

Cooking MN: Evaluation

Compilation January-March 2011

The Cooking Minnesota Programs were tremendously successful for the Martin County Library. We were able to bring new people into the library and the topics of food and cookbooks were extremely popular for our community. We had so many people in attendance we almost ran out of room in the library! Below are some of the comments made on the evaluation forms by those in attendance.

January Program

Pat Dennis

Evaluation Compilation

Did you learn more about the process of writing and/or publishing a book? If so, what?

The majority of attendees filling out an evaluation responded that YES, they learned something about the process of writing and publishing cookbooks by attending this program.

Some of the additional things they mentioned learning were:

*To not be afraid to try and keep going on your own.

*Keep going and try to keep friends involved with ideas.

*Collaboration is helpful.

*Don't forget the humor!

Do you have a greater appreciation for Minnesota food culture following this program?

Seventeen of the attendees responded that YES, they had a greater appreciation for Minnesota food culture following this program. Additional things mentioned were:

*Love talking about hot dish, a MN staple!

*Always loved MN food!

Other comments regarding the program were:

"It was great: my daughter's class did a hot dish cookbook in 3rd grade."

"Very enjoyable, thanks for organizing it, it was fun!"

"Wonderful change of pace. Loved it. Do more."

February Program

Beatrice Ojakangas

Evaluation Compilation

Did you learn more about the process of writing and/or publishing a book? If so, what?

The majority of attendees filling out an evaluation responded that YES, they learned something about the process of writing and publishing cookbooks by attending this program.

Some of the additional things they mentioned learning were:

*Recipes need to be original.

*Writing is a gift of communication and a wonderful bridge between nationalities, age, centuries and cultures.

*It is a lot of work and a process, including the difference between wholesale and retail cost and the percentage the authors receive.

*The need to pitch an idea to sell and then write the book.

*Write about something you have experienced, keep trying to improve.

Do you have a greater appreciation for Minnesota food culture following this program?

Twenty-seven of the attendees responded that YES, they had a greater appreciation for Minnesota food culture following this program. Additional things mentioned were:

*It is so wonderful that we have such a great variety of ethnic foods. Fun!

*Yes, always have.

*Yes, I need to learn more of my MN heritage.

*She had a different approach to ethnic recipes than we were used to.

Other comments regarding the program were:

"Was very interesting and entertaining."

"Very interesting speaker, interesting ideas for publishing books."

March Program

Minnesota Table with Shelley **Holl** and BJ Carpenter

Evaluation Compilation

Did you learn more about the process of writing and/or publishing a book? If so, what?

The majority of attendees filling out an evaluation responded that YES, they learned something about the process of writing and publishing cookbooks by attending this program.

Some of the additional things they mentioned learning were:

*Ladies helped me realize how much work goes into planning.

*Doing a cookbook requires knowledge of food photography.

*A theme is great. So interesting and great structure!

*Learned about the process of research and writing a book.

That publisher's have the last word.

Do you have a greater appreciation for Minnesota food culture following this program?

33 attendees responded that YES, they had a greater appreciation for Minnesota food culture following the program. Additional items mentioned were:

*Buy local, grow your own, know your grower.

*It is to be celebrated.

*I've been doing this for years! Love to garden and look and visit other gardens!

*We need to encourage local growers.

Other comments regarding the program were:

"Great program: Just thinking about the recipes and trying them makes me want to buy the book."

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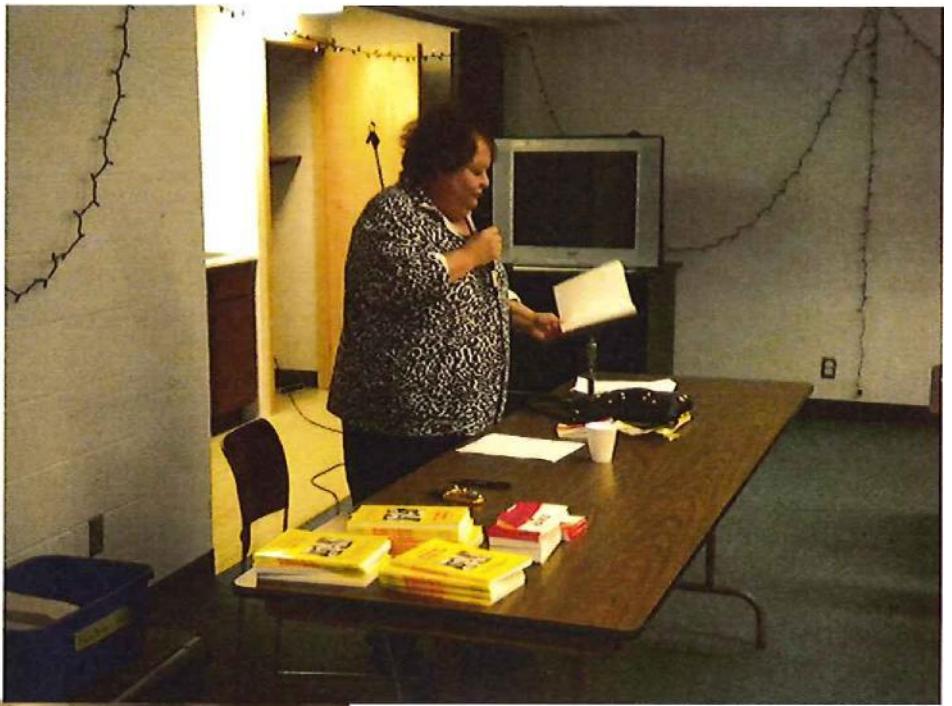
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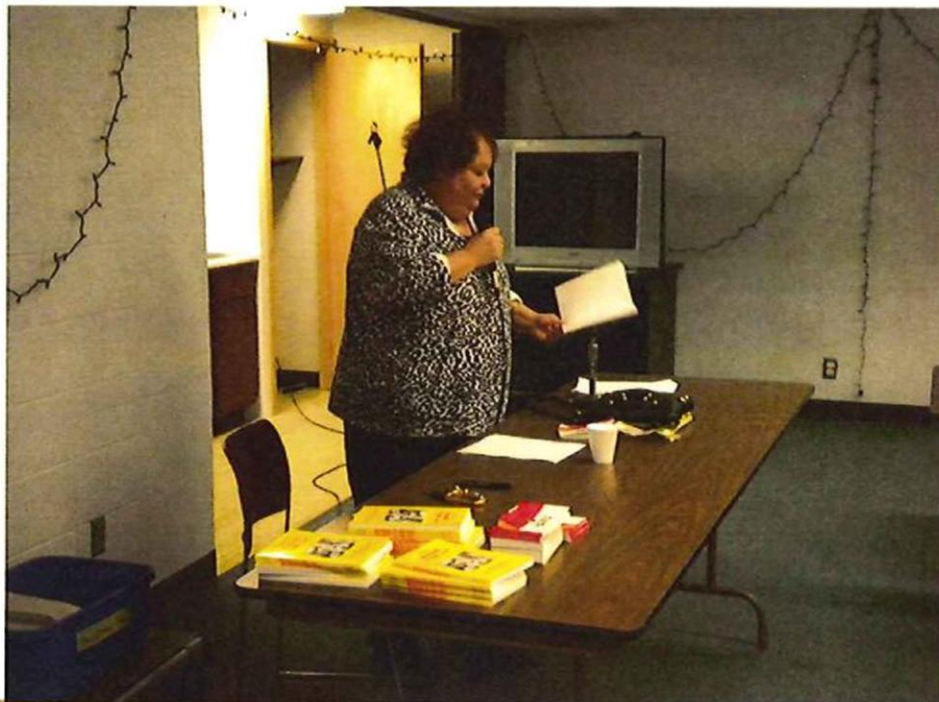
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