leech Lake Band of Ojibwe, The Shakopee Mdewakanton Sioux Community, as well as many other Native American bands and communities within Minnesota for the "Minnesota Native News" newscasts.



KFAI (Minneapolis/St. Paul) worked with the Hennepin History Museum, Minnesota Historical Society, National Park Service, Minneapolis Park & Recreation Board, Fort Snelling, Cedar Cultural Center, Patrick's Cabaret, Wilderness Inquiry, In The Heart of the Beast, Puppet & Mask Theatre, Goldstein Museum of Design, and the Twin Cities Youth Media Network.

KVSC (**St. Cloud**) partnered with the LGBT Resource Center at St. Cloud State University to present "Hip Hop Against Homophobia." The event was organized to deliver a message of equality and tolerance. In addition the station worked with the St. Cloud Symphony, Mille Lacs Indian Museum, Minnesota Historical Society-History Day in St. Cloud, SCSU Music Department, SCSU Women's Center, Stearns History Center, GREAT Children's Theatre, Avon (MN) Area Arts, Paramount Visual Arts Center, Visual Arts Minnesota-Young Artists Exhibit, Central Minnesota Arts Board, and Minnesota Citizens for the Arts.

KUMD (Duluth) teamed up with the Park Point Art Festival Committee, the Glensheen Museum, the Homegrown Committee, and PACT – Public Access Community Television. In addition, the station entered into a unique cross promotional partnership with WDSE – Northern Public Television. KUMD promoted WDSE's "The Playlist" and WDSE promoted "Live from Studio A," which airs on KUMD.



KSRQ (Thief River Falls) worked on Arts and Cultural Heritage projects with the following organizations in FY12: Thief River Falls Public Library, Northwest Regional Arts Council, Campbell Library (East Grand Forks, Minnesota), Norwegian Heritage Week, North Dakota Museum of Art, and the Greater Grand Forks Symphony Orchestra.



Partnerships created for Arts and Cultural Heritage Programming (Continued)



Sculptors Dan & Lee Ross working at the "Artist Open House:"

WTIP (**Grand Marais**) partnered with North Shore Music Association for "Radio Waves Music Festival", the Cook County Historical Society, Grand Portage Band of Lake Superior Chippewa, Schroeder Historical Society & Split Rock Lighthouse to gather topics and information for features including "Moments in Time." In addition the station partnered with the Grand Portage National Monument and Isle Royal National Park for "History Speaks" and with the Grand Marais Art Colony for "Artist Open House."

KAXE (Grand Rapids) partnered with a number of arts and cultural organizations to produce

legacy segments. Some of the partners included the Forest History Center in Grand Rapids, Itasca County Historical Society, Beltrami County Historical Society, the Leech Lake Tribal Historian, Bemidji Community Arts Center, and MacRostie Art Center in Grand Rapids. The station partnered with several area schools including Schoolcraft Learning Community, Grand Rapids Schools and Northern Lights Charter School. They also teamed up with IROMA (Iron Range Original Music Association). And, the station worked with Hibbing Community College and Central Lakes College to produce the "Great Northern Radio Show."



Edge of the Wilderness Quartet performs at "The Great Northern Radio Show "

KBEM/Jazz 88 (Minneapolis/St. Paul) worked with McPhail Center for the Arts and the Cedar Cultural Center for the "Butch Thompson's Jazz Original

Shows." The station also partnered with the Omega Fraternity to put on the "MPS Diversity Concert: I Love Music Fest."

KMSU (Mankato/Austin) collaborated with Mankato Symphony Orchestra and the Minnesota State University – Mankato Music Department. The station also worked with the Twin Rivers Council for the Arts and the City of Mankato.



KQAL (**Winona**) and the Great River Shakespeare Festival entered into a new partnership in the summer of 2011. KQAL interviewed and produced shows with the festival directors, technical and scenery designers, as well as actors. KQAL also produced podcasts to help festival audience members have an understanding and back story of the performances they would be attending. KQAL continues to partner with Winona's Frozen River Film Festival, interviewing producers, directors and other key

personnel to produce on-air content prior to and during the course of the festival. Held in January of each year, the event is a five day film festival held in multiple venues around Winona showing independent films centering on a central theme. The station also has a partnership with the annual Boats and Bluegrass festival which occurs in late September in Winona. KQAL promotes the event and features Minnesota Bluegrass artists and related genres as a part of the station's Legacy programs.



Program Costs

KSRQ (Thief River Falls): Northern Air Radio: \$23,800, production contracts: \$10,000, concert series: \$18,955, speakers series: \$14,039

KFAI (Minneapolis/St. Paul): "10,000 Fresh Voices": \$31,620, "MinneCulture": \$31,620, "Live From Minnesota": \$13,180.

KVSC (St. Cloud): New listener access audio stream: \$10,448.19, "Minnesota Spotlight": \$28,222, web interactive: \$14,828, "Minnesota Music Concert": \$9,551.81, "Culture/Arts Presentations": \$6.050.74

KMSU (Mankato/Austin): "Latino Arts & Culture": \$15,000, "Students Arts & Culture": \$4,000, "Tales From the Poor House": \$5,000, "Blue Earth Reader Workshop": \$15,000, Grind Fu Cinema: \$2,000, Mankato Symphony recordings: \$10,000, KMSU live music: \$35,000 (Johnny Rawls: \$1,122, Kelly Hunt: \$1,360, Tab Benoit: \$1,800, M-Wac 5th Annual Post Holiday Extravaganza: \$800, Ray Bonneville: \$1,003, *Prissy Clerks/Bombay Sweets/Evening Rig*: \$950, Scheid Jazz Trio: \$1,000, "Arts by the River": \$17,000, "Rockin" by the River": \$9,465, *Ben Marti Trio*: \$500)

KUMD (Duluth): "Radio Gallery": \$17,332, "Live from Studio A": \$16,331, "Curtain Call": \$5,331, arts and cultural events: \$24,000.

WTIP (Grand Marais): "Community Voices": \$37,600, "Youth Radio Project": \$11,992, "North Shore Weekend": \$2,600, "Roadhouse": \$8,628, "Radio Wavers Music Festival": \$10,200, remote broadcasts: \$3,720, "Local Music Project": \$3,220, "Moments in Time": \$3,200, "History Speaks": \$5,200, "Artist Open House": \$5,400, "Ojibwe Voices": \$5,700, "North Shore Art Scene": \$3,720.

KAXE (Grand Rapids): "Great Northern Radio Show": \$17,153.18, "Culturology": \$20,205.41, "Centerstage MN": \$7,902.85, "Real GoodWords": \$8,563.67, "Guido's Arts Roundup": \$1,950.58, "Our History": \$3,028.82, "Ojibwemowin": \$4,493.09, "Creative Economy Documentary": \$10,717.30.

KMOJ (Minneapolis/St. Paul): "Minnesota Movers and Shakers": \$16,142, "Minnesota Music Makers": \$8,606, "Positive Change": \$11,788, "Heritage Live Series": \$44,786

KBEM/Jazz 88 (Minneapolis/St. Paul): "Butch Thompson Road Show": \$13,270, "Improvised Music": \$7,070.73, "Jazz from South & Southwest": \$1,786.50, "Minnesota Jazz Stream": \$1,786,50, "Minnesota Treasure": \$3,625, "MPS Diversity": \$13,951.37, "Studio One": \$7,145.52

KQAL (**Winona**): "The Live Feed": \$22,627.70, "Art Beat": \$15,389.11, "Culture Clique": \$14,045.15, "Don't' Cha Know": \$11,469.21

KUOM (Minneapolis/St. Paul): "Culture Queue": \$19,524.05, "Quick Queue": \$10,541.67, "Off the Record; On to Video: \$44,399.28

Ampers (Statewide): "Website and mobile apps": \$102,894, "Minnesota History in 90 Seconds": \$42,317, "1862 Dakota War": \$27,423, "Minnesota Native News": \$11,000



Investments in Our Students

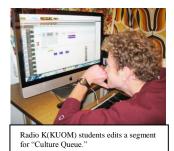


WTIP (Grand Marais) worked with 76 elementary to high school aged students as part of their "School News segment of "Community Voices" and "Youth Radio Project."

warious ACHF programs like "Jazz from South and Southwest."

KAXE (Grand Rapids) had 12 students involved in Legacy projects.

KUOM/Radio K (Minneapolis/St. Paul) involved 71 college students (15 part-time employees and 56 volunteers) in producing ACHF programs like "Culture Queue," "Quick Queue," and "Off the Record; On to Video."



KUMD (Duluth) 16 college students helped to produce the station's Legacy programming like



"Live From Studio A" and "Radio Gallery."

KSRQ (**Thief River Falls**) had 5 students work on Legacy programs.

KQAL (Winona) 2 college students were involved in the

production of ACHF programs like "The Live Feed" and "Art Beat."

KMSU (Mankato/Austin) had 1 college student working on Legacy projects.

KVSC (St. Cloud) 10 college students worked with the station on ACHF programs.





Investments in Technology (Streaming, mobile sites, apps., and more)

KAXE (Grand Rapids) 204 hours of Legacy programming streamed

KBEM (Minneapolis/St. Paul) 34 hours of Legacy programming streamed

KFAI (Minneapolis/St. Paul) 70 hours of Legacy programming streamed

KMOJ (Minneapolis/St. Paul) 35 hours of Legacy programming streamed

KMSU (Mankato/Austin) 36 hours of Legacy programming streamed

KQAL (Winona) 124 hours of Legacy programming streamed

KSRQ (Thief River Falls) 77 hours of Legacy programming streamed

KUMD (Duluth) 75 hours of Legacy programming streamed

KVSC (St. Cloud) 72 hours of Legacy programming streamed

KUOM/Radio K (Minneapolis/St. Paul) 131.5 hours of Legacy programming streamed

WTIP (Grand Marais) 1,040 hours of Legacy programming streamed

Ampers (statewide) every Legacy program produced by Ampers or an Ampers station is archived and made available for streaming on the Ampers website. In addition, in FY12 Ampers developed and launched apps to allow people to listen to Ampers stations on their smartphones and tablets and made the updates needed to make the entire website mobile enabled.







Minnesotans can now listen to any of the Ampers stations from one site online or through a mobile app.





Investments in Jobs for Minnesotans

KSRQ (**Thief River Falls**): .75 FTEs (two employees), 1 contract position, and 35 performers/artists/musicians

KFAI (Minneapolis/St. Paul): .12 FTEs full-time (three employees) and 38 contract employees

KVSC (St. Cloud): 1 FTE part-time (two employees), and 12 performers/artists/musicians (10 musical groups and 2 historical speakers)

KMSU (Mankato/Austin): 1.5 FTE part-time (six employees) 3 contract positions and 40 performers/artists/musicians

KUMD (Duluth): 1.05 FTEs full-time (four employees)



WTIP (Grand Marais): 2 FTEs full-time (two employees), 2 FTEs part-time (6 employees), 9 contract, and 76 performers/artists/musicians

KAXE (Grand Rapids): .5 FTE full-time (five employees), .5 FTE part-time (two employees), 3 contract employees, 63 performers/artists/musicians

KMOJ (Minneapolis/St. Paul): .8 FTEs full-time (three employees), 4 contract employees, and 3 musicians

KBEM/Jazz 88 (Minneapolis/St. Paul): .2 FTEs full-time (three employees), .1 FTEs part-time (one employee), 14 contract employees and 30 performers/artists/musicians

KQAL (Winona): 1.25 FTEs full-time (two employees) and .5 FTEs part-time (two employees)

KUOM/Radio K (Minneapolis/St. Paul): .05 FTEs full-time (one employee) and 2.23 FTEs parttime (one employee and fifteen part-time paid students)



Investments in the Future Plans for FY13



"Women's Words" will spotlight poet Deborah Cooper

KUMD (Duluth) is producing a new program called "Women's Words," which will be a wonderful addition to the station's Arts and Cultural Heritage programming. "Women's Words" will spotlight area women who have written poems, short stories, song lyrics or other literature. The writer will come into the studio and read a selection of their work to the audience. In addition, the station will showcase the writer on their website.

KAXE (Grand Rapids) is excited about expanding "The Great Northern Radio Show,"

which is growing in reach and popularity and getting an enthusiastic reception as it is staged in theaters around Northern Minnesota. "The Great Northern Radio Show" is a live radio variety show that focuses on the art, culture and history of the town where it is held. It brings together musicians, writers, actors, humorists and historians and people of all ages and cultures, to celebrate their communities. In FY13 KAXE will bring the show to Eveleth, hold a holiday show at the Edge



KAXE will take "The Great Northern Radio Show" to more locations including Eveleth and Bigfork.

Center for the Arts in Bigfork, and produce spring and summer shows in Park Rapids/Hubbard and Grand Rapids.

KVSC (St. Cloud) is tapping into even richer and varied audiences in their community. "Granite City Radio Theatre" is a collaboration with a local theatre and features a two-hour live radio show in front of a live audience. Professional actors, musicians and theatre staff work side-by-side with students. And, the station is reaching into the Somali immigrant community developing St. Cloud Somali Radio. This will serve as an arts, news, and cultural access point for more than 8,000 Somali residents in Central Minnesota. KVSC is honored to become a source for all people who call the St. Cloud and surrounding area home.

KFAI (**Minneapolis/St. Paul**) will introduce "What's in the Mix?" These public engagement forums will explore intersections between Minnesota's old and new immigrant communities through local arts and culture. In addition, the station will continue to produce art and cultural programming for "10,000 Fresh Voices," "MinneCulture," and "Live from Minnesota." The segments will acknowledge the artistic, cultural and historical contributions of Minnesota's diverse communities. KFAI will continue to explore arts and culture through various ethnicities, ages, genders, and abilities. The station will also highlight live youth performances.

KUOM/Radio K (Minneapolis/St. Paul) will be exposing thousands of viewers to new and seminal Minnesota musicians through original programming "Off the Record; On To Video." The station will be producing live-performance videos of local legends like Mark Mallman and to newly nationally-acclaimed local acts like *Night Moves* and *Wiping Out Thousands*.



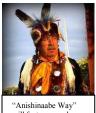
Radio K's "Off the Record On To Video" will feature local legends like Mark Mallman in FY13.



Investments in the Future Plans for FY13 (Continued)

KMOJ (**Minneapolis/St. Paul**) will produce a series of sixty-second vignettes that will highlight little known African Americans in the Twin Cities who are making major contributions toward the betterment of the community through mentorship and community engagement. "Minnesota Community Heros" will focus on individuals who are usually unknown and whose contributions typically go unrecognized. They could be a mother raising a number of foster children, a father metoring a number of young men in the community and keeping them on the right track, or artists and authors teaching our youth healthy ways to express themselves.

WTIP (Grand Marais) is looking forward to producing "Anishinaabe Way/Ojibwe Voices." The 3-5 minute stories will be the original words of Ojibwe people from tapes on file and/or field recordings. They will be produced monthly and will showcase the arts, culture and history of the Ojibwe people in Northeastern Minnesota. Ojibwe Voices will preserve and provide access to Minnesota's history and cultural heritage resources. The features are being produced in collaboration with the Grand Portage National Monument, the Grand Portage Band of Lake Superior Chippewa, and the Cook County Historical Museum.



will feature people like journalist Robert DesJarlait

KQAL (Winona) is partnering with the Frozen River Film Festival, the Mid West Music Fest, and the Great River Shakespeare Festival in Winona. KQAL provides all three events with awareness and exposure through the partnerships and the events give KQAL and its listeners access to a wide variety of content pertinent to the station's mission.

KSRQ (Thief River Falls) is the only radio station in northwest Minnesota to offer HD digital



kSRQ will showcase Minnesota bands from the 50s, 60s, and 70s like *The Underbeats* pictured above

multicasting and is proud to showcase a non-stop stream of Minnesota content on its new service, "Northern Air." "Northern Air" is a collection of Ampers programs from throughout the state, mixed with a unique blend of Minnesota music and original programming. "Northern Air" can be received over the air on KSRQ HD-2 in Northwest Minnesota, and online. In FY13 "Northern Air" will add a live morning show featuring a weekly segment on classic Minnesota bands from the 50s, 60s and 70s. The morning program will also add segments featuring historical societies from Norman, Lake of the Woods, Becker, Clearwater, Clay, Beltrami, East Polk, Roseau, and Koochiching

counties. It is the goal to make "Northern Air" an "audio road trip through the back roads of Minnesota."

KBEM (**Minneapolis/St. Paul**) is creating "Jazz Noir," an hour-long radio show in the style of the CBS Radio Mystery Theater. The project will partner a Minnesota writer/playwright with a Minnesota jazz composer to originate a one-hour radio "Noir" drama focusing on a fascinating time in Saint Paul history. The theme will be on the connection Saint Paul had to organized crime in the early 20th Century with jazz as the musical platform for the story. The Minnesota Playwright's Center and the American Composers Forum are engaged as partners for "Jazz Noir."



The radio show will be produced and recorded at 2 live performances at the Artists' Quarter jazz club in Saint Paul and will air on Jazz88 KBEM.

Investments in the Future Plans for FY13 (Continued)



In FY13 KMSU is partnering with the Manakto Youth Symphony Orchestra

KMSU (**Mankato/Austin**) will be expanding its collaboration with the Mankato Symphony Orchestra this spring to include the Mankato Youth Symphonies. The station values the cultural richness the Symphony Orchestra brings to the greater community, and the intersection of this great resource with the young people. Allowing students to discover orchestral music performance, perhaps for the first time, is truly inspiring. Another exciting project is KMSU's initiative with the Minnesota State University English Department, and the Good Thunder Reading Series. This long-standing

literary program has enriched the area for decades, and the new collaboration will enable unprecedented outreach to High School students interested in developing their creative writing skills.

KOJB (Leech Lake Reservation) is excited to introduce "The History of Leech Lake," a weekly ten-minute program designed to educate listeners about the history of the Leech Lake Reservation. The program will cover subjects like the 1855 Treaty, 1867 Treaty, the flooding of the dams, the General Allotment Act, the 1889 Chippewa Commission, blood quantum, and more.

KKWE (**Callaway**) will produce12 "New Artists Programs." It can be difficult to thrive as a new and emerging artist. The goal of the "New Artists Program" is to increase the exposure of new artists in the White Earth community and to showcase and share the new talents of Minnesota's population with the entire state. The program allows artists who lack sufficient resources to be showcased on the radio. By engaging the younger demographic this project helps ensure that arts, culture and history continue to thrive in Minnesota.



Wennel and Gerard Mauthe of *Point of Contact* are among the 12 artists KKWE will feature in their "New Artists Program.

KBFT (Nett Lake) will create and broadcast daily language segments that are designed to teach and preserve the Anishinabemoen language. The segments will be directed towards beginning and intermediate levels and will focus on vocabulary. A longer segment will be produced once a month that will be directed towards more fluent speakers. These segments will introduce, reinforce, and maintain a pathway to revitalization, preserving and historically archiving the language as spoken in the Village of Nett Lake.

Ampers (statewide) itself did not receive any funding in FY13 because state grant policy prevents the stations from funding joint projects like "MN90: Minnesota History in 90 Seconds" and "Minnesota Native News." The organization will work with the Legislature and the Department of Administration to find an acceptable way to fund these programs so that we can once again offer these important cultural and historical programs to the citizens of Minnesota.

