



ANNUAL REPORT

January 15, 2015

Legacy-funded content and initiatives
January 1, 2014 - December 31, 2014



**Celebrating
Minnesota's
Arts and Cultural
Legacy**

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submitted by

mpta
minnesota public television association

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Table of Contents

Introduction.....	3
MPTA Legacy Reporting at a Glance	4
WDSE•WRPT, Duluth/Superior/The Iron Range	5
Twin Cities Public Television, Minneapolis/Saint Paul.....	7
Prairie Public Broadcasting, Moorhead/Crookston	9
Pioneer Public Television, Appleton/Worthington/Fergus Falls	11
Lakeland Public Television, Bemidji/Brainerd.....	13
KSMQ Public Service Media, Austin/Rochester	15
APPENDIX	17
Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range.....	18
<i>Financial Reports (07/01/2013 - 06/30/2014 and 07/01/2013 - 06/30/2015)</i>	32
Appendix B - Twin Cities Public Television Raw Data.....	37
<i>Financial Reports (07/01/2013 to 06/30/2014 and 07/01/2013 to 06/30/2015)</i>	53
Appendix C - Prairie Public Broadcasting Raw Data	58
<i>Financial Reports (07/01/2013 - 06/30/2014 and 07/01/2013 - 06/30/2015)</i>	62
Appendix D - Pioneer Public Television Raw Data	69
<i>Financial Reports (07/01/2013 - 06/30/2014 and 07/01/2013 - 06/30/2015)</i>	75
Appendix E - Lakeland Public Television Raw Data.....	80
<i>Financial Reports (07/01/2013 - 06/30/2014 and 07/01/2013 - 06/30/2015)</i>	89
Appendix F - KSMQ Public Service Media Raw Data.....	94
<i>Financial Reports (11/01/2013 - 06/30/2014 and 11/01/2013 - 06/30/2015)</i>	100
Appendix G - Viewer Comments.....	105
Appendix H - MPTA Awards and Nominations	107

Introduction

The Minnesota Public Television Association (MPTA) is comprised of Minnesota's six independent public television stations, whose broadcast signals together reach the entire state of Minnesota and some surrounding areas. WDSE-WRPT (Duluth), Lakeland Public TV (Bemidji), Pioneer Public TV (Appleton), *tpt* - Twin Cities Public Television (St. Paul/Minneapolis), Prairie Public Television (Fargo-Moorhead) and KSMQ-TV (Austin) comprise the stations of the MPTA.

What follows is a comprehensive six-station report for work accomplished and achievements made possible by Legacy funding to the MPTA during the period of January 1, 2014 to December 31, 2014. This report outlines all MPTA Legacy-funded activities, with specific details of the Legacy-funded television programs being produced and the educational resources being created by each station, using common reporting categories, common definitions of measurement, and common criteria upon which to report. Also included are the related financial reports, organized against the State's fiscal calendar.

In the pages that follow you will read about the ever-increasing archive of arts and history programming being made available statewide, the broad reach and the economic impact that these programs have had, the critical recognition this body of programming has received (including Regional EMMY® Awards and Nominations), and the positive feedback and comments we have received from viewers, educators, artists and the media.

Through the generosity of the Legacy Legislative Committees in the past, each MPTA station has created many seasons of arts and cultural series specific to their local communities, along with documentaries on a wide range of Minnesota history content. Legacy-funded content is broadcast statewide on The Minnesota Channel (as an additional local service by each of the MPTA stations), and increasingly is being seen nationwide: through the PBS *NewsHour* and on local PBS affiliates across the country. The MPTA stations have also developed websites for streaming Legacy programs and educational materials for classroom use, and many of the programs produced with Legacy funds are archived online and are freely available for viewing any time. This ever-growing archive provides rich documentation of the arts and cultural legacy of our time, for current and future generations, and serve as an educational tool for educators and citizens alike.

The return on Legislative investment has been realized many times over and in many ways: creating jobs to benefit our local economies, increasing awareness of our arts community and sales by local artists (who are themselves small businesses), and connecting all of the people who live and work in our areas of service.

The six stations of the MPTA are grateful to the State Legislature for designating the MPTA as a grant recipient for the Arts and Cultural Heritage Fund. We reaffirm our commitment to support the arts, arts education and arts access, and to preserve Minnesota's history and cultural heritage.

The following achievements were made possible through your generosity. Thank you.



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MPTA Legacy Reporting at a Glance

January 1, 2014 - December 31, 2014	WDSE	TPT	Prairie	Pioneer	Lakeland	KSMQ	Total
Total Number of Jobs Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy projects, funded by Legacy funding.	8.1	13.87	3.5	6.25	4.3	3.8	39.82
Total Number of Freelance/Temporary Jobs This will be given as two figures: both the number of positions hired for contract, part-time, or freelance work; as well as the total dollar value of those cumulative contracts.	6 \$2,050.00	80 \$126,982.00	29 \$17,861.00	7 \$36,697	1 \$300.00	65 \$132,545.75	188 \$316,435.75
Total Number of Hours Produced Includes all hours of fully produced content from Jan 1, 2014-Dec 31, 2014, even if they have not aired yet. Also includes content produced this period for web only.	17	16	17.5	18.5	17.15	17.5	103.65
Total Number of Stations Broadcasting Legacy-Funded Programming	6 WDSE 8.1 WRPT 31.1 WDSE 8.2 WRPT 31.2 WDSE 8.4 WRPT 31.4* *MN Channel	3 <i>tpt 2</i> <i>tpt LIFE</i> MN Channel	3 PPB1 PPB2* PPB4 *MN Channel	3 Pioneer Create MN Channel	3 L-Prime L-Plus L-MN* *MN Channel	2 KSMQ Digital MN Channel	15
Total Number of Artists Featured Includes all featured artists as well as individual members of featured bands and performing arts groups.	575	541	179	383	131	366	2175
Total Number of Historians, Educators and Other Content Experts Featured Includes individuals interviewed, providing commentary, opinions, etc in programming.	59	41	12	58	121	55	346
Total Number of Organizations Featured Includes organizations featured prominently as well as less overt representations	90	58	20	43	28	32	271
Total Number of Partners and Collaborators Includes partners who provide assistance, direction, underwriting, sponsorship, in-kind contributions, research that may or may not be seen on air.	234	1254	18	12	26	5	1549
Total Number of Lesson Guides Includes all lesson guides created by Legacy funds and readily available, not just those created during the reporting period.	46	417	201	3	0	2	669
Estimated Broadcast Viewership	431,000	1,286,000	396,780	1,017,680	383,500 773,200 more can receive via direct broadcast satellite.	655,000	4,169,960
Total Number of Online Views Website page views and online video views combined	198,378	1,180,609	83,104	102,471	103,506	95,588	1,763,656
Total Hours of Legacy Program Content Streaming Online	72	159.5	70.5	64	107	50	523
Total Number of Hours Broadcast Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period	254.5	752.5	470	242	325	137.5	2181.5

WDSE•WRPT, Duluth/Superior/The Iron Range

WDSE•WRPT exists to serve and celebrate the 431,000 people who proudly call the woods, waters and vibrant communities of the north their home. Financial support from the State of Minnesota Legacy Amendment Arts and Cultural Heritage Fund allowed WDSE•WRPT to produce 17 hours of Legacy programming in 2014 featuring 633 artists, authors, content experts, historians and musicians from 90 organizations in 61 locations with the help of 234 partners and collaborators. In total, 254.5 hours of WDSE•WRPT Legacy productions were broadcast last year.



Weekly Minnesota Arts Series, New Specials, and Classroom Resources

The PlayList is WDSE•WRPT's award-winning arts series. It is a celebration of art, music and theater, and a community stage where neighbors share their talents. It provides valuable exposure and media tools for working artists, and invites people in northeastern Minnesota to participate in the arts in new ways. In 2014, *The PlayList* crew created over 12 hours of original Legacy programming featuring 381 artists/musicians from 37 communities, with the help of 197 partners and collaborators.

The PlayList leverages Legacy funds to build community and serve as an arts catalyst. *The PlayList* team created a Poetry & Film Project that paired regional filmmakers and poets to visualize the written word in novel and refreshing ways. The project produced 10 new films. In-studio recordings connect artists and arts consumers. In 2014, six sessions at WDSE and in The Underground Theater in Duluth brought 200+ people into direct contact with local music. *The PlayList* also serves as a regional Arts Bulletin Board where community members speak about their favorite creative events in small, teaser segments broadcast within the program and throughout the broadcast schedule. For more information about *The PlayList*, visit www.theplaylistonline.org.

The PlayList is an educational resource for teachers. Interactive lesson plans encourage the problem-solving skills needed for future innovation in the workforce. Lessons are free, posted online and designed with adaptability and state education standards.

New Minnesota History Documentaries

It's the place that helped build a nation and win two world wars. The story of Minnesota's Iron Range is the topic of a new history documentary *Lost Iron Range*, which explores long disappeared towns, rides the nation's first inter-urban street car line and marvels at the pioneers who spent their lives in the boomtown mines and sawmills of this region. *Lost Iron Range* premiered March 2014.

Lost 50s is a documentary which chronicles northeastern Minnesota during a time when Cold War-era nuclear missiles stood guard along Lake Superior's North Shore, taconite became the future of mining, the St. Lawrence Seaway opened maritime trade to the world, and Bob Dylan watched Buddy Holly perform at the Armory. *Lost 50s* premiered December 2014.

A region's culture and heritage is found not only in its history, art and music, but can also be defined by its essential cuisine. The flavors of our region reflect waves of immigration from Finland, Italy, Sweden and Norway, and new dishes that came out of this fusion of



cultures. A new cooking program which features food and history is under production with James Beard Cookbook Hall of Fame winner Bea Ojakangas.

New Minnesota Musical Performance

The Duluth Superior Symphony Orchestra (DSSO) and WDSE•WRPT joined forces with the DSSO Orchestra Chorus and the Minnesota Chorale to bring Giuseppe Verdi's *Requiem* to public television viewers. This live broadcast marked Dirk Meyer's first season as Music Director of the DSSO. *Masterworks V: Verdi Requiem*, live from Symphony Hall at the Duluth Entertainment Convention Center, featured 182 concert artists and soloists during its broadcast on April 5, 2014.



Minnesota Arts Segments Connecting to Diverse Communities and a Nationwide Audience

Native Report is a series produced by WDSE•WRPT that celebrates Native American culture and heritage, listens to tribal elders, and talks to some of the most powerful and influential leaders of Indian Country today. The team works collaboratively with tribal leaders, elders, youth and members to create groundbreaking stories that reach across generations. This series, currently in production for its tenth season, incorporated profiles of six Minnesota Native Artists. *Native Report* airs to a national audience that reaches from Alaska to California, Florida to New York. Six profile segments are in production; each will be made available online at www.nativerereport.org with downloadable teacher's guides to maximize classroom use of these segments.

Minnesota Jobs Created and Maintained

Thanks to Legacy funding, WDSE•WRPT was able to create and maintain a total of 8.1 FTE positions and employ a number of freelance and part-time workers to produce a vibrant schedule of Legacy broadcast programming, web exclusive offerings, social media content and educational resources.

Committed to Vibrant Minnesota Diversity

WDSE•WRPT's Legacy programming reflects the diversity of our community including the spectrum of arts, cultures, races and ages found here. Our *Native Report* series is led by a team of Ojibwe producers ensuring that stories from Indian Country are told with a strong indigenous voice. The *Native Report* intern program encourages and trains a new generation of Native Americans to tell the stories of their own communities, and the Native Artist lesson guides are being prepared by an enrolled member of the Bois Forte Band of Ojibwe.

Minnesota Legacy Online

72 hours of Legacy programming is available on the www.wdse.org website. In 2014, our Legacy content logged 198,378 website page views, and 430,680 video views on our YouTube channel. In 2014, *The PlayList* team produced 23 web exclusives which offered enhanced perspective and insight into arts opportunities in the region.



For more information, see Appendix A.

Twin Cities Public Television, Minneapolis/Saint Paul

Twin Cities Public Television (*tpt*) reaches millions of people through over-the-air, cable and satellite broadcasts in Minnesota and western Wisconsin, through programs distributed nationally by PBS and through digital content accessible anytime, anywhere. TPT's Legacy-funded programming and multi-media initiatives engage audiences on all platforms, introducing the pioneers of Minnesota's arts and cultural arena to a worldwide audience.



In the 2014 calendar year, Twin Cities Public Television extended the footprint of its Legacy-funded work to include an 8-episode commitment to *The Lowertown Line*, a new music event and broadcast series (piloted in years past), and expanded its efforts to share Minnesota's arts and cultural heritage with new audiences nationwide. These exciting initiatives joined *MN Original*, a weekly arts and cultural series, *Lost Twin Cities IV*, a one-hour history documentary project, and *The New Standards Holiday Show*, a one-hour performance special.

MN Original

Season five of *MN Original* premiered with a fresh new look and feel to underscore its ongoing mission to demystify the arts, to promote a deeper understanding of the creative process, to increase awareness of Minnesota artists and arts venues, and to curate contemporary arts in Minnesota for generations to come. The 16 new half-hour episodes join a library of 120 episodes and web exclusives, cataloging esteemed artists from all arts genres and disciplines.

In January 2015 Sheila Smith, the Executive Director of Minnesota Citizens for the Arts, will present *MN Original* with a Legacy Partners Award in recognition of *tpt's* "use of Legacy funds for the very high quality documentation of the strength and breadth of the arts community." *MN Original* is only the second arts grantee to receive this award; the Minnesota State Arts Board and Regional Arts Councils is the other recipient.

The Lowertown Line

A Twin Cities-focused music and event series, *The Lowertown Line* features local musical acts performing concert-style for a live audience, with a subsequent broadcast presentation. Early episodes of the series were recorded in *tpt's* studio in Lowertown, Saint Paul; the 8 episodes of the second season (currently in production) are being produced at prominent music venues around Minneapolis and Saint Paul while *tpt* undergoes an extensive building renovation. *The Lowertown Line* is produced in partnership with Rewire, *tpt's* strategic initiative to inspire a new generation of public media consumers, creators and leaders. Three episodes of *The Lowertown Line* premiered in 2014, and 5 concert events have been filmed to date for release in 2015. Three additional events will be held in early 2015 to complete the 8-episode season.

Lost Twin Cities IV

The fourth installment of the popular *Lost Twin Cities* series premiered August 13, 2014, exploring Minneapolis and Saint Paul's little-known or long gone historical places, people and institutions. This one-hour documentary featured Frank Lloyd Wright's Minnetonka Masterpiece which was demolished to make way for a more modest home, Dayton's Oval Room where locals were treated to the latest fashions from New York City and Paris, public bathing in the Mississippi River, Minnesota's African American baseball leagues, Northwest Airlines and its distinctive red-tailed planes, and the Longfellow Zoo and Gardens, a once-popular attraction in Minnehaha Park in the first decades of the last century.

The New Standards Holiday Show

The jazz trio of John Munson, Chan Poling and Steve Roehm and their musical guests, nearly 50 local and national performers in all, dazzled younger broadcast and online viewing audiences in this one-hour performance special of the annual stage production of *The New Standards Holiday Show* from the State Theatre in Minneapolis.

National Reach

TPT's Legacy-funded productions are broadcast on its three digital broadcast channels (*tpt 2*, *tpt LIFE* and on the statewide *Minnesota Channel*), reaching 70% of all Minnesota residents and roughly 5% of those in Wisconsin. The ultimate reach of these programs actually extends far beyond the region, thanks to content-rich companion websites and through distribution by PBS affiliates (both in broadcast and online). Additionally, through distribution on the PBS mobile app, iTunes, and Roku and Xbox apps, these productions are seen digitally alongside national PBS programs such as *Frontline*, *Antiques Roadshow*, *Downton Abbey* and *Nature*.

MN Original content appears on partner public television stations in major markets across the country, through the PBS National Arts and Cultural Content Management and Sharing System. Minnesota artists have reported an increase in interest, mailing list subscriptions and even national sales as a result of their work appearing in these presentations.

Online Engagement

Viewers continue to engage with the Legacy-supported programs and with fellow viewers online, with significant growth experienced by *MN Original* and *The Lowertown Line*'s social media networks. Both series are active on Facebook, Twitter, Instagram and YouTube. *MN Original* has also recently joined Pinterest to further engage with educators about arts and cultural classroom resources.

MN Original, *The Lowertown Line*, Minnesota history documentaries and other Legacy-created content produced since 2010 are available online. Nearly 160 hours of arts and cultural videos are available for streaming.

TPT is committed to developing new ways to help all residents of the state of Minnesota appreciate and learn from the talented artists that help make our state exceptional. As part of that commitment, the station is expanding the ways in which it shares all stories, beyond the reach of traditional television broadcast. *Play + Learn* is a dynamic tablet application that engages early elementary-aged children and their creativity through game play, experimentation and *MN Original* video excerpts. TPT partnered with the University of Minnesota's Center for Applied Research and Educational Improvement (CAREI) to evaluate the application with children, parents and educators and will release the application in the iTunes App Store in early 2015.

Educational Initiatives

Educators at the Minnesota Humanities Center (MNHUM) create activity guides for nearly all *MN Original* segments, encouraging students, educators, caregivers and viewers to explore the artists' work beyond the broadcast or online experience. In 2014, MNHUM created 93 activity guides. To date, 417 unique, downloadable guides are available with corresponding streaming video at mnoriginal.org/category/guide. TPT and MNHUM additionally partnered on two workshops in 2014 to expose educators and others in the community to this rich online resource.

MN Original also had a presence at the 2014 Education Minnesota Conference, reaching an estimated 200 new educators from around the state. In addition to sharing information about the resources throughout the day at the *tpt* booth, *MN Original* also hosted an interactive discussion with a group of 50 educators about integrating video and art into curriculum.

Commitment to Diversity

TPT is dedicated to ensuring our Legacy-funded programming presents diversity in arts disciplines, in cultures and in historical content. More than 88% of the Legacy-funded programs that premiered in 2014 feature artists from diverse backgrounds, including Native Americans, Africans, African Americans, Asians, Asian Americans and Latinos.

Jobs Creation

With Legacy funding, *tpt* created and maintained 13.87 positions in 2014 to produce *MN Original*, *The Lowertown Line*, *Lost Twin Cities IV*, *The New Standards Holiday Show* and to further *tpt*'s related Digital and Net Gen Initiatives and Public Engagement and Outreach efforts.

For more information about these productions and engagement initiatives, see Appendix B.

Prairie Public Broadcasting, Moorhead/Crookston

Prairie Public Broadcasting is a trusted public TV service with a mission to educate, inform and enlighten its audience. With Legacy funding, Prairie Public explores local history, arts and culture through locally produced documentaries and series, fosters education for all ages, and utilizes digital technology and web services to expand those valued services. Prairie Public maintains its commitment to providing educational services to 79 school districts serving 43,800 students in northwestern Minnesota.



Legacy-Funded Productions

Prairie Mosaic, a monthly program, and *Prairie Pulse*, a weekly program, feature profiles of historic figures and events, artists and organizations that relate to the culture and life of the residents of Northwestern Minnesota.

Minnesota Artists

Prairie Public produced new, in-depth profiles on local artists such as Charles Beck of Fergus Falls, Timothy Ray of Moorhead, and Paul Olson of Minneapolis. A full-length documentary featured pottery artist Richard Bresnahan from St. John's University in Collegeville, Minnesota.

Minnesota Historical Profiles

Prairie Public produced profiles of important figures in Minnesota history including AC Townley, Minnesota Grassroots Politics, James J. Hill and Alexander McKenzie.

Minnesota Cultural Destinations

To shed more light on Minnesota destinations, Prairie Public produced new segments on cultural destinations in Minnesota such as the Mahonmen County Museum and the Onamia Indian Museum.

Minnesota History Documentaries

Production continues for Prairie Public's multi-year documentary series, *Politics On The Prairie*. On-camera interviews have begun for a documentary on Minnesota's Civilian Conservation Corps.

Minnesota Music Programs

With Legacy funding, Prairie Public produced two new music projects and six new episodes of *Prairie Musicians*. This series featured 6 new musical acts from Minnesota: Carluster Crumplebee Orchestra (Moorhead), Chris Kachian and David Jenkins (Saint Paul), Pop Wagner and Bob Bovee (Saint Paul), Useful Jenkins (Mankato), Mary Marshall Quintet (Breckenridge) and Auratone (Moorhead).

Educational Music History Project

Prairie Public partnered with singer-songwriter Elisa Korenne of New York Mills to write eight original songs based on Minnesota historical themes which were made into music videos for the classroom and *Prairie Mosaic*.

Educational Initiatives

Prairie Public provides northwest Minnesota schools and the families they serve quality, research-based media resources and professional development with emphasis on cross-curricular application of the arts, history and culture.

Early Childhood Education

Through the Ready to Learn (RTL) program, Prairie Public provides early childhood learning support and offers parents and caregivers free resources to foster school readiness. *Share A Story Family Literacy Grants* for schools engage the community in arts and culturally driven events. This year, 3,600 people attended the five *Share A Story* events Prairie Public hosted. Prairie Public has also distributed hundreds of mobile applications for interactive learning activities and hundreds of Sesame Workshop early childhood toolkits for divorcing and incarcerated families, healthy oral and eating habits and other helpful social situations.

Professional Development for Educators

Prairie Public's annual Teacher Training Institute, *Integrating the Arts, History and Culture Across the Curriculum*, helped 24 Minnesota educators create lesson plans and replicable workshops across the region. Prairie Public promoted the WalMart Middle School Literacy Project which includes online, self-paced, literacy-based lessons for middle school students appropriate for Title 1 and special needs classrooms. The Prairie Public Mobile Learning Lab expanded the opportunities of experiencing electronic applications at 5 Family Literacy Events in Minnesota schools.

Classroom Resources

As schools invest in more interactive technologies, projection systems, tablets and other new technologies, and as more PreK-12 educators look online for their teaching and learning resources, multimedia resources need to be easily accessible and readily available to all students and educators and their families in Minnesota. Prairie Public provides educators with free online resources. PBS LearningMedia is just one expanding online service to make those classroom resources readily available. In 2014, Prairie Public added 102 clips from Legacy-funded programs to PBS LearningMedia, and more will continue to be added, allowing teachers all across Minnesota and the nation to access media in the classroom. Each clip is aligned to national and Common Core standards.

Jobs Creation

Prairie Public has created 3.5 full-time positions to produce and coordinate Legacy content. Prairie Public hired 29 part-time positions to support education services and production related to Legacy programming.

Estimated Viewership

Prairie Public broadcasts to audiences in northwestern and west central Minnesota, all of North Dakota, the northern tier of South Dakota and the northeast corner of Montana, as well as several cable systems in southern Manitoba, Canada, including the cities of Winnipeg and Brandon. Prairie Public has discontinued its use of Nielsen Media research at this time. According to Nielsen Media Research for November 2012, Prairie Public's Fargo - Valley City DMA #117 has the potential Total TV households of 246,780. Prairie Public's Minot-Bismarck-Dickinson DMA #152 has the potential Total TV households of 150,000. Prairie Public's locally produced documentaries and program series are also shared with the National Educational Television Association (NETA). These programs are distributed throughout the national PBS system and streamed worldwide via the internet.

Commitment to Diversity

Prairie Public actively recruits authorities, artists and performers for documentaries and performance broadcast programs who reflect the changing ethnic diversity of viewers within its broadcast territory. Particular care is taken that documentaries on history subjects reflect the impact and participation of Native Americans in the events covered. Prairie Public hosted an early childhood education seminar on the White Earth Indian Reservation to provide an interactive media lab for a community-wide event that gave 200 parents and caregivers and 150 kids access to PBS Kids educational games on mobile devices and a free book. The station also broadcast and provided online access to the *Berenstain Bears* 13-part video series, produced in the Lakota language.

For more information, see Appendix C.

Pioneer Public Television, Appleton/Worthington/Fergus Falls

Pioneer Public Television, based in Appleton, Minnesota, is dedicated to programs that educate and sustain our rural communities through services that reflect our local values. For over 45 years, Pioneer Public TV has served its audience through a mix of local and national programs rich in cultural heritage, diversity and educational opportunities.



Legacy-Funded Productions

Postcards - Weekly Series

A weekly 30-minute program, *Postcards* features the art, history and cultural heritage of western Minnesota. New programs are broadcast on Sunday evenings at 7:00 p.m. with rebroadcasts on Mondays and Thursdays for encore viewing. Season 5 contains 20 episodes, 17 of which were produced and aired in 2014. Season 6 will contain 20 episodes. Complete episodes from Seasons 1, 2, 3, 4 and 5 are available for viewing on the station's website, pioneer.org/postcards.

Great Minnesota Parks - Documentary Series

Great Minnesota Parks: West was the fifth program in a series that documents the history and heritage of local parks. The series explores how the parks have changed and what the parks offer visitors today.

Prairie Yard and Garden - Series

Two 30-minute episodes were acquired through our partnership with University of Minnesota-Morris. These episodes explore how people have used art in the garden throughout history and how artists create art in outdoor gardens today. In 2014, *Prairie Yard and Garden* featured growing vegetables in the 1800s and a garden mosaic art installation.

On Stage - Series of Music Specials

On Stage is a music series featuring performances from local musicians in Appleton's historic Opera House.

Sherwin Linton: Forever on the Stage - History Documentary

This documentary focuses on the music and history of this country music performer as he approaches his 75th birthday. This project builds on the popularity of a short segment about Linton, which Pioneer aired in 2013.

Haiti Love - Documentary

Haiti Love is a documentary that told the history of a Willmar-based organization, Children of Promise, that supports international adoptions. The 30-minute story featured a local couple as they went through the process of adopting a child from Haiti.

Jobs Creation

Pioneer has 4 FTE staff working to produce Legacy-funded content. This includes a senior producer, a producer and two videographer/editors. In addition, Pioneer has 8 other staff positions employed half time or less, producing Legacy content for a full-time equivalent of approximately 2.25 positions. Pioneer has also contracted freelance production workers as needed.

Educational Initiatives

Pioneer worked with the Willmar Public Schools to provide education about Somali culture. The *Postcards* episode on Somali culture is used in many classrooms at the high school. One teacher in particular, Peggy Karstens, has created specific lesson plans around our *Postcards* content and gives students extra credit for watching and reporting on episodes of *Postcards*. We are also working on having documentaries screened for students.

Pioneer added an educational event in 2014. In April, Pioneer helped young students at the i3@MTC Youth Science Retreat learn about our Legacy educational materials and experience a demonstration in television production.

For the third year in a row, Pioneer attended the Young Artist Conference at Southwest State University in Marshall, Minnesota, to teach grades three through five about television production. Students chose their own script to read in front of a green screen and learned about field cameras, lighting, old film and audio. This hands-on class allowed students to create their own television segments. Students also made their own thaumatrope, a popular toy from the 1850s with two separate images on different sides of a circle. When spun, the images appear to be superimposed, demonstrating early animation that existed before television. Students also learned the geography of where the Pioneer towers are located and where our signal reaches.

Commitment to Diversity

Postcards features a wide array of cultures and local histories. In 2014, we produced an episode dedicated entirely to Micronesian culture in Milan, Minnesota. Several native language speakers were featured in our fifth season, including in our episode about Dakota Wicohan, a non-profit cultural organization that “sustains, grows and transmits Dakota cultural lifeways, arts and language.” We also featured the Worthington International Festival which showcased the many diverse cultures of our region. Pioneer continues to work with its Community Advisory Board to increase diversity in productions. We are committed to capturing the distinct cultures of our region.

Awards

Pioneer was nominated for five Upper Midwest Regional Emmy® Awards in 2014 and was recognized with an Upper Midwest Emmy® Award for *Haiti Love* in the Documentary - Topical category. We also received 3 Bronze Telly Awards for our Legacy productions in 2014.

For more information, see Appendix D.

Lakeland Public Television, Bemidji/Brainerd

Lakeland Public Television (LPTV) is the only television station providing local service in north central Minnesota. LPTV reports local news, civic discussions and debates and provides a safe media haven for children, and a voice with which people can relate, to connect and better understand the ever-changing world.



Weekly Series

Common Ground

In its fifth season, LPTV's Legacy production crew developed and produced 22 episodes of *Common Ground*. This 30-minute magazine-style program showcases regional arts, history and cultural heritage, and events, people and places of significance. In addition, LPTV has already completed 6 episodes in its sixth season; a total of 20 episodes will air before July 1, 2015. This program airs Thursdays at 7:00 p.m. and is repeated Sundays at 6:30 p.m. on Lakeland Prime. All past and current episodes are available for viewing anytime through the station's website, www.lptv.org, and the LPTV YouTube channel.

Weekly Arts & History Segments

In Focus

To complement the weekly series, LPTV also produces shorter segments, *In Focus*, that are broadcast within the existing nightly *Lakeland News* program. These segments feature local arts, culture and history topics. To date, LPTV has produced 44 different *In Focus* segments.

Profiles

LPTV's Legacy production crew produced 18 *Profiles* interstitials that aired between regular programming. Material for these 30-second spots was associated with topics that are discussed in the *Common Ground* program. We have found the short interstitial format is an effective means to share content and information with our viewers on a consistent basis.

Three New Minnesota Documentaries

Why Treaties?

Why Treaties? examines the historic context of MN land cession treaties between 1837 and 1889 to understand the forces in play that led both the U.S. government and the Ojibwe Nations to sign the documents. It focuses on the 1863 "Old Crossing Treaty" in which the Red Lake and Pembina bands of the Chippewa ceded 11 million acres of land to the United States Government. The documentary also looks at the world views of settlers and indigenous peoples in northern Minnesota at the time the treaties were signed to contextualize the specific terms of those treaties and to summarize how those treaties are affecting life in northern Minnesota today. *Why Treaties* premiered on May 29.

Harnessing the Headwaters: First Dams on the Mississippi

This documentary explores the dams that are a prominent feature of many of the waterways in our region. Viewers will learn about the history of their creation and the ecological, economic and cultural impact they have had on individuals and communities within the area. Water binds us all together; it is the universal solvent, and water is one of the few factors in common for all life on our planet. Here in north central Minnesota, the Mississippi River is a twisting, turning thread that ties us not only to our geography and our environment but our history: our past and our future. Harnessing the headwaters of the Mississippi with dams has written our story as Minnesotans. The power of the great river that drove 19th century commerce of the Twin Cities fed and built a new nation. Doing so displaced

Indigenous peoples and changed the landscape and lakeshore for wildlife, but with time came adaptation. Come along with Lakeland Public Television as we tour the times and tales of these first dams on the Mississippi. This program premiered March 20.

From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree

Follow the U.S. Forest Service Tree Team deep into the Chippewa National Forest for the search, selection and delivery of the 2014 U. S. Capitol Christmas Tree. This documentary provides a unique, behind-the-scenes look at the orchestration of the U.S. Capitol Christmas Tree's journey. From the preliminary search, to consultations with The Architect of the Capitol, to the cutting ceremony and the preparation for its voyage to Washington D.C., the Capitol Christmas Tree is an event in and of itself. Watch *From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree* and discover how The People's Tree impacted the Leech Lake Band of Ojibwe as well as many other north and central Minnesotans, business people and volunteers of all ages who made 10,000 ornaments. This program premiered December 18.

Commitment to Diversity

LPTV's Legacy production crew is committed to embracing diversity in people and ideas throughout northern and central Minnesota. We actively strive to tell the stories of the diverse cultures present in our region, including the many Native American communities that contribute to our rich history and culture.

Jobs Creation

As a result of the Legacy funding, new positions have been created including a Legacy production manager, one producer/director and one reporter. In addition, this funding has allowed the station to reallocate existing staff into Legacy producing roles.

Artists, Organizations and Partnerships

Each week, *Common Ground* takes viewers on a journey into the worlds of art, culture and history that help to shape and define our diverse communities. *Common Ground* and *In Focus* introduced Tom Page, a Cohasset sculptor, and his exhibition at the Edge Center for the Arts in Big Fork. Traditional sign painter and muralist Mike Meyer shares his creative flow as he describes how he blends old photos into a modern portrayal linking mining history and today's adventure sports on the Cuyuna Range. *Common Ground* also features larger cultural events, such as when members of the Paul Bunyan Mushroom Club talk about the challenges of separating edible mushrooms from poisonous ones. The show opens with mushroom club members feasting upon their finds at the Ranch House Supper Club in Walker and ends with a springtime foray as members share secrets for finding the sought after Morel mushroom. Numerous arts, history and cultural organizations have been featured on *Common Ground* and *In Focus*. These include the Beltrami County History Center, Bemidji Wood Carvers Club, Breezy Point Quilting Guild and the Minnesota Fishing Museum in Little Falls.

Online Presence

LPTV has created a dedicated Legacy web page where viewers can find all episodes of *Common Ground*, along with each documentary, and watch on-demand without charge. LPTV's Legacy producers also use popular social networking sites such as Facebook and Twitter to promote programs and the artists and organizations they feature. Social networking enables producers to interact with viewers and participants as well as gather feedback.

For more information, see Appendix E.

KSMQ Public Service Media, Austin/Rochester

KSMQ is Southern Minnesota and Northern Iowa's local public television station featuring award-winning local programming, PBS favorites and a unique blend of nationally produced programs. We reach over 655,000 people living in Austin, Albert Lea, Rochester, Mason City, Mankato, Faribault, Winona, Owatonna and surrounding areas.



Weekly Arts & Culture series: *Off 90*

Now in its sixth season, KSMQ continues to produce *Off 90*, which premieres Sunday evenings with encores twice during the week. Episodes take a look at our shared culture and heritage, featuring stories from around the corner, up the highway, and down Main Street. This year we've featured individual artists ranging from potters to painters and stories about local history and culture.

Music Special Programs: *Off 90 Presents, Hanson Family and Friends Concert, North Shore Unplugged, Christmas at Assisi, and the On Q Holiday Music Special.*

KSMQ continues to bring special musical concerts to southern Minnesota. *Off 90 Presents* is made in conjunction with the Austin Area Commission for the Arts and are recorded live at Austin's historic Paramount Theatre. KSMQ has forged partnerships with other arts organizations in the area to produce other fine musical programming like the *Hanson Family and Friends Concert, North Shore Unplugged*, and the Christmas concerts. Both *Christmas at Assisi* and the *On Q Holiday Music Special* are continuing annual events.

New Minnesota Documentaries: *River Sojourn, Beyond the Bully, and Arrival – Finding Home*

KSMQ created three documentaries in the past year. *River Sojourn* is a half-hour documentary about the Driftless Area in the corner of southeastern Minnesota. It follows a nature painter as she explores this unique landscape. *Beyond the Bully* is a one-hour documentary about the causes and effects to students with regards to bullying. *Arrival – Finding Home* is a one-hour documentary sharing stories about immigrants creating new homes for themselves in the United States and dealing with the cultural differences between the country they left and the country they live in now. It is a follow-up to our previous documentary *Arrival*.

New short-subject interstitials featuring Minnesota content: *Quick Stops*

Quick Stops are interstitial materials that allow us to highlight historic events and personalities in a shorter format but ongoing throughout our programming schedule. Material for *Quick Stops* is drawn from or related to topics featured on *Off 90*. The *Quick Stops* appear across the broadcast schedule, during both daytime and primetime programming, giving greater exposure to Southern Minnesota arts, culture and heritage subjects. Each is tagged with underwriting credit for the Minnesota Arts and Cultural Heritage Fund.

Diversity commitment

KSMQ is dedicated to showcasing the full range of arts, artists and cultures present in Southern Minnesota. Cultural, racial and ethnic diversity is one of the factors considered in planning the production schedule. In 2014, KSMQ produced a series called *On Q Latitudes*. In each episode, the host welcomed a different guest who had immigrated to the U.S. They discussed what the guests experiences were in moving to a new country.

Community Outreach

KSMQ has promoted our Legacy-supported productions in a number of ways including press releases, radio spots, print articles and advertising as well as our own Fine Tuning program guide.

KSMQ participated in ArtWorks in Austin. Serving as ambassadors for KSMQ and the Legacy Amendment, through their professionalism and respect for arts, artists and cultural organization, our producers build the reputation of KSMQ's programming and all Legacy-supported activities.

Partnerships and collaborations

KSMQ has partnered or collaborated with numerous organizations throughout our region. A few of those who have been particularly instrumental in advancing Legacy programming this year are: The Choral Arts Ensemble in Rochester, the Austin Area Commission of the Arts, Riverland Community College and The North House Folk School.

Social networking and online presence

KSMQ website visitors have the ability to access Legacy supported programming, learn more about current and upcoming programming and connect to the state's page on Legacy Amendment activity. KSMQ also uses its social media platforms to highlight Legacy supported programming: Facebook (most effective to date), Twitter and YouTube.

Job creation

Legacy funding supports 3.8 FTE positions at KSMQ, including: two dedicated Producers, a portion of Manger positions and personnel time is reallocated from non-Legacy staff.

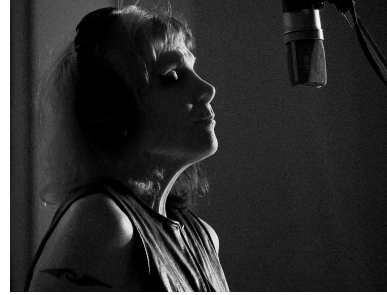
For more information, see Appendix F.

APPENDIX

Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range

Total Legacy-funded jobs (FTEs) created and maintained: 8.1

- *The PlayList*: 4.0
- *Lost Iron Range*: 1.1
- *Duluth Superior Symphony Orchestra Live Broadcast*: 0.60
- *Lost 50s*: 1.0
- *Native Report Native Artists*: 0.65
- *Heritage Cooking with Bea*: 0.65



Total additional Legacy-funded temporary/freelance jobs:

In addition, WDSE•WRPT hired 6 temporary, freelance positions to support Legacy programming for a total of \$2050.00 in 2014.

Total number of hours produced: 17

- *The PlayList*: 12 hours
- *Lost Iron Range*: 1 hour
- *Duluth Superior Symphony Orchestra Live Broadcast*: 2 hours
- *Lost 50s*: 1 hour
- *Native Report Native Artists*: 1 hour
- *Heritage Cooking with Bea*: 0 hours (in production)

Total number of hours broadcast: 254.5

- *The PlayList*: 173.5 hours
- *Lost Duluth and Lost Duluth II*: 22.5 hours
- *Lost Iron Range*: 10.75 hours
- *Lost 50s*: 4.5 hours
- *Duluth Superior Symphony Orchestra Live Broadcast*: 4 hours
- *Bobby Aro: King of the Great Northwoods*: 10.5 hours
- *Native Report Native Artists*: 8 hours
- *Rare Finds*: 10.5 hours
- *Split Rock: The Superior Light*: 3.75 hours
- *Stage to Screen*: 6.5 hours



Total number of hours available online: 72

- *The PlayList*: 58 hours
- *Almanac North*: 6 hours
- *Bobby Aro: King of the Great Northwoods*: 1 hour
- *Lost Duluth*: 1 hour
- *Lost Duluth II*: 1 hour
- *Lost Iron Range*: 1 hour
- *Native Report Native Artists*: 1 hour
- *Rare Finds*: 1 hour
- *Split Rock*: 1 hour
- *Stage to Screen*: 1 hour



Total number of Legacy Views: 342,895

- *The PlayList*: 163,256 views
 - Total video views: 117,338
- *Bobby Aro: King of the Great Northwoods*: 1,613 views



- Total video views: 415
- *Lost Duluth II*: 8,965 views
 - Total video views: 7,017
- *Lost Duluth*: 15,407 views
 - Total video views: 14,243
- *Lost Iron Range*: 2,234 views
 - Total video views: 295
- *Lost 50s*: 348 views
 - Total video views: N/A
- *Native Report*: 894 views
 - Total video views: 492
- *Rare Finds*: 1,134 views
 - Total video views: 899
- *Split Rock – The Superior Light*: 4,190 views
 - Total video views: 3,626
- *Stage to Screen: Historic Theaters*: 337 views
 - Total video views: 192



LEGACY PROGRAMS FROM WDSE•WRPT

THE PLAYLIST - Weekly Arts Series Episodes 502-521

Program Description: *The Playlist* is a bridge between artists and audience. WDSE-TV's award-winning, weekly celebration of art, music and theater connects the creative community of northeastern Minnesota and provides a stage where neighbors tell their stories and share their talents. Through regular broadcasts and online distribution, *The Playlist* stage is much bigger than a single performance at a specific venue. It provides valuable exposure and media tools for artists and venues to get the word out and it invites people to participate in the arts in new ways.

- **Episode 502, Premiere Date: January 9, 2014:**
The Playlist goes underground with post rock powerhouse *Portrait of a Drowned Man*, graphic art meets fine art in Ely's Shaun Chosa, conductor Dirk Meyer discusses his first season with the Duluth Superior Symphony Orchestra, and public art at the library with Anne Dugan.
- **Episode 503, Premiere Date: January 16, 2014:**
Kristi Downing left her fingerprint in the pottery community in Grand Marais and far beyond. *The Playlist* pays tribute to Kristi Downing's pottery, folk music with Ely's emerging trio, Yofi, recorded live at the Amici Event Center, and public art in Virginia with Charlene Luoma.
- **Episode 504, Premiere Date: January 23, 2014:**
With passion for his hometown, Matt Kania paints the town, on location, in Duluth. Dark pop meets indie folk when Lion or Gazelle perform in–studio and poet Ryan Vine shares *Rule One*.
- **Episode 505, Premiere Date: January 30, 2014:**
Insightful singer/songwriter Toby Thomas Churchill plays a live, underground performance. Grand Marais potter Joan Farnam puts spirit and a delightful rattle in her work, and a tour of public art with Mary McReynolds, visiting the sculpture of The Sawyer in Virginia.
- **Episode 506, Premiere Date: February 6, 2014:**
The Northbound Caravan episode presents five bands with ties to Ely onstage, for a night of rollicking folk, indie, and rock and roll. The bands include the White Iron Band, Ol' Yeller, The Slamming Doors, the Christopher David Hanson Band and Yofi, all recorded live at the Amici Event Center in Ely.

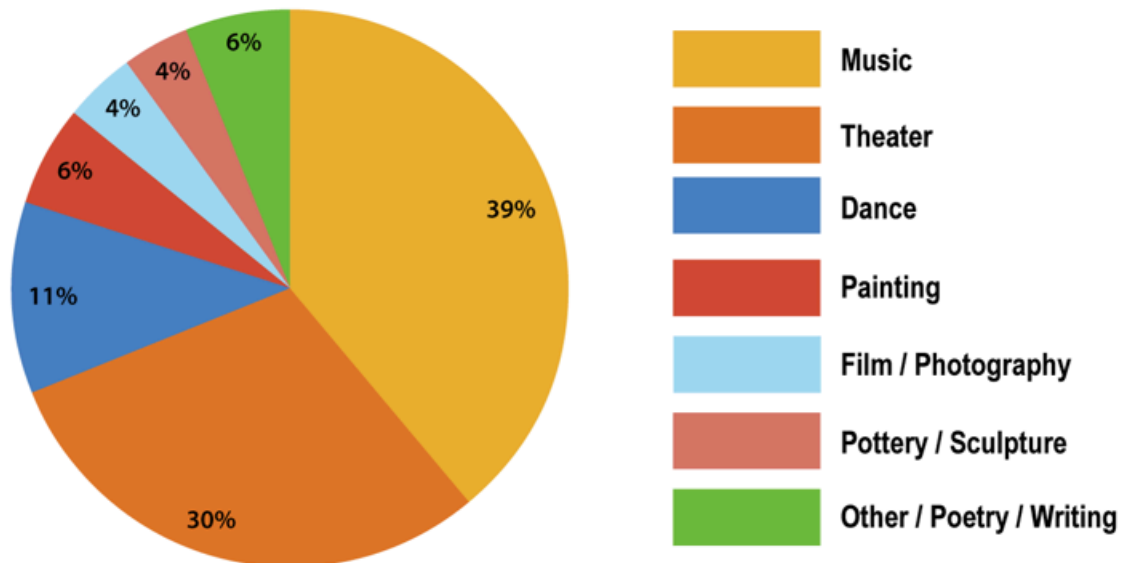
- **Episode 507, Premiere Date: February 13, 2014:**
Blood Memoirs at the Tweed Museum explores identity and culture in North America and Native communities through portraiture. Mixed-media artist Nancy Miller shares her perspective on arts on the Iron Range, public art with Ed Newman and an in-studio music session by A Band Called Truman.
- **Episode 508, Premiere Date: February 20, 2014:**
Noah Prinsen printmaker from Grand Marais explains his process to Joan Farnam, public art with Ashley Kolka in Grand Rapids and music from Ol' Yeller, an authentic rock band with music written by Rich Mattson, one of the best tunesmiths in Minnesota history.
- **Episode 509, Premiere Date: February 27, 2014:**
Eight dancers and a string quartet portray life's universal stages in the world premiere of *Recurrent Stages*. The collaboration between The Minnesota Ballet, composer Ryan Homsey and *The Playlist* offers a unique vantage point on the creative process. The audience travels through *Litany*, *Chaos* and *Grace*, with original music, electronic sound effects and original choreography by the Ballet's artistic director, Robert Gardner.
- **Episode 510, Premiere Date: March 6, 2014:**
Homegrown at the Garden brings top area performers out for a live show in honor of the Duluth Homegrown Music Festival. Experience the funky sounds of Big Wave Dave and the Ripples, the soulful Hattie Peterson and her Man Band, and the Americana vibe of the Hobo Nephews of Uncle Frank, all on stage at Grandma's Sports Garden. (Pledge)
- **Episode 511, Premiere Date: March 20, 2014:**
Karin Kraemer's personality and creative process resonates in her pottery. Her aim is to add beauty to the table and encourage people to savor the experience of handmade pottery. Meet this special ceramic artist at home and at work in her studio. This special edition of *The Playlist* explores her work and her artful connection to local businesses.
- **Episode 512, Premiere Date: March 27, 2014:**
Meet Eric Swanson, the maestro of the Sacred Heart Music Center and travel up to Ely where you'll hear the up-and-coming Christopher David Hanson Band in a live performance at the Amici Event Center. Enjoy a full sampling of regional arts inspiration from the annual Chalk.a.Lot Festival in Two Harbors and public mosaic sculptures near KAXE in Grand Rapids.
- **Episode 513, Premiere Date: April 3, 2014:**
Potter Dorian Beaulieu breaks down barriers in the ceramics studio, Grand Rapids' MacRostie Art Center makes its mark with Executive Director Katie Marshall and the guitar riffs and rhythms of Space Carpet.
- **Episode 514, Premiere Date: April 10, 2014:**
Sculptor Nancy Seaton carves glass in the kiln, Jason Wussow of Beaner's Central in Duluth launches music careers, and Breanne Marie and the Front Porch Sinners bring a little country to the stage.
- **Episode 515, Premiere Date: April 17, 2014:**
The White Iron Band brings grassroots rock and soul to a live performance in Ely, stone carver Sean MacManus hits a groove in slate, and Greg White walks the line between art and craft at Grand Marais' North House Folk School.
- **Episode 516, Premiere Date: April 24, 2014:**
Enjoy the rampant energy of the Brothers Burn Mountain recorded live in our studio with Colleen Myhre, explore the bright colors of oil painter David Gilsvik, and Walt Dizzo's preview of Duluth's Homegrown Music Festival 2014.

- **Episode 519, Premiere Date: May 8, 2014:**
Aaron Squadroni and his graphite and installation work, a music video by Brian Barber and The Keep Aways, Amy Demmer from the Grand Marais Art Colony, and the dynamic duo of Aurora Baer and T. Bruce Bowers play guitar and electric fiddle.
- **Episode 519, Premiere Date: May 15, 2014:**
Storyteller and humorist Kevin Kling, trans-media artist Kathy McTavish expands the boundaries of art, climate science and technology, and music from The Social Disaster.
- **Episode 520, Premiere Date: May 22, 2014:**
Costume and fashion designer Sasha Howell, a conversation with Richard Hansen, the founder of the Duluth Superior Film Festival, a poetry film by Shane May, and rock and roll from band Wino, WI.
- **Episode 521, Premiere Date: May 29, 2014:**
Contemporary painter Roderigo Bello, the latest about arts funding for artists and non-profits from the Arrowhead Regional Arts Council, a poetry film by Richard C. Johnson and Louis Jenkins, and homegrown music from Southwire.

Total number of key participants

- Artists & Musicians: 381
- Educators/Experts: 35
- Organizations Featured: 54
- Collaborators & Partners: 197
- Communities represented in 2014: 37 (Travelled 3788 miles to record stories from Minnesota's Arrowhead.)
- Audience members attending *The PlayList* Poetry & Film event: 92
- Audience members attending in-studio music sessions: 130+

The PlayList Featured Artists - by Discipline



Sample feedback

"I saw your expertise in action during this week's PlayList. You made the program at Lake Superior College look so wonderful. I am so grateful for the portrait and image you two created! I am just plain flabbergasted with the service you provided for me and my college. I can't thank you enough!!!" – Dorian Beaulieu, Potter and Educator, Lake Superior College

"It was so beautiful! So well done, the editing was great. Thank you so much for presenting our work in such a wonderful fashion. You and The PlayList are such a treasure of cultural insight and presentation." – Robert Gardner, Creative Director and Choreographer, Minnesota Ballet

"For them to be able to meet an artist from the Duluth area...is huge! I showed this class his three minute video ahead of time so they knew what he looked like and what would come next. I love The PlayList. I think it's a great opportunity for kids to see an artist at work, and then I can incorporate it into my lesson plans. It's perfect." – Christine Valento, Art Teacher, Duluth

"Thanks so much for the clip. It is super cool. Everyone who I sent it to has loved it -- you guys do such a good job! I will link it to my Facebook page (adamccauleystudio) so check out my page when you have time! Again, thanks for your support and all the cool things you do with The PlayList it has made a big impact in the arts community!" – Adam McCauley, Abstract Painter, Duluth

"Thank you so much for sending these links. And thank you for all your support - it is so appreciated!! Come by and shoot some rehearsal footage when you can!" – Christine Seitz, Executive Director, Duluth Playhouse

LOST IRON RANGE – History Documentary Broadcast Premiere March 3, 2014

Program Description: It's the place that helped build a nation and win two world wars. The story of the Iron Range of northern Minnesota is the story of America. A melting pot of cultures, once home to a vast white pine forest, the Iron Range is best known today as the iron mining capitol of the United States. See how entire towns were moved so the ore beneath their streets could be mined, and learn about a giant sawmill that set all-time records for lumber milled. Discover one of the nation's first inter-urban street car lines that connected Iron Range towns and locations. And marvel at the pioneers who helped build America with the resources found above and below the ground in northern Minnesota.

Key Participants

- Total Historians and Content Experts: 11
 - Jack Rajala - Rajala Mill Company
 - Marvin Lamppa - Author/Historian
 - Helen Lakner - Former Section 30 Resident
 - Marilyn J. Chiat, Ph.D. - Architectural Historian
 - Russell Olson - Streetcar Historian/Author
 - Dick Stoner - Former North Hibbing Resident
 - Todd Bender - Minnesota Streetcar Museum
 - Dave Aho - Racing Enthusiast
 - Leonard Hirsch - Hibbing Historian
 - Tom Gannon - Lake Superior Railroad Museum-Retired
 - William R. Suhonen Sr. - Retired Miner



- Partners and Collaborators: 13
 - Pat Maus - Kathryn A. Martin Library, University of Minnesota-Duluth, Northeast Minnesota Historical Center
 - Aaron Isaacs - Minnesota Streetcar Museum
 - Betty Birnstihl - Virginia Historical Society
 - Erica Larson - Hibbing Historical Society
 - Margaret Sweet - Ely Winton Historical Society
 - Leighton Siegel - Friends of B'nai Abraham
 - Tim and Kimberly Schandel - Lake Superior Railroad Museum
 - Pete Pellinen and Mary McReynolds - Lyric Center for the Arts
 - Adele Bergstrom - Private Photo Collection
 - David Schauer - Private Photo Collection
 - Todd Lindahl - Private Photo Collection

- Organizations: 12
 - Northeast Minnesota Historical Center
 - Duluth Public Library
 - Virginia Historical Society
 - Hibbing Historical Society
 - Ely Winton Historical Society
 - Friends of B'nai Abraham
 - Zenith City Press
 - St. Louis County Historical Society
 - Minnesota Streetcar Museum
 - Library of Congress
 - Lyric Center for the Arts
 - Lake Superior Railroad Museum

- Featured Communities: 10
 - Grand Rapids
 - Bigfork
 - Virginia
 - Ely
 - Eveleth
 - Hibbing
 - Gilbert
 - Chisholm
 - Duluth
 - Sparta

Sample feedback

"I only need one word to describe my opinion of Lost Iron Range. Outstanding!!! Absolutely loved it as did everyone else I've spoken to. I think your work is going to really help me with my project." – Dave Aho, The Mitchell Yards Project

"Finally got to watch Lost Iron Range last night. Captivating, fun, fascinating documentary. I knew a lot of the stories and a lot of the people you interviewed, but you still found a new angle and a new focus to provide a very worthy and entertaining addition to the canon of Iron Range history. I particularly enjoyed the woman telling about Section 30 Location and learned a lot of new stuff about the racing history. The section on the Virginia and Rainy Lake mill has inspired a sketch for the upcoming Great Northern." – Aaron Brown, Great Northern Radio Show

"I caught about half of Lost Iron Range last night and hope to catch what I missed tonight. Just wanted to say great job and I appreciate WDSE's commitment to local history." – Tony Dierckins, Zenith City Press

"Just finished watching Lost Iron Range, what an amazing interesting show. The pictures were very touching, Pam Carlson did a great job narrating. I was born and raised in Hibbing and the show taught me things I didn't know about the Range." – David Ribich, Great Lakes Office Solutions

LOST 50s – History Documentary Broadcast Premiere December 1, 2014

Program Description: Take a trip back in time to the fabulous 50s! It was an era when drive-ins were all the rage, and a music icon began his legendary journey at a Duluth concert. It was a decade when the Arrowhead region met a major mining challenge, and the region played a strategic role in the Cold War. The 1950s were years of prosperity, as the American way of life revolved around the car, families moved to the suburbs, and television became a part of everyday life. Local milestones included the passing of the last Civil War veteran Albert Woolson, and the opening of the St. Lawrence Seaway. Whatever happened to the Northland's Cold War-era missile bases, the stage where Bob Dylan watched Buddy Holly perform, or those iconic drive-ins? Find out as we celebrate the *Lost 50s*.

Key Participants

- Total Historians and Content Experts: 13
 - Jim Heffernan - Author/Columnist
 - Delaine Carlson - Hermantown Historical Society
 - Bob Ball - Duluth TV Pioneer
 - Glenn Maxham - Duluth Broadcaster
 - Ray Klosowski - Brigadier General, Retired
 - Mark Poirier - Armory Arts and Music Center, Project Development Consultant
 - Walt Sve - Commercial Fisherman, Split Rock Cabins
 - Jerry Lawson - Retired Shipping Industry Consultant
 - Arnold Alanen - Author/Historian
 - Dan Anderson - 50s Car Enthusiast
 - Walter Pietrowski - 1957 Chevrolet Bel Air Owner
 - Richard Grobove Sr. - 50s Car Enthusiast
 - Susan Beasy Latto - Classmate of Bob Dylan

- Partners and Collaborators: 13
 - Patricia K. Maus - Kathryn A. Martin Library, University of Minnesota-Duluth, Northeast Minnesota Historical Center
 - Adele Yorde - Duluth Seaway Port Authority
 - June Kallestad - Natural Resources Research Center, University of Minnesota-Duluth
 - David Ouse - Duluth Public Library
 - Tom Hollenhorst - Armory Arts and Music Center
 - Carrie McHugh - Cook County Historical Society
 - June Levine - Bomarc Inc.
 - Shana Aue - Jim Dan Hill Library, University of Wisconsin-Superior
 - Erica Larson - Hibbing Historical Society
 - MSgt Ralph Kapustka - 148th Fighter Wing – Minnesota Air National Guard
 - Tony Dierckins - Zenith City Press
 - Tessa Carlson - Artist
 - Joe Mann - Broadcast Collections



- Organizations: 16
 - Northeast Minnesota Historical Center
 - Duluth Public Library
 - Duluth Seaway Port Authority
 - Natural Resources Research Center, University of Minnesota-Duluth
 - Gordy's Hi-Hat Restaurant
 - Armory Arts and Music Center
 - Cook County Historical Museum
 - Hermantown Historical Society
 - Hibbing Historical Society
 - Ely Winton Historical Society
 - Zenith City Press
 - 148th Fighter Wing – Minnesota Air National Guard
 - Jim Dan Hill Library, University of Wisconsin-Superior
 - St. Louis County Historical Society
 - Library of Congress
 - Prelinger Archives

- Featured Communities: 9
 - Duluth
 - Finland
 - Babbitt
 - Silver Bay
 - Grand Marais
 - Hibbing
 - Hermantown
 - Knife River
 - Cloquet

Sample feedback

“Congratulations on a fabulous Lost 50s documentary. I’m totally into saving the Armory as well, because my Dad was in the 125th F.A. and went off to WWII with them. I grew up across the road from the SAGE building, “The big concrete thing!” I had no idea what they did in there... Amazing, Thank you!” – Delaine Carlson, Hermantown Historical Society

“Thank you for the professional and informative presentation...” – Bob Swanstrom

“Very interesting!!! You did such a nice job on our portion of the program. Please pass on my compliments to the rest of your crew that was at Bomarc for the filming.” – June Levine, Bomarc Inc.

“Congratulations on the Lost 50s, it was really good. I have heard so many good comments, you did a stellar job! Very professional, very nicely done.” – Susan Beasy Latto

DULUTH SUPERIOR SYMPHONY ORCHESTRA LIVE 2013: Masterworks V: Verdi Requiem - Live Broadcast Broadcast Premiere April 5, 2014

Program Description: Giuseppe Verdi’s *Requiem* is a conductor’s dream come true, with musical settings of the Roman Catholic funeral mass. Conductor Dirk Meyer leads the Duluth Superior Symphony Orchestra (DSSO), and the magnificent voices of the DSSO Chorus and Minnesota Chorale for a live broadcast of the *Verdi Requiem* from Symphony Hall at the Duluth Entertainment Convention Center. This season marks Dirk Meyer’s first year as Music Director of the DSSO. Maestro Meyer conducted six concerts for the DSSO last season as Music Director Designate. His conducting has been described as “mesmerizing” and “out of this world.”

Key Participants

- Concert Artists: 182
 - DSSO Orchestra - 79
 - Combined Chorus - 99
 - Soloists - 4
 - Tammy Tyburczy, Soprano
 - Blythe Gaissert, Mezzo-Soprano
 - John Charles Pierce, Tenor
 - Seth Keeton, Bass-Baritone

- Organizations: 5
 - Duluth Superior Symphony Orchestra
 - American Federation of Musicians Local 18
 - Duluth Superior Symphony Orchestra Chorus
 - University of Minnesota-Duluth Chorus
 - Minnesota Chorale

- Partners/Collaborators: 11
 - Rudy Perrault, Broadcast Host
 - Jeff Prauer, Music Consultant
 - Dirk Meyer, DSSO Music Director
 - Rebecca Lynn Petersen, DSSO Executive Director
 - Maureen Breemeersch, DSSO Stage Manager
 - Heidi Lord, DSSO Concert Production Manager
 - Matthew Olson, DSSO Chorus Director
 - Stanley Wold, UMD Chorus Director
 - Kathy Romey, Minnesota Chorale Director
 - Nathan Carlsgaard, DSSO Director of Operations & Personnel
 - Half Ash Productions



Sample Feedback

"Thank you for a great broadcast. I programmed Saturday's concert and it turned out great. Looking forward to more broadcasts next season." – Dirk Meyer, DMA, Music Director, Duluth Superior Symphony Orchestra, Principal Guest Conductor, Sarasota Orchestra

HERITAGE COOKING WITH BEA OJAKANAGAS – Cooking Series In Production

Program Description: A region's heritage is not found only in its history, art and music, but can also be defined by its essential cuisine. The flavors of our region reflect the food of immigrants from Finland, Italy, Sweden and Norway, as well as the new dishes that were created in this fusion of cultures. Before Bea Ojakangas, there was not a cookbook in the United States which concentrated on Finnish food, so prevalent here in northern Minnesota. Having authored *The Finnish Cookbook*, now in its 38th printing, and an additional 28 cookbooks and counting, Bea has baked with Julia Child and Martha Stewart and is a member of the James Beard Cookbook Hall of Fame. Who better to host a heritage cooking series and talk about the unique flavors that are part of the culture of our region? Bea Ojakangas will share her story and her recipes in a six-part cooking series tentatively titled *Heritage Cooking*.

NATIVE REPORT – Arts Series

Episodes 904, 909, 912-915

Program Description: *Native Report* is an entertaining, informative magazine-style series that celebrates Native American culture and heritage, listens to tribal elders, and talks to some of the most powerful and influential leaders of Indian Country today. This series is seen on PBS stations across the country. Season 9 of *Native Report* featured six Minnesota Native American artists and their signature works.

- **Episode 904, Premiere Date: January 23, 2014**
Artist Jeff Savage had a vision for a piece commissioned by the State of Minnesota. His sculpture symbolically depicts the Headwaters of the Mississippi River. It also shows his reverence, and, by extension, that of the Ojibwe and all Native nations toward Mother Earth.
- **Episode 909, Premiere Date: February 27, 2014**
Author and illustrator Michael Lyons has written several children’s books, comic strips and even a coloring book incorporating the Ojibwe language. His underground comics are based upon his personal experiences and those of his family, in a form and genre that is cutting edge.
- **Episode 912, Premiere Date: April 3, 2014**
The paintings and artwork of Dyani White Hawk Polk reflect her Lakota and European ancestry through the fusion of traditional symbolism and Western abstract imagery. Her work investigates the dilemmas and challenges, as well as the joys and blessings, of a cross-cultural existence.
- **Episode 913, Premiere Date: April 10, 2014**
Karen Durfee first held a violin when she was a young child and her grandfather and parents encouraged her to begin lessons after they saw she had an interest in the instrument. Today she is a violinist performing with the Duluth Superior Symphony Orchestra. Her story is one of dedication and passion.
- **Episode 914, Premiere Date: April 17, 2014**
Rocky Makes Room For Them has been called a renaissance man by his peers and admirers of his art, which ranges from visual media to the spoken word. The influences that have molded him arise from his knowledge of traditional art-forms and contemporary experiences of modern life.
- **Episode 915, Premiere Date: April 24, 2014**
The camera of choice for photographer Joseph Allen is a toy model he bought for twenty dollars. It has uncontrollable light leaks, is often slightly out of focus, and there is a drop-off of the image at the corners and edges. In the eyes of Joseph, those imperfections are what make for perfect images.

Key Participants

- Total Featured Artists and Musicians: 12
- Organizations: 3
- Communities represented in 2014: 8 (Travelled ~1,800 mi. to record in 8 communities from Southern Minnesota to Western Minnesota to Northeastern Minnesota)

Sample Feedback

“I love watching Native Report every Saturday night!” – Matthew Edler, Viewer commenting on Facebook

“Interesting. Love learning new things.” – Estienna Shotley, Viewer commenting on Facebook

"I recently found your show and was so excited. We aren't native, but I homeschool and we will definitely be watching. It's a shame that the schools don't offer anything about the history of our native brothers and sisters. I make up the curriculum now so I can include the history. :)" – Kathy Howell, Viewer commenting on Facebook

COMMITMENT TO CULTURAL AND ETHNIC DIVERSITY

Native Report is the only series for public television stations that is focused on covering Indian Country with a strong indigenous voice. The *Native Report* team is led by producers and hosts Stacey Thunder, an enrolled member of and legal counsel for the Red Lake Nation, and Tadd Johnson, an enrolled member of the Bois Forte Band of Ojibwe. Tadd is also an attorney and Professor at the University of Minnesota-Duluth where he is the Head of the American Indian Studies Department. The team also includes producer Michael LeGarde, an enrolled member of the Grand Portage Band of Chippewa, and contributing producer and education specialist Christina Woods, a member of the Bois Forte Band of Chippewa and instructor at the College of St. Scholastica. With 120 episodes under its collective belt, the *Native Report* team remains true to the initial design, which is to be an entertaining, informative magazine-style series that celebrates Native American culture and heritage, listens to tribal elders, and talks to some of the most powerful and influential leaders of Indian Country today.

Native Report also offers a unique internship program giving students an opportunity to experience professional television production and learn storytelling skills within the context of their own community and culture.

EDUCATIONAL EFFORTS AND ARTS EDUCATION MATERIALS

Educators have discovered the teaching resources available connected to WDSE•WRPT Legacy-funded productions. Resources and lesson plans are promoted and posted online, and are free to educators and families. Historical lesson plans accompany our documentary productions *Lost Iron Range* and *Lost 50s*. Classroom-ready lesson guides meeting Minnesota academic standards put *Native Report* arts segments into teachers' hands (www.nativerereport.org). *The PlayList* provides detailed, classroom-ready lesson plans to demonstrate creative problem solving and art concepts designed to meet Minnesota academic standards. Lesson guides incorporate multi-media and hands-on facets for easy adapting to various subjects and grade levels. The plans are available to download along with the corresponding streaming video at www.theplaylistonline.org.

Total Number of Arts Education Materials Online: 46

Sample lesson plan:

Lesson Plan: Miró Paintings
Grade level: K-5
Duration: Four 1-hour class sessions
Media Type: paint (tempera or acrylic)
Subject Integration: Visual Literacy
National Standards for Visual Arts:

Objectives:

Students will complete their own artwork after learning about Spanish artist Joan Miró, and Duluth artist Adam McCauley.

Assessment:

<http://rubistar.4teachers.org/> (website for help with writing rubrics)

Rubric:

4-Standards are exceeded
3-Standards are met
2-Standards may be met at a very low quality or with some exceptions
1-Standards are not met or work is not attempted or very poorly done

Vocabulary:

Abstract
Color
Line
Shape
Texture
Placement
Surrealism
Fauvism
Organic forms

Materials and Procedure:

Paper, tempera paint or acrylic paint, water containers, water, paintbrushes, pencils, sand

Day 1:

Show students various works by Joan Miró, and share information: Miró was born in Madrid, Spain on April 20, 1893 and died on December 25, 1983. He lived to be 90 years old. Miró began drawing classes when he was 7 years old, and went to both art school and business school as an adult. Miró was influenced by other famous artists, such as, Vincent van Gogh and Paul Cezanne.

Students are amazing at noticing details that adults do not. Give students time to look and process what they are seeing in Miró's work. Students enjoy studying artwork and responding to what they see. (See discussion questions below.) Show students *The Playlist* video about artist, Adam McCauley. <http://www.youtube.com/watch?v=HXqBeM2p7gU> (3:24), <http://www.youtube.com/watch?v=ymlNlSh9TQ4> (1:58)

Discuss Adam's work. Address the fact that Adam likes to mix sand into his paint to give it rich texture. Discuss similarities and differences between Adam McCauley's work and Joan Miró's work.

After discussing Joan Miró's and Adam McCauley's work, students are given canvas fabric pieces (8"x10") and a pencil to sketch out their own ideas relating to their work.

Day 2:

Review key concepts from introduction of lesson. Students continue planning artwork. Students start to paint. Allow students to add sand to their paint as Adam does to show texture.

Day 3:

Students continue/finish painting during this class time.

Day 4:

Hold a mini classroom art show/critique with students. Allow students to view other students work and make positive comments of interest about others' artwork. Have students give positive comments on small pieces of paper about each student's work. This is a fun way for students to respond to others' work. It is also a positive way to receive feedback about your own (student) work.

Discussion Questions:

"What do you see?" "What was Miró trying to show you through his artwork?" "Why did he choose to paint those lines and shapes?" "Why did Miró choose those colors?" "What else do you see?" "Why does Adam McCauley paint the way he does?" "What does he say about things in his work being 'too figurative'?" "How does he feel about this in relation to his work?"

Resources:

Adam McCauley: <http://adammccauleypaintings.blogspot.com/p/paintings-2013.html>

Joan Miró: <http://joanmiro.com/>

Books:

Joan Miró: The Ladder of Escape by Marko Daniel and Matthew Gale

Joan Miró: 1893-1983 by Janis Mink

Joan Miró by Rosa Malet and Joan Miró

Joan Miró (MoMA Artist Series) by Carolyn Lanchner and Joan Miró

National Standards for Visual Arts:

• **Content Standard #1: Understanding and applying media, techniques, and processes**

Achievement Standard:

- Students know the differences between materials, techniques, and processes
- Students describe how different materials, techniques, and processes cause different responses
Students use different media, techniques, and processes to communicate ideas, experiences, and stories
- Students use art materials and tools in a safe and responsible manner

• **Content Standard #2: Using knowledge of structures and functions**

Achievement Standard:

- Students know the differences among visual characteristics and purposes of art in order to convey ideas
- Students describe how different expressive features and organizational principles cause different responses
- Students use visual structures and functions of art to communicate ideas

• **Content Standard #3: Choosing and evaluating a range of subject matter, symbols, and ideas**

Achievement Standard:

- Students explore and understand prospective content for works of art
- Students select and use subject matter, symbols, and ideas to communicate meaning

• **Content Standard #4: Understanding the visual arts in relation to history and cultures**

Achievement Standard:

- Students know that the visual arts have both a history and specific relationships to various cultures
Students identify specific works of art as belonging to particular cultures, times, and places
Students demonstrate how history, culture, and the visual arts can influence each other in making and studying works of art

• **Content Standard #5: Reflecting upon and assessing the characteristics and merits of their work and the work of others**

Achievement Standard:

- Students understand there are various purposes for creating works of visual art
Students describe how people's experiences influence the development of specific artworks
Students understand there are different responses to specific artworks

• **Content Standard #6: Making connections between visual arts and other disciplines**

Achievement Standard:

- Students understand and use similarities and differences between characteristics of the visual arts and other arts disciplines
Students identify connections between the visual arts and other disciplines in the curriculum.

OUTREACH AND PERSONAL ENGAGEMENT

Thanks to Legacy funding, the WDSE•WRPT studio became an arts venue during live broadcasts of *The Playlist*, offering the community a chance to witness television production first hand. More than 100 people took advantage and were rewarded with a front row seat for live music. Another 200 people attended live tapings hosted by *The Playlist* at The Underground Theater and Ely's Amici Event Center.

THE PLAYLIST ONLINE & SOCIAL MEDIA

The Playlist has an active and growing presence on Facebook, Twitter and YouTube, and recently added Instagram to the list. Our programs are broken into individual stories/songs and posted on YouTube for viewers and artists to utilize in addition to the program in its entirety. Artists and musicians use the pieces on their websites to make an impression on potential fans and customers. Our *Playlist Now* segments offer immediate engagement and a connection to arts opportunities in the region.

- **Facebook**
Fans: 1,474 (30% increase from 2013)
- **Twitter**
Followers: 890 (40% increase from 2013)
- **Instagram**
126 (New in 2014)
- **YouTube**
Video Views: 433,209
Subscribers: 560 (60% increase from 2013)
Total Time Viewed: 472,241 minutes in US, UK, Canada, Germany, Australia & Brazil
Top Viewed Segments in 2013:
 - Big Wave Dave & the Ripples: Get In, Get On, Get Up & Get Down – 13,570
 - Alan Jensen: Addiction Drums – 4,915
 - Artisan Blacksmith Dale Burton – 4,631

Financial Reports (07/01/2013 - 06/30/2014 and 07/01/2013 - 06/30/2015)

**WDSE-WRPT Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2014
For Period: July 1, 2013 through June 30, 2014**

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2013 through June 30, 2014	20 Episodes of the arts series <i>The PlayList</i> Live Broadcast of the Duluth Superior Symphony Orchestra's <i>Verdi Requiem</i> Historical Documentary: <i>Lost Iron Range</i> Historical Documentary: <i>Bobby Aro: King of the Great Northwoods</i> 6 <i>Native Report</i> Native MN Artists Segments
Cost of Production	See attached Cost of Production
Number of stations broadcasting program	6 stations of WDSE-WRPT's 8 total stations broadcast WDSE-WRPT Legacy-funded programs In addition, some WDSE-WRPT Legacy programs are seen statewide on the Minnesota channel.
Estimated viewership July 1, 2013 through June 30, 2014	The WDSE-WRPT broadcast signal reaches an estimated 431,000 viewing households.
Hours available for web streaming July 1, 2013 through June 30, 2014	72 hours of programs streamed online
Education materials created and distribution July 1, 2013 through June 30, 2014	18 activity guides created. They continue to be distributed on www.wdse.org *To date, a total of 72 individual activity guides are available online

WDSE·WRPT Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2014
 For Period: July 1, 2013 through June 30, 2014

Grantee: WDSE·WRPT

Legacy Projects	Cost of Production
<i>For Period: July 1, 2013 through June 30, 2014</i>	<i>For Period: July 1, 2013 through June 30, 2014</i>
<i>The Playlist</i>	\$396,793.22
<i>DSSO Live - Verdi</i>	\$15,764.83
<i>Lost Iron Range</i>	\$54,131.06
<i>Bobby Aro: King of the Great Northwoods</i>	\$41,595.63
<i>Native Report - MN Native Artists</i>	\$11,858.06
Total	\$520,142.80

**WDSE-WRPT Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium
For Period: July 1, 2013 through June 30, 2015**

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<p><i>The PlayList</i> arts series season five (20 episodes) <i>Lost Iron Range</i> history documentary <i>Bobby Aro: King of the Great Northwoods</i> history documentary Duluth Superior Symphony Orchestra Live Broadcast <i>Verdi Requiem</i> <i>Native Report</i> series season 9 segment MN Native Artists (6 segments)</p> <p><i>The PlayList</i> arts series season six (20 episodes) <i>Lost 50s</i> history documentary Duluth Superior Symphony Orchestra Live Broadcast <i>Rebels and Innovators</i> <i>Heritage Cooking with Bea Ojakanagas</i> <i>Native Report</i> series season 10 segment MN Native Artists (6 segments)</p>
Recipient phone number	218-788-2811
Names of board members	See attached.
Recipient email address	aharmon@wdse.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	www.wdse.org
Amount, source and fiscal year of the appropriation	\$3,910,500 Total \$384,638 to WDSE-WRPT for each year of the biennium July 1, 2013-June 30, 2015.
Amount and source of additional funds	There are no additional funds planned to support these projects.
Duration of projects	Project activities have or will take place between July 1, 2013 and June 30, 2015.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	See attached
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

WDSE-WRPT 2014-2015 Board of Directors

Chair – Dr. Dennis Soukup
Vice Chair – Sarah Perry-Spears
Secretary/Treasurer – Robert Fryberger

Elected Directors

Shane Bauer
Kathleen Clark
Chris Davila
Hanna Erpestad
Conrad Firling
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Sheryl Jensen
Marlys Johansen
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Mary Keyes
Julie Kim
Raija Macheledt
Ina Myles
Jocelyn Pihlaja
Dr. Arne Vainio

Ex-officio Members

Robin Trinko-Russell, Beck Foundation President
Allen Harmon, President and General Manager
Charlie Heinmuller, Community Advisory Board Chair

WDSE-WRPT Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Year Two of the Biennium
 For Period: July 1, 2014 through June 30, 2015

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Measuring and Evaluating Results	Measurable Outcomes
Total WDSE-WRPT Legacy-funded projects	July 1, 2014 to June 30, 2015	(see below)	\$384,638.32		(see below)	(see below)
<i>The PlayList</i> is an engaging magazine style program designed to provide a venue for celebrating the culture, art and artists of northern Minnesota.	July 1, 2014 to June 30, 2015	0.8 Producer 1.15 Director/ Editor 0.7 Web designer 1.1 Camera Ops 0.18 Executive Producer 0.05 Audio 0.02 Education Specialist	(included above)		On time completion of programs for broadcast; Nielsen ratings and social media analysis to measure audience numbers; Tracking of web hits/ downloads; anecdotal feedback from viewers.	Original broadcast of 20 PlayList programs, each program repeated two times and made available to all Minnesota Public Television stations; Update of an interactive website; Six teachers guides created and made available online; Series made available online; Thirteen short segments used as interstitial material; Promotion of series.
Live broadcast of the Duluth Superior Symphony Orchestra's performance of <i>Rebels and Innovators</i> .	July 1, 2014 to June 30, 2015	0.2 Producer 0.2 Director/ Editor 0.2 Assoc. Prod. 0.01 Camera ops 0.01 Engineer 0.01 Executive Producer	(included above)		On time completion of the program for broadcast.	Live broadcast of the DSSO Spring Performance and one rebroadcast of the program.
<i>The Lost 50's</i> history documentary will give Minnesotans a feel for the booming post war era in the northern part of the state.	July 1, 2014 to June 30, 2015	0.2 Producer 0.18 Photog/ Editor 0.02 Web Designer 0.02 Education Specialist 0.01 Executive Producer	(included above)		On time completion of program for broadcast; tracking of web hits/ downloads; anecdotal feedback from viewers.	Production and original broadcast of a documentary which will be repeated twice on our air and made available to all Minnesota Public Television stations; Creation of an interactive documentary specific webpage; Six teacher's guides created and made available online; Documentary made available online; Six interstitial elements produced; Promotion of the broadcast premiere of the documentary.
Minnesota Native American Artists segments will air as part of the <i>Native Report</i> series to a state wide, regional and national audience.	July 1, 2014 to June 30, 2015	0.05 Producer 0.05 Director/ Editor 0.02 Web Designer 0.02 Education Specialist 0.01 Executive Producer	(included above)		On time completion of segments for broadcast; Nielsen ratings to measure audience numbers; tracking of web hits; anecdotal feedback from viewers.	Original broadcast of six Native Report segments repeated twice and made available to all Minnesota Public Television stations and all PBS stations; Refreshed interactive series website; Segments made available online; Six teachers guides created and made available online; Promotion of the series.
A heritage cooking series will celebrate the unique flavors of our region.	July 1, 2014 to June 30, 2015	0.21 Producer/ writer 0.18 Photographer/ editor 0.02 Web Designer	(included above)		On time completion of series for broadcast; Nielsen ratings to measure audience numbers; tracking of web hits; anecdotal feedback from viewers.	Original broadcast of six part heritage cooking series repeated twice on our air and made available to all Minnesota Public Television stations; New interactive series website; Series made available online; Promotion of the series.

Appendix B - Twin Cities Public Television Raw Data

Total Legacy-funded jobs (FTEs) created and maintained: 13.87

- Executive Producer: 0.47
- Series Producer: 1.95
- Managing Producer: 1.39
- Producer: 0.97
- Associate Producer: 1.73
- Production Assistant: 0.36
- Camera Operator: 1.04
- Audio Technician: 0.96
- Editors: 2.85
- Graphic Designer: 0.30
- Video Engineer: 0.05
- Studio Staff Positions: 0.12
- Interactive Media positions: 0.25
- Public Engagement positions: 0.97
- Paid Internships: 0.44
- Finance and Legal: 0.02

Total additional Legacy-funded temporary/freelance jobs:

In addition, **tpt** hired 80 temporary, freelance positions totaling \$126,982.00 in salary/fees in 2014.

Total number hours produced: 16

In the 2014 reporting period, **tpt** produced the following Legacy program content:

- *MN Original*: 11.5 hours (20 half-hour episodes, repackaged segments and web content)
- *The Lowertown Line*: 2.5 hours (5 half-hour episodes)
- *Lost Twin Cities IV*: 1 hour (1 one-hour program)
- *The New Standards Holiday Show*: 1 hour (1 one-hour performance special)

Total number of hours broadcast: 752.5

In the 2014 reporting period, **tpt** broadcast the following Legacy-funded program premieres, encore presentations, interstitials and promotional content on **tpt 2**, **tpt LIFE** and statewide on **tpt MN**.

- *MN Original*: 532 hours
- *The Lowertown Line*: 21.5 hours
- Performance specials: 64.5 hours
- Cultural and History Documentaries: 90.5

Additionally, the following Legacy-funded program continued to broadcast nationally during this reporting period:

1 two-hour National Production: 44 hours

- *PBS Arts From Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore*.

Statewide viewership

Legacy-funded content produced by **tpt** is broadcast in Minnesota on 3 of the 17 digital services of the MPTA: **tpt 2**, **tpt LIFE**, **tpt MN** (The MN Channel). The following estimated viewership data from Nielsen Media Research is for viewing audiences in the Minneapolis-Saint Paul designated market area and reflects the January 1, 2014 through December 31, 2014 period. Projections include live plus DVR time-shifted viewing, with "HH" representing the Nielsen audience measurement unit in which one or more people are watching a particular program and "P2+" representing the individuals over 2 years old watching a particular program.

The programs broadcast on **tpt 2** and **tpt LIFE** drew over 1,286,000 viewings in 2014, an increase in television of these projects by +45%. (Viewer data is available only for these **tpt** channels.)

MN Original:

	<u>HH</u>	<u>P2+</u>
tpt 2	663,000	726,000
tpt LIFE	80,000	80,000

Each new episode of *MN Original* is broadcast 8 times on **tpt** channels each week. Encore episodes air 16 times each week statewide on **tpt's Minnesota Channel**. Viewership of *MN Original* on **tpt 2** and **tpt LIFE** grew by 4% over the 2014 calendar year.

MN Original interstitials:

	<u>HH</u>	<u>P2+</u>
tpt 2	7,000	6,000
tpt LIFE	138,000	166,000

The Lowertown Line:

	<u>HH</u>	<u>P2+</u>
tpt 2	58,000	55,000

The New Standards Holiday Show:

	<u>HH</u>	<u>P2+</u>
tpt 2	20,000	21,000

Lost Twin Cities IV:

	<u>HH</u>	<u>P2+</u>
tpt 2	85,000	99,000
tpt LIFE	41,000	40,000

Lost Twin Cities III:

	<u>HH</u>	<u>P2+</u>
tpt 2	17,000	25,000
tpt LIFE	34,000	38,000

The Past is Alive Within Us: The U.S.-Dakota Conflict:

	<u>HH</u>	<u>P2+</u>
tpt 2	3,000	3,000

National viewership

PBS COVE

COVE is PBS' enterprise video platform which consists of a variety of systems and technologies that PBS Interactive is aligning to serve the online video needs of the public television system as a whole. COVE, an acronym for Comprehensive Online Video Ecosystem, provides a suite of video player user capabilities as well as the behind-the-scenes tools and infrastructure necessary to deliver the full richness of thousands of hours of local and national PBS programming to hundreds of stations. Through COVE, **tpt's** Legacy-funded content is available to several thousand monthly users and can be seen next to national PBS programs such as *Frontline*, *Antiques Roadshow*, *Downton Abbey* and *Nature*, reaching a whole new audience of arts fans.

The Public Television Major Market Group

TPT and *MN Original* are proud to partner with The Public Television Major Market Group (MMG), representing 28 of the largest public television stations in the country, on the PBS National Arts and Cultural Content Management and Sharing System. This innovative system allows stations to share arts content with other stations in the group, resulting in a rich cultural exchange. The MMG makes it possible to leverage productions of *MN Original* and to share the work of Minnesota artists with other major markets across the country.

Each of the 28 participating stations contributes stories to the national feed and selects other stations' stories for broadcast and/or the web to serve their own community needs. Stories cover the performing and visual arts and feature interviews with disparate artists, writers, composers and performers.

In 2014, *MN Original* segments on artists Michael Cina and Dougie Padilla were included in national feeds. In total, 25 *MN Original* segments have been shared with the MMG and continue to broadcast nationally.

28 Participating MMG Stations:

KAET/Phoenix	KVIE/Sacramento	WEDH/Connecticut	WSKG/Binghamton
KETC/St. Louis	MATC/Milwaukee	WEDU/Tampa	WTTW/Chicago
KLRN/San Antonio	MPT/Maryland	WETA/Washington DC	WTVS/Detroit
KLTX/Las Vegas	NMPBS/New Mexico	WFYI/Indianapolis	WVIZ/Cleveland
KQED/San Francisco	OPB/Oregon	WGBH/Boston	
KPBS/San Diego	RMPBS/Denver	WHYY/Philadelphia	
KTCA/Twin Cities	SOCAL/Los Angeles	WNET/New York	
KUHT/Houston	WCNY/Syracuse	WPBT/Miami	

PBS Arts Festival

PBS Arts: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore, the premiere episode of the national series *PBS Arts Fall Festival* in 2012, was produced by **tpt** in 2011 and originated at the Guthrie Theater in Minneapolis. Following the performance was an award-winning mini-documentary *Art Scene: Minnesota*, produced for national PBS.

In 2014, there were 20 telecasts of *H.M.S. Pinafore* on 13 channels in 8 markets. Together, these stations' signals reach 4% of U.S. TV households.

TPT's Legacy programming online

Total hours available online: 159.5

- *MN Original*: 142.25 hours
- *The Lowertown Line*: 5 hours
- Cultural and History Documentaries: 7 hours
- Performance Specials: 5.25 hours

Total combined page views and online video views. Video views include views on YouTube, PBS Cove, Facebook and the Minnesota Video Vault: 1,180,609

- *MN Original*
 - 204,715 page views
 - 849,670 video views
- *The Lowertown Line*
 - 18,966 page views
 - 35,090 video views

- Legacy-funded Documentaries
 - 11,548 page views
 - 8,409 video views
- Performance Specials
 - 3,666 page views
 - 48,545 video views

Public engagement and outreach

Legacy funding has been instrumental in helping **tpt** reach a broad and rich audience of Minnesotans and exposing them to the work of *MN Original*, *The Lowertown Line* and *Lost Twin Cities IV*. This outreach and engagement has been instrumental in reaching underserved audiences as well as those that are typically not engaged through public media.

Some examples of these efforts include:

- Trade advertising partnerships with *MinnPost*, *City Pages*, *Mpls/St. Paul Magazine*, *Minnesota Monthly* and others.
- Media sponsorship of the 2014 Northern Spark Arts Festival and 2014 NEMAA Arts season/Art-A-Whirl.
- Branded novelty items (with information about how to access legacy content) for use at community, educational and partner events.
- *MN Original* presence at Art Attack, a weekend-long studio tour event at the Northrup King Building in Northeast Minneapolis. The series hosted a gallery space, a lounge area to view episodes of *MN Original*, an interactive art-making station and a live performance stage. More than 1,000 people visited the space throughout the course of the day.

In 2014, **tpt**'s Legacy-funded programs were well represented in the press with over 1.5 million print impressions (the possible number of individual people reached through a hard-copy or printed publication) and over 110 million online impressions (the possible number of individual people reached through content accessed on computers, tablets and mobile devices). These hits occurred in the following publications and media outlets:



- *MN Original*
 - Print: 4 hits – 1,220,055 impressions
 - Online: 28 hits – 75,478,040 impressions
- *The Lowertown Line*
 - Print: 3 hits – over 500,000 impressions
 - Online: 18 hits – 34,495,000 impressions
- *Lost Twin Cities IV*
 - Online – 1 hit – 800,000 impressions

Monthly e-newsletters are distributed to a subscription list for *MN Original* with information on upcoming broadcasts, related events and behind the scenes details. In 2014, 10 editions of the newsletter circulated to over 2,000 subscribers with an average unique open rate of 36%. The series recently developed an educator-specific newsletter and circulated its first edition in early December to 125 subscribers, with a 26% open rate. *The Lowertown Line*, *Lost Twin Cities IV* and other Legacy-funded programs are frequently included in the **tpt** and Rewire e-newsletters. Rewire has 1,950 subscribers and a 37% open rate while **tpt** has 25,905 subscribers and a 19% open rate.

LEGACY PROGRAMS FROM TPT

MN ORIGINAL - Weekly Arts Series **Episodes 501 - 516**

Program Description: *MN Original* is **tpt**'s award-winning weekly arts series celebrating Minnesota's creative community, across all disciplines and all cultures. *MN Original* increases awareness of Minnesota artists, arts organizations and arts venues, inspires viewers to think about the arts and artists in new ways and cultivates new audiences for the arts by promoting a deeper understanding of the creative process, curating contemporary arts in Minnesota for generations to come. All of the musical underscoring throughout the series is created by and credited to Minnesota musicians.

- **Episode 501, Premiere Date: January 5, 2014**
Internationally acclaimed Artaria String Quartet preserves and performs classical chamber repertoire. Noted poet Robert Bly shares three of his poems from inside his private writing sanctuary. Judy Onofrio's latest work creating sculptures from animal bones is both a departure and a coming home. The 4ontheFloor, along with Duluth singer Sarah Kruger, perform *Enough* at Target Field.
- **Episode 502, Premiere Date: January 12, 2014**
Eric Reiger, also known as HOTTEA, uses chain link fence as the backbone for his street art installations. Mary Mack, who has appeared on Minnesota Polka Spotlight and Comedy Central's *Live at Gotham*, shares her comedic and quirky charm. A finalist from NBC's *The Voice*, Nicholas David writes and performs soulful music.
- **Episode 503, Premiere Date: January 19, 2014**
A *MN Original* music compilation featuring many of our favorite musicians performing in the **tpt** studios and around town: Alpha Consumer, Solid Gold, Mayda, Astronautalis, Barbara Jean, The Shiny Lights and Cloud Cult.
- **Episode 504, Premiere Date: January 26, 2014**
Allen Downs Life and Work: Winter Quarter in Mexico commemorated the 40th anniversary of Downs' art-based study abroad program. Lea Devon Sorrentino's conceptual installations push viewers to question consumerism and materialism in American culture. And preparations are underway for *Wits*, American Public Media's live comedy and music show recorded for public radio stations across the nation.

- **Episode 505, Premiere Date: February 9, 2014**
 Guthrie Theater's Artistic Director Joe Dowling has built a world-class center for theater arts and arts education. Alchemy and tradition are reflected in photographer Andrew Moxom's timeless wet plate collodion portraits. Hip hop artist Brother Ali performs in *tpt's* studio.
- **Episode 506, Premiere Date: February 16, 2014**
 GRAMMY® Award-winning children's band The Okee Dokee Brothers writes bluegrass and folk songs for the whole family to enjoy. Muralist and mosaic artist Greta McLain uses her public artwork to bring communities together. B-Boy J-Sun is committed to teaching younger generations both the cultural history of, and the techniques behind, hip hop dancing.
- **Episode 507, Premiere Date: February 23, 2014**
 Soprano Maria Jette performs in every style, from early music with full orchestras to singing on *A Prairie Home Companion*. Brian Hart's innovative technique of "light drawing" results in unique images that are part photograph, part drawing. The Brave New Workshop has been performing satire, original sketch comedy and improv longer than any theater in the country.
- **Episode 508, Premiere Date: March 23, 2014**
 Acclaimed author, playwright and storyteller Kevin Kling collaborates with some of Minnesota's most talented performers. Painter Eddie Hamilton's *Shadows Project* brings awareness to the challenges disabled people face within their communities. Folk music record label Red House Records has been representing local and national artists since the early 1980s.
- **Episode 509, Premiere Date: March 30, 2014**
 Actress and playwright Sun Mee Chomet searches for her identity both onstage and off. Kurt Seaberg depicts the indigenous Sami people of Northern Europe in his intricate drawings. The Walker Art Center's 2013 Artist-Designed Mini Golf commemorates the 25th Anniversary of the Minneapolis Sculpture Garden. Instrumental alchemist Paul Metzger improvises on his modified 23-string banjo.
- **Episode 510, Premiere Date: April 6, 2014**
 Fascinated by the tradition of metal casting, Wayne Potratz has made it his life's work to study and teach sculpture. Jan Estep's conceptual art pieces are embodied by the experiential approach she takes with her art. Minneapolis band Run Westy Run plays First Avenue after a 15-year hiatus.
- **Episode 511, Premiere Date: April 13, 2014**
MN Original music special featuring electronic musician Dan Deacon, Duluth indie rockers Low, former Hüsker Dü frontman Bob Mould, indie rock quartet Silversun Pickups and electro-pop band Metric at Rock The Garden 2013, presented by Walker Art Center and 89.3 The Current.
- **Episode 512, Premiere Date: April 20, 2014**
 The resident acting company of Children's Theatre Company, along with Artistic Director Peter Brosius, mentors young actors and inspires young audiences. Julia Strand breathes new life into books that would otherwise be discarded, creating intricate carvings of the content within the pages. Secret Stash Records maintains its groove-based sound, whether it's with a vinyl re-release, or new music like Sonny Knight and the Lakers.
- **Episode 513, Premiere Date: April 27, 2014**
 Lise Houlton carries on the legacy of Minnesota Dance Theatre, reinforcing tradition and encouraging collaboration. Art plays a crucial role in the healing process for patients and families at the Children's Hospitals and Clinics of Minnesota. The work of longtime singer, songwriter and music producer Kevin Bowe has appeared on double-platinum and GRAMMY® Award-winning albums.

- **Episode 514, Premiere Date: May 4, 2014**
Visual artist Carolyn Halliday pairs traditional fiber techniques with nontraditional materials to create her unique sculptures. Dancers from Carl Flink's Black Label Movement perform *HIT*, an intensely physical piece inspired by the chaos of cell movement. At First Avenue, rapper Slug of hip hop duo Atmosphere talks about songwriting and Rhymesayers, the independent record label he helped develop.
- **Episode 515, Premiere Date: May 11, 2014**
Lise Houlton carries on the legacy of Minnesota Dance Theatre, reinforcing tradition and encouraging collaboration. Drury Brennan draws upon graffiti and Asian calligraphy in his large-scale typographical improvisations. Noted poet Robert Bly shares a poem from inside his private writing sanctuary he calls The Little House. A finalist from the television singing competition series *The Voice*, Nicholas David writes and performs soulful music.
- **Episode 516, Premiere Date: May 18, 2014**
Hend Al-Mansour questions the role of women in Saudi Arabian society and puts women's rights at the forefront of her work. Deaf writer Raymond Luczak performs his poem *Birthright* in American Sign Language at the Heights Theater in Minneapolis. Asia Ward sculpts and suspends sculptures she calls "aluminum dreamscapes." Composer Chan Poling's classical and contemporary jazz training inspires his songwriting for musical theater and his alternative rock band, The Suburbs.

Total number of key participants

- Artists: 454
- Organizations: 46
- Experts: 21
- Partners/Collaborators: 1181
 - Partnering with Minnesota Musicians: Minnesota musicians provide all of the underscoring music for *MN Original*. Through December 31, 2014, 951 musicians in 297 bands have partnered with *MN Original* to provide 4669 songs for the music library. Musicians are credited onscreen and links to their music and websites are posted for every segment.

Representation of cultural and ethnic diversity

In accordance with the U.S. Census, Twin Cities Public Television considers an artist to be diverse if they are Native American, African, African American, Middle Eastern, Asian, Asian American or Latino. Youth and artists with a disability are also considered diverse.

88% of *MN Original* episodes premiering between January 1, 2014 and December 31, 2014 featured artists from diverse populations.

Examples of *MN Original* profiles featuring diversity

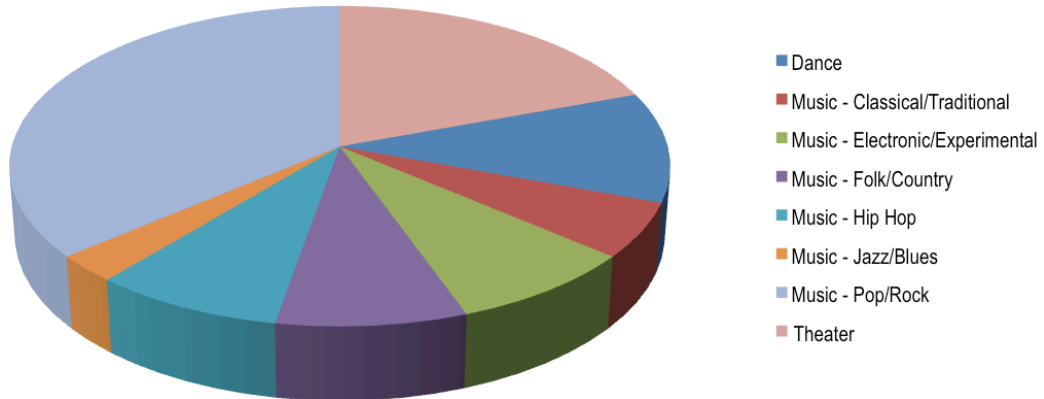
- Painter Eddie Hamilton's *The Shadows Project* aims to bring awareness to the various challenges disabled people face when interacting with their communities.
- Printmaker and installation artist Hend Al-Mansour questions the role of women in Saudi Arabian society and puts women's rights at the forefront of her work.
- Deaf writer Raymond Luczak performs his poem *Birthright* in American Sign Language at the Heights Theater in Minneapolis.
- Greta McLain works with the Richard R. Green Central Park School in South Minneapolis to plan and execute two vibrant murals that are representative of the diverse student body.
- Seeking to break through casting barriers, actress Sun Mee Chomet turns to playwriting to create roles for the Asian American community.

Showcasing a diversity of arts disciplines

Each half-hour episode of *MN Original* consists of multiple segments showcasing various arts disciplines. The following two charts represent the diversity of disciplines within the visual and performing arts featured on episodes of *MN Original* that premiered in 2014.

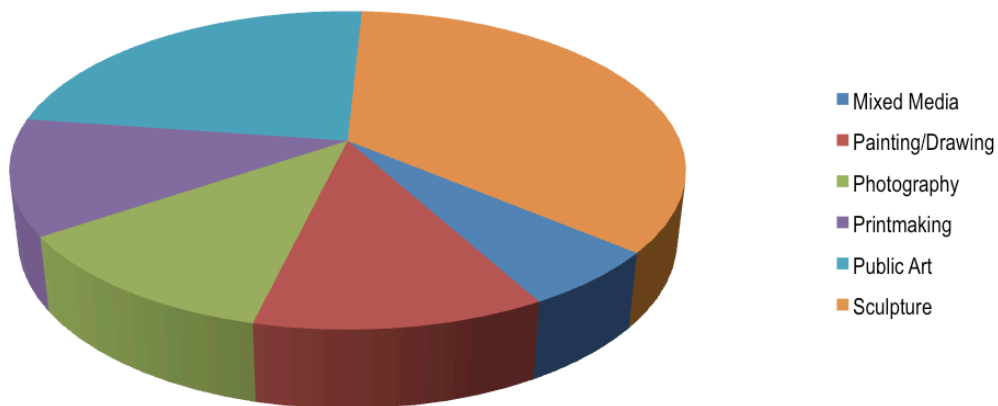
Of the 56 segments that premiered in 2014, 36 were performing arts, with the following breakdown:

Performing Arts Disciplines



Of the 56 segments that premiered in 2014, 17 were visual arts, with the following breakdown:

Visual Arts Disciplines



*Genres not shown but also featured on the series include literary arts and conceptual arts. Together, these two categories account for 5.36% of the 56 segments that premiered in 2014.

Social media presence

MN Original has active Facebook, Twitter, Instagram and Pinterest accounts. In addition, all of the videos posted to moriginal.org are also available on the *MN Original* YouTube channel.

- Facebook
 - 5,322 likes (955 new likes in 2014)
 - 2.7 million page impressions
- Twitter
 - 8,244 followers (1,916 new followers in 2014)
 - 1,108,600 total impressions
- YouTube
 - 2,781 subscribers (1,228 new subscribers in 2014)
- Instagram
 - 814 followers
- Pinterest
 - 95 followers (account created in May 2014)

Educational Initiatives

Total number of artist Activity Guides: 417 guides spanning 136 episodes

Since the beginning of Legacy funding, *MN Original* has had a partnership with the Minnesota Humanities Center (MNHUM). This partnership is mutually beneficial: *MN Original* provides MNHUM with educator-ready video content while MNHUM provides *MN Original* with activity guides written by educators. Nearly 500 video segments and their accompanying activity guides can be found on both websites: <http://www.mnoriginal.org/category/guide/> and humanitieslearning.org/resource.

Sample activity guide:

Sun Mee Chomet – Playwright and Actor

Writing/Essay/Journal

As a Korean adoptee, Sun Mee Chomet is constantly searching for identity. The more she learns about her past and birth family, the more she is able to know herself, and consequently, the more she is able to risk and grow in her acting and her writing.

Write a poem that explores your identity. Include the parts of your life that Sun Mee explores in the formation of her identity: family, nationality, friends, experiences, talents, special places, and influential events.



Activity

Sun Mee Chomet started acting in Jr. High because it was fun. Now she does it because she believes there are so many stories that need to be told.

Think of something you like to do and explore how you could turn it into a career. Find someone who has a similar profession to your dream job. If you can, visit that person's workplace. Interview that person and make a list of things you can do to prepare for a future where you get to do what you love.

Educational Outreach

In 2012, *MN Original* and the Minnesota Humanities Center launched a series of teacher workshops to broaden the reach of these activity guides. To date, we have co-presented five events, with a sixth scheduled for the spring semester. The workshops are held at MNHUM with a target audience of 50-75 educators. More than 200 unique educators have attended these workshops thus far.

At each event, an artist from *MN Original* engages participants in an interactive discussion reflective of his or her work. Each participant leaves the event with a DVD copy of the episode in which the artist was featured, the set of corresponding activity guides and new tools with which to engage their students.

Sample feedback

"It helped me understand the power of storytelling to engage, teach, and discover. It inspired me to learn more about my students!" – Sarah Bettendorf, Art Specialist, Sioux Trail Elementary

"I'm excited to use these ideas in teaching!" – Anonymous

"This is so important and helpful!" – Margret Hinton, Marion W. Savage Elementary

MN Original also had a presence at the 2014 Education Minnesota Conference, reaching an estimated 200 new educators from around the state. In addition to sharing information about the resources throughout the day at the **tpt** booth, *MN Original* also hosted an interactive discussion with a group of 50 educators about integrating video and art into curriculum.

MN Original recognized with Legacy Partners Award

Conservation Minnesota and Minnesota Citizens for the Arts have recognized *MN Original* and Twin Cities Public Television with the Legacy Partners Award in recognition for its effective use of Legacy funds.

"TPT's *MN Original* goes well beyond simply providing quality educational programming. *MN Original* creates a high quality and permanent historical record of our astounding artists and arts community," said Sheila Smith, Executive Director of the Minnesota Citizens for the Arts. "They are providing a very important and long lasting contribution in preserving a look at Minnesota's artistic culture as it is today that will be a resource for years to come."

THE LOWERTOWN LINE - Event and Music Series **7 Events, 4 2014 Broadcast Premieres**

Series Description: *The Lowertown Line* is a broadcast and digital music series that brings to life the vibrant Minnesota music scene through concert-style live tapings, field shoots and intimate interviews. Launched with a few pilot programs in 2013, the show has grown into a regular series that serves and celebrates the depth, variety and inventiveness of Minnesota musicians.

- ***The Lowertown Line with Chastity Brown***
Event Date: October 22, 2014, Premiere Date: February 1, 2014
Folk and soul only begin to describe Chastity Brown's unique sound. Raised in Tennessee, the hailed Minneapolis-based musician brings her powerful sound across the river to the **tpt** studios on this installment of *The Lowertown Line*.
- ***The Lowertown Line with Malamanya***
Event Date: October 17, 2014, Premiere Date: April 21, 2014
This episode of *The Lowertown Line* features the Minneapolis-based, Cuban Son ensemble, Malamanya. The six-member group combines the traditional rhythms and melodies of Latin American and Caribbean music into a style known by many as "Afro-Cuban."

- The Lowertown Line with Haley Bonar***
Event Date: April 9, 2014, Premiere Date: June 13, 2014
 Haley Bonar performs live in *tpt's* Studio A and discusses keytar, her creative process and the South Dakota punk scene. Bonar's alternative country/folk-rock style has been a part of the local music scene since she was a teenager, earning her critical acclaim and recognition.
- The Lowertown Line with Har Mar Superstar***
Event Date: April 7, 2014, Premiere Date: November 23, 2014
 Acclaimed singer/songwriter and energetic performer Har Mar Superstar and guest Lizzo bring irresistible grooves to *The Lowertown Line* stage in *tpt's* Studio A. Har Mar's music style is an eclectic mix of classic soul, R&B and disco.
- The Lowertown Line with The 4ontheFloor***
Event Date: August 26, 2014, Scheduled Premiere: January 25, 2015
 With four signature kick drums and all of their songs in 4/4 time, it's easy to see where rock band The 4ontheFloor gets its name. Delta blues and classic rock are also major influences to the band's energetic style.
- The Lowertown Line with The Blind Shake***
Event Date: September 25, 2014, Scheduled Premiere: February 15, 2015
 Known for dynamic live shows with synchronized dance moves, The Blind Shake has been playing around the Twin Cities for over a decade. Their musical sound is steeped in 60's psychedelia with a contemporary garage rock drive.
- The Lowertown Line with Kitten Forever***
Event Date: September 25, 2014, Scheduled Premiere: TBD
 Taking inspiration from riot grrrl, post-punk and hardcore, the bass and drum trio Kitten Forever rocks a lo-fi stripped down aesthetic that is both personal and tongue-in-cheek; aggressive and disco.
- The Lowertown Line with Black Diet***
Event Date: November 19, 2014, Scheduled Premiere: February 8, 2015
 Black Diet is a garage/indie/soul band putting on shows that look like Baptist church services held at punk houses. Part of a stream of vintage sounding acts coming out of Minneapolis' Piñata Records, they spit out sharp, testimonial jams for the masses.
- The Lowertown Line with Doomtree***
Event Date: December 10, 2014, Scheduled Premiere: February 22, 2015
 Doomtree is a Twin Cities music institution—a hip hop collective consisting of seven artists whose diversity of tastes and consistency of character combine to make the team an unstoppable, honest, creatively vicious whole.
- The Lowertown Line (title TBD)***
Event Dates: Multiple, Scheduled Premiere: TBD
 A special compilation episode featuring diverse female singer-songwriters from around the Twin Cities. Includes a one-of-a-kind performance by R&B-infused pop artist Mayda at the historic New Century Theatre.

Total number key participants

- Artists: 41
- Partners/Collaborators: 15
 - Heroic Lighting
 - Tossfad Productions
 - EventPro
 - Camp Bar
 - Ice House Restaurant
 - The Bad Waitress
 - Candyland
 - Amsterdam Hall
 - New Century Theatre
 - Bedlam Lowertown
 - Metro Transit
 - Golden's Deli
 - Savers thrift store
 - Tea House Chinese Restaurant
 - The Varsity Theater

Total event attendance: 2050

- *The Lowertown Line with Haley Bonar*: 200 people
- *The Lowertown Line with Har Mar Superstar*: 300 people
- *The Lowertown Line with The 4ontheFloor*: 300 people
- *The Lowertown Line with The Blind Shake/Kitten Forever*: 100 people
- *The Lowertown Line with Black Diet*: 100 people
- *The Lowertown Line with Mayda*: 100 people
- *The Lowertown Line with Doomtree*: 950 people

Social media presence

- Facebook
 - 1,138 likes
 - 1.1 million impressions
- Twitter
 - 696 followers
 - 5.7 million impressions
- YouTube
 - 78 subscribers
- Instagram
 - 196 followers

LOST TWIN CITIES IV - History Documentary **Broadcast Premiere August 13, 2014**

Program Description: Twin Cities Public Television's *Lost Twin Cities* series celebrates the cultural and architectural heritage that has vanished from our region. *Lost Twin Cities IV* was a memorable addition to this venerable series. Like previous editions of *Lost Twin Cities*, our latest episode focused on a handful of memorable lost stories from the past century:

- **Frank Lloyd Wright's Minnetonka Masterpiece**
In 1972 the Francis and Mary Little House in Deephaven was torn down to make room for a more modest, manageable house, but the Little House was no average residence. It was one of Frank Lloyd Wright's masterpieces. Decades later, architecture lovers are still lamenting perhaps the greatest architectural loss in our region's history.

- **Dayton's Oval Room**
Dayton's and the other grand department stores that once defined downtowns have faded away. Also gone is Dayton's Oval Room, where Twin Citians were stylishly treated to the fashions of New York City and Paris. We revisit the Oval Room and explore its everlasting allure.
- **Public Bathing**
Bathing in the Mississippi was not uncommon in the early 20th century especially with the Harriet Island Public Baths parked in the middle of the Mississippi. Many Saint Paulites still remember growing up in homes without bathtubs and the need for public baths. Up until the 1970s, the Wilder Baths in the Seven Corners area offered swimming and bathing facilities, too.
- **Black Baseball**
In 1909, the St. Paul Colored Gophers beat the best African American baseball team in America, Leland's Chicago Giants. Three decades later, the Twin Cities briefly had a team in the American Negro League. Later in the 1940s, the Minneapolis Millers and the St. Paul Saints became the first two teams in the American Association to integrate their rosters.
- **The Longfellow Gardens and Zoo**
Fish Jones was a fish merchant/entrepreneur who built a zoo at Minnehaha Park in Minneapolis that was popular in the first decades of the last century. The zoo is now gone, but if you know where to look you can see the Longfellow Statue, which Jones had built for the zoo grounds, still in its original location.
- **Northwest Airlines**
Northwest Airlines, with its distinctive red-tailed planes, lasted more than half a century until its takeover by Delta in 2010. We share stories, film and photos from some of its proud pioneering pilots and flight attendants who remember what it was like to work in the golden era of one of America's most glamorous industries.

On-camera/Audio Participants and Content Experts: 20

Archival contributions from Individuals/Historians/Businesses: 19

Archival contributions from Research Institutions: 15

- Allentown Art Museum
- Amherst H. Wilder Foundation
- Goldstein Museum of Design, University of Minnesota
- Hennepin County Library, Special Collections
- Hennepin History Museum
- Library of Congress
- The Metropolitan Museum of Art
- Minneapolis Institute of Arts
- Minnesota Historical Society
- Nebraska State Historical Society
- NWA History Centre, Inc.
- Northwest Architectural Archives, University of Minnesota Libraries, Minneapolis
- Prelinger Archives
- Ramsey County History Society
- University of Minnesota Archives, University of Minnesota-Twin Cities

Total Shoot Locations: 8

- Como Park Zoo & Conservatory
- Goldstein Museum, University of Minnesota
- Don Maurer - Home Property
- Minneapolis Institute of Arts
- NWA History Centre
- St. Paul Airport
- Target Field
- Davis Wiggins - Home Property

We created the *Lost Twin Cities* TV Facebook page to provide a platform for conversation about our program. It has achieved over 1500 likes since its launch in the summer of 2014.

Sample feedback

"Lost Twin Cities is one of my favorite shows ever! I love them all." – Tracy Dyer, Urban Junket | Power Trips

"I got a copy of the Lost Twin Cities TV Documentary. They used 12 of my photos of David Crystal Lacoste dresses! I sold two of those dresses just this week, too." – Linda Bottino

"I 'aspired' to shop in the Oval Room but it was out of my league. There is a wonderful segment about it in TPT 2's Lost Twin Cities IV, which also features our beloved Northwest Airlines." – Anne Kerr

"Keep up the good work TPT." – Kitty Fernandes

THE NEW STANDARDS HOLIDAY SHOW - Performance Special Broadcast Premiere December 22, 2014

Twin Cities Public Television produced its first one-hour broadcast and web special of stage production, *The New Standards Holiday Show*, now in its eighth year. The jazz trio of John Munson, Chan Poling and Steve Roehm and their musical guests, nearly 50 local and national performers in all, dazzled younger audiences at the State Theatre in Minneapolis on December 5 and 6. The television special premiered 16 days later, on December 22, 2014.

There was tremendous interest by the audience in watching this production on television. The total audience for the premiere increased by over 90%, growing from 11,000 viewers for the initial broadcast premiere to 21,000 viewers once the live +7 or Nielsen-reported DVR viewers were factored in. To put the +7 number in perspective, *Downton Abbey* Season 4 episode premieres on **tpt** saw an 18% growth on average.

Additional broadcasts of the performance special within the 2014 calendar year further increased traditional television viewership to 35,000 viewers.

The one-hour special, promos and extras had unprecedented online success online. *The New Standards Holiday Show* release is being called the most successful online campaign of its kind for **tpt**.

Facebook

- Preview: 20,792 views, 224 shares, 76 likes, 54,560 reach
- *Christmas Presents*: 2,331 views, 15 shares, 17 likes, 7,616 reach
- *Backstage Love*: 5,952 views, 43 shares, 49 likes, 15,320 reach
- 12/22 updated Preview: 6,579 views, 68 shares, 43 likes, 19,144 reach
- *Dancing*: 1,490 views, 4 shares, 24 likes, 4,838 reach
- Chris Koza: 2,920 views, 27 shares, 28 likes, 9,772 reach
- *Joseph's Story/In Love With A Girl*: 2,697 views, 15 shares, 25 likes, 9,092 reach
- Nellie McKay: 2,913 views, 21 shares, 29 likes, 9,796 reach
- Now Streaming post with YouTube link: 95 shares, 13 likes, 13,368 reach

Total Facebook Views: 45,674
Total Facebook Shares: 541
Total Facebook Likes: 304
Total Facebook Reach: 143,506 impressions

YouTube:

- Preview: 502 views
- *Christmas Presents*: 309 views
- *Backstage Love*: 498 views
- Chris Koza: 134 views
- *Dancing*: 47 views
- *Joseph's Story/In Love With A Girl*: 69 views
- Nellie McKay: 64 views
- Full Episode: 1,248 views

Total YouTube Views: 2,871

Sample feedback

"Watching this spectacular show made my Christmas Eve! Thank you for posting this on YouTube. And thank you, Chan Poling, John Munson, Steve Roehm and the cast of fabulous singers, musicians and dancers! Merry Christmas, to The New Standards! New Year's resolution: go to 2015 TNS Holiday Show." – Jennifer Jones, Minneapolis

"I oversee Admin's Office of Grants Management that handles the Legacy and general funds for TPT and public radio. I was super excited to watch The New Standards Holiday Show last night. It was exceptionally well done. My family and I enjoyed it. It was even more impressive given the very short turnaround time from the event and the broadcast. Nicely done!" – Laurie Beyer-Kropuenske, Director, Community Services Divisions, MN Department of Administration

"I don't re-watch movies with the exception of Wizard of Oz, Wonderful Life, the holiday favorites. I've re-watched this a handful of times already this year! Thanks for such a wonderful holiday gift that will certainly become tradition in this bungalow in the sun glow." – Amy E. Fisher, Glendale, CA

"Really fun show to watch, great production values from top to bottom. Great musical arrangements and performances! For both music and production, not just professional, but artful." – David Dennison, Delano

"What a great show! It put the cool in Christmas." – Jill Sweiven, Bloomington

"It was a great show! I definitely would like to see more of The New Standards!" – Christy Ehlert-Mackie, Minneapolis

PLAY + LEARN

Arts tablet application for children

Play + Learn is a dynamic tablet application engaging early elementary-aged children and their parents and caregivers, helping them discover hidden gems of the local art scene while introducing simple arts principles through game play and experimentation. Young users are presented with 3 games, each with 2 levels of play, and each relating directly to an artist profiled on *MN Original*. Level completion unlocks access to video excerpts that inspired the activity.



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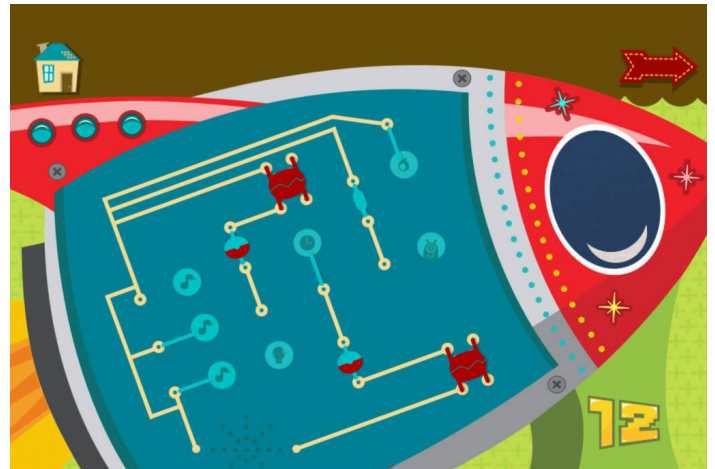
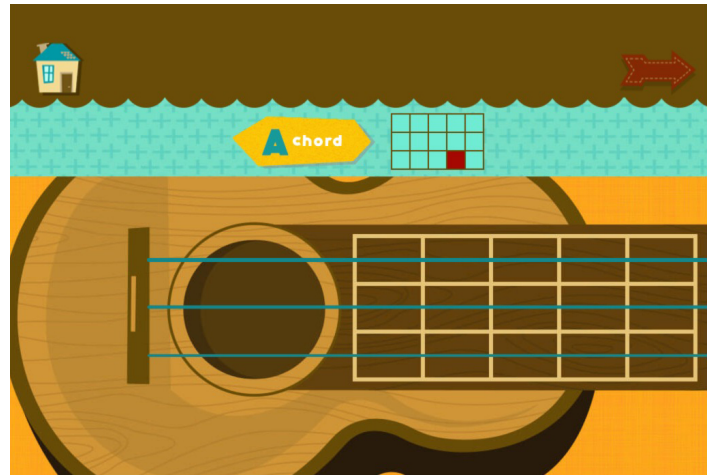
Current activities include:

- Virtual circuit bending inspired by local sound artists Beatrix*JAR
- Create your own masterpiece using stamps and colors inspired by painter Amy Rice
- Match an instrumental riff using a virtual guitar with music from The Okee Dokee Brothers and Adam Levy's The Bunyclogs

TPT contracted with the University of Minnesota's Center for Applied Research and Educational Improvement (CAREI) to evaluate the alpha version of the application to reveal how further development could improve the app's ease of use and informal educational opportunities. Four evaluation sessions were held in April 2014, two with groups of 5-8 year old children and their caregivers and two with groups of arts and music educators with between 9-35 years of teaching experience among them.

Children, caregivers and educators all expressed interest in the application's concept. Users were engaged during the supervised periods of play and in the feedback sessions indicated a desire to use the app upon its release. Both the children and their parents readily identified areas of learning through use of the app with one teacher sharing, "I think all these games teach to a variety of learning styles: kinesthetic, auditory, tactile, and visual." Furthermore, the teachers also found value in the app's connection to local artists stating that it allows young users to understand "how creators create" which is an important facet of learning in the arts.

Additionally, CAREI's formal report from the evaluation sessions included detailed feedback for the developers on areas needing more user direction or technical development. The team has spent the last few months of 2014 applying some of these revisions to the game with plans to conduct a second series of evaluation sessions by mid-January 2015 and to release the beta version within the iTunes App Store shortly thereafter.



Financial Reports (07/01/2013 to 06/30/2014 and 07/01/2013 to 06/30/2015)

**TPT Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2014
For Period: July 1, 2013 through June 30, 2014**

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2013 through June 30, 2014	<i>MN Original</i> , 16 half-hour episodes <i>The Lowertown Line</i> , 4 events and 3 half-hour episodes <i>Play + Learn</i> , a digital arts app for children <i>Lost Twin Cities IV</i>
Cost of Production	See attached Cost of Production
Number of stations broadcasting program	3 stations of <i>tpt</i> 's 4 total stations broadcast <i>tpt</i> Legacy-funded programs.
Estimated viewership July 1, 2013 through June 30, 2014	1,042,000 estimated viewers
Hours available for web streaming July 1, 2013 through June 30, 2014	156.5 hours of programming available for online streaming
Education materials created and distribution July 1, 2013 through June 30, 2014	66 activity guides posted. To date, a total of 417 individual activity guides are available online at mnoriginal.org/category/guide

TPT Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2014
 For Period: July 1, 2013 through June 30, 2014

Grantee: Twin Cities Public Television

Legacy Projects	Cost of Production
<i>For period July 1, 2013 - June 30, 2014</i>	<i>For period July 1, 2013 - June 30, 2014</i>
#1. Season 5 and 6 of <i>MN Original</i> weekly arts series	\$1,348,911.29
#2. <i>The Lowertown Line</i> music series	\$126,431.26
#3. Two MN History Specials: <i>Lost Twin Cities IV</i> and another documentary TBD.	\$77,340.35
#5. Create a series of Net Gen targeted audience engagements around Legacy arts programs.	\$30,283.04
#6. Create <i>MN Original</i> Education Guides	\$1,322.00
#7. Host <i>MN Original</i> Teacher/Artist workshops	\$2,847.00
#8. Arts Outreach & Public Engagement	40,206.81
#9. <i>The New Standards Holiday Show</i>	-
#10. Kevin Kling Special	-
#11. Publishing TPT Video Archive	-
Total	\$1,627,341.75

TPT Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium
 For Period: July 1, 2013 through June 30, 2015

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<p>Legacy Projects for Fiscal Year 2014 <i>MN Original</i>, a weekly arts series <i>The Lowertown Line</i>, a series of music specials <i>The Past is Alive Within Us: The U.S.-Dakota Conflict</i>, a history documentary MNOPlay & Learn, a digital arts initiative for children Public Outreach and Engagement Net Gen initiative (millennial-focused) <i>Lost Twin Cities IV</i>, a history documentary</p> <p>Legacy Projects for Fiscal Year 2015 <i>MN Original</i>, a weekly arts series <i>The Lowertown Line</i>, a series of music specials <i>The New Standards Holiday Show</i> Kevin Kling Special <i>1 one-hour History Documentary</i> MNOPlay & Learn, a digital arts initiative for children Public Outreach and Engagement Net Gen initiative (millennial-focused)</p>
Recipient phone number	651-222-1717
Names of board members	See attached
Recipient email address	cmaloney@tpt.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on the MN Original website (www.mnoriginal.org/legacy-programming) that takes citizens to the LLC website where the details are posted about TPT's use of Legacy funds.
Amount, source and fiscal year of the appropriation	The total amount of the appropriation is \$4,300,370.68. It is appropriated as available to reimburse for expenses incurred in biennium July 1, 2013-June 30, 2015.
Amount and source of additional funds	There are no additional funds planned to support these projects.
Duration of projects	Project activities have or will take place between July 1, 2013 and June 30, 2015.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	See attached
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

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<p>Kristin Parrish Community Volunteer and Author</p>	

TPT Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium*
 For Period: July 1, 2013 through June 30, 2015

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Measuring and Evaluating Results	Measurable Outcomes
TPT's Legacy-funded projects (Total - individual projects broken out below)	July 1, 2013 to June 30, 2015	(see below)	3,589,434.61	710,936.07**	(see below)	(see below)
#1. Season 5 and 6 of <i>MN Original</i> weekly arts series	July 1, 2013 to June 30, 2015	21.67	(included above)	(included above)	Document broadcasts, web analytics and Nielsen ratings data	Approximately 36 episodes produced, number of broadcasts, number of artists, viewership numbers
#2. <i>The Lowertown Line</i> music series	July 1, 2013 to June 30, 2015	5.40	(included above)	(included above)	Document broadcasts and web analytics, capture number of attendees at each event	Approximately 11 episodes produced, number of broadcasts, and number of musicians, and number of attendees at recording events
#3. Two MN History Specials: <i>Lost Twin Cities IV</i> and another documentary TBD.	July 1, 2013 to June 30, 2015	2.04	(included above)	(included above)	Document broadcasts and web analytics	Number of broadcasts, and number of historians/experts
#4. Develop a <i>MN Original</i> Community Arts "App"	July 1, 2013 to June 30, 2015	0.61	(included above)	(included above)	User feedback through structured research	Beta launch of new "app" with interactive user feedback
#5. Create a series of Net Gen targeted audience engagements around Legacy arts programs.	July 1, 2013 to June 30, 2015	1.18	(included above)	(included above)	Document event attendees; gather feedback on attendee experience; social media analytics	Approximately 10 events held, number of attendees from net gen community
#6. Create <i>MN Original</i> Education Guides	July 1, 2013 to June 30, 2015	-	(included above)	(included above)	Document number of activity guides posted on line and use web analytics tools to track usage.	Number of activity guides posted, number of page views
#7. Host <i>MN Original</i> Teacher/Artist workshops	July 1, 2013 to June 30, 2015	-	(included above)	(included above)	Feedback surveys gathered from teachers attending workshop	Teachers trained to use the arts video and activity guides to enhance teaching in multiple disciplines.
#8. Arts Outreach & Public Engagement	July 1, 2013 to June 30, 2015	0.52	(included above)	(included above)	Online & magazine articles, partnership outreach & content sharing - social media, advertising campaigns, partner event sponsorships, distribution of program-specific novelty items	A summary report of impact as measured through media impressions in FY 14. number of YouTube views and website visits, number of newsletter sign-ups at events, number of FB and Twitter impression as based on promoted posts/specific advertising campaigns
#9. New Standards Holiday Special	November 15, 2014 to January 31, 2015	0.30	(included above)	(included above)	Document broadcasts, web analytics and Nielsen ratings data	One 1-hour program and web content produced, number of broadcasts, number of performers, viewership numbers.
#10. Kevin Kling Special	January 1, 2015 to June 30, 2015	1.30	(included above)	(included above)	Document broadcasts, web analytics and Nielsen ratings.	One 1-hour program produced, number of broadcasts, number of artists, viewership numbers
#11. Publishing TPT Digital Archive	December 1, 2014 to June 30, 2015	0.24	(included above)	(included above)	Document hours published on tpt web portal	Approximately 200 previously unavailable programs published from the archive

*TPT and Prairie Public Broadcasting are currently working under a two-year budget and work plan.

** negotiated Federal indirect rate

Appendix C - Prairie Public Broadcasting Raw Data

Total number of Legacy-funded jobs (FTEs) maintained: 3.5

To date, Prairie Public has maintained 3.5 full-time positions to produce and coordinate Legacy-funded content and educational resources.

Total additional Legacy-funded temporary/freelance jobs: 29

In addition, Prairie Public hired 29 temporary, freelance positions totaling \$17,861.03 in salary in 2014.

Total number of hours produced: 17.5

- Minnesota Music shows: 3 hours
- *Prairie Mosaic*: 4.5 hours (9 episodes)
- *Prairie Pulse*: 9 hours (20 episodes)
- *Minnesota Education*: 30 minutes (8 segments)
- Artist-featured Documentary: 30 minutes (1 program)

Total number of hours broadcast: 470

- *Prairie Mosaic*: 221 hours
- Documentaries: 67 hours
- Artists profiles: 76 hours
- Minnesota destination segments: 20 hours
- *Prairie Pulse*: 11 hours
- *Prairie Musicians*: 75 hours

Estimated viewership

Prairie Public broadcasts to audiences in northwestern and west central Minnesota, all of North Dakota, the northern tier of South Dakota and the northeast corner of Montana. Prairie Public also provides PBS and local productions to several cable systems in southern Manitoba, Canada, including the cities of Winnipeg and Brandon. Prairie Public has discontinued its use of Nielsen Media research at this time. According to Nielsen Media Research for November 2012, Prairie Public has the potential to reach of 396,780 households. Prairie Public's locally produced documentaries and program series are also shared with the National Educational Television Association (NETA). These programs are distributed throughout the PBS system and streamed worldwide via the internet.

Total number of page views: 83,104

- Minnesota Artist Profiles: 15,188 views
- Minnesota Cultural Destinations: 5,882 views
- Minnesota Musician Performance Shorts: 1,404 views
- Minnesota History Shorts: 555 views
- Full Length Documentaries: 26,212 views
- Classroom Resources: 18,110 views
- *Prairie Mosaic*: 2,459 views
- *Prairie Musicians*: 7,336 views
- *Prairie Pulse*: 5,958 views

Total hours available online: 70.75 hours

- Minnesota Artist Profiles: 3.5 hours
- Minnesota Cultural Destinations: 1.5 hours

- Minnesota Musician Performance Shorts: 1.25 hours
- Minnesota History Shorts: 0.5 hours
- Full Length Documentaries: 3.5 hours
- Classroom Resources: 2.75 hours
- *Prairie Mosaic*: 17 hours
- *Prairie Musicians*: 10.25 hours
- *Prairie Pulse*: 30.5 hours

Social media presence

- An average of 1-2 Facebook entries per school day
- 91 tweets plus numerous re-tweets on Twitter
- 441 total pins on Pinterest

PRAIRIE MOSAIC - Monthly Arts Series

Episodes 503 - 508, 601 - 603

- **Episode 503, Premiere Date: January 27, 2014**
The art of rosemaling with artist Jean Honl, The Mill City Museum dedicated to the history of Minnesota's milling industry, the story of the Root Beer Lady by musician Elisa Korenne and music from Sneaky Wild Oats.
- **Episode 504, Premiere Date: February 24, 2014**
The story of immigrant homesteader and mail order bride Rachel Calof through the music of Elisa Korenne, jewelry artist Shelli Fenske of Dilworth, MN, gypsy jazz music with Minnesota musicians Clearwater Hot Club and Fergus Falls native Charles Beck's view of the prairies through his art.
- **Episode 505, Premiere Date: March 31, 2014**
Japanese-trained master potter Richard Bresnahan, of Collegeville, MN, Artists On Main, a fine arts gallery in Rosseau MN filled with the work of local artists, Elisa Korenne's history song about the Hormel Girls, Icelandic State Park near Park River, ND and Minneapolis singer/songwriter Keri Noble.
- **Episode 506, Premiere Date: April 28, 2014**
A song by Elisa Korenne about the history of steamboats, chainsaw art of Joe VanCleave of Roseau, MN, Jennifer Patterson of Alverado, MN makes clay jewelry and gospel music by the Northern Lights Gospel Quartet of Otter Tail County, MN.
- **Episode 507, Premiere Date: May 19, 2014**
Northern Lights, a ground-breaking film that focused on North Dakota politics, poetry read by 2014 North Dakota Poetry Out Loud state champion, photographs depicting Icelandic emigration with Nelson Gerrard and Minneapolis musician Andra Suchy.
- **Episode 508, Premiere Date: June 30, 2014**
Artist Timothy Ray of Moorhead, MN, the 2014 Poetry Out Loud competition, illustrations by S.D. Nelson for a Native American children's book and Trio Lorca from St. Cloud State University.
- **Episode 601, Premiere Date: October 27, 2014**
Minnesota-born politician A.C. Townley, musician Elisa Korenne sings about a Benedictine nun who offered lumberjacks an early form of medical insurance, the annual Poetry Out Loud competition and the Carluster Crumblebee Orchestra of Moorhead.
- **Episode 602, Premiere Date: November 24, 2014**
Minnesota musician Elisa Korenne's musical story about one woman's uncertain identity in the late 1800s, the radical political forces that left a lasting imprint on Minnesota politics, glass artist Jon Offutt and The Mary Marshall Quintet from Breckenridge, MN.

- **Episode 603, Premiere Date: December 22, 2014**
Minneapolis sculptor Paul Olson, TimeSpan Museum in Helmsdale Scotland, political figure Alexander McKenzie, and a performance of *Silent Night* by Andra Suchy.

Total number of key participants

- Artists: 179
- Historians, Educators and Other Content Experts: 12
- Organizations: 20
- Partners and Collaborators: 18

Educational Efforts Supported in Full by MN Legacy Funds

- Hosted five Share A Story Family Literacy Events in Plummer, Twin Valley, Wendel, Ada, Norman County East, and attended the Grant County Expo, Week of the Young Child at Moorhead Center Mall, and SpringFest in Detroit Lakes.
 - 3800 people attended literacy events
 - Distributed 535 children's books at literacy events
 - 2036 children visited by PBS character & cultural coach
- 14 Educator/Parent Workshop/Conference for NW Minnesota teachers, parents and caregivers
 - Provided workshops and trainings to northwest Minnesota caregivers, parents, and educators and met monthly with the MECA early childhood professionals in Moorhead to train on integrating arts, history, culture, and literacy multi-media resources with children's learning providing them with a sense local history and place.
 - Talked with 205 early childhood professionals and parents at the parents at Brain Development Conference in Mahanomen
 - Trained 120 pre-service education majors at Minnesota State University Moorhead
 - Distributed 420 free mobile application downloads of iPad, iPhone, and android app vouchers to NW Minnesota schools, early childhood educators, and families using mobile technology as a learning tool.
- Hosted a Teacher Training Institute Integrating the Arts, History and Culture Across the Curriculum workshop for two days at Concordia College in Moorhead. The Prairie Region Teacher Training Institute is a two day long training for K-1 teachers emphasizing integrating arts, history, and culture across the curriculum. The Institute's distinguishing feature is the expertise of the master teachers who developed two multi-media lessons and presented one of them as a model lesson to integrate technology and the arts in classroom lesson planning. An additional 43 teachers developed arts education lesson plans for online peer sharing, also integrating cross-curricular applications of the arts, history, and culture in classroom lesson planning.
 - 4 Master teachers spent 3 days training to develop and prepare model lessons and then present the lessons for their peers on 2 days of the Institute.
 - 4 Master teacher lessons and 37 participant lessons for NW Minnesota teachers were developed and published on the Education Services website for teachers throughout the MN Legacy populations
 - Minnesota artist and jewelry maker, Shelli Fenske, was a featured speaker, both on video and in person.
 - 37 northwest Minnesota teachers attended
 -
- Provided an early childhood e-newsletter, a K-12 e-newsletter, two print mailings, numerous video and online services to all NW Minnesota educators:
 - 79 school districts
 - 6,700 teachers
 - 43,500 students
 - 200 early childcare professionals

- 1,680 hours of education programming
 - 2,500 video programs for broadcast and/or lease
 - thousands of online resources through PBS Learning Media, PBS Kids, and Prairie Public's websites
 - 102 video clips of local productions uploaded to PBS LearningMedia, aligned to national standards, and available to all students and teachers in the US and Canada
- Restocked brochures and added 500 PBS Families magazines to Library Corner packages in Moorhead and Detroit Lakes Public Health Clinics for 232 clients, Childcare Aware trainers and home visitors, and other members of the early childhood initiatives working with families of young children.
 - Repurposed and extended the value of Prairie Public local and regional productions by segmenting them into standards-based curriculum clips, 102 of which were Minnesota arts and heritage local productions, into classroom appropriate lengths and then publishing them on several Education Services searchable digital media websites including PBS LearningMedia, a national reaching website for students and educators.
 - Provided multiple online websites hosting videos, primary documents, activities, lesson plans, educational games, and other educational resources.

Educational Efforts From Prairie Public and its Partnership with Minnesota Legacy

- Held a teacher focus group evaluating classroom resources and educator services provided to enhance instruction of the arts, history, and culture in NW Minnesota schools.
- Brought a costume character and resources to special events such as a day at the RedHawks where schools Northwest MN attended and goodie bags with resources and summer learning activities were distributed to all teachers to be distributed to their students to take home for summer continued learning. Other events were SpringFest in Detroit Lakes, MN, Week of the Young Child in Moorhead, MN, and character visits to local daycares, including Trinity Preschool in Moorhead, MN.
- Monthly e-newsletters were sent to 6,700 northwest Minnesota teachers representing 43,500 students in 79 school districts. Two print mailings (total of 13,400) promoting the local arts, history and culture multimedia resources and teacher trainings were mailed to those same teachers and 400 early childhood educators and caregivers.
- A free regional multi-media website hosting video, articles, lesson plans, primary documents about the geography, history, government, culture, current issues and citizenship of northwest Minnesota for use by students, teachers, as well as the general public
- The free PBS Learning Media multi-media website hosting thousands of PBS, local PBS station's, PBS Kids, and other public media video, articles, lesson plans, and primary documents about the geography, history, government, culture, current issues and citizenship across the United States
- 1,680 hours of education programming broadcast on Prairie Public channels

Total Number of Arts Education Materials available on website: 201 lesson plans.

Social Media Presence of Arts Education Initiatives

- An average of 1-2 Facebook entries per school day
- 25 tweets plus numerous re-tweets on Twitter
- 146 pins on Pinterest



Financial Reports (07/01/2013 - 06/30/2014 and 07/01/2013 - 06/30/2015)

**Prairie Public Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2014
For Period: July 1, 2013 through June 30, 2014**

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
<p>Names of Legacy funded programs reporting</p> <p>July 1, 2013 - June 30, 2014</p>	<p>11 Arts, Cultural, and Historical Features: Charles Lindberg, Little Falls, MN; Dorothy Molter, Ely, MN; Charles Beck, Fergus Falls, MN; Hormel Girls, Austin, MN; Tim Ray, Moorhead, MN; Minnesota Grassroots Politics; Sister Amata Mackett, Bemidji, MN; AC Townley, Browns Valley, MN; Paul Olson, Minneapolis, MN</p> <p>6 Prairie Musician performance specials: The Carluster Crumplebee Orchestra, Moorhead, MN; Chris Kachian and David Jenkins, St. Paul, MN; Pop Wagner and Bob Bovee, St. Paul, MN; Useful Jenkins, Mankato, MN; Auratone, Moorhead, MN; Mary Marshall Quintet, Breckenridge, MN.</p> <p>Non Partisan League Documentary: Continued our research and conducted interviews related to the Non-Partisan League for our documentary, Politics On The Prairie. Began research and conducted interviews for a documentary on Minnesota's Civil Conservation Corps (CCC).</p> <p>Educational Services: Heritage funds were used to provide classroom supplemental resources on the arts, history, and culture of northwest Minnesota and teacher trainings on accessing and integrating that media in classroom lesson planning. Master teachers modeled cross-curricular lessons at a two-day graduate credit approved Teacher Training Institute Integrating Arts, History and Culture Across the Curriculum for 42 northwest Minnesota pre-K12 teachers. We also presented breakout sessions highlighting PBS and Prairie Public educational broadcast and online programming at regional education conferences and workshop trainings for K-12 educators as well as promoting through our monthly e-newsletter to the 6,300 northwest Minnesota teachers representing 43,000 students. Broadcast educational programs on the arts, history, and culture, and our lending library of over 2500 videos were available to the 79 northwest Minnesota school districts as part of our no fee educational services, and Family Literacy Event Grants worth nearly \$2000 per event were awarded to six schools committed to building literacy skills at home, at school, and in the community with the goal of inspiring children and families to discover the joys of 21st century learning.</p>



Cost of Production	See attached Cost of Production
Number of stations broadcasting program	3 stations PPB1, PPB2 (Minnesota Channel), PPB4
Estimated viewership July 1, 2013 - June 30, 2014	396,780 viewing households
Hours available for web streaming July 1, 2013 - June 30, 2014	60 hours of programming streamed online
Education materials created and distribution July 1, 2013 - June 30, 2014	<ul style="list-style-type: none"> • Granted 6 Share A Story Family Literacy Events • Presented 18 Educator/Parent Workshop/Conference • Engaged 3800 people at Share A Story Events • Distributed 535 books • Published 38 lesson plans • Provided 21 classrooms PBS character visits, impacting 688 children by stimulating student interest and reinforcing positive learning experiences. • Broadcast 1,680 hours of educational programming • Distributed 1200 free mobile app vouchers for iPad and iPhone users to schools, early childhood educators, and families using mobile technology as a learning tool. • Provided an early childhood e-newsletter, a K-12 e-newsletter, two print mailings, numerous video and online services to all NW Minnesota educators: <ul style="list-style-type: none"> - 79 school districts - 6,700 teachers - 43,500 students - 200 early childcare professionals - 1,680 hours of education programming - 2,500 video programs for broadcast and/or lease • Promoted thousands of online resources through PBS Learning Media, PBS Kids, and Prairie Public's websites



Prairie Public Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2014
For Period: July 1, 2013 through June 30, 2014

Grantee: Prairie Public Broadcasting

Legacy Projects	Cost of Production
<i>For period July 1, 2013 - June 30, 2014</i>	<i>For period July 1, 2013 - June 30, 2014</i>
#1: Media Production - Arts and Cultural	88,059.19
#2: Media Production - Historical	79,264.85
#4: Educational Services	138,039.29
Total	\$305,363.33



**Prairie Public Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium
For Period: July 1, 2013 through June 30, 2015**

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<p>Work for Fiscal Year 2014 included the following projects:</p> <p>1. Media Production and Educational Services</p> <p>1A. Media Production Arts and Cultural Produced 6 minute features on Minnesota artists Timothy Ray, Charles Beck and produce a 30-minute documentary on Richard Bresnahan. Provided a small portion of the budget for a biographical documentary project by Concordia College, Morehead Professor Robert Chabora on the life of artist Malcom Frager. Produce 3 art education modules with MN Native artist Buck Paulson for use in the K-12 classroom. Contracted with MN musician Elisa Korene to produce (8) original music songs and videos based on MN historical themes. Target audiences for these pieces are in the classroom and for the general public. Produce 6 half hour studio performances by Minnesota musicians (Prairie Musicians)</p> <p>1B. Media Production – Historical Four (4) 6 minute biographical profiles on Alexander McKenzie, A.C. Townely, John J Hill and the Progressive movement in MN in the 1920's. Continued our research and do interviews related to the Non Partisan League (NPL) Begin research and conducted interviews on the history of the Civilian Conservation Corps (CCC) in MN.</p> <p>1C. Educational Services In the fiscal year 2014 Prairie Public provided "no fee" educational services to Minnesota K-12 school in our coverage area. 97 Minnesota schools with over 67,000 students are able to access Prairie Publics Educational department's services with no fees. We held a third Teachers Training Institute where teachers learn how to incorporate arts culture and history into their K-12 curriculum. The number of Minnesota based teachers attending the Institute was approximately 40, while training 3 Minnesota master teachers. Six (6) Ready to Learn Workshops were held in Minnesota.</p>
Recipient phone number	701-241-6900
Names of board members	See attached
Recipient email address	jjgast@prairiepublic.org



3.303, Subd. 10 Reporting Items continued	
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on the Prairie Public website www.prairiepublic.org/television/minnesota-legacy-programs that takes citizens to the LLC website where the details are posted about Prairie Public's use of Legacy funds.
Amount, source and fiscal year of the appropriation	The total amount of the appropriation is \$610,726.66. It is appropriated as available to reimburse for expenses incurred in biennium July 1, 2013-June 30, 2015.
Amount and source of additional funds	There are no additional funds planned to support these projects.
Duration of projects	Project activities have or will take place between July 1, 2013 and June 30, 2015.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	See attached
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration



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(*non-voting member*)



**Prairie Public Broadcasting Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium ***
For Period: July 1, 2013 through June 30, 2015

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Measuring and Evaluating Results	Measurable Outcomes
1. Media Production and Educational Services (Total - additional detail below)	July 1, 2013 to June 30, 2015	3.50	610,727		see detail below	see detail below
1-A. Media Production - Arts and Cultural	July 1, 2013 to June 30, 2015	1.00	"		Television ratings, website visits, and community advisory board	Reach at least 10,000 Minnesotans with broadcast, as shown in our Nielson Reports, attract over 20,000 hits on website for Arts & Cultural Heritage Funded Programs
1-B. Media Production - Historical	July 1, 2013 to June 30, 2015	0.75	"		Television ratings, website visits, and community advisory board	Reach at least 10,000 Minnesotans with broadcast, as shown in our Nielson Reports, attract over 20,000 hits on website for Arts & Cultural Heritage Funded Programs
1-C. Educational Services	July 1, 2013 to June 30, 2015	1.75	"		Track # of teachers trained in TTI workshops and # of students by broadcast	Train 42 Minnesota based Teachers at TTI (Teacher Training Institute, Reach over 67,000 K-12 Minnesota Students with our broadcast

*TPT and Prairie Public Broadcasting are currently working under a two-year budget and work plan.

Appendix D - Pioneer Public Television Raw Data

Total Legacy-funded jobs (FTEs) created and maintained: 6.25

- Senior Producer - 1
- Producer - 1
- Videographer/Editors - 2
- Production Manager - 0.5
- Communications Director - 0.5
- Web Producer - 0.5
- Administrative support - 0.3
- Engineering/Technical Support - 0.45

Total additional Legacy-funded temporary/freelance jobs: 7

In addition, Pioneer Public Television hired 7 temporary, freelance positions totaling \$36,697 salary in 2014.

Total number of hours produced: 18.5

- *Postcards* Season 5 (17 half-hour episodes)
- *Postcards* Season 6 (10 half-hour episodes)
- *Minnesota Parks: West* (1 half-hour documentary)
- *Sherwin Linton: Forever on the Stage* (1 hour documentary)
- *Sherwin Linton: Christmas Special* (1 hour music special)
- *On Stage* (2 half-hour episodes)
- *Haiti Love* (1 half-hour documentary)
- *Prairie Yard and Garden* (2 half-hour episodes)

Total number of hours broadcast: 242

- *Postcards* Season 5 (120 hours)
- *Postcards* Season 6 (6 hours)
- *Great Minnesota Parks: West* (20 hours)
- *Sherwin Linton: Forever on the Stage* (10 hours)
- *Sherwin Linton: Christmas Special* (6 hours)
- *On Stage* (20 hours)
- *Haiti Love* (20 hours)
- *Prairie Yard and Garden* (40 hours)

Estimated viewership

Pioneer is not in a Nielsen-metered market. Our viewing area includes approximately 1,017,680 viewers in roughly 45 counties in four states.

Total website page views and online video views: 102,471

- *Postcards*: 34,849 Views
- *On Stage*: 1,482 Views
- *My Way Back Home*: 14,259 Views
- *Prairie Yard and Garden*: 15,155 Views
- *Rollag: Steam Threshers Reunion*: 5,160 Views
- *Great Minnesota Parks: Southwest*: 1,287
- *Haiti Love*: 10,241 Views
- *Postcards* Website page views: 20,038

Total hours available online: 64 hours

- *Postcards* Seasons 1-6
- *Postcards* web features and previews
- *Great Minnesota Parks*, 5 documentaries
- *Sherwin Linton: Forever on the Stage*
- *On Stage*
- *Haiti Love*
- *Prairie Yard and Garden*
- *Rollag: Steam Threshers Reunion*
- *Volstead Fever*
- *Pioneer Presents*
- *My Way Back Home* series
- *Honor Flight*

LEGACY PROGRAMS FROM PIONEER PUBLIC TELEVISION

POSTCARDS - Weekly Series **Episodes 504-520, 601-603**

Program Description: *Postcards* travels across western Minnesota exploring its rich and diverse arts, history and cultural heritage. The series aims not only to educate and inform viewers about our region and the gifted individuals who call this region home, but it also gives featured individuals the opportunity to increase their exposure. *Postcards* gives Pioneer Public Television the unique opportunity to tell the stories of many historical and cultural aspects of Minnesota, archiving history, art and culture for generations to come.

- **Episode 504: Posters, Violins & Film, Premiere Date: January 5, 2014**
Meet Brian Downs, a mixed-media artist who makes striking concert posters. Visit Ken Amundson, a skilled luthier at Amundson Violin in Benson, who makes and repairs violins from around the world. Sam Hathaway tells us about filmmaking in rural Minnesota. Take in the Rural Art Summit in Morris.
- **Episode 505: Alt for Norge Contestants Part 1, Premiere Aired: January 19, 2014**
Meet three contestants from western Minnesota who competed on the Norwegian reality show, *Alt for Norge*. Follow Grant Aaseng, Deb Breberg and Amy Hesteness as they learn about their heritage in a competition for reuniting with their Norwegian families.
- **Episode 506: Alt for Norge Contestants Part 2, Premiere Date: January 26, 2014**
Continue to follow the story of three contestants on the show *Alt for Norge* as they recall their final days of their Norwegian adventure.
- **Episode 507: Drive-In, Paintings & Radio Theatre, Premiere Date: February 2, 2014**
Grab some popcorn and enjoy the show at the Verne Drive-In Theater in Luverne, one of the few surviving drive-ins remaining today. See the interpersonal relationships play out in Ortonville artist Deb Larson's paintings. Hear theater come alive at the Lakes Area Theatre, a weekly live radio theatre overlooking Lake Geneva in Alexandria.
- **Episode 508: Street Theater, Movies & Dance, Premiere Date: February 9, 2014**
Experience a brand new way of putting on a play with PlaceBase Productions. Find out why the town of Madison appreciates having a movie theater in their small town. Be inspired to move your feet by dancer Sara Konsbruck, a certified zumba instructor and teacher of dance in Morris.
- **Episode 509: Micronesian Culture in Milan, Premiere Date: February 16, 2014**
Join us in Milan, Minnesota where we'll learn about their growing South Pacific culture. About half of Milan's population is now Micronesian, and we explore their rich heritage through music, dance and food.

- Episode 510: Lights, Camera, Action!, Premiere Date: February 23, 2014**
Go behind the scenes with director Nick Engan and learn about producing a feature film, *Kandiyohi*. Stay for dinner and a show with the Prairie Wind Players in Barrett, a community theatre since 1979. Milan enthusiast Billy Thompson gives us the inside story of his one-of-a-kind Arv Hus Museum.
- Episode 511: All about Pipestone, Premiere Date: March 23, 2014**
Stop in for award-winning food at Lange's Cafe in Pipestone, a family owned business that hasn't closed a day since they opened in 1955. Step back in time with the country schoolhouse project at the Pipestone County Museum. Listen to the relaxing sounds of flute player Bruce Weigle. Learn about the history of the Pipestone Performing Art Center.
- Episode 512: Costumes, Grocery, & Hand-blown Glass, Premiere Date: March 30, 2014**
Talented sisters Hannah Burkhardtsmeier and Matti Wangerin from Fergus Falls bring fashion from the past back to life with their popular online company Matti's Millinery. Find out why the town of Clinton is rallying to save their beloved Bonnie's Hometown Grocery store. John Olesen of White Pine Studio demonstrates hand-blown glass in a rustic setting.
- Episode 513: War Memorabilia, Veterans, & Author, Premiere Date: April 6, 2014**
Experience the "room of reverence" at the Willmar War Auditorium, dedicated to veterans of all wars in the region. Local veterans visit the Fagen Fighters WWII Museum. Hear stories from the talented historical, regional and familial novelist and poet Joe Amato from Marshall.
- Episode 514: Dakota Wicohan, Bluegrass & Ice Fishing, Premiere Date: April 13, 2014**
Dakota ai! (Speak Dakota!) Learn the Dakota way of life at Dakota Wicohan in Morton. Travel to a bluegrass festival in Richmond, MN. Discover how a small idea in Montevideo became the booming nationwide Ice Castle manufacturing industry.
- Episode 515: Brau Brothers, Filmmaker and Organ, Premiere Date: April 20, 2014**
Learn the art of brewing at the Brau Bros Brewery in Marshall. Filmmaker Jared Arentson shares his artistic inspiration. Visit John Nordlie's first organ built in Appleton, MN.
- Episode 516: Haiti, Oz Stone Creations & Edie Barrett, Premiere Date: April 27, 2014**
Learn about the history of a non-profit providing relief in Northern Haiti, started by a Prinsburg couple over 15 years ago. Study the craft of flint knapping with Joel Osmond of Oz Stone Creations. Visit writer and artist Edie Barrett at her newly renovated Guesthouse, a vacation rental displaying works of local artists.
- Episode 517: Jazz, Wood Carver & WW II Vet, Premiere Date: May 4, 2014**
Sit back and listen to the smooth jazz of Pete Lothringer and Ross Anderson of Marshall. Then, visit with award-winning wood carver Don Fischer at his home studio in Cottonwood. Hear memories from US Navy veteran Earl W. Orr, as told to us at Fagen Fighters World War II Museum in Granite Falls.
- Episode 518: Blacksmiths, Clowning & Musician, Premiere Date: May 11, 2014**
Learn about the craft of blacksmithing with Gene Sandau and Nick Johnson. Discover the finer points of clowning around with Doug and Sharla Bengtson and their Lighter Side Clowns business. Hear the warm vocals by a small-town farm boy with big talent, Jeremiah James Korfe.
- Episode 519: History of the Oliver Kelley Farm, Premiere Date: May 18, 2014**
Take a visit back to the 1850s to experience what life was like on the Oliver H. Kelley farm near Elk River. Now a living history museum, visitors can discover how agriculture was practiced, how food was preserved and what day-to-day life was like for Kelley, one of the most influential Minnesotans of his time.

- **Episode 520: Russian Art, Musical Crafts & War Story, Premiere Date: May 25, 2014**
Explore Russian art with Katia Andreeva, a Granite Falls-based watercolorist and illustrator. See the unique art of Mark Freitas, a jazz musician who repurposes abandoned instruments into unique pieces of art. Hear a story from a World War II vet told at the Fagen Fighters Museum in Granite Falls.
- **Episode 601: Kirkbride, Leanne Larson & Candombe, Premiere Date: December 14, 2014**
See efforts by the town of Fergus Falls to remember their history and share it with the community during the Kirkbride Arts and History weekend. Meet Australian native Leanne Larson as she paints a live wedding portrait and talks about her artwork at her home studio in Garfield. Learn about the international relationship between Montevideo, MN, and its sister city in Uruguay through the music of candombe drumming.
- **Episode 602: Worthington Windsurfing Regatta, Premiere Date: December 21, 2014**
Hoist your sails and cruise into Worthington for the National Windsurfing Regatta! This national competition for windsurfing is held every few years in this windy city. Learn about the history of this water sport, listen to the music of the Unvarnished Music Festival and take in the art on the shores of this beautiful lake town in southern Minnesota.
- **Episode 603: Painter, Glass Artist & Slovenian Festival, Premiere Date: December 28, 2014**
Take in the nostalgic local scenes painted by Litchfield native Sharon Schuetze. Visit the glass studio of Becky Mitchell, who has a passion for piecing together colorful works of art. Join us for the St. Stephen Centennial which hosted H.E. Dr. Božo Cerar, Ambassador of the Republic of Slovenia.

GREAT MINNESOTA PARKS - Documentary Series

- **Great Minnesota Parks: West, Premiere Date: May 15, 2014**
The program features stories about Glacial Lakes State Park, Split Rock Creek State Park and Central Lakes Trail. Award-winning storyteller Ken Speake narrates the program

PRAIRIE YARD AND GARDEN - Series

- **Episode 2 - A Garden Mosaic, Premiere Date: Feb 16, 2014**
Bonnie Budde had a yard that was primarily grass. That changed when she got the bug to incorporate her father's mosaic artwork into several landscape plantings to make her suburban yard a personal retreat. Larry Zilliox hosts.
- **Episode 9 - Growing Vegetables in the 1800s, Premiere Date: April 2, 2014**
The Oliver Kelley Farm, located on the bluffs of the Mississippi River near Elk River, is an interpretive historical site that features an operational mid-1800 farmstead. One feature of the farm is a historic garden where pioneer women and children raised vegetables for the family. Host Larry Zilliox visits with Andrea Krist, a site interpreter from the Minnesota Historical Society, who educates guests on the raising and preserving of vegetables in the 1850s.

SHERWIN LINTON: FOREVER ON THE STAGE - Documentary

Premiere Date: October 27, 2014

Program Description: This documentary focuses on the music and history of this country music performer as he approaches his 75th birthday. This project will build on the popularity of a short segment about Mr. Linton that Pioneer aired in the past year.

ON STAGE - Music Specials

- **Charlie Roth, Premiere Date: November 6, 2014**
An all new *On Stage* production featuring the music of Charlie Roth, an internationally acclaimed American folk musician with roots in Lac qui Parle County.

- **Jerry Ostensoe, Premiere Date: November 6, 2014**

As a lifetime resident of southwestern Minnesota, Ostensoe is known for his laid back blend of country, folk and blues songs about the people, the wind-blown prairies, the small towns and railroads of the region Ostensoe calls "just east of west."

HAITI LOVE - Documentary

Premiere Date: May 9, 2014

Program Description: *Haiti Love* tells the history of a Willmar-based organization, Children of the Promise, that supports international adoptions. The 30-minute documentary features a local couple as they go through the process of adopting a child from Haiti.

Total number of key participants

- Artists: 383
- Historians, Educators and Other Content Experts: 58
- Organizations: 43
- Partners/Collaborators: 12

Representation of cultural and ethnic diversity

Postcards features a wide array of cultures and local histories. In 2014, we produced an episode dedicated entirely to Micronesian culture in Milan, Minnesota. Several native language speakers were featured in our fifth season of *Postcards*, including in our episode about Dakota Wicohan, a non-profit cultural organization that "sustains, grows and transmits Dakota cultural lifeways, arts and language." We also featured the Worthington International Festival which showcased the many diverse cultures of our region. Pioneer continues to work with its Community Advisory Board to increase diversity in productions. We are committed to capturing the distinct cultures of our region.

Showcasing a diversity of arts disciplines

Pioneer's Legacy-funded programs feature a wide variety of artistic disciplines such as painting, sculpting, dancing, woodworking, culinary, fabric art and many more. We strive to represent a wide variety of artists from different backgrounds.

Education efforts

Pioneer worked with the Willmar Public Schools to provide education about Somali culture. The *Postcards* episode on Somali culture is used in many classrooms at the high school and this year was used for training by the Minneapolis Public Schools. One teacher in particular, Peggy Karstens, has created specific lesson plans around our *Postcards* content and gives students extra credit for watching and reporting on episodes of *Postcards*.

Our *Micronesian Culture in Milan* episode of *Postcards* has also been widely used for education throughout the La Qui Parle school district and is utilized in local hospitals to help support cultural understanding.

"I'm a Program Facilitator in the Minneapolis Public Schools, where we serve about 1,200 Somali K-12 students and their families. I recommended this wonderful video to all of my teachers. Thanks to you and everyone who worked on this project." – Anonymous, Minneapolis

Pioneer added an educational event in 2014. In April, Pioneer helped young students at the i3@MTC Youth Science Retreat learn about our Legacy educational materials and experience a demonstration in television production.

For the third year in a row, Pioneer attended the Young Artist Conference at Southwest State University in Marshall, Minnesota, to teach grades three through five the art of making television. Students choose their own

script to read in front of a green screen and learned about field cameras, lighting, old film and audio. This hands-on class allowed them to create their own television segment. Students also made their own thaumatrope, a popular toy from the 1850s with two separate images on different sides of a circle. When spun, the images appear to be superimposed, demonstrating early animation that existed before television. Students also learned the geography of where the Pioneer towers are located and where our signal reaches.

Total Number of Arts Education Materials: 3

Financial Reports (07/01/2013 - 06/30/2014 and 07/01/2013 - 06/30/2015)

**Pioneer Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2014
For Period: July 1, 2013 through June 30, 2014**

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2013– June 30, 2014	20 Episodes of series: <i>Postcards</i> 2 episodes of series: <i>Prairie Yard and Garden</i> 2 half-hour music specials: <i>On Stage with Jerry Ostensoe, On Stage with Charlie Roth</i> 1 one-hour music documentary special: <i>Sherwin Linton – Forever on the Stage</i> 2 half-hour cultural documentary specials: <i>Great Minnesota Parks – West, Haiti Love</i>
Cost of Production	See attached Cost of Production
Number of stations broadcasting program	Pioneer's three stations (KWCM-Appleton, KSMN-Worthington, and K49-Fergus Falls) broadcast all these programs on our high-definition channel. <i>Prairie Yard and Garden</i> also aired on the Pioneer Create channel
Estimated viewership	Pioneer does not subscribe to Nielsen ratings, so Nielsen audience numbers are not available. Our viewing area includes approximately 500,000 households.
Hours available for web streaming July 1, 2013– June 30, 2014	Approximately 14 hours of new program content were added for online viewing. (Additional hours of legacy-funded content from previous years are also available online).
Education materials created and distribution July 1, 2013– June 30, 2014	Pioneer provided copies of a <i>Postcards</i> episode to local schools and a hospital for diversity education, and a local teacher is using past episodes of this series for lessons on culture. Pioneer also participated in a regional tech workshop for children, and a video production workshop for elementary students.



Pioneer Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2014
For Period: July 1, 2013 through June 30, 2014

Grantee: Pioneer Public Television

Legacy Projects	Cost of Production
<i>For period July 1, 2013 - June 30, 2014</i>	<i>For period July 1, 2013 - June 30, 2014</i>
Pioneer Series Production: Postcards and Prairie Yard and Garden (select episodes)	\$295,136.33
Pioneer Special Productions:	\$77,673.56
Total	\$372,810.00

**Pioneer Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium**
For period: July 1, 2014 through June 30, 2015

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	Pioneer Series Production, Pioneer Special Productions
Recipient phone number	320-289-2622
Names of board members	See attached
Recipient email address	lheen@pioneer.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on the Pioneer website: www.pioneer.org that takes citizens to the LLC website where the details are posted about Pioneer's use of Legacy funds.
Amount, source and fiscal year of the appropriation	The total amount of the Arts and Cultural Heritage Fund appropriation is \$ 726,804. It is appropriated to reimburse for expenses incurred in biennium July 1, 2013-June 30, 2015.
Amount and source of additional funds	There are no additional funds planned to support these projects.
Duration of projects	Project activities have or will take place between July 1, 2013 and June 30, 2015.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	See attached
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Pioneer Public Television Board of Directors

Pat Kubly (Chair)
Granite Falls, Minnesota

Craig Wilkening (First Vice Chair)
Appleton, Minnesota

Julie Bleyhl (Second Vice Chair)
Madison, Minnesota

Julie Rath (Secretary–Treasurer)
Renville, Minnesota

Jacqueline Johnson
Morris, Minnesota

Liz Struve
Marshall, Minnesota

Mark Olson
Willmar, Minnesota

Chuck Grussing
Alexandria, Minnesota

Roxanne Hayenga
Sibley, Iowa

Linda Wing
Slayton, Minnesota

Holly Witt
Morris, MN

Dan Olsen
Windom, MN

Les Heen (President/General Manager)
Maynard, Minnesota

**Pioneer Public Television Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Year Two of the Biennium
For Period: July 1, 2014 - June 30, 2015**

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Measuring and Evaluating Results	Measurable Outcomes
Pioneer Series Production	July 1, 2014 to June 30, 2015	3.80	287,815	0	Production and broadcast distribution of 20 half-hour episodes of the Postcards program, with repeats broadcasts, and program made available to other stations within the Minnesota Public Television Association. Acquisition from the University of Minnesota Morris of special arts, history or cultural heritage content within two episodes of the Prairie Yard & Garden series and for the Postcards program. Posting of production content to the station's web site and promotion of the program's content within the station's viewing area. Distribution of additional series content.	On-time completion of the Postcards series; acquisition of special content as part of the Prairie Yard and Garden series and Postcards, surveys of area viewer/members to assess program popularity; meetings with community advisory board to measure responses from area viewers, tracking of web hits.
Pioneer Special Production	July 1, 2014 to June 30, 2015	1.80	75,587	0	Production and broadcast distribution of music specials featuring country music singer Sherwin Linton, production and broadcast of two or more new half-hour "On Stage" music specials featuring local performers in a historic performance hall or other venues. Posting of special production content to the station's web site for on-demand video use, and promotion throughout the viewing area. Repeat broadcasts of aforementioned specials. Distribution of additional special production content.	On-time completion of special music productions, surveys of area viewer/members to assess program popularity; meetings with community advisory board to measure responses from area viewers, tracking of web hits.
	Total		363,402			

Appendix E - Lakeland Public Television Raw Data

Total Legacy-funded jobs (FTEs) created and maintained: 4.3

Legacy Production Staffing (New Staff)

- Legacy Production Manager: 1
- Legacy Producer/Director: 1
- Lakeland News Segment Reporter: 0.5
- Web Site Designer - 0.6

Legacy Production Staffing (Reallocation of Existing Staff)

- Executive Producer: 0.3 (Program/Production Mgr.)
- Producer/Director/Videographer: 0.4
- Producer/Director/Videographer: 0.5

Programs produced January 1, 2014 - December 31, 2014

Lakeland Public Television (LPTV) is currently producing a weekly half-hour series titled *Common Ground*, a weekly *Lakeland News* segment titled *In Focus* and short interstitial segments titled *Profiles*.

Documentaries produced in 2014 include

- *Harnessing the Headwaters: First Dams on the Mississippi*
- *Why Treaties?*
- *From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree*

Total number of hours produced: 17.15

To date, LPTV has produced the following Legacy-funded content

- *Common Ground*: 10 hours (20 episodes)
- *In Focus*: 2 hours (47 separate segments)
- *Profiles*: 9 minutes (18 separate segments)
- *Harnessing the Headwaters: First Dams on the Mississippi*: 1 hour
- *Why Treaties?*: 1 hour
- *From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree*: 1 hour
- Web Extras – *From MN To D.C.: The 2014 U.S. Capitol Christmas Tree*: 2 hours

Total number of hours broadcast: 325

In 2014, Lakeland Public Television broadcast the following Legacy-funded programs

- *Common Ground*: 283 hours (From 444 airings on L-Prime & L-Plus and 193 airings on L-MN Channel)
- *In Focus*: 6.5 hours (From 208 airings – 47 separate segments, on L-Prime)
- *Profiles*: 9.5 hours (From 1,178 airings on L-Prime)
- *Harnessing the Headwaters: First Dams on the Mississippi*: 8 hours (From 8 airings on L-Prime & L-Plus)
- *Why Treaties?*: 11 hours (From 11 airings on L-Prime & L-Plus)
- *From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree*: 7 hours (From 7 airings on L-Prime & L-Plus)

Estimated viewership

LPTV currently reaches approximately 383,500 individuals over an estimated 7,500 square miles in northern and central Minnesota who view the station either off-air (antenna), via cable or via satellite. Another 773,200 individuals south of our primary market have the ability to receive our signal via direct broadcast satellite.

Total website page views and online video views: 103,506

Total Page Views for LPTV Legacy Page 2014: 5,411

LPTV YouTube Channel views: 98,095

- *Common Ground* Playlist: 37,686
- *In Focus*: 3,802
- *Harnessing the Headwaters: First Dams on the Mississippi*: 739
- *Why Treaties?*: 246
- *From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree*: 471
- *Regaining Food Sovereignty*: 3,123
- *Boardwalks to Bike Paths: Northern Minnesota State Parks*: 1,194
- *Paddles Up! The Lake Bemidji Dragon Boat Festival*: 1,878
- *Birch Bark Canoe*: 48,348
- *Heartland Symphony Orchestra: Sounds from Heartland*: 556
- *Common Ground Web Extras, Kent Nerburn Interviews*: 52

Total hours available online: 107

- *Common Ground*: 72 hours
- *In Focus*: 6 hours
- *Harnessing the Headwaters: First Dams on the Mississippi*: 1 hour
- *Why Treaties?*: 1 hour
- *From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree*: 1 hour
- *Regaining Food Sovereignty*: 1 hour
- *Boardwalks to Bike Paths: Northern Minnesota State Parks*: 1 hour
- *Sculpting in Wood and Words: The Art of Kent Nerburn*: 1 hour
- *Birch Bark Canoe*: 1 hour
- *Paddles Up! The Lake Bemidji Dragon Boat Festival*: 1 hour
- *Heartland Symphony Orchestra: Sounds from Heartland*: 1.5 hours
- *Common Ground Web Extras, Kent Nerburn Interviews*: 1.5 hours

Number of stations broadcasting: 3

- Lakeland Prime (KAWE DT)
- Lakeland Plus (KAWE DT5)
- Lakeland MN Channel (KAWE DT6)

Previously broadcast programming that continues to air and is available online

Common Ground

- 100 Season, Episodes 1 – 26
- 200 Season, Episodes 1 – 36
- 300 Season, Episodes 1 – 28
- 400 Season, Episodes 1 – 26
- 500 Season, Episodes 1 – 22

Documentaries

- *Paddle's Up: The Lake Bemidji Dragon Boat Festival* (60 min) Premiered March 2012
- *Birch Bark Canoe* (60 min) Premiered March 2012
- *Heartland Symphony Orchestra: Sounds from the Heartland* (90 min) Premiered June 2012
- *Boardwalks to Bikepaths: Northern Minnesota State Parks* (60 min) Premiered March 2013
- *Regaining Food Sovereignty* (60 min) Premiered June 2013
- *Sculpting in Wood and Words: The Art of Kent Nerburn* (60 min) Premiered December 2013
- *Harnessing the Headwaters: First Dams on the Mississippi* (60 min) Premiered March 2014
- *Why Treaties?* (60 min) Premiered May 2014

LEGACY PROGRAMS FROM LAKELAND PUBLIC TELEVISION

COMMON GROUND - Weekly Arts Series

Episodes 510 - 522, 601 - 606

Program Description: *Common Ground* explores the unique people, places and events that surround us here in North Central Minnesota. Each week, we will take viewers on a journey of exploration into the diverse art, cultures and history that help to shape and define our communities.

- **Episode 510, Premiere Date: January 2, 2014**
Enjoy the fall colors with the new-year episode of *Common Ground* as Brainerd collector Norman Aune takes host John Parsons on a fall foliage ride in his 1927 Model T Ford. A veritable goldmine of information about Model Ts, Aune shares liberally with viewers. He introduces viewers to a 1914 Model T he is in process of re-building and gives the lowdown on his 1927 car. Also in this episode, *Common Ground* revisits Red Lake for more unique ceramics with Celia Littlecreek. Instead of glazing, Littlecreek uses a Japanese firing technique called Ferric Chloride Naked Raku to create a piece decorated with markings shaped by ferns from the shores of Red Lake.
- **Episode 511, Premiere Date: January 9, 2014**
Common Ground follows the process as multiple community groups collaborate to weave a huge rug for Governor Dayton. "Stunningly beautiful" was how the Governor described the welcome rug presented to him when he came to Park Rapids for the 2013 fishing opener. The unique piece of community art, more than 400 hundred feet in length of hand woven rag rug, was initiated by Moorhead-raised artist and educator Jill Odegaard. Odegaard shares with viewers how she was inspired to help bring art out of the gallery and into the community more than a year previously.
- **Episode 512, Premiere Date: January 16, 2014**
Explorer Dean Jacobs is on a mission to discover teachable moments from his adventures and share them with schoolchildren. Jacobs came to the headwaters of the Mississippi at the start of his journey down the great river and *Common Ground* followed him as he viewed the Mississippi from the air and then set out on the river from Crow Wing State Park with his canoe. Jacobs, who is also a photographer and a writer, talks about his own journey of self-discovery that led him to leave a corporate career to follow his dream.
- **Episode 513, Premiere Date: January 23, 2014**
Ride along as *Common Ground* joins an air-tour of Bemidji in a historic airplane. The 1929 Ford Trimotor is credited with birthing the modern airline industry and *Common Ground* traces the story with aviation experts from the Experimental Aircraft Association. The show includes unique footage of the 80-year-old airplane in flight and a contribution from a WWII aviator who flew for the U.S. Navy.
- **Episode 514, Premiere Date: January 30, 2014**
A traditional sign painter and muralist shares his creative flow as he describes how he blends old photos into a modern portrayal linking mining history and today's adventure sports on the Cuyuna Range. The unique mural in the city of Crosby seeks to springboard the city into a prosperous new future as old mine pits are finding an unexpected acclaim as a national attraction for mountain bikers and deep water divers. Mike Meyer from Mazeppa, in southern Minnesota, was invited to help create the two-story-high painting that reflects over a hundred years of change on the Cuyuna Range.
- **Episode 515, Premiere Date: February 6, 2014**
An artist who has "done time" tells what art has come to mean to him and explains its importance in helping others to understand both his culture and his God. Michael Lemon is the featured artist at the ACLU's 4th annual Art From Within exhibition in Bemidji. Art from Within began by promoting art from Native Americans who were incarcerated but has expanded its remit to include other artists whose work may not otherwise get publicized. In part two of the show, which also takes place in Bemidji, Nigerian

American storyteller Okokon Udo uses the art form of theater to tell a very personal memoir which reflects how he feels colonialism has impacted his own people. Spoken memoir coach Christine McHugh discusses the use of masks by Udo to carry the motif of oppression.

- **Episode 516, Premiere Date: February 13, 2014**
From a 1902 electric trolling motor to a unique collection of fishing flies going back to the late 1800s, *Common Ground* uncovers them all as it takes viewers on a tour of the Minnesota Fishing Museum in Little Falls. The founder of the museum, Al Baert, shows viewers a very old lure fitted with propellers and a glass eye and explains how a person who was supposed to be appraising it offered him \$3 for it. The lure turned out to be worth 30 times what the man offered! Baert says that event prompted him to start the museum. He tells of another man who was living in modest circumstances yet donated artifacts worth \$3,800 because he wanted his stuff to be appreciated. The museum has over 10,000 artifacts connected to fishing in Minnesota. The President of the museum's Board of Directors, Jeff Doty, says these things are too important to be sold at garage sales. Doty tells viewers that the museum represents a significant part of Minnesota's history.
- **Episode 517, Premiere Date: February 27, 2014**
Common Ground visits Crosby-Ironton to explore how iron mining has impacted both the politics and culture of the Cuyuna Range. The show begins by exploring what was stirring in Crosby that made the 1932 election of a Communist Mayor possible and then steps across to Ironton to profile how a church welfare organization from Belgrade has evolved into a 21st century non-profit dedicated to preserving Cuyuna Range culture. Iron Range historian Pam Brunfelt sets the scene for Karl Nygard's victory as the first Communist Mayor in America, and Laura Ukura Leir, one of the founders of the re-born Serbian Sisters, explains how Manganese from Ironton aided the Allies' victory in WWII. The show also includes authentic polka music from Rod Cerar, a visit to a Serbian Christmas party, and a chat with muralist Mike Meyer about the miner whose image is depicted on the front of the Ironton Legion.
- **Episode 518, Premiere Date: March 6, 2014**
Common Ground follows the process as a theater evangelist initiates second graders into the joys of performing theater and in part two meets an award-winning Native American flutist. Cate Belleveau, a longtime Bemidji theater advocate, shares her passion with Solway Elementary School students as they rehearse a pirate play she adapted for them. The enthusiasm Belleveau has for the performing arts is infectious and viewers get to watch as the kids catch on. In part two, flutist Cody Blackbird shares the story of his most recent Native American Music Award and steps into the summer sunshine to create some original music specially for viewers. Blackbird, from Bemidji, is Eastern Band of Cherokee and in 2011 was the youngest person ever to receive the Flutist of the Year Award at NAMA.
- **Episode 519, Premiere Date: March 13, 2014**
Two sisters reminisce in poetry and prose as they return to the family farm and share the triumphs and trials of their immigrant forbearers. Candace Simar and Angela Foster walk viewers around the farm, which the family lost due to ill health in 1970, and across to the nearby graveyard to tell a remarkable story of courage and forbearance that will strike a chord with many who are descended from immigrants. *Common Ground* joined the ladies on a trip to the Tordenskjold farm last summer. Simar and Foster published the memoir *Farm Girls* in 2013 and both authors have other published works. Simar has written a string of historical novels set in northern Minnesota; Foster received the Carol Bly Award in Creative Nonfiction from Bemidji State University in 2006 and teaches creative writing. Both women speak frequently to inspire other writers.
- **Episode 520, Premiere Date: April 10, 2014**
Common Ground visits a unique corn maze at Carter's Red Wagon Farm in Park Rapids, talks with U.S. Hockey Hall of Famer Henry Boucha from Warroad, and tours a staff and faculty art exhibit at Bemidji State University.

- Episode 521, Premiere Date: April 17, 2014**
Common Ground talks to Water Walker Sharon Day about her walk down the length of the Mississippi. Day is an Anishinaabe grandmother whose Ojibwe name means Singing Wolf. She brought pure water from the headwaters to the Gulf of Mexico to raise awareness about pollution. Day's walk included stops for communal gatherings in St. Paul, St. Louis, Memphis, Baton Rouge and Fort Jackson where the Mississippi empties into the Gulf of Mexico. Day, who poured clean water from the headwaters into the river in Fort Jackson, says, "We wanted to give the river a taste of herself." Day walked mostly with a core group of 5 or 6 people but says more than 200 others participated along the way. The walk took place over a period of 65 days between March and May 2013.
- Episode 522, Premiere Date: April 24, 2014**
Common Ground joins a woodland foray with The Paul Bunyan Mushroom Club, hunting for the Springtime delicacy, the morel mushroom. Spored from the Minnesota Mycological Society, The Paul Bunyan Mushroom Club is a resource for all, from beginners to those with years of experience who wish to gather to find and study the mushrooms of our area.
- Episode 601, Premiere Date: October 23, 2014**
Common Ground's season six premiere tours the opening day of The Beltrami County History Center's new modular exhibits on Beltrami County's history. Diverse contributions from the surrounding community, including The Leech Lake Tribal College & Elaine Fleming, have created an environment of learning that continues to, in the words of author and historian Barry Babcock, help set the record straight on our early history. Georgia Erdmann, Steve Caron, and Barry Babcock, volunteers, board members and contributors of The Beltrami County Historical Society lend their knowledge to viewers on the opening day of the exhibits. Former Director Nicole Foss and exhibit designer/constructor Steve Sundahl explain the challenges of creating the new exhibit; its modular construction intending to serve the History Center with the ability to changeout previous exhibits with new ones for the next decade.
- Episode 602, Premiere Date: October 30, 2014**
Influenced by recent fashion flair of British royalty, Kelly Schultz of Bemidji makes use of local fancy feathers in her artistic fascinators. She fabricates fantastic fashionable headwear for all occasions. Then in a second segment, join juried artists in Aitkin, MN for The Jaques Art Center Plein Air Quick Paint Competition. Artists have a limited amount of time to paint in open air with changing light and meteorological conditions. Follow John Parsons as he meets with the artists and gains insight into their processes.
- Episode 603, Premiere Date: November 6, 2014**
From humble beginnings to an empire of industry, local businessman E.W. Hallett was influential in the development of the Crosby-Ironton region. Come along with John Parsons as he interviews former employees of the main street hardware store to those who manage The Hallett Charitable Trust. Parsons discovers secrets that have never before been revealed in the media and uses an archival audio interview of Hallett telling his own tale in this episode of *Common Ground*.
- Episode 604, Premiere Date: November 13, 2014**
Come along as Brad Wegscheid of Wadena fulfills a grant he received through the Lakes Region Arts Council to learn more about raku ceramics firing from Pat and Ken Larson of Larson Clayworks. Learn with Brad as he observes and works hands-on with the nationally renowned sculptural artists, then brings his new knowledge to public demonstrations throughout our area.
- Episode 605, Premiere Date: November 20, 2014**
The Paul Bunyan Vintage Auto Club takes us on a trip back in time at their 2013 show. Owners of antique vehicles give us insights into our past. Hear personal stories of how these automobiles shaped who we are as a nation and as individuals. We then follow the Paul Bunyan Vintage Auto Club as they help bring back yesterday's memories for participants of Adult Day Services in Bemidji. Then go behind the scenes as the Paul Bunyan Vintage Auto Club helps filmmaker Gary Burger recreate the past for his documentary *Bemidji: The Middle Years*.

- **Episode 606, Premiere Date: November 27, 2014**

From simple crafts, projects for beginners, to detailed sculptural art, The Bemidji Wood Carvers Club is open to all who have a desire to find forms in wood. Bob Larson and others demonstrate carving techniques on basswood and cottonwood bark, and the club shows off some of the fun and amazing work that is created each week at The Bemidji Senior Center.

Why Treaties? - History Documentary

Broadcast premiere May 29, 2014

Program Description: *Why Treaties?* examines the historic context of MN land cession treaties between 1837 and 1889 to understand the forces in play that led both the U.S. government and the Ojibwe Nations to sign the documents. It focuses on the 1863 “Old Crossing Treaty” in which the Red Lake and Pembina bands of the Chippewa ceded 11 million acres of land to the United States Government. The documentary also looks at the worldviews of settlers and indigenous peoples in northern Minnesota at the time the treaties were signed, to appreciate what the specific terms of those treaties were, and to summarize how those treaties are affecting life in northern Minnesota today.

Total Partners & Collaborators: 4

- Floyd Jourdain Jr. – Former Chairman of Red Lake Nation
- Candace Simar – Author
- Dr. Virgil Benoit – Professor of French at University of North Dakota
- Dr. Robert Anderson – Professor of Law and Director of the University of Washington Native American Law Center

Harnessing the Headwaters: First Dams on the Mississippi - History/Cultural Documentary

Broadcast premiere March 20, 2014

Program Description: This documentary explores the dams that are a prominent feature of many of the waterways in our region. Viewers will learn about the history of their creation and the ecological, economic and cultural impact they have had on individuals and communities within the area. Water binds us all together; it is the universal solvent, and water is one of the few factors in common for all life on our planet. Here in north central Minnesota, the Mississippi River is a twisting, turning thread that ties us not only to our geography & our environment, but our history: our past and our future. Harnessing the headwaters of the Mississippi with dams has written our story as Minnesotans. The power of the great river that drove 19th century commerce of the Twin Cities fed and built a new nation. Doing so displaced indigenous peoples and changed the landscape and lakeshore for wildlife, but with time came adaptation. Come along with Lakeland Public Television as we tour the times and tales of these First Dams on the Mississippi.

Total Partners & Collaborators: 9

- Darren Matetich, Otter Tail Power Company
- Jeffery Kleinert, Army Corps of Engineers
- Timm Rennecke, Army Corps of Engineers
- Russel W. Lego, Federal Dam, Minnesota
- Renee Hanson, Army Corps of Engineers
- Deb Griffith, Army Corps of Engineers
- Ray Nelson, Army Corps of Engineers (ret.)
- Patrick Moes, Army Corps of Engineers
- Mary Kay Larson, Army Corps of Engineers

From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree - Cultural Documentary

Broadcast premiere December 18, 2014

Program Description: Follow the U.S. Forest Service Tree Team deep into the Chippewa National Forest for the search, selection and delivery of the 2014 U.S. Capitol Christmas Tree. This documentary provides a unique, behind-the-scenes look at the orchestration of the U.S. Capitol Christmas Tree's journey. From the preliminary

search, to consultations with The Architect of the Capitol, to the cutting ceremony and the preparation for its voyage to Washington D.C., the Capitol Christmas Tree is an event in and of itself. Watch “From Minnesota to Washington D.C. The 2014 U.S. Capitol Christmas Tree” and discover how The People’s Tree impacted the Leech Lake Band of Ojibwe as well as many other north and central Minnesotans, business people and volunteers of all ages who made 10,000 ornaments.

Total Partners & Collaborators: 6

- Bruce Ward - Choose Outdoors
- Mike Theune - U.S. Forest Service
- Ryan White - Leech Lake Band of Ojibwe
- Donnie Koshiol - Lifetouch Photography
- Adam Geiss - North Star Aerial
- Bemidji State University

Sample feedback

“Thank you so much for your info. I enjoyed watching the program even more the second time than the first. Your Common Ground program has some very interesting content. Thanks again.” – Kathy R. Hayes

“Just finished watching our episode of Common Ground. It was fantastic! You did an excellent job, and I’m so happy that we now have this record of the project. Thank you so much!” – Meredith Lynn, Nemeth Art Center

IN FOCUS - Lakeland News arts/culture segments

Program Description: Our existing Lakeland News program continues to air *In Focus*, a weekly feature segment that highlights the subjects of art, history and cultural heritage throughout north central Minnesota. Occasionally these feature stories cross-promote topics from our series *Common Ground*, but more frequently remain as independent pieces so that even more people, places and events can be shared with our viewers.

- Words can be Tools – Brainerd 1/3/14
- Musician Sonny Johnson – Turtle River 1/10/14
- Nary School House – 1/17/14
- Lightwire Theatre – Bemidji 1/24/14
- Multi-Media Artist Chase Vreeland – Brainerd 1/31/14
- Culture of Curling – Bemidji 2/7/14
- Ojibwe Cartoonist Michael Lyons – Bemidji 2/14/14
- Painting with Fabric – Baxter 2/21/14
- Festival of Arts – Pequot Lakes 2/28/14
- Anishinaabe Arts Exhibit – Bemidji 3/7/14
- Cheese Making – Osage 3/14/14
- Greenwood Cemetery – Bemidji 3/21/14
- Cozy Theatre – Wadena 3/28/14
- Artists in Residence – Grand Rapids 4/4/14
- Slovakian Egg Décor – New York Mills 4/11/14
- Mini Garden – Brainerd 4/18/14
- Ravenrock Artists – Bemidji 4/25/14
- Women’s Club Anniversary – Grand Rapids 5/2/14
- Mineland Exhibit – Aitkin 5/9/14
- Taxidermy exhibit – Nevis 5/16/14
- Museum Day – Shevlin 5/23/14
- Tom Jones Play – Bemidji 5/30/14

- Shining Lights Studio – Brainerd 6/6/14
- Studio 10 Awards – Bemidji 6/13/14
- Aspergers Author – Bemidji 6/20/14
- Bonding Bill Dollars – Bemidji and Park Rapids 6/27/14
- Wellness thru Arts – Bemidji 7/11/14
- Nemeth Art Center – Park Rapids 7/18/14
- Chief Bemidji Statue Update – Bemidji 7/25/14
- Luthier School – Warroad 8/1/14
- Concordia International Day – Bemidji 8/8/14
- Youth Music Fest – Park Rapids 8/15/14
- Madd Frank Film Project – Bemidji 8/22/14
- Art of Yoga – Bemidji 8/29/14
- First Friday Art Walk – Bemidji 9/5/14
- Picturing Exhibit – Brainerd 9/12/14
- Babe Statues – Brainerd 9/19/14
- Chainsaw Art Festival – Hackensack 9/26/14
- Wastewater Plant Mural – Bemidji 10/3/14
- MN Film Fest – Brainerd 10/10/14
- Tom Daly Ceramic Artist – Bemidji 10/17/14
- Jack Sholund Watercolors – Grand Rapids 10/24/14
- Stuart Pimsler Dance – Grand Rapids 10/31/14
- Deer Opener Art – Bemidji 11/7/14
- Basket Weaving - Bemidji 11/14/14
- Verse Like Water Poetry – Brainerd 11/21/14
- Bronze Sculptor – Solway 11/28/14

Total number of key participants

- Artists: 131
- Historians, Educators and Other Content Experts: 121
- Organizations: 28
- Partners/Collaborators: 7

Representation of cultural and ethnic diversity

Lakeland Public Television's Legacy production crew is committed to embracing diversity in people and ideas throughout northern and central Minnesota. We actively strive to tell the stories of the diverse cultures present in our region, including the many Native American communities that contribute to our rich history. This can be seen in our documentary *Why Treaties?*, in which we explored the history of MN land cession treaties through the experiences of local Red Lake Tribal members. Through this program, viewers were given a unique insight into an issue affecting all citizens of our state. This year on *Common Ground*, Nigerian American storyteller Okokon Udo uses the art form of theater to tell a very personal memoir which reflects how he feels colonialism has impacted his own people. Spoken memoir coach Christine McHugh discusses the use of masks by Udo to carry the motif of oppression.

Showcasing a diversity of arts disciplines

LPTV's Legacy productions have presented a broad variety of arts disciplines that showcase many of the talented individuals across our entire region. In the past year, *Common Ground* has featured sculptors, dancers, poets, musicians, authors and quilters, among others. *In Focus* segments have featured graphic designers, traditional native artists, local theater, Ojibwe cartoonist Michael Lyons, among many others as well.

Advisory board/consultants

LPTV measured the success of these productions through feedback received from our Community Advisory Councils. These volunteer groups of LPTV viewers gather bi-monthly in both our Brainerd and Bemidji studios to provide programming feedback and inform staff of the general pulse of LPTV in their communities. Our Legacy Production crew also hosted and organized two focus group/luncheons in the Bemidji and Brainerd areas in May 2014. Attendees, comprised of past participants in Legacy productions, local arts board members and area legislators, provided feedback regarding improvements for Legacy productions as well as suggestions for future content.



**Lakeland Public Television Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2014**
For Period: July 1, 2013 through June 30, 2014

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year’s grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
<p>Names of Legacy funded programs reporting July 1, 2013– June 30, 2014</p>	<p>(22) Episodes: <i>Common Ground</i>: A thirty minute arts, culture, & history magazine style program. (2) one-hour Documentaries: <i>Why Treaties?</i> and <i>Harnessing the Headwaters: First Dams on the Mississippi</i> (50) Weekly: <i>In Focus</i>: 3-4 minute arts & culture news segments featured in our Friday night edition of <i>Lakeland News at 10</i> (18) Legacy Profiles: 30 second interstitials featuring snippets of arts, culture, & history from around our region</p>
<p>Cost of Production</p>	<p>See attached Cost of Production</p>
<p>Number of stations broadcasting program</p>	<p>Three of LPTV’s 6 total stations broadcast LPTV Legacy-funded programs. In addition, some LPTV Legacy programs are seen statewide on the Minnesota Channel.</p>
<p>Estimated viewership July 1, 2013– June 30, 2014</p>	<p>While we don’t have specific viewership data for our individual ACHF funded programs, recent 2013 Nielsen viewership data provided by CPB shows LPTV has an average of 95,288 weekly viewing households.</p>
<p>Hours available for web streaming July 1, 2013– June 30, 2014</p>	<p>17 hours of programs streamed online.</p>



Lakeland Public Television Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2014
 For Period: July 1, 2013 through June 30, 2014

Grantee: Northern Minnesota Public Television, Inc.

Legacy Projects	Cost of Production
<i>For Period: July 1, 2013 through June 30, 2014</i>	<i>For Period: July 1, 2013 through June 30, 2014</i>
<i>Common Ground (22 episodes) 30-minute weekly program</i>	\$236,857.00
<i>Why Treaties? (60-minute documentary)</i>	\$26,589.00
<i>Harnessing the Headwaters: First Dams on the Mississippi (60-minute documentary)</i>	\$19,984.00
Legacy Profiles (18 episodes) 30-second interstitials	\$38,648.00
Lakeland News "In Focus" Arts & Culture Segments (50 segments)	\$39,182.00
Total	\$361,260.00



**Lakeland Public Television Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium
For Period: July 1, 2013 through June 30, 2015**

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	(42) episodes of <i>Common Ground</i> : A thirty minute weekly arts, culture, and history magazine style program (4) one-hour documentaries: Native American Treaties, Dams of North Central Minnesota, Capitol Christmas Tree, and Pioneer Farming Techniques (100) weekly <i>In Focus Weekly</i> 3-4 minute arts and culture news segments featured in our Friday night edition of <i>Lakeland News</i> at 10 (40) Legacy Profiles 30-second interstitials featuring snippets of arts, culture and history from around the region
Recipient phone number	218-333-3015
Names of board members	See attached
Recipient email address	bsanford@lptv.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on our home page at www.lptv.org that takes citizens to the LLC website where the details are posted about LPTV's use of Legacy funds
Amount, source and fiscal year of the appropriation	The total amount of the appropriation is \$737,864. It is appropriated as available to reimburse for expenses incurred in biennium July 1, 2013-June 30, 2015
Amount and source of additional funds	There are no additional funds planned to support these projects.
Duration of projects	Project activities have or will take place between July 1, 2013 and June 30, 2015
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	4.5 FTEs
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration



2014 Lakeland Public Television Board of Directors

Doug Oman, Board Chair, Bemidji, MN

Doug is a past mayor of Crookston, MN and has been involved in local politics all his life. He is also a retired State Farm Insurance agent and now lives in the Bemidji area. His passion for public television and his dedication to the board have been incredibly appreciated!

Cal Rice, Vice Chair, Bemidji, MN

Cal is retired from IBM and was heavily involved in the personal computer revolution there. Post retirement brought him to the area he loves best: Bemidji and our lakes country. Cal is an avid photographer whose hobby has taken him to most remote corners of the world.

Sue Kringen, Secretary, Bemidji, MN

A lifelong resident of Bemidji, Sue is the Vice President, Director of Sales and Marketing at Riverwood Bank. Bemidji's continued progress is Sue's driving force and she has served our community in countless ways over the years.

Chris Ruttger, Treasurer, Deerwood, MN

Vice president of Ruttger's Bay Lake Lodge in Deerwood, Chris has deep connections to the region and all it has to offer our residents and visitors. His insight and thoughtfulness in decision making are a gift to LPTV.

Dr. Kathy Annette, Grand Rapids, MN

Kathy is the CEO of the Blandin Foundation in Grand Rapids, MN. Prior to her serving at Blandin, Kathy served as the director of the Federal Indian Health Services program. Kathy also has served on many regional boards and is well connected and respected in the Native American community.

Dr. Jim Bensen, Bemidji, MN

Jim is a former Bemidji State University president. He is incredibly dedicated to the growth and prosperity of the Bemidji area, as is evident by his role as the Chair of Bemidji Leads!.

Gary Block, Park Rapids, MN

Gary has an extensive career in radio broadcasting in Little Falls where he served as Program Director and on-air announcer for over 30 years. In 2005 Gary started a motor coach tour business called Gary Block Tours and does around 46 tour trips per year.

Jean Castle, Bemidji, MN

Jean was one of the founding board members of Lakeland Public Television dedicated to getting a local, public television station on the air in Bemidji over 30 years ago. It has been refreshing having her passion for the cause back at LPTV board meetings!

Ray Gildow, Staples, MN

Ray is an author, professional fishing guide and retired Vice-President of Central Lakes College. In addition to his role as LPTV Board Chair, Ray hosts LPTV's twice monthly local current events and public issues discussion program, Lakeland Currents.

Jim Hanko, Bemidji, MN

Until October 2009, Jim had been the President and Chief Executive Officer of North Country Health Services (NCHS) in Bemidji, MN for 11 years. His vast experience and dedication to the success of both Bemidji and Lakeland Public Television are huge assets to our organization.

Ray Holm, Merrifield, MN

Ray is a technologist and recently retired from Hunt Technologies and Hunt Utilities Group. He is involved in local issues in our southern service area.

Kathy Moore, Lakeshore, MN

Kathy is Creative Director for Moore Consulting, a Brainerd Lakes Area-based marketing agency. With previous work experience with the Brainerd Lakes Chamber and the Small Business Development Center at Central Lakes College, Kathy is well connected within the Central Minnesota business community and has a keen interest in workforce development and sustainable growth. Kathy's passion for education and youth activities is driven by her desire to challenge her three school-aged children -- and others -- to succeed.

Jeff Polkinghorne, Park Rapids, MN

Jeff grew up in the Northland in Littlefork and is now retired at his lake home in Park Rapids. He spent several years in the Financial Services industry focusing on credit management in Mortgage Banking. His career afforded him the opportunity to travel throughout the world and he lived in London. Jeff is also a Certified Public Accountant. He enjoys cooking, reading and spending time in the great outdoors.

Mike Smith, Bemidji, MN

Mike is new to the board in 2014 and has just recently retired. Mike had served in a wide variety of corporate management and financial roles prior to moving to Bemidji. When Mike and his wife Karen moved to Bemidji, they purchased and operated MJB Appliance in downtown Bemidji until his recent retirement. We're excited to have Mike join the board with his wealth of management experience.

Bryan Westerman, Bemidji, MN

Bryan is also new to the board in 2014 and resides in Bemidji. Bryan currently serves as CFO of Oregon Restaurant Services with business locations in Oregon and Illinois. Prior to his current role, Bryan served in a wide variety of financial management roles in the Bemidji area. His financial experience and knowledge of the regional business community will be a big asset for LPTV.

Lakeland Public Television Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Year Two of the Biennium
 For Period: July 1, 2014 - June 30, 2015

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Measuring and Evaluating Results	Measurable Outcomes
<i>FY 15 Planned</i>						
Common Ground (20 episodes) 30 minute weekly magazine style program	July 1, 2014 to June 30, 2015	2.30	216,263	26,851	Annual program preference poll, participant survey, data acquisition and tracking. Regional focus groups, feedback from community advisory council	Completion and broadcast of 20 episodes, number of participants featured, increased revenues for participants due to exposure, web hits, ranking in program preference poll, focus groups
Capitol Christmas Tree 60 Minute Documentary	July 1, 2014 to June 30, 2015	0.5	23,500	3,026	" "	Completion and broadcast of production, number of participants featured, support for program, web hits
60 Minute Documentary - TBD	July 1, 2014 to June 30, 2015	0.50	17,750	2,269	" "	Completion and broadcast of production, number of participants featured, support for program, web hits
"Legacy Profiles" (22 episodes) 30 second arts, culture, & history interstitials	July 1, 2014 to June 30, 2015	0.40	38,100	1,891	" "	Completion and broadcast of 22 episodes, number of participants featured
Lakeland News "In Focus" Arts & Culture News Segments (50 segments)	July 1, 2014 to June 30, 2015	0.70	35,500	1,891	" "	Completion and broadcast of 50 segments, number of participants featured, increased revenues for participants due to exposure, web hits
	FY 15 Totals	4.4	331,113	37,819		

Appendix F - KSMQ Public Service Media Raw Data

Total Legacy-funded jobs (FTEs) created: 3.8

- Senior Legacy Producer (FT): 1
- Legacy Producer (FT): 1
- 2 Shooter/Editors (PT): 1
- Production Manager (PT): 0.7
- CEO (PT): 0.1

Total additional Legacy-funded temporary/freelance jobs: 65

In addition, KSMQ contracted 65 positions on a temporary basis totaling \$132,545.75 in salary in 2014.

Legacy-funded programs produced

KSMQ produced two ongoing Legacy-funded programs in 2014

- *Off 90*: During calendar year 2014, KSMQ produced 11 episodes for the fifth season and the first three episodes in the sixth season of its Legacy-funded series *Off 90*. *Off 90* features stories about art, culture and history from the southern part of the state.
- *Off 90 Presents*: a series of one-hour music concert specials.

KSMQ has also produced the following documentaries and specials in 2014:

- *On Q: Latitudes*: a short series of half-hour conversations exploring the lives of modern immigrants
- *River Sojourn*: a half-hour documentary about the Driftless Area in the corner of southeastern Minnesota.
- *Talk Derby to Me*: a half-hour documentary about the revival of interest in the sport of roller derby.
- *Beyond the Bully*: a one-hour documentary about students and bullying.
- *Arrival-Finding Home*: a one-hour documentary about immigrants finding a home in the United States. It is a follow-up to our previous documentary *Arrival*.
- *Hanson Family and Friends Concert*: a one-hour music concert featuring a family in which sixty of its members are musicians.
- *Christmas at Assisi 2014*: a one-hour Christmas concert recorded at Assisi Heights in Rochester.
- *On Q Holiday Music Special*: a half-hour Christmas music special recorded of various music groups in the KSMQ studio.
- *North Shore Unplugged*: a one-and-a-half-hour music concert recorded at the North House Folk School in Grand Marais.

Total number of hours produced in 2014: 18.5

- *Off 90* (14 half-hour programs): 7 hours
- *On Q Latitudes* (5 half-hour programs): 2.5 hours
- *River Sojourn* (1 half-hour program): 0.5 hours
- *Talk Derby to Me* (1 half-hour program): 0.5 hours
- *Beyond the Bully* (1 one-hour program): 1 hour
- *Arrival-Finding Home* (1 one-hour program): 1 hour
- *Off 90 Presents* (2 one-hour programs): 2 hours
- *Hanson Family and Friends Concert* (1 one-hour program): 1 hour
- *Christmas at Assisi 2014* (1 one-hour program): 1 hour
- *On Q Holiday Music Special* (1 half-hour program): 0.5 hours
- *North Shore Unplugged* (1 one-and-a-half-hour program): 1.5 hours

Total number of hours broadcast in 2014: 137.5

- *Off 90*: 45.5 hours
- *On Q Latitudes*: 10 hours
- *River Sojourn*: 6 hours
- *Talk Derby to Me*: 4 hours
- *Beyond the Bully*: 4 hours
- *Off 90 Presents*: 38 hours
- *Hanson Family and Friends Concert*: 6 hours
- *Christmas at Assisi 2014*: 6 hours
- *On Q Holiday Music Special* : 1.5 hours
- *North Shore Unplugged*: 6 hours
- *The Typist*: 3 hours
- *Music Box*: 6.5 hours
- *Minnesota Hotdish: a Love Story*: 1 hour

Estimated viewership: 655,000

Our viewing area includes approximately 655,000 people through broadcast, cable and satellite transmissions.

Total hours available online: 50

- *Off 90*: 35 hours
- *Beyond the Bully*: 1 hour
- *Off 90 Presents: Charlie Parr Live at the Paramount*: 1 hour
- *River Sojourn*: 0.5 hour
- *Talk Derby to Me*: 0.5 hour
- *On Q: Latitudes*: 2.5 hours
- *Christmas at Assisi 2013*: 1 hour
- *The Typist*: 1 hour
- *Arrival: Women's Visions for a New Home*: 0.5 hour
- *Off 90: Down Memory Lane*: 0.5 hour
- *Christmas at Assisi 2012*: 1 hour
- *Celebrating 40 Years of Hometown TV: The KSMQ Story*: 0.5 hour
- *Playhouse Off 90*: 4 hours
- *Legacy Moments*: 0.5 hour
- *Because You Voted Yes*: 0.5 hour

Total number of page views: 95,588

- *Off 90*: 86,617
- *Beyond the Bully*: 287
- *Off 90 Presents: Charlie Parr Live at the Paramount*: 354
- *River Sojourn*: 1,316
- *Talk Derby to Me*: 50
- *On Q: Latitudes*: 416
- *Christmas at Assisi 2013*: 630
- *The Typist*: 1,877
- *Arrival: Women's Visions for a New Home*: 581
- *Off 90: Down Memory Lane*: 50
- *Christmas at Assisi 2012*: 891
- *Celebrating 40 Years of Hometown TV: The KSMQ Story*: 62
- *Playhouse Off 90*: 1,330
- *Legacy Moments*: 795
- *Because You Voted Yes*: 332

Total number of key participants with Legacy-funded programming in 2014

- Artists: 366
- Historians, Educators and Other Content Experts: 55
- Organizations: 32
- Partners and Collaborators: 5

OFF 90 - Weekly Arts Series

Episodes 504 - 514, 601 - 603

Program Description: Now in its sixth season, KSMQ premieres *Off 90* on Sunday evenings with encores presentations twice during that same week. Episodes take a look at our shared culture and heritage, featuring stories from around the corner, up the highway and down Main Street. In 2014, *Off 90* featured individual artists ranging from a sculptor of felt fabric to a sculptor who uses a chainsaw as well as stories about local history and culture.

- **Episode 504, Premiere Date: January 5, 2014**
Get to the historical roots of baseball with a team of baseball players who like to keep the game old school. Learn about Discovery Farms, an organization that gathers water quality information to enable better farm management. Learn about a couple of craftsmen who not only play guitars, but build them as well.
- **Episode 505, Premiere Date: January 12, 2014**
The art of the quick draw is alive and well in Morristown. Witness the action of a bunch of cowboys and cowgirls who could outgun any outlaw from the Old West. Learn about one of the most fascinating and unique geological attractions in the United States. See what it takes to run a successful winery in the climatically challenging state of Minnesota.
- **Episode 506, Premiere Date: January 19, 2014**
The Betsy-Tacy Society has preserved and restored the childhood home of Maud Hart Lovelace, author of the popular Betsy-Tacy series of novels. Take part in The Vintage Band Festival, an exciting international music event celebrating the music and the instruments of past eras. Get an idea of what Minnesota's prairie was like with this repurposed farmland.
- **Episode 507, Premiere Date: February 16, 2014**
Meet a piano virtuoso and learn about his efforts to educate others about classical music. Learn how waterskiing began right here in our home state of Minnesota. Attend a service at a church that welcomes all, immigrants included, with open arms and a seat on their bus.
- **Episode 508, Premiere Date: March 30, 2014**
It's been said that America is a melting pot for other nations. We visit a town in southern Minnesota that is a prime example of that adage. Visit an exciting exhibit of outdoor sculptures displayed year-round in Mankato and North Mankato. A family that plays together, stays together. Meet a multi-generational family of musicians.
- **Episode 509, Premiere Date: April 6, 2014**
Journey with us to a small town where its residents are committed to revitalizing their community. Meet a painter who has perfected his own offbeat but rousing style. Experience a concert by a local orchestra that is both exciting and surprisingly accessible.
- **Episode 510, Premiere Date: April 20, 2014**
Meet an artist with a unique sense of space and proportion. A small town theater is kept alive by a caring community. Can a vehicle also be a work of art? See for yourself at this motorcycle show in Austin. Follow artist Sara Lubinski, also an experienced botanist, into the Driftless Region to document this fragile environment through art and scientific observation.

- **Episode 511, Premiere Date: April 27, 2014**
Through historical fiction, learn about how one young family dealt with the horrors of World War II. When you think of Winona, do you think of sheet music? Perhaps you will after you see this story. There's a growing segment of the population who have decided to take on the responsibility of educating their children themselves.
- **Episode 512, Premiere Date: May 18, 2014**
Meet an artist who only exhibits her provocative work at Renaissance Festivals. Meet a man with a collection of odd historical significance: seed bags. Attend a fashion show from the past. Join the Art Explosion in Rochester.
- **Episode 513, Premiere Date: May 25, 2014**
Back in the '40s, an amateur filmmaker made a documentary about the town he lived in. Learn what happened to that film and what that town is like today. Meet an artist whose main sculpting tool is actually a chainsaw. Attend a big, weekend-long music celebration in Winona.
- **Episode 514, Premiere Date: June 15, 2014**
We've covered a lot in this season of *Off 90*, from museums and musicians, artists and re-enactors, to history and heritage. We'll bring you our favorite stories we've covered this season.
- **Episode 601, Premiere Date: November 9, 2014**
We head to Winona to do some horsing around. Join us for an evening of painting and revelry in Rochester. The Austin ArtWorks Festival returns, bringing with it a celebration of art, music and fun. And attend a festival in Rochester that celebrates the legacy of the Irish.
- **Episode 602, Premiere Date: November 16, 2014**
Join us for a festival in Rochester that took place in and around a whole city block. Learn about a program in Austin that's turned graffiti into art. We pay a visit to historic Old Frontenac. And take a ride in the sky from the airport in Albert Lea.
- **Episode 603, Premiere Date: December 28, 2014**
Learn about a little-known maritime disaster that occurred in Lake Pepin. Meet directors of a funeral home that's been in the family 100 years. Watch the cast of a play prepare for their opening night. Attend an art opening at Rochester's Creative Salon.

OFF 90 PRESENTS - Music Specials **Episodes 109 - 110**

Series Description: KSMQ's award-winning arts and cultural series, *Off 90*, brings you *Off 90 Presents*—longer format music specials filmed in and around southern Minnesota.

- **Episode 109, Premiere Date: March 26, 2014**
Live musical performance by the band Cactus Blossoms at the Historic Paramount Theatre in Austin, Minnesota.
- **Episode 110, Premiere Date: June 14, 2014**
Live musical performance by singer/songwriter Charlie Parr at the Historic Paramount Theatre in Austin, Minnesota.

CHRISTMAS AT ASSISI IN 2014 - Performance Special **Broadcast Premiere December 21, 2014**

Program Description: KSMQ invites you to partake in an uplifting holiday tradition, the annual *Christmas at Assisi* concert, recorded live at Lourdes Chapel at Assisi Heights in Rochester. What better way to celebrate 30

Christmases at Assisi than to sing Handel's *Messiah*? With professional soloists and orchestra, *Christmas at Assisi* will joyfully perform the Christmas portion of Handel's great masterpiece, and include the *Hallelujah Chorus* for a closing flourish. We'll also hear the newest Ketterling carol, written by stellar young composer Eric William Barnum, and the Honors Concert Choir will join us to perform buoyant and blessed seasonal music. The audience will also get a chance to sing along, and then listen to *Stille Nacht* by candlelight.

ON Q: LATITUDES - Series of Cultural Specials
Broadcast Premieres January 2014

Series Description: Kathy Stutzman hosts a special edition series of On Q, called On Q Latitudes. With Kathy's personal travel experience and her fascinating guests, we'll learn more about the world from residents right here in our region. We'll learn about culture, music, history and food. Join her as she explores the world!

RIVER SOJOURN - Cultural Documentary
Broadcast Premiere February 10, 2014

Program Description: *River Sojourn* takes viewers deep into one of North America's natural treasures, the Driftless Region along the Upper Mississippi River Valley. Untouched by glaciers, this region's bluffs, ravines and rivers are home to flora and fauna unchanged since the Ice Age. Follow artist and experienced botanist Sara Lubinski into the Driftless Region to document this fragile environment through art and scientific observation.

TALK DERBY TO ME - Cultural Documentary
Broadcast Premiere February 12, 2014

Program Description: A behind-the-scenes look into one of the fastest growing sports in the world. Learn about the origins of the sport, what has changed over the years and why these women do it, on KSMQ's *Talk Derby to Me*.

NORTH SHORE UNPLUGGED - Music Special
Broadcast Premiere June 5, 2014

Series Description: KSMQ presents the North House Folk School's North Shore Unplugged music festival from Grand Marais, MN.

HANSON FAMILY AND FRIENDS CONCERT - Music Special
Broadcast Premiere September 4, 2014

Program Description: KSMQ and the Riverland Community College Foundation present this program celebrating a legacy of music. The family and friends of the late, great Olaf "Fiddlin' Ole" Hanson are excited to bring you an evening of feel-good music sure to have you smiling and tapping your feet.

BEYOND THE BULLY - Informational Documentary
Premiered October 22, 2014

Program Description: *Beyond The Bully* is an up-close look at how school districts, youth organizations and students themselves are addressing the topic of bullying. It's more than just identifying what bullying is—it's helping kids understand what they can do to prevent bullying when they see it happen.

ON Q HOLIDAY MUSIC SPECIAL - Music Special
Broadcast Premiere December 19, 2014

Series Description: KSMQ brings you holiday songs from musical artists of our region.

ARRIVAL – FINDING HOME - Cultural Documentary
Anticipated Premiere January 21, 2015

Program Description: KSMQ presents *Arrival – Finding Home*, a half-hour documentary that explores Minnesota’s every-changing cultural landscape. We’ll share the stories of four women who came to the United States as immigrants or refugees after surmounting intense personal challenges in their countries of origin. These courageous women are now engaged in their new homes using their strengths and voices to construct a brighter future in Minnesota, for Minnesota.

Representation of cultural and ethnic diversity

KSMQ Public Television produced *Arrival - Finding Home*, a follow up to our previously produced documentary *Arrival: Women's Visions for a New Home*. *Arrival - Finding Home* is an hour-long documentary that explores Minnesota’s ever-changing cultural landscape. *Arrival* shares the stories of four women who came to the United States as immigrants or refugees after surmounting intense personal challenges in their countries of origin. These courageous women are now engaged in their new home using their strengths and voices to construct a brighter future in Minnesota, for Minnesota.

Education Efforts

Total Number of Arts Education Materials: 2

KSMQ produced a comprehensive lesson guide to accompany its documentary *The Typist*. *The Typist* is a program about a soldier from WWII who worked on transcribing the Nuremberg trials. *The Typist* lesson guide provides questions designed to promote discussions within a classroom setting about the various themes raised in the documentary.

KSMQ also produced a lesson guide to accompany its documentary *Arrival - Finding Home*. *Arrival - Finding Home* is a program about female immigrants who found a home in Minnesota. The *Arrival - Finding Home* lesson guide lays out directions for roundtable discussions about the various themes raised in the documentary.

Financial Reports (11/01/2013 - 06/30/2014 and 11/01/2013 - 06/30/2015)

**KSMQ Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2014**
For period: November 1, 2013 through June 30, 2014*

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting November 1, 2013– June 30, 2014	14 Episodes: <i>Off 90</i> Off 90 Presents: <i>Bella Ruse, Bosso Poetry, Hanson Family Concert, Christmas at Assisi</i> Documentaries: <i>The Typist, River Sojourn, Embracing Grief, Arrival: Finding Home; Sacred Music; Beyond the Bully; Talk Derby to Me</i> 5 30-minute Episodes: <i>On Q: Latitudes</i> 1 90-minute music special: <i>North Shore Unplugged</i> 1 30-minute music special: <i>On Q Holiday Harmony</i>
Cost of Production	See attached Cost of Production
Number of stations broadcasting program	KSMQ's main digital channel broadcasts KSMQ Legacy-funded programs. 6 stations statewide broadcast KSMQ's Legacy funded programs on the Minnesota Channel.
Estimated viewership November 1, 2013– June 30, 2014	655,000 viewing households
Hours available for web streaming November 1, 2013– June 30, 2014	50 hours of program streamed online.
Education materials created and distributed November 1, 2013– June 30, 2014	KSMQ produced a comprehensive lesson guide to accompany <i>The Typist</i> .

* KSMQ was approved for an abbreviated year to bring it into alignment with other reporting stations.

KSMQ Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2014
 For period: November 1, 2013 through June 30, 2014*

Grantee: KSMQ

Legacy Projects	Cost of Production
<i>For period: November 1, 2013 - June 30, 2014</i>	<i>For period: November 1, 2013 - June 30, 2014</i>
#1: <i>Off 90</i>	\$110,278.00
#2: <i>Off 90 Presents</i>	\$79,562.00
#3: <i>Legacy Documentaries</i>	\$89,471.00
#4: <i>On Q: Latitudes</i>	\$31,232.00
#5: <i>Other Legacy Music Specials (North Shore Unplugged, On Q Holiday Harmony)</i>	\$27,437.00
Total	\$337,979.00

* KSMQ was approved for an abbreviated year to bring it into alignment with other reporting stations.

**KSMQ Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium**
For period: November 1, 2013 through June 30, 2015*

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	Legacy Projects for Fiscal Year 2014 14 Episodes: <i>Off 90</i> <i>Off 90 Presents</i> : Bella Ruse, Bosso Poetry, Hanson Family Concert, Christmas at Assisi Documentaries: <i>The Typist</i> , <i>River Sojourn</i> , <i>Embracing Grief</i> , <i>Arrival: Finding Home</i> ; <i>Sacred Music</i> ; <i>Beyond the Bully</i> ; <i>Talk Derby to Me</i> 5 30-minute Episodes: <i>On Q: Latitudes</i> 1 90-minute music special: <i>North Shore Unplugged</i> 1 30-minute music special: <i>On Q Holiday Harmony</i> Educational Guide to accompany <i>The Typist</i> 30 Quickstop interstitials 3 Public Outreach events: <i>The Typist</i> , <i>Artworks</i> and <i>ReFest</i>
Recipient phone number	507-481-2095
Names of board members	See attached
Recipient email address	eolson@ksmq.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	www.ksmq.org
Amount, source and fiscal year of the appropriation	The total amount of the appropriation is \$337,979. It is appropriated as available to reimburse for expenses incurred November 1, 2013-June 30, 2014.
Amount and source of additional funds	There are no additional funds planned to support these projects.
Duration of projects	Project activities have or will take place between November 1, 2013 and June 30, 2015.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	See attached
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

* KSMQ was approved for an abbreviated year in 2013/2014 to bring it into alignment with other reporting stations.

KSMQ Board of Directors

Steve King
Natalie Rae Baudler
Celeste Ruble
Randy Kehr
Roger Boughton
Jennifer Gumbel
Pamela Bishop
Mary Davenport
Thomas Wente
Michael Nolan

KSMQ Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Year Two of the Biennium
 For period: July 1, 2014 through June 30, 2015

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Measuring and Evaluating Results	Measurable Outcomes
KSMQ Legacy-funded Projects	July 1, 2014 - June 30, 2015	(see below)	337,978		(see below)	(see below)
<i>Off 90</i> weekly series featuring arts, history and cultural heritage of Southern Minnesota	July 1, 2014 - June 30, 2015	2.50	(included above)		Track the number of featured artists, events, organizations, locations, and cultural figures	KSMQ will produce at least 10 episodes of a weekly series that features no less than 100 local artists, arts organizations or cultural figures.
Concerts featuring Minnesota related performances	July 1, 2014 - June 30, 2015	1.00	(included above)		Production logs	Completion of at least two musical specials featuring local/regional artists performing to local audiences.
Educational Guides	July 1, 2014 - June 30, 2015	1.00	(included above)		Requests from schools, community organizations, churches, etc.	We will offer educational guides that complement our programs and bring the discussion to the classroom. These will be available to any and all who request them, we will track those requests. The guides will be published on our website and available for users to download. We will also be able to track how many times the files are downloaded.
<i>Quickstops</i> brief interstitial elements developed from <i>Off 90</i> segments	July 1, 2014 - June 30, 2015	0.10	(included above)		Interstitial Affidavits	Completion of at least 25 <i>Quickstop</i> interstitial segments that will be scheduled throughout the broadcast schedule.
Long-form documentary specials focusing on the arts, culture and/or heritage of Minnesota	July 1, 2014 - June 30, 2015	1.00	(included above)		Production logs; program descriptions published on-line at www.ksmq.org	Completion of at least 2 documentaries, minimum of 30 minutes each that feature topics covering arts, culture or history.
Arts and Cultural Heritage Segments produced for KSMQ programs covering public affairs, community life and agriculture	July 1, 2014 - June 30, 2015	0.25	(included above)		Production logs; program descriptions published on-line at www.ksmq.org	Completion of at least 5 feature stories focusing on Minnesota arts, culture and history (specific subjects TBA) to be shown on KSMQ's weekly series covering public affairs, community life, rural living and agriculture.
Legacy Outreach public events that will engage residents within the KSMQ viewing area	July 1, 2014 - June 30, 2015	0.25	(included above)		Events Calendar	KSMQ will conduct at least two public outreach events that will attract no less than a total of 100 individuals. Participants will receive information about Legacy Grant purpose & activities; provide feedback on past KSMQ Legacy productions, and have the opportunity to submit ideas for future programming

* KSMQ was approved for an abbreviated year in 2013/2014 to bring it into alignment with other reporting stations.

Appendix G - Viewer Comments

- “We enjoy so many activities which are related to the arts, the environment, parks and trails. We have enjoyed and benefited from the increased offerings on public TV.” – Anonymous, Starbuck, MN
- “As artists and employees in the cultural sector as well as a family that appreciates the arts, it is affirming to see the Minnesota cultural landscape reflected in television/online programming. We feel like we are part of a larger community and are so proud to call Minnesota home.” – Anonymous, Grand Rapids, MN
- “Our culture is being documented through these programs. They have had a real and tangible impact on my life, artistically and professionally. It's incredibly important to fund the MPTA.” – Brad Nelson, Duluth, MN
- “The arts attract tourists and businesses to our region and boosts the local economy. It presents Duluth as an interesting, unique and colorful destination.” – Mary Plaster, Duluth, MN
- “Funding for the MPTA is important to help keep local events, artist, etc. accessible to all Minnesotans. Not everyone can afford \$150 a month for cable tv but everyone can watch PBS.” – Alex Beckman, Coon Rapids, MN
- “Minnesotan crowds are informed, involved, and in touch with the arts, making them, far and away, some of the best audiences in America. This state's art and culture is not just supported by its fans, but also from within. There is a value placed on local art and culture in Minnesota that is very hard to come by anywhere else in America, and I believe that the MPTA plays a vital role in maintaining that exciting and vibrant cultural support.” – Andy Bothwell, Minneapolis, MN
- “The MPTA is a cornerstone force in the cultural landscape of Minnesota. Put simply, it is a part of the tapestry of this state since the rise of electronic media. It is critical that this state continue to invest in the MPTA.” – Carl Flink, Minneapolis, MN
- “Legacy funding for the MPTA is an extremely important educational tool to bridge the gap between Art and the public.” – Judy Onofrio, Rochester, MN
- “It seems that the first programs to be cut in schools deal with the arts so it's important that we have other resources that lift up the arts.” – Mona Gregerson, retired educator, Starbuck, MN
- “It's educational and inspiring to see the stories behind the artists.” – Elizabeth, Duluth
- “It is great to see locally featured artists that you can then get out and enjoy up close and in person.” – Anonymous, Makinen, MN
- “We homeschool and Legacy-funded content is priceless.” – Anonymous, Makinen, MN
- “I enjoy the musicians that are local and are featured on your programs. I have bought their music after being introduced to the bands on your programming” – Renee Solberg, Babbitt, MN
- “It is important to keep these channels with all this culture and information on the air.” – Sonny Glass, Gheen, MN
- “Legacy funding for the MPTA is the foundation of the continual growth of the arts in my community.” – Craig Wills, Duluth, MN

- “Legacy-funded television raises awareness in the community as a whole. People will come to events or purchase things based upon what they learn from this programming.” – Tyler, Duluth, MN
- “Legacy-funded TV has kept us informed, excited and entertained about our local talent. It has also made it easy to spread the word about my own work by providing links to share across the country and other parts of the world.” – Mary Plaster, Duluth, MN
- “The funding of these programs which helps bring art to a wider audience simply makes Minnesota and the entire world a better place.” – Ron Adams, Willmar, MN
- “The MPTA creates equity in access to and information on the arts across the State.” – Anonymous, Minneapolis, MN
- “Funding for the MPTA is important because it’s using money to bring awareness of local culture to the masses.” – Thomas Bonneville, Hastings, MN
- “Having lived and worked as a professional musician in several other cities before settling here in the Twin Cities almost 4 years ago, I am always amazed at the culture of support for the arts that exists in this community. I believe the foundation for this culture of support is built on many Legacy-funded programs. Because of programs like *MN Original* and others, there is a connection between local artists and the community around them that does not exist in other towns. As a result, the community is more inclined to support and get involved with its local artists and musicians.” – Andy Bothwell, Minneapolis, MN
- “Legacy-funded programming does a great job of featuring the diversity of work that is being produced artists of all kinds from the Twin Cities. It provides access to their creative processes, how they do what they do, and some of the impact they have on local audiences who see or appreciate their work.” – Christopher Atkins, Minneapolis, MN
- “There are so many talented artists out there who never get heard without these types of programs. Legacy funding for the MPTA is important to the growth and connectedness within a community.” – Debra G., Minneapolis, MN
- “Legacy-funded TV and online content has broadened my awareness of the arts in my community and inspired me to do my own art. This has given me a deeper feeling of connection with the Twin Cities.” – Brandon Henry, St. Paul, MN
- “Funding for the MPTA is important because highlighting the artistic gems of a region brings much needed attention to the talent assets of the area, as well as inspiring those who are interested in being more involved in the arts.” – Craig Minowa, Viroqua, WI

Appendix H - MPTA Awards and Nominations

Since 2010, the MPTA's Legacy-funded television has been honored with 37 Upper Midwest Regional Emmy® Awards (with an additional 56 nominations), 11 Telly Awards, and more!

WDSE•WRPT, Duluth/Superior/The Iron Range

2014

- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program
Recurrent Stages
- Upper Midwest Regional Emmy® Nomination - Documentary: Topical
Karin Kraemer's Brilliant Bowls and UnMatched Mugs
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Program
The PlayList Episode 520

2013

- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Lost Duluth II
- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Stage to Screen: Historic Theaters of the North

2012

- Upper Midwest Regional Emmy® Award - Special Events Coverage: Non News
The PlayList: The Plein Air Brush Off
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program
The PlayList Presents: Low in Concert

2011

- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series
The PlayList Episode #223

Twin Cities Public Television, Minneapolis/Saint Paul

2014

- Upper Midwest Regional Emmy® Award - Magazine Program: Program
MN Original Episode #515 - Minnesota Dance Theatre, Drury Brennan, Robert Bly and Nicholas David
- Upper Midwest Regional Emmy® Award - Arts/Entertainment: Program
The Lowertown Line with Chastity Brown
- Upper Midwest Regional Emmy® Award Arts/Entertainment: Single Story
MN Original - Brian Hart
- Upper Midwest Regional Emmy® Award Informational/Instructional: Single Story
MN Original - Andrew Moxom's Timeless Portraits
- Upper Midwest Regional Emmy® Award Historic/Cultural/Nostalgic: Single Story
MN Original - Evolution of Secret Stash Records
- Upper Midwest Regional Emmy® Award Interview/Discussion: Single Story
MN Original - An Artist's Mission in His Own Words (Hottea)
- Upper Midwest Regional Emmy® Award Editor - Program (Non-News)
MN Original Compilation - Adam Geiger
- Upper Midwest Regional Emmy® Award Photographer - Program (Non-News)
MN Original Compilation - Brennan Vance

- Upper Midwest Regional Emmy® Award - Documentary: Historical
The Past Is Alive Within Us: The U.S. – Dakota Conflict
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story
MN Original - Atmosphere, the Indie Hip Hop Group Featuring Rapper Sean “Slug” Daley
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story
MN Original - Musical Theater and Alternative Rock Composer Chan Poling
- Upper Midwest Regional Emmy® Nomination - Education/Schools
MN Original - Artful Education
- Upper Midwest Regional Emmy® Nomination - Historic/Cultural/Nostalgic: Single Story
MN Original - Dan Corrigan – Capturing Minnesota Music
- Upper Midwest Regional Emmy® Nomination - Photographer: Program (Non-News)
The Past Is Alive Within Us: The U.S. – Dakota Conflict - Robert Hutchings
- Upper Midwest Regional Emmy® Nomination - Writer: Program (Non-News)
The Past Is Alive Within Us: The U.S. – Dakota Conflict - Shari Lamke
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Compilation - Ryan Klabunde
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Compilation - Skip Davis

2013

- Upper Midwest Regional Emmy® Award - Magazine Program: Program
MN Original Episode 423 - JoAnn Verburg, Marion McClinton + Cloud Cult
- Upper Midwest Regional Emmy® Award - Special Event Coverage (Non-News)
Rock the Garden 2012
- Upper Midwest Regional Emmy® Award - Historic/Cultural/Nostalgic: Single Story
MN Original - Xavier Tavera
- Upper Midwest Regional Emmy® Award - Informational/Instructional: Single Story
MN Original - Kent Aldrich
- Upper Midwest Regional Emmy® Award - Editor: Program (Non-News)
MN Original Composite - Ryan Klabunde
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program
The Lowertown Line with Trampled by Turtles
- Upper Midwest Regional Emmy® Nomination - Audio
The Lowertown Line - Mitch Griffin
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Adam Geiger
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Dan Huiting
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Skip Davis
- Upper Midwest Regional Emmy® Nomination - Photographer: Program (Non-News)
MN Original Composite - Dan Huiting

2012

- Upper Midwest Regional Emmy® Award - Magazine Program: Program
MN Original Episode 319
- Upper Midwest Regional Emmy® Award - Historic/Cultural/Nostalgic: Program
Lost Twin Cities III
- Upper Midwest Regional Emmy® Award - Writer: Program (Non-News)
Lost Twin Cities III - Emily Goldberg
- Upper Midwest Regional Emmy® Award - Interstitial
Arts Scene: Minnesota
- Upper Midwest Regional Emmy® Award - Lighting
MN Original Lighting Design - Steven Flynn
- Upper Midwest Regional Emmy® Award - Photographer: Program (Non-News)
MN Original Composite - Steven Flynn
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story
MN Original: Storyhill
- Upper Midwest Regional Emmy® Nomination - Military: Single Story
MN Original: 1968 Exhibit
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Single Story
MN Original: Pamela Sukhum
- Upper Midwest Regional Emmy® Nomination - Audio
MN Original Composite - Joe Demko
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Dan Huiting
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Ryan Klabunde
- Upper Midwest Regional Emmy® Nomination - Photographer: Program (Non-News)
MN Original Composite - Dan Huiting
- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Gracious Spaces: Clarence H. Johnston, Minnesota Architect

2011

- Upper Midwest Regional Emmy® Award - Magazine Program: Program
MN Original Episode 236
- Upper Midwest Regional Emmy® Award - Magazine Program: Single Story/Feature/Segment
MN Original: Scott West
- Upper Midwest Regional Emmy® Award - Arts/Entertainment: Single Story/Feature/Segment
MN Original: Keri Pickett
- Upper Midwest Regional Emmy® Award - Documentary: Cultural
First Speakers: Restoring the Ojibwe Language
- Upper Midwest Regional Emmy® Award - Editor: Program (Non-News)
MN Original Composite - Ryan Klabunde
- Upper Midwest Regional Emmy® Award - Graphic Arts: Graphics (Non-News)
MN Original Compilation

- Upper Midwest Regional Emmy® Award - Photographer: Program (Non-News)
MN Original Composite - Steven Flynn
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story/Feature/Segment
MN Original: Randy Walker
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series
Dessa: A MN Original Special
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series
MN Original: A Legacy Celebration
- Upper Midwest Regional Emmy® Nomination - Magazine: Program/Special/Series
MN Original Episode 235
- Upper Midwest Regional Emmy® Nomination - Audio: Post Production
MN Original - Ezra Gold, Joe Demko

2010

- Promax/BDA Award
MN Original Open Sequence - Splice Here
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series
MN Original Episode 102
- Upper Midwest Regional Emmy® Nomination - Photographer: Program (Non-News)
MN Original Composite - Steven Flynn

Prairie Public Broadcasting, Moorhead/Crookston

2012

- Upper Midwest Regional Emmy® Award - Documentary: Historical
Steamboats on the Red

2011

- Bronze Telly Award – Documentary
Steamboats on the Red
- Gold Aurora Award – Documentary/Historical
Steamboats on the Red

2010

- Upper Midwest Regional Emmy® Nomination - Documentary: Arts/Culture
A Considered View: The Photography of Wayne Gudmundson
- Platinum Telly Award – Historical Documentary (Best In Show)
Homesteading
- Upper Midwest Regional Emmy® Award - Documentary: Historical
Homesteading

Pioneer Public Television, Appleton/Worthington/Fergus Falls

2014

- Upper Midwest Regional Emmy® Award - Documentary: Topical
Haiti Love
- Bronze Telly Award - Cultural Documentary
Postcards: Somali Culture in Willmar

- Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Entertainment
My Way Back Home: Caroline Smith
- Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Entertainment
My Way Back Home: Holly Hansen
- Upper Midwest Regional Emmy® Nomination - Lifestyle: Feature/Segment
Postcards: Shaping Glass With Fire
- Upper Midwest Regional Emmy® Nomination - Lifestyle: Feature/Segment
Postcards: Hammer and Steel: A Story of the Forge
- Upper Midwest Regional Emmy® Nomination - Documentary: Cultural
Milanesia: Micronesian Culture in Milan, MN
- Upper Midwest Regional Emmy® Nomination – Arts/Entertainment: Program
My Way Back Home: Holly Hansen

2013

- Upper Midwest Regional Emmy® Award - Arts/Entertainment: Program/Special/Series
My Way Back Home: Caroline Smith
- Upper Midwest Regional Emmy® Nomination - Historic/Cultural/Nostalgic: Program
A Lake Lillian Man
- Upper Midwest Regional Emmy® Nomination - Special Event Coverage (Non-News)
Tribute to the Troops
- Upper Midwest Regional Emmy® Nomination - Interstitial
Rollag Promo
- Bronze Telly Award - Cultural Documentary
Postcards: Ragamala Dance

2012

- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Volstead Fever

2011

- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Honor Flight
- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
One Last Mission

KSMQ Public Service Media, Austin/Rochester

2014

- Upper Midwest Regional Emmy® Award - Historic/Cultural/Nostalgic: Program
The Typist

2012

- Silver Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "Mankato Pow Wow"
- Silver Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "Mini-Steve"
- Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "MN Marine Art Museum"

- Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment “Amanda Hocking”
- Upper Midwest Regional Emmy® Award - Informational/Instructional: Single Story
Off 90 segment “Eggs as Art”
- Upper Midwest Regional Emmy® Award - Magazine Program: Single Story/Feature/Segment
Off 90 segment “Amanda Hocking”
- Upper Midwest Regional Emmy® Award - Magazine Program: Single Story/Feature/Segment
Off 90 segment “Mini Steve”
- Upper Midwest Regional Emmy® Award: Editor – Program (Non-News)
Off 90 Composite
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story/Feature/Segment
Off 90 segment “Leo Smith”
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story/Feature/Segment
Off 90 segment “Karl Unnasch”
- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Painting with Light: Winona’s Stained Glass Legacy
- Upper Midwest Regional Emmy® Nomination - Historic/Cultural/Nostalgic: Single Story
Off 90 segment “Betty Dowe”
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Program
Off 90 Episode 309
- Upper Midwest Regional Emmy® Nomination - Special Event Coverage: Edited
Off 90 Presents “Dana Cooper”

2011

- Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment “Mr. Kite”
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Single Story/Feature/Segment
Off 90 segment “Mr. Kite”